

Addlestone

2011 annual business confidence report



headlines

- Q4 2011 saw a new record in company registrations in Addlestone when compared to any previous Q4.
- November 2011 saw a new record in company registrations in Addlestone when compared to any previous November.
- November 2011 saw a new record in net growth in Addlestone when compared to any previous November.

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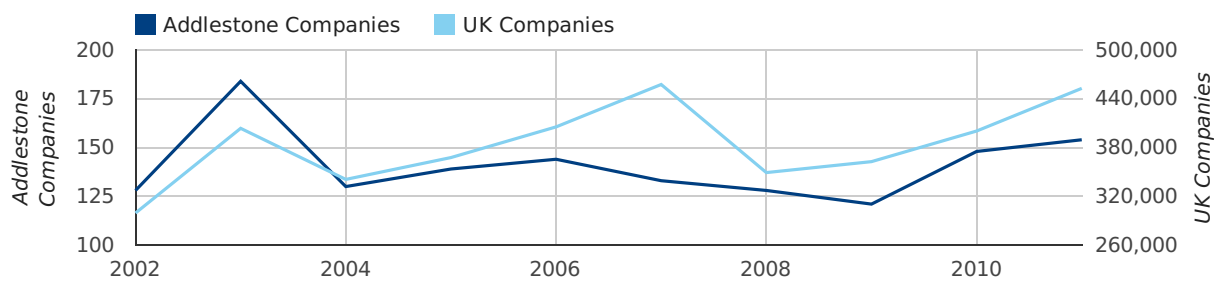
sic data

Annual Data (2011)

A total of 154 companies were formed in Addlestone in 2011. This total is 4.1% higher than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	ADDLESTONE	UK
2011	154	452,870
2010	148	400,358
2009	121	362,675
2008	128	349,203
2007	133	457,649
RECORD YEAR	2003 (184)	2007 (457,649)

new companies by year



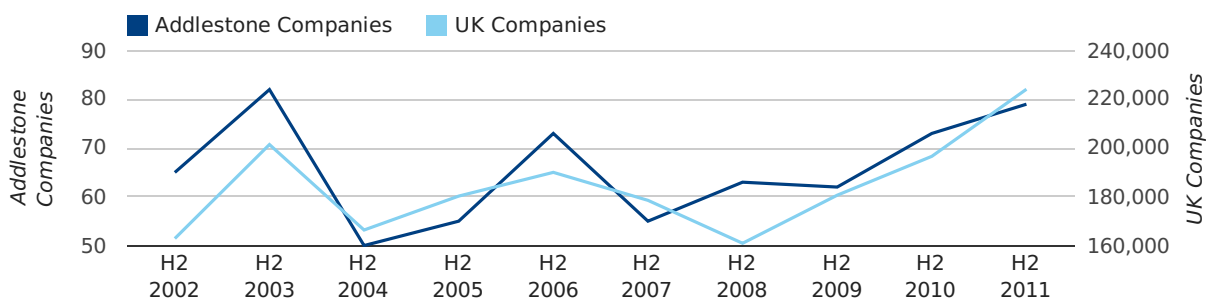
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 79 companies were formed in Addlestone. This figure is 8.2% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Addlestone occurred in 2003 when a total of 82 were formed.

HALF YEAR (JUL-DEC)	ADDLESTONE	UK
2011	79	224,135
2010	73	196,609
% CHANGE	8.2%	14.0%
RECORD YEAR	2003 (82)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

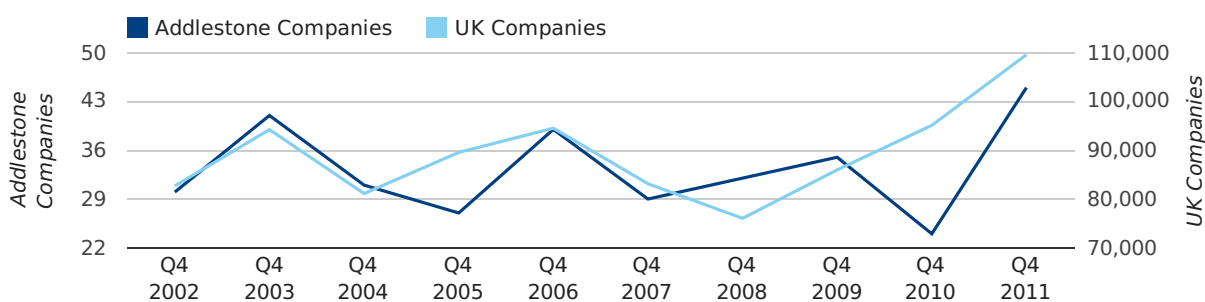
Q4 2011 saw a new record in company registrations in Addlestone when compared to any previous Q4.

A total of 45 companies were registered in Addlestone during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 87.5% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	ADDLESTONE	UK
2011	45	109,623
2010	24	95,117
% CHANGE	87.5%	15.3%
RECORD YEAR	2011 (45)	2011 (109,623)

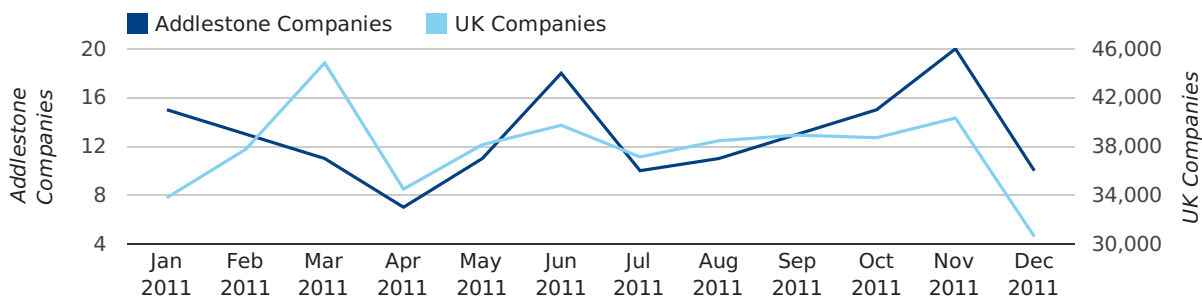
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Addlestone when compared to any previous November.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	15	20	10
NEW COMPANIES IN 2010	9	7	8
% CHANGE	66.7%	185.7%	25.0%
RECORD YEAR	2006 (19)	2011 (20)	2009 (19)

Annual Data (2011)

A total of 114 companies were dissolved in Addlestone in 2011. This total is 20.8% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	ADDLESTONE	UK
2011	114	314,523
2010	144	342,232
2009	170	533,773
2008	63	237,901
2007	90	220,295
RECORD YEAR	2009 (170)	2009 (533,773)

dissolved companies by year



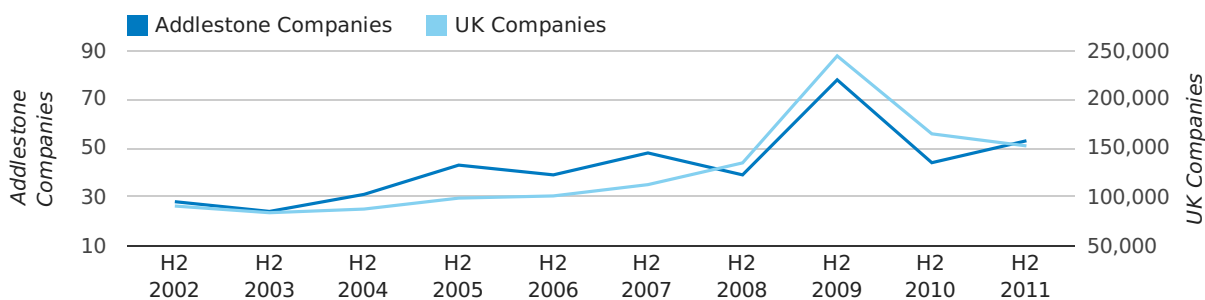
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 53 companies were dissolved in Addlestone. This figure is 20.5% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Addlestone occurred in 2009 when a total of 78 were closed.

HALF YEAR (JUL-DEC)	ADDLESTONE	UK
2011	53	152,213
2010	44	164,601
% CHANGE	20.5%	-7.5%
RECORD YEAR	2009 (78)	2009 (244,537)

dissolved companies by half year



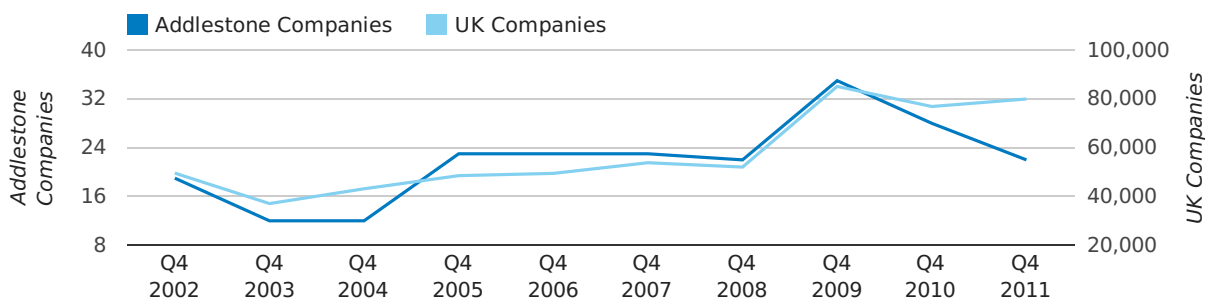
Quarterly Data (Q4 Oct-Dec 2011)

A total of 22 companies were dissolved in Addlestone during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 21.4% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

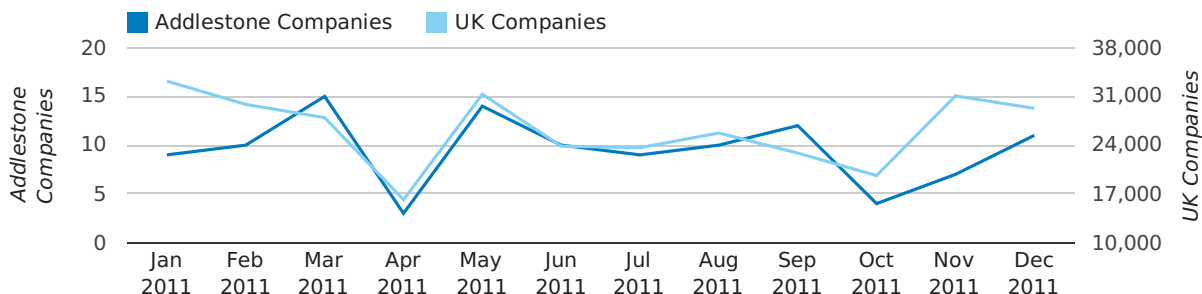
FOURTH QUARTER (OCT 2011 - DEC 2011)	ADDLESTONE	UK
2011	22	79,983
2010	28	76,896
% CHANGE	-21.4%	4.0%
RECORD YEAR	2009 (35)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	4	7	11
CLOSED COMPANIES IN 2010	7	14	7
% CHANGE	-42.9%	-50.0%	57%
RECORD YEAR	2009 (11)	2009 (16)	2005 (13)

Annual Data (2011)

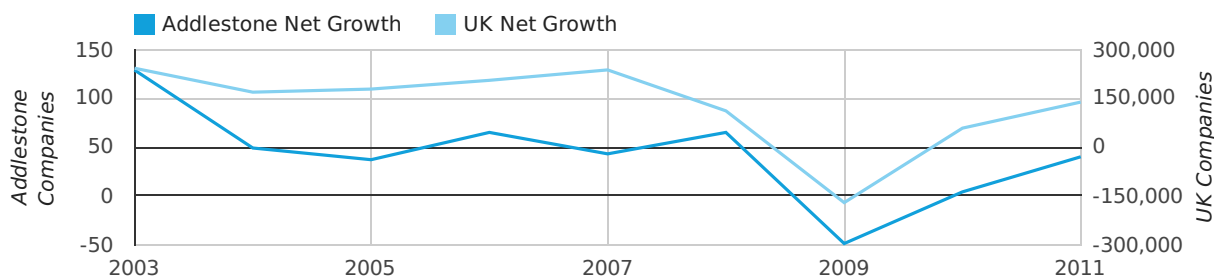
A total of 40 companies were added to the company register for Addlestone in 2011. This number represents growth of 27.0% which compares unfavourably to the UK figure of 34.6%.

This number is 36 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Addlestone company register grew by 129 companies.

YEAR	ADDLESTONE	UK
2011	40	138,347
2010	4	58,126
2009	-49	-171,098
2008	65	111,302
2007	43	237,354
RECORD YEAR	2003 (129)	2003 (242,543)

net growth by year

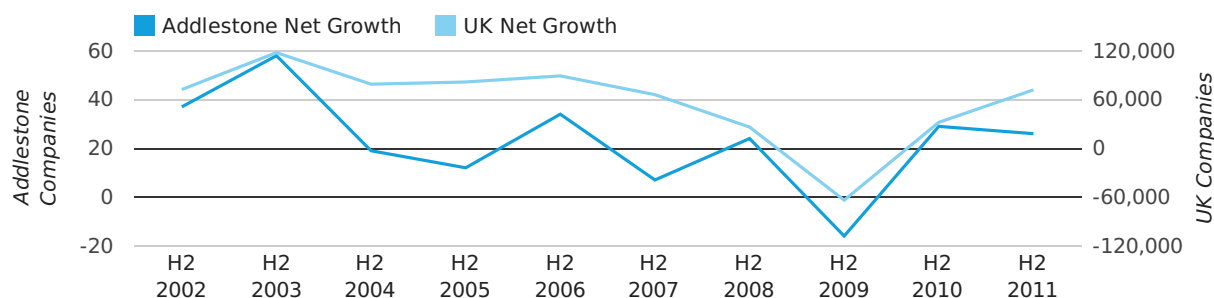


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Addlestone increased by 26 companies. This figure is 10.3% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	ADDLESTONE	UK
2011	26	71,922
2010	29	32,008
% CHANGE	-10.3%	124.7%
RECORD YEAR	2003 (58)	2003 (117,772)

net growth by half year



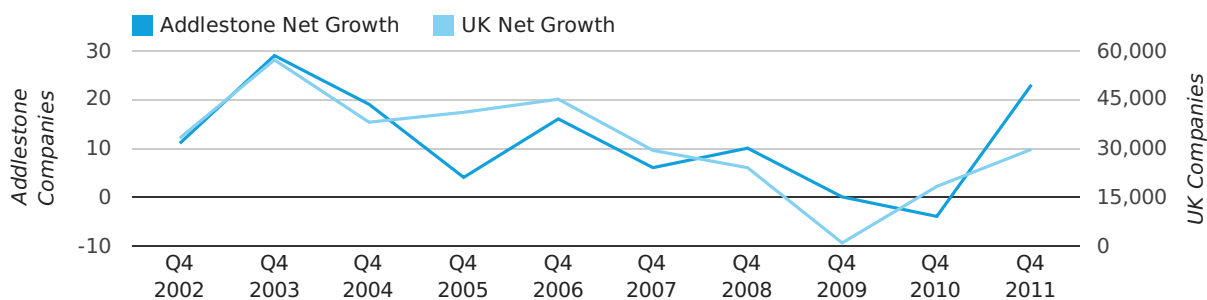
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Addlestone during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 23 companies.

This represents an increase of 675.0% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	ADDLESTONE	UK
2011	23	29,640
2010	-4	18,221
% CHANGE	-675.0%	62.7%
RECORD YEAR	2003 (29)	2003 (57,175)

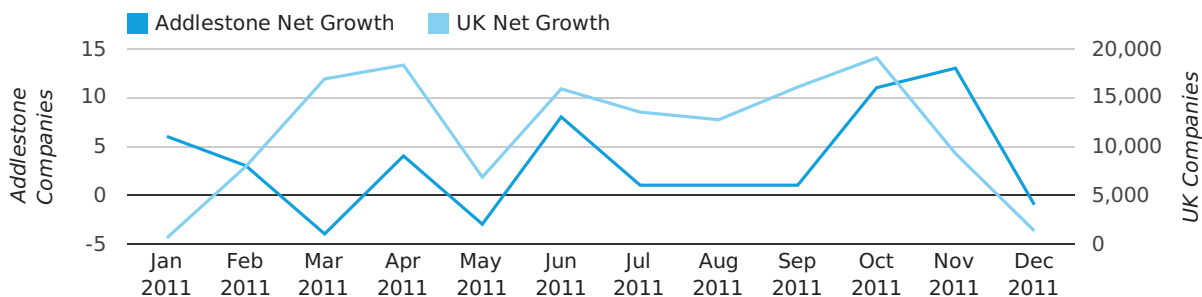
net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in net growth in Addlestone when compared to any previous November.

net growth by month



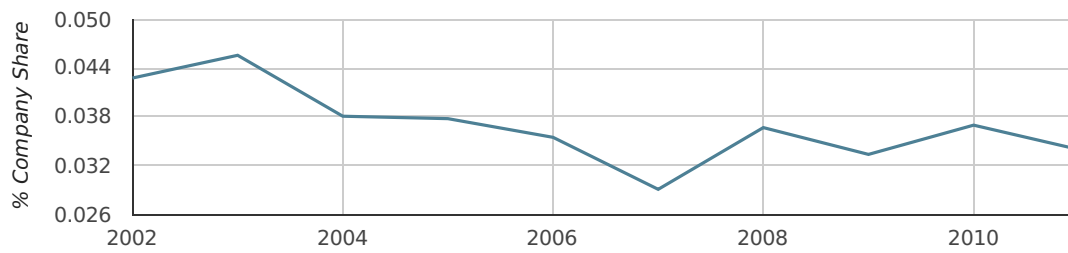
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	11	13	-1
NET GROWTH IN 2010	2	-7	1
% CHANGE	450.0%	-285.7%	-200.0%
RECORD YEAR	2003 (14)	2011 (13)	2003 (11)

Annual Data (2011)

In 2011 Addlestone formed 0.0% of all UK companies. This is no change on 2010 when Addlestone was responsible for 0.0% of all UK companies.

YEAR	ADDLESTONE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1969 (0.1%)

company share by year

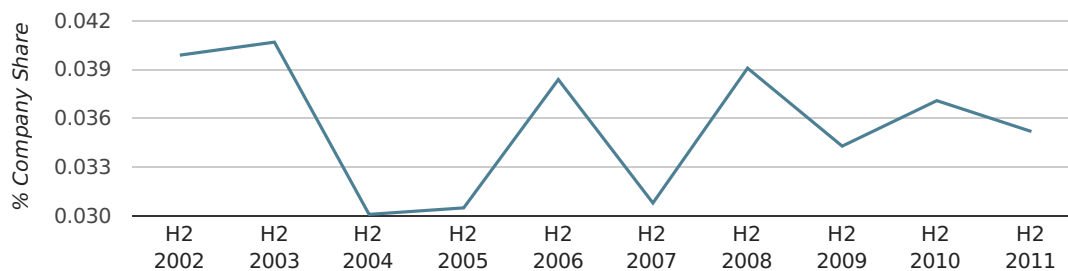


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Addlestone formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	ADDLESTONE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1967 (0.1%)

company share by half year

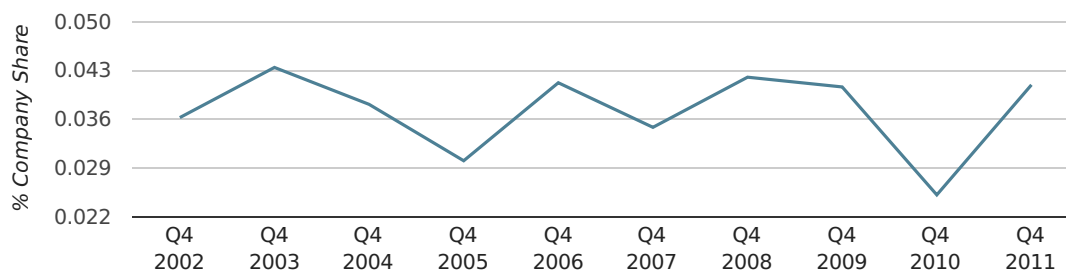


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Addlestone formed 0.0% of all UK companies.

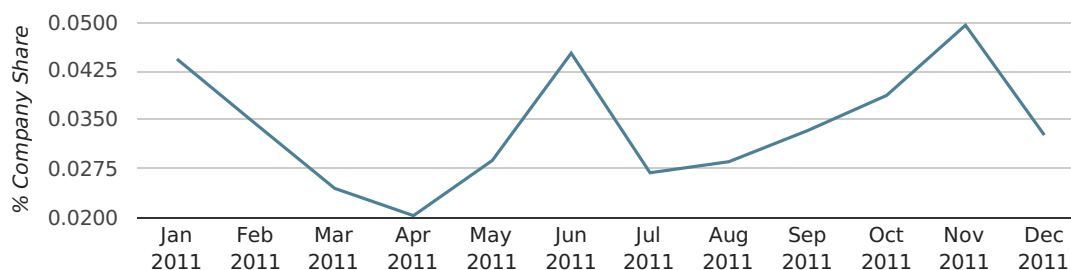
FOURTH QUARTER (OCT 2011 - DEC 2011)	ADDLESTONE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1967 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	44.8%	143.1%	10.8%
RECORD YEAR	1976 (0.2%)	1967 (0.3%)	1973 (0.3%)

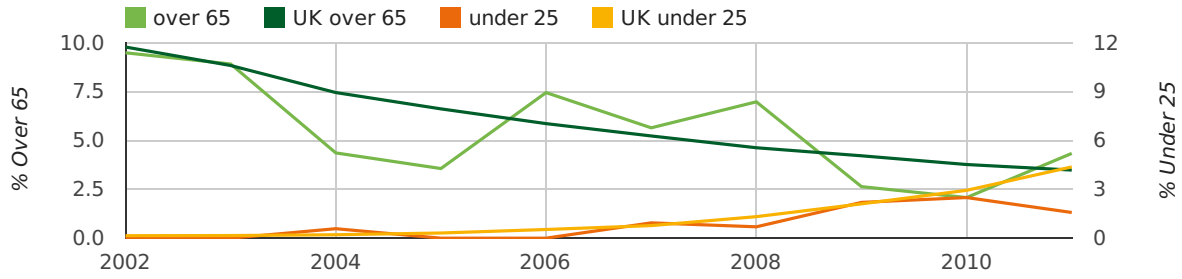
Annual Data (2011)

The average age of a director in 2011 was 45.3.

The percentage of directors under the age of 25 was 1.6% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.3% compared to the UK figure of 4.2%.

director age by year



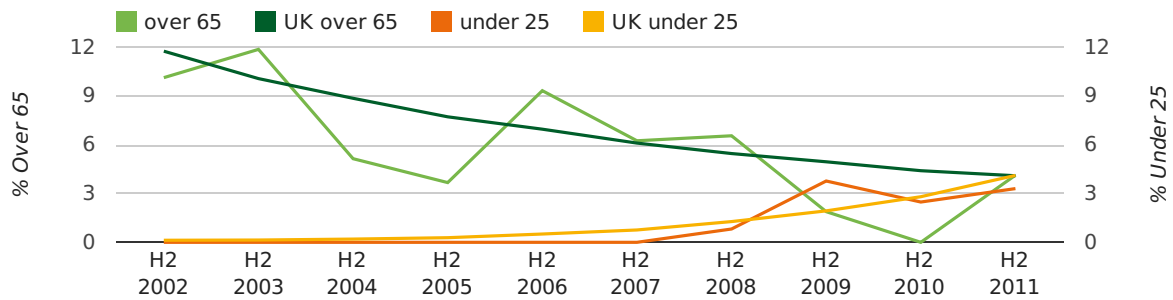
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.9.

The percentage of directors under the age of 25 was 3.3% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 4.1% compared to the UK figure of 4.1%.

director age by half year



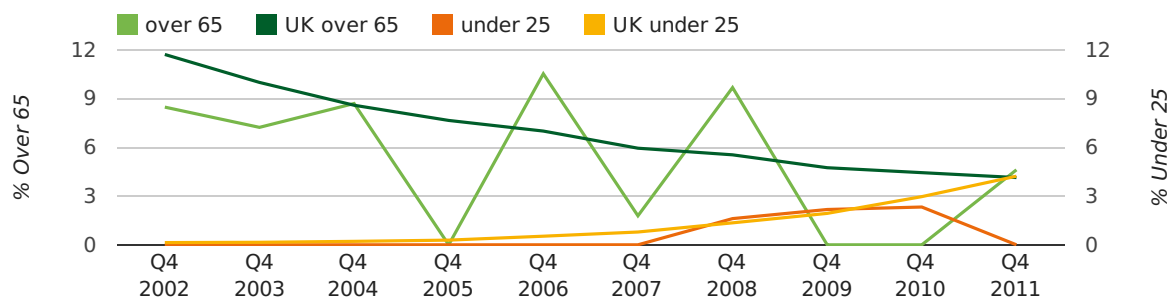
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 47.4.

The percentage of directors under the age of 25 was 0.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 4.6% compared to the UK figure of 4.1%.

director age by quarter

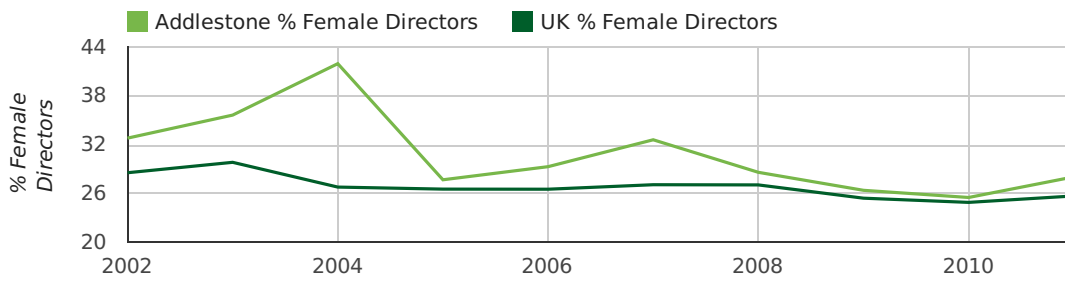


Annual Data (2011)

The record year for female directors in Addlestone was 1857 when 36.4% of all directors were female.

The percentage of female directors in Addlestone in 2011 was 32.8%. The average for the UK during this time was 28.6%

director gender by year

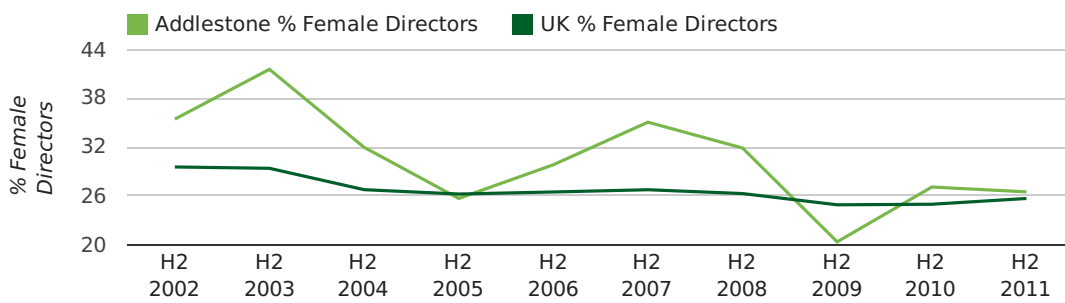


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Addlestone was 1860 when 42.9% of all directors were female.

26.5% of all director appointments in Addlestone in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

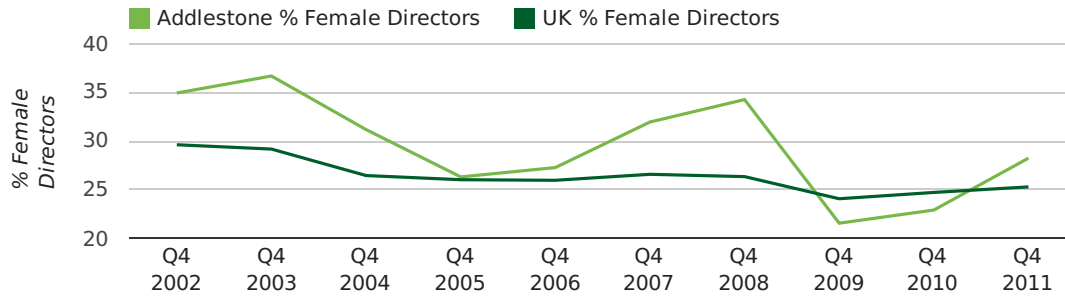


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Addlestone was in 1977 when 31.1% of all directors were female.

28.2% of all director appointments in Addlestone in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.31%	CONSULTING	5.07%
CONSULTING	1.65%	MANAGEMENT	4.74%
ASSOCIATES	1.32%	CONSULTANCY	3.26%
MEDIA	0.99%	PROPERTY	2.37%
CARE	0.99%	TRADING	2.07%
LOGISTICS	0.99%	DESIGN	1.92%
UNIQUE	0.66%	ASSOCIATES	1.86%
TRAINING	0.66%	ENGINEERING	1.78%
WORLDWIDE	0.66%	BUSINESS	1.78%
TECHNOLOGIES	0.66%	CONSULTANTS	1.76%
PUBLISHING	0.66%	CONSTRUCTION	1.73%
AWARDS	0.66%	MEDIA	1.71%
MUSIC	0.66%	LONDON	1.63%
LASER	0.66%	J	1.51%
BEAUTY	0.66%	INVESTMENTS	1.48%
DESIGN	0.66%	GLOBAL	1.46%
ADDLESTONE	0.66%	IT	1.41%
ROCK	0.66%	CARE	1.39%
BASED	0.66%	PROPERTIES	1.29%
ASSET	0.66%	ELECTRICAL	1.29%
BROOKLANDS	0.66%	M	1.27%
GLOBAL	0.66%	BUILDING	1.26%
FULLBROOK	0.66%	ENERGY	1.25%
HIGH	0.33%	S	1.20%
MEWS	0.33%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	64	205,525
7414 - Business & management consultancy	14	13,034
7487 - Other business activities	13	57,052
70229 - Management consultancy activities other than financial management	12	17,765
82990 - Other business support service activities not elsewhere classified	9	32,483
43999 - Other specialised construction activities not elsewhere classified	7	3,342
62020 - Information technology consultancy activities	7	12,072
9999 - Dormant Company	6	20,199
99999 - Dormant Company	5	21,846
7499 - Non-trading company	4	9,957
43210 - Electrical installation	3	3,175
41202 - Construction of domestic buildings	3	2,598
7260 - Other computer related activities	3	7,667
63990 - Other information service activities not elsewhere classified	3	1,787
74909 - Other professional, scientific and technical activities not elsewhere classified	3	8,671
7222 - Other software consultancy and supply	3	7,398
74990 - Non-trading company	3	8,929
96090 - Other service activities not elsewhere classified	2	11,768
7450 - Labour recruitment	2	1,864
6024 - Freight transport by road	2	2,280