

Aldershot

2011 half year business confidence report



headlines

- June 2011 saw a new record in company registrations in Aldershot when compared to any previous June.

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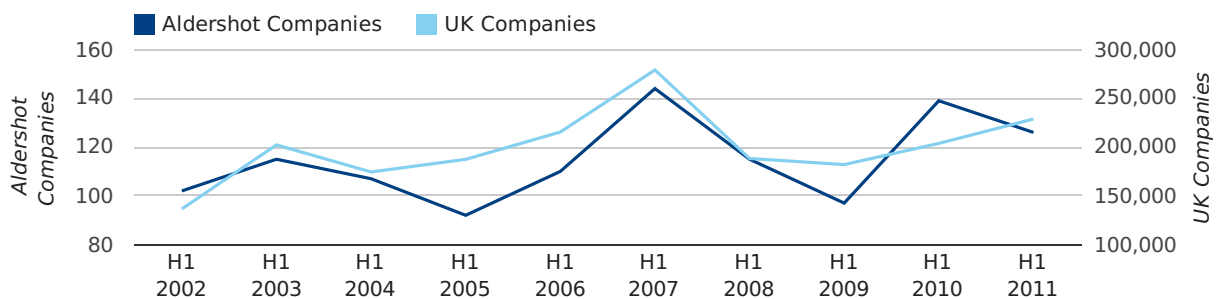
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 126 companies were formed in Aldershot. This figure is 9.4% lower than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Aldershot occurred in 2007 when a total of 144 were formed.

HALF YEAR (JAN-JUN)	ALDERSHOT	UK
2011	126	228,735
2010	139	203,749
% CHANGE	-9.4%	12.3%
RECORD YEAR	2007 (144)	2007 (279,097)

new companies by half year



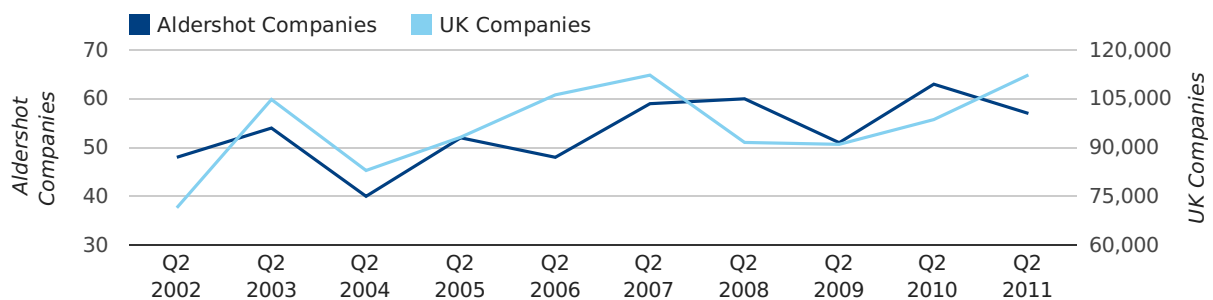
Quarterly Data (Q2 Apr-Jun 2011)

A total of 57 companies were registered in Aldershot during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 9.5% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	ALDERSHOT	UK
2011	57	112,344
2010	63	98,612
% CHANGE	-9.5%	13.9%
RECORD YEAR	2010 (63)	2011 (112,344)

new companies by quarter



Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company registrations in Aldershot when compared to any previous June.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	11	19	27
NEW COMPANIES IN 2010	20	24	19
% CHANGE	-45.0%	-20.8%	42.1%
RECORD YEAR	2000 (23)	2010 (24)	2011 (27)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 84 companies were dissolved in Aldershot. This figure is 21.5% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Aldershot occurred in 2009 when a total of 127 were closed.

HALF YEAR (JAN-JUN)	ALDERSHOT	UK
2011	84	162,310
2010	107	177,631
% CHANGE	-21.5%	-8.6%
RECORD YEAR	2009 (127)	2009 (289,236)

dissolved companies by half year



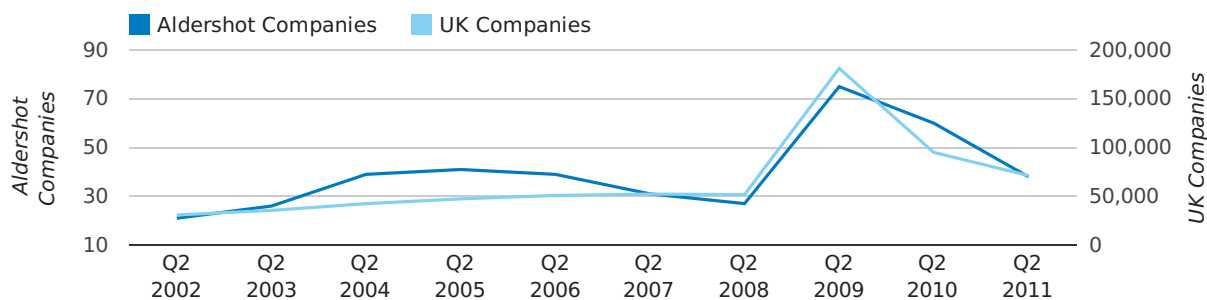
Quarterly Data (Q2 Apr-Jun 2011)

A total of 38 companies were dissolved in Aldershot during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 36.7% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

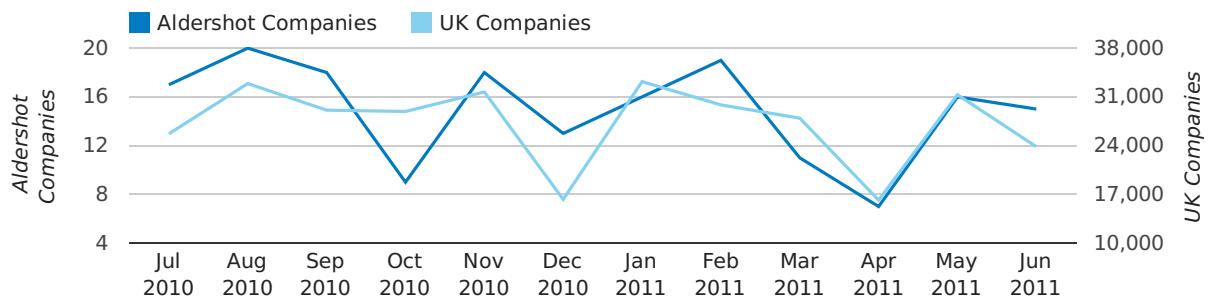
SECOND QUARTER (APR 2011 - JUN 2011)	ALDERSHOT	UK
2011	38	71,324
2010	60	94,954
% CHANGE	-36.7%	-24.9%
RECORD YEAR	2009 (75)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



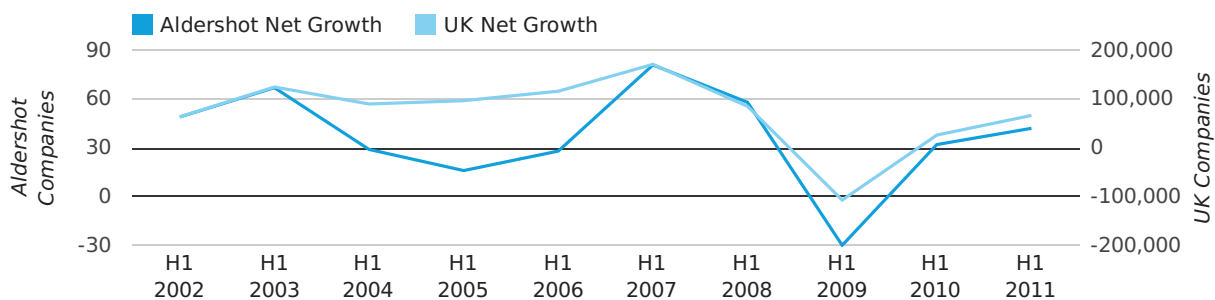
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	7	16	15
CLOSED COMPANIES IN 2010	13	28	19
% CHANGE	-46.2%	-42.9%	-21%
RECORD YEAR	2009 (25)	2009 (39)	2010 (19)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Aldershot increased by 42 companies. This figure is 31.3% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	ALDERSHOT	UK
2011	42	66,425
2010	32	26,118
% CHANGE	31.3%	154.3%
RECORD YEAR	2007 (81)	2007 (171,296)

net growth by half year



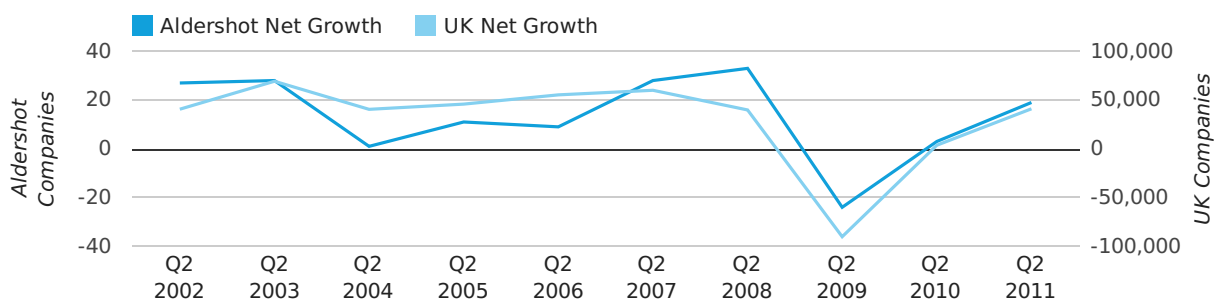
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Aldershot during the second quarter of 2011 (Apr 2011 - Jun 2011) was 19 companies.

This represents an increase of 533.3% on the same period last year.

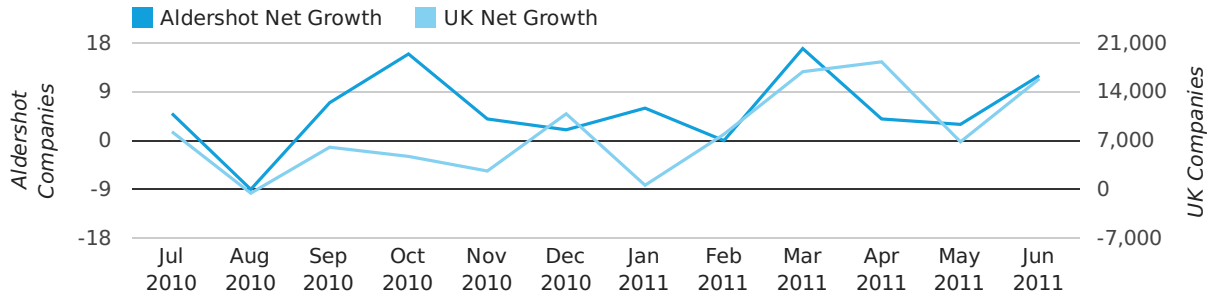
SECOND QUARTER (APR 2011 - JUN 2011)	ALDERSHOT	UK
2011	19	41,020
2010	3	3,658
% CHANGE	533.3%	1,021.4%
RECORD YEAR	1998 (33)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



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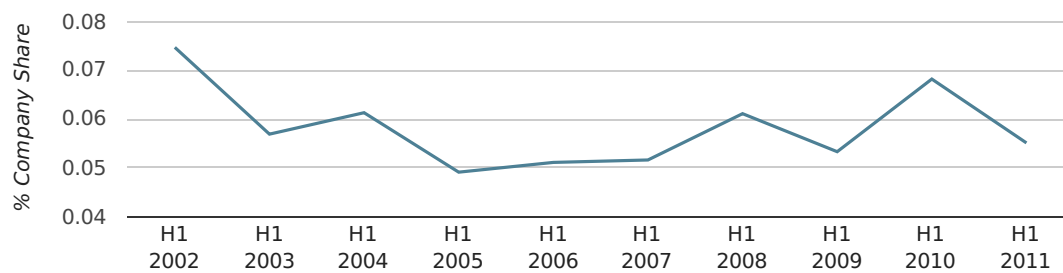
	APRIL	MAY	JUNE
NET GROWTH IN 2011	4	3	12
NET GROWTH IN 2010	7	-4	0
% CHANGE	-42.9%	-175.0%	0.0%
RECORD YEAR	1998 (20)	2000 (14)	2003 (15)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Aldershot formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	ALDERSHOT
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1965 (0.2%)

company share by half year

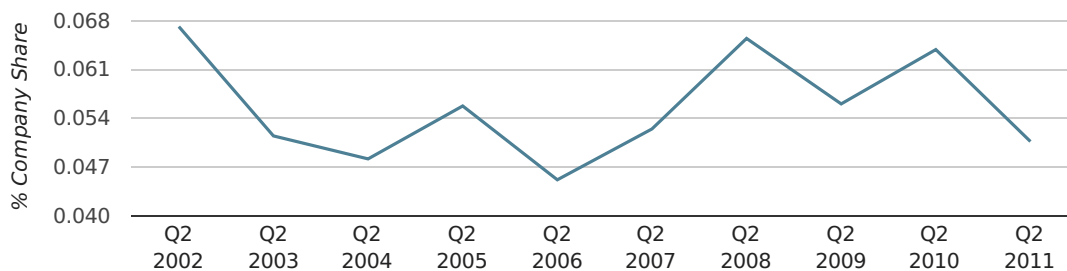


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Aldershot formed 0.1% of all UK companies.

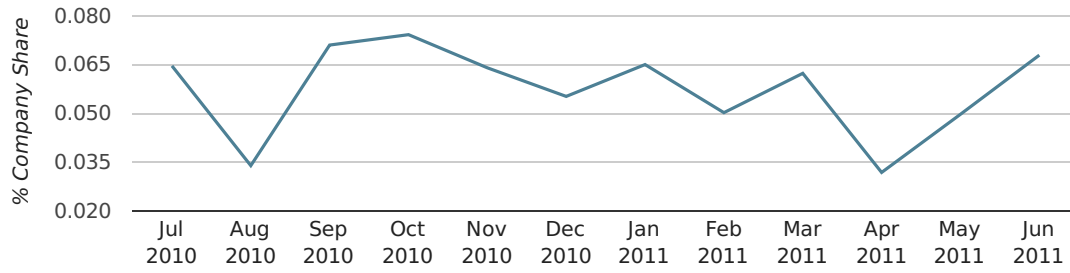
SECOND QUARTER (APR 2011 - JUN 2011)	ALDERSHOT
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1976 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-46.7%	-37.7%	25.9%
RECORD YEAR	1984 (0.3%)	1976 (0.4%)	1986 (0.3%)

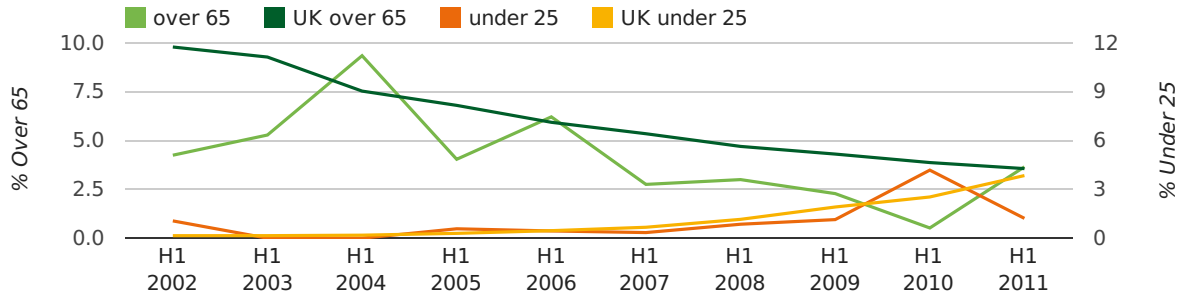
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 43.6.

The percentage of directors under the age of 25 was 1.2% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 3.7% compared to the UK figure of 4.3%.

director age by half year



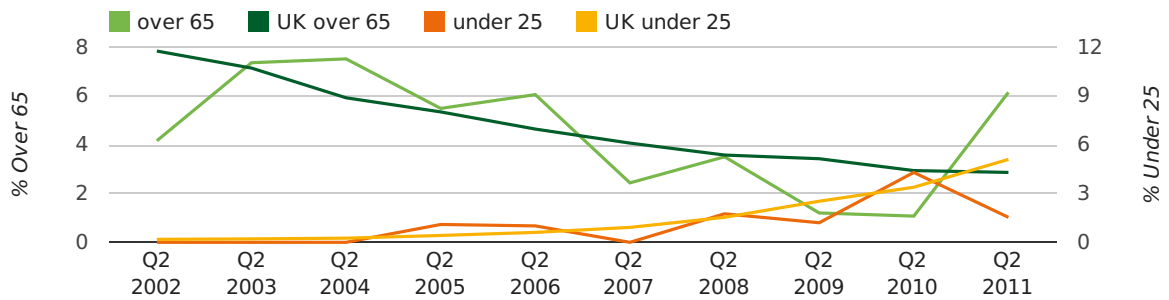
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 44.3.

The percentage of directors under the age of 25 was 1.5% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 6.2% compared to the UK figure of 4.3%.

director age by quarter

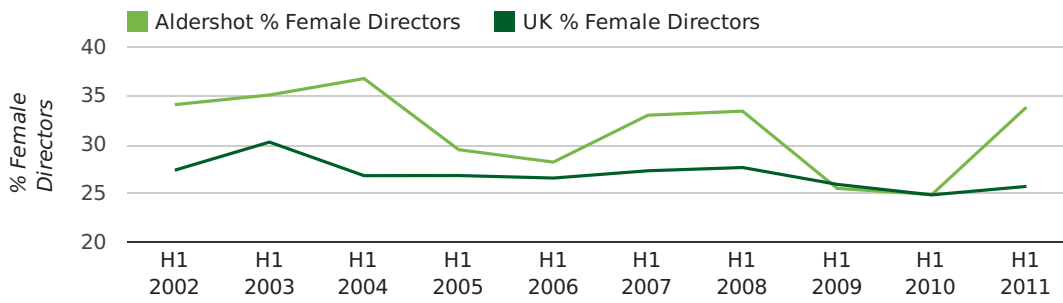


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Aldershot was 1861 when 40.0% of all directors were female.

33.9% of all director appointments in Aldershot in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

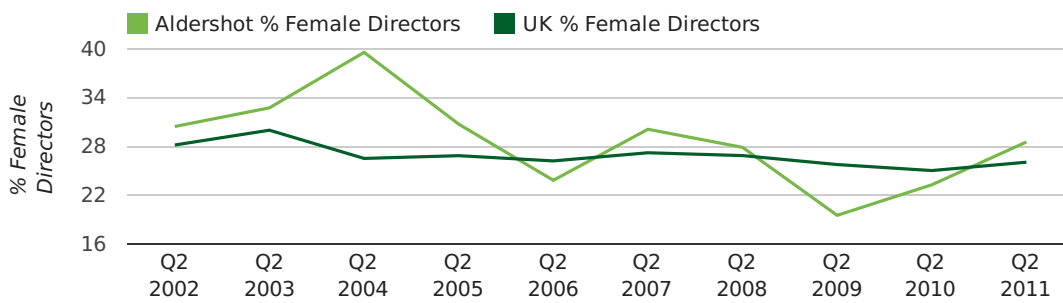


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Aldershot was in 1866 when 66.7% of all directors were female.

28.6% of all director appointments in Aldershot in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.23%	CONSULTING	5.09%
MANAGEMENT	1.02%	MANAGEMENT	4.86%
D	1.02%	CONSULTANCY	3.17%
J	1.02%	PROPERTY	2.43%
TRADING	1.02%	TRADING	2.05%
MARKETING	1.02%	DESIGN	1.94%
BUILDING	0.82%	ASSOCIATES	1.92%
TOTAL	0.82%	BUSINESS	1.87%
SYSTEMS	0.82%	CONSTRUCTION	1.77%
CLEANING	0.82%	CONSULTANTS	1.76%
CONSTRUCTION	0.82%	MEDIA	1.73%
ONLINE	0.82%	ENGINEERING	1.67%
S	0.61%	LONDON	1.60%
SECURITY	0.61%	GLOBAL	1.46%
M	0.61%	J	1.44%
ASSOCIATES	0.61%	CARE	1.44%
DESIGN	0.61%	INVESTMENTS	1.42%
R	0.61%	IT	1.39%
CARE	0.61%	BUILDING	1.32%
BH	0.61%	PROPERTIES	1.31%
TAXIS	0.41%	ELECTRICAL	1.30%
COMMUNICATIONS	0.41%	M	1.27%
ASSOCIATION	0.41%	S	1.23%
CONTRACT	0.41%	ENTERPRISES	1.20%
GROUP	0.41%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	111	202,072
7487 - Other business activities	23	60,758
7222 - Other software consultancy and supply	13	7,143
70229 - Management consultancy activities other than financial management	13	16,419
62020 - Information technology consultancy activities	12	10,545
62090 - Other information technology service activities	12	7,095
82990 - Other business support service activities not elsewhere classified	12	30,647
99999 - Dormant Company	9	18,918
43210 - Electrical installation	9	3,085
9999 - Dormant Company	9	20,111
7414 - Business & management consultancy	6	13,053
7499 - Non-trading company	6	10,955
9305 - Other service activities	6	9,063
6024 - Freight transport by road	6	2,316
96090 - Other service activities not elsewhere classified	6	10,322
68209 - Other letting and operating of own or leased real estate	5	3,790
47990 - Other retail sale not in stores, stalls or markets	5	2,324
7260 - Other computer related activities	5	7,849
56103 - Take-away food shops and mobile food stands	5	1,826
7221 - Software publishing	4	1,050