

Aldershot

2011 annual business confidence report



headlines

- Q4 2011 saw a new record in company closures in Aldershot when compared to any previous Q4.
- November 2011 saw a new record in company closures in Aldershot when compared to any previous November.

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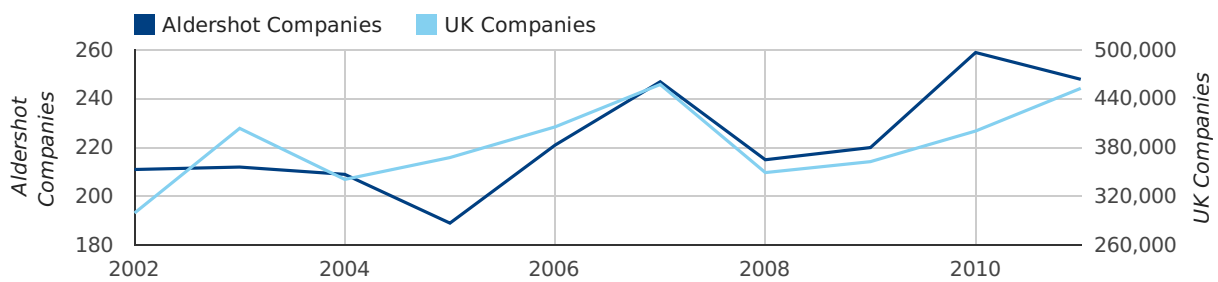
sic data

Annual Data (2011)

A total of 248 companies were formed in Aldershot in 2011. This total is 4.2% lower than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	ALDERSHOT	UK
2011	248	452,870
2010	259	400,358
2009	220	362,675
2008	215	349,203
2007	247	457,649
RECORD YEAR	2010 (259)	2007 (457,649)

new companies by year



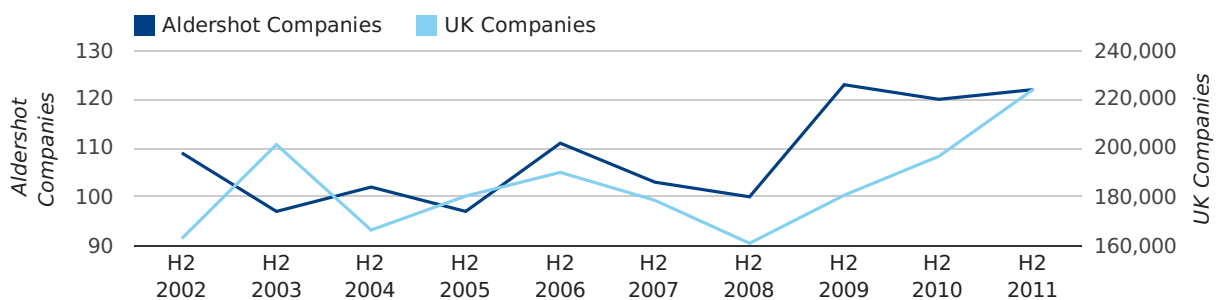
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 122 companies were formed in Aldershot. This figure is 1.7% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Aldershot occurred in 2009 when a total of 123 were formed.

HALF YEAR (JUL-DEC)	ALDERSHOT	UK
2011	122	224,135
2010	120	196,609
% CHANGE	1.7%	14.0%
RECORD YEAR	2009 (123)	2011 (224,135)

new companies by half year



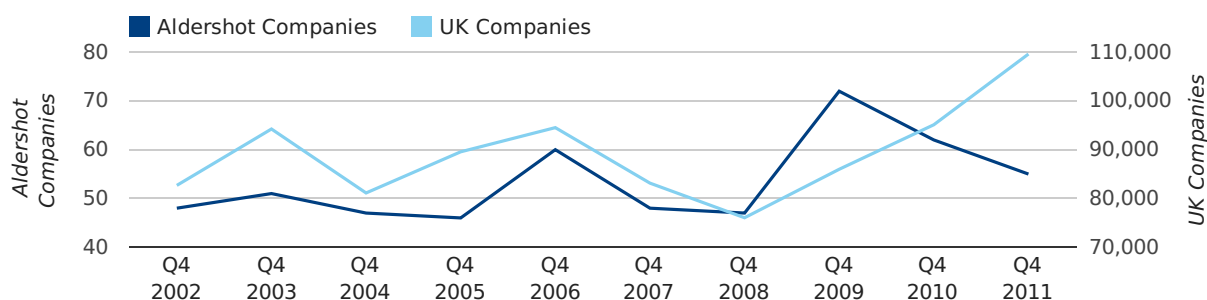
Quarterly Data (Q4 Oct-Dec 2011)

A total of 55 companies were registered in Aldershot during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 11.3% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

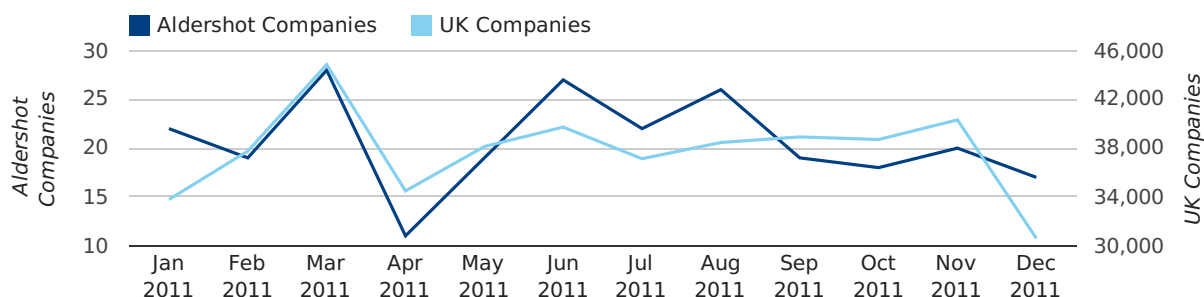
FOURTH QUARTER (OCT 2011 - DEC 2011)	ALDERSHOT	UK
2011	55	109,623
2010	62	95,117
% CHANGE	-11.3%	15.3%
RECORD YEAR	2009 (72)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



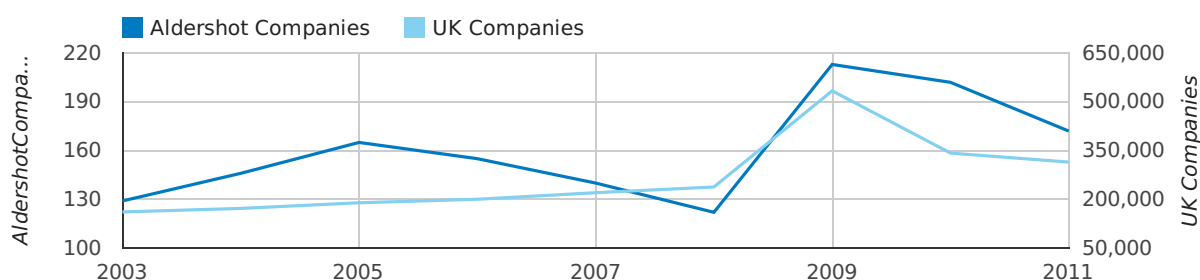
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	18	20	17
NEW COMPANIES IN 2010	25	22	15
% CHANGE	-28.0%	-9.1%	13.3%
RECORD YEAR	2010 (25)	2009 (29)	2009 (22)

Annual Data (2011)

A total of 172 companies were dissolved in Aldershot in 2011. This total is 14.9% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	ALDERSHOT	UK
2011	172	314,523
2010	202	342,232
2009	213	533,773
2008	122	237,901
2007	140	220,295
RECORD YEAR	2009 (213)	2009 (533,773)

dissolved companies by year



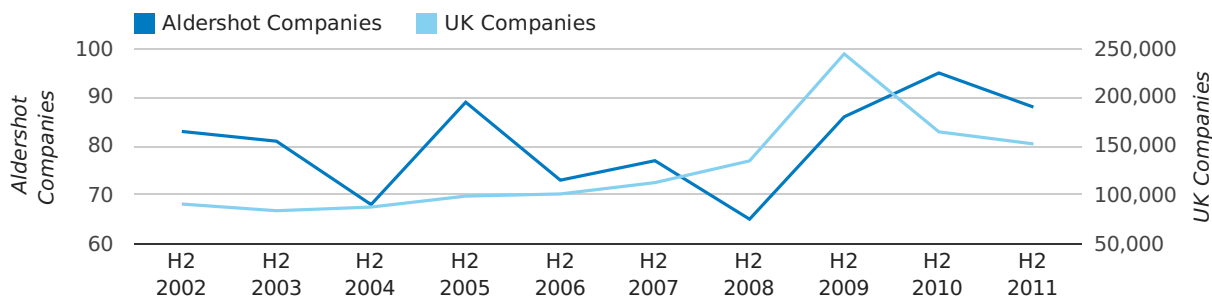
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 88 companies were dissolved in Aldershot. This figure is 7.4% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Aldershot occurred in 2010 when a total of 95 were closed.

HALF YEAR (JUL-DEC)	ALDERSHOT	UK
2011	88	152,213
2010	95	164,601
% CHANGE	-7.4%	-7.5%
RECORD YEAR	2010 (95)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

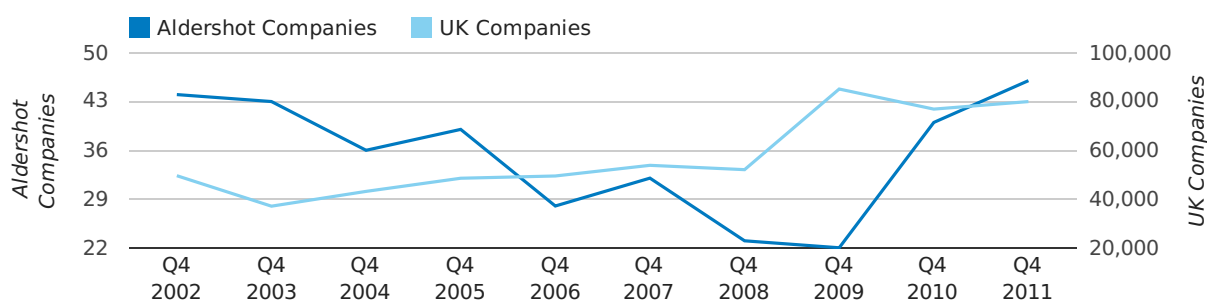
Q4 2011 saw a new record in company closures in Aldershot when compared to any previous Q4.

A total of 46 companies were dissolved in Aldershot during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 15.0% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	ALDERSHOT	UK
2011	46	79,983
2010	40	76,896
% CHANGE	15.0%	4.0%
RECORD YEAR	2011 (46)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Aldershot when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	15	19	12
CLOSED COMPANIES IN 2010	9	18	13
% CHANGE	66.7%	5.6%	-8%
RECORD YEAR	2002 (19)	2011 (19)	2008 (17)

Annual Data (2011)

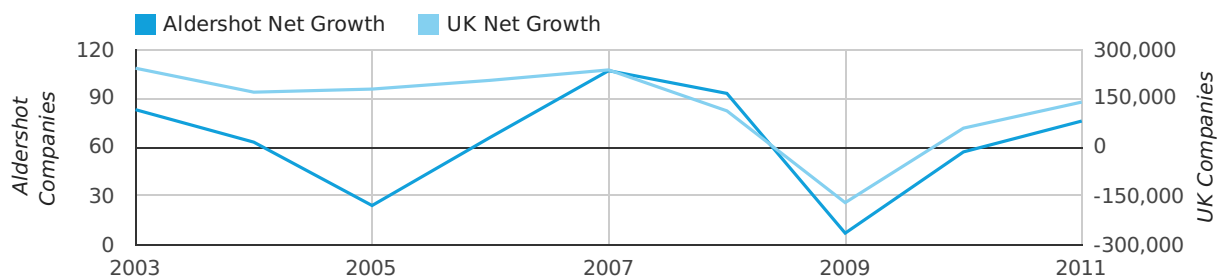
A total of 76 companies were added to the company register for Aldershot in 2011. This number represents growth of 29.3% which compares unfavourably to the UK figure of 34.6%.

This number is 19 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Aldershot company register grew by 107 companies.

YEAR	ALDERSHOT	UK
2011	76	138,347
2010	57	58,126
2009	7	-171,098
2008	93	111,302
2007	107	237,354
RECORD YEAR	2007 (107)	2003 (242,543)

net growth by year

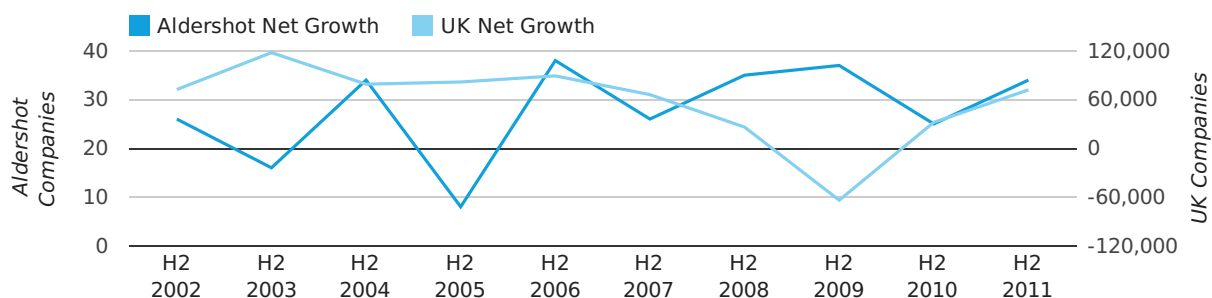


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Aldershot increased by 34 companies. This figure is 36.0% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	ALDERSHOT	UK
2011	34	71,922
2010	25	32,008
% CHANGE	36.0%	124.7%
RECORD YEAR	1998 (52)	2003 (117,772)

net growth by half year



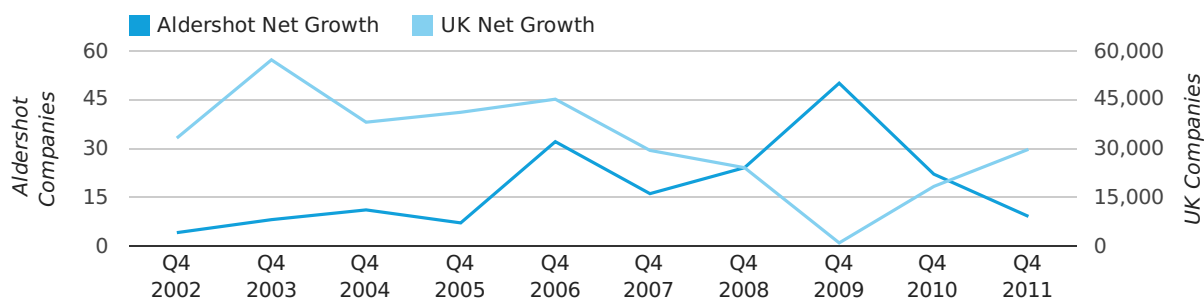
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Aldershot during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 9 companies.

This represents a decrease of 59.1% on the same period last year.

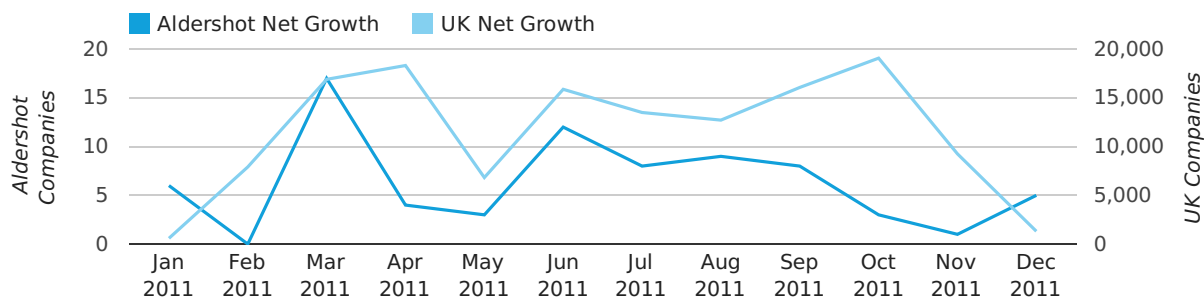
FOURTH QUARTER (OCT 2011 - DEC 2011)	ALDRESHOT	UK
2011	9	29,640
2010	22	18,221
% CHANGE	-59.1%	62.7%
RECORD YEAR	2009 (50)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



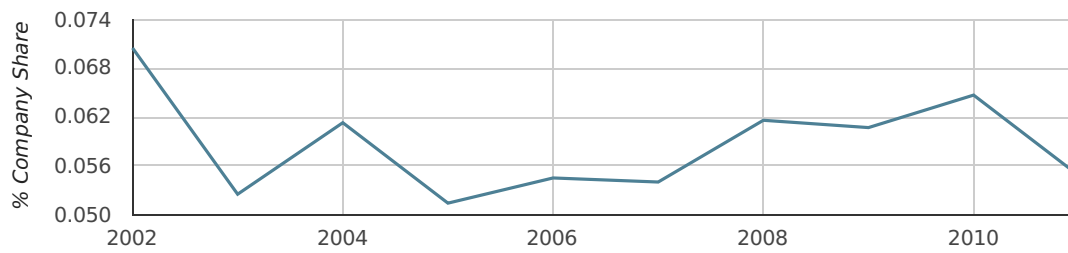
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	3	1	5
NET GROWTH IN 2010	16	4	2
% CHANGE	-81.3%	-75.0%	150.0%
RECORD YEAR	2008 (16)	2009 (20)	2009 (16)

Annual Data (2011)

In 2011 Aldershot formed 0.1% of all UK companies. This is no change on 2010 when Aldershot was responsible for 0.1% of all UK companies.

YEAR	ALDERSHOT
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1976 (0.1%)

company share by year

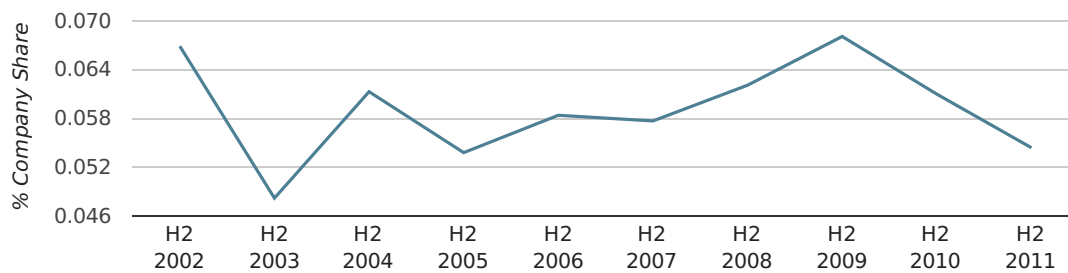


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Aldershot formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	ALDERSHOT
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.1%)

company share by half year

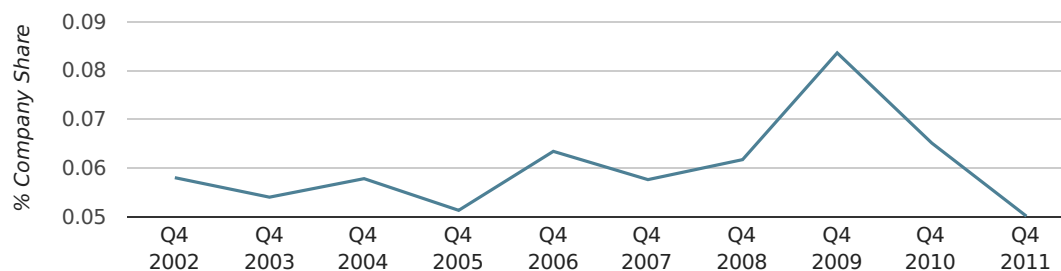


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Aldershot formed 0.1% of all UK companies.

FOURTH QUARTER (OCT 2011 - DEC 2011)	ALDERSHOT
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-37.4%	-22.6%	0.5%
RECORD YEAR	1969 (0.4%)	1961 (0.3%)	1966 (0.2%)

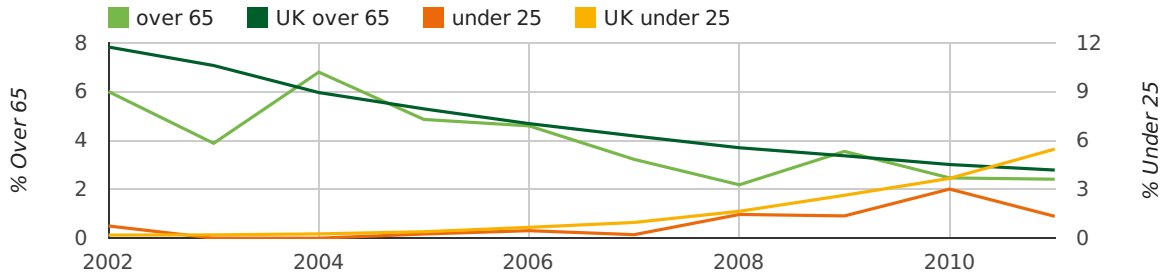
Annual Data (2011)

The average age of a director in 2011 was 43.3.

The percentage of directors under the age of 25 was 1.3% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.4% compared to the UK figure of 4.2%.

director age by year



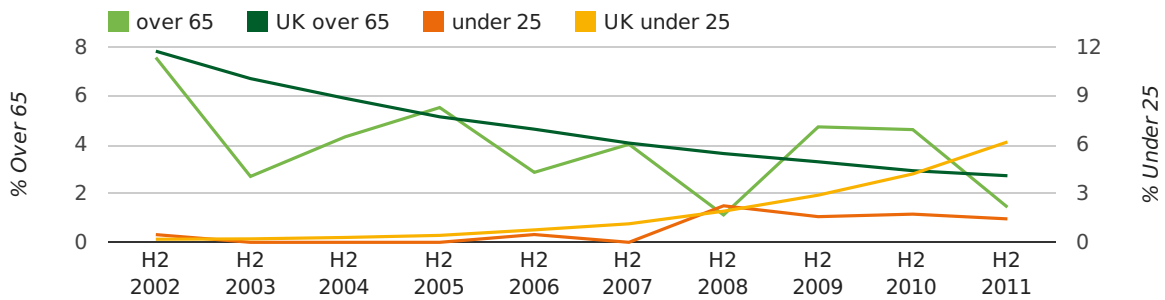
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.1.

The percentage of directors under the age of 25 was 1.4% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 1.4% compared to the UK figure of 4.1%.

director age by half year



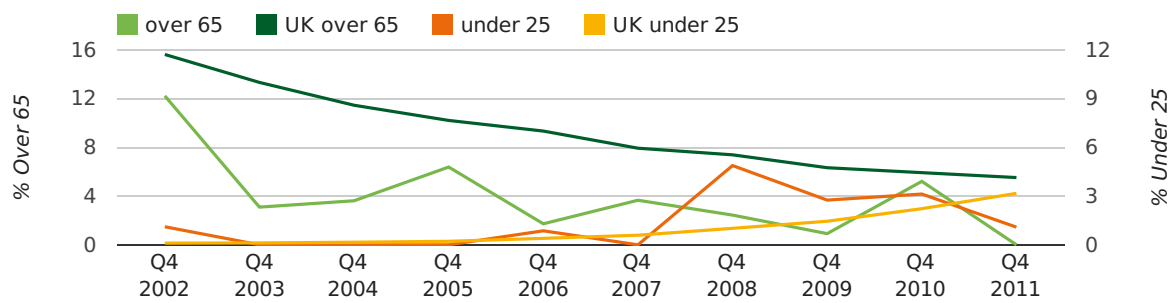
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 43.0.

The percentage of directors under the age of 25 was 1.1% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 4.1%.

director age by quarter

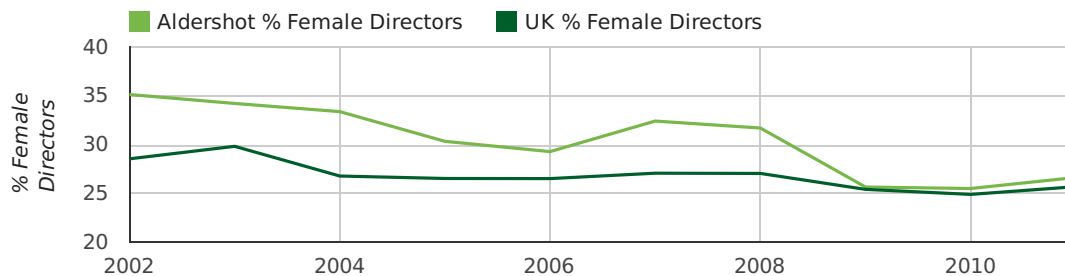


Annual Data (2011)

The record year for female directors in Aldershot was 1857 when 36.4% of all directors were female.

The percentage of female directors in Aldershot in 2011 was 35.2%. The average for the UK during this time was 28.6%

director gender by year

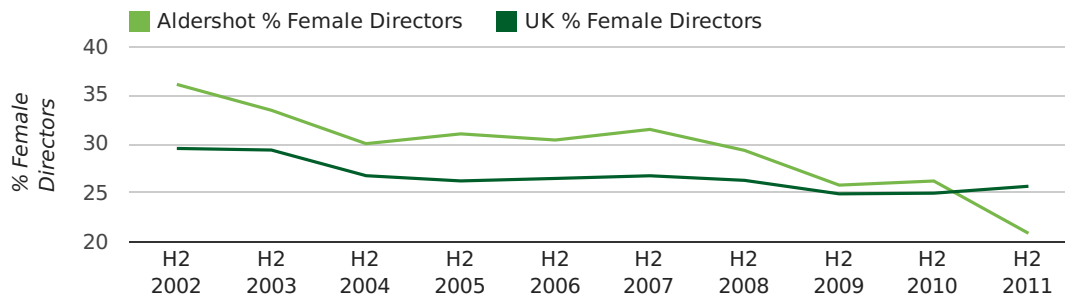


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Aldershot was 1860 when 42.9% of all directors were female.

20.9% of all director appointments in Aldershot in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

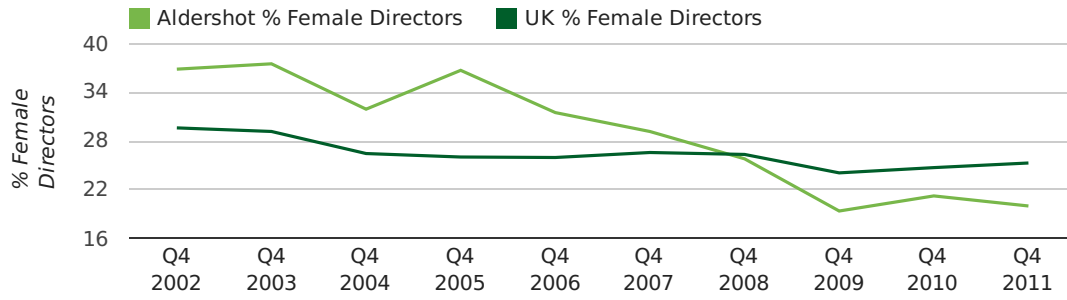


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Aldershot was in 1977 when 31.1% of all directors were female.

20.0% of all director appointments in Aldershot in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.91%	CONSULTING	5.07%
CONSULTING	1.70%	MANAGEMENT	4.74%
ALDERSHOT	1.06%	CONSULTANCY	3.26%
CONSTRUCTION	1.06%	PROPERTY	2.37%
SYSTEMS	1.06%	TRADING	2.07%
M	1.06%	DESIGN	1.92%
TRADING	1.06%	ASSOCIATES	1.86%
P	0.85%	ENGINEERING	1.78%
MARKETING	0.85%	BUSINESS	1.78%
S	0.85%	CONSULTANTS	1.76%
CONSULTANCY	0.85%	CONSTRUCTION	1.73%
ASSOCIATION	0.85%	MEDIA	1.71%
HAMPSHIRE	0.85%	LONDON	1.63%
BUSINESS	0.64%	J	1.51%
CLEANING	0.64%	INVESTMENTS	1.48%
TRAINING	0.64%	GLOBAL	1.46%
ENGINEERING	0.64%	IT	1.41%
PROPERTY	0.64%	CARE	1.39%
PROJECT	0.64%	PROPERTIES	1.29%
DESIGN	0.64%	ELECTRICAL	1.29%
BH	0.64%	M	1.27%
BUILDING	0.64%	BUILDING	1.26%
SERVICE	0.64%	ENERGY	1.25%
AMBULANCE	0.64%	S	1.20%
CROSS	0.43%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	110	205,525
7487 - Other business activities	27	57,052
62090 - Other information technology service activities	15	7,493
70229 - Management consultancy activities other than financial management	14	17,765
82990 - Other business support service activities not elsewhere classified	13	32,483
62020 - Information technology consultancy activities	11	12,072
9999 - Dormant Company	10	20,199
96090 - Other service activities not elsewhere classified	8	11,768
7222 - Other software consultancy and supply	7	7,398
99999 - Dormant Company	7	21,846
41202 - Construction of domestic buildings	6	2,598
43210 - Electrical installation	6	3,175
9305 - Other service activities	5	9,492
7499 - Non-trading company	5	9,957
7260 - Other computer related activities	5	7,667
56103 - Take-away food shops and mobile food stands	5	2,264
7414 - Business & management consultancy	5	13,034
7221 - Software publishing	5	1,047
74909 - Other professional, scientific and technical activities not elsewhere classified	4	8,671
47110 - Retail sale in non-specialised stores with food, beverages or tobacco predominating	4	1,385