

Aldershot

2012 half year business confidence report



headlines

- Q2 2012 saw a new record in company registrations in Aldershot when compared to any previous Q2.
- April 2012 saw a new record in company registrations in Aldershot when compared to any previous April.

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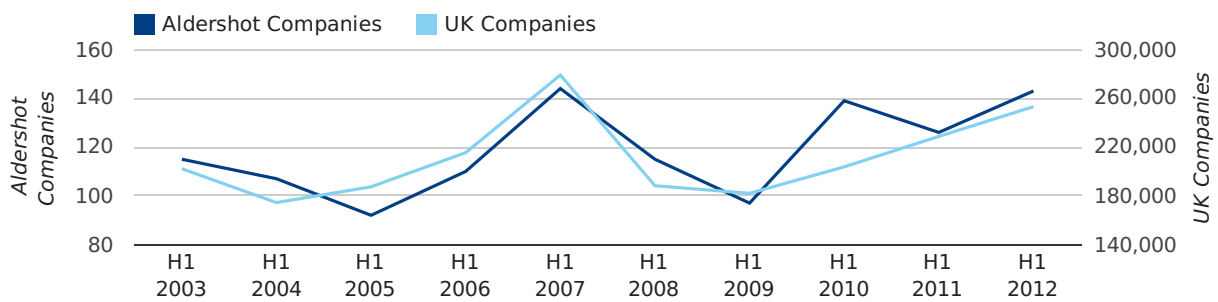
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 143 companies were formed in Aldershot. This figure is 13.5% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Aldershot occurred in 2007 when a total of 144 were formed.

HALF YEAR (JAN-JUN)	ALDERSHOT	UK
2012	143	253,150
2011	126	228,735
% CHANGE	13.5%	10.7%
RECORD YEAR	2007 (144)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

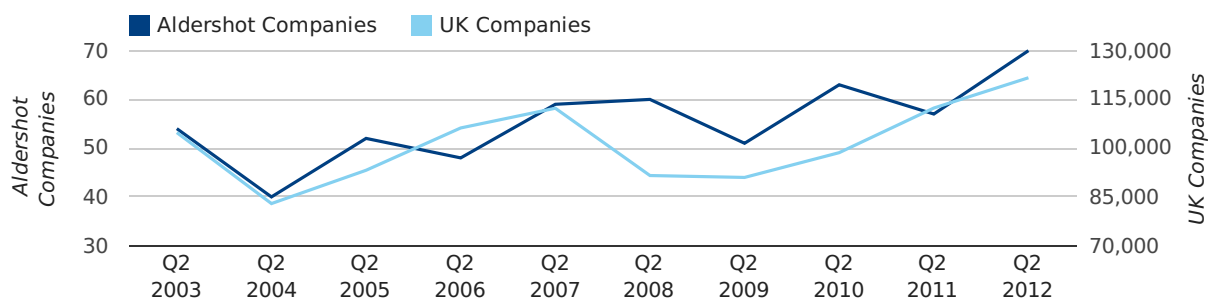
Q2 2012 saw a new record in company registrations in Aldershot when compared to any previous Q2.

A total of 70 companies were registered in Aldershot during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 22.8% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	ALDERSHOT	UK
2012	70	121,659
2011	57	112,344
% CHANGE	22.8%	8.3%
RECORD YEAR	2012 (70)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

April 2012 saw a new record in company registrations in Aldershot when compared to any previous April.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	27	21	22
NEW COMPANIES IN 2011	11	19	27
% CHANGE	145.5%	10.5%	-18.5%
RECORD YEAR	2012 (27)	2010 (24)	2011 (27)

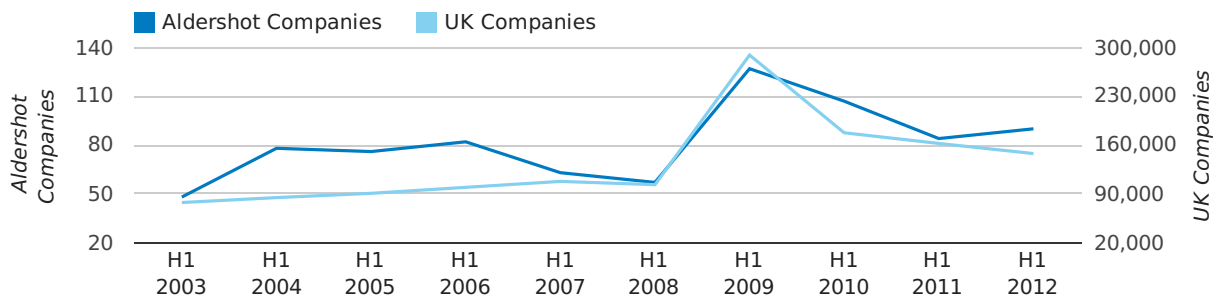
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 90 companies were dissolved in Aldershot. This figure is 7.1% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Aldershot occurred in 2009 when a total of 127 were closed.

HALF YEAR (JAN-JUN)	ALDERSHOT	UK
2012	90	147,793
2011	84	162,310
% CHANGE	7.1%	-8.9%
RECORD YEAR	2009 (127)	2009 (289,236)

dissolved companies by half year



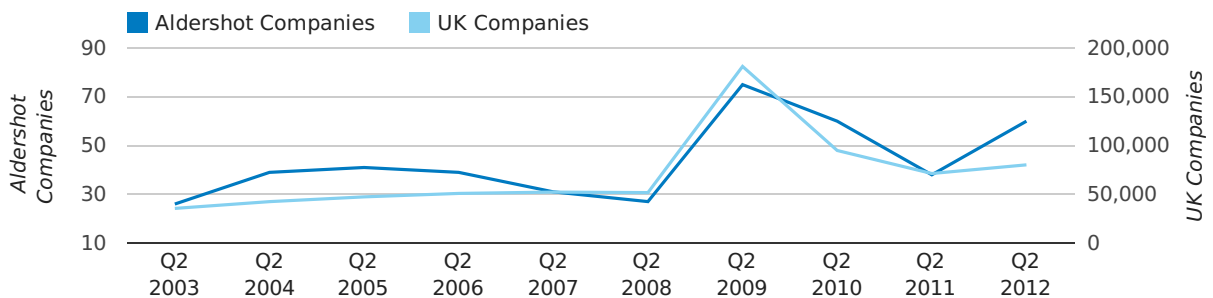
Quarterly Data (Q2 Apr-Jun 2012)

A total of 60 companies were dissolved in Aldershot during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 57.9% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	ALDERSHOT	UK
2012	60	80,217
2011	38	71,324
% CHANGE	57.9%	12.5%
RECORD YEAR	2009 (75)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



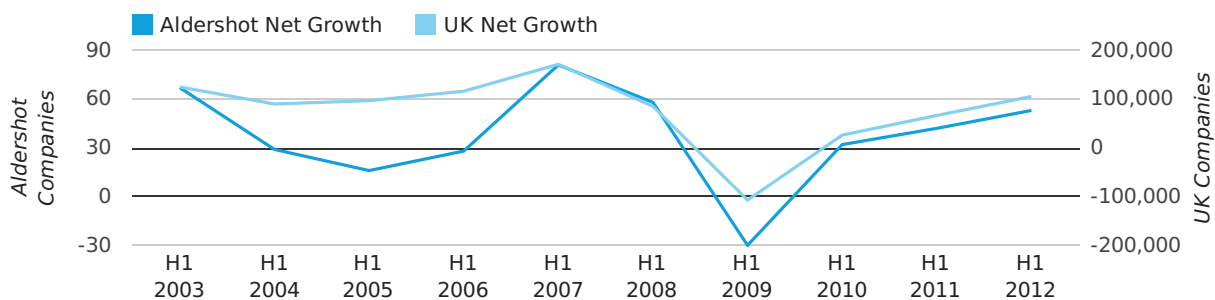
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	17	26	17
CLOSED COMPANIES IN 2011	7	16	15
% CHANGE	142.9%	62.5%	13%
RECORD YEAR	2009 (25)	2009 (39)	2010 (19)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Aldershot increased by 53 companies. This figure is 26.2% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	ALDRESHOT	UK
2012	53	105,357
2011	42	66,425
% CHANGE	26.2%	58.6%
RECORD YEAR	2007 (81)	2007 (171,296)

net growth by half year



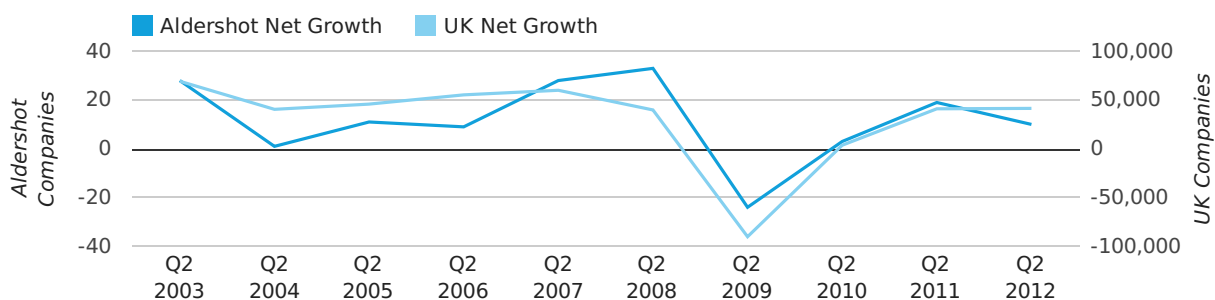
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Aldershot during the second quarter of 2012 (Apr 2012 - Jun 2012) was 10 companies.

This represents a decrease of 47.4% on the same period last year.

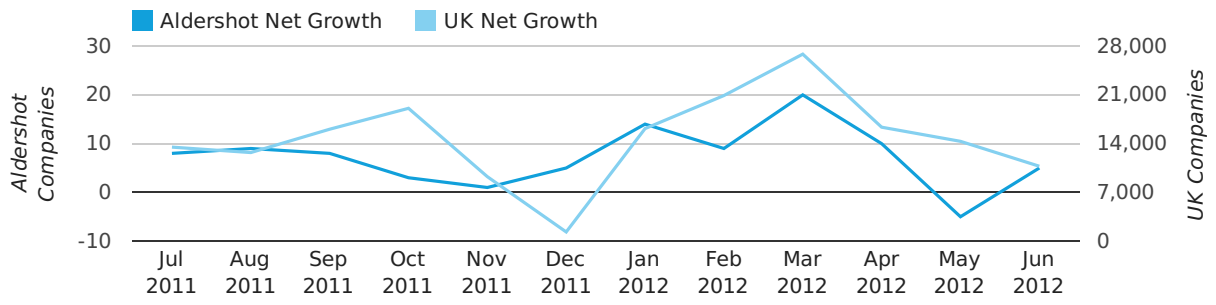
SECOND QUARTER (APR 2012 - JUN 2012)	ALDRESHOT	UK
2012	10	41,442
2011	19	41,020
% CHANGE	-47.4%	1.0%
RECORD YEAR	2008 (33)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



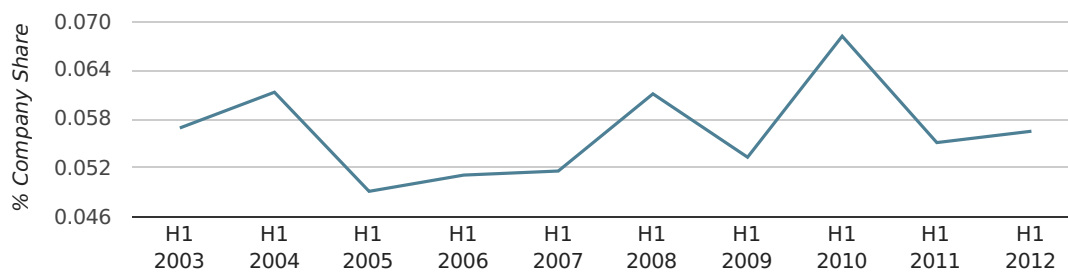
	APRIL	MAY	JUNE
NET GROWTH IN 2012	10	-5	5
NET GROWTH IN 2011	4	3	12
% CHANGE	150.0%	-266.7%	-58.3%
RECORD YEAR	1998 (20)	2000 (14)	2008 (15)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Aldershot formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	ALDERSHOT
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1965 (0.2%)

company share by half year

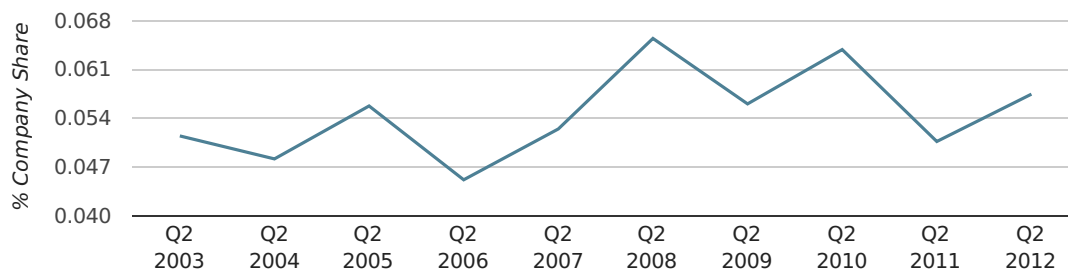


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Aldershot formed 0.1% of all UK companies.

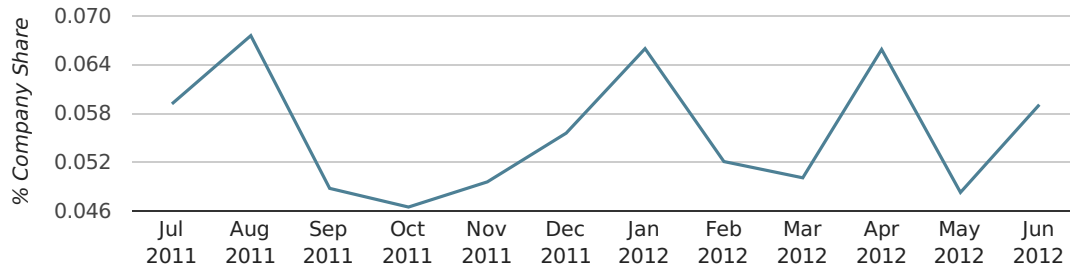
SECOND QUARTER (APR 2012 - JUN 2012)	ALDERSHOT
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1976 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.0%	0.1%
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.1%
% CHANGE	106.6%	-3.0%	-13.1%
RECORD YEAR	1984 (0.3%)	1976 (0.4%)	1986 (0.3%)

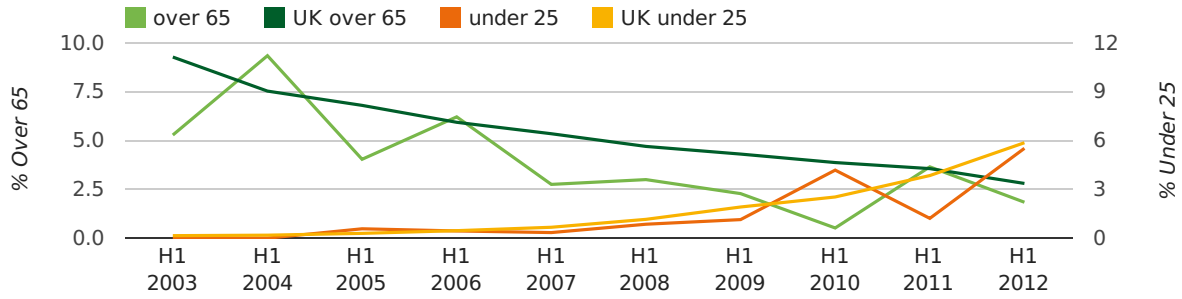
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 41.8.

The percentage of directors under the age of 25 was 5.5% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 1.8% compared to the UK figure of 3.4%.

director age by half year



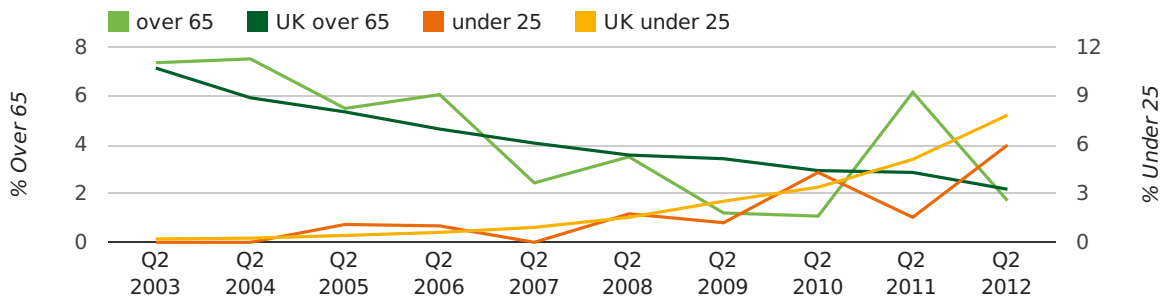
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 40.8.

The percentage of directors under the age of 25 was 6.0% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 1.7% compared to the UK figure of 3.3%.

director age by quarter

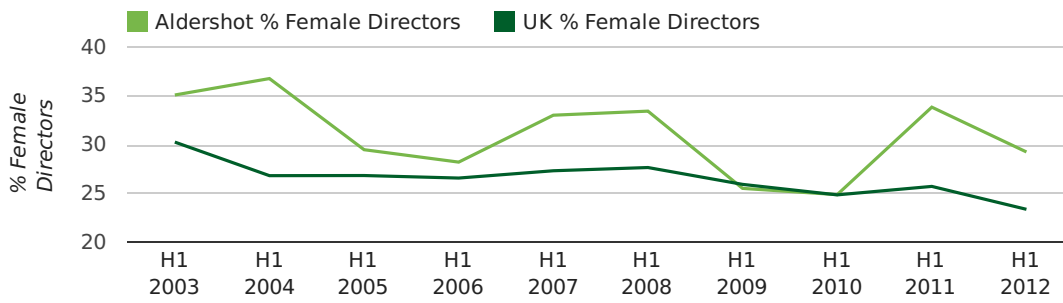


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Aldershot was 1861 when 40.0% of all directors were female.

29.3% of all director appointments in Aldershot in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

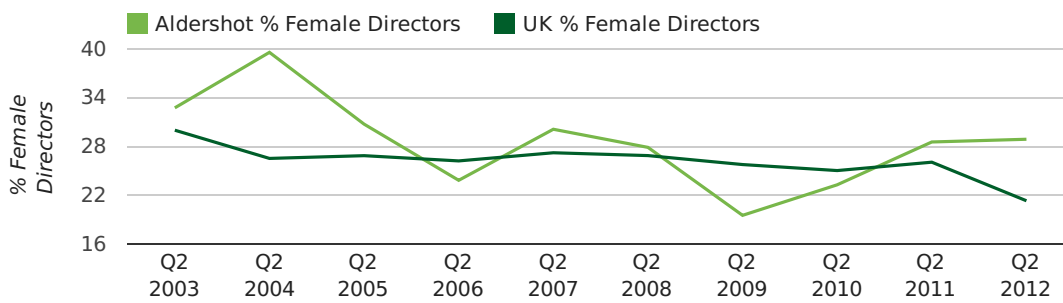


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Aldershot was in 1866 when 66.7% of all directors were female.

28.9% of all director appointments in Aldershot in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.08%	CONSULTING	5.07%
CONSULTING	1.66%	MANAGEMENT	4.74%
PROPERTY	1.46%	CONSULTANCY	3.28%
CONSULTANCY	1.25%	PROPERTY	2.35%
BUILDING	1.04%	TRADING	2.10%
CONSTRUCTION	1.04%	DESIGN	1.89%
SURREY	0.83%	ENGINEERING	1.87%
ALDERSHOT	0.83%	ASSOCIATES	1.82%
IT	0.83%	CONSULTANTS	1.78%
HAMPSHIRE	0.83%	CONSTRUCTION	1.71%
SERVICE	0.83%	BUSINESS	1.70%
M	0.83%	MEDIA	1.69%
ASSET	0.83%	LONDON	1.68%
BEAUTY	0.83%	J	1.57%
CLEANING	0.62%	GLOBAL	1.51%
ENTERPRISE	0.62%	INVESTMENTS	1.48%
INVESTMENTS	0.62%	IT	1.42%
TRADING	0.62%	CARE	1.31%
GURKHAS	0.62%	PROPERTIES	1.31%
AMBULANCE	0.62%	M	1.26%
EVEREST	0.62%	ELECTRICAL	1.23%
GURKHA	0.62%	BUILDING	1.23%
PROJECT	0.62%	SECURITY	1.19%
P	0.62%	S	1.18%
BUSINESS	0.62%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	123	244,457
7487 - Other business activities	23	47,029
70229 - Management consultancy activities other than financial management	17	20,390
62090 - Other information technology service activities	16	8,258
82990 - Other business support service activities not elsewhere classified	15	35,447
62020 - Information technology consultancy activities	11	15,280
99999 - Dormant Company	10	26,088
74909 - Other professional, scientific and technical activities not elsewhere classified	9	10,271
96090 - Other service activities not elsewhere classified	9	14,220
9999 - Dormant Company	8	16,469
41202 - Construction of domestic buildings	8	3,185
56103 - Take-away food shops and mobile food stands	7	3,169
47910 - Retail sale via mail order houses or via Internet	6	3,818
7222 - Other software consultancy and supply	6	6,356
7221 - Software publishing	5	884
43210 - Electrical installation	5	3,557
9305 - Other service activities	5	7,926
7414 - Business & management consultancy	5	10,978
56101 - Licenced restaurants	4	2,540
80100 - Private security activities	4	1,317