

Alton

2011 annual business confidence report



headlines

- November 2011 saw a new record in company closures in Alton when compared to any previous November.

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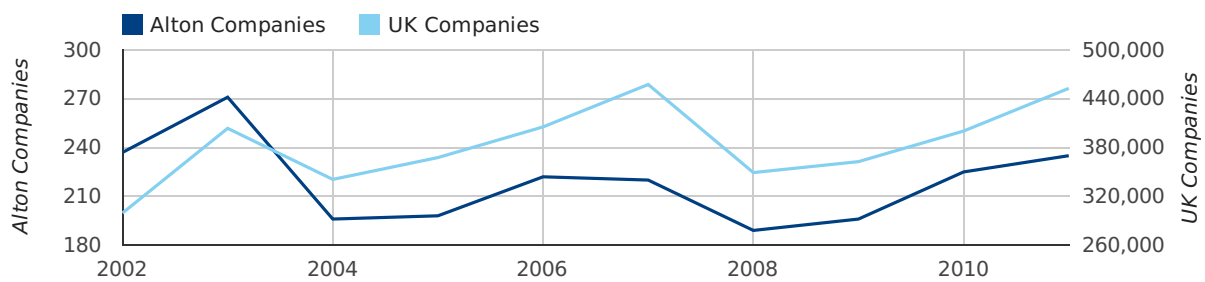
sic data

Annual Data (2011)

A total of 235 companies were formed in Alton in 2011. This total is 4.4% higher than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	ALTON	UK
2011	235	452,870
2010	225	400,358
2009	196	362,675
2008	189	349,203
2007	220	457,649
RECORD YEAR	2003 (271)	2007 (457,649)

new companies by year



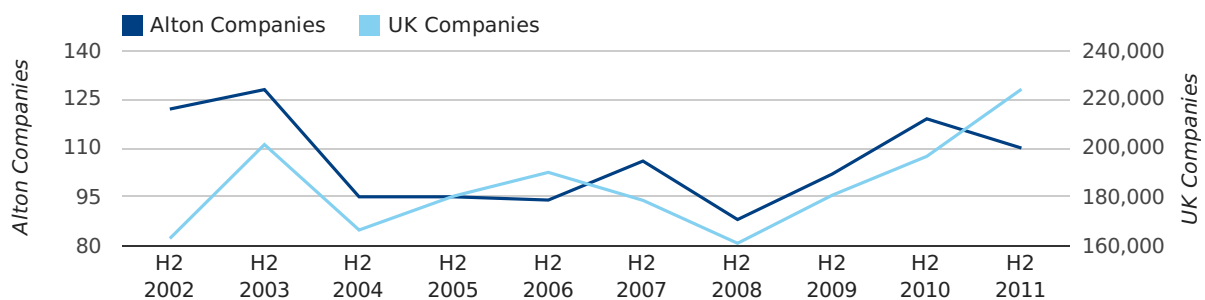
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 110 companies were formed in Alton. This figure is 7.6% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Alton occurred in 2003 when a total of 128 were formed.

HALF YEAR (JUL-DEC)	ALTON	UK
2011	110	224,135
2010	119	196,609
% CHANGE	-7.6%	14.0%
RECORD YEAR	2003 (128)	2011 (224,135)

new companies by half year



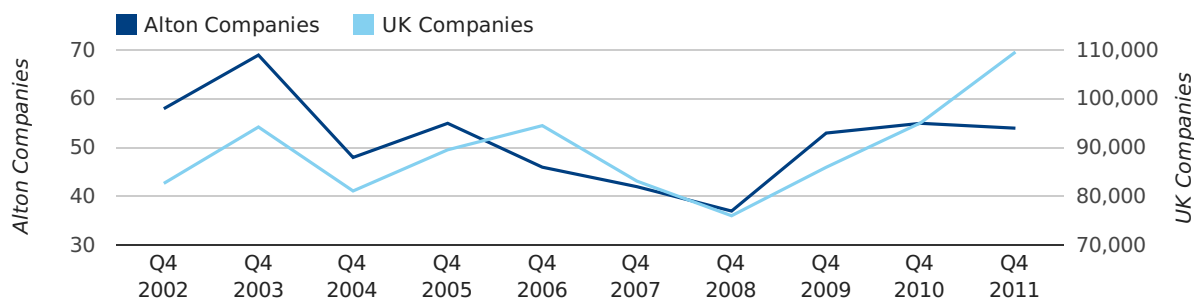
Quarterly Data (Q4 Oct-Dec 2011)

A total of 54 companies were registered in Alton during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 1.8% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

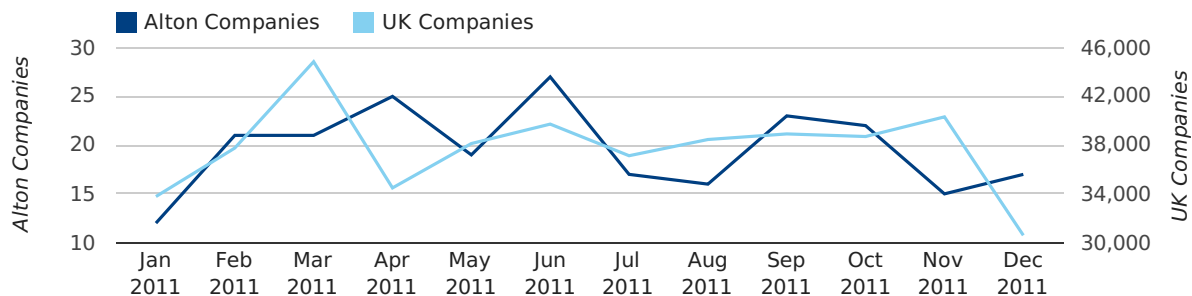
FOURTH QUARTER (OCT 2011 - DEC 2011)	ALTON	UK
2011	54	109,623
2010	55	95,117
% CHANGE	-1.8%	15.3%
RECORD YEAR	2003 (69)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	22	15	17
NEW COMPANIES IN 2010	16	25	14
% CHANGE	37.5%	-40.0%	21.4%
RECORD YEAR	2003 (28)	2010 (25)	2002 (20)

Annual Data (2011)

A total of 152 companies were dissolved in Alton in 2011. This total is 7.8% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	ALTON	UK
2011	152	314,523
2010	141	342,232
2009	236	533,773
2008	139	237,901
2007	133	220,295
RECORD YEAR	2009 (236)	2009 (533,773)

dissolved companies by year



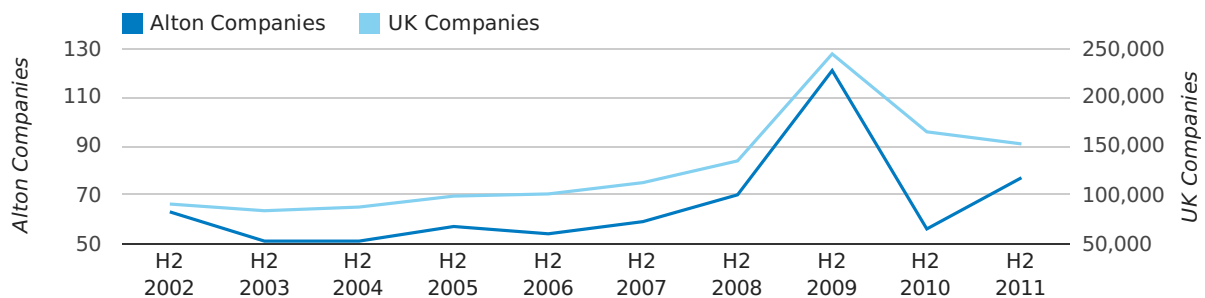
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 77 companies were dissolved in Alton. This figure is 37.5% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Alton occurred in 2009 when a total of 121 were closed.

HALF YEAR (JUL-DEC)	ALTON	UK
2011	77	152,213
2010	56	164,601
% CHANGE	37.5%	-7.5%
RECORD YEAR	2009 (121)	2009 (244,537)

dissolved companies by half year



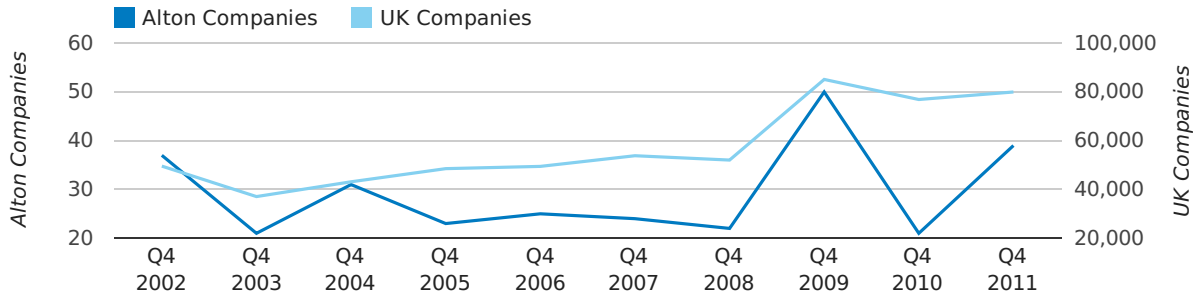
Quarterly Data (Q4 Oct-Dec 2011)

A total of 39 companies were dissolved in Alton during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 85.7% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	ALTON	UK
2011	39	79,983
2010	21	76,896
% CHANGE	85.7%	4.0%
RECORD YEAR	2009 (50)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Alton when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	11	17	11
CLOSED COMPANIES IN 2010	8	10	3
% CHANGE	37.5%	70.0%	267%
RECORD YEAR	2009 (16)	2011 (17)	2009 (18)

Annual Data (2011)

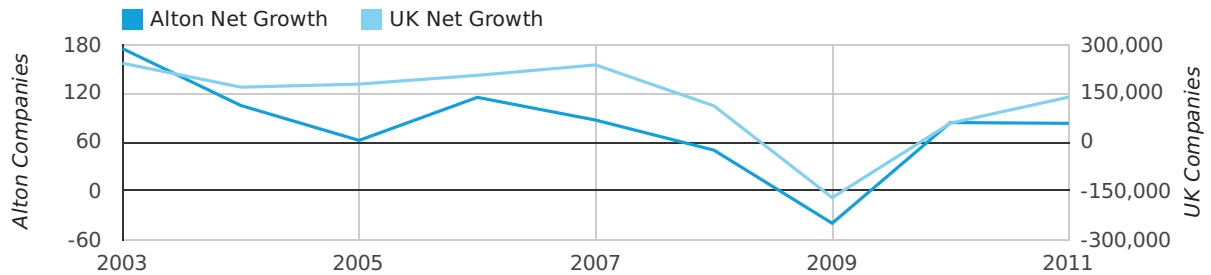
A total of 83 companies were added to the company register for Alton in 2011. This number represents growth of 36.9% which compares favourably to the UK figure of 34.6%.

This number is 1 companies lower than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Alton company register grew by 175 companies.

YEAR	ALTON	UK
2011	83	138,347
2010	84	58,126
2009	-40	-171,098
2008	50	111,302
2007	87	237,354
RECORD YEAR	2003 (175)	2003 (242,543)

net growth by year

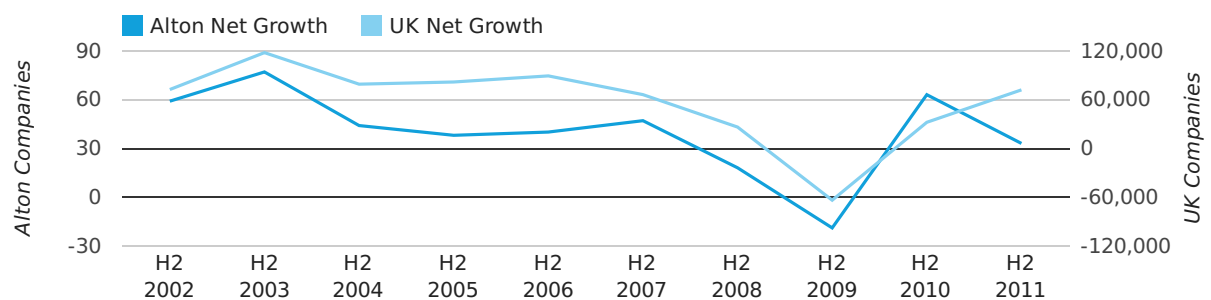


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Alton increased by 33 companies. This figure is 47.6% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	ALTON	UK
2011	33	71,922
2010	63	32,008
% CHANGE	-47.6%	124.7%
RECORD YEAR	2003 (77)	2003 (117,772)

net growth by half year



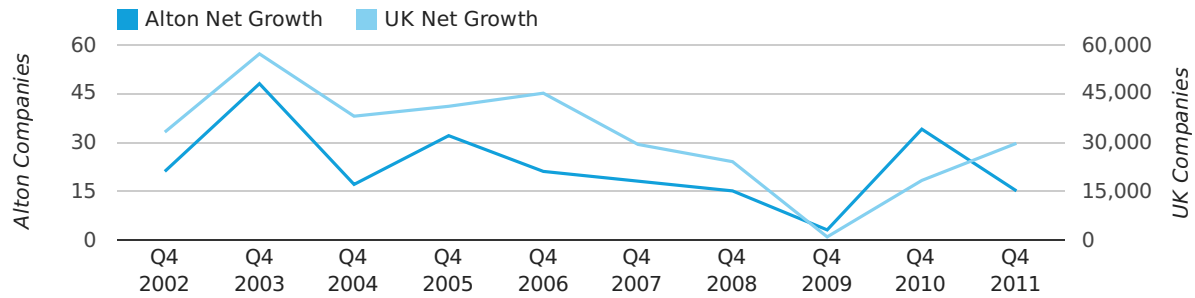
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Alton during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 15 companies.

This represents a decrease of 55.9% on the same period last year.

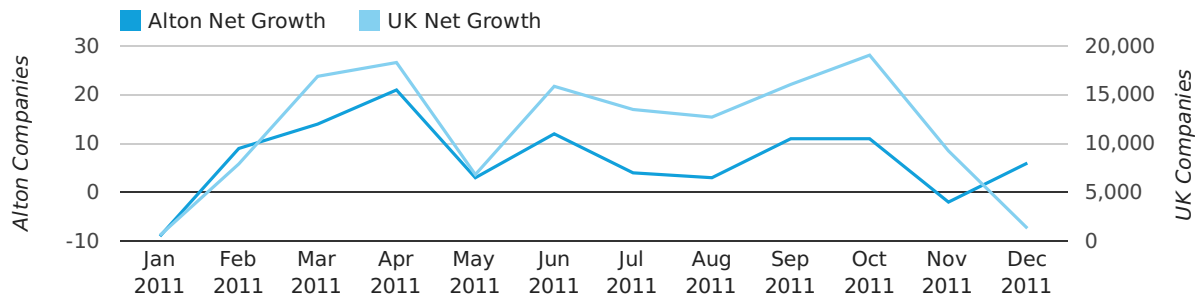
FOURTH QUARTER (OCT 2011 - DEC 2011)	ALTON	UK
2011	15	29,640
2010	34	18,221
% CHANGE	-55.9%	62.7%
RECORD YEAR	2003 (48)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



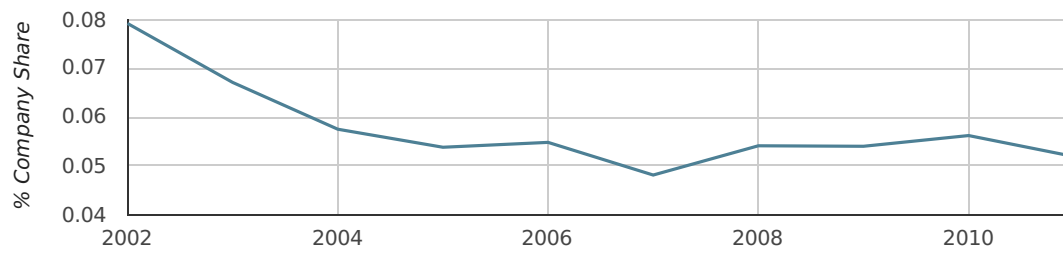
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	11	-2	6
NET GROWTH IN 2010	8	15	11
% CHANGE	37.5%	-113.3%	-45.5%
RECORD YEAR	2003 (24)	2006 (16)	1999 (11)

Annual Data (2011)

In 2011 Alton formed 0.1% of all UK companies. This is no change on 2010 when Alton was responsible for 0.1% of all UK companies.

YEAR	ALTON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1971 (0.1%)

company share by year

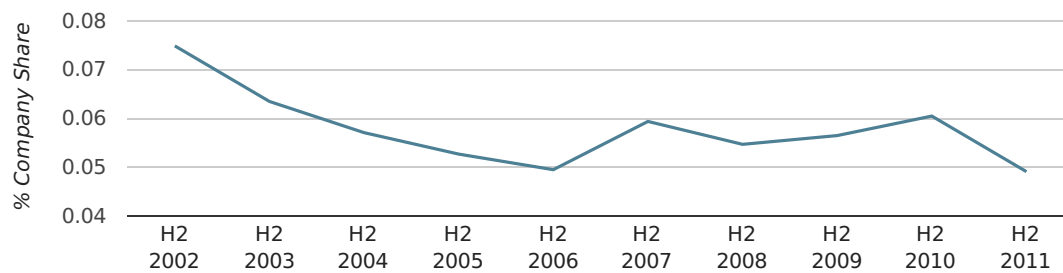


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Alton formed 0.0% of all UK companies. This is less than the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	ALTON
2011	0.0%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1960 (0.2%)

company share by half year

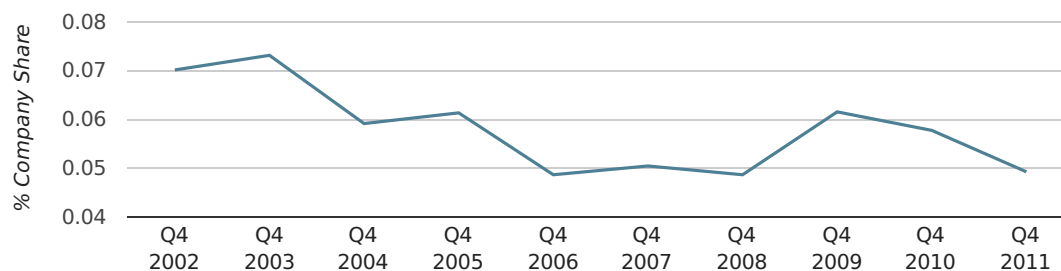


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Alton formed 0.0% of all UK companies.

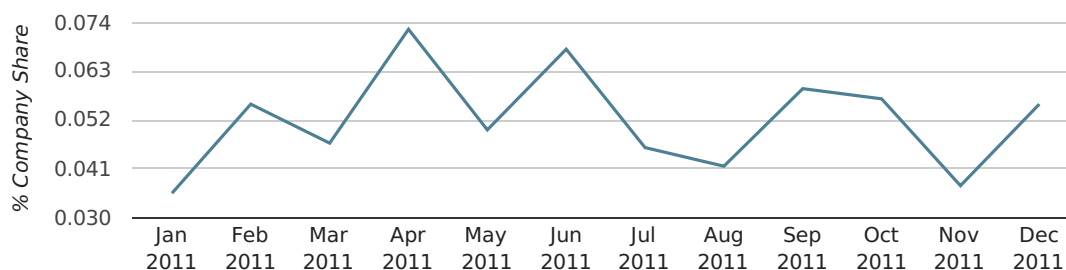
FOURTH QUARTER (OCT 2011 - DEC 2011)	ALTON
2011	0.0%
2010	0.1%
2009	0.1%
2008	0.0%
2007	0.1%
RECORD YEAR (SINCE 1960)	1971 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.0%	0.1%
UK FORMATION SHARE IN 2010	0.0%	0.1%	0.1%
% CHANGE	19.3%	-48.9%	7.8%
RECORD YEAR	1966 (0.5%)	1971 (0.2%)	1977 (0.2%)

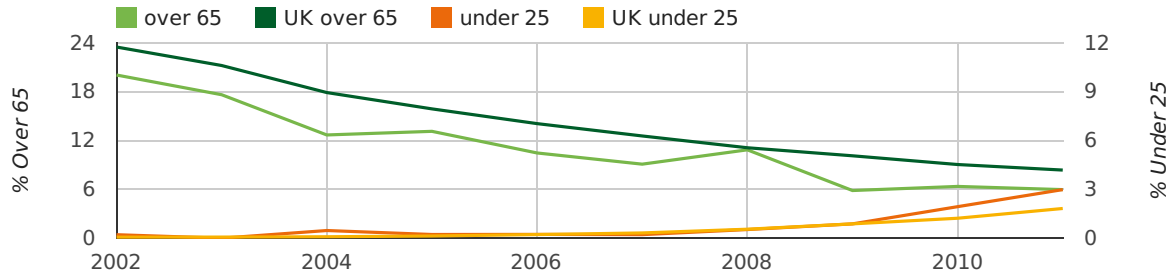
Annual Data (2011)

The average age of a director in 2011 was 45.6.

The percentage of directors under the age of 25 was 3.0% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 6.0% compared to the UK figure of 4.2%.

director age by year



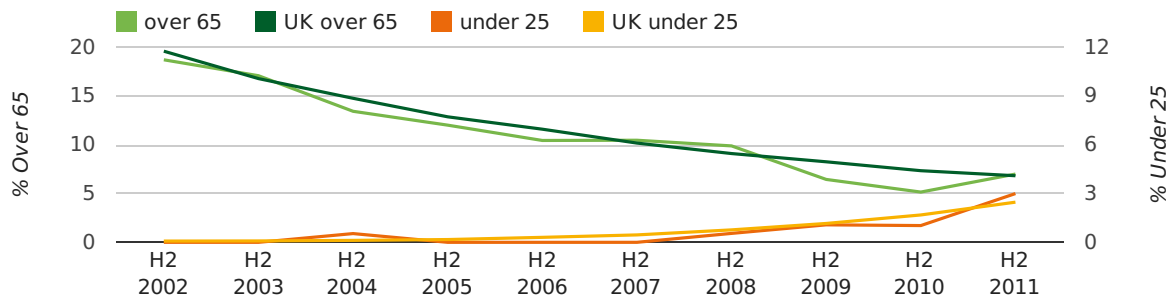
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 46.3.

The percentage of directors under the age of 25 was 3.0% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 7.0% compared to the UK figure of 4.1%.

director age by half year



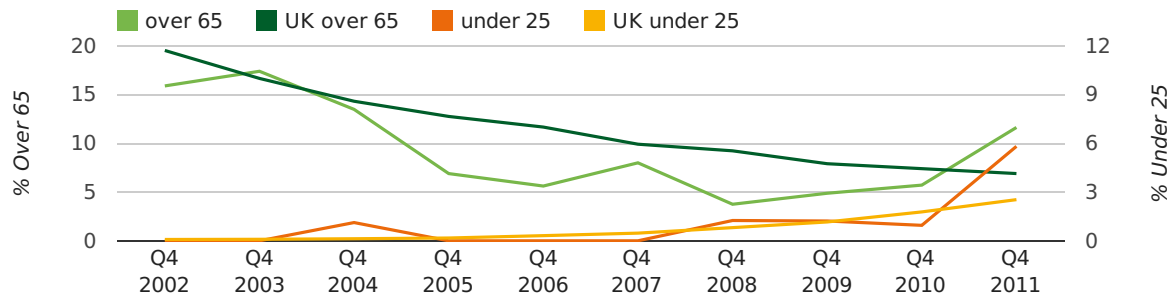
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 45.8.

The percentage of directors under the age of 25 was 5.8% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 11.6% compared to the UK figure of 4.1%.

director age by quarter

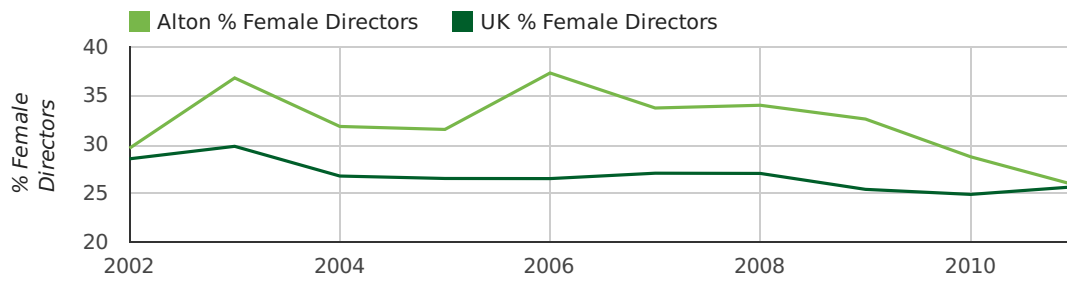


Annual Data (2011)

The record year for female directors in Alton was 1857 when 36.4% of all directors were female.

The percentage of female directors in Alton in 2011 was 29.7%. The average for the UK during this time was 28.6%

director gender by year

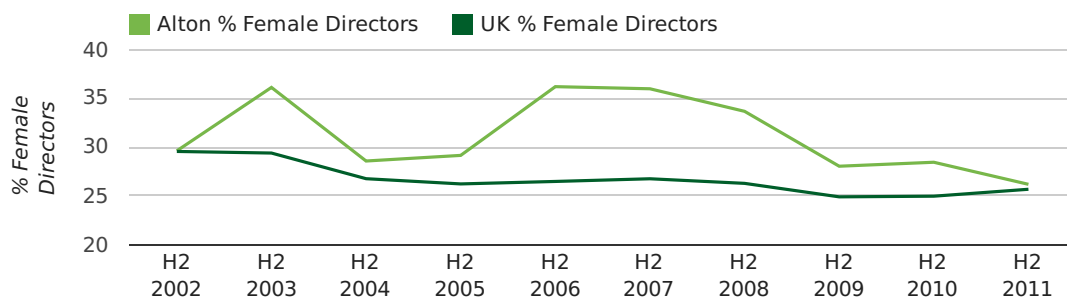


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Alton was 1860 when 42.9% of all directors were female.

26.2% of all director appointments in Alton in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

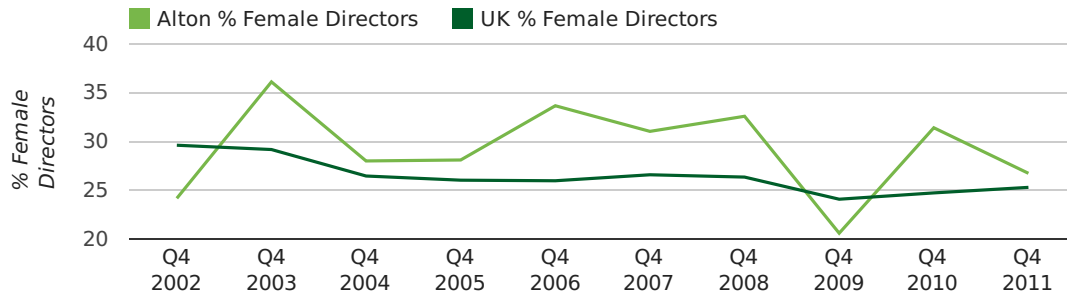


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Alton was in 1977 when 31.1% of all directors were female.

26.7% of all director appointments in Alton in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.30%	CONSULTING	5.07%
CONSULTANCY	1.08%	MANAGEMENT	4.74%
CONSULTING	1.08%	CONSULTANCY	3.26%
J	0.87%	PROPERTY	2.37%
RECRUITMENT	0.87%	TRADING	2.07%
GLOBAL	0.87%	DESIGN	1.92%
FINANCE	0.65%	ASSOCIATES	1.86%
BUSINESS	0.65%	ENGINEERING	1.78%
DESIGN	0.65%	BUSINESS	1.78%
HOUSE	0.65%	CONSULTANTS	1.76%
CONSTRUCTION	0.65%	CONSTRUCTION	1.73%
CHANNEL	0.43%	MEDIA	1.71%
TRADING	0.43%	LONDON	1.63%
BOAT	0.43%	J	1.51%
HEALTH	0.43%	INVESTMENTS	1.48%
MORE4X4	0.43%	GLOBAL	1.46%
LAND	0.43%	IT	1.41%
PUBLISHING	0.43%	CARE	1.39%
CLUB	0.43%	PROPERTIES	1.29%
ENNERS	0.43%	ELECTRICAL	1.29%
HOLDINGS	0.43%	M	1.27%
LITTLE	0.43%	BUILDING	1.26%
HR	0.43%	ENERGY	1.25%
FISH	0.43%	S	1.20%
PHARMA	0.43%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	73	205,525
7487 - Other business activities	35	57,052
82990 - Other business support service activities not elsewhere classified	25	32,483
70229 - Management consultancy activities other than financial management	18	17,765
62020 - Information technology consultancy activities	12	12,072
99999 - Dormant Company	12	21,846
7414 - Business & management consultancy	10	13,034
74909 - Other professional, scientific and technical activities not elsewhere classified	8	8,671
9999 - Dormant Company	8	20,199
96090 - Other service activities not elsewhere classified	7	11,768
62090 - Other information technology service activities	7	7,493
98000 - Residents property management	6	2,874
7499 - Non-trading company	5	9,957
74990 - Non-trading company	5	8,929
69201 - Accounting and auditing activities	4	3,633
7222 - Other software consultancy and supply	4	7,398
81300 - Landscape service activities	4	755
47910 - Retail sale via mail order houses or via Internet	4	2,740
7260 - Other computer related activities	4	7,667
9305 - Other service activities	3	9,492