

Alton

2012 half year business confidence report



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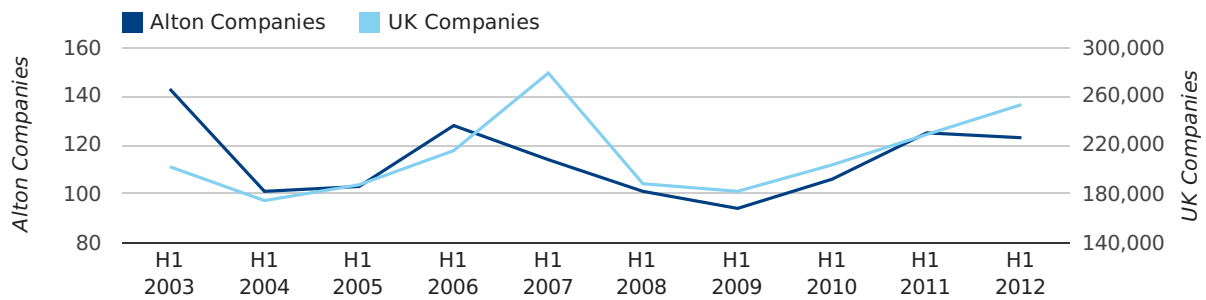
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 123 companies were formed in Alton. This figure is 1.6% lower than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Alton occurred in 2003 when a total of 143 were formed.

HALF YEAR (JAN-JUN)	ALTON	UK
2012	123	253,150
2011	125	228,735
% CHANGE	-1.6%	10.7%
RECORD YEAR	2003 (143)	2007 (279,097)

new companies by half year



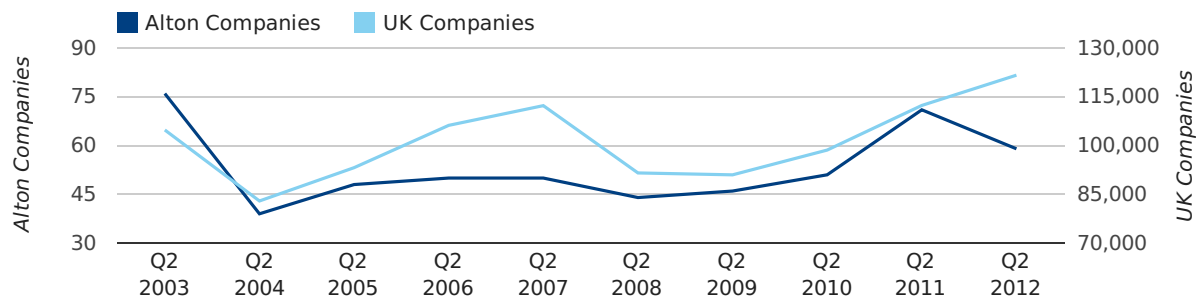
Quarterly Data (Q2 Apr-Jun 2012)

A total of 59 companies were registered in Alton during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 16.9% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	ALTON	UK
2012	59	121,659
2011	71	112,344
% CHANGE	-16.9%	8.3%
RECORD YEAR	2003 (76)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	21	25	13
NEW COMPANIES IN 2011	25	19	27
% CHANGE	-16.0%	31.6%	-51.9%
RECORD YEAR	2011 (25)	2002 (35)	2003 (40)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 63 companies were dissolved in Alton. This figure is 16.0% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Alton occurred in 2009 when a total of 115 were closed.

HALF YEAR (JAN-JUN)	ALTON	UK
2012	63	147,793
2011	75	162,310
% CHANGE	-16.0%	-8.9%
RECORD YEAR	2009 (115)	2009 (289,236)

dissolved companies by half year



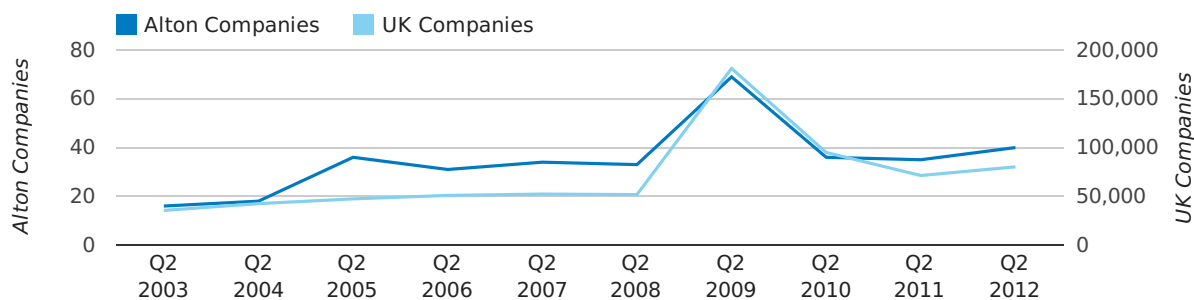
Quarterly Data (Q2 Apr-Jun 2012)

A total of 40 companies were dissolved in Alton during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 14.3% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	ALTON	UK
2012	40	80,217
2011	35	71,324
% CHANGE	14.3%	12.5%
RECORD YEAR	2009 (69)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



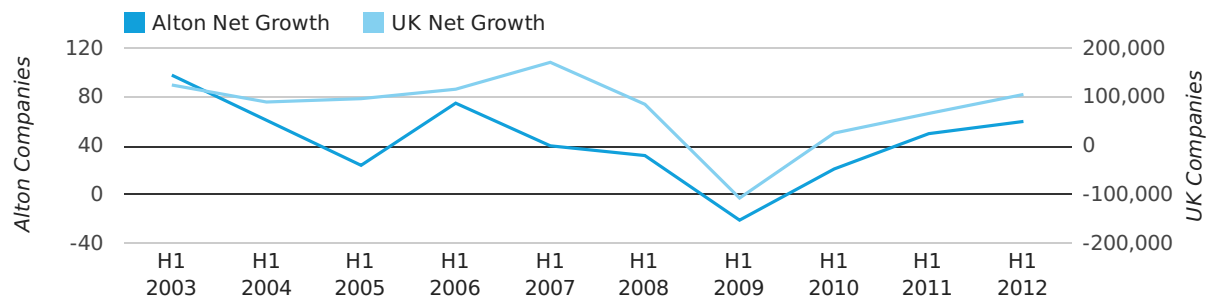
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	10	14	16
CLOSED COMPANIES IN 2011	4	16	15
% CHANGE	150.0%	-12.5%	7%
RECORD YEAR	2008 (26)	2009 (25)	2009 (24)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Alton increased by 60 companies. This figure is 20.0% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	ALTON	UK
2012	60	105,357
2011	50	66,425
% CHANGE	20.0%	58.6%
RECORD YEAR	2003 (98)	2007 (171,296)

net growth by half year



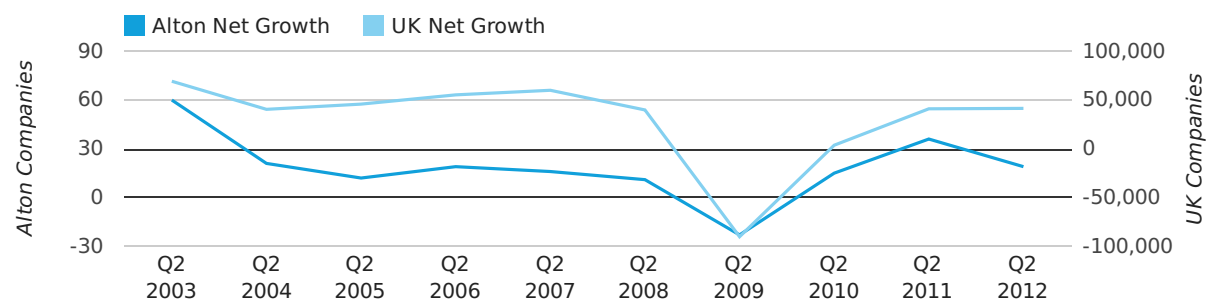
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Alton during the second quarter of 2012 (Apr 2012 - Jun 2012) was 19 companies.

This represents a decrease of 47.2% on the same period last year.

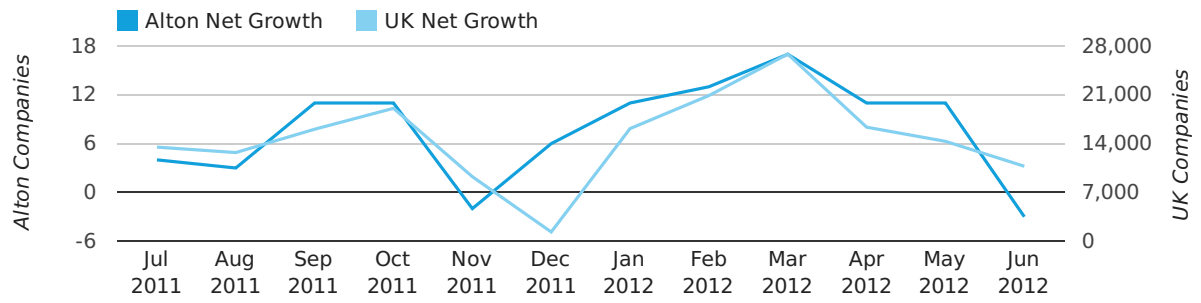
SECOND QUARTER (APR 2012 - JUN 2012)	ALTON	UK
2012	19	41,442
2011	36	41,020
% CHANGE	-47.2%	1.0%
RECORD YEAR	2003 (60)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



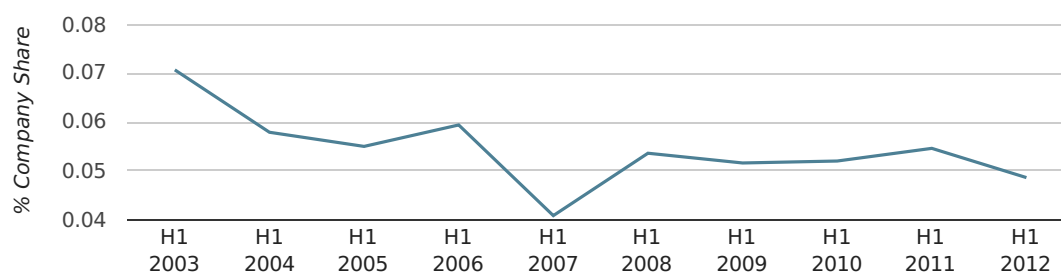
	APRIL	MAY	JUNE
NET GROWTH IN 2012	11	11	-3
NET GROWTH IN 2011	21	3	12
% CHANGE	-47.6%	266.7%	-125.0%
RECORD YEAR	2011 (21)	1998 (16)	2003 (33)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Alton formed 0.0% of all UK companies. This is less than the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	ALTON
2012	0.0%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1970 (0.1%)

company share by half year

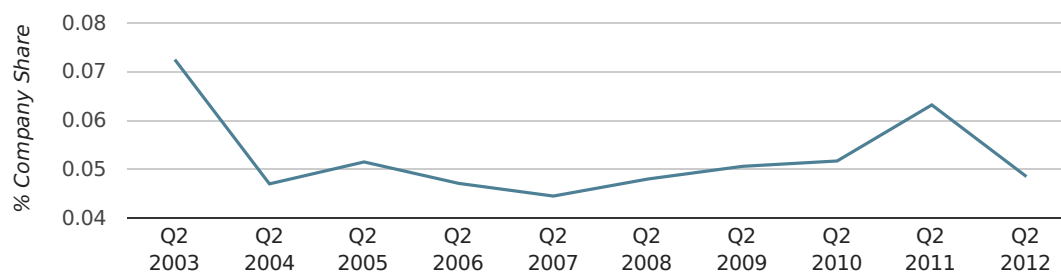


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Alton formed 0.0% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	ALTON
2012	0.0%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.0%
RECORD YEAR (SINCE 1960)	1965 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.0%
UK FORMATION SHARE IN 2011	0.1%	0.0%	0.1%
% CHANGE	-29.2%	15.5%	-48.7%
RECORD YEAR	1980 (0.3%)	1961 (0.3%)	1965 (0.4%)

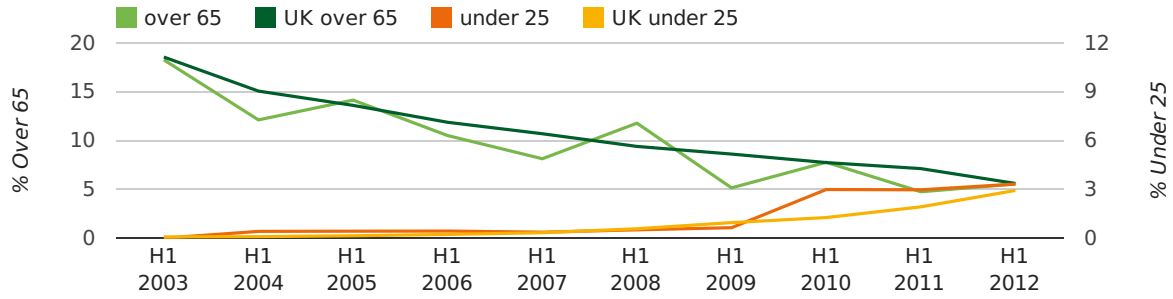
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 47.6.

The percentage of directors under the age of 25 was 3.3% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 5.6% compared to the UK figure of 3.4%.

director age by half year



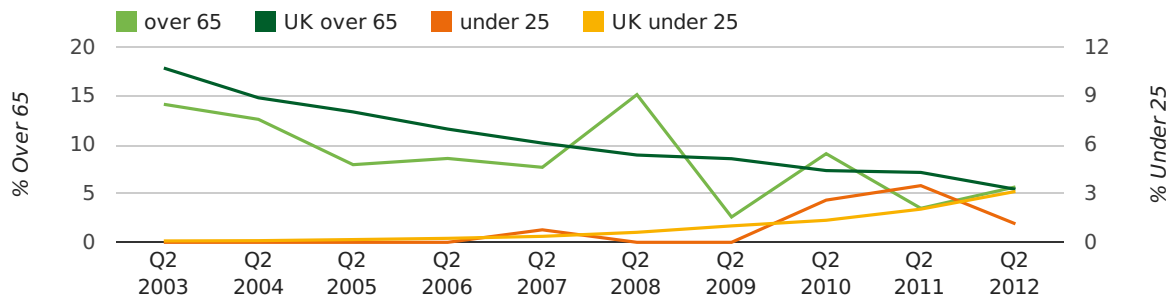
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 48.7.

The percentage of directors under the age of 25 was 1.1% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 5.7% compared to the UK figure of 3.3%.

director age by quarter

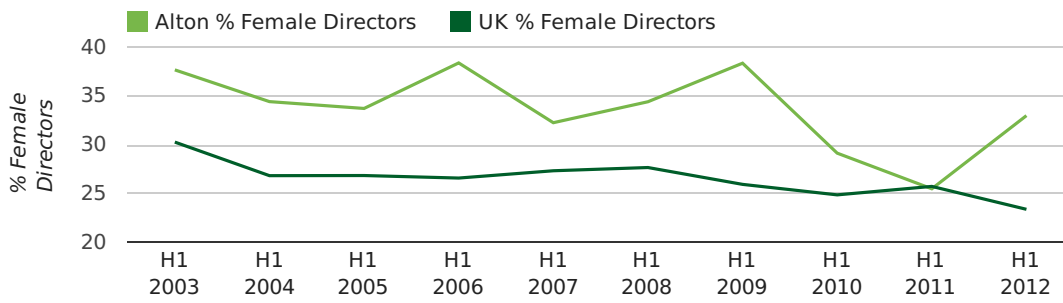


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Alton was 1861 when 40.0% of all directors were female.

33.0% of all director appointments in Alton in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

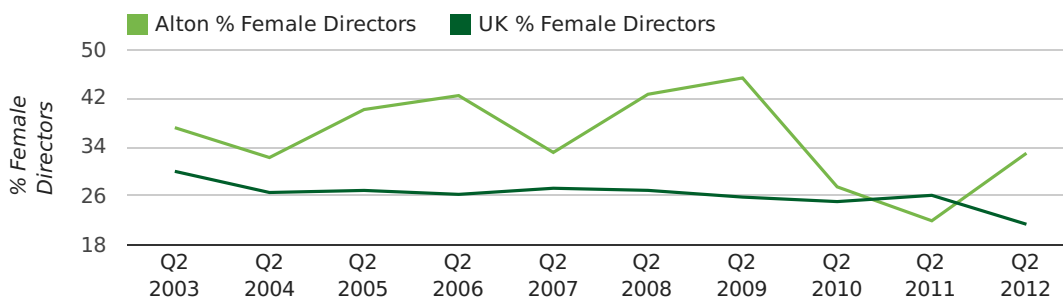


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Alton was in 1866 when 66.7% of all directors were female.

33.0% of all director appointments in Alton in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.45%	CONSULTING	5.07%
DESIGN	1.78%	MANAGEMENT	4.74%
MANAGEMENT	1.34%	CONSULTANCY	3.28%
HOUSE	1.34%	PROPERTY	2.35%
FACTORY	1.11%	TRADING	2.10%
HAMPSHIRE	0.89%	DESIGN	1.89%
CENTRE	0.89%	ENGINEERING	1.87%
CONSULTANCY	0.89%	ASSOCIATES	1.82%
RECRUITMENT	0.89%	CONSULTANTS	1.78%
HOLYBOURNE	0.67%	CONSTRUCTION	1.71%
MARINE	0.67%	BUSINESS	1.70%
CARS	0.67%	MEDIA	1.69%
PROPERTY	0.67%	LONDON	1.68%
CHAWTON	0.67%	J	1.57%
HOMES	0.67%	GLOBAL	1.51%
ROAD	0.67%	INVESTMENTS	1.48%
KRYSA LIS	0.67%	IT	1.42%
HASLEMERE	0.45%	CARE	1.31%
COMPUTER	0.45%	PROPERTIES	1.31%
HOLDINGS	0.45%	M	1.26%
CAR	0.45%	ELECTRICAL	1.23%
M	0.45%	BUILDING	1.23%
CLASSIC	0.45%	SECURITY	1.19%
J	0.45%	S	1.18%
INTERIORS	0.45%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	99	244,457
82990 - Other business support service activities not elsewhere classified	31	35,447
7487 - Other business activities	31	47,029
70229 - Management consultancy activities other than financial management	17	20,390
99999 - Dormant Company	11	26,088
62020 - Information technology consultancy activities	10	15,280
96090 - Other service activities not elsewhere classified	8	14,220
62090 - Other information technology service activities	8	8,258
7414 - Business & management consultancy	8	10,978
74909 - Other professional, scientific and technical activities not elsewhere classified	7	10,271
81300 - Landscape service activities	5	1,002
43220 - Plumbing, heat and air-conditioning installation	5	2,716
7499 - Non-trading company	5	8,023
9999 - Dormant Company	5	16,469
74990 - Non-trading company	5	9,706
41202 - Construction of domestic buildings	4	3,185
7260 - Other computer related activities	4	6,456
56302 - Public houses and bars	4	2,913
69201 - Accounting and auditing activities	4	4,295
98000 - Residents property management	4	3,001