Altrincham

2011 annual business confidence report



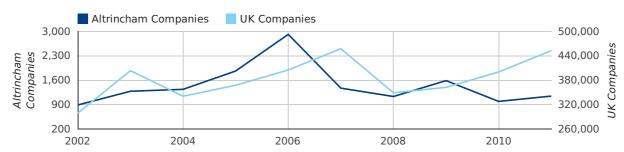
contents

new company registrations	
closed companies (dissolved)	
net company growth	
uk company share	
director age	
director gender	
naming trends	
sic data	

A total of 1,146 companies were formed in Altrincham in 2011. This total is 15.4% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	ALTRINCHAM	UK
2011	1,146	452,870
2010	993	400,358
2009	1,590	362,675
2008	1,134	349,203
2007	1,374	457,649
RECORD YEAR	2006 (2,919)	2007 (457,649)

new companies by year



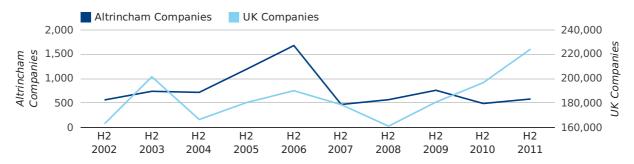
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 580 companies were formed in Altrincham. This figure is 18.9% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Altrincham occurred in 2006 when a total of 1,677 were formed.

HALF YEAR (JUL-DEC)	ALTRINCHAM	UK
2011	580	224,135
2010	488	196,609
% CHANGE	18.9%	14.0%
RECORD YEAR	2006 (1,677)	2011 (224,135)

new companies by half year

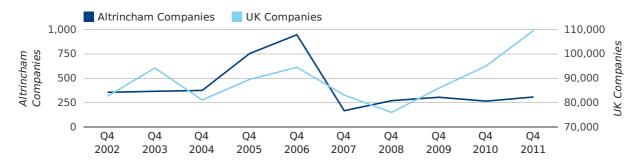


A total of 309 companies were registered in Altrincham during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 16.2% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

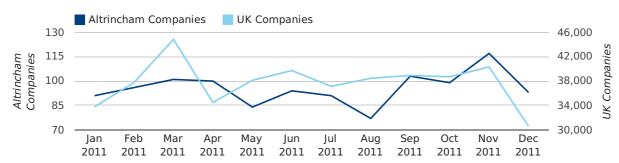
FOURTH QUARTER (OCT 2011 - DEC 2011)	ALTRINCHAM	UK
2011	309	109,623
2010	266	95,117
% CHANGE	16.2%	15.3%
RECORD YEAR	2006 (947)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month

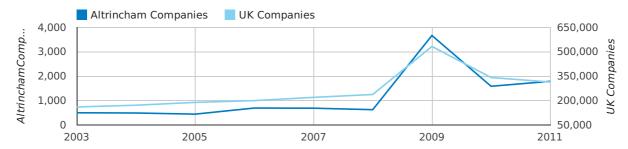


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	99	117	93
NEW COMPANIES IN 2010	85	101	80
% CHANGE	16.5%	15.8%	16.3%
RECORD YEAR	2006 (318)	2005 (491)	2006 (391)

A total of 1,794 companies were dissolved in Altrincham in 2011. This total is 12.8% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	ALTRINCHAM	UK
2011	1,794	314,523
2010	1,590	342,232
2009	3,673	533,773
2008	630	237,901
2007	690	220,295
RECORD YEAR	2009 (3,673)	2009 (533,773)

dissolved companies by year



Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 916 companies were dissolved in Altrincham. This figure is 20.8% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Altrincham occurred in 2009 when a total of 1,981 were closed.

HALF YEAR (JUL-DEC)	ALTRINCHAM	UK
2011	916	152,213
2010	758	164,601
% CHANGE	20.8%	-7.5%
RECORD YEAR	2009 (1,981)	2009 (244,537)

dissolved companies by half year

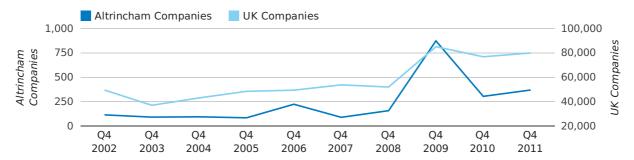


A total of 370 companies were dissolved in Altrincham during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 21.3% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	ALTRINCHAM	UK
2011	370	79,983
2010	305	76,896
% CHANGE	21.3%	4.0%
RECORD YEAR	2009 (874)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	76	140	154
CLOSED COMPANIES IN 2010	122	114	69
% CHANGE	-37.7%	22.8%	123%
RECORD YEAR	2006 (159)	2009 (226)	2009 (508)

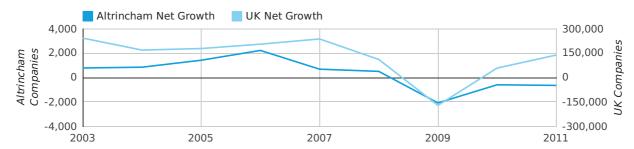
A total of -648 companies were removed to the company register for Altrincham in 2011. This number represents decline of 65.3% which compares unfavourably to the UK figure of 34.6%.

This number is 51 companies lower than the previous year.

The highest net company growth figure ever seen in one year came in 2006 when the Altrincham company register grew by 2,222 companies.

YEAR	ALTRINCHAM	UK
2011	-648	138,347
2010	-597	58,126
2009	-2,083	-171,098
2008	504	111,302
2007	684	237,354
RECORD YEAR	2006 (2,222)	2003 (242,543)

net growth by year

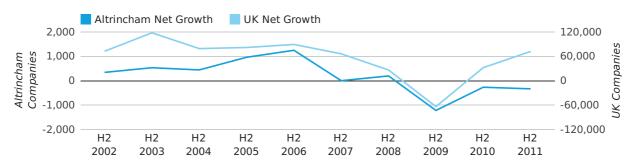


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Altrincham decreased by 336 companies. This figure is 24.4% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	ALTRINCHAM	UK
2011	-336	71,922
2010	-270	32,008
% CHANGE	24.4%	124.7%
RECORD YEAR	2006 (1,246)	2003 (117,772)

net growth by half year

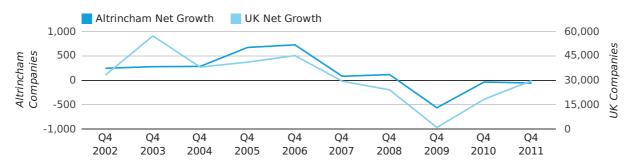


Net company growth for Altrincham during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was -61 companies.

This represents a decrease of 56.4% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	ALTRINCHAM	UK
2011	-61	29,640
2010	-39	18,221
% CHANGE	56.4%	62.7%
RECORD YEAR	2006 (723)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

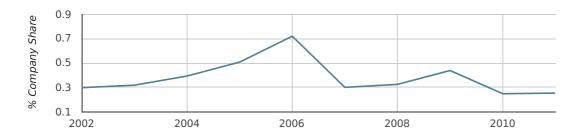
net growth by month



In 2011 Altrincham formed 0.3% of all UK companies. This is an improvement on 2010 when Altrincham was responsible for 0.2% of all UK companies.

YEAR	ALTRINCHAM
2011	0.3%
2010	0.2%
2009	0.4%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	2006 (0.7%)

company share by year

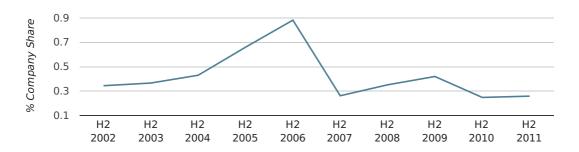


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Altrincham formed 0.3% of all UK companies. This is more than the 2010 figure of 0.2%.

HALF YEAR (JUL-DEC)	ALTRINCHAM
2011	0.3%
2010	0.2%
2009	0.4%
2008	0.4%
2007	0.3%
RECORD YEAR (SINCE 1960)	2006 (0.9%)

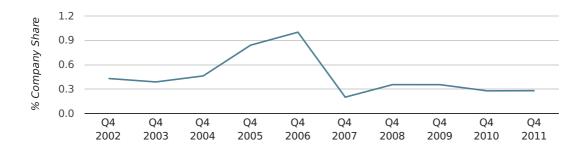
company share by half year



In the fourth quarter of 2011, Altrincham formed 0.3% of all UK companies.

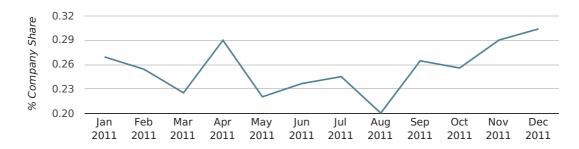
FOURTH QUARTER (OCT 2011 - DEC 2011)	ALTRINCHAM
2011	0.3%
2010	0.3%
2009	0.4%
2008	0.4%
2007	0.2%
RECORD YEAR (SINCE 1960)	2006 (1.0%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



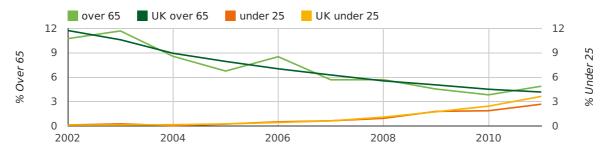
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.3%	0.3%	0.3%
UK FORMATION SHARE IN 2010	0.3%	0.3%	0.3%
% CHANGE	1.2%	-1.3%	3.1%
RECORD YEAR	2006 (0.9%)	2005 (1.4%)	2006 (1.6%)

The average age of a director in 2011 was 45.0.

The percentage of directors under the age of 25 was 2.7% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.9% compared to the UK figure of 4.2%.

director age by year



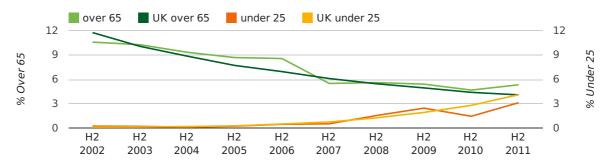
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.6.

The percentage of directors under the age of 25 was 3.1% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 5.3% compared to the UK figure of 4.1%.

director age by half year

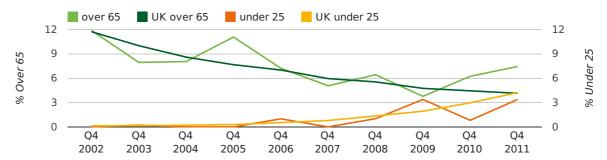


The average age of a director in the fourth quarter of 2011 was 44.9.

The percentage of directors under the age of 25 was 3.4% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 7.4% compared to the UK figure of 4.1%.

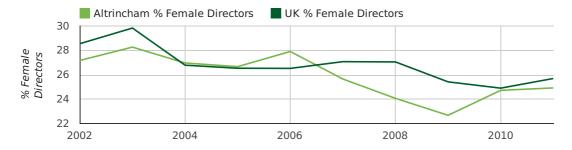
director age by quarter



The record year for female directors in Altrincham was 1857 when 36.4% of all directors were female.

The percentage of female directors in Altrincham in 2011 was 27.2%. The average for the UK during this time was 28.6%

director gender by year

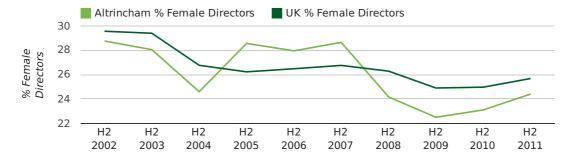


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Altrincham was 1860 when 42.9% of all directors were female.

24.4% of all director appointments in Altrincham in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

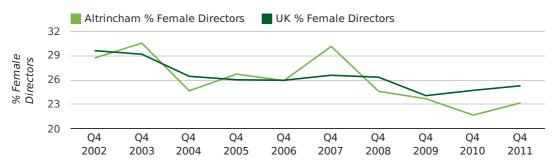


Т

The record fourth quarter for female directors in Altrincham was in 1977 when 31.1% of all directors were female.

23.2% of all director appointments in Altrincham in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.92%	CONSULTING	5.07%
ENGINEERING	1.93%	MANAGEMENT	4.74%
MANAGEMENT	1.75%	CONSULTANCY	3.26%
IT	1.46%	PROPERTY	2.37%
CONSULTANCY	1.34%	TRADING	2.07%
CONSULTANTS	1.23%	DESIGN	1.92%
MEDIA	0.88%	ASSOCIATES	1.86%
DESIGN	0.70%	ENGINEERING	1.78%
J	0.58%	BUSINESS	1.78%
INVESTMENTS	0.58%	CONSULTANTS	1.76%
TECHNOLOGY	0.58%	CONSTRUCTION	1.73%
BUSINESS	0.53%	MEDIA	1.71%
ALTRINCHAM	0.53%	LONDON	1.63%
PROJECT	0.53%	J	1.51%
CHESHIRE	0.47%	INVESTMENTS	1.48%
D	0.47%	GLOBAL	1.46%
BUILDING	0.47%	IT	1.41%
CONSTRUCTION	0.47%	CARE	1.39%
SYSTEMS	0.47%	PROPERTIES	1.29%
ASSOCIATES	0.47%	ELECTRICAL	1.29%
PROPERTY	0.47%	М	1.27%
REGENERATION	0.47%	BUILDING	1.26%
MANCHESTER	0.41%	ENERGY	1.25%
SOFTWARE	0.41%	S	1.20%
CONTRACTING	0.41%	ENTERPRISES	1.20%

 $\operatorname{duport} \varnothing$

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
7487 - Other business activities	838	57,052
None Supplied	596	205,525
82990 - Other business support service activities not elsewhere classified	326	32,483
70229 - Management consultancy activities other than financial management	43	17,765
62020 - Information technology consultancy activities	41	12,072
74909 - Other professional, scientific and technical activities not elsewhere classified	31	8,671
9999 - Dormant Company	29	20,199
99999 - Dormant Company	28	21,846
7414 - Business & management consultancy	25	13,034
7499 - Non-trading company	20	9,957
7222 - Other software consultancy and supply	17	7,398
9305 - Other service activities	17	9,492
74990 - Non-trading company	16	8,929
62090 - Other information technology service activities	15	7,493
86900 - Other human health activities	15	4,457
96090 - Other service activities not elsewhere classified	15	11,768
6523 - Other financial intermediation	12	1,891
64999 - Financial intermediation not elsewhere classified	12	2,946
69201 - Accounting and auditing activities	11	3,633
78109 - Other activities of employment placement agencies	9	1,784