Altrincham

2012 half year business confidence report



contents

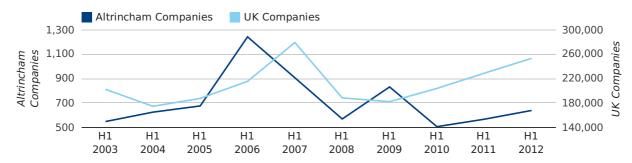
| new company registrations | |
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In the first half of 2012 a total of 638 companies were formed in Altrincham. This figure is 12.7% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Altrincham occurred in 2006 when a total of 1,242 were formed.

| HALF YEAR (JAN-JUN) | ALTRINCHAM | UK |
|---------------------|--------------|----------------|
| 2012 | 638 | 253,150 |
| 2011 | 566 | 228,735 |
| % CHANGE | 12.7% | 10.7% |
| RECORD YEAR | 2006 (1,242) | 2007 (279,097) |

new companies by half year



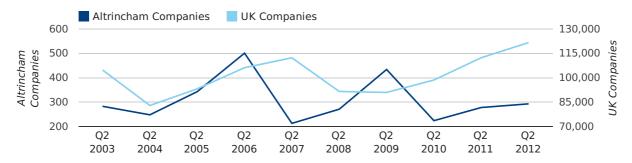
Quarterly Data (Q2 Apr-Jun 2012)

A total of 293 companies were registered in Altrincham during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 5.4% versus the same period last year (Q2 2011). This figure compares equally to the UK as a whole, which saw an increase of 8.3% against the same period last year.

| SECOND QUARTER (APR 2012 - JUN 2012) | ALTRINCHAM | UK |
|--------------------------------------|------------|----------------|
| 2012 | 293 | 121,659 |
| 2011 | 278 | 112,344 |
| % CHANGE | 5.4% | 8.3% |
| RECORD YEAR | 2006 (501) | 2012 (121,659) |

new companies by quarter



new companies by month



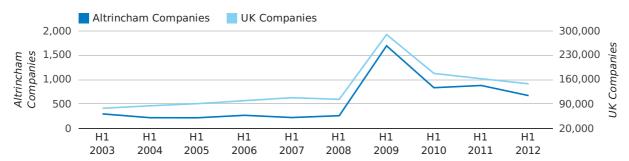
| | APRIL | MAY | JUNE |
|-----------------------|------------|------------|------------|
| NEW COMPANIES IN 2012 | 109 | 94 | 90 |
| NEW COMPANIES IN 2011 | 100 | 84 | 94 |
| % CHANGE | 9.0% | 11.9% | -4.3% |
| RECORD YEAR | 2005 (233) | 2006 (234) | 2006 (211) |

In the first half of 2012 a total of 670 companies were dissolved in Altrincham. This figure is 23.7% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Altrincham occurred in 2009 when a total of 1,692 were closed.

| HALF YEAR (JAN-JUN) | ALTRINCHAM | UK |
|---------------------|--------------|----------------|
| 2012 | 670 | 147,793 |
| 2011 | 878 | 162,310 |
| % CHANGE | -23.7% | -8.9% |
| RECORD YEAR | 2009 (1,692) | 2009 (289,236) |

dissolved companies by half year



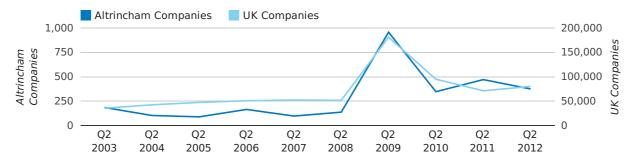
Quarterly Data (Q2 Apr-Jun 2012)

A total of 375 companies were dissolved in Altrincham during the second quarter of 2012 (Apr 2012 - Jun 2012).

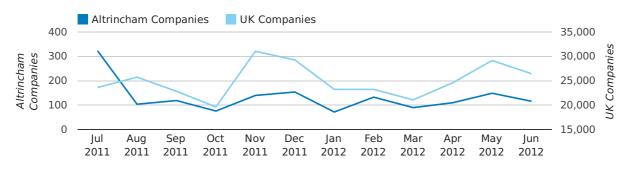
This figure is a decrease of 20.4% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

| SECOND QUARTER (APR 2012 - JUN 2012) | ALTRINCHAM | UK |
|--------------------------------------|------------|----------------|
| 2012 | 375 | 80,217 |
| 2011 | 471 | 71,324 |
| % CHANGE | -20.4% | 12.5% |
| RECORD YEAR | 2009 (957) | 2009 (181,176) |

dissolved companies by quarter



dissolved companies by month

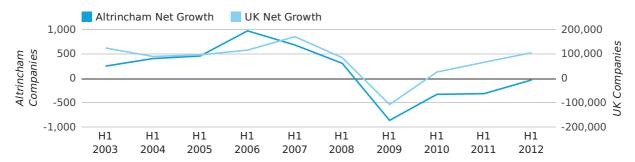


| | APRIL | MAY | JUNE |
|--------------------------|------------|------------|------------|
| CLOSED COMPANIES IN 2012 | 110 | 149 | 116 |
| CLOSED COMPANIES IN 2011 | 87 | 210 | 174 |
| % CHANGE | 26.4% | -29.0% | -33% |
| RECORD YEAR | 2009 (201) | 2009 (500) | 2009 (256) |

In the first half of 2012 the company register for Altrincham decreased by 32 companies. This figure is 89.7% lower than last year, which compares badly to a UK increase of 58.6%.

| HALF YEAR (JAN-JUN) | ALTRINCHAM | UK |
|---------------------|------------|----------------|
| 2012 | -32 | 105,357 |
| 2011 | -312 | 66,425 |
| % CHANGE | -89.7% | 58.6% |
| RECORD YEAR | 2006 (976) | 2007 (171,296) |

net growth by half year



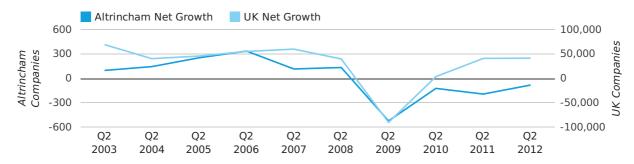
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Altrincham during the second quarter of 2012 (Apr 2012 - Jun 2012) was -82 companies.

This represents an increase of 57.5% on the same period last year.

| SECOND QUARTER (APR 2012 - JUN 2012) | ALTRINCHAM | UK |
|--------------------------------------|------------|---------------|
| 2012 | -82 | 41,442 |
| 2011 | -193 | 41,020 |
| % CHANGE | -57.5% | 1.0% |
| RECORD YEAR | 2006 (336) | 2003 (69,274) |

net growth by quarter



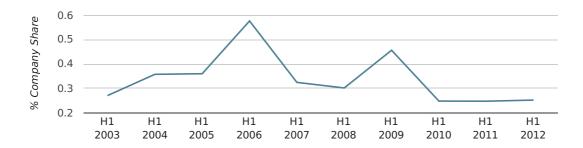
net growth by month



In the first half of 2012 Altrincham formed 0.3% of all UK companies. This is more than the 2011 figure of 0.2%.

| HALF YEAR (JAN-JUN) | ALTRINCHAM |
|--------------------------|-------------|
| 2012 | 0.3% |
| 2011 | 0.2% |
| 2010 | 0.2% |
| 2009 | 0.5% |
| 2008 | 0.3% |
| RECORD YEAR (SINCE 1960) | 2006 (0.6%) |

company share by half year

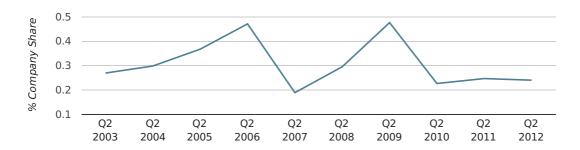


Quarterly Data (Q2 Apr-Jun 2012)

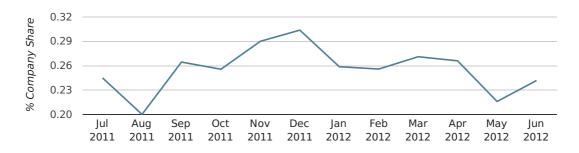
In the second quarter of 2012, Altrincham formed 0.2% of all UK companies.

| SECOND QUARTER (APR 2012 - JUN 2012) | ALTRINCHAM |
|--------------------------------------|-------------|
| 2012 | 0.2% |
| 2011 | 0.2% |
| 2010 | 0.2% |
| 2009 | 0.5% |
| 2008 | 0.3% |
| RECORD YEAR (SINCE 1960) | 1969 (0.5%) |

company share by quarter



company share by month



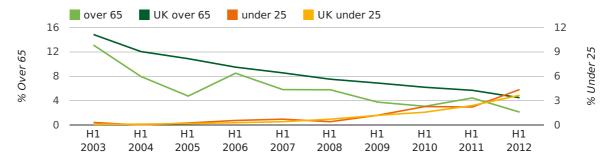
| | APRIL | MAY | JUNE |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2012 | 0.3% | 0.2% | 0.2% |
| UK FORMATION SHARE IN 2011 | 0.3% | 0.2% | 0.2% |
| % CHANGE | -8.2% | -1.9% | 2.2% |
| RECORD YEAR | 1968 (0.8%) | 2006 (0.7%) | 1969 (1.1%) |

The average age of a director in the first half of 2012 was 43.0.

The percentage of directors under the age of 25 was 4.4% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 2.1% compared to the UK figure of 3.4%.

director age by half year



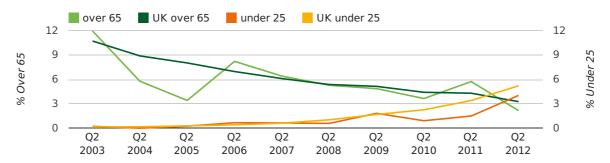
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 43.2.

The percentage of directors under the age of 25 was 4.0% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 2.2% compared to the UK figure of 3.3%.

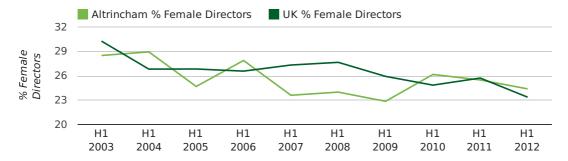
director age by quarter



The record first half year for female directors in Altrincham was 1861 when 40.0% of all directors were female.

24.4% of all director appointments in Altrincham in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

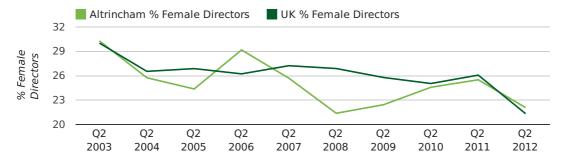


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Altrincham was in 1866 when 66.7% of all directors were female.

22.1% of all director appointments in Altrincham in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|----------------|------------|--------------|---------------|
| CONSULTING | 3.27% | CONSULTING | 5.07% |
| MANAGEMENT | 2.11% | MANAGEMENT | 4.74% |
| CONSULTANCY | 1.55% | CONSULTANCY | 3.28% |
| ENGINEERING | 1.44% | PROPERTY | 2.35% |
| IT | 1.44% | TRADING | 2.10% |
| CONSULTANTS | 1.39% | DESIGN | 1.89% |
| PROJECT | 1.00% | ENGINEERING | 1.87% |
| BUSINESS | 0.78% | ASSOCIATES | 1.82% |
| MEDIA | 0.78% | CONSULTANTS | 1.78% |
| ASSOCIATES | 0.72% | CONSTRUCTION | 1.71% |
| PROPERTY | 0.61% | BUSINESS | 1.70% |
| INVESTMENTS | 0.61% | MEDIA | 1.69% |
| HOUSE | 0.61% | LONDON | 1.68% |
| CONSTRUCTION | 0.55% | J | 1.57% |
| FINANCE | 0.50% | GLOBAL | 1.51% |
| J | 0.50% | INVESTMENTS | 1.48% |
| ENERGY | 0.50% | IT | 1.42% |
| RENTS | 0.44% | CARE | 1.31% |
| GROUND | 0.44% | PROPERTIES | 1.31% |
| HALE | 0.44% | M | 1.26% |
| MEDICAL | 0.44% | ELECTRICAL | 1.23% |
| TECHNOLOGY | 0.44% | BUILDING | 1.23% |
| TECHNICAL | 0.39% | SECURITY | 1.19% |
| COMMUNICATIONS | 0.39% | S | 1.18% |
| WEST | 0.39% | ENTERPRISES | 1.17% |

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Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|------------------------|-----------------|
| 7487 - Other business activities | 563 | 47,029 |
| None Supplied | 559 | 244,457 |
| 82990 - Other business support service activities not elsewhere classified | 438 | 35,447 |
| 62020 - Information technology consultancy activities | 57 | 15,280 |
| 70229 - Management consultancy activities other than financial management | 43 | 20,390 |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 36 | 10,271 |
| 99999 - Dormant Company | 32 | 26,088 |
| 9999 - Dormant Company | 24 | 16,469 |
| 7414 - Business & management consultancy | 22 | 10,978 |
| 74990 - Non-trading company | 20 | 9,706 |
| 96090 - Other service activities not elsewhere classified | 18 | 14,220 |
| 62090 - Other information technology service activities | 18 | 8,258 |
| 7222 - Other software consultancy and supply | 17 | 6,356 |
| 86900 - Other human health activities | 17 | 5,222 |
| 64999 - Financial intermediation not elsewhere classified | 12 | 3,151 |
| 7499 - Non-trading company | 12 | 8,023 |
| 41100 - Development of building projects | 12 | 5,149 |
| 9305 - Other service activities | 11 | 7,926 |
| 86210 - General medical practice activities | 10 | 2,657 |
| 47910 - Retail sale via mail order houses or via Internet | 10 | 3,818 |
| | | |