

Andover

2011 annual business confidence report



headlines

- The second half of 2011 saw a new record in company registrations in Andover when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Andover when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Andover when compared to any previous December.
- November 2011 saw a new record in company registrations in Andover when compared to any previous November.

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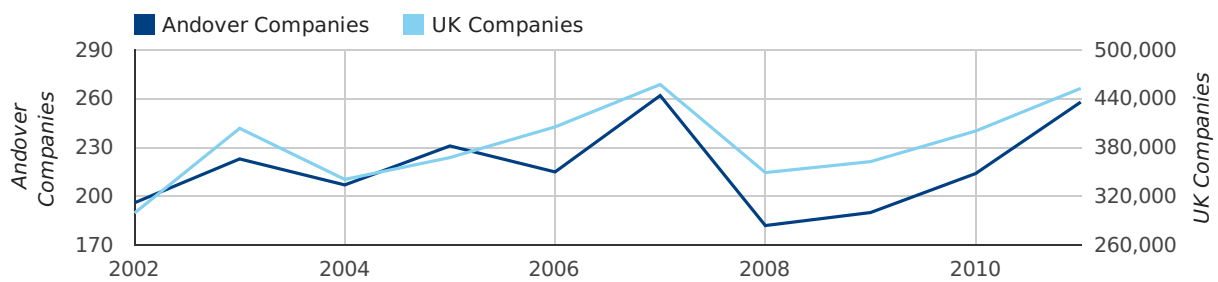
sic data

Annual Data (2011)

A total of 258 companies were formed in Andover in 2011. This total is 20.6% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	ANDOVER	UK
2011	258	452,870
2010	214	400,358
2009	190	362,675
2008	182	349,203
2007	262	457,649
RECORD YEAR	2007 (262)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

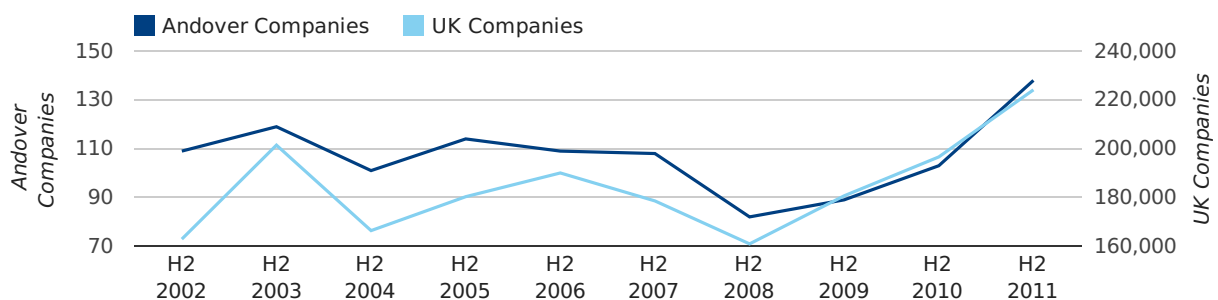
The second half of 2011 saw a new record in company registrations in Andover when compared to any previous second half year.

In the second half of 2011 a total of 138 companies were formed in Andover. This figure is 34.0% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Andover occurred in 2011 when a total of 138 were formed.

HALF YEAR (JUL-DEC)	ANDOVER	UK
2011	138	224,135
2010	103	196,609
% CHANGE	34.0%	14.0%
RECORD YEAR	2011 (138)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

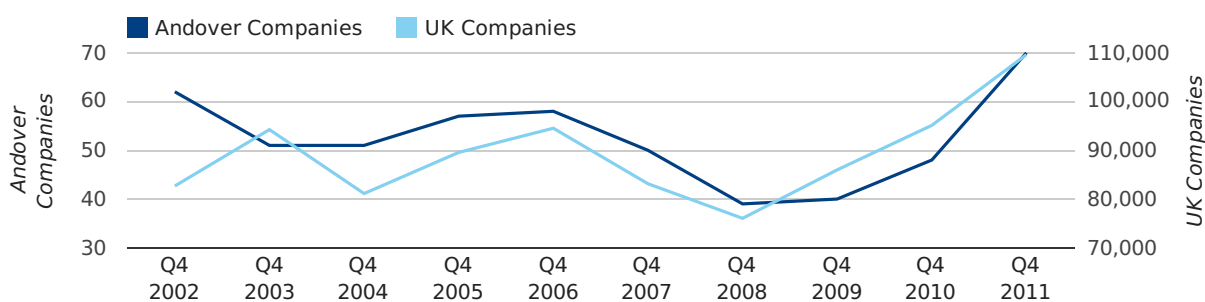
Q4 2011 saw a new record in company registrations in Andover when compared to any previous Q4.

A total of 70 companies were registered in Andover during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 45.8% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	ANDOVER	UK
2011	70	109,623
2010	48	95,117
% CHANGE	45.8%	15.3%
RECORD YEAR	2011 (70)	2011 (109,623)

new companies by quarter

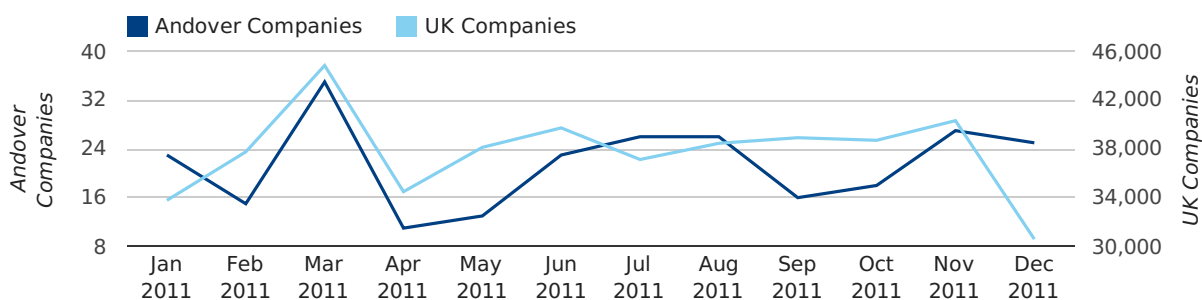


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Andover when compared to any previous December.

November 2011 saw a new record in company registrations in Andover when compared to any previous November.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	18	27	25
NEW COMPANIES IN 2010	16	20	12
% CHANGE	12.5%	35.0%	108.3%
RECORD YEAR	1998 (23)	2011 (27)	2011 (25)

Annual Data (2011)

A total of 187 companies were dissolved in Andover in 2011. This total is 10.7% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	ANDOVER	UK
2011	187	314,523
2010	169	342,232
2009	250	533,773
2008	155	237,901
2007	151	220,295
RECORD YEAR	2009 (250)	2009 (533,773)

dissolved companies by year



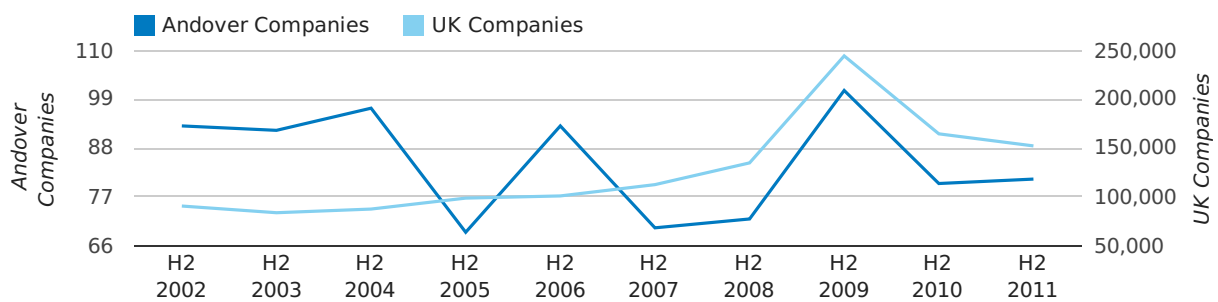
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 81 companies were dissolved in Andover. This figure is 1.3% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Andover occurred in 2009 when a total of 101 were closed.

HALF YEAR (JUL-DEC)	ANDOVER	UK
2011	81	152,213
2010	80	164,601
% CHANGE	1.3%	-7.5%
RECORD YEAR	2009 (101)	2009 (244,537)

dissolved companies by half year



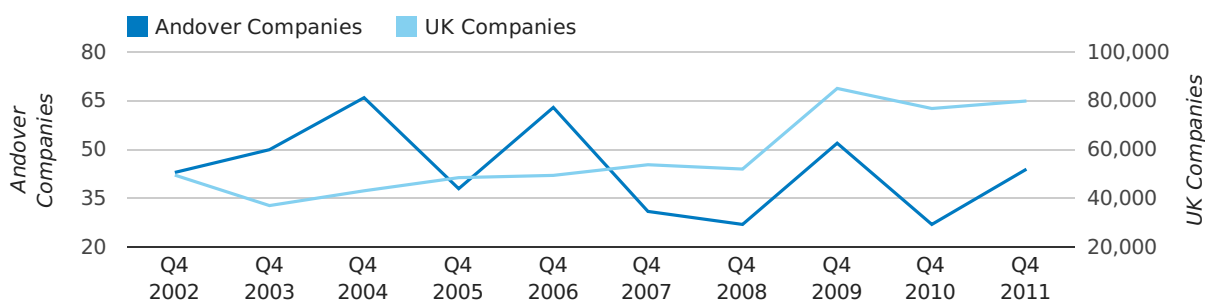
Quarterly Data (Q4 Oct-Dec 2011)

A total of 44 companies were dissolved in Andover during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 63.0% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

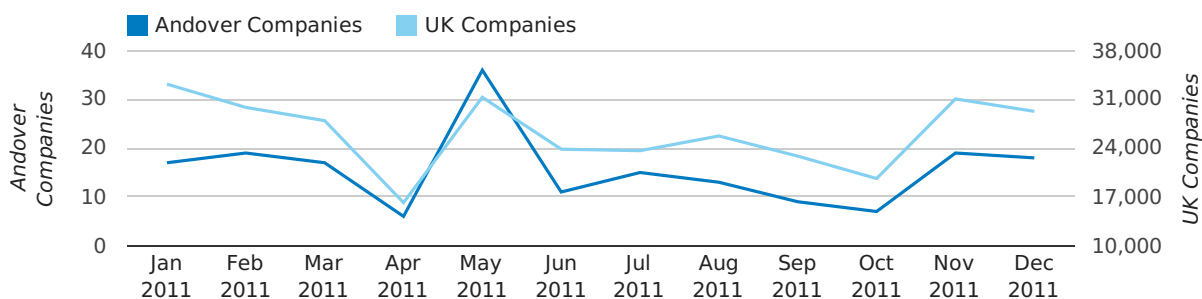
FOURTH QUARTER (OCT 2011 - DEC 2011)	ANDOVER	UK
2011	44	79,983
2010	27	76,896
% CHANGE	63.0%	4.0%
RECORD YEAR	2004 (66)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	7	19	18
CLOSED COMPANIES IN 2010	8	15	4
% CHANGE	-12.5%	26.7%	350%
RECORD YEAR	2006 (14)	2004 (40)	2006 (37)

Annual Data (2011)

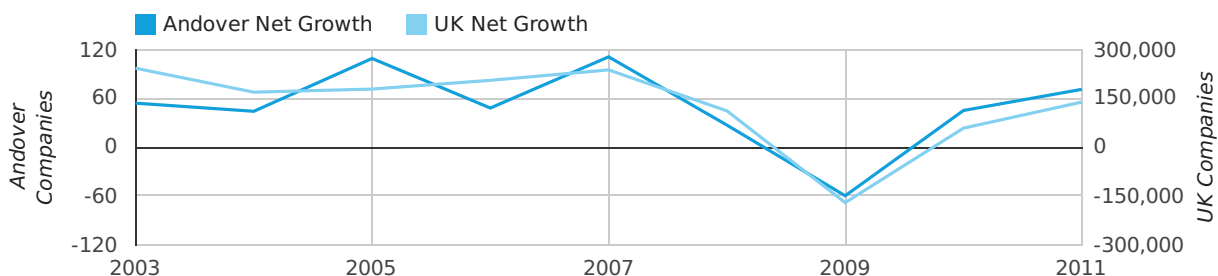
A total of 71 companies were added to the company register for Andover in 2011. This number represents growth of 33.2% which compares unfavourably to the UK figure of 34.6%.

This number is 26 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Andover company register grew by 111 companies.

YEAR	ANDOVER	UK
2011	71	138,347
2010	45	58,126
2009	-60	-171,098
2008	27	111,302
2007	111	237,354
RECORD YEAR	2007 (111)	2003 (242,543)

net growth by year

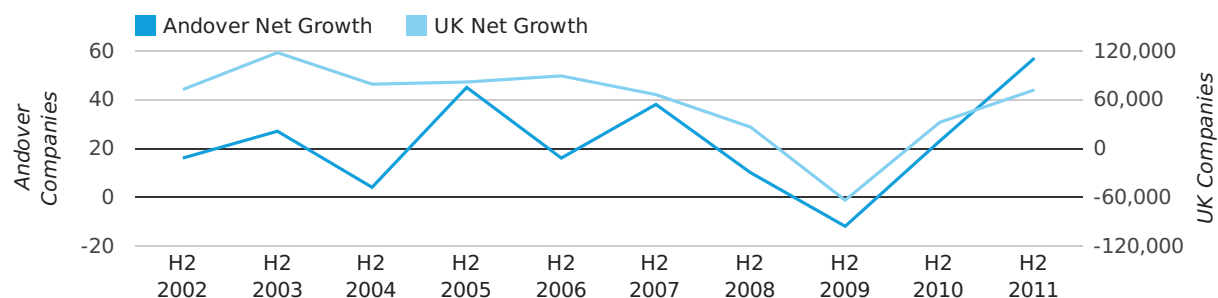


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Andover increased by 57 companies. This figure is 147.8% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	ANDOVER	UK
2011	57	71,922
2010	23	32,008
% CHANGE	147.8%	124.7%
RECORD YEAR	1996 (68)	2003 (117,772)

net growth by half year



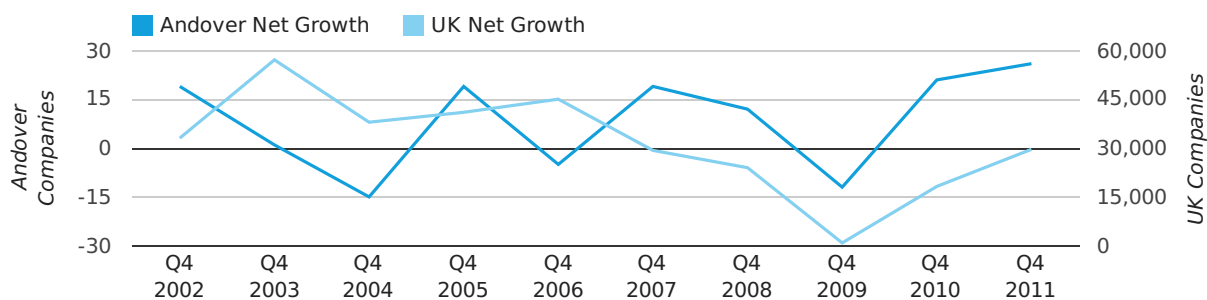
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Andover during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 26 companies.

This represents an increase of 23.8% on the same period last year.

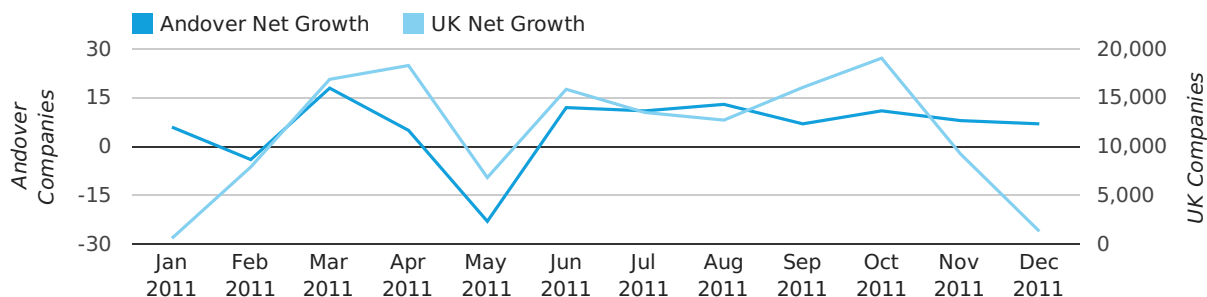
FOURTH QUARTER (OCT 2011 - DEC 2011)	ANDOVER	UK
2011	26	29,640
2010	21	18,221
% CHANGE	23.8%	62.7%
RECORD YEAR	1999 (32)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



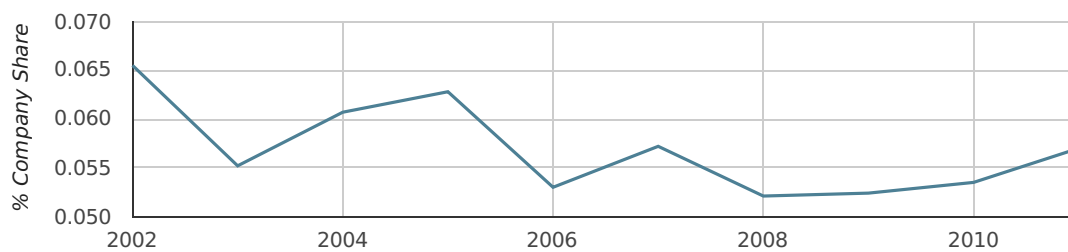
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	11	8	7
NET GROWTH IN 2010	8	5	8
% CHANGE	37.5%	60.0%	-12.5%
RECORD YEAR	1999 (21)	2006 (14)	1999 (9)

Annual Data (2011)

In 2011 Andover formed 0.1% of all UK companies. This is no change on 2010 when Andover was responsible for 0.1% of all UK companies.

YEAR	ANDOVER
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1974 (0.1%)

company share by year

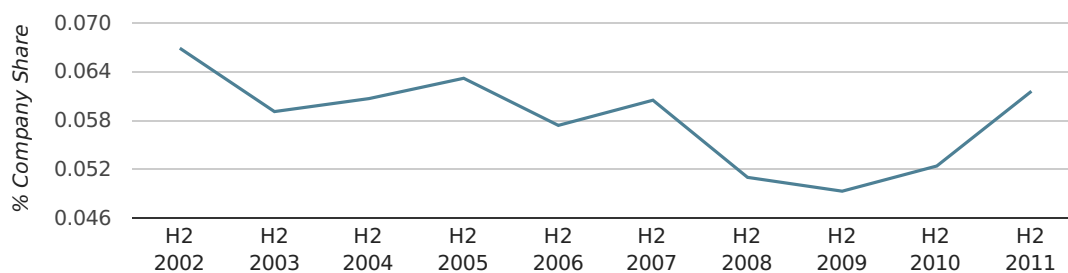


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Andover formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	ANDOVER
2011	0.1%
2010	0.1%
2009	0.0%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1974 (0.2%)

company share by half year

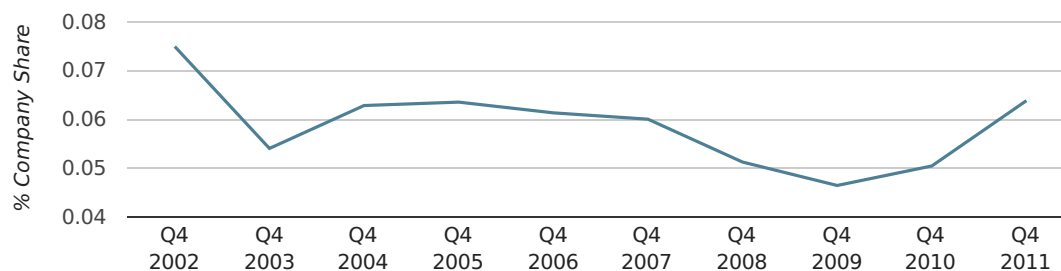


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Andover formed 0.1% of all UK companies.

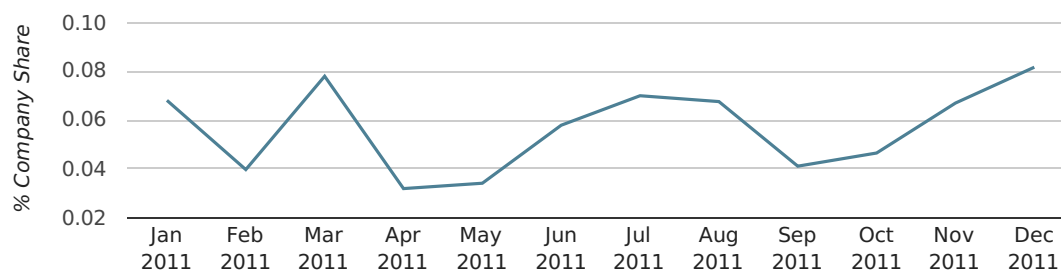
FOURTH QUARTER (OCT 2011 - DEC 2011)	ANDOVER
2011	0.1%
2010	0.1%
2009	0.0%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1974 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.0%	0.1%	0.0%
% CHANGE	-2.3%	15.1%	84.8%
RECORD YEAR	1966 (0.5%)	1974 (0.5%)	1970 (0.3%)

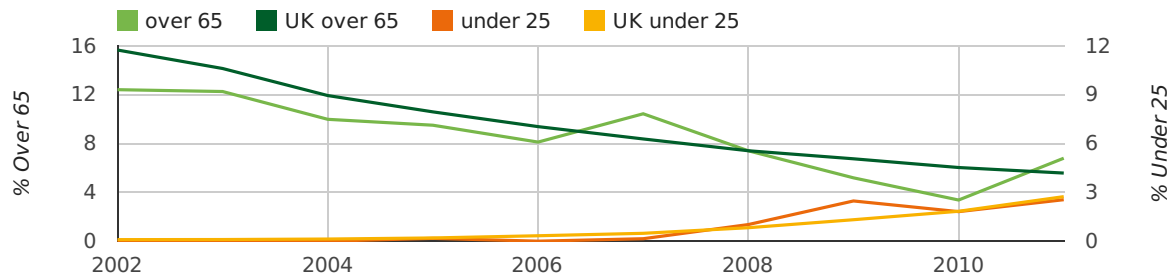
Annual Data (2011)

The average age of a director in 2011 was 45.3.

The percentage of directors under the age of 25 was 2.6% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 6.8% compared to the UK figure of 4.2%.

director age by year



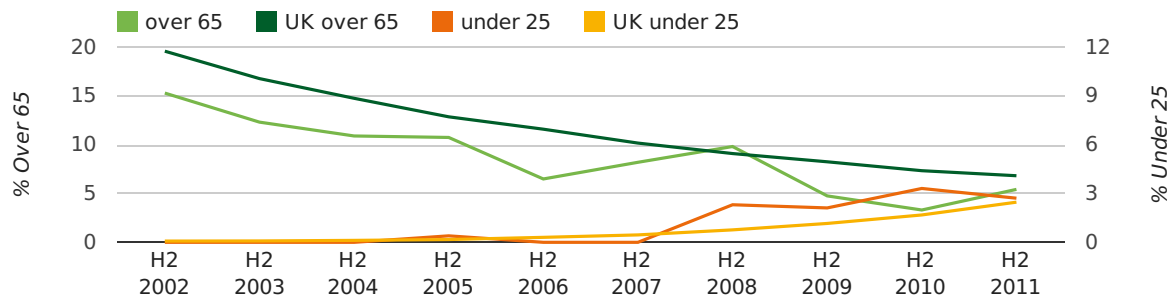
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.9.

The percentage of directors under the age of 25 was 2.7% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 5.4% compared to the UK figure of 4.1%.

director age by half year



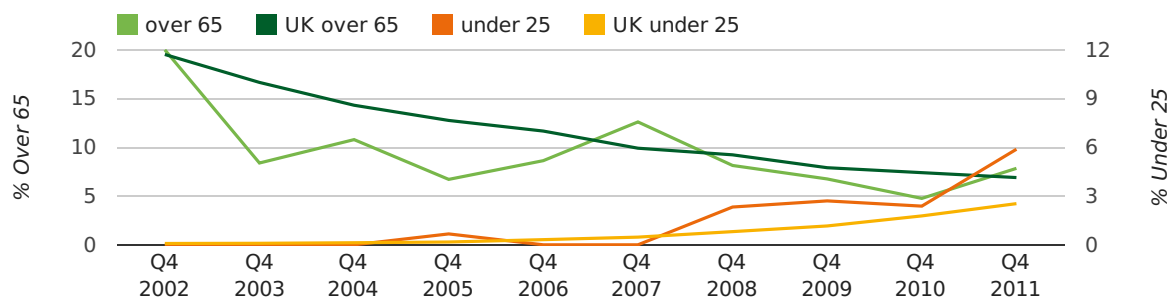
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 44.0.

The percentage of directors under the age of 25 was 5.9% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 7.8% compared to the UK figure of 4.1%.

director age by quarter

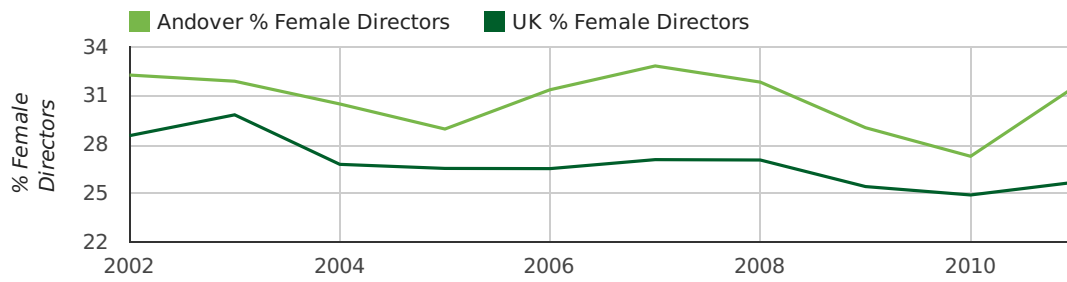


Annual Data (2011)

The record year for female directors in Andover was 1857 when 36.4% of all directors were female.

The percentage of female directors in Andover in 2011 was 32.3%. The average for the UK during this time was 28.6%

director gender by year

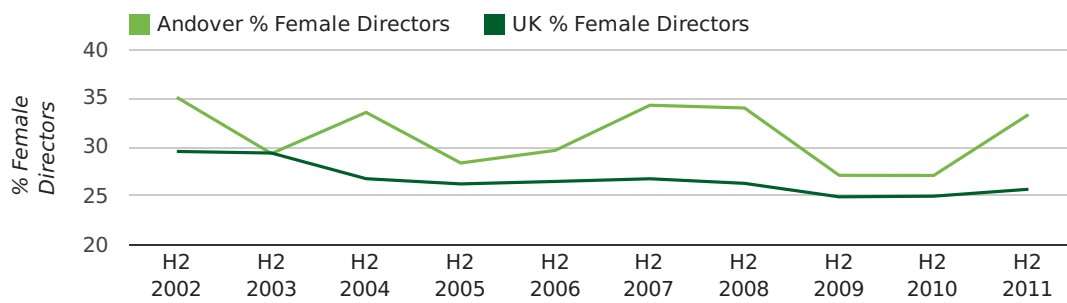


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Andover was 1860 when 42.9% of all directors were female.

33.3% of all director appointments in Andover in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

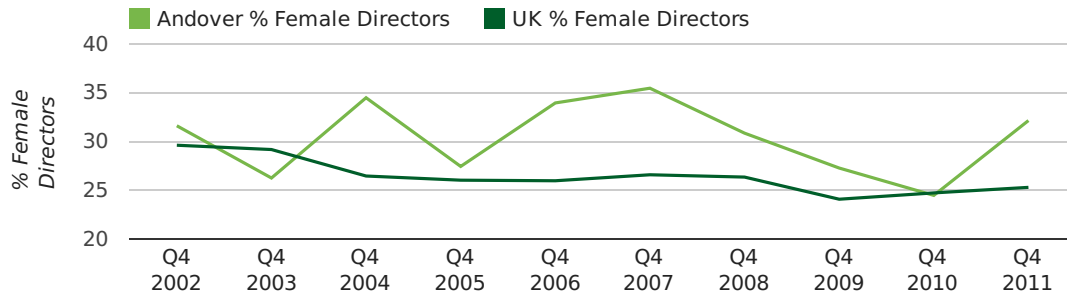


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Andover was in 1977 when 31.1% of all directors were female.

32.1% of all director appointments in Andover in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
ANDOVER	2.16%	CONSULTING	5.07%
CONSULTING	2.16%	MANAGEMENT	4.74%
MANAGEMENT	1.72%	CONSULTANCY	3.26%
CONSULTANCY	1.51%	PROPERTY	2.37%
PROTECTION	1.08%	TRADING	2.07%
CONSULTANTS	1.08%	DESIGN	1.92%
CONSTRUCTION	0.86%	ASSOCIATES	1.86%
CREATIVE	0.86%	ENGINEERING	1.78%
TRAINING	0.86%	BUSINESS	1.78%
SYSTEMS	0.65%	CONSULTANTS	1.76%
ASSOCIATES	0.65%	CONSTRUCTION	1.73%
PAGE	0.65%	MEDIA	1.71%
MARKETING	0.65%	LONDON	1.63%
ENTERPRISES	0.65%	J	1.51%
ELECTRICAL	0.65%	INVESTMENTS	1.48%
BUSINESS	0.65%	GLOBAL	1.46%
PROFESSIONAL	0.65%	IT	1.41%
E	0.65%	CARE	1.39%
COMPLIANCE	0.43%	PROPERTIES	1.29%
-	0.43%	ELECTRICAL	1.29%
J	0.43%	M	1.27%
AVIATION	0.43%	BUILDING	1.26%
SUPPLIES	0.43%	ENERGY	1.25%
PLACE	0.43%	S	1.20%
STARFISH	0.43%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	78	205,525
7487 - Other business activities	29	57,052
82990 - Other business support service activities not elsewhere classified	14	32,483
7414 - Business & management consultancy	14	13,034
62020 - Information technology consultancy activities	13	12,072
70229 - Management consultancy activities other than financial management	13	17,765
7222 - Other software consultancy and supply	11	7,398
9999 - Dormant Company	8	20,199
74990 - Non-trading company	7	8,929
9305 - Other service activities	7	9,492
7260 - Other computer related activities	7	7,667
62012 - Business and domestic software development	6	3,714
96090 - Other service activities not elsewhere classified	5	11,768
7499 - Non-trading company	4	9,957
70100 - Activities of head offices	4	2,662
93199 - Other sports activities	4	1,768
78200 - Temporary employment agency activities	4	1,128
43210 - Electrical installation	4	3,175
41100 - Development of building projects	4	4,331
47990 - Other retail sale not in stores, stalls or markets	4	2,699