

Ashbourne

2011 annual business confidence report



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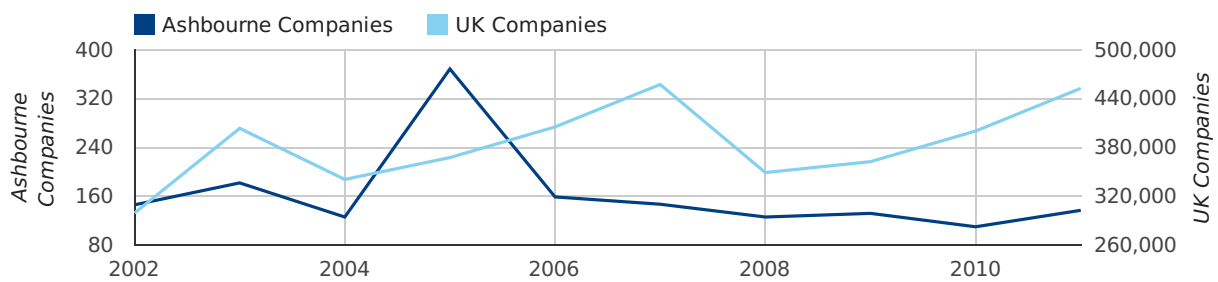
sic data

Annual Data (2011)

A total of 137 companies were formed in Ashbourne in 2011. This total is 24.5% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	ASHBOURNE	UK
2011	137	452,870
2010	110	400,358
2009	132	362,675
2008	126	349,203
2007	147	457,649
RECORD YEAR	2005 (369)	2007 (457,649)

new companies by year



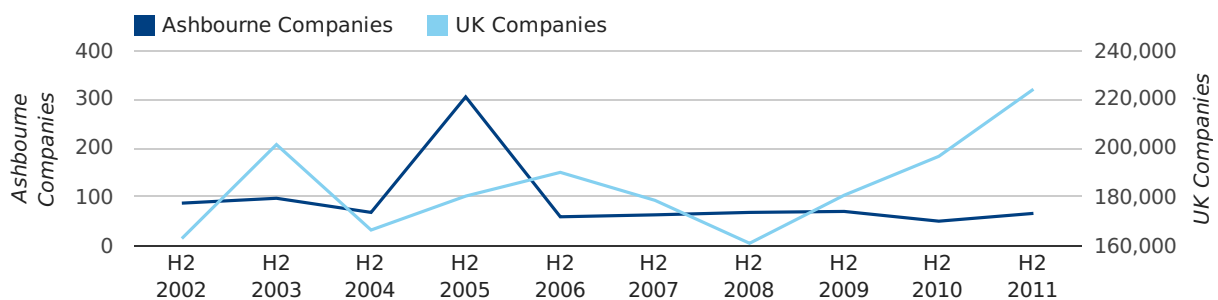
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 66 companies were formed in Ashbourne. This figure is 32.0% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Ashbourne occurred in 2005 when a total of 305 were formed.

HALF YEAR (JUL-DEC)	ASHBOURNE	UK
2011	66	224,135
2010	50	196,609
% CHANGE	32.0%	14.0%
RECORD YEAR	2005 (305)	2011 (224,135)

new companies by half year



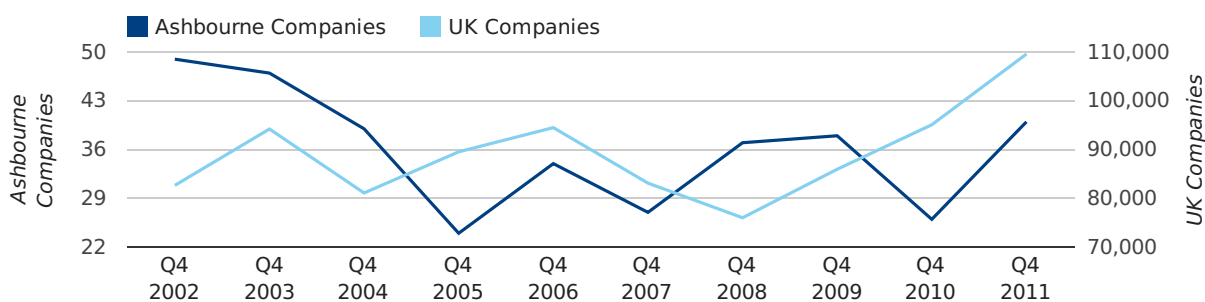
Quarterly Data (Q4 Oct-Dec 2011)

A total of 40 companies were registered in Ashbourne during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 53.8% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

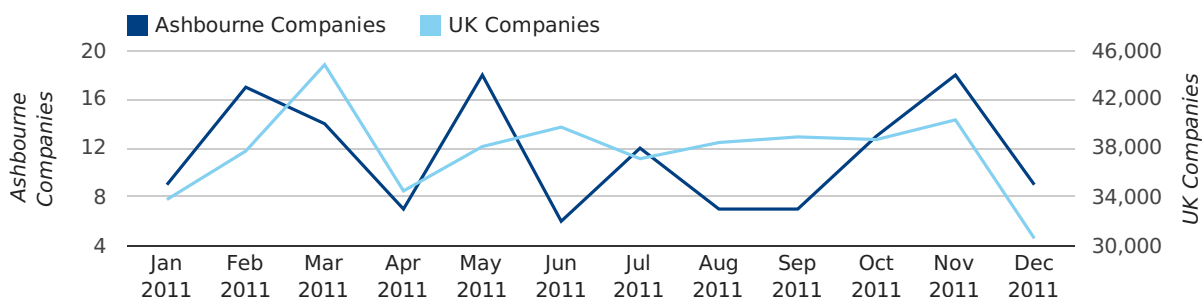
FOURTH QUARTER (OCT 2011 - DEC 2011)	ASHBOURNE	UK
2011	40	109,623
2010	26	95,117
% CHANGE	53.8%	15.3%
RECORD YEAR	2002 (49)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	13	18	9
NEW COMPANIES IN 2010	7	9	10
% CHANGE	85.7%	100.0%	-10.0%
RECORD YEAR	2002 (35)	2003 (26)	2003 (17)

Annual Data (2011)

A total of 96 companies were dissolved in Ashbourne in 2011. This total is 1.0% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	ASHBOURNE	UK
2011	96	314,523
2010	97	342,232
2009	352	533,773
2008	69	237,901
2007	71	220,295
RECORD YEAR	2009 (352)	2009 (533,773)

dissolved companies by year



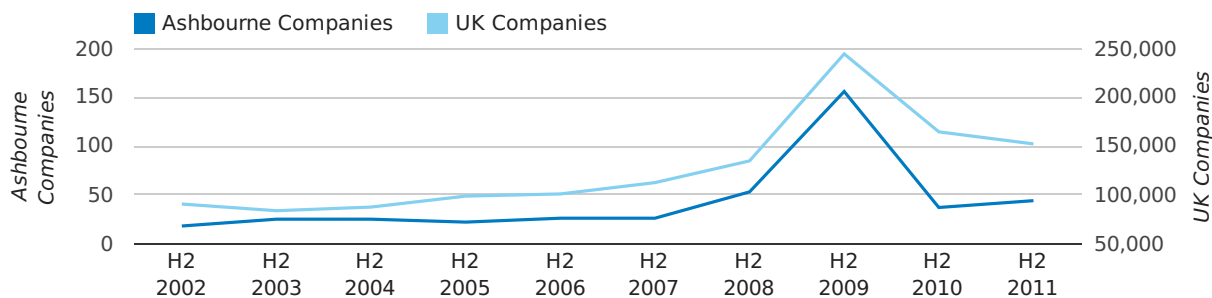
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 44 companies were dissolved in Ashbourne. This figure is 18.9% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Ashbourne occurred in 2009 when a total of 156 were closed.

HALF YEAR (JUL-DEC)	ASHBOURNE	UK
2011	44	152,213
2010	37	164,601
% CHANGE	18.9%	-7.5%
RECORD YEAR	2009 (156)	2009 (244,537)

dissolved companies by half year



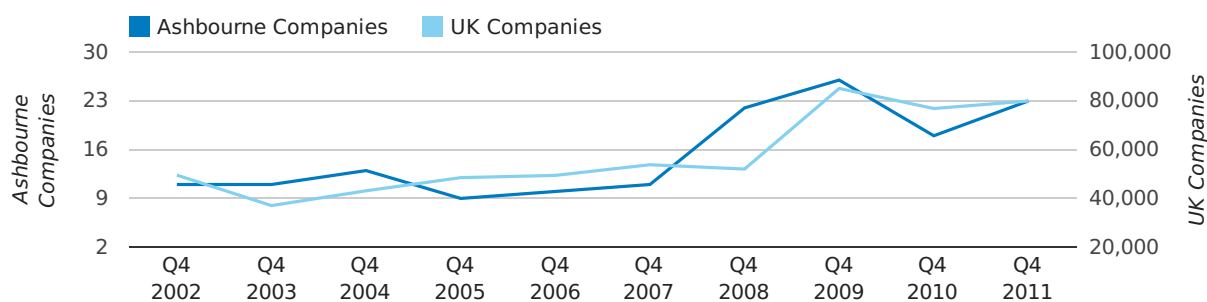
Quarterly Data (Q4 Oct-Dec 2011)

A total of 23 companies were dissolved in Ashbourne during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 27.8% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

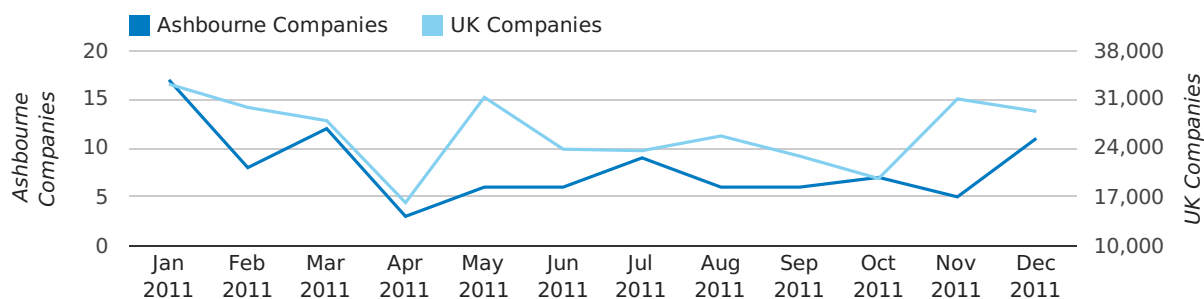
FOURTH QUARTER (OCT 2011 - DEC 2011)	ASHBOURNE	UK
2011	23	79,983
2010	18	76,896
% CHANGE	27.8%	4.0%
RECORD YEAR	2009 (26)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	7	5	11
CLOSED COMPANIES IN 2010	6	7	5
% CHANGE	16.7%	-28.6%	120%
RECORD YEAR	2004 (9)	2009 (11)	2008 (14)

Annual Data (2011)

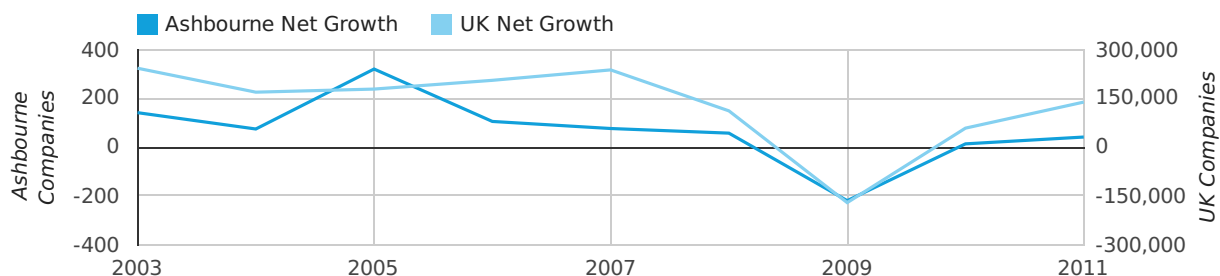
A total of 41 companies were added to the company register for Ashbourne in 2011. This number represents growth of 37.3% which compares favourably to the UK figure of 34.6%.

This number is 28 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2005 when the Ashbourne company register grew by 320 companies.

YEAR	ASHBOURNE	UK
2011	41	138,347
2010	13	58,126
2009	-220	-171,098
2008	57	111,302
2007	76	237,354
RECORD YEAR	2005 (320)	2003 (242,543)

net growth by year

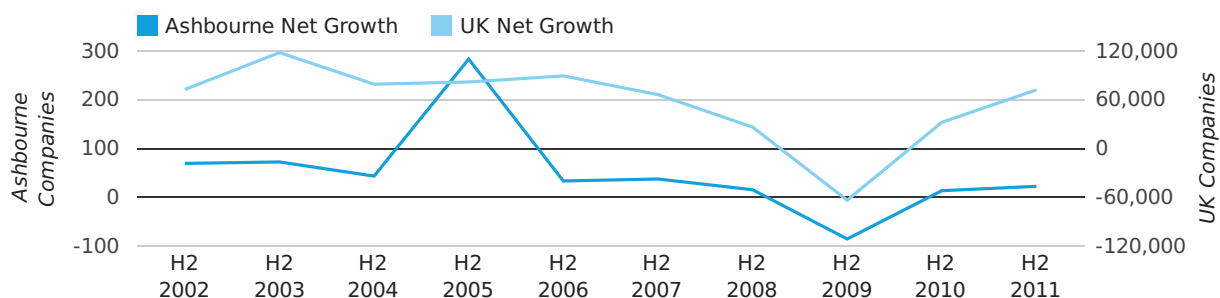


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Ashbourne increased by 22 companies. This figure is 69.2% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	ASHBOURNE	UK
2011	22	71,922
2010	13	32,008
% CHANGE	69.2%	124.7%
RECORD YEAR	2005 (283)	2003 (117,772)

net growth by half year



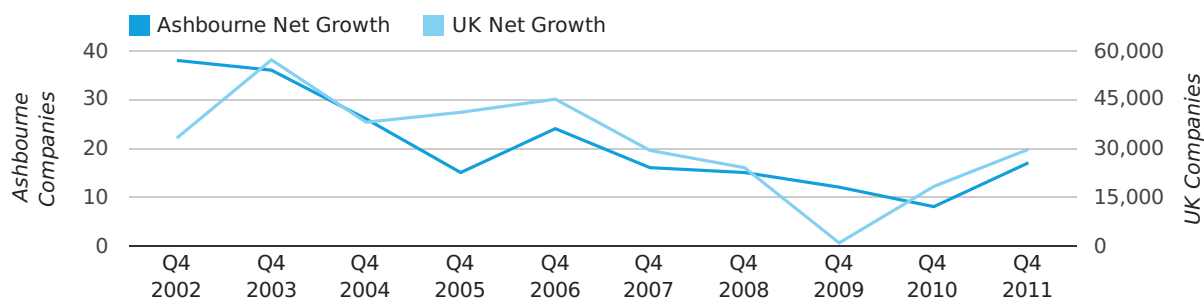
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Ashbourne during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 17 companies.

This represents an increase of 112.5% on the same period last year.

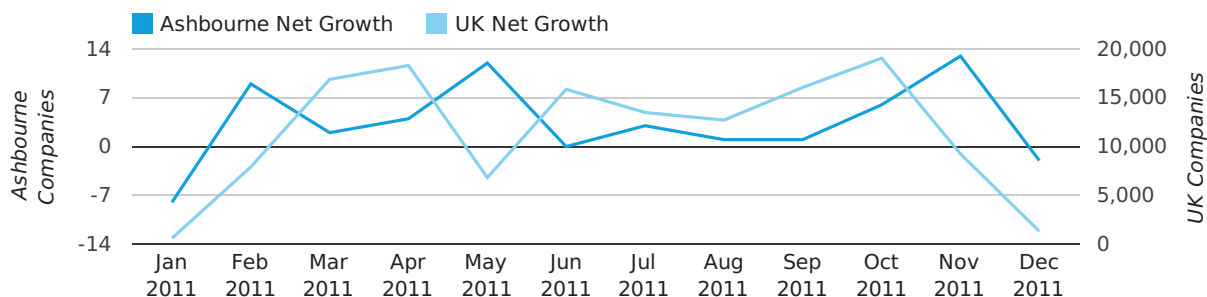
FOURTH QUARTER (OCT 2011 - DEC 2011)	ASHBOURNE	UK
2011	17	29,640
2010	8	18,221
% CHANGE	112.5%	62.7%
RECORD YEAR	2002 (38)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



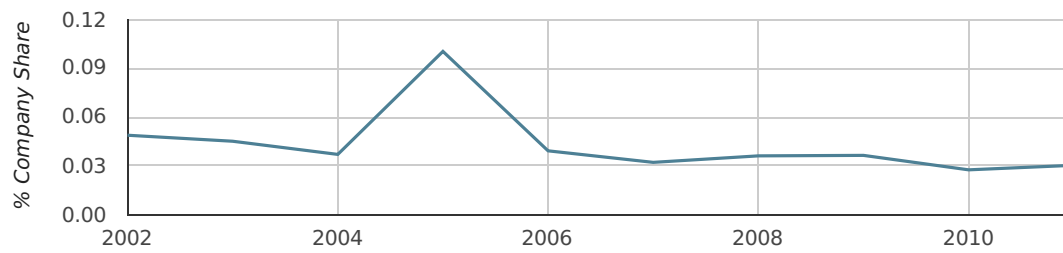
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	6	13	-2
NET GROWTH IN 2010	1	2	5
% CHANGE	500.0%	550.0%	-140.0%
RECORD YEAR	2002 (31)	2003 (20)	2003 (12)

Annual Data (2011)

In 2011 Ashbourne formed 0.0% of all UK companies. This is no change on 2010 when Ashbourne was responsible for 0.0% of all UK companies.

YEAR	ASHBOURNE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	2005 (0.1%)

company share by year

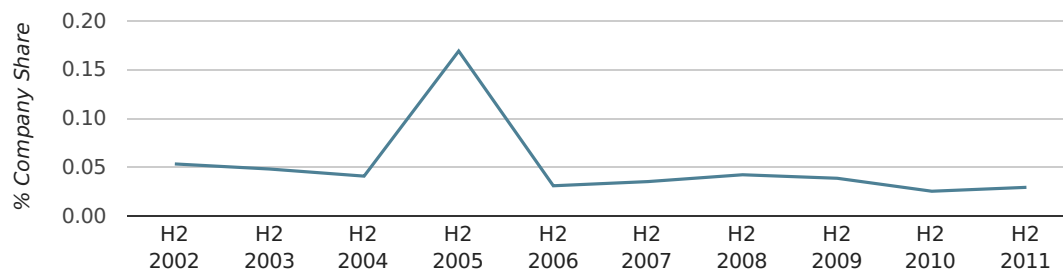


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Ashbourne formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	ASHBOURNE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	2005 (0.2%)

company share by half year

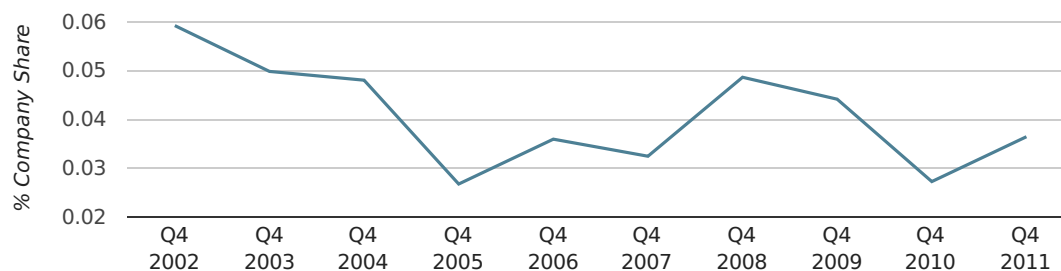


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Ashbourne formed 0.0% of all UK companies.

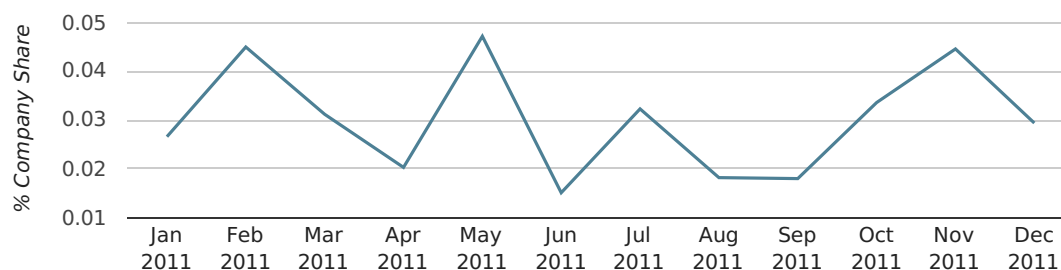
FOURTH QUARTER (OCT 2011 - DEC 2011)	ASHBOURNE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1968 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	61.5%	70.2%	-20.3%
RECORD YEAR	2002 (0.1%)	1980 (0.1%)	1968 (0.2%)

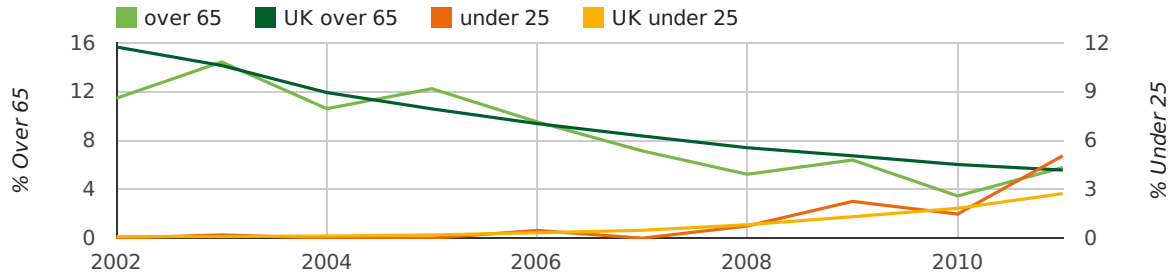
Annual Data (2011)

The average age of a director in 2011 was 45.1.

The percentage of directors under the age of 25 was 5.1% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.8% compared to the UK figure of 4.2%.

director age by year



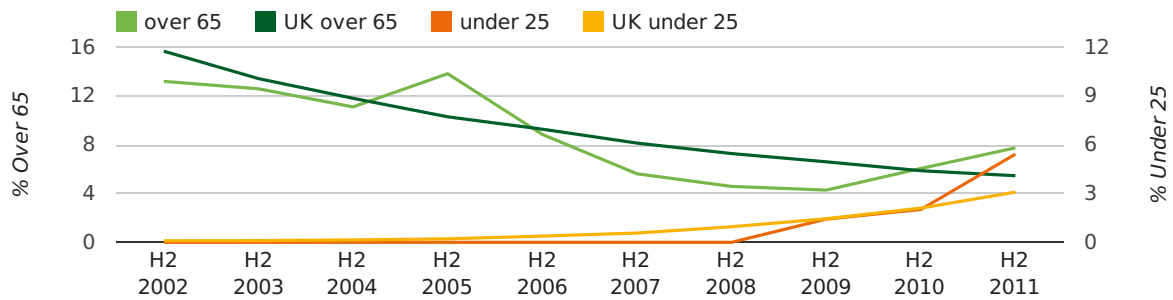
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.9.

The percentage of directors under the age of 25 was 5.4% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 7.8% compared to the UK figure of 4.1%.

director age by half year



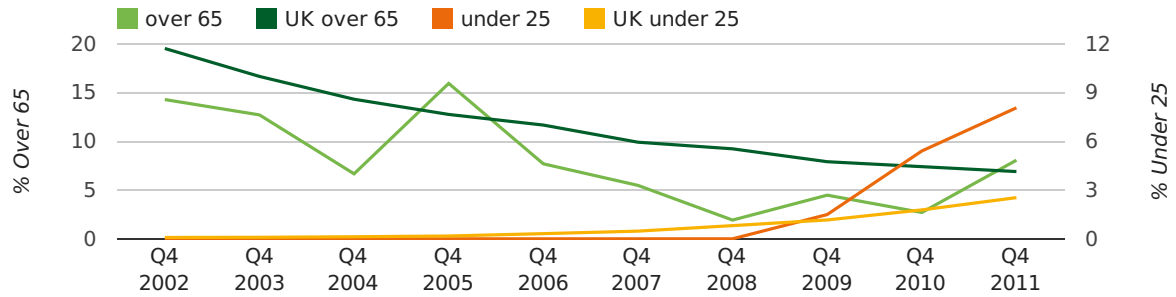
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 42.7.

The percentage of directors under the age of 25 was 8.1% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 8.1% compared to the UK figure of 4.1%.

director age by quarter

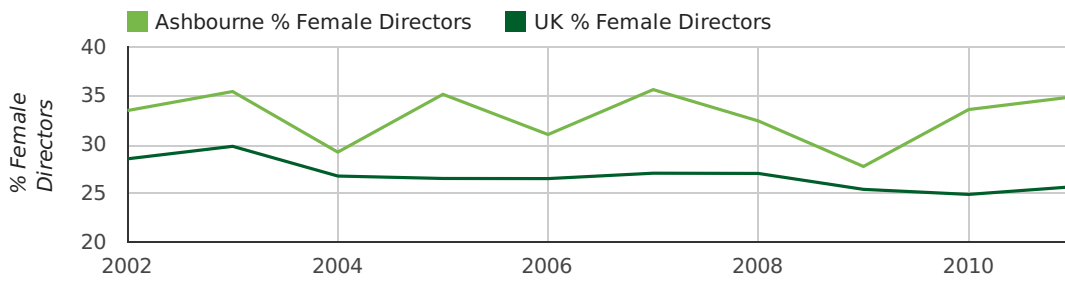


Annual Data (2011)

The record year for female directors in Ashbourne was 1857 when 36.4% of all directors were female.

The percentage of female directors in Ashbourne in 2011 was 33.5%. The average for the UK during this time was 28.6%

director gender by year

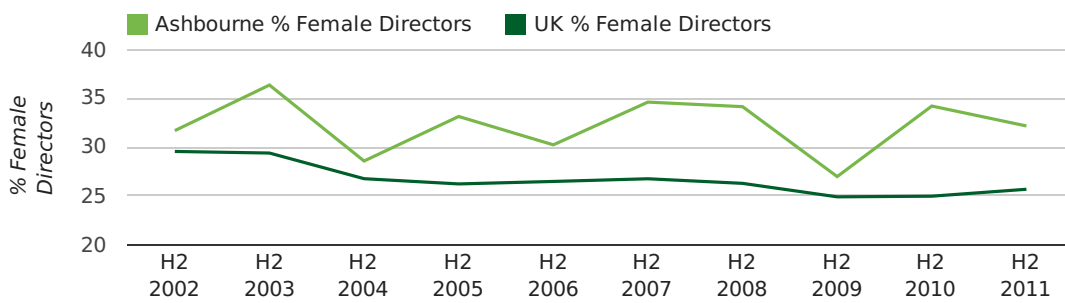


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Ashbourne was 1860 when 42.9% of all directors were female.

32.2% of all director appointments in Ashbourne in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

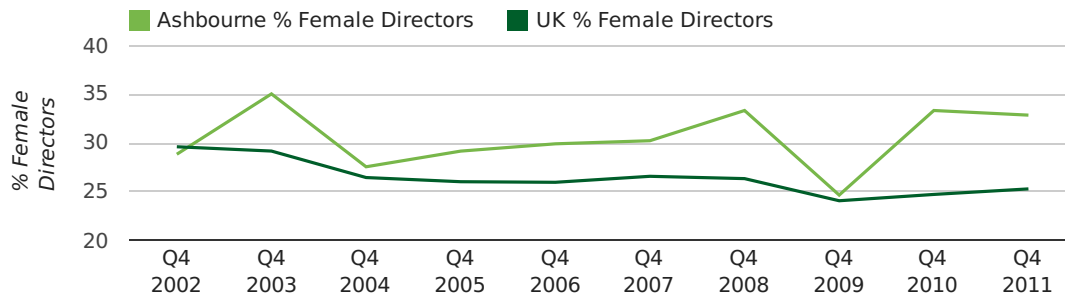


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Ashbourne was in 1977 when 31.1% of all directors were female.

32.9% of all director appointments in Ashbourne in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
ASHBOURNE	1.43%	CONSULTING	5.07%
MANAGEMENT	1.43%	MANAGEMENT	4.74%
PROPERTY	1.43%	CONSULTANCY	3.26%
G	1.08%	PROPERTY	2.37%
PARK	1.08%	TRADING	2.07%
CONSULTING	1.08%	DESIGN	1.92%
BUSINESS	1.08%	ASSOCIATES	1.86%
MARKETING	0.72%	ENGINEERING	1.78%
SAMPSON	0.72%	BUSINESS	1.78%
C	0.72%	CONSULTANTS	1.76%
PUB	0.72%	CONSTRUCTION	1.73%
(DERBY)	0.72%	MEDIA	1.71%
DEVELOPMENTS	0.72%	LONDON	1.63%
AGRICULTURAL	0.72%	J	1.51%
TRAINING	0.72%	INVESTMENTS	1.48%
R	0.72%	GLOBAL	1.46%
JOINERY	0.72%	IT	1.41%
MEDIA	0.72%	CARE	1.39%
MUSCLE	0.72%	PROPERTIES	1.29%
GARAGE	0.72%	ELECTRICAL	1.29%
W	0.72%	M	1.27%
K	0.72%	BUILDING	1.26%
D	0.72%	ENERGY	1.25%
PURE	0.72%	S	1.20%
SUPPLIES	0.72%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	28	205,525
7487 - Other business activities	20	57,052
70229 - Management consultancy activities other than financial management	16	17,765
82990 - Other business support service activities not elsewhere classified	12	32,483
7414 - Business & management consultancy	11	13,034
01410 - Raising of dairy cattle	6	117
6024 - Freight transport by road	4	2,280
56302 - Public houses and bars	4	2,308
49410 - Freight transport by road	4	2,392
96090 - Other service activities not elsewhere classified	4	11,768
41201 - Construction of commercial buildings	3	1,500
74909 - Other professional, scientific and technical activities not elsewhere classified	3	8,671
4545 - Other building completion	3	2,369
5020 - Maintenance & repair of motors	3	1,409
43210 - Electrical installation	3	3,175
16290 - Manufacture of other products of wood; manufacture of articles of cork, straw and plaiting materials	3	171
5510 - Hotels and Motels with (or without) restaurant	3	585
2852 - General mechanical engineering	2	254
43330 - Floor and wall covering	2	648
68201 - Renting and operating of Housing Association real estate	2	302