Ashford

2011 half year business confidence report



contents

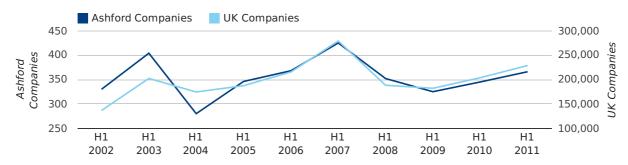
new company registrations	
closed companies (dissolved)	
net company growth	
uk company share	
director age	
director gender	
naming trends	
sic data	

In the first half of 2011 a total of 366 companies were formed in Ashford. This figure is 6.1% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Ashford occurred in 2007 when a total of 425 were formed.

HALF YEAR (JAN-JUN)	ASHFORD	UK
2011	366	228,735
2010	345	203,749
% CHANGE	6.1%	12.3%
RECORD YEAR	2007 (425)	2007 (279,097)

new companies by half year



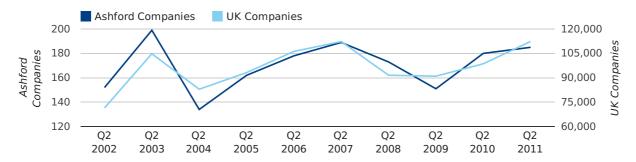
Quarterly Data (Q2 Apr-Jun 2011)

A total of 185 companies were registered in Ashford during the second quarter of 2011 (Apr 2011 - Jun 2011).

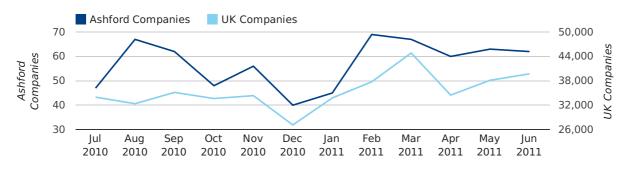
This figure is an increase of 2.8% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	ASHFORD	UK
2011	185	112,344
2010	180	98,612
% CHANGE	2.8%	13.9%
RECORD YEAR	2003 (199)	2011 (112,344)

new companies by quarter



new companies by month



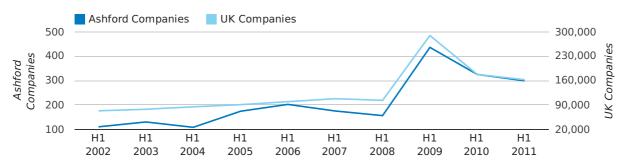
	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	60	63	62
NEW COMPANIES IN 2010	57	60	63
% CHANGE	5.3%	5.0%	-1.6%
RECORD YEAR	2008 (75)	2002 (67)	2003 (73)

In the first half of 2011 a total of 299 companies were dissolved in Ashford. This figure is 8.0% lower than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Ashford occurred in 2009 when a total of 436 were closed.

HALF YEAR (JAN-JUN)	ASHFORD	UK
2011	299	162,310
2010	325	177,631
% CHANGE	-8.0%	-8.6%
RECORD YEAR	2009 (436)	2009 (289,236)

dissolved companies by half year



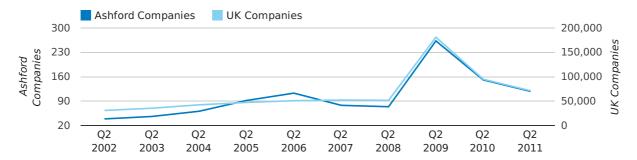
Quarterly Data (Q2 Apr-Jun 2011)

A total of 118 companies were dissolved in Ashford during the second quarter of 2011 (Apr 2011 - Jun 2011).

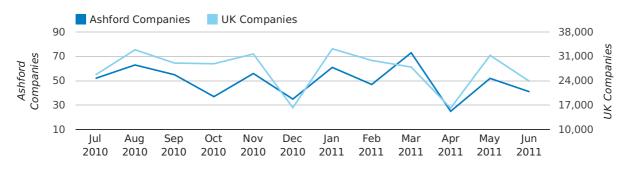
This figure is a decrease of 21.9% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	ASHFORD	UK
2011	118	71,324
2010	151	94,954
% CHANGE	-21.9%	-24.9%
RECORD YEAR	2009 (263)	2009 (181,176)

dissolved companies by quarter



dissolved companies by month



	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	25	52	41
CLOSED COMPANIES IN 2010	37	60	54
% CHANGE	-32.4%	-13.3%	-24%
RECORD YEAR	2009 (82)	2009 (109)	2009 (72)

In the first half of 2011 the company register for Ashford increased by 67 companies. This figure is 235.0% higher than last year, which compares well to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	ASHFORD	UK
2011	67	66,425
2010	20	26,118
% CHANGE	235.0%	154.3%
RECORD YEAR	2003 (274)	2007 (171,296)

net growth by half year



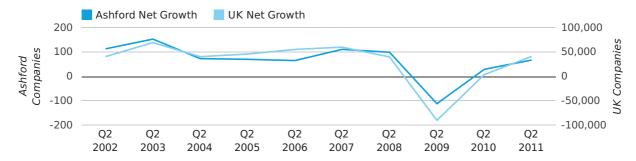
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Ashford during the second quarter of 2011 (Apr 2011 - Jun 2011) was 67 companies.

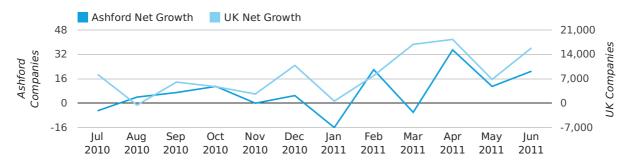
This represents an increase of 131.0% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	ASHFORD	UK
2011	67	41,020
2010	29	3,658
% CHANGE	131.0%	1,021.4%
RECORD YEAR	2003 (153)	2003 (69,274)

net growth by quarter



net growth by month



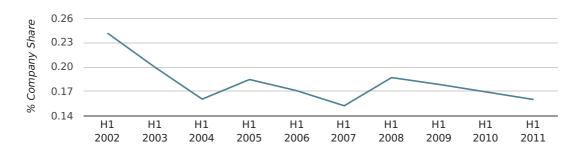
Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96): eval()'d code on line 1 Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96): eval()'d code on line 1

	APRIL	MAY	JUNE
NET GROWTH IN 2011	35	11	21
NET GROWTH IN 2010	20	0	9
% CHANGE	75.0%	0.0%	133.3%
RECORD YEAR	1997 (69)	2003 (51)	2003 (55)

In the first half of 2011 Ashford formed 0.2% of all UK companies. This is the same as the 2010 figure of 0.2%.

HALF YEAR (JAN-JUN)	ASHFORD
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1971 (0.3%)

company share by half year

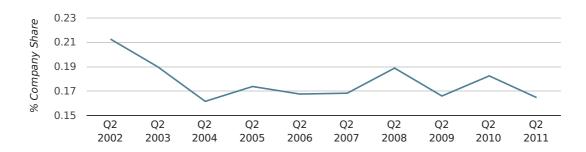


Quarterly Data (Q2 Apr-Jun 2011)

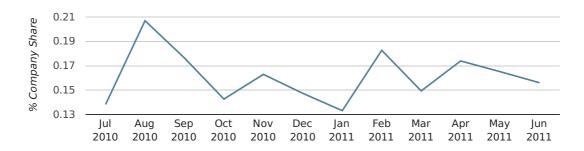
In the second quarter of 2011, Ashford formed 0.2% of all UK companies.

SECOND QUARTER (APR 2011 - JUN 2011)	ASHFORD
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1967 (0.3%)

company share by quarter



company share by month



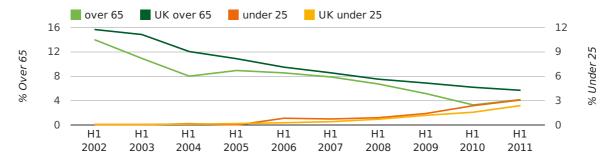
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	1.9%	-17.3%	-12.8%
RECORD YEAR	1969 (0.4%)	1967 (0.6%)	1972 (0.5%)

The average age of a director in the first half of 2011 was 45.4.

The percentage of directors under the age of 25 was 3.1% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 4.2% compared to the UK figure of 4.3%.

director age by half year



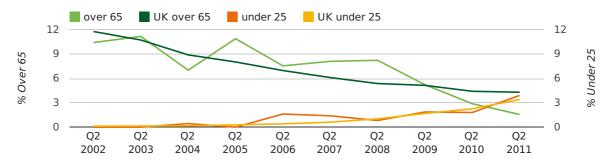
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 44.3.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 1.6% compared to the UK figure of 4.3%.

director age by quarter



The record first half year for female directors in Ashford was 1861 when 40.0% of all directors were female.

27.7% of all director appointments in Ashford in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Ashford was in 1866 when 66.7% of all directors were female.

27.2% of all director appointments in Ashford in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
FOODS	1.72%	CONSULTING	5.09%
CONSULTING	1.29%	MANAGEMENT	4.86%
J	1.03%	CONSULTANCY	3.17%
MANAGEMENT	0.86%	PROPERTY	2.43%
CONSULTANCY	0.86%	TRADING	2.05%
ASHFORD	0.77%	DESIGN	1.94%
(KENT)	0.77%	ASSOCIATES	1.92%
PROPERTY	0.77%	BUSINESS	1.87%
TRAINING	0.69%	CONSTRUCTION	1.77%
NORMAS	0.60%	CONSULTANTS	1.76%
ELECTRICAL	0.60%	MEDIA	1.73%
CONTRACTORS	0.60%	ENGINEERING	1.67%
CONSULTANTS	0.60%	LONDON	1.60%
(ASHFORD)	0.60%	GLOBAL	1.46%
DESIGN	0.52%	J	1.44%
HOLDINGS	0.52%	CARE	1.44%
CONSTRUCTION	0.52%	INVESTMENTS	1.42%
KENT	0.52%	IT	1.39%
SOUTH	0.52%	BUILDING	1.32%
GRACE	0.52%	PROPERTIES	1.31%
ASSOCIATES	0.52%	ELECTRICAL	1.30%
GREEN	0.52%	М	1.27%
EAST	0.52%	S	1.23%
INTERNATIONAL	0.43%	ENTERPRISES	1.20%
PROPERTIES	0.43%	SYSTEMS	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	244	202,072
7487 - Other business activities	126	60,758
82990 - Other business support service activities not elsewhere classified	55	30,647
9999 - Dormant Company	35	20,111
7414 - Business & management consultancy	33	13,053
70229 - Management consultancy activities other than financial management	31	16,419
99999 - Dormant Company	29	18,918
5132 - Wholesale of meat and meat products	26	202
9305 - Other service activities	19	9,063
46320 - Wholesale of meat and meat products	18	157
7499 - Non-trading company	18	10,955
74990 - Non-trading company	17	8,481
62020 - Information technology consultancy activities	17	10,545
96090 - Other service activities not elsewhere classified	17	10,322
32990 - Other manufacturing not elsewhere classified	15	1,427
74909 - Other professional, scientific and technical activities not elsewhere classified	14	7,835
62090 - Other information technology service activities	13	7,095
7260 - Other computer related activities	12	7,849
4521 - General construction & civil engineering	12	5,928
73110 - Advertising agencies	11	1,633