

# Ashford

q3 2011 business confidence report



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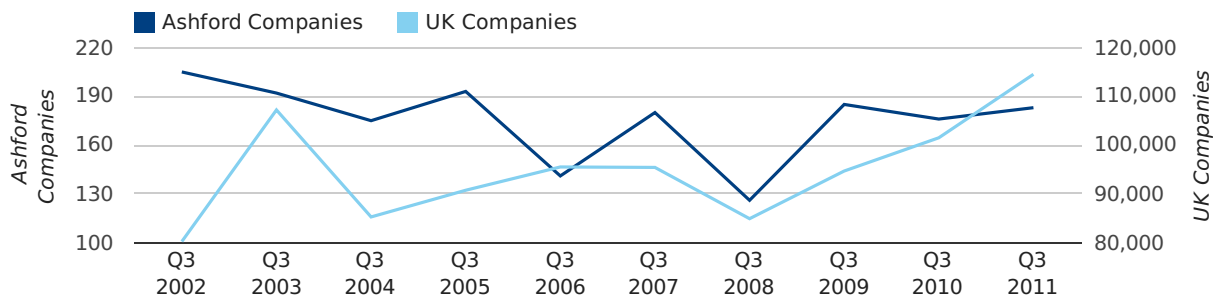
### Quarterly Data (Q3 Jul-Sep 2011)

A total of 183 companies were registered in Ashford during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 4.0% versus the same period last year (Q3 2010). This figure compares badly to the UK as a whole, which saw an increase of 12.8% against the same period last year.

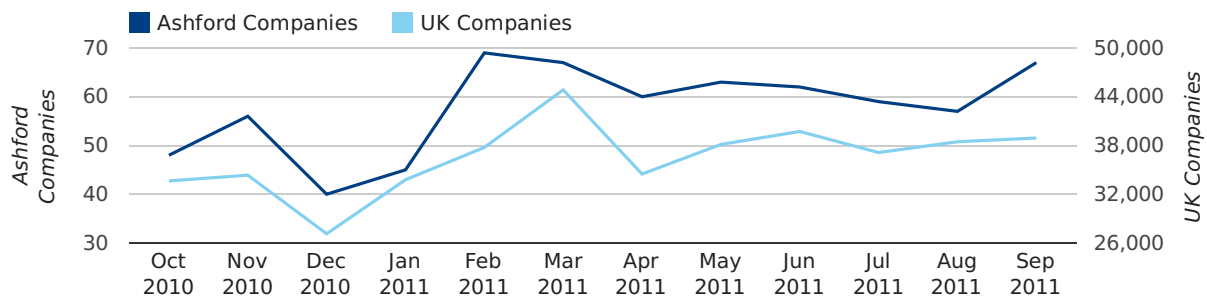
THIRD QUARTER (JUL 2011 - SEP 2011)	ASHFORD	UK
2011	183	114,512
2010	176	101,492
% CHANGE	4.0%	12.8%
RECORD YEAR	2002 (205)	2011 (114,512)

### new companies by quarter



### Monthly Data (Jul, Aug & Sep 2011)

### new companies by month



	JULY	AUGUST	SEPTEMBER
NEW COMPANIES IN 2011	59	57	67
NEW COMPANIES IN 2010	47	67	62
% CHANGE	25.5%	-14.9%	8.1%
RECORD YEAR	2009 (85)	2010 (67)	2005 (69)

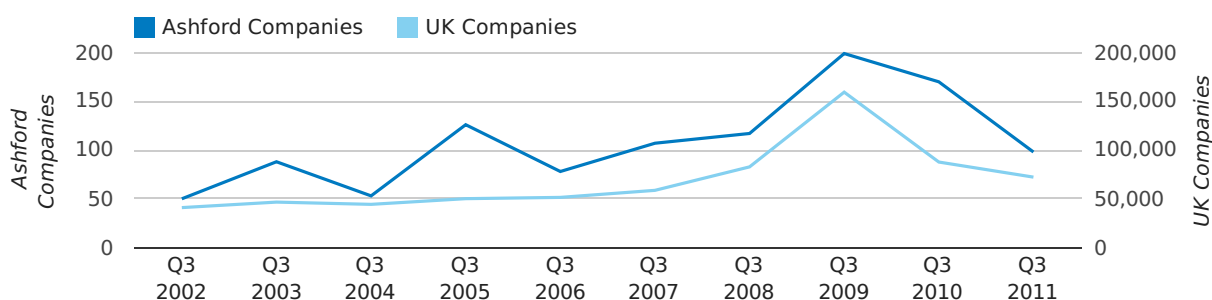
### Quarterly Data (Q3 Jul-Sep 2011)

A total of 98 companies were dissolved in Ashford during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 42.4% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

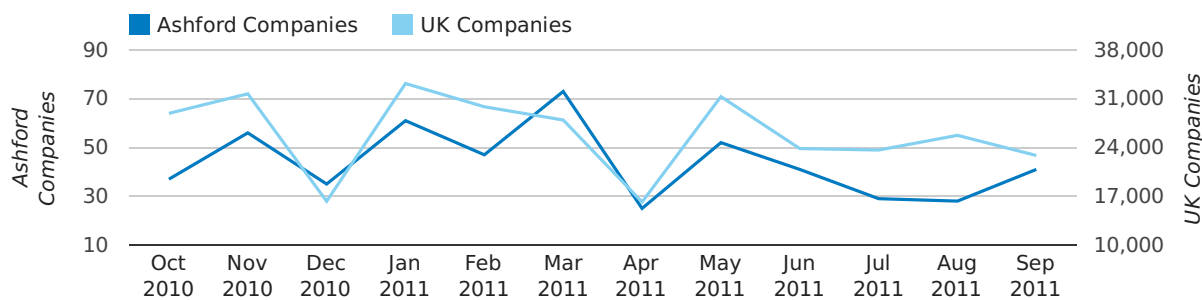
THIRD QUARTER (JUL 2011 - SEP 2011)	ASHFORD	UK
2011	98	72,230
2010	170	87,705
% CHANGE	-42.4%	-17.6%
RECORD YEAR	2009 (199)	2009 (159,401)

### dissolved companies by quarter



### Monthly Data (Jul, Aug & Sep 2011)

### dissolved companies by month



	JULY	AUGUST	SEPTEMBER
CLOSED COMPANIES IN 2011	29	28	41
CLOSED COMPANIES IN 2010	52	63	55
% CHANGE	-44.2%	-55.6%	-25%
RECORD YEAR	2009 (59)	2008 (86)	2009 (86)

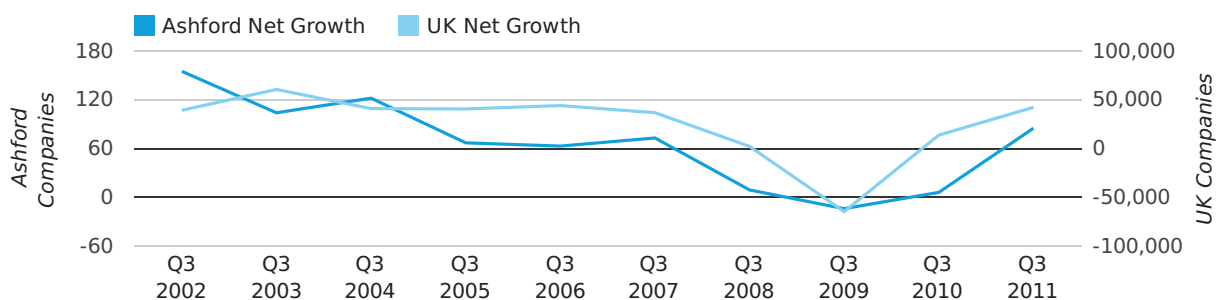
### Quarterly Data (Q3 Jul-Sep 2011)

Net company growth for Ashford during the third quarter of 2011 (Jul 2011 - Sep 2011) was 85 companies.

This represents an increase of 1,316.7% on the same period last year.

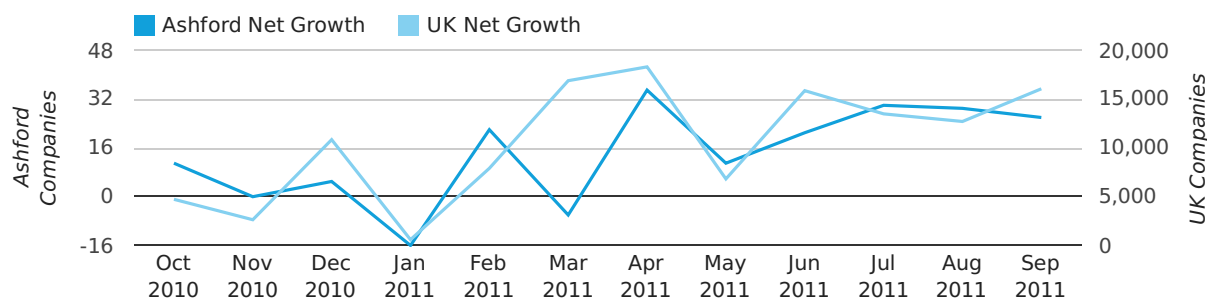
THIRD QUARTER (JUL 2011 - SEP 2011)	ASHFORD	UK
2011	85	42,282
2010	6	13,787
% CHANGE	1,316.7%	206.7%
RECORD YEAR	2002 (155)	2003 (60,597)

### net growth by quarter



### Monthly Data (Jul, Aug & Sep 2011)

### net growth by month



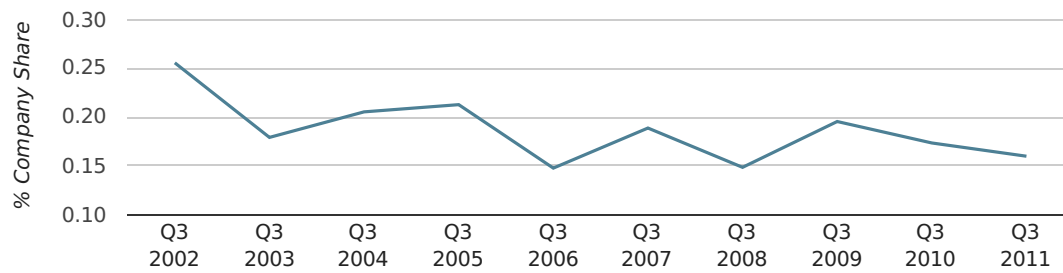
	JULY	AUGUST	SEPTEMBER
NET GROWTH IN 2011	30	29	26
NET GROWTH IN 2010	-5	4	7
% CHANGE	-700.0%	625.0%	271.4%
RECORD YEAR	2002 (56)	2002 (45)	2002 (54)

### Quarterly Data (Q3 Jul-Sep 2011)

In the third quarter of 2011, Ashford formed 0.2% of all UK companies.

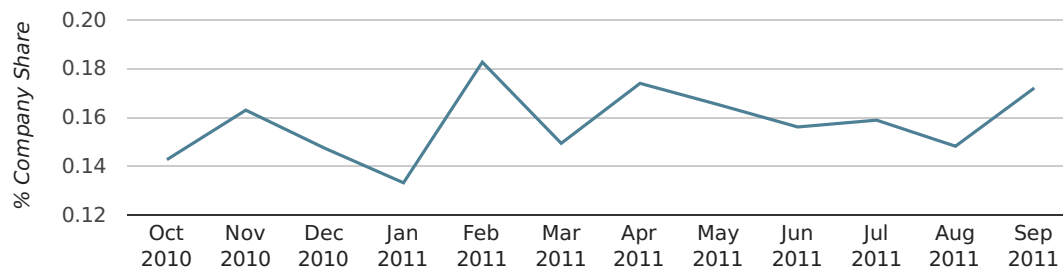
THIRD QUARTER (JUL 2011 - SEP 2011)	ASHFORD
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.1%
2007	0.2%
RECORD YEAR (SINCE 1960)	1961 (0.3%)

### company share by quarter



### Monthly Data (Jul, Aug & Sep 2011)

### company share by month



	JULY	AUGUST	SEPTEMBER
UK FORMATION SHARE IN 2011	0.2%	0.1%	0.2%
UK FORMATION SHARE IN 2010	0.1%	0.2%	0.2%
% CHANGE	14.9%	-28.4%	-2.4%
RECORD YEAR	1961 (0.6%)	1977 (0.3%)	1960 (0.6%)

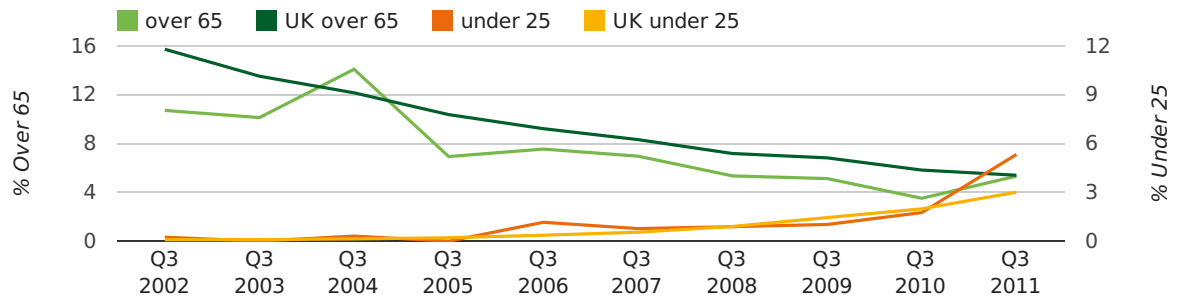
### Quarterly Data (Q3 Jul-Sep 2011)

The average age of a director in the third quarter of 2011 was 47.1.

The percentage of directors under the age of 25 was 5.3% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 5.3% compared to the UK figure of 4.1%.

#### director age by quarter

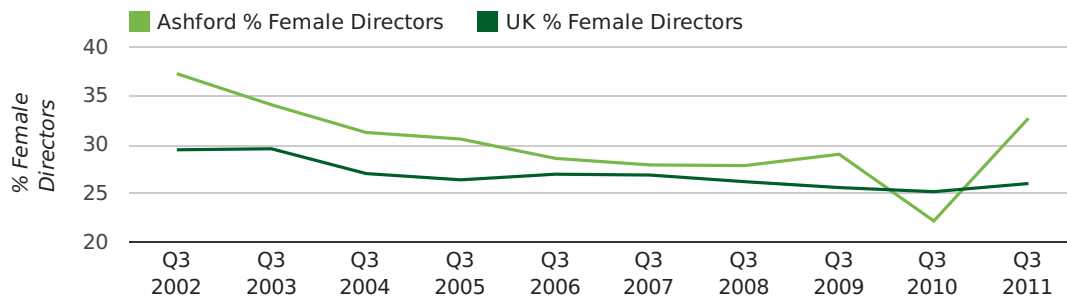


### Quarterly Data (Q3 Jul-Sep 2011)

The record third quarter for female directors in Ashford was in 1862 when 50.0% of all directors were female.

32.7% of all director appointments in Ashford in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

### director gender by quarter





## Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.21%	CONSULTING	5.11%
PROPERTY	1.12%	MANAGEMENT	4.75%
CONSULTANCY	0.95%	CONSULTANCY	3.19%
ASHFORD	0.86%	PROPERTY	2.41%
J	0.86%	TRADING	2.06%
MANAGEMENT	0.86%	DESIGN	1.94%
KENT	0.78%	ASSOCIATES	1.85%
EAST	0.78%	BUSINESS	1.82%
SOUTH	0.69%	CONSULTANTS	1.76%
CONTRACTORS	0.69%	ENGINEERING	1.74%
(KENT)	0.69%	MEDIA	1.72%
ELECTRICAL	0.69%	CONSTRUCTION	1.72%
GRACE	0.60%	LONDON	1.63%
HOLDINGS	0.60%	J	1.47%
(ASHFORD)	0.60%	GLOBAL	1.46%
IT	0.60%	INVESTMENTS	1.43%
D	0.52%	CARE	1.42%
B	0.52%	IT	1.38%
JUDITH	0.52%	BUILDING	1.30%
PROJECT	0.52%	PROPERTIES	1.28%
NORMAS	0.52%	ELECTRICAL	1.27%
DESIGN	0.52%	M	1.25%
CONSULTANTS	0.52%	ENERGY	1.22%
CONSTRUCTION	0.43%	TRAINING	1.21%
MEDIA	0.43%	S	1.21%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	248	204,493
7487 - Other business activities	135	65,177
82990 - Other business support service activities not elsewhere classified	55	29,245
5132 - Wholesale of meat and meat products	44	235
9999 - Dormant Company	35	22,587
7414 - Business & management consultancy	29	14,755
99999 - Dormant Company	28	18,281
70229 - Management consultancy activities other than financial management	27	15,760
7499 - Non-trading company	22	11,543
9305 - Other service activities	21	10,525
46320 - Wholesale of meat and meat products	18	151
74990 - Non-trading company	17	8,064
32990 - Other manufacturing not elsewhere classified	16	1,382
96090 - Other service activities not elsewhere classified	16	10,018
62020 - Information technology consultancy activities	15	10,137
74909 - Other professional, scientific and technical activities not elsewhere classified	14	7,551
62090 - Other information technology service activities	13	6,798
7260 - Other computer related activities	13	8,686
4521 - General construction & civil engineering	12	6,321
73110 - Advertising agencies	11	1,573