

Aylesbury

q1 2011 business confidence report



headlines

- February 2011 saw a new record in company closures in Aylesbury when compared to any previous February.

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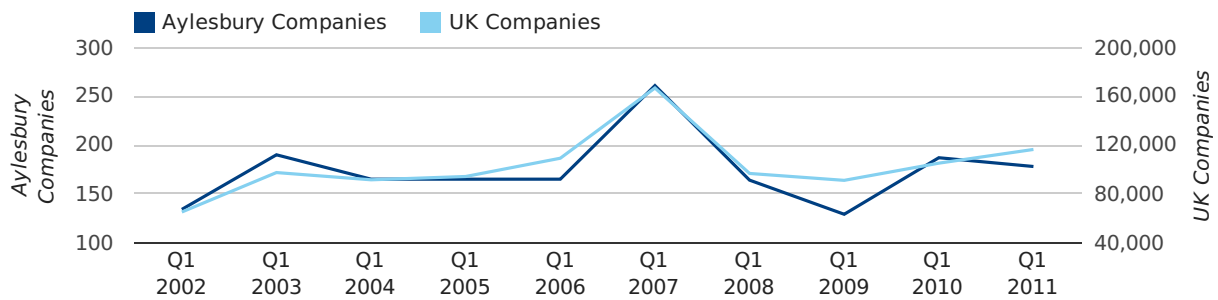
Quarterly Data (Q1 Jan-Mar 2011)

A total of 178 companies were registered in Aylesbury during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 4.8% versus the same period last year (Q1 2010). This figure compares badly to the UK as a whole, which saw an increase of 10.7% against the same period last year.

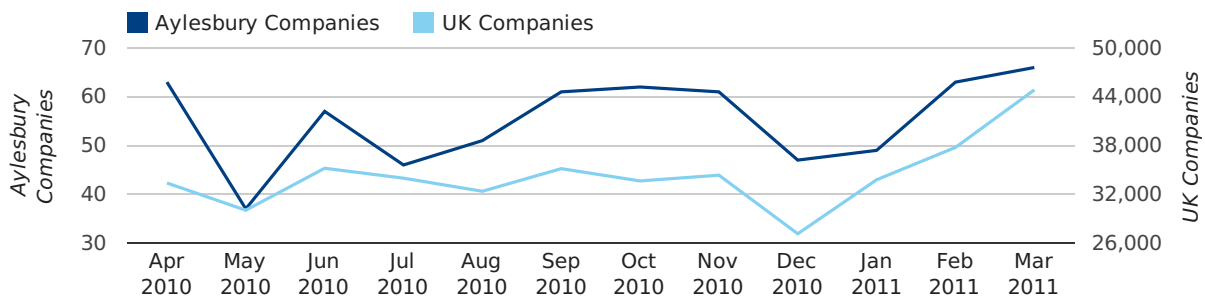
FIRST QUARTER (JAN 2011 - MAR 2011)	AYLESBURY	UK
2011	178	116,391
2010	187	105,137
% CHANGE	-4.8%	10.7%
RECORD YEAR	2007 (261)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	49	63	66
NEW COMPANIES IN 2010	55	56	76
% CHANGE	-10.9%	12.5%	-13.2%
RECORD YEAR	2007 (68)	2007 (104)	2007 (89)

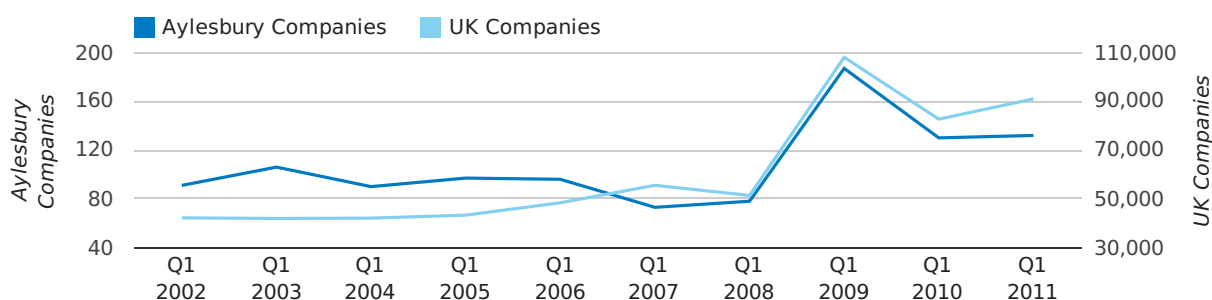
Quarterly Data (Q1 Jan-Mar 2011)

A total of 132 companies were dissolved in Aylesbury during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 1.5% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	AYLESBURY	UK
2011	132	90,986
2010	130	82,677
% CHANGE	1.5%	10.0%
RECORD YEAR	2009 (187)	2009 (108,060)

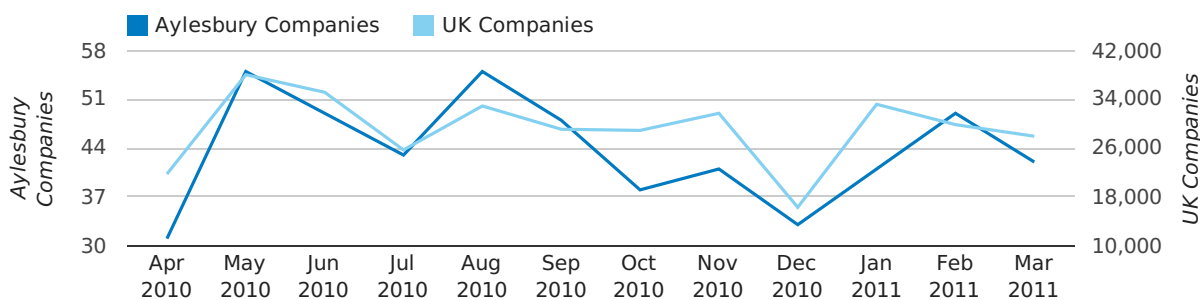
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company closures in Aylesbury when compared to any previous February.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	41	49	42
CLOSED COMPANIES IN 2010	32	42	56
% CHANGE	28.1%	16.7%	-25%
RECORD YEAR	2006 (48)	2011 (49)	2009 (123)

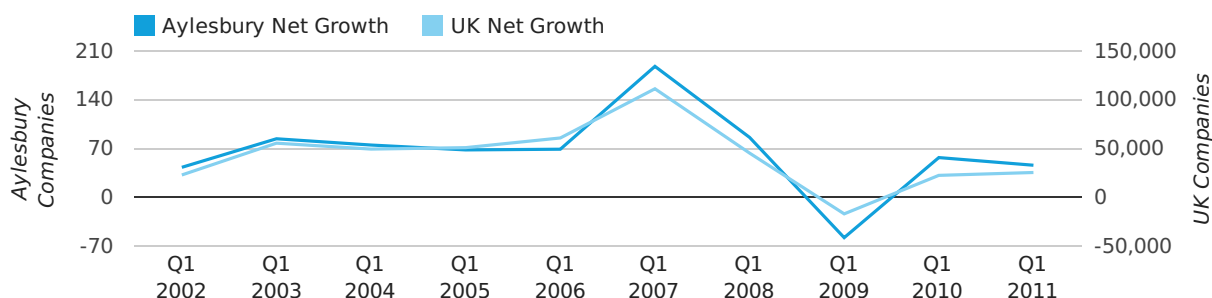
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Aylesbury during the first quarter of 2011 (Jan 2011 - Mar 2011) was 46 companies.

This represents a decrease of 19.3% on the same period last year.

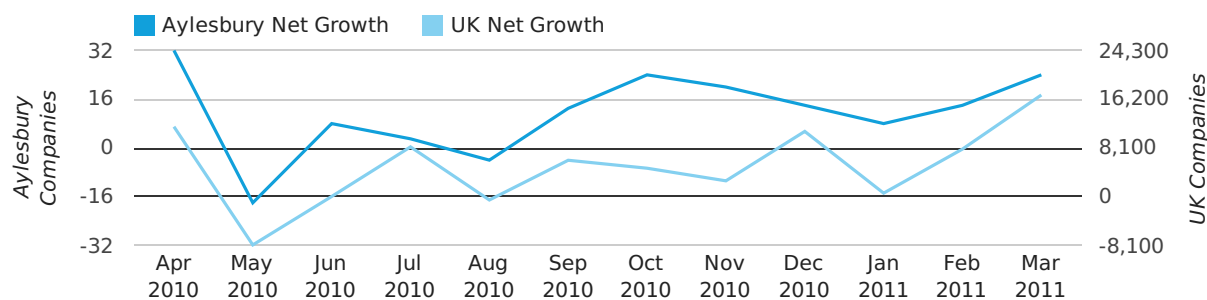
FIRST QUARTER (JAN 2011 - MAR 2011)	AYLESBURY	UK
2011	46	25,405
2010	57	22,460
% CHANGE	-19.3%	13.1%
RECORD YEAR	2007 (188)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



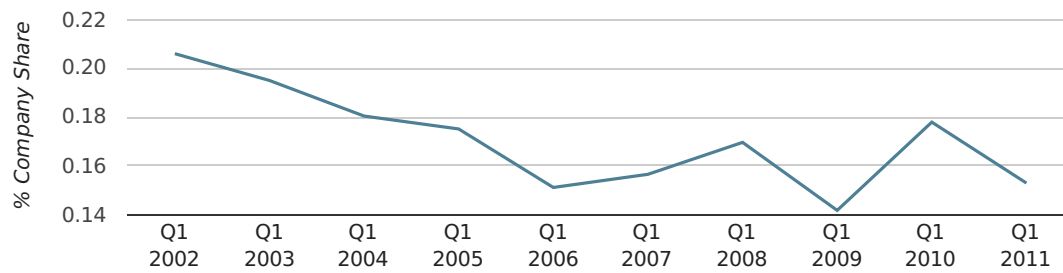
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	8	14	24
NET GROWTH IN 2010	23	14	20
% CHANGE	-65.2%	0.0%	20.0%
RECORD YEAR	2007 (39)	2007 (85)	2007 (64)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Aylesbury formed 0.2% of all UK companies.

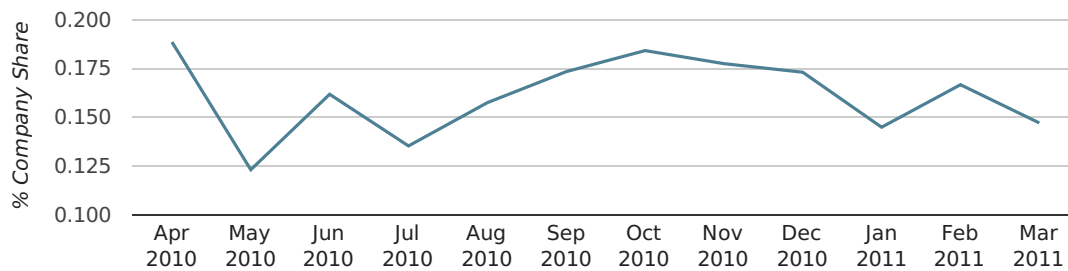
FIRST QUARTER (JAN 2011 - MAR 2011)	AYLESBURY
2011	0.2%
2010	0.2%
2009	0.1%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1968 (0.3%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.1%	0.2%	0.1%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	-23.2%	-1.1%	-17.2%
RECORD YEAR	1996 (0.4%)	1977 (0.4%)	1968 (0.9%)

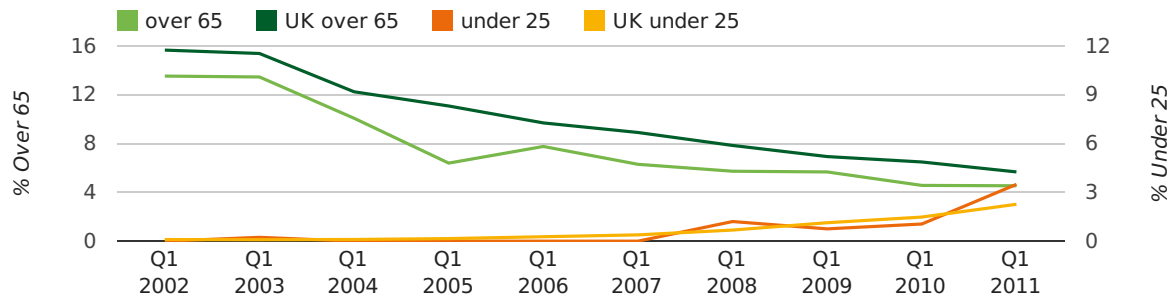
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 45.0.

The percentage of directors under the age of 25 was 3.5% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 4.5% compared to the UK figure of 4.3%.

director age by quarter

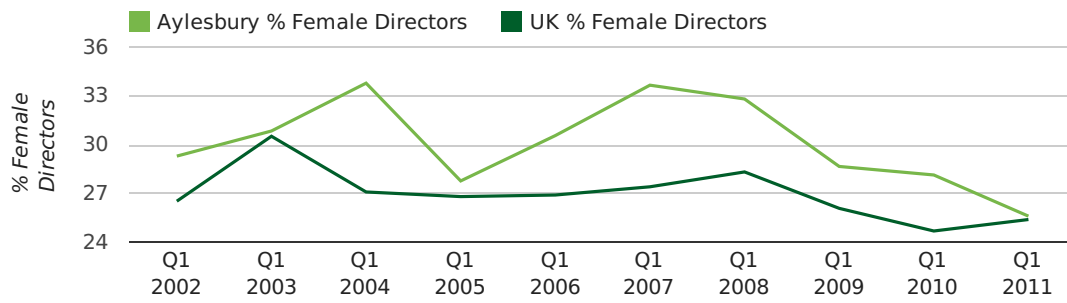


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Aylesbury was in 1861 when 40.0% of all directors were female.

25.6% of all director appointments in Aylesbury in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.69%	CONSULTING	5.04%
CONSULTING	1.41%	MANAGEMENT	4.97%
ASSOCIATES	1.41%	CONSULTANCY	3.16%
CONSULTANCY	1.32%	PROPERTY	2.38%
AYLESBURY	1.13%	TRADING	2.10%
BUSINESS	1.13%	DESIGN	1.93%
PROPERTY	1.03%	ASSOCIATES	1.92%
ELECTRICAL	0.75%	BUSINESS	1.87%
COMMUNICATIONS	0.75%	CONSTRUCTION	1.80%
HOUSE	0.75%	CONSULTANTS	1.76%
CONSTRUCTION	0.75%	MEDIA	1.69%
GREEN	0.66%	ENGINEERING	1.61%
CARE	0.66%	LONDON	1.60%
LONDON	0.66%	CARE	1.45%
S	0.66%	J	1.45%
IT	0.56%	GLOBAL	1.44%
MAINTENANCE	0.56%	INVESTMENTS	1.43%
CENTRE	0.56%	IT	1.41%
J	0.56%	PROPERTIES	1.36%
B	0.56%	BUILDING	1.34%
D	0.56%	M	1.30%
MEDIA	0.56%	ELECTRICAL	1.28%
MEDICAL	0.56%	S	1.24%
VISION	0.56%	INTERNATIONAL	1.23%
SYSTEMS	0.47%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	234	202,798
7487 - Other business activities	86	60,968
70229 - Management consultancy activities other than financial management	72	16,150
7414 - Business & management consultancy	48	12,916
82990 - Other business support service activities not elsewhere classified	43	30,253
99999 - Dormant Company	31	18,336
9999 - Dormant Company	31	19,765
62020 - Information technology consultancy activities	27	10,246
7499 - Non-trading company	25	11,316
7222 - Other software consultancy and supply	23	7,000
7260 - Other computer related activities	16	7,789
62090 - Other information technology service activities	16	6,996
74990 - Non-trading company	14	8,695
96090 - Other service activities not elsewhere classified	12	10,085
9305 - Other service activities	12	8,740
43210 - Electrical installation	10	3,172
41100 - Development of building projects	10	3,921
4521 - General construction & civil engineering	9	6,183
69201 - Accounting and auditing activities	9	3,436
7011 - Development & sell real estate	8	2,654