Aylesbury

q3 2011 business confidence report



headlines

• August 2011 saw a new record in company registrations in Aylesbury when compared to any previous August.

contents

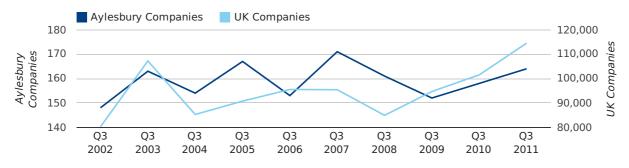
| new company registrations | |
|------------------------------|--|
| closed companies (dissolved) | |
| net company growth | |
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A total of 164 companies were registered in Aylesbury during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 3.8% versus the same period last year (Q3 2010). This figure compares badly to the UK as a whole, which saw an increase of 12.8% against the same period last year.

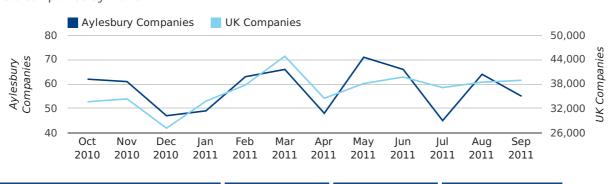
| THIRD QUARTER (JUL 2011 - SEP 2011) | AYLESBURY | UK |
|-------------------------------------|------------|----------------|
| 2011 | 164 | 114,512 |
| 2010 | 158 | 101,492 |
| % CHANGE | 3.8% | 12.8% |
| RECORD YEAR | 2007 (171) | 2011 (114,512) |

new companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

August 2011 saw a new record in company registrations in Aylesbury when compared to any previous August.



new companies by month

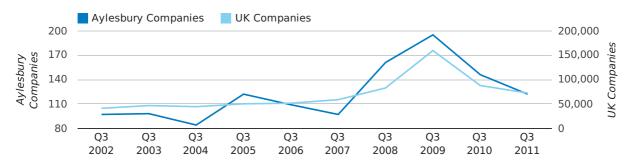
| | JULY | AUGUST | SEPTEMBER |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2011 | 45 | 64 | 55 |
| NEW COMPANIES IN 2010 | 46 | 51 | 61 |
| % CHANGE | -2.2% | 25.5% | -9.8% |
| RECORD YEAR | 2007 (69) | 2011 (64) | 2008 (67) |

A total of 122 companies were dissolved in Aylesbury during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 16.4% versus the same period last year (Q3 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

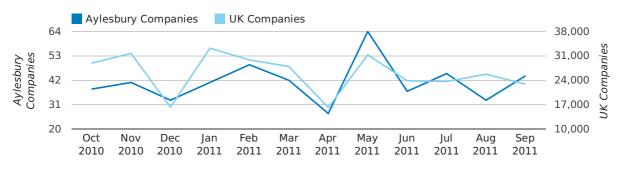
| THIRD QUARTER (JUL 2011 - SEP 2011) | AYLESBURY | UK |
|-------------------------------------|------------|----------------|
| 2011 | 122 | 72,230 |
| 2010 | 146 | 87,705 |
| % CHANGE | -16.4% | -17.6% |
| RECORD YEAR | 2009 (195) | 2009 (159,401) |

dissolved companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

dissolved companies by month



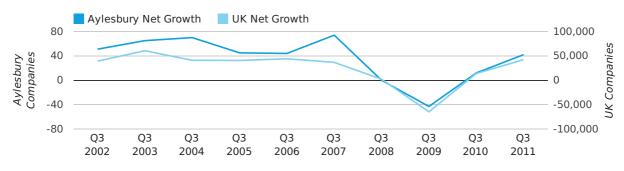
| | JULY | AUGUST | SEPTEMBER |
|--------------------------|-----------|------------|-----------|
| CLOSED COMPANIES IN 2011 | 45 | 33 | 44 |
| CLOSED COMPANIES IN 2010 | 43 | 55 | 48 |
| % CHANGE | 4.7% | -40.0% | -8% |
| RECORD YEAR | 2002 (56) | 2008 (136) | 2009 (85) |

Net company growth for Aylesbury during the third quarter of 2011 (Jul 2011 - Sep 2011) was 42 companies.

This represents an increase of 250.0% on the same period last year.

| THIRD QUARTER (JUL 2011 - SEP 2011) | AYLESBURY | UK |
|-------------------------------------|------------|---------------|
| 2011 | 42 | 42,282 |
| 2010 | 12 | 13,787 |
| % CHANGE | 250.0% | 206.7% |
| RECORD YEAR | 1998 (100) | 2003 (60,597) |

net growth by quarter



Monthly Data (Jul, Aug & Sep 2011)

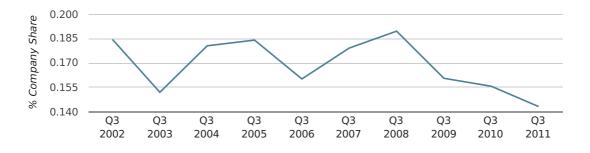


net growth by month

In the third quarter of 2011, Aylesbury formed 0.1% of all UK companies.

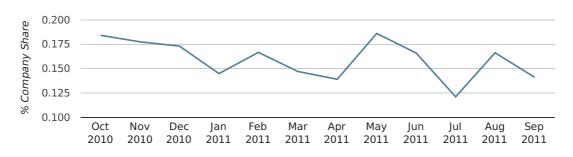
| THIRD QUARTER (JUL 2011 - SEP 2011) | AYLESBURY |
|-------------------------------------|-------------|
| 2011 | 0.1% |
| 2010 | 0.2% |
| 2009 | 0.2% |
| 2008 | 0.2% |
| 2007 | 0.2% |
| RECORD YEAR (SINCE 1960) | 1966 (0.3%) |

company share by quarter



Monthly Data (Jul, Aug & Sep 2011)

company share by month



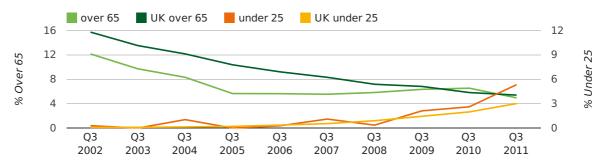
| | JULY | AUGUST | SEPTEMBER |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.1% | 0.2% | 0.1% |
| UK FORMATION SHARE IN 2010 | 0.1% | 0.2% | 0.2% |
| % CHANGE | -10.5% | 5.6% | -18.6% |
| RECORD YEAR | 1972 (0.4%) | 1968 (0.5%) | 1966 (0.5%) |

The average age of a director in the third quarter of 2011 was 45.0.

The percentage of directors under the age of 25 was 5.3% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 5.0% compared to the UK figure of 4.1%.

director age by quarter



The record third quarter for female directors in Aylesbury was in 1862 when 50.0% of all directors were female.

25.1% of all director appointments in Aylesbury in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

director gender by quarter



Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|----------------|------------|--------------|---------------|
| MANAGEMENT | 1.74% | CONSULTING | 5.11% |
| CONSULTING | 1.66% | MANAGEMENT | 4.75% |
| AYLESBURY | 1.22% | CONSULTANCY | 3.19% |
| ASSOCIATES | 1.13% | PROPERTY | 2.41% |
| PROPERTY | 1.13% | TRADING | 2.06% |
| CONSULTANCY | 0.96% | DESIGN | 1.94% |
| CARE | 0.78% | ASSOCIATES | 1.85% |
| BUSINESS | 0.70% | BUSINESS | 1.82% |
| SYSTEMS | 0.61% | CONSULTANTS | 1.76% |
| CONSTRUCTION | 0.61% | ENGINEERING | 1.74% |
| J | 0.61% | MEDIA | 1.72% |
| LONDON | 0.61% | CONSTRUCTION | 1.72% |
| ELECTRICAL | 0.52% | LONDON | 1.63% |
| CONSULTANTS | 0.52% | J | 1.47% |
| DEVELOPMENT | 0.52% | GLOBAL | 1.46% |
| G | 0.52% | INVESTMENTS | 1.43% |
| DESIGN | 0.44% | CARE | 1.42% |
| PLUMBING | 0.44% | IT | 1.38% |
| HEATING | 0.44% | BUILDING | 1.30% |
| ON | 0.44% | PROPERTIES | 1.28% |
| COMMUNICATIONS | 0.44% | ELECTRICAL | 1.27% |
| PARTNERSHIP | 0.44% | Μ | 1.25% |
| JOHN | 0.44% | ENERGY | 1.22% |
| BOUTIQUE | 0.44% | TRAINING | 1.21% |
| SALES | 0.44% | S | 1.21% |

Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|------------------------|-----------------|
| None Supplied | 251 | 204,493 |
| 7487 - Other business activities | 80 | 65,177 |
| 70229 - Management consultancy activities other than financial management | 67 | 15,760 |
| 7414 - Business & management consultancy | 55 | 14,755 |
| 82990 - Other business support service activities not elsewhere classified | 35 | 29,245 |
| 7222 - Other software consultancy and supply | 31 | 8,345 |
| 99999 - Dormant Company | 31 | 18,281 |
| 9999 - Dormant Company | 29 | 22,587 |
| 62020 - Information technology consultancy activities | 24 | 10,137 |
| 62090 - Other information technology service activities | 18 | 6,798 |
| 7260 - Other computer related activities | 16 | 8,686 |
| 9305 - Other service activities | 15 | 10,525 |
| 74990 - Non-trading company | 15 | 8,064 |
| 7499 - Non-trading company | 14 | 11,543 |
| 96090 - Other service activities not elsewhere classified | 13 | 10,018 |
| 4521 - General construction & civil engineering | 13 | 6,321 |
| 86220 - Specialists medical practice activities | 11 | 1,228 |
| 62012 - Business and domestic software development | 9 | 3,137 |
| 41100 - Development of building projects | 8 | 3,697 |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 8 | 7,551 |