Aylesbury

2011 annual business confidence report



headlines

- The second half of 2011 saw a new record in company registrations in Aylesbury when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Aylesbury when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Aylesbury when compared to any previous December.
- October 2011 saw a new record in company registrations in Aylesbury when compared to any previous October.
- October 2011 saw a new record in net growth in Aylesbury when compared to any previous October.

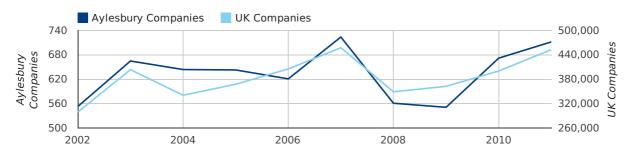
contents

new company registrations
closed companies (dissolved)
net company growth
uk company share
director age
director gender
naming trends
sic data

A total of 712 companies were formed in Aylesbury in 2011. This total is 6.0% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	AYLESBURY	UK
2011	712	452,870
2010	672	400,358
2009	551	362,675
2008	561	349,203
2007	724	457,649
RECORD YEAR	2007 (724)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

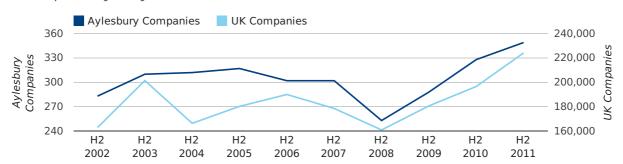
The second half of 2011 saw a new record in company registrations in Aylesbury when compared to any previous second half year.

In the second half of 2011 a total of 349 companies were formed in Aylesbury. This figure is 6.4% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Aylesbury occurred in 2011 when a total of 349 were formed.

HALF YEAR (JUL-DEC)	AYLESBURY	UK
2011	349	224,135
2010	328	196,609
% CHANGE	6.4%	14.0%
RECORD YEAR	2011 (349)	2011 (224,135)

new companies by half year



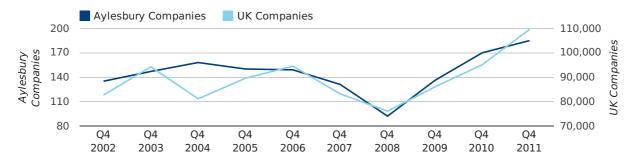
Q4 2011 saw a new record in company registrations in Aylesbury when compared to any previous Q4.

A total of 185 companies were registered in Aylesbury during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 8.8% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	AYLESBURY	UK
2011	185	109,623
2010	170	95,117
% CHANGE	8.8%	15.3%
RECORD YEAR	2011 (185)	2011 (109,623)

new companies by quarter

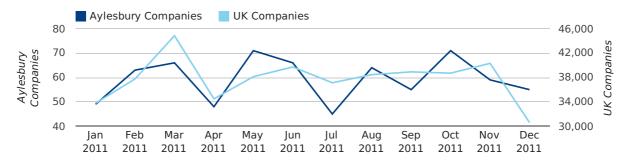


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Aylesbury when compared to any previous December.

October 2011 saw a new record in company registrations in Aylesbury when compared to any previous October.

new companies by month

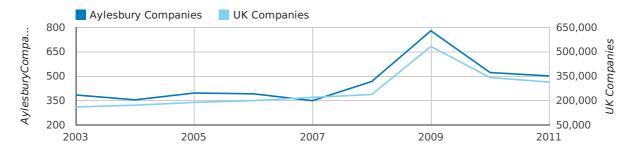


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	71	59	55
NEW COMPANIES IN 2010	62	61	47
% CHANGE	14.5%	-3.3%	17.0%
RECORD YEAR	2011 (71)	2006 (64)	2011 (55)

A total of 502 companies were dissolved in Aylesbury in 2011. This total is 4.0% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	AYLESBURY	UK
2011	502	314,523
2010	523	342,232
2009	780	533,773
2008	468	237,901
2007	350	220,295
RECORD YEAR	2009 (780)	2009 (533,773)

dissolved companies by year



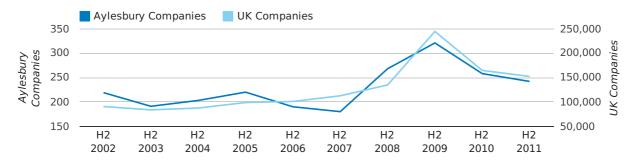
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 242 companies were dissolved in Aylesbury. This figure is 6.2% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Aylesbury occurred in 2009 when a total of 321 were closed.

HALF YEAR (JUL-DEC)	AYLESBURY	UK
2011	242	152,213
2010	258	164,601
% CHANGE	-6.2%	-7.5%
RECORD YEAR	2009 (321)	2009 (244,537)

dissolved companies by half year

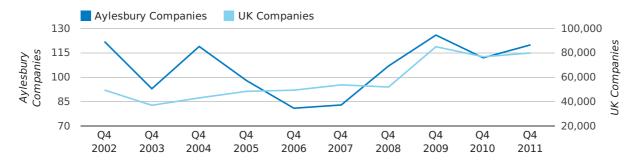


A total of 120 companies were dissolved in Aylesbury during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 7.1% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

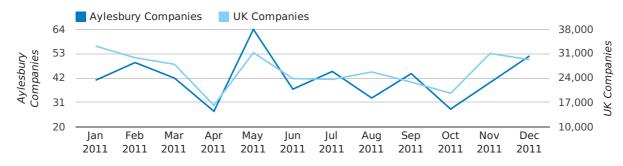
FOURTH QUARTER (OCT 2011 - DEC 2011)	AYLESBURY	UK
2011	120	79,983
2010	112	76,896
% CHANGE	7.1%	4.0%
RECORD YEAR	2009 (126)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	28	40	52
CLOSED COMPANIES IN 2010	38	41	33
% CHANGE	-26.3%	-2.4%	58%
RECORD YEAR	2002 (41)	2002 (52)	2009 (54)

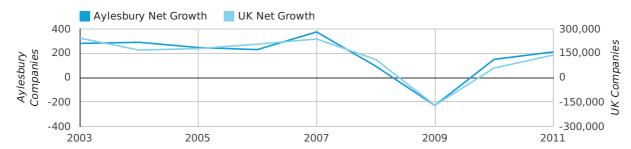
A total of 210 companies were added to the company register for Aylesbury in 2011. This number represents growth of 31.3% which compares unfavourably to the UK figure of 34.6%.

This number is 61 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 1995 when the Aylesbury company register grew by 412 companies.

YEAR	AYLESBURY	UK
2011	210	138,347
2010	149	58,126
2009	-229	-171,098
2008	93	111,302
2007	374	237,354
RECORD YEAR	1995 (412)	2003 (242,543)

net growth by year

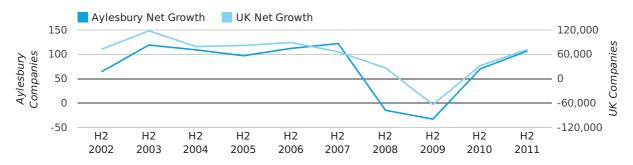


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Aylesbury increased by 107 companies. This figure is 52.9% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	AYLESBURY	UK
2011	107	71,922
2010	70	32,008
% CHANGE	52.9%	124.7%
RECORD YEAR	1995 (189)	2003 (117,772)

net growth by half year

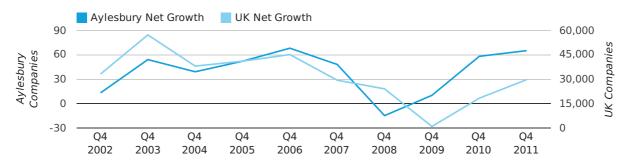


Net company growth for Aylesbury during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 65 companies.

This represents an increase of 12.1% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	AYLESBURY	UK
2011	65	29,640
2010	58	18,221
% CHANGE	12.1%	62.7%
RECORD YEAR	1995 (82)	2003 (57,175)

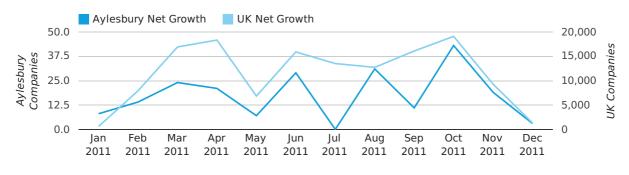
net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in Aylesbury when compared to any previous October.

net growth by month

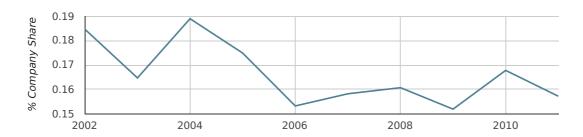


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	43	19	3
NET GROWTH IN 2010	24	20	14
% CHANGE	79.2%	-5.0%	-78.6%
RECORD YEAR	2011 (43)	1998 (33)	2007 (25)

In 2011 Aylesbury formed 0.2% of all UK companies. This is no change on 2010 when Aylesbury was responsible for 0.2% of all UK companies.

YEAR	AYLESBURY
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1995 (0.3%)

company share by year

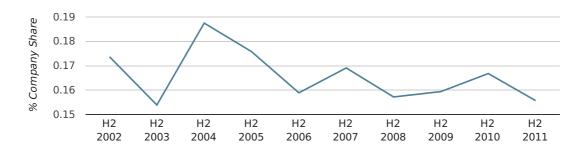


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Aylesbury formed 0.2% of all UK companies. This is the same as the 2010 figure of 0.2%.

HALF YEAR (JUL-DEC)	AYLESBURY
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1967 (0.3%)

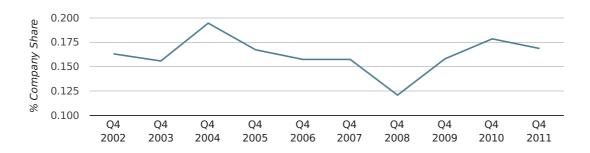
company share by half year



In the fourth quarter of 2011, Aylesbury formed 0.2% of all UK companies.

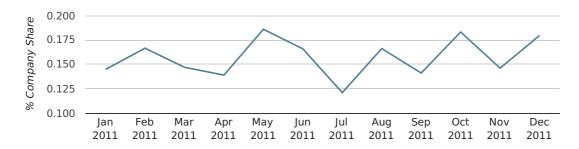
FOURTH QUARTER (OCT 2011 - DEC 2011)	AYLESBURY
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.1%
2007	0.2%
RECORD YEAR (SINCE 1960)	1967 (0.5%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



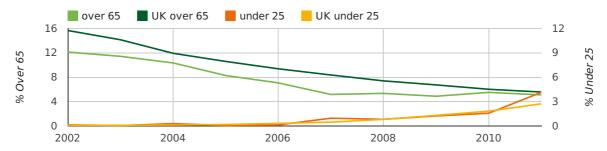
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.2%	0.1%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	-0.5%	-17.6%	3.8%
RECORD YEAR	1965 (0.4%)	1974 (0.5%)	1967 (1.6%)

The average age of a director in 2011 was 45.0.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.1% compared to the UK figure of 4.2%.

director age by year



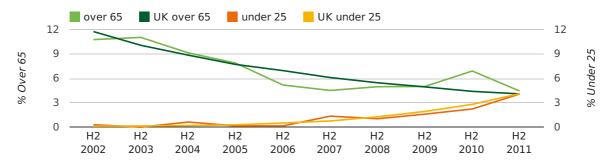
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.8.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 4.5% compared to the UK figure of 4.1%.

director age by half year

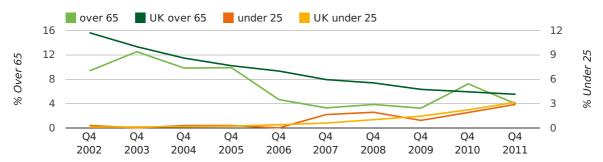


The average age of a director in the fourth quarter of 2011 was 44.6.

The percentage of directors under the age of 25 was 2.9% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 4.0% compared to the UK figure of 4.1%.

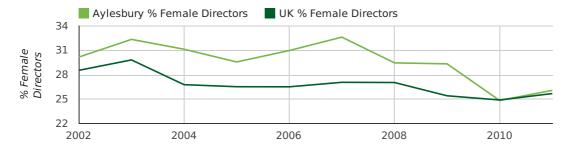
director age by quarter



The record year for female directors in Aylesbury was 1857 when 36.4% of all directors were female.

The percentage of female directors in Aylesbury in 2011 was 30.2%. The average for the UK during this time was 28.6%

director gender by year

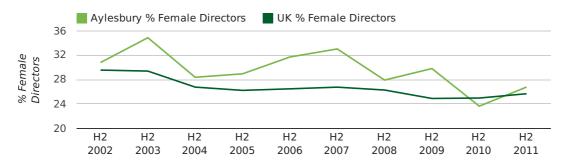


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Aylesbury was 1860 when 42.9% of all directors were female.

26.8% of all director appointments in Aylesbury in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

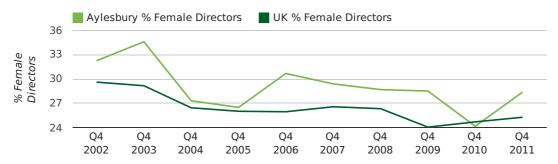


Т

The record fourth quarter for female directors in Aylesbury was in 1977 when 31.1% of all directors were female.

28.4% of all director appointments in Aylesbury in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.62%	CONSULTING	5.07%
MANAGEMENT	1.62%	MANAGEMENT	4.74%
ASSOCIATES	1.19%	CONSULTANCY	3.26%
AYLESBURY	1.19%	PROPERTY	2.37%
CONSULTANCY	1.11%	TRADING	2.07%
PROPERTY	0.94%	DESIGN	1.92%
CARE	0.85%	ASSOCIATES	1.86%
SYSTEMS	0.68%	ENGINEERING	1.78%
MEDIA	0.60%	BUSINESS	1.78%
CONSTRUCTION	0.60%	CONSULTANTS	1.76%
PARTNERSHIP	0.51%	CONSTRUCTION	1.73%
BUSINESS	0.51%	MEDIA	1.71%
CONSULTANTS	0.51%	LONDON	1.63%
COMMUNICATIONS	0.51%	J	1.51%
DESIGN	0.51%	INVESTMENTS	1.48%
J	0.51%	GLOBAL	1.46%
IT	0.43%	IT	1.41%
SECURITY	0.43%	CARE	1.39%
SCHOOL	0.43%	PROPERTIES	1.29%
ELECTRICAL	0.43%	ELECTRICAL	1.29%
ROSE	0.43%	М	1.27%
DIRECT	0.43%	BUILDING	1.26%
LONDON	0.43%	ENERGY	1.25%
G	0.43%	S	1.20%
DEVELOPMENT	0.43%	ENTERPRISES	1.20%

 $\operatorname{duport} \varnothing$

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	249	205,525
70229 - Management consultancy activities other than financial management	75	17,765
7487 - Other business activities	64	57,052
7414 - Business & management consultancy	43	13,034
82990 - Other business support service activities not elsewhere classified	42	32,483
99999 - Dormant Company	36	21,846
62020 - Information technology consultancy activities	35	12,072
9999 - Dormant Company	24	20,199
7222 - Other software consultancy and supply	24	7,398
62090 - Other information technology service activities	22	7,493
96090 - Other service activities not elsewhere classified	17	11,768
74990 - Non-trading company	16	8,929
7260 - Other computer related activities	13	7,667
86220 - Specialists medical practice activities	13	1,474
62012 - Business and domestic software development	13	3,714
9305 - Other service activities	12	9,492
4521 - General construction & civil engineering	11	5,558
86900 - Other human health activities	11	4,457
74909 - Other professional, scientific and technical activities not elsewhere classified	10	8,671
43210 - Electrical installation	9	3,175