

Banbury

q1 2011 business confidence report



headlines

- February 2011 saw a new record in company closures in Banbury when compared to any previous February.
- January 2011 saw a new record in company closures in Banbury when compared to any previous January.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

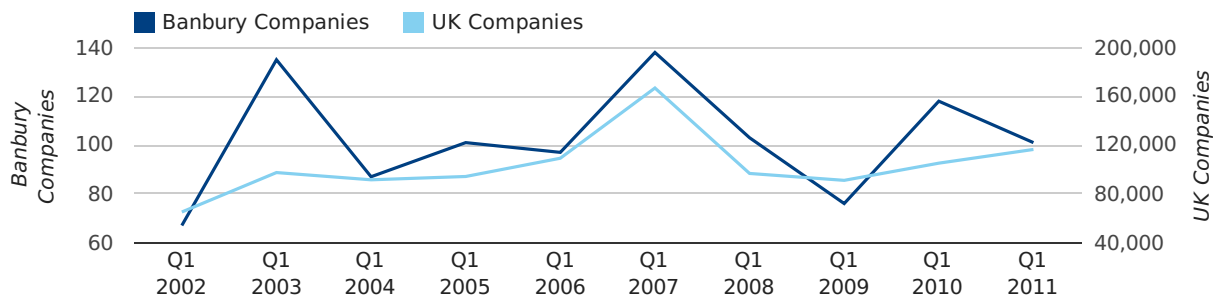
Quarterly Data (Q1 Jan-Mar 2011)

A total of 101 companies were registered in Banbury during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 14.4% versus the same period last year (Q1 2010). This figure compares badly to the UK as a whole, which saw an increase of 10.7% against the same period last year.

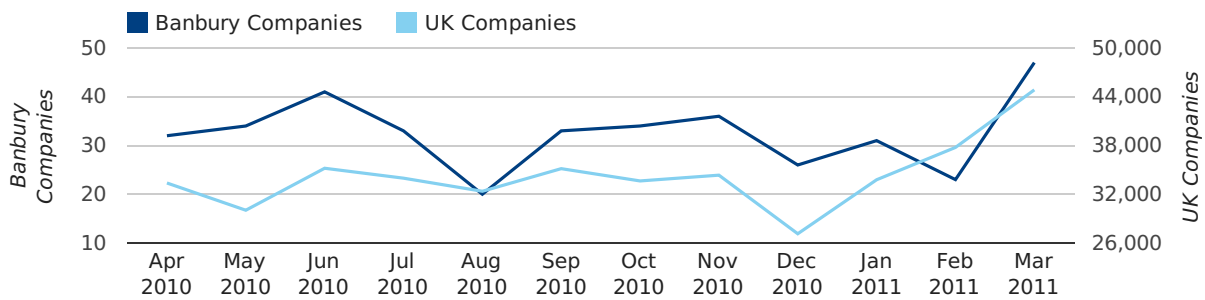
FIRST QUARTER (JAN 2011 - MAR 2011)	BANBURY	UK
2011	101	116,391
2010	118	105,137
% CHANGE	-14.4%	10.7%
RECORD YEAR	2007 (138)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	31	23	47
NEW COMPANIES IN 2010	29	30	59
% CHANGE	6.9%	-23.3%	-20.3%
RECORD YEAR	2007 (48)	2003 (46)	2010 (59)

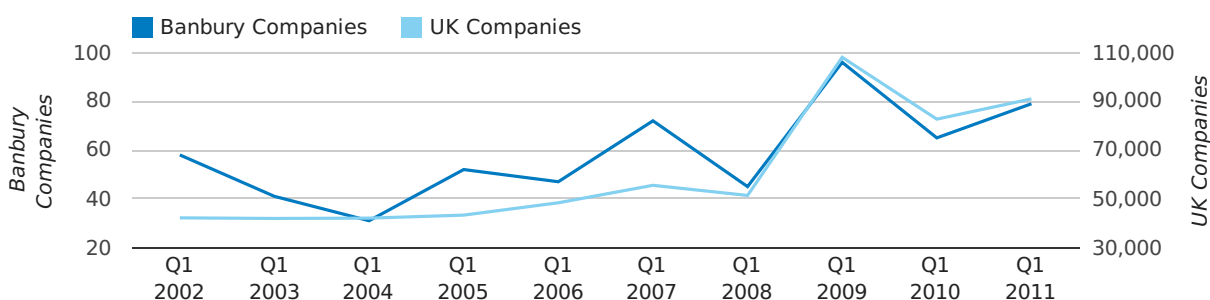
Quarterly Data (Q1 Jan-Mar 2011)

A total of 79 companies were dissolved in Banbury during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 21.5% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	BANBURY	UK
2011	79	90,986
2010	65	82,677
% CHANGE	21.5%	10.0%
RECORD YEAR	2009 (96)	2009 (108,060)

dissolved companies by quarter

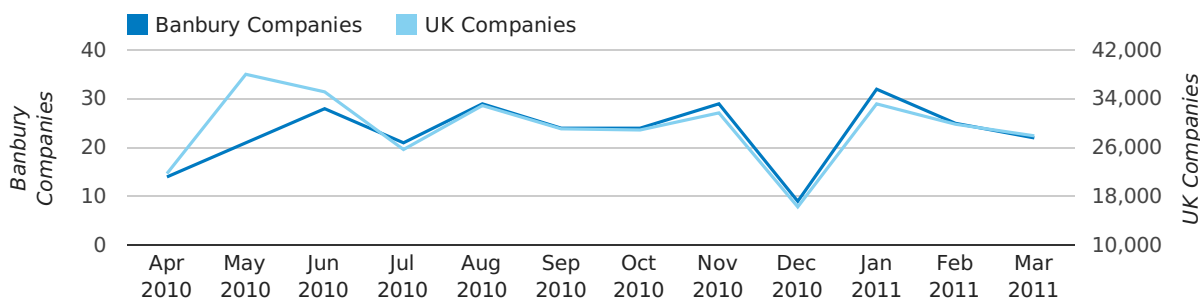


Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company closures in Banbury when compared to any previous February.

January 2011 saw a new record in company closures in Banbury when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	32	25	22
CLOSED COMPANIES IN 2010	21	16	28
% CHANGE	52.4%	56.3%	-21%
RECORD YEAR	2011 (32)	2011 (25)	2009 (63)

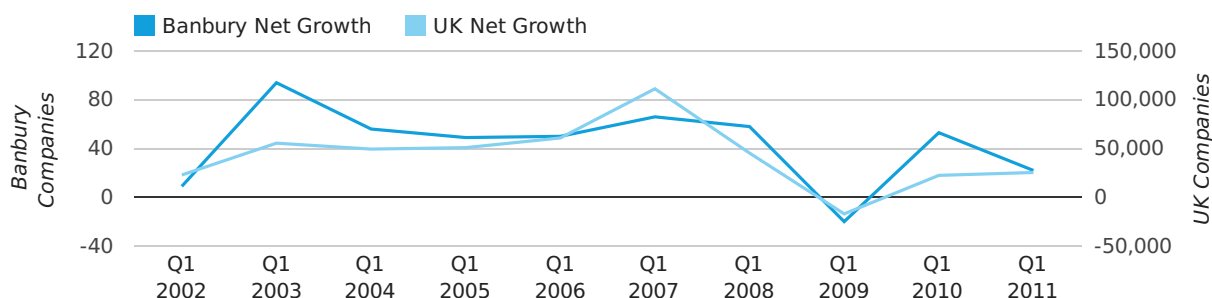
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Banbury during the first quarter of 2011 (Jan 2011 - Mar 2011) was 22 companies.

This represents a decrease of 58.5% on the same period last year.

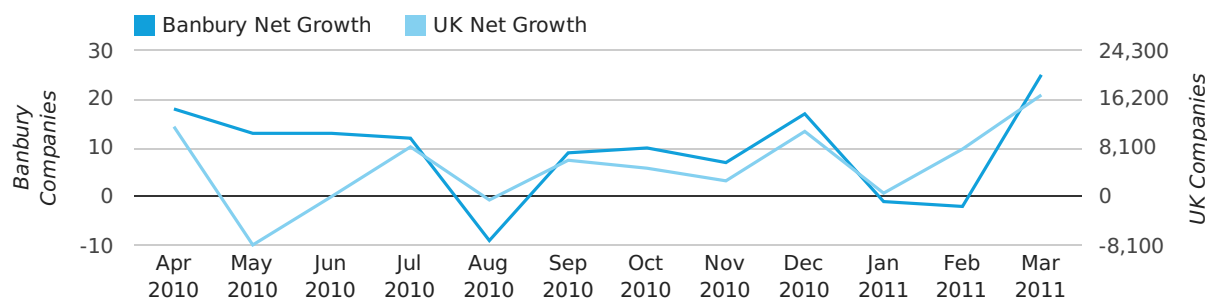
FIRST QUARTER (JAN 2011 - MAR 2011)	BANBURY	UK
2011	22	25,405
2010	53	22,460
% CHANGE	-58.5%	13.1%
RECORD YEAR	2003 (94)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



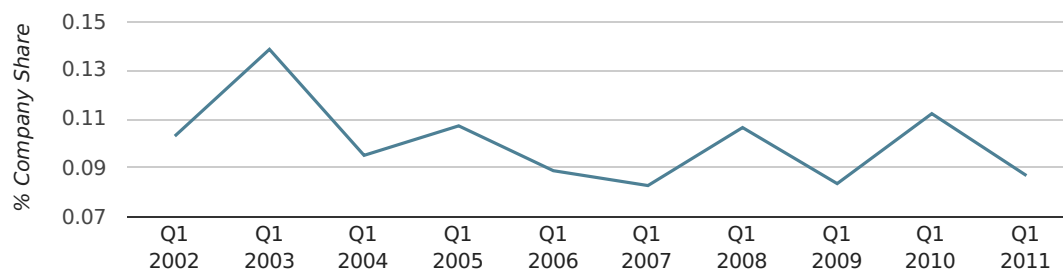
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	-1	-2	25
NET GROWTH IN 2010	8	14	31
% CHANGE	-112.5%	-114.3%	-19.4%
RECORD YEAR	2005 (26)	2003 (41)	2008 (37)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Banbury formed 0.1% of all UK companies.

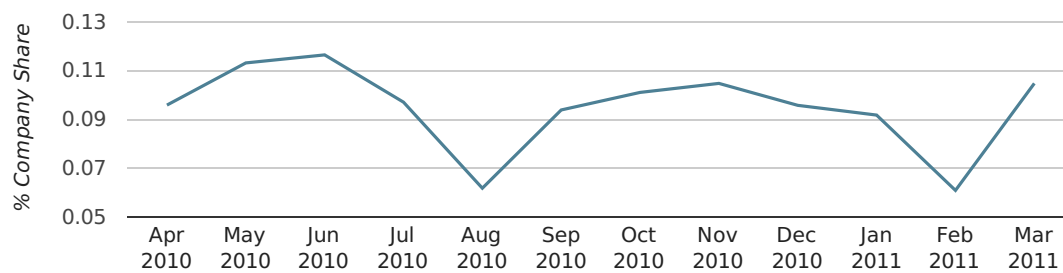
FIRST QUARTER (JAN 2011 - MAR 2011)	BANBURY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1971 (0.4%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-7.7%	-32.6%	-24.0%
RECORD YEAR	1963 (0.8%)	1969 (0.6%)	1971 (0.6%)

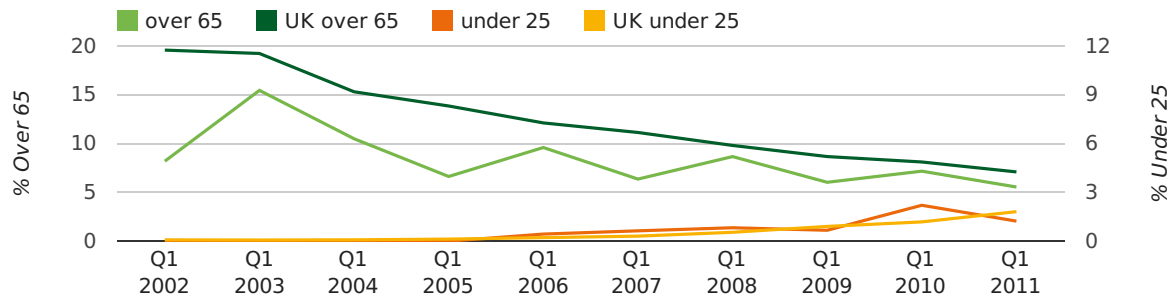
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 45.1.

The percentage of directors under the age of 25 was 1.2% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 5.6% compared to the UK figure of 4.3%.

director age by quarter

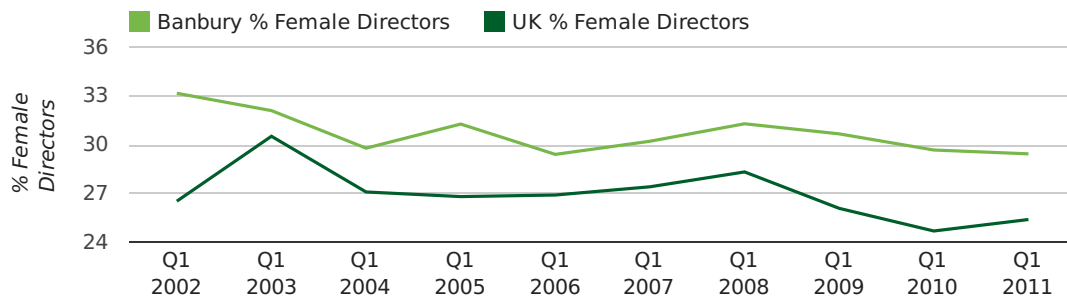


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Banbury was in 1861 when 40.0% of all directors were female.

29.4% of all director appointments in Banbury in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.17%	CONSULTING	5.04%
BANBURY	1.74%	MANAGEMENT	4.97%
INVESTMENTS	1.16%	CONSULTANCY	3.16%
CONSULTING	1.01%	PROPERTY	2.38%
ASSOCIATES	0.87%	TRADING	2.10%
DESIGN	0.87%	DESIGN	1.93%
PROPERTY	0.87%	ASSOCIATES	1.92%
OXFORD	0.72%	BUSINESS	1.87%
CONSULTANCY	0.72%	CONSTRUCTION	1.80%
MARKETING	0.72%	CONSULTANTS	1.76%
BANSOLS	0.72%	MEDIA	1.69%
ENGINEERING	0.58%	ENGINEERING	1.61%
CARNELL	0.58%	LONDON	1.60%
MEDIA	0.58%	CARE	1.45%
CHERWELL	0.58%	J	1.45%
TRAINING	0.58%	GLOBAL	1.44%
CONSULTANTS	0.58%	INVESTMENTS	1.43%
P	0.58%	IT	1.41%
SECURITY	0.43%	PROPERTIES	1.36%
TYRES	0.43%	BUILDING	1.34%
JOHN	0.43%	M	1.30%
DIGITAL	0.43%	ELECTRICAL	1.28%
COTSWOLD	0.43%	S	1.24%
REAL	0.43%	INTERNATIONAL	1.23%
BUSINESS	0.43%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	151	202,798
7487 - Other business activities	49	60,968
70229 - Management consultancy activities other than financial management	48	16,150
82990 - Other business support service activities not elsewhere classified	30	30,253
7414 - Business & management consultancy	22	12,916
62020 - Information technology consultancy activities	21	10,246
74990 - Non-trading company	17	8,695
99999 - Dormant Company	15	18,336
7222 - Other software consultancy and supply	11	7,000
7499 - Non-trading company	11	11,316
96090 - Other service activities not elsewhere classified	10	10,085
9999 - Dormant Company	9	19,765
45200 - Maintenance and repair of motor vehicles	9	2,259
74909 - Other professional, scientific and technical activities not elsewhere classified	8	7,788
7260 - Other computer related activities	7	7,789
69201 - Accounting and auditing activities	6	3,436
62090 - Other information technology service activities	6	6,996
43290 - Other construction installation	6	1,446
5263 - Other non-store retail sale	6	1,853
5530 - Restaurants	6	4,898