

Banbury

2011 annual business confidence report



headlines

- October 2011 saw a new record in net growth in Banbury when compared to any previous October.

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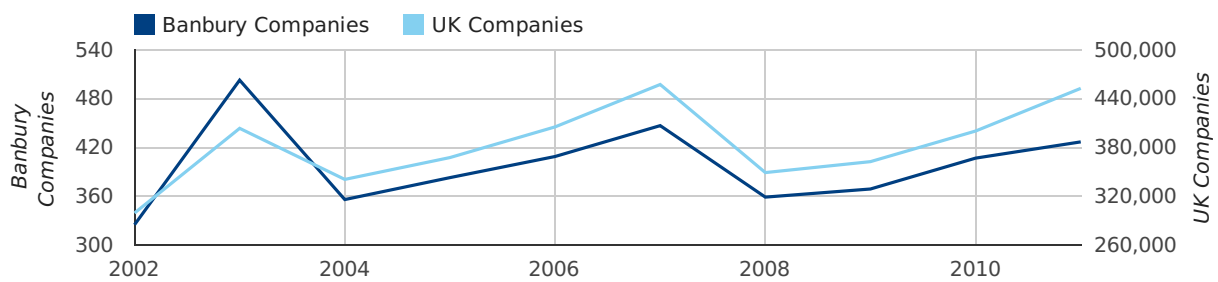
sic data

Annual Data (2011)

A total of 427 companies were formed in Banbury in 2011. This total is 4.9% higher than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	BANBURY	UK
2011	427	452,870
2010	407	400,358
2009	369	362,675
2008	359	349,203
2007	447	457,649
RECORD YEAR	2003 (503)	2007 (457,649)

new companies by year



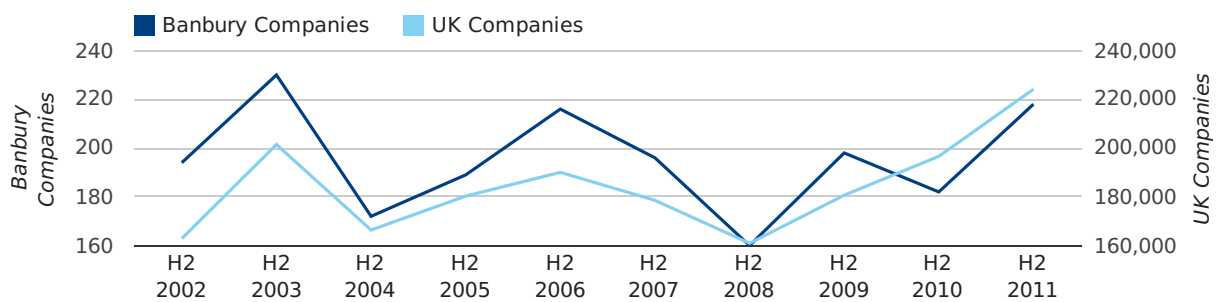
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 218 companies were formed in Banbury. This figure is 19.8% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Banbury occurred in 2003 when a total of 230 were formed.

HALF YEAR (JUL-DEC)	BANBURY	UK
2011	218	224,135
2010	182	196,609
% CHANGE	19.8%	14.0%
RECORD YEAR	2003 (230)	2011 (224,135)

new companies by half year



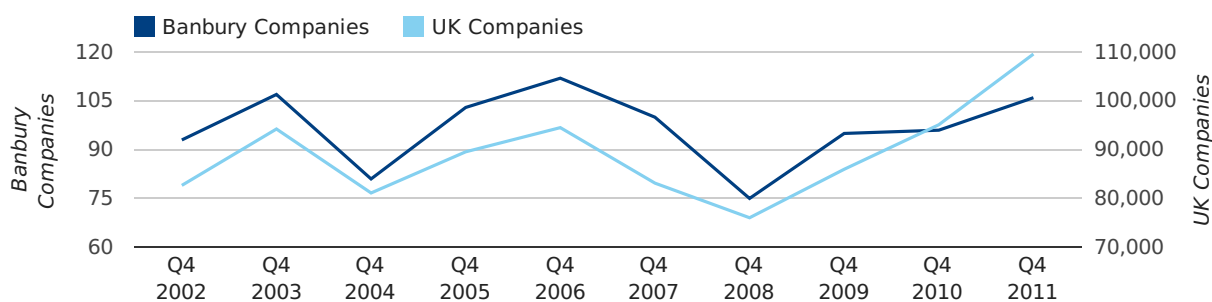
Quarterly Data (Q4 Oct-Dec 2011)

A total of 106 companies were registered in Banbury during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 10.4% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

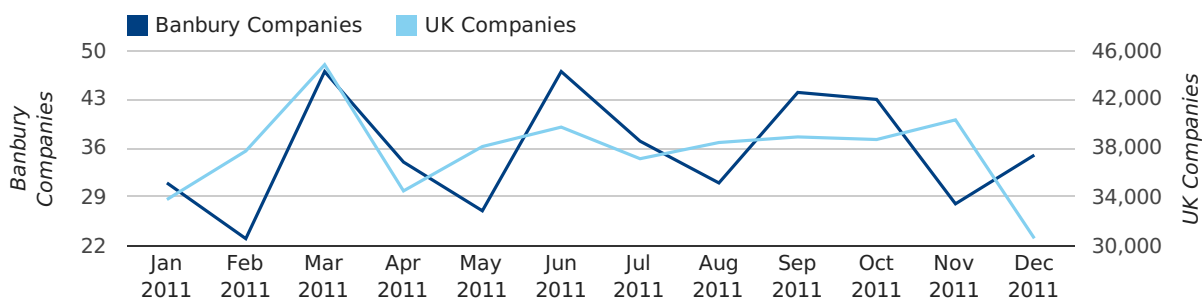
FOURTH QUARTER (OCT 2011 - DEC 2011)	BANBURY	UK
2011	106	109,623
2010	96	95,117
% CHANGE	10.4%	15.3%
RECORD YEAR	2006 (112)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	43	28	35
NEW COMPANIES IN 2010	34	36	26
% CHANGE	26.5%	-22.2%	34.6%
RECORD YEAR	2011 (43)	2006 (47)	2003 (39)

Annual Data (2011)

A total of 270 companies were dissolved in Banbury in 2011. This total is 2.3% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	BANBURY	UK
2011	270	314,523
2010	264	342,232
2009	441	533,773
2008	200	237,901
2007	218	220,295
RECORD YEAR	2009 (441)	2009 (533,773)

dissolved companies by year



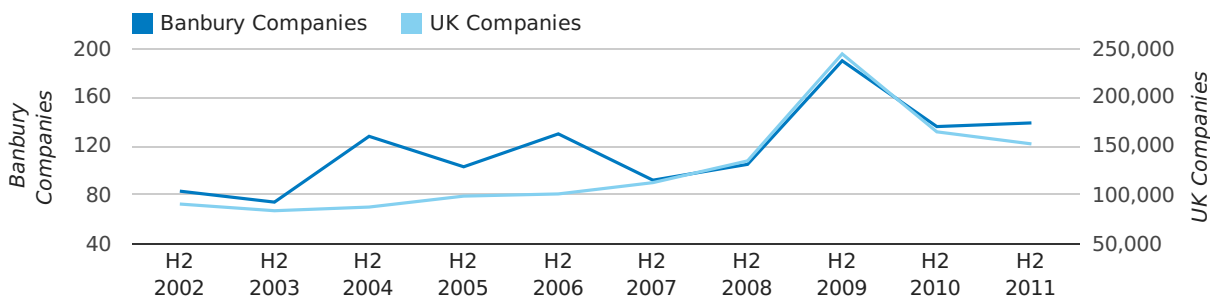
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 139 companies were dissolved in Banbury. This figure is 2.2% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Banbury occurred in 2009 when a total of 190 were closed.

HALF YEAR (JUL-DEC)	BANBURY	UK
2011	139	152,213
2010	136	164,601
% CHANGE	2.2%	-7.5%
RECORD YEAR	2009 (190)	2009 (244,537)

dissolved companies by half year



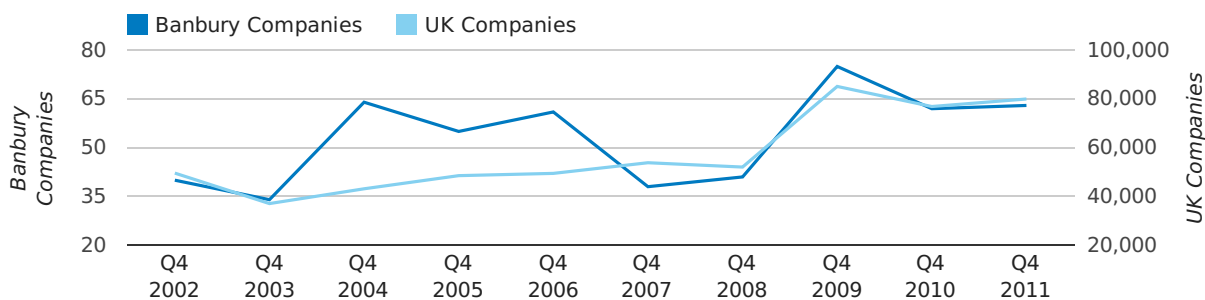
Quarterly Data (Q4 Oct-Dec 2011)

A total of 63 companies were dissolved in Banbury during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 1.6% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

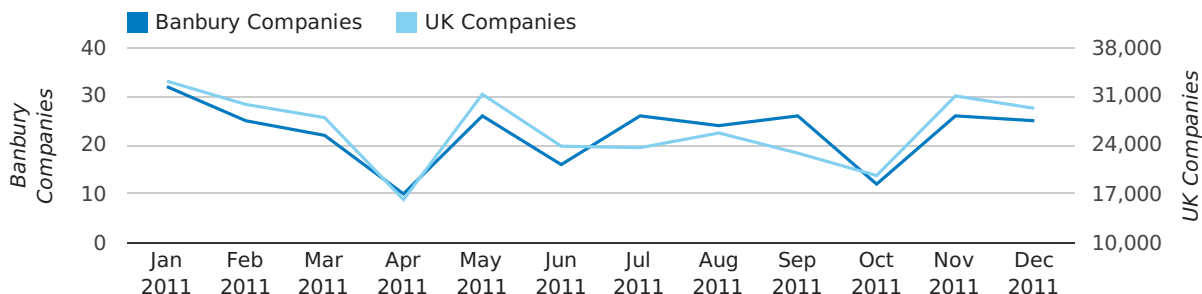
FOURTH QUARTER (OCT 2011 - DEC 2011)	BANBURY	UK
2011	63	79,983
2010	62	76,896
% CHANGE	1.6%	4.0%
RECORD YEAR	2009 (75)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	12	26	25
CLOSED COMPANIES IN 2010	24	29	9
% CHANGE	-50.0%	-10.3%	178%
RECORD YEAR	2009 (28)	2004 (29)	2009 (26)

Annual Data (2011)

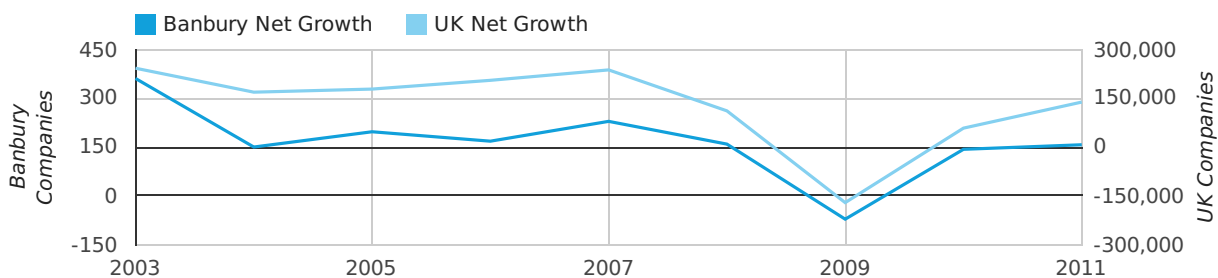
A total of 157 companies were added to the company register for Banbury in 2011. This number represents growth of 38.6% which compares favourably to the UK figure of 34.6%.

This number is 14 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Banbury company register grew by 361 companies.

YEAR	BANBURY	UK
2011	157	138,347
2010	143	58,126
2009	-72	-171,098
2008	159	111,302
2007	229	237,354
RECORD YEAR	2003 (361)	2003 (242,543)

net growth by year

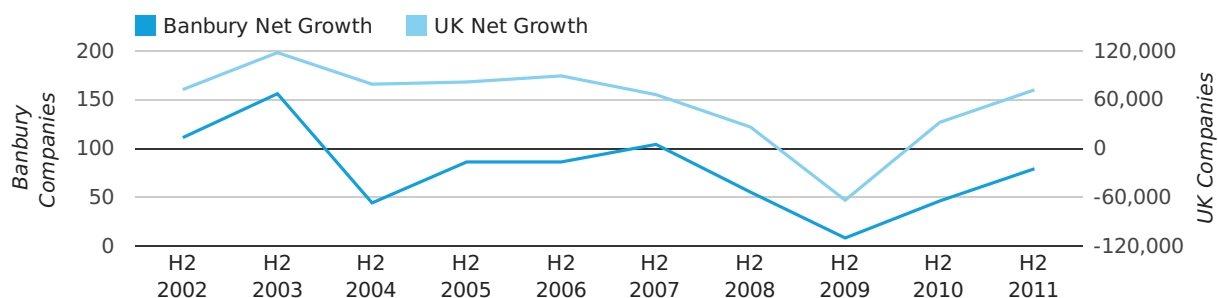


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Banbury increased by 79 companies. This figure is 71.7% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	BANBURY	UK
2011	79	71,922
2010	46	32,008
% CHANGE	71.7%	124.7%
RECORD YEAR	2003 (156)	2003 (117,772)

net growth by half year



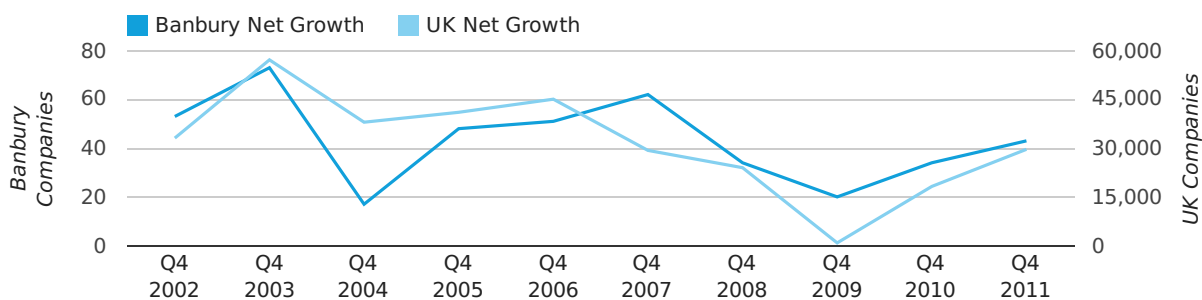
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Banbury during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 43 companies.

This represents an increase of 26.5% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BANBURY	UK
2011	43	29,640
2010	34	18,221
% CHANGE	26.5%	62.7%
RECORD YEAR	2003 (73)	2003 (57,175)

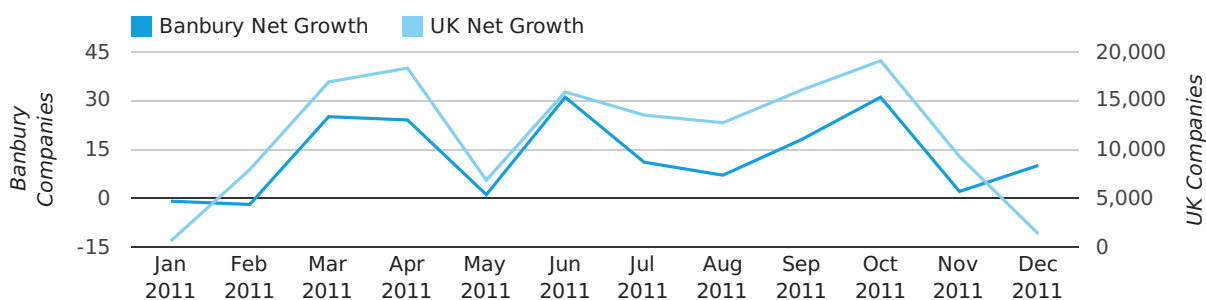
net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in Banbury when compared to any previous October.

net growth by month



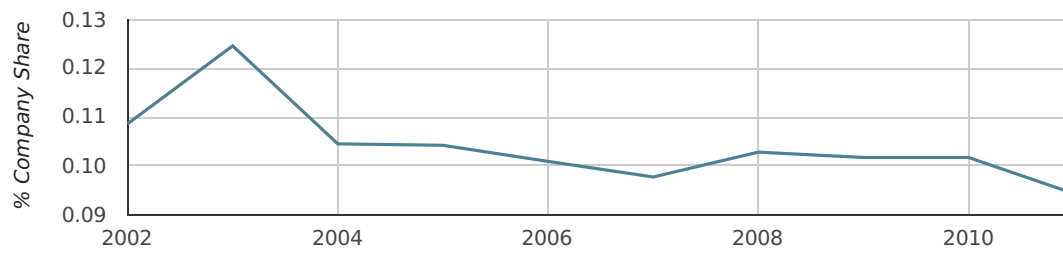
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	31	2	10
NET GROWTH IN 2010	10	7	17
% CHANGE	210.0%	-71.4%	-41.2%
RECORD YEAR	2011 (31)	2003 (25)	2003 (28)

Annual Data (2011)

In 2011 Banbury formed 0.1% of all UK companies. This is no change on 2010 when Banbury was responsible for 0.1% of all UK companies.

YEAR	BANBURY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1971 (0.2%)

company share by year

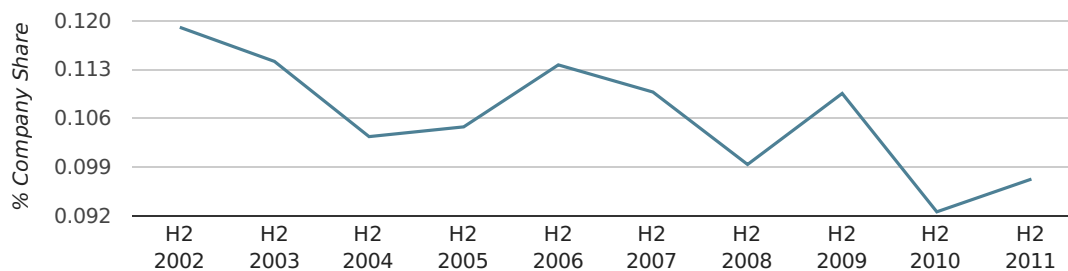


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Banbury formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	BANBURY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1975 (0.2%)

company share by half year

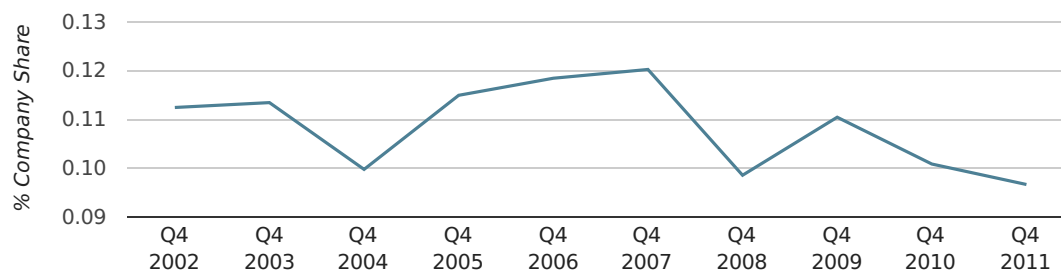


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Banbury formed 0.1% of all UK companies.

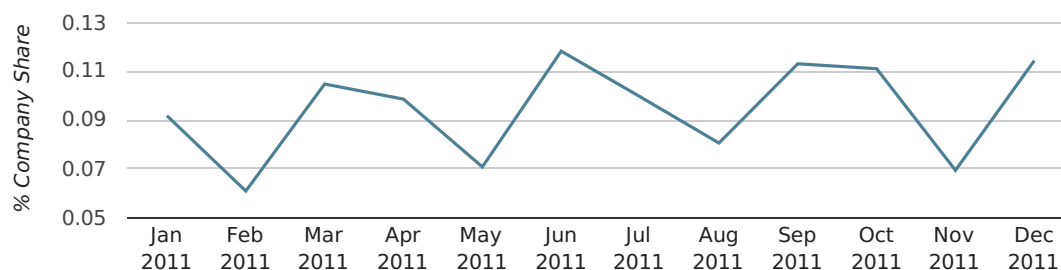
FOURTH QUARTER (OCT 2011 - DEC 2011)	BANBURY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1975 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	9.9%	-33.8%	19.4%
RECORD YEAR	1975 (0.5%)	1971 (0.2%)	1981 (0.2%)

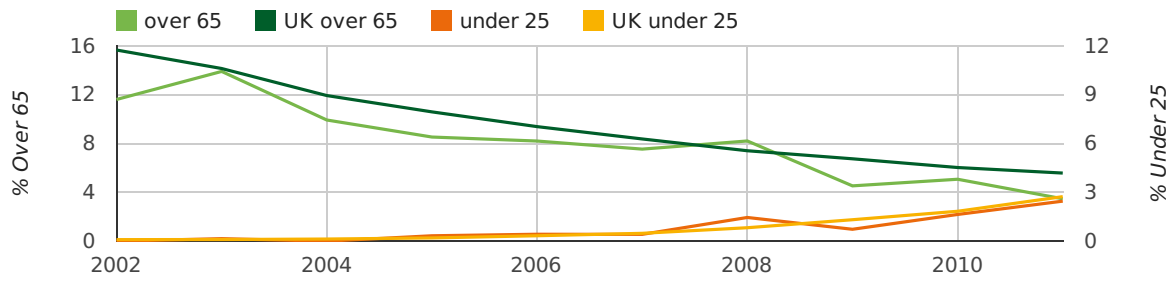
Annual Data (2011)

The average age of a director in 2011 was 45.8.

The percentage of directors under the age of 25 was 2.5% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.5% compared to the UK figure of 4.2%.

director age by year



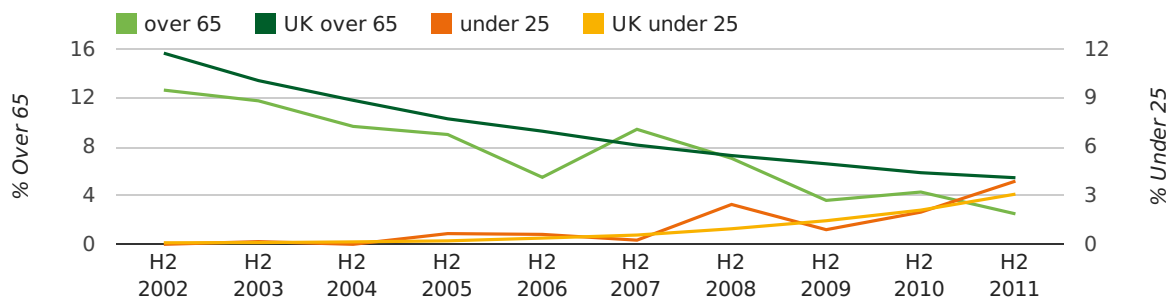
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.9.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 4.1%.

director age by half year



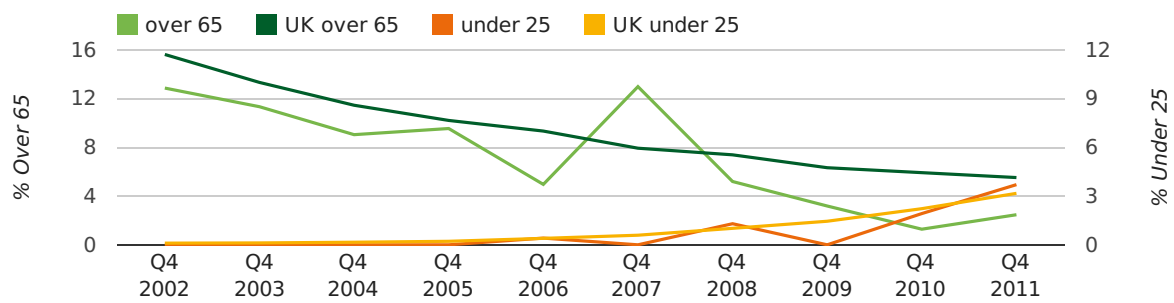
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 45.2.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 4.1%.

director age by quarter

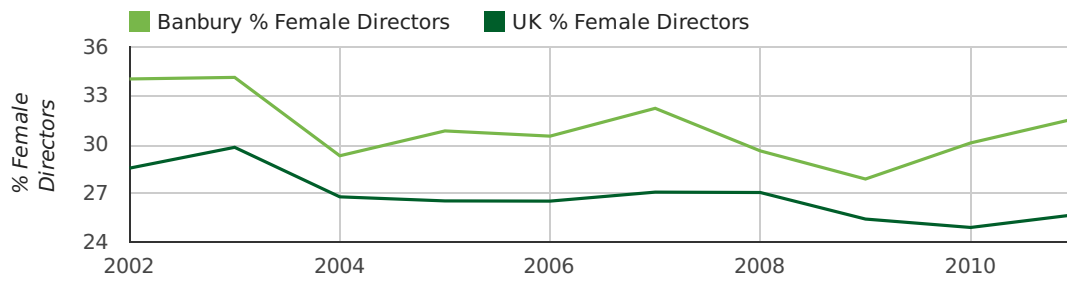


Annual Data (2011)

The record year for female directors in Banbury was 1857 when 36.4% of all directors were female.

The percentage of female directors in Banbury in 2011 was 34.1%. The average for the UK during this time was 28.6%

director gender by year

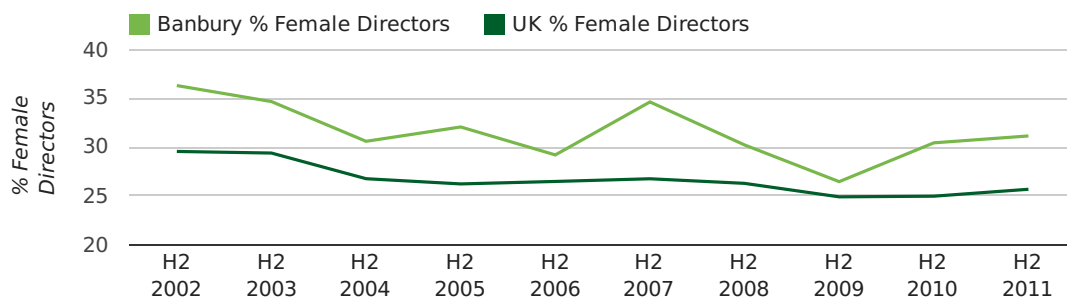


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Banbury was 1860 when 42.9% of all directors were female.

31.1% of all director appointments in Banbury in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

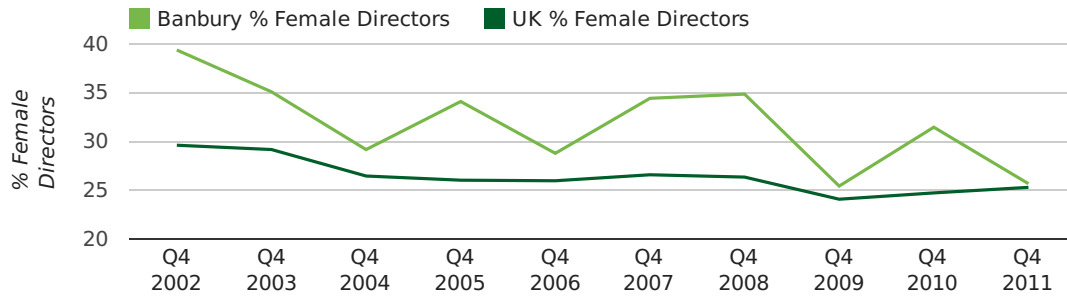


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Banbury was in 1977 when 31.1% of all directors were female.

25.7% of all director appointments in Banbury in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTANCY	1.52%	CONSULTING	5.07%
MANAGEMENT	1.39%	MANAGEMENT	4.74%
BANBURY	1.27%	CONSULTANCY	3.26%
CONSULTING	1.01%	PROPERTY	2.37%
DESIGN	0.89%	TRADING	2.07%
OXFORD	0.76%	DESIGN	1.92%
MEDIA	0.76%	ASSOCIATES	1.86%
SCHOOL	0.63%	ENGINEERING	1.78%
ENGINEERING	0.63%	BUSINESS	1.78%
MARKETING	0.63%	CONSULTANTS	1.76%
BUSINESS	0.51%	CONSTRUCTION	1.73%
EVENTS	0.51%	MEDIA	1.71%
CATERING	0.51%	LONDON	1.63%
ASSOCIATES	0.51%	J	1.51%
ONLINE	0.51%	INVESTMENTS	1.48%
EDUCATION	0.38%	GLOBAL	1.46%
IT	0.38%	IT	1.41%
INTERNET	0.38%	CARE	1.39%
CONSULTANTS	0.38%	PROPERTIES	1.29%
PRODUCTIONS	0.38%	ELECTRICAL	1.29%
DEVELOPMENTS	0.38%	M	1.27%
ADVISORY	0.38%	BUILDING	1.26%
FARM	0.38%	ENERGY	1.25%
CARE	0.38%	S	1.20%
(BANBURY)	0.38%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	152	205,525
70229 - Management consultancy activities other than financial management	53	17,765
7487 - Other business activities	44	57,052
82990 - Other business support service activities not elsewhere classified	34	32,483
99999 - Dormant Company	23	21,846
7414 - Business & management consultancy	22	13,034
62020 - Information technology consultancy activities	16	12,072
7499 - Non-trading company	15	9,957
74990 - Non-trading company	13	8,929
74909 - Other professional, scientific and technical activities not elsewhere classified	11	8,671
7222 - Other software consultancy and supply	11	7,398
69201 - Accounting and auditing activities	8	3,633
96090 - Other service activities not elsewhere classified	8	11,768
45200 - Maintenance and repair of motor vehicles	7	2,452
41202 - Construction of domestic buildings	7	2,598
56302 - Public houses and bars	7	2,308
70100 - Activities of head offices	6	2,662
71129 - Other engineering activities	6	1,823
5263 - Other non-store retail sale	6	1,888
43210 - Electrical installation	6	3,175