

Banbury

q1 2012 business confidence report



headlines

- February 2012 saw a new record in company closures in Banbury when compared to any previous February.

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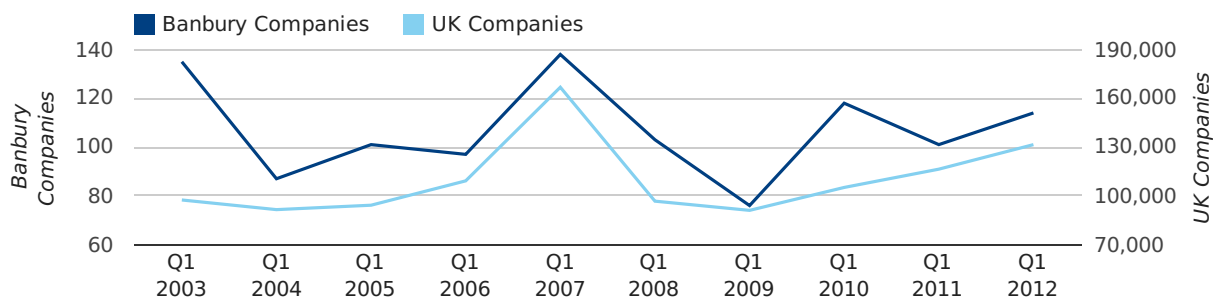
Quarterly Data (Q1 Jan-Mar 2012)

A total of 114 companies were registered in Banbury during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 12.9% versus the same period last year (Q1 2011). This figure compares equally to the UK as a whole, which saw an increase of 13.0% against the same period last year.

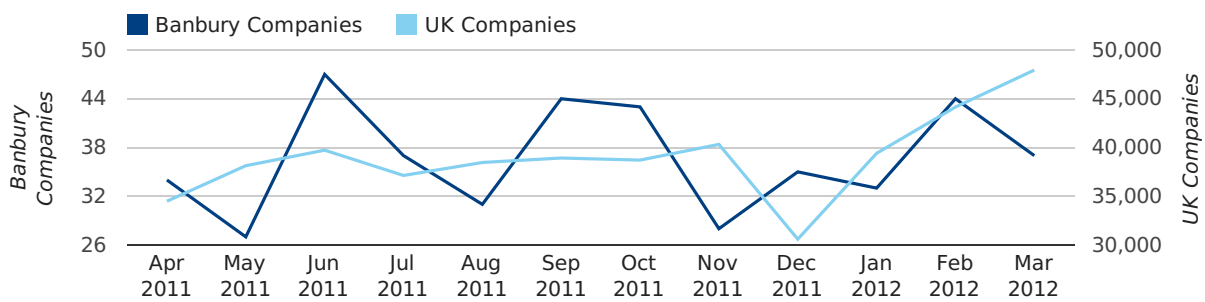
FIRST QUARTER (JAN 2012 - MAR 2012)	BANBURY	UK
2012	114	131,491
2011	101	116,391
% CHANGE	12.9%	13.0%
RECORD YEAR	2007 (138)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	33	44	37
NEW COMPANIES IN 2011	31	23	47
% CHANGE	6.5%	91.3%	-21.3%
RECORD YEAR	2007 (48)	2003 (46)	2010 (59)

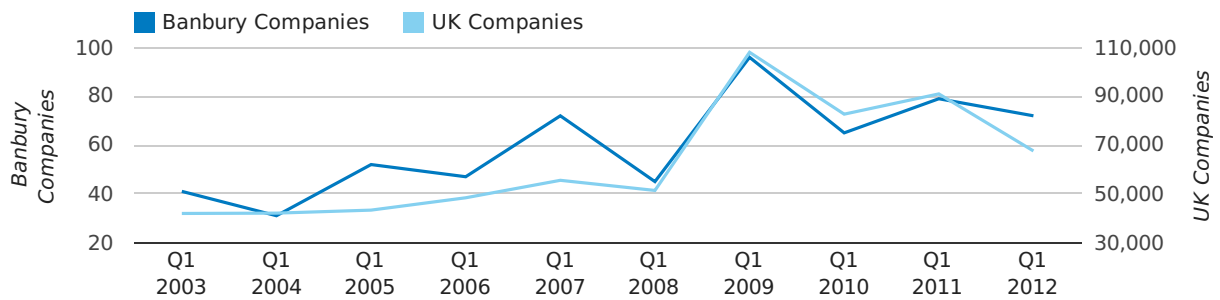
Quarterly Data (Q1 Jan-Mar 2012)

A total of 72 companies were dissolved in Banbury during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 8.9% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	BANBURY	UK
2012	72	67,576
2011	79	90,986
% CHANGE	-8.9%	-25.7%
RECORD YEAR	2009 (96)	2009 (108,060)

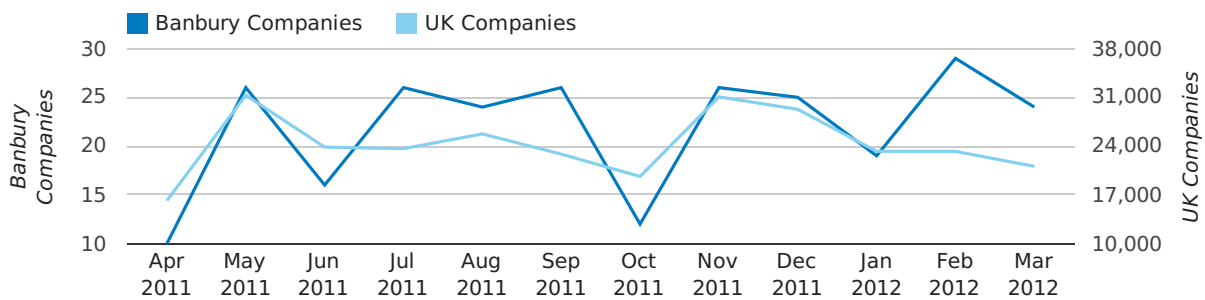
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company closures in Banbury when compared to any previous February.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	19	29	24
CLOSED COMPANIES IN 2011	32	25	22
% CHANGE	-40.6%	16.0%	9%
RECORD YEAR	2011 (32)	2012 (29)	2009 (63)

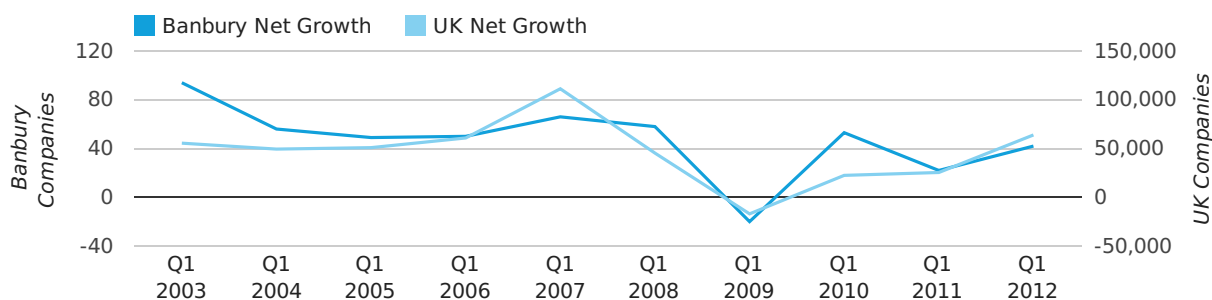
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Banbury during the first quarter of 2012 (Jan 2012 - Mar 2012) was 42 companies.

This represents an increase of 90.9% on the same period last year.

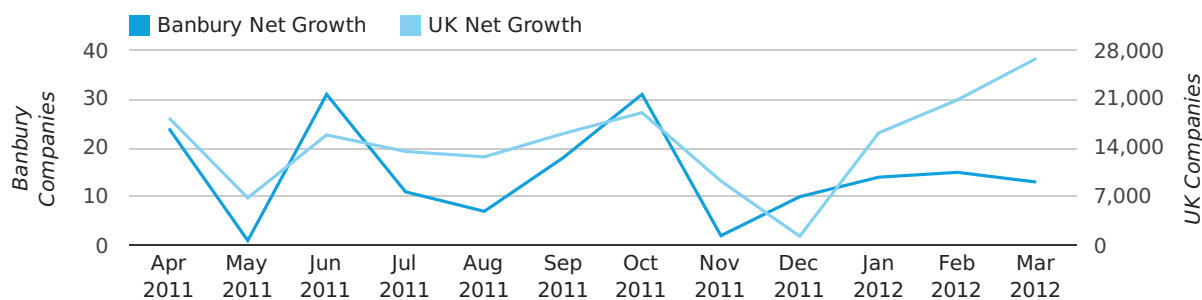
FIRST QUARTER (JAN 2012 - MAR 2012)	BANBURY	UK
2012	42	63,915
2011	22	25,405
% CHANGE	90.9%	151.6%
RECORD YEAR	2003 (94)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month



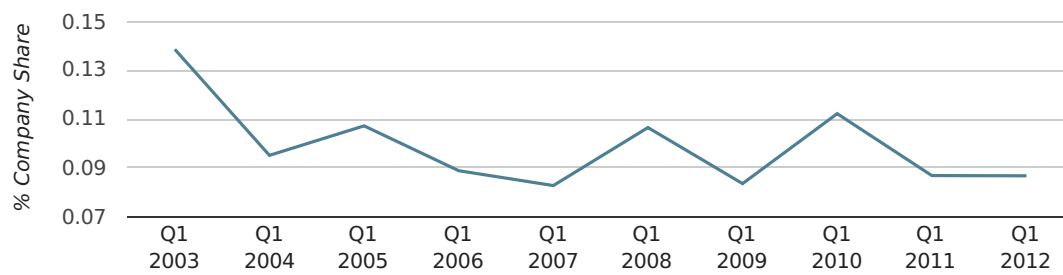
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	14	15	13
NET GROWTH IN 2011	-1	-2	25
% CHANGE	-1,500.0%	-850.0%	-48.0%
RECORD YEAR	2005 (26)	2003 (41)	2008 (37)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Banbury formed 0.1% of all UK companies.

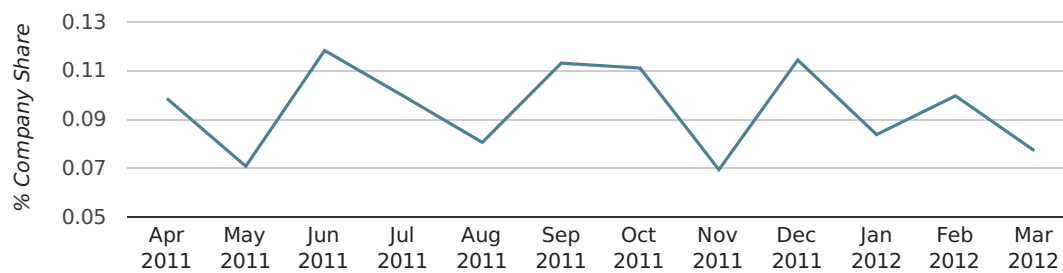
FIRST QUARTER (JAN 2012 - MAR 2012)	BANBURY
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1971 (0.4%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	-8.7%	63.7%	-26.3%
RECORD YEAR	1963 (0.8%)	1969 (0.6%)	1971 (0.6%)

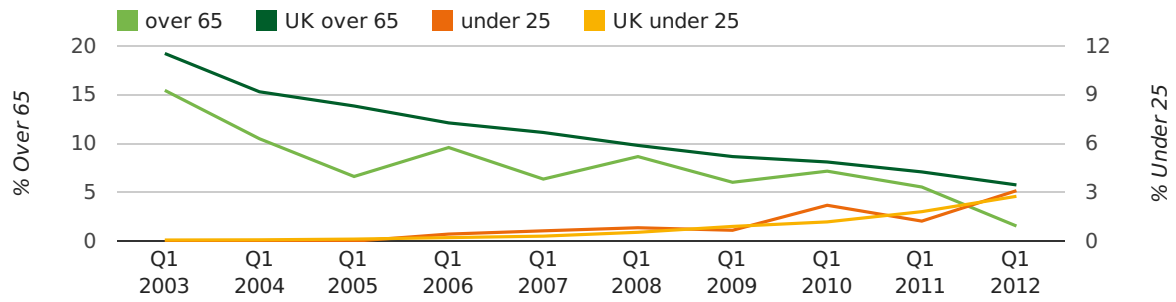
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 44.9.

The percentage of directors under the age of 25 was 3.1% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 1.6% compared to the UK figure of 3.5%.

director age by quarter

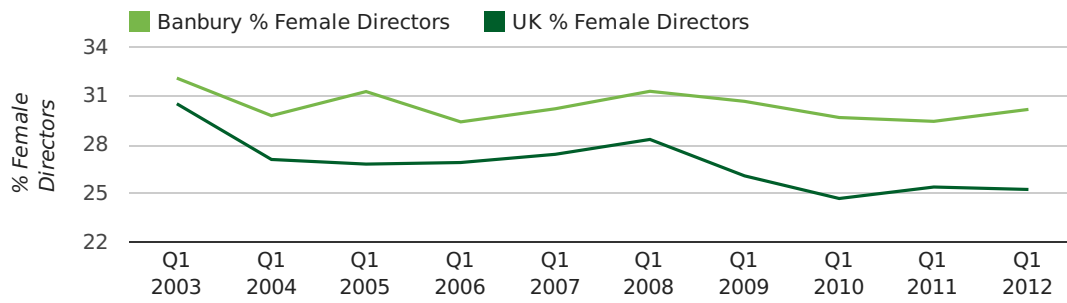


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Banbury was in 1861 when 40.0% of all directors were female.

30.2% of all director appointments in Banbury in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTANCY	1.35%	CONSULTING	5.07%
CONSULTING	0.98%	MANAGEMENT	4.74%
MANAGEMENT	0.98%	CONSULTANCY	3.30%
OXFORD	0.86%	PROPERTY	2.37%
ENGINEERING	0.74%	TRADING	2.07%
PROPERTY	0.74%	DESIGN	1.93%
DESIGN	0.74%	ENGINEERING	1.86%
BUILDERS	0.61%	ASSOCIATES	1.84%
SCHOOL	0.61%	CONSULTANTS	1.79%
MARKETING	0.61%	BUSINESS	1.73%
BANBURY	0.61%	MEDIA	1.72%
JOINERY	0.49%	CONSTRUCTION	1.72%
FINANCIAL	0.49%	LONDON	1.66%
EVENTS	0.49%	J	1.54%
CARE	0.49%	INVESTMENTS	1.51%
CONSULTANTS	0.49%	GLOBAL	1.50%
(BANBURY)	0.49%	IT	1.40%
COMPOSITES	0.49%	CARE	1.34%
SERVICE	0.37%	PROPERTIES	1.31%
BUILDING	0.37%	ELECTRICAL	1.27%
CREATIVE	0.37%	M	1.27%
MAINTENANCE	0.37%	BUILDING	1.24%
MEDIA	0.37%	ENERGY	1.20%
G	0.37%	S	1.20%
FARMS	0.37%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	154	216,665
70229 - Management consultancy activities other than financial management	56	19,704
7487 - Other business activities	40	52,735
82990 - Other business support service activities not elsewhere classified	33	35,233
7414 - Business & management consultancy	21	12,113
99999 - Dormant Company	21	25,084
62020 - Information technology consultancy activities	15	14,303
7499 - Non-trading company	14	9,102
74990 - Non-trading company	12	9,729
74909 - Other professional, scientific and technical activities not elsewhere classified	12	9,892
7222 - Other software consultancy and supply	11	6,934
96090 - Other service activities not elsewhere classified	10	13,637
62090 - Other information technology service activities	8	8,145
47910 - Retail sale via mail order houses or via Internet	7	3,439
71129 - Other engineering activities	7	2,217
41202 - Construction of domestic buildings	7	3,052
69201 - Accounting and auditing activities	7	4,132
70100 - Activities of head offices	6	2,746
56302 - Public houses and bars	6	2,795
45200 - Maintenance and repair of motor vehicles	6	2,832