

Banbury

2012 half year business confidence report



contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

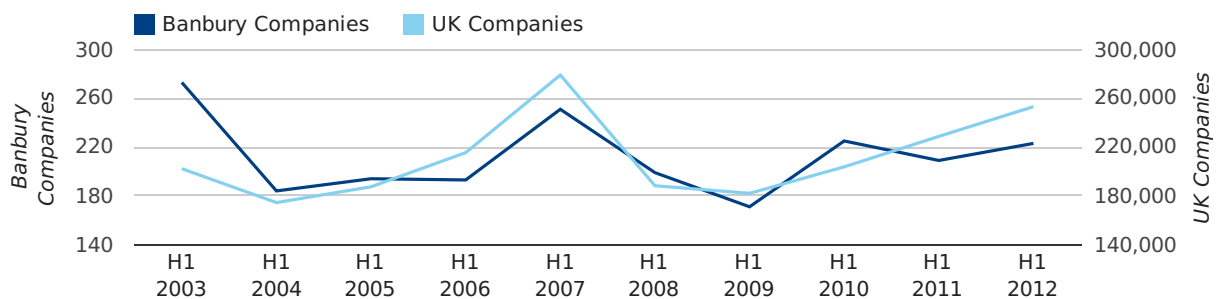
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 223 companies were formed in Banbury. This figure is 6.7% higher than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Banbury occurred in 2003 when a total of 273 were formed.

HALF YEAR (JAN-JUN)	BANBURY	UK
2012	223	253,150
2011	209	228,735
% CHANGE	6.7%	10.7%
RECORD YEAR	2003 (273)	2007 (279,097)

new companies by half year



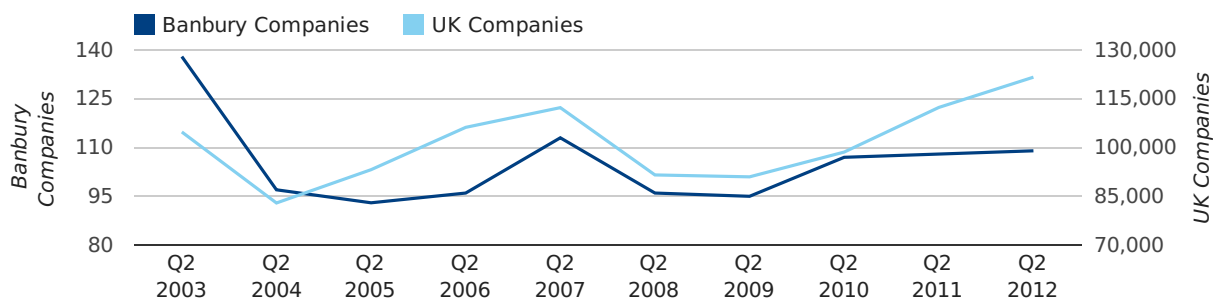
Quarterly Data (Q2 Apr-Jun 2012)

A total of 109 companies were registered in Banbury during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 0.9% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BANBURY	UK
2012	109	121,659
2011	108	112,344
% CHANGE	0.9%	8.3%
RECORD YEAR	2003 (138)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	38	38	33
NEW COMPANIES IN 2011	34	27	47
% CHANGE	11.8%	40.7%	-29.8%
RECORD YEAR	2003 (48)	2003 (49)	2011 (47)

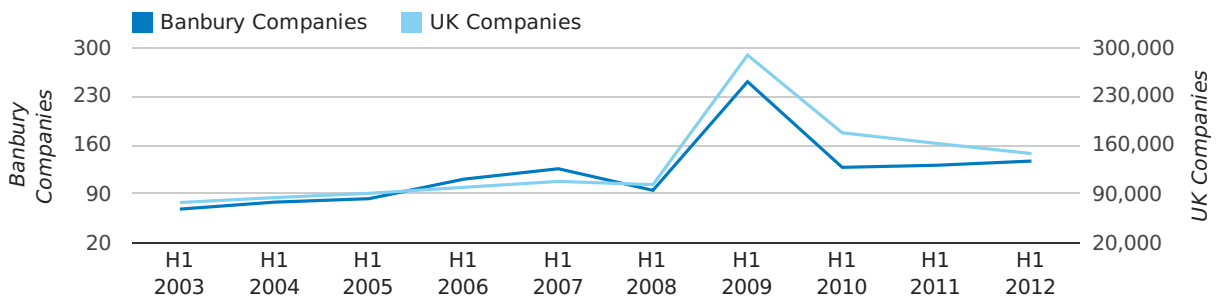
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 137 companies were dissolved in Banbury. This figure is 4.6% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Banbury occurred in 2009 when a total of 251 were closed.

HALF YEAR (JAN-JUN)	BANBURY	UK
2012	137	147,793
2011	131	162,310
% CHANGE	4.6%	-8.9%
RECORD YEAR	2009 (251)	2009 (289,236)

dissolved companies by half year



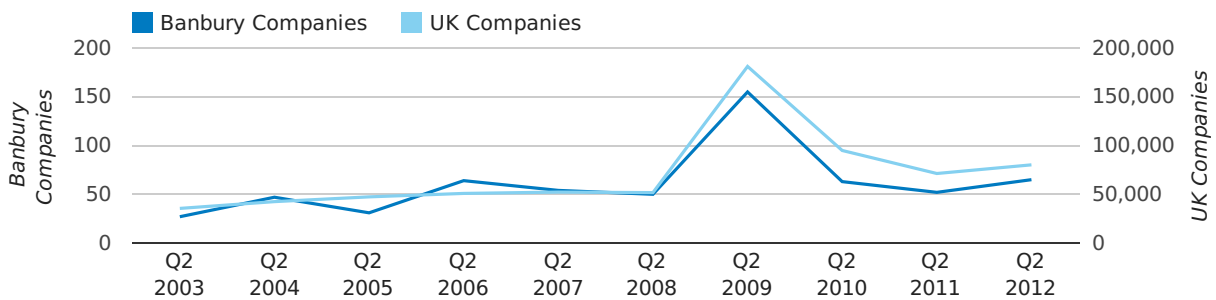
Quarterly Data (Q2 Apr-Jun 2012)

A total of 65 companies were dissolved in Banbury during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 25.0% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BANBURY	UK
2012	65	80,217
2011	52	71,324
% CHANGE	25.0%	12.5%
RECORD YEAR	2009 (155)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



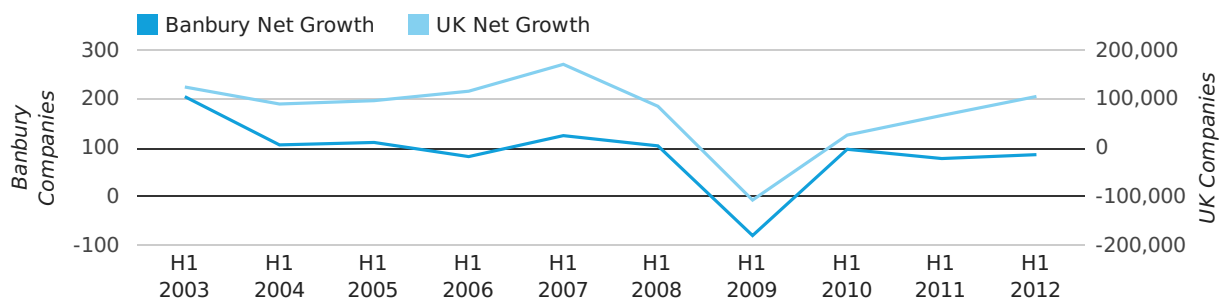
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	22	22	21
CLOSED COMPANIES IN 2011	10	26	16
% CHANGE	120.0%	-15.4%	31%
RECORD YEAR	2009 (37)	2009 (66)	2009 (52)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Banbury increased by 86 companies. This figure is 10.3% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	BANBURY	UK
2012	86	105,357
2011	78	66,425
% CHANGE	10.3%	58.6%
RECORD YEAR	2003 (205)	2007 (171,296)

net growth by half year



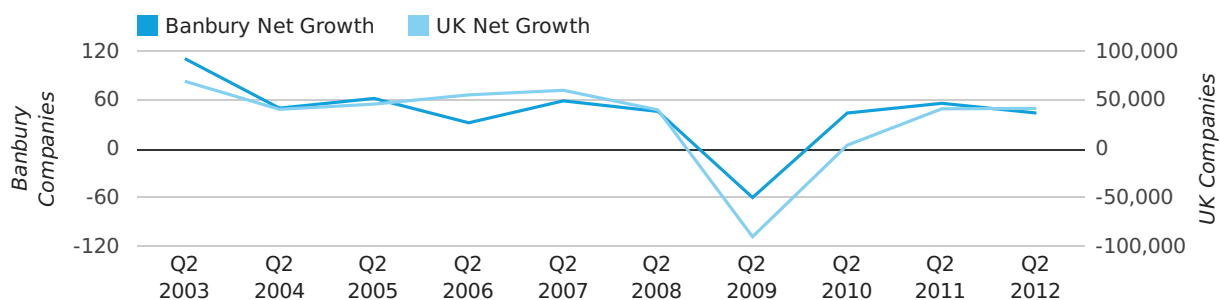
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Banbury during the second quarter of 2012 (Apr 2012 - Jun 2012) was 44 companies.

This represents a decrease of 21.4% on the same period last year.

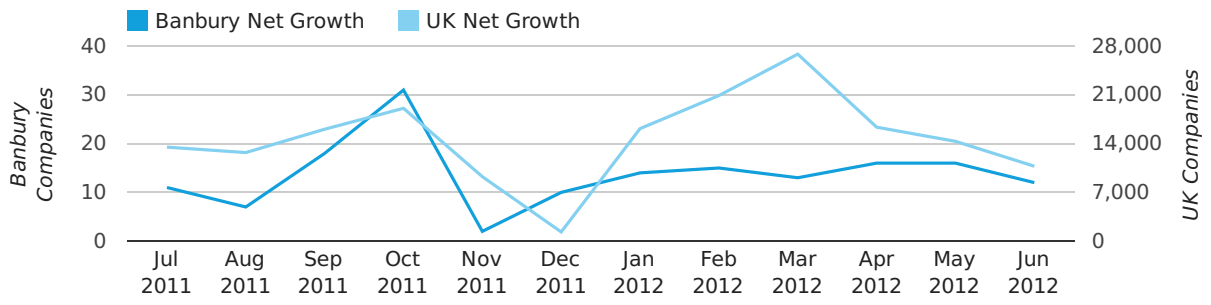
SECOND QUARTER (APR 2012 - JUN 2012)	BANBURY	UK
2012	44	41,442
2011	56	41,020
% CHANGE	-21.4%	1.0%
RECORD YEAR	2003 (111)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



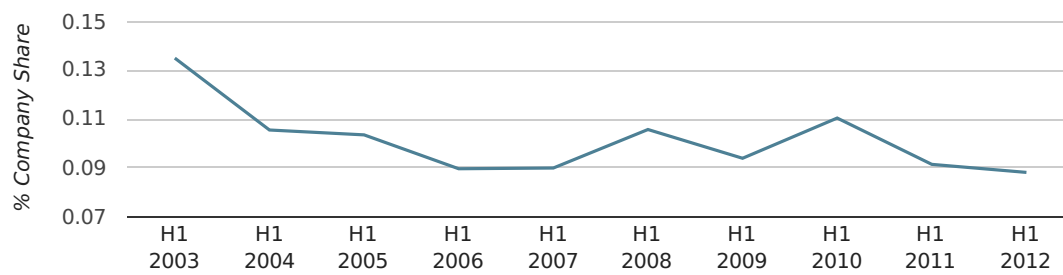
	APRIL	MAY	JUNE
NET GROWTH IN 2012	16	16	12
NET GROWTH IN 2011	24	1	31
% CHANGE	-33.3%	1,500.0%	-61.3%
RECORD YEAR	2003 (42)	2003 (41)	2011 (31)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Banbury formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	BANBURY
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1971 (0.2%)

company share by half year

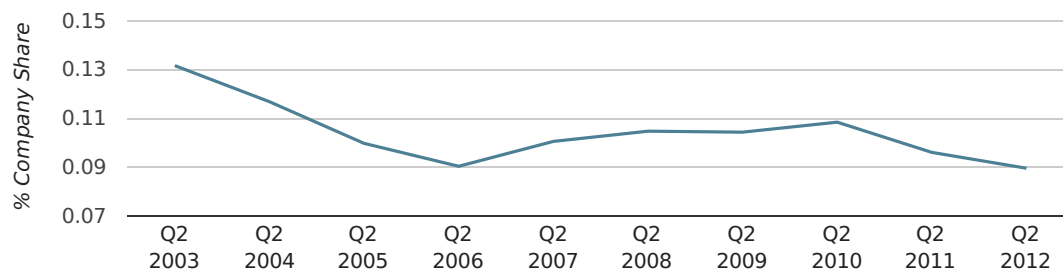


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Banbury formed 0.1% of all UK companies.

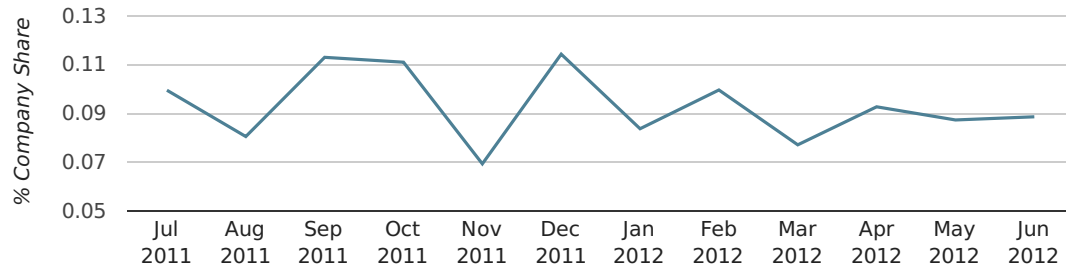
SECOND QUARTER (APR 2012 - JUN 2012)	BANBURY
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1980 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	-5.9%	23.4%	-25.0%
RECORD YEAR	1980 (0.3%)	1968 (0.2%)	1961 (0.3%)

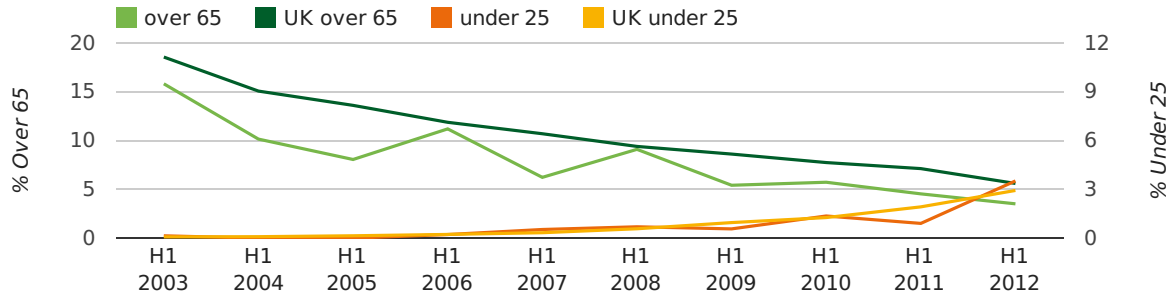
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 45.0.

The percentage of directors under the age of 25 was 3.5% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 3.5% compared to the UK figure of 3.4%.

director age by half year



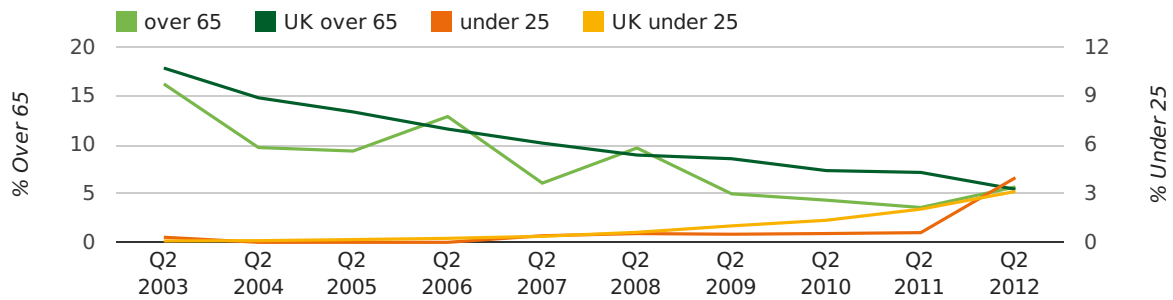
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 45.1.

The percentage of directors under the age of 25 was 4.0% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 5.7% compared to the UK figure of 3.3%.

director age by quarter

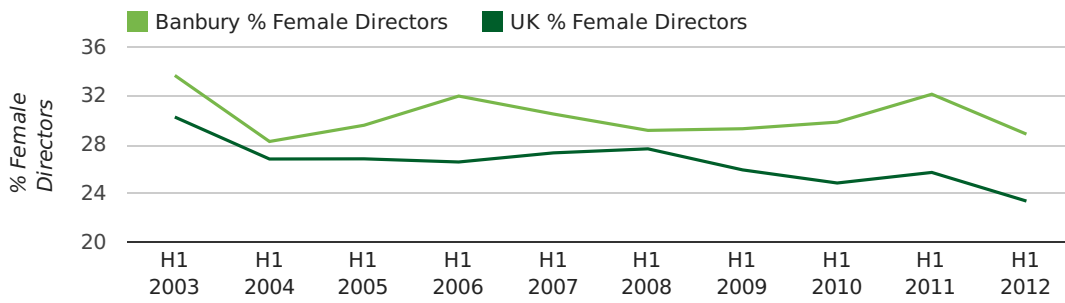


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Banbury was 1861 when 40.0% of all directors were female.

28.9% of all director appointments in Banbury in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

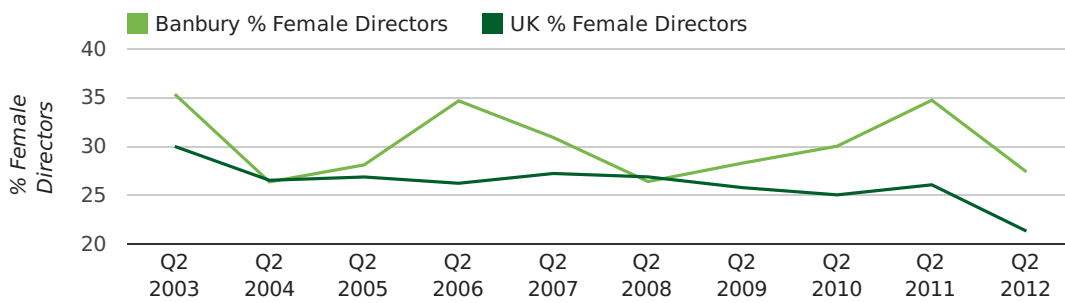


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Banbury was in 1866 when 66.7% of all directors were female.

27.4% of all director appointments in Banbury in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTANCY	1.00%	CONSULTING	5.07%
CONSULTING	0.88%	MANAGEMENT	4.74%
DESIGN	0.75%	CONSULTANCY	3.28%
PROPERTY	0.75%	PROPERTY	2.35%
BUILDERS	0.75%	TRADING	2.10%
MANAGEMENT	0.63%	DESIGN	1.89%
OXFORD	0.63%	ENGINEERING	1.87%
FIRST	0.63%	ASSOCIATES	1.82%
BANBURY	0.63%	CONSULTANTS	1.78%
FINANCIAL	0.63%	CONSTRUCTION	1.71%
ENTERPRISES	0.63%	BUSINESS	1.70%
SCHOOL	0.50%	MEDIA	1.69%
CONTRACTORS	0.50%	LONDON	1.68%
BANSOLS	0.50%	J	1.57%
BUILDING	0.50%	GLOBAL	1.51%
HOUSE	0.50%	INVESTMENTS	1.48%
FARMING	0.50%	IT	1.42%
TRAINING	0.50%	CARE	1.31%
MARKETING	0.50%	PROPERTIES	1.31%
CONSULTANTS	0.50%	M	1.26%
COMPOSITES	0.50%	ELECTRICAL	1.23%
MAINTENANCE	0.50%	BUILDING	1.23%
ELECTRICAL	0.50%	SECURITY	1.19%
2012	0.38%	S	1.18%
FARMS	0.38%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	190	244,457
70229 - Management consultancy activities other than financial management	53	20,390
7487 - Other business activities	37	47,029
82990 - Other business support service activities not elsewhere classified	35	35,447
99999 - Dormant Company	21	26,088
7414 - Business & management consultancy	20	10,978
7499 - Non-trading company	12	8,023
62020 - Information technology consultancy activities	12	15,280
7222 - Other software consultancy and supply	10	6,356
96090 - Other service activities not elsewhere classified	10	14,220
74909 - Other professional, scientific and technical activities not elsewhere classified	10	10,271
47910 - Retail sale via mail order houses or via Internet	8	3,818
74990 - Non-trading company	8	9,706
71129 - Other engineering activities	8	2,453
41202 - Construction of domestic buildings	7	3,185
96020 - Hairdressing and other beauty treatment	7	2,993
62090 - Other information technology service activities	7	8,258
45200 - Maintenance and repair of motor vehicles	6	2,880
70100 - Activities of head offices	6	2,678
43220 - Plumbing, heat and air-conditioning installation	6	2,716