Barking

q1 2011 business confidence report



headlines

- Q1 2011 saw a new record in company registrations in Barking when compared to any previous Q1.
- Q1 2011 was a record quarter for company registrations in Barking when compared to any quarter in history.
- March 2011 saw a new record in company registrations in Barking when compared to any previous March.
- January 2011 saw a new record in company registrations in Barking when compared to any previous January.
- Q1 2011 saw a new record in company closures in Barking when compared to any previous Q1.
- January 2011 saw a new record in company closures in Barking when compared to any previous January.

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Q1 2011 saw a new record in company registrations in Barking when compared to any previous Q1.

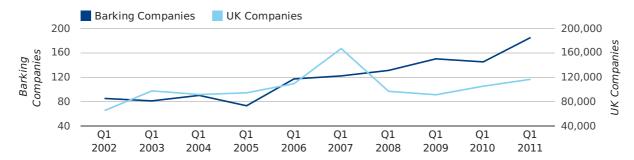
Q1 2011 was a record quarter for company registrations in Barking when compared to any quarter in history.

A total of 185 companies were registered in Barking during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 27.6% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	BARKING	UK
2011	185	116,391
2010	145	105,137
% CHANGE	27.6%	10.7%
RECORD YEAR	2011 (185)	2007 (166,814)

new companies by quarter

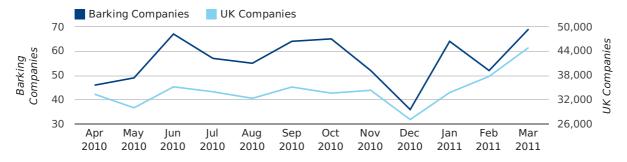


Monthly Data (Jan, Feb & Mar 2011)

March 2011 saw a new record in company registrations in Barking when compared to any previous March.

January 2011 saw a new record in company registrations in Barking when compared to any previous January.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	64	52	69
NEW COMPANIES IN 2010	45	46	54
% CHANGE	42.2%	13.0%	27.8%
RECORD YEAR	2011 (64)	1994 (112)	2011 (69)

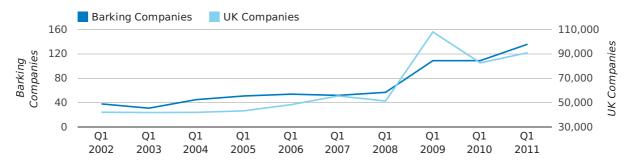
Q1 2011 saw a new record in company closures in Barking when compared to any previous Q1.

A total of 136 companies were dissolved in Barking during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 24.8% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	BARKING	UK
2011	136	90,986
2010	109	82,677
% CHANGE	24.8%	10.0%
RECORD YEAR	2011 (136)	2009 (108,060)

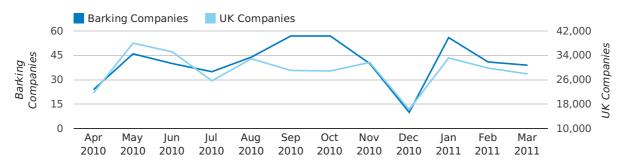
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Barking when compared to any previous January.

dissolved companies by month



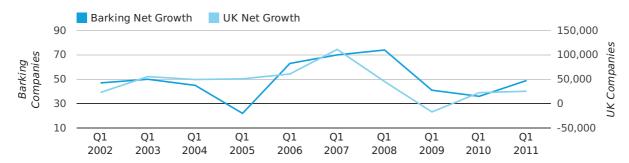
	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	56	41	39
CLOSED COMPANIES IN 2010	20	44	45
% CHANGE	180.0%	-6.8%	-13%
RECORD YEAR	2011 (56)	2010 (44)	2009 (90)

Net company growth for Barking during the first quarter of 2011 (Jan 2011 - Mar 2011) was 49 companies.

This represents an increase of 36.1% on the same period last year.

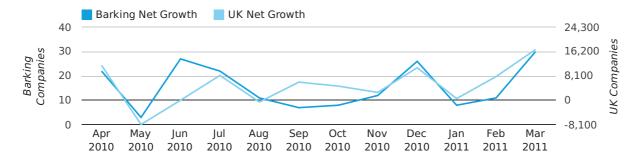
FIRST QUARTER (JAN 2011 - MAR 2011)	BARKING	UK
2011	49	25,405
2010	36	22,460
% CHANGE	36.1%	13.1%
RECORD YEAR	2008 (74)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month

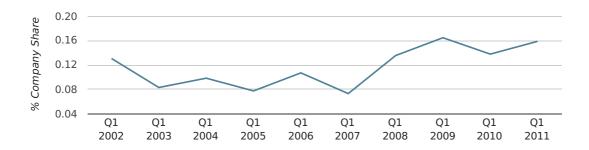


	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	8	11	30
NET GROWTH IN 2010	25	2	9
% CHANGE	-68.0%	450.0%	233.3%
RECORD YEAR	2009 (50)	2009 (29)	2002 (44)

In the first quarter of 2011, Barking formed 0.2% of all UK companies.

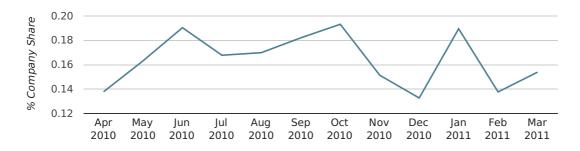
FIRST QUARTER (JAN 2011 - MAR 2011)	BARKING
2011	0.2%
2010	0.1%
2009	0.2%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1994 (0.4%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



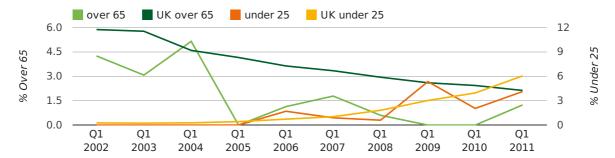
	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.2%	0.1%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.1%	0.1%
% CHANGE	22.7%	-0.6%	21.9%
RECORD YEAR	2009 (0.2%)	1994 (1.3%)	1981 (0.3%)

The average age of a director in the first quarter of 2011 was 37.5.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 1.2% compared to the UK figure of 4.3%.

director age by quarter



The record first quarter for female directors in Barking was in 1861 when 40.0% of all directors were female.

26.6% of all director appointments in Barking in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
LONDON	1.95%	CONSULTING	5.04%
CONSULTANTS	1.67%	MANAGEMENT	4.97%
SECURITY	1.39%	CONSULTANCY	3.16%
CONSULTANCY	1.30%	PROPERTY	2.38%
GLOBAL	1.11%	TRADING	2.10%
IT	1.02%	DESIGN	1.93%
CONSULTING	0.93%	ASSOCIATES	1.92%
WORLD	0.84%	BUSINESS	1.87%
BUSINESS	0.84%	CONSTRUCTION	1.80%
EAST	0.84%	CONSULTANTS	1.76%
ENTERPRISE	0.84%	MEDIA	1.69%
COLLEGE	0.74%	ENGINEERING	1.61%
ENGINEERING	0.74%	LONDON	1.60%
TRADING	0.74%	CARE	1.45%
MANAGEMENT	0.74%	J	1.45%
ASSOCIATES	0.65%	GLOBAL	1.44%
BARKING	0.65%	INVESTMENTS	1.43%
INTERNATIONAL	0.65%	IT	1.41%
TRADERS	0.56%	PROPERTIES	1.36%
CO	0.56%	BUILDING	1.34%
CONSTRUCTION	0.56%	М	1.30%
CENTRE	0.56%	ELECTRICAL	1.28%
COMMUNICATIONS	0.46%	S	1.24%
TRAVEL	0.46%	INTERNATIONAL	1.23%
STAR	0.46%	SYSTEMS	1.23%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	450	202,798
7487 - Other business activities	58	60,968
9305 - Other service activities	24	8,740
9999 - Dormant Company	24	19,765
96090 - Other service activities not elsewhere classified	22	10,085
62020 - Information technology consultancy activities	18	10,246
99999 - Dormant Company	18	18,336
7260 - Other computer related activities	15	7,789
82990 - Other business support service activities not elsewhere classified	13	30,253
4521 - General construction & civil engineering	13	6,183
7222 - Other software consultancy and supply	12	7,000
7414 - Business & management consultancy	11	12,916
62090 - Other information technology service activities	10	6,996
86900 - Other human health activities	9	4,092
7499 - Non-trading company	9	11,316
88990 - Other social work activities without accommodation not elsewhere classified $\ensuremath{^{\circ}}$	9	1,357
8042 - Adult and other education	8	2,097
74909 - Other professional, scientific and technical activities not elsewhere classified	8	7,788
41100 - Development of building projects	8	3,921
69201 - Accounting and auditing activities	8	3,436