Barnstaple

2011 annual business confidence report



headlines

- November 2011 saw a new record in company registrations in Barnstaple when compared to any previous November.
- December 2011 saw a new record in company closures in Barnstaple when compared to any previous December.
- October 2011 saw a new record in company closures in Barnstaple when compared to any previous October.

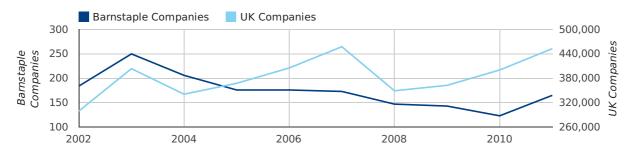
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A total of 165 companies were formed in Barnstaple in 2011. This total is 34.1% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	BARNSTAPLE	UK
2011	165	452,870
2010	123	400,358
2009	143	362,675
2008	147	349,203
2007	173	457,649
RECORD YEAR	2003 (250)	2007 (457,649)

new companies by year



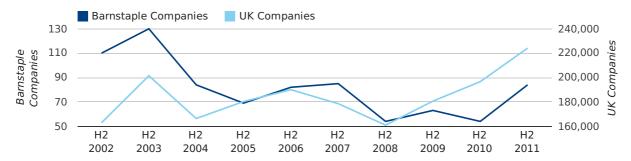
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 84 companies were formed in Barnstaple. This figure is 55.6% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Barnstaple occurred in 2003 when a total of 130 were formed.

HALF YEAR (JUL-DEC)	BARNSTAPLE	UK
2011	84	224,135
2010	54	196,609
% CHANGE	55.6%	14.0%
RECORD YEAR	2003 (130)	2011 (224,135)

new companies by half year

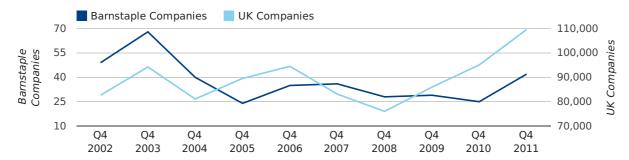


A total of 42 companies were registered in Barnstaple during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 68.0% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BARNSTAPLE	UK
2011	42	109,623
2010	25	95,117
% CHANGE	68.0%	15.3%
RECORD YEAR	2003 (68)	2011 (109,623)

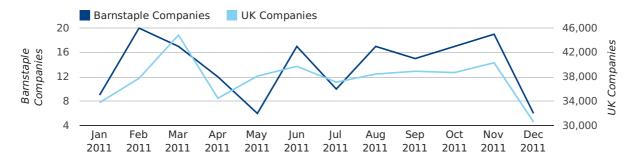
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Barnstaple when compared to any previous November.

new companies by month

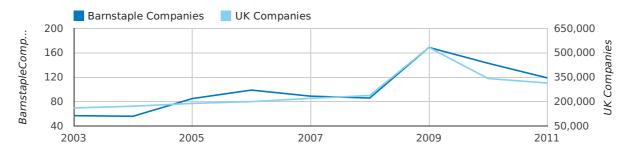


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	17	19	6
NEW COMPANIES IN 2010	8	9	8
% CHANGE	112.5%	111.1%	-25.0%
RECORD YEAR	2003 (33)	2011 (19)	2003 (17)

A total of 119 companies were dissolved in Barnstaple in 2011. This total is 16.8% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	BARNSTAPLE	UK
2011	119	314,523
2010	143	342,232
2009	169	533,773
2008	86	237,901
2007	89	220,295
RECORD YEAR	2009 (169)	2009 (533,773)

dissolved companies by year



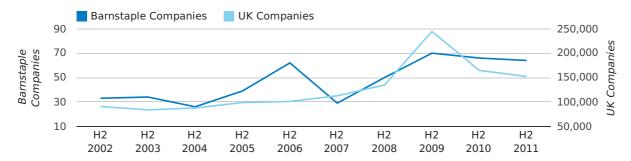
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 64 companies were dissolved in Barnstaple. This figure is 3.0% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Barnstaple occurred in 2009 when a total of 70 were closed.

HALF YEAR (JUL-DEC)	BARNSTAPLE	UK
2011	64	152,213
2010	66	164,601
% CHANGE	-3.0%	-7.5%
RECORD YEAR	2009 (70)	2009 (244,537)

dissolved companies by half year

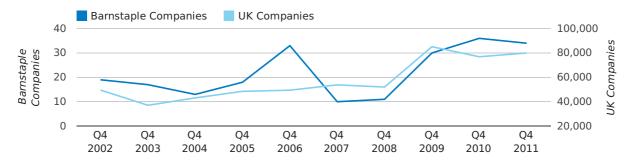


A total of 34 companies were dissolved in Barnstaple during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 5.6% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BARNSTAPLE	UK
2011	34	79,983
2010	36	76,896
% CHANGE	-5.6%	4.0%
RECORD YEAR	2010 (36)	2009 (85,136)

dissolved companies by quarter

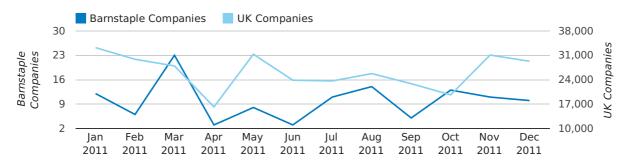


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Barnstaple when compared to any previous December.

October 2011 saw a new record in company closures in Barnstaple when compared to any previous October.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	13	11	10
CLOSED COMPANIES IN 2010	10	22	4
% CHANGE	30.0%	-50.0%	150%
RECORD YEAR	2011 (13)	2010 (22)	2011 (10)

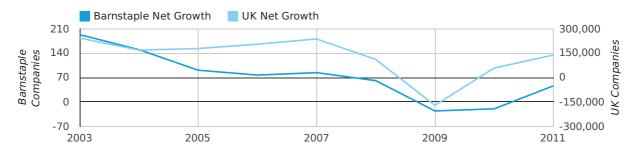
A total of 46 companies were added to the company register for Barnstaple in 2011. This number represents growth of 37.4% which compares favourably to the UK figure of 34.6%.

This number is 66 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Barnstaple company register grew by 193 companies.

YEAR	BARNSTAPLE	UK
2011	46	138,347
2010	-20	58,126
2009	-26	-171,098
2008	61	111,302
2007	84	237,354
RECORD YEAR	2003 (193)	2003 (242,543)

net growth by year

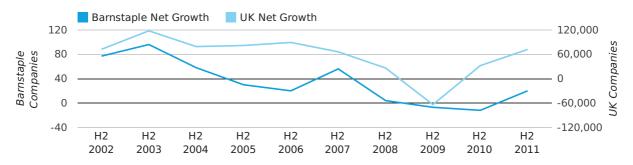


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Barnstaple increased by 20 companies. This figure is 266.7% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	BARNSTAPLE	UK
2011	20	71,922
2010	-12	32,008
% CHANGE	-266.7%	124.7%
RECORD YEAR	2003 (96)	2003 (117,772)

net growth by half year

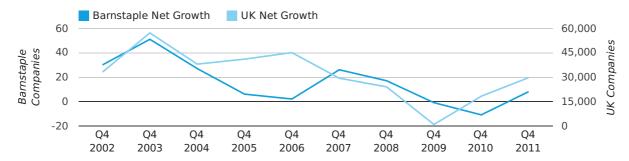


Net company growth for Barnstaple during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 8 companies.

This represents an increase of 172.7% on the same period last year.

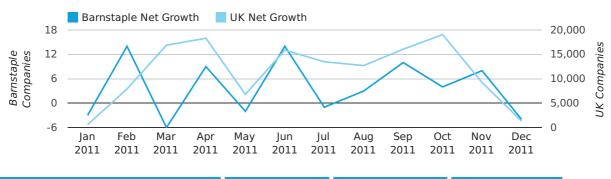
FOURTH QUARTER (OCT 2011 - DEC 2011)	BARNSTAPLE	UK
2011	8	29,640
2010	-11	18,221
% CHANGE	-172.7%	62.7%
RECORD YEAR	2003 (51)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month

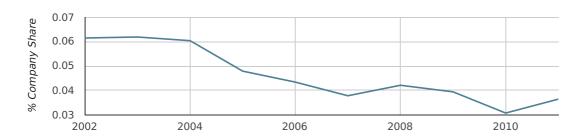


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	4	8	-4
NET GROWTH IN 2010	-2	-13	4
% CHANGE	-300.0%	-161.5%	-200.0%
RECORD YEAR	2003 (30)	2002 (13)	2002 (10)

In 2011 Barnstaple formed 0.0% of all UK companies. This is no change on 2010 when Barnstaple was responsible for 0.0% of all UK companies.

YEAR	BARNSTAPLE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

company share by year

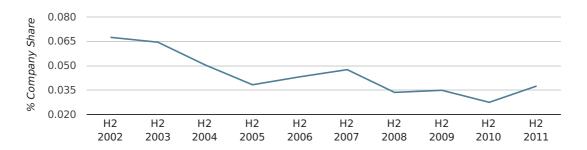


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Barnstaple formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	BARNSTAPLE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1962 (0.1%)

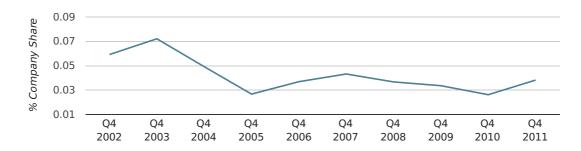
company share by half year



In the fourth quarter of 2011, Barnstaple formed 0.0% of all UK companies.

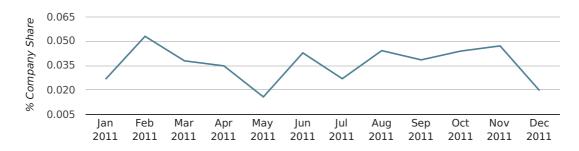
FOURTH QUARTER (OCT 2011 - DEC 2011)	BARNSTAPLE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1965 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



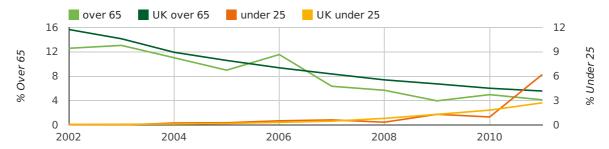
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	84.5%	79.8%	-33.6%
RECORD YEAR	1968 (0.2%)	1965 (0.2%)	1970 (0.3%)

The average age of a director in 2011 was 44.8.

The percentage of directors under the age of 25 was 6.2% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.1% compared to the UK figure of 4.2%.

director age by year



Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.1.

The percentage of directors under the age of 25 was 6.7% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 4.1%.

director age by half year

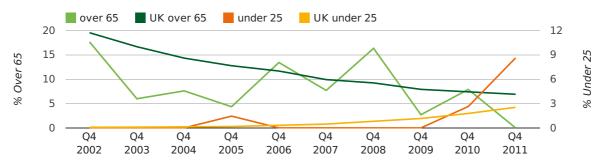


The average age of a director in the fourth quarter of 2011 was 44.4.

The percentage of directors under the age of 25 was 8.6% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 4.1%.

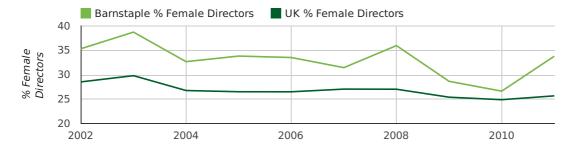
director age by quarter



The record year for female directors in Barnstaple was 1857 when 36.4% of all directors were female.

The percentage of female directors in Barnstaple in 2011 was 35.4%. The average for the UK during this time was 28.6%

director gender by year

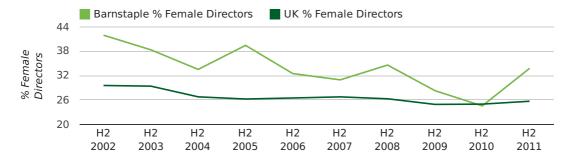


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Barnstaple was 1860 when 42.9% of all directors were female.

33.8% of all director appointments in Barnstaple in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

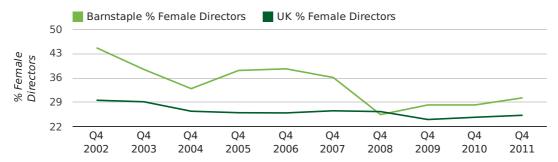


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The record fourth quarter for female directors in Barnstaple was in 1977 when 31.1% of all directors were female.

30.3% of all director appointments in Barnstaple in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
WEST	1.54%	CONSULTING	5.07%
CARE	1.54%	MANAGEMENT	4.74%
MANAGEMENT	1.54%	CONSULTANCY	3.26%
DEVON	1.54%	PROPERTY	2.37%
SOUTH	1.54%	TRADING	2.07%
CHILDCARE	0.93%	DESIGN	1.92%
TARKA	0.93%	ASSOCIATES	1.86%
CONSTRUCTION	0.93%	ENGINEERING	1.78%
CONTRACTING	0.93%	BUSINESS	1.78%
(SW)	0.93%	CONSULTANTS	1.76%
(DEVON)	0.93%	CONSTRUCTION	1.73%
TRADING	0.93%	MEDIA	1.71%
HEATING	0.93%	LONDON	1.63%
ENTERPRISES	0.93%	J	1.51%
TRAINING	0.93%	INVESTMENTS	1.48%
GREEN	0.93%	GLOBAL	1.46%
COMMUNITY	0.93%	IT	1.41%
ENGINEERING	0.93%	CARE	1.39%
PLUMBING	0.93%	PROPERTIES	1.29%
ELECTRICAL	0.62%	ELECTRICAL	1.29%
SUPPLIES	0.62%	М	1.27%
SECURITY	0.62%	BUILDING	1.26%
NORTH	0.62%	ENERGY	1.25%
TECHBOMB	0.62%	S	1.20%
FINANCIAL	0.62%	ENTERPRISES	1.20%

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Previous 36 months, excluding companies less than 12 months old

None Supplied 7487 - Other business activities 70229 - Management consultancy activities other than financial management 99999 - Dormant Company 7499 - Non-trading company 82990 - Other business support service activities not elsewhere classified	45 14 11 10 7 6 6	205,525 57,052 17,765 21,846 9,957 32,483 7,493
70229 - Management consultancy activities other than financial management 99999 - Dormant Company 7499 - Non-trading company	11 10 7 6	17,765 21,846 9,957 32,483
99999 - Dormant Company 7499 - Non-trading company	10 7 6 6	21,846 9,957 32,483
7499 - Non-trading company	7 6 6	9,957 32,483
	6	32,483
82990 - Other business support service activities not elsewhere classified	6	
	-	7.493
62090 - Other information technology service activities		/, + 33
74990 - Non-trading company	5	8,929
9305 - Other service activities	5	9,492
4521 - General construction & civil engineering	5	5,558
7020 - Letting of own property	4	1,606
68209 - Other letting and operating of own or leased real estate	4	4,082
43390 - Other building completion and finishing	4	2,832
43220 - Plumbing, heat and air-conditioning installation	4	2,372
5530 - Restaurants	4	5,013
45200 - Maintenance and repair of motor vehicles	4	2,452
9999 - Dormant Company	4	20,199
47990 - Other retail sale not in stores, stalls or markets	3	2,699
62020 - Information technology consultancy activities	3	12,072
7414 - Business & management consultancy	3	13,034