

# Basildon

q1 2011 business confidence report



## headlines

- Q1 2011 saw a new record in company registrations in Basildon when compared to any previous Q1.
- Q1 2011 was a record quarter for company registrations in Basildon when compared to any quarter in history.
- March 2011 saw a new record in company registrations in Basildon when compared to any previous March.
- March 2011 was a record month for company registrations in Basildon when compared to any month in history.
- February 2011 saw a new record in company registrations in Basildon when compared to any previous February.
- Q1 2011 saw a new record in company closures in Basildon when compared to any previous Q1.
- February 2011 saw a new record in company closures in Basildon when compared to any previous February.
- January 2011 saw a new record in company closures in Basildon when compared to any previous January.

## contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

### Quarterly Data (Q1 Jan-Mar 2011)

Q1 2011 saw a new record in company registrations in Basildon when compared to any previous Q1.

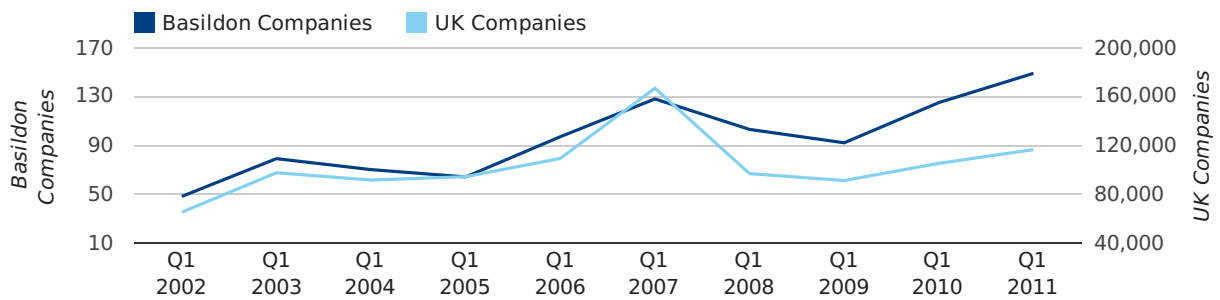
Q1 2011 was a record quarter for company registrations in Basildon when compared to any quarter in history.

A total of 149 companies were registered in Basildon during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 19.2% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	BASILDON	UK
2011	149	116,391
2010	125	105,137
% CHANGE	19.2%	10.7%
RECORD YEAR	2011 (149)	2007 (166,814)

### new companies by quarter



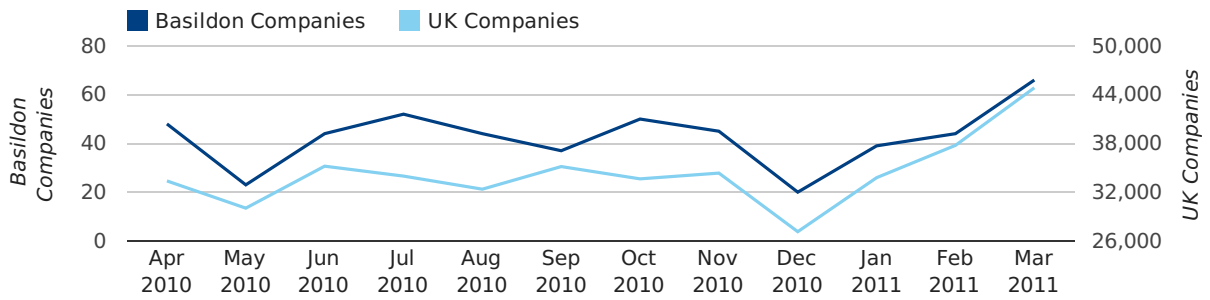
## Monthly Data (Jan, Feb & Mar 2011)

March 2011 saw a new record in company registrations in Basildon when compared to any previous March.

March 2011 was a record month for company registrations in Basildon when compared to any month in history.

February 2011 saw a new record in company registrations in Basildon when compared to any previous February.

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	39	44	66
NEW COMPANIES IN 2010	40	38	47
% CHANGE	-2.5%	15.8%	40.4%
RECORD YEAR	2010 (40)	2011 (44)	2011 (66)

### Quarterly Data (Q1 Jan-Mar 2011)

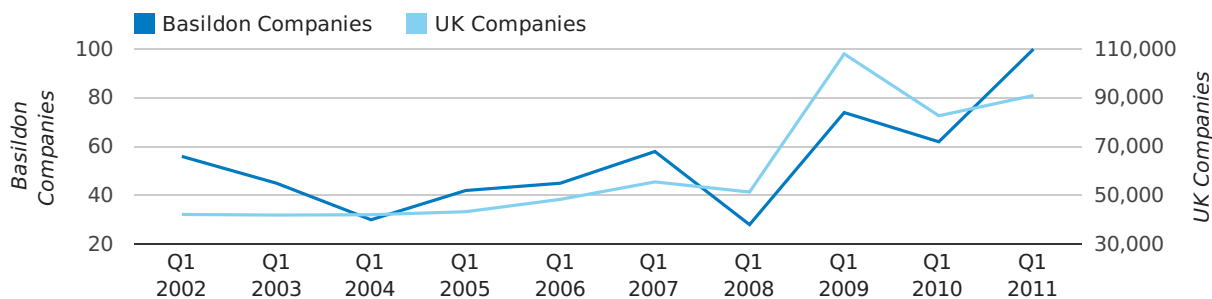
Q1 2011 saw a new record in company closures in Basildon when compared to any previous Q1.

A total of 100 companies were dissolved in Basildon during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 61.3% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	BASILDON	UK
2011	100	90,986
2010	62	82,677
% CHANGE	61.3%	10.0%
RECORD YEAR	2011 (100)	2009 (108,060)

### dissolved companies by quarter

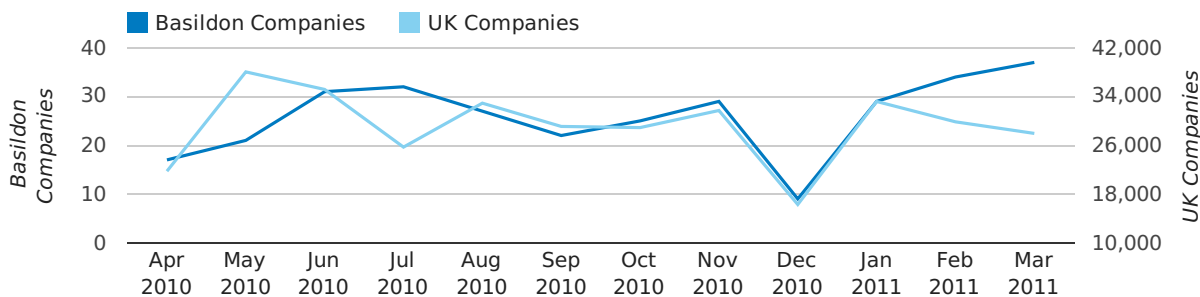


### Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company closures in Basildon when compared to any previous February.

January 2011 saw a new record in company closures in Basildon when compared to any previous January.

### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	29	34	37
CLOSED COMPANIES IN 2010	24	16	22
% CHANGE	20.8%	112.5%	68%
RECORD YEAR	2011 (29)	2011 (34)	2009 (52)

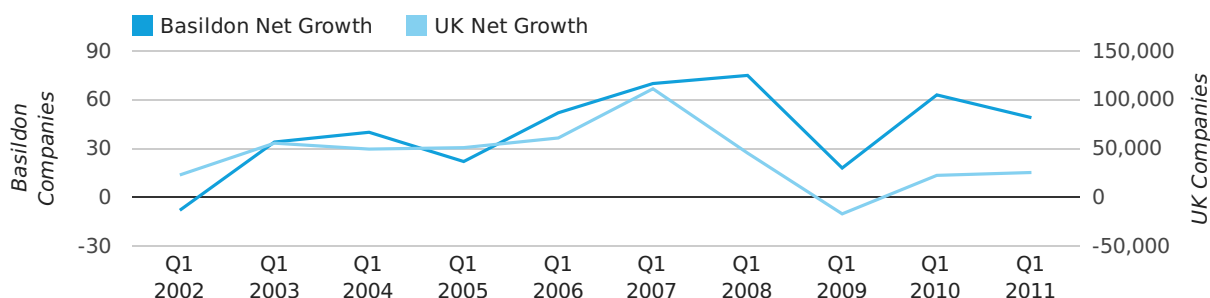
### Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Basildon during the first quarter of 2011 (Jan 2011 - Mar 2011) was 49 companies.

This represents a decrease of 22.2% on the same period last year.

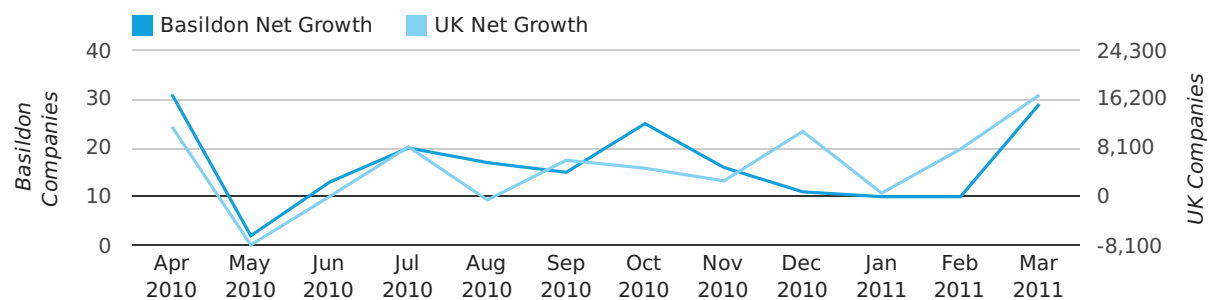
FIRST QUARTER (JAN 2011 - MAR 2011)	BASILDON	UK
2011	49	25,405
2010	63	22,460
% CHANGE	-22.2%	13.1%
RECORD YEAR	2008 (75)	2007 (111,282)

### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2011)

### net growth by month



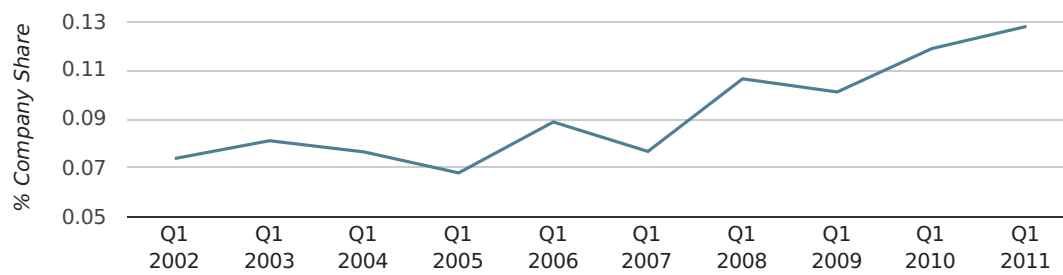
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	10	10	29
NET GROWTH IN 2010	16	22	25
% CHANGE	-37.5%	-54.5%	16.0%
RECORD YEAR	2008 (27)	1997 (32)	2007 (38)

### Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Basildon formed 0.1% of all UK companies.

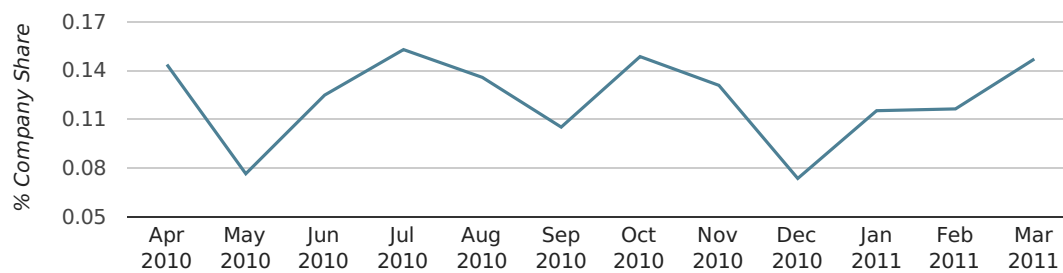
FIRST QUARTER (JAN 2011 - MAR 2011)	BASILDON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.2%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2011)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-15.9%	1.8%	33.9%
RECORD YEAR	1969 (0.4%)	1997 (0.2%)	1965 (0.2%)

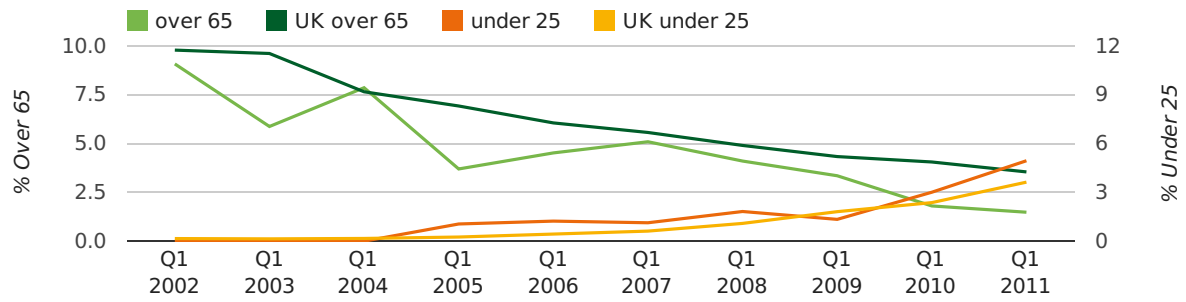
### Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 41.6.

The percentage of directors under the age of 25 was 5.0% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 1.5% compared to the UK figure of 4.3%.

#### director age by quarter



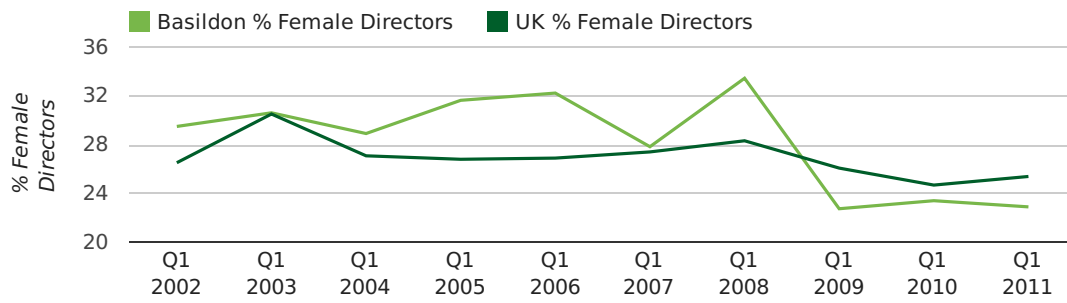


### Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Basildon was in 1861 when 40.0% of all directors were female.

22.9% of all director appointments in Basildon in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

#### director gender by quarter



## Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTANCY	1.94%	CONSULTING	5.04%
ELECTRICAL	1.03%	MANAGEMENT	4.97%
ASSOCIATES	1.03%	CONSULTANCY	3.16%
CONSULTING	0.91%	PROPERTY	2.38%
ESSEX	0.91%	TRADING	2.10%
ENGINEERING	0.91%	DESIGN	1.93%
MANAGEMENT	0.91%	ASSOCIATES	1.92%
DESIGN	0.80%	BUSINESS	1.87%
CONSULTANTS	0.80%	CONSTRUCTION	1.80%
MEDIA	0.80%	CONSULTANTS	1.76%
(ESSEX)	0.68%	MEDIA	1.69%
MAINTENANCE	0.68%	ENGINEERING	1.61%
CARE	0.68%	LONDON	1.60%
C	0.68%	CARE	1.45%
IT	0.68%	J	1.45%
INTERIORS	0.68%	GLOBAL	1.44%
CONTRACTS	0.68%	INVESTMENTS	1.43%
TAX	0.57%	IT	1.41%
M	0.57%	PROPERTIES	1.36%
CONSTRUCTION	0.57%	BUILDING	1.34%
OFFICE	0.57%	M	1.30%
COMMUNITY	0.57%	ELECTRICAL	1.28%
S	0.57%	S	1.24%
GLOBAL	0.57%	INTERNATIONAL	1.23%
BUSINESS	0.46%	SYSTEMS	1.23%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	225	202,798
7487 - Other business activities	74	60,968
82990 - Other business support service activities not elsewhere classified	61	30,253
9999 - Dormant Company	21	19,765
99999 - Dormant Company	18	18,336
4521 - General construction & civil engineering	17	6,183
70229 - Management consultancy activities other than financial management	16	16,150
62020 - Information technology consultancy activities	15	10,246
7260 - Other computer related activities	13	7,789
9305 - Other service activities	12	8,740
7222 - Other software consultancy and supply	10	7,000
7499 - Non-trading company	10	11,316
96090 - Other service activities not elsewhere classified	9	10,085
43210 - Electrical installation	8	3,172
62090 - Other information technology service activities	8	6,996
7414 - Business & management consultancy	8	12,916
4531 - Installation electrical wiring etc.	8	2,072
86900 - Other human health activities	8	4,092
5248 - Other retail specialised stores	8	1,957
41201 - Construction of commercial buildings	7	1,498