

Basildon

2011 half year business confidence report



headlines

- The first half of 2011 saw a new record in company registrations in Basildon when compared to any previous first half year.
- The first half of 2011 was a record first half year for company registrations in Basildon when compared to any half year in history.
- Q2 2011 saw a new record in company registrations in Basildon when compared to any previous Q2.
- Q2 2011 was a record quarter for company registrations in Basildon when compared to any quarter in history.
- June 2011 saw a new record in company registrations in Basildon when compared to any previous June.
- May 2011 saw a new record in company registrations in Basildon when compared to any previous May.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

Half Year Data (Jan-Jun 2011)

The first half of 2011 saw a new record in company registrations in Basildon when compared to any previous first half year.

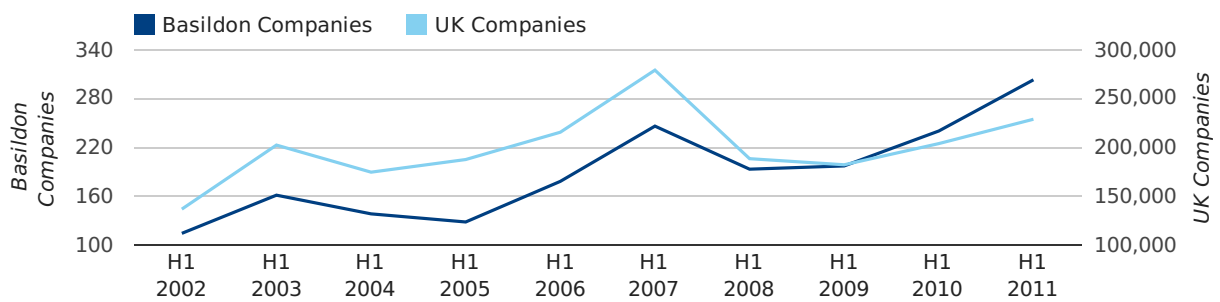
The first half of 2011 was a record first half year for company registrations in Basildon when compared to any half year in history.

In the first half of 2011 a total of 303 companies were formed in Basildon. This figure is 26.3% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Basildon occurred in 2011 when a total of 303 were formed.

HALF YEAR (JAN-JUN)	BASILDON	UK
2011	303	228,735
2010	240	203,749
% CHANGE	26.3%	12.3%
RECORD YEAR	2011 (303)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

Q2 2011 saw a new record in company registrations in Basildon when compared to any previous Q2.

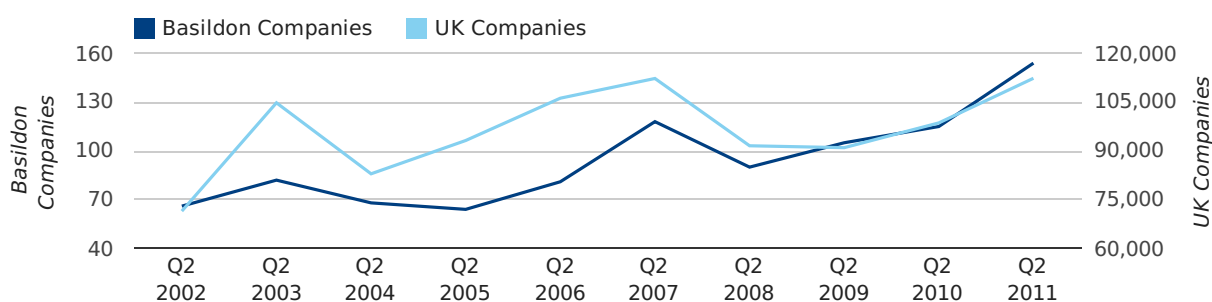
Q2 2011 was a record quarter for company registrations in Basildon when compared to any quarter in history.

A total of 154 companies were registered in Basildon during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 33.9% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	BASILDON	UK
2011	154	112,344
2010	115	98,612
% CHANGE	33.9%	13.9%
RECORD YEAR	2011 (154)	2011 (112,344)

new companies by quarter

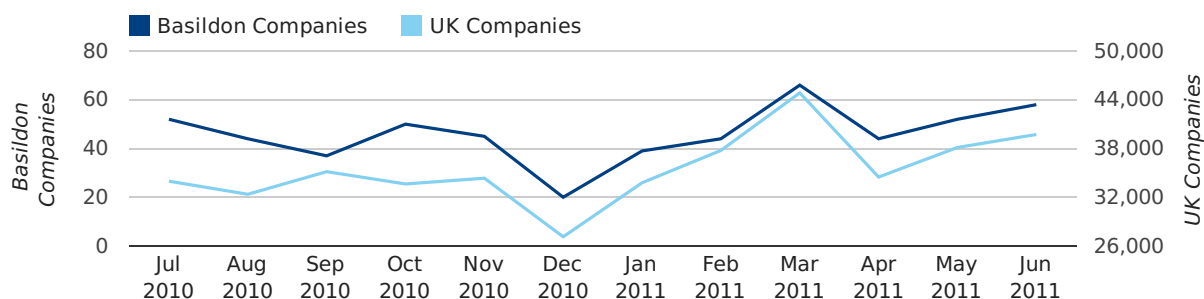


Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company registrations in Basildon when compared to any previous June.

May 2011 saw a new record in company registrations in Basildon when compared to any previous May.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	44	52	58
NEW COMPANIES IN 2010	48	23	44
% CHANGE	-8.3%	126.1%	31.8%
RECORD YEAR	1997 (51)	2011 (52)	2011 (58)

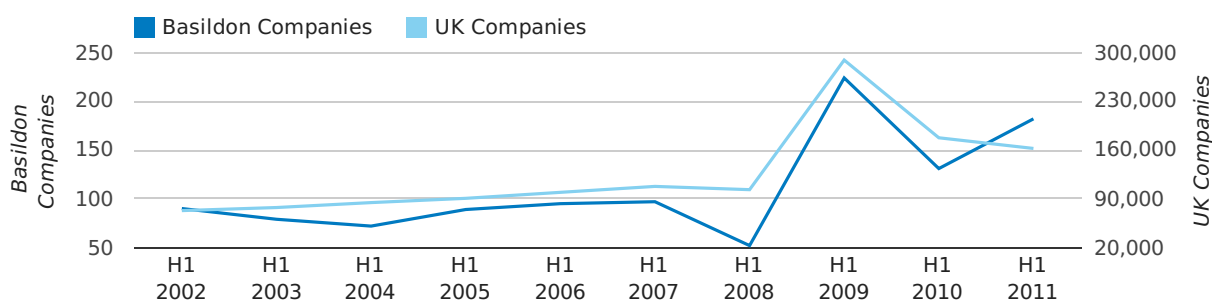
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 182 companies were dissolved in Basildon. This figure is 38.9% higher than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Basildon occurred in 2009 when a total of 224 were closed.

HALF YEAR (JAN-JUN)	BASILDON	UK
2011	182	162,310
2010	131	177,631
% CHANGE	38.9%	-8.6%
RECORD YEAR	2009 (224)	2009 (289,236)

dissolved companies by half year



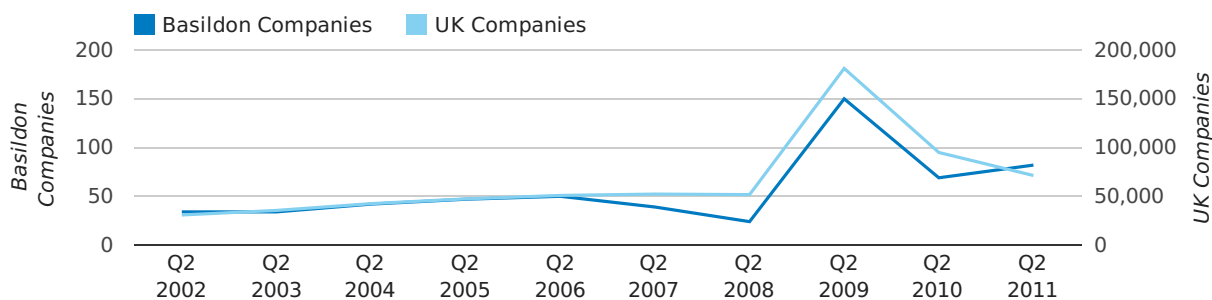
Quarterly Data (Q2 Apr-Jun 2011)

A total of 82 companies were dissolved in Basildon during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 18.8% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

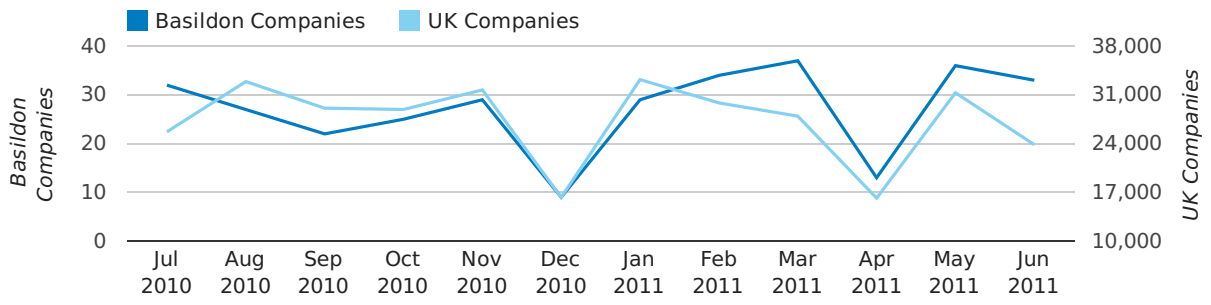
SECOND QUARTER (APR 2011 - JUN 2011)	BASILDON	UK
2011	82	71,324
2010	69	94,954
% CHANGE	18.8%	-24.9%
RECORD YEAR	2009 (150)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



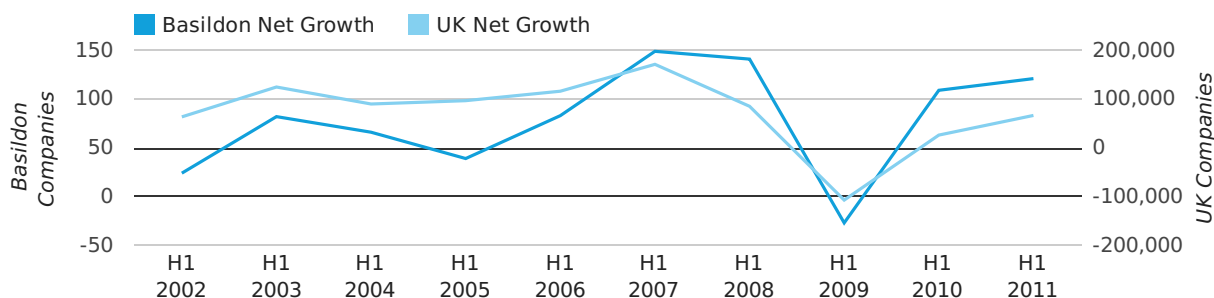
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	13	36	33
CLOSED COMPANIES IN 2010	17	21	31
% CHANGE	-23.5%	71.4%	6%
RECORD YEAR	2009 (50)	2009 (60)	2009 (40)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Basildon increased by 121 companies. This figure is 11.0% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	BASILDON	UK
2011	121	66,425
2010	109	26,118
% CHANGE	11.0%	154.3%
RECORD YEAR	2007 (149)	2007 (171,296)

net growth by half year



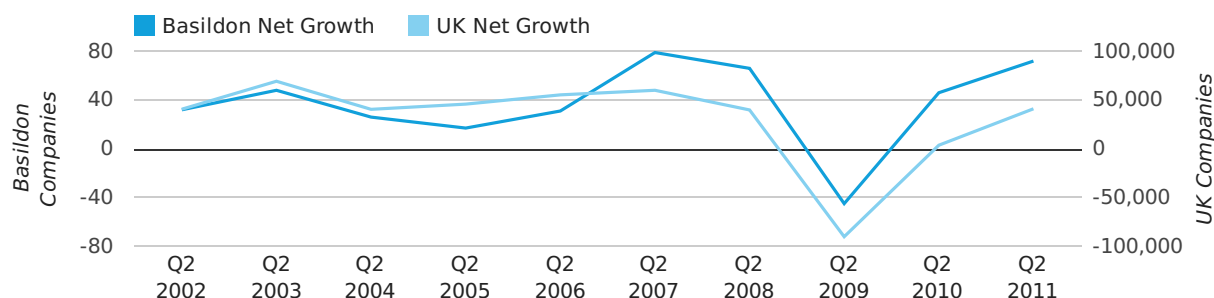
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Basildon during the second quarter of 2011 (Apr 2011 - Jun 2011) was 72 companies.

This represents an increase of 56.5% on the same period last year.

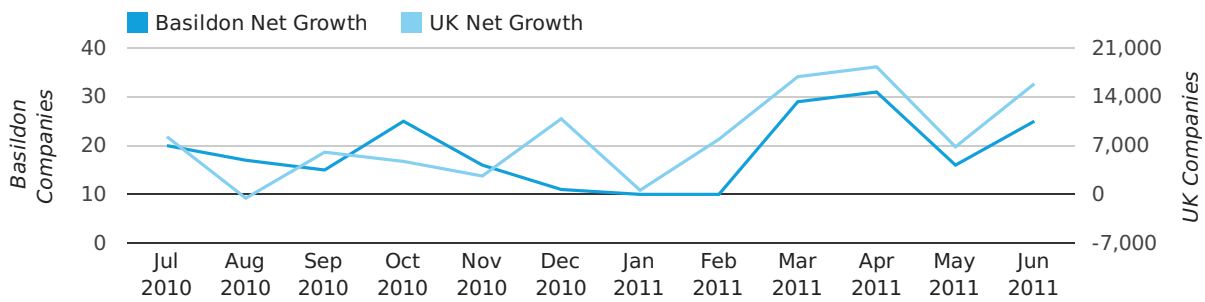
SECOND QUARTER (APR 2011 - JUN 2011)	BASILDON	UK
2011	72	41,020
2010	46	3,658
% CHANGE	56.5%	1,021.4%
RECORD YEAR	1997 (79)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



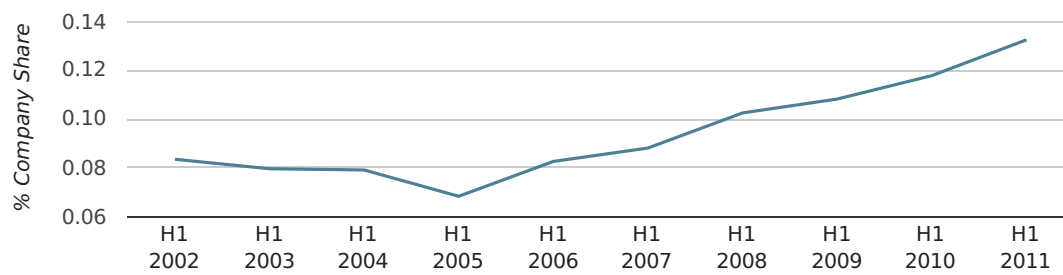
	APRIL	MAY	JUNE
NET GROWTH IN 2011	31	16	25
NET GROWTH IN 2010	31	2	13
% CHANGE	0.0%	700.0%	92.3%
RECORD YEAR	1997 (48)	1997 (23)	2008 (28)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Basildon formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	BASILDON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1997 (0.2%)

company share by half year

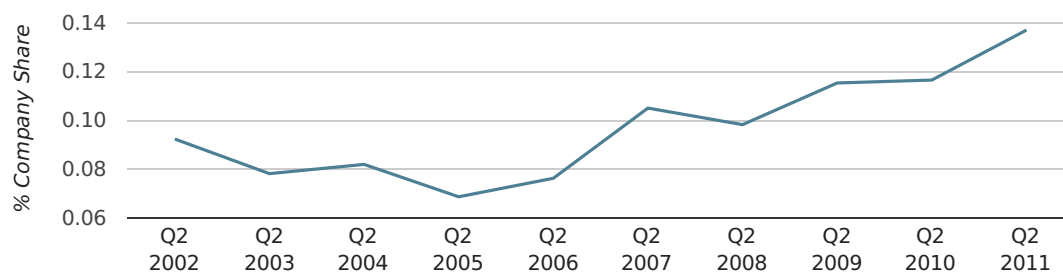


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Basildon formed 0.1% of all UK companies.

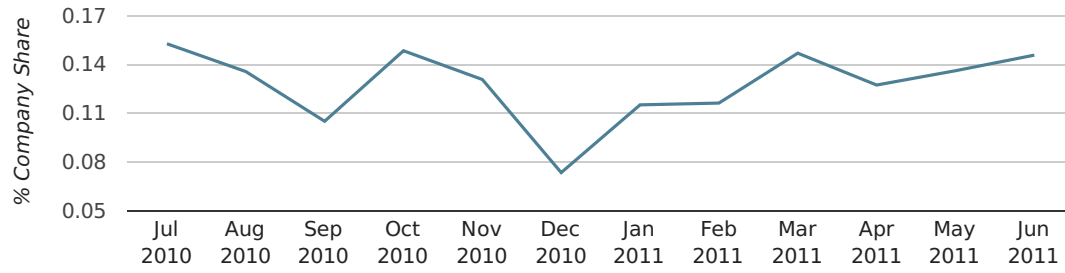
SECOND QUARTER (APR 2011 - JUN 2011)	BASILDON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1997 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-11.3%	78.1%	16.8%
RECORD YEAR	1984 (0.2%)	1975 (0.3%)	1969 (0.4%)

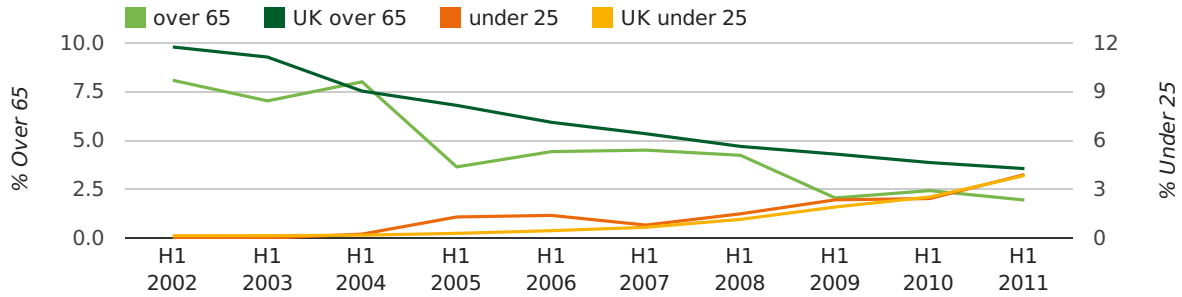
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 42.0.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 2.0% compared to the UK figure of 4.3%.

director age by half year



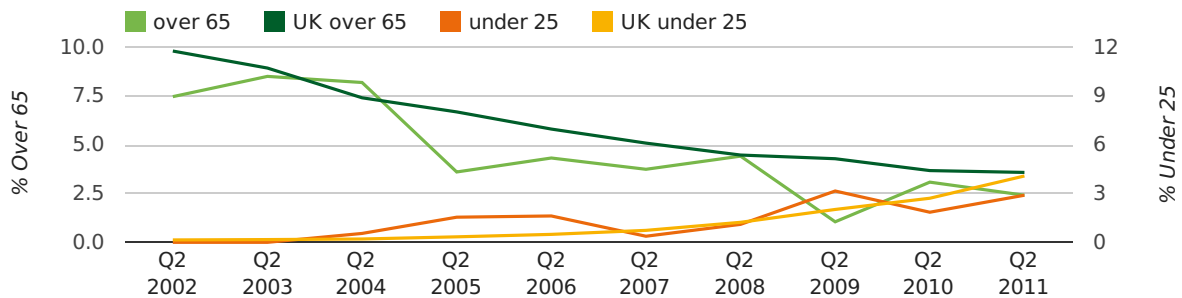
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 42.4.

The percentage of directors under the age of 25 was 2.9% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 2.4% compared to the UK figure of 4.3%.

director age by quarter

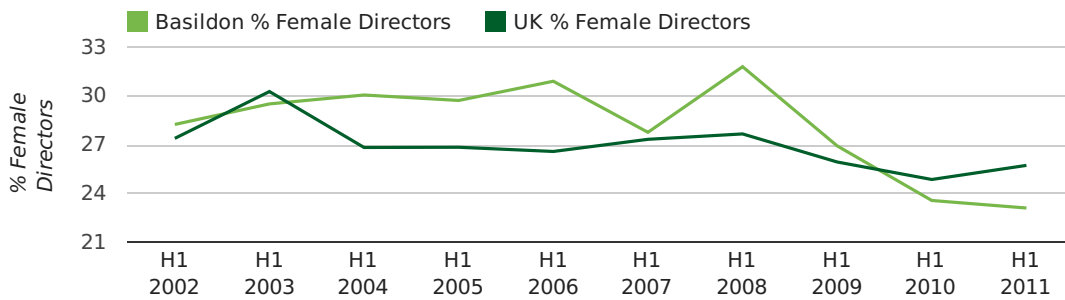


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Basildon was 1857 when 40.0% of all directors were female.

23.1% of all director appointments in Basildon in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

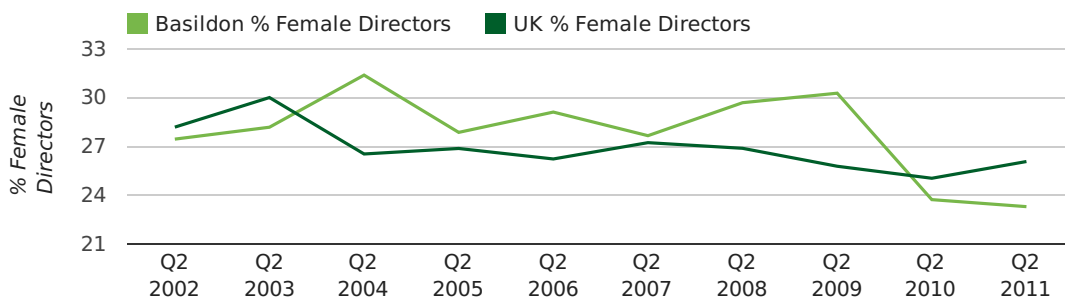


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Basildon was in 1866 when 66.7% of all directors were female.

23.3% of all director appointments in Basildon in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTANCY	1.28%	CONSULTING	5.09%
ENGINEERING	1.17%	MANAGEMENT	4.86%
DESIGN	1.17%	CONSULTANCY	3.17%
MANAGEMENT	1.17%	PROPERTY	2.43%
CONSULTING	0.96%	TRADING	2.05%
ASSOCIATES	0.85%	DESIGN	1.94%
C	0.85%	ASSOCIATES	1.92%
ELECTRICAL	0.85%	BUSINESS	1.87%
BUILDING	0.75%	CONSTRUCTION	1.77%
CONSTRUCTION	0.75%	CONSULTANTS	1.76%
ESSEX	0.64%	MEDIA	1.73%
(ESSEX)	0.64%	ENGINEERING	1.67%
HEALTH	0.64%	LONDON	1.60%
TAX	0.64%	GLOBAL	1.46%
CONTRACTS	0.64%	J	1.44%
M	0.53%	CARE	1.44%
J	0.53%	INVESTMENTS	1.42%
BEAUTY	0.53%	IT	1.39%
PROPERTY	0.53%	BUILDING	1.32%
S	0.53%	PROPERTIES	1.31%
GLOBAL	0.53%	ELECTRICAL	1.30%
CONSULTANTS	0.53%	M	1.27%
INTERIORS	0.53%	S	1.23%
MEDIA	0.53%	ENTERPRISES	1.20%
THAI	0.43%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	220	202,072
7487 - Other business activities	70	60,758
82990 - Other business support service activities not elsewhere classified	61	30,647
9999 - Dormant Company	24	20,111
4521 - General construction & civil engineering	18	5,928
70229 - Management consultancy activities other than financial management	18	16,419
99999 - Dormant Company	17	18,918
7222 - Other software consultancy and supply	13	7,143
62020 - Information technology consultancy activities	13	10,545
9305 - Other service activities	12	9,063
7260 - Other computer related activities	12	7,849
7414 - Business & management consultancy	11	13,053
43210 - Electrical installation	11	3,085
7499 - Non-trading company	10	10,955
41201 - Construction of commercial buildings	9	1,465
4531 - Installation electrical wiring etc.	8	2,037
5248 - Other retail specialised stores	8	2,037
96090 - Other service activities not elsewhere classified	8	10,322
62090 - Other information technology service activities	8	7,095
8532 - Social work without accommodation	7	1,175