# **Basildon**

2011 annual business confidence report





#### headlines

- 2011 was a record year for company registrations in Basildon when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Basildon when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Basildon when compared to any previous Q4.
- November 2011 saw a new record in company registrations in Basildon when compared to any previous November.
- October 2011 saw a new record in company registrations in Basildon when compared to any previous October.
- The second half of 2011 saw a new record in company closures in Basildon when compared to any previous second half year.
- Q4 2011 saw a new record in company closures in Basildon when compared to any previous Q4.
- December 2011 saw a new record in company closures in Basildon when compared to any previous December.
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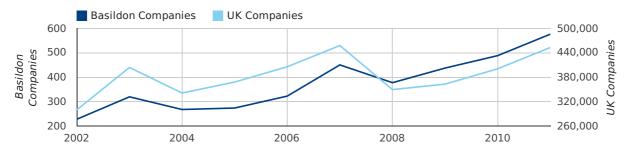
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2011 was a record year for company registrations in Basildon when compared to any year in history.

A total of 576 companies were formed in Basildon in 2011. This total is 18.0% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	BASILDON	UK
2011	576	452,870
2010	488	400,358
2009	437	362,675
2008	377	349,203
2007	450	457,649
RECORD YEAR	2011 (576)	2007 (457,649)

#### new companies by year



#### Half Year Data (Jul-Dec 2011)

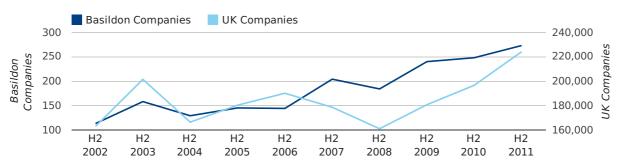
The second half of 2011 saw a new record in company registrations in Basildon when compared to any previous second half year.

In the second half of 2011 a total of 273 companies were formed in Basildon. This figure is 10.1% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Basildon occurred in 2011 when a total of 273 were formed.

HALF YEAR (JUL-DEC)	BASILDON	UK
2011	273	224,135
2010	248	196,609
% CHANGE	10.1%	14.0%
RECORD YEAR	2011 (273)	2011 (224,135)

#### new companies by half year



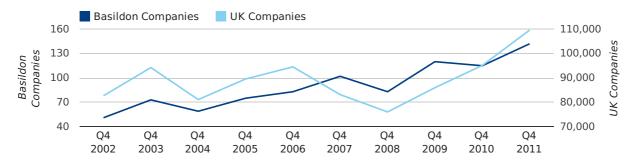
Q4 2011 saw a new record in company registrations in Basildon when compared to any previous Q4.

A total of 142 companies were registered in Basildon during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 23.5% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BASILDON	UK
2011	142	109,623
2010	115	95,117
% CHANGE	23.5%	15.3%
RECORD YEAR	2011 (142)	2011 (109,623)

#### new companies by quarter

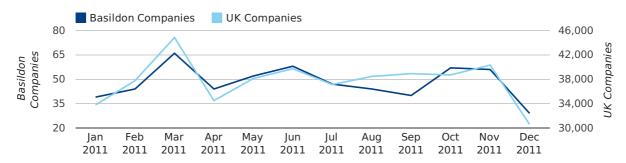


#### Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Basildon when compared to any previous November.

October 2011 saw a new record in company registrations in Basildon when compared to any previous October.

#### new companies by month

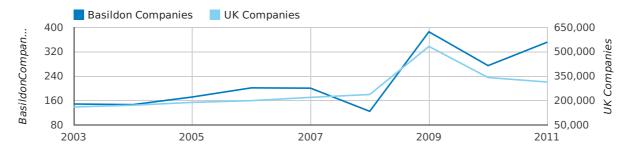


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	57	56	29
NEW COMPANIES IN 2010	50	45	20
% CHANGE	14.0%	24.4%	45.0%
RECORD YEAR	2011 (57)	2011 (56)	2009 (43)

A total of 352 companies were dissolved in Basildon in 2011. This total is 28.0% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	BASILDON	UK
2011	352	314,523
2010	275	342,232
2009	386	533,773
2008	125	237,901
2007	201	220,295
RECORD YEAR	2009 (386)	2009 (533,773)

#### dissolved companies by year



#### Half Year Data (Jul-Dec 2011)

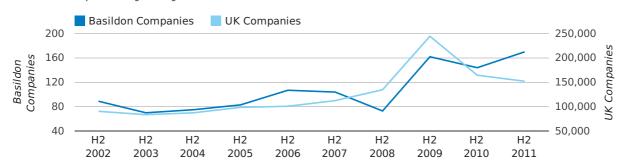
The second half of 2011 saw a new record in company closures in Basildon when compared to any previous second half year.

In the second half of 2011 a total of 170 companies were dissolved in Basildon. This figure is 18.1% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Basildon occurred in 2011 when a total of 170 were closed.

HALF YEAR (JUL-DEC)	BASILDON	UK
2011	170	152,213
2010	144	164,601
% CHANGE	18.1%	-7.5%
RECORD YEAR	2011 (170)	2009 (244,537)

#### dissolved companies by half year



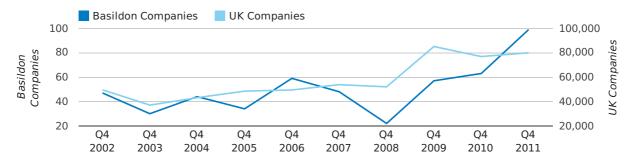
Q4 2011 saw a new record in company closures in Basildon when compared to any previous Q4.

A total of 99 companies were dissolved in Basildon during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 57.1% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BASILDON	UK
2011	99	79,983
2010	63	76,896
% CHANGE	57.1%	4.0%
RECORD YEAR	2011 (99)	2009 (85,136)

#### dissolved companies by quarter



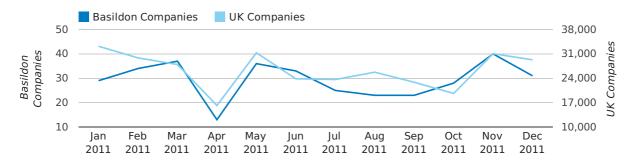
#### Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Basildon when compared to any previous December.

November 2011 saw a new record in company closures in Basildon when compared to any previous November.

October 2011 saw a new record in company closures in Basildon when compared to any previous October.

#### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	28	40	31
CLOSED COMPANIES IN 2010	25	29	9
% CHANGE	12.0%	37.9%	244%
RECORD YEAR	2011 (28)	2011 (40)	2011 (31)

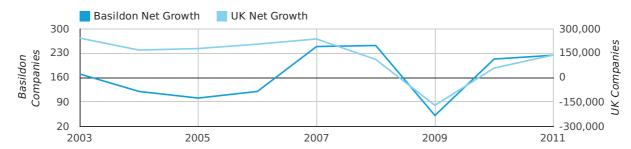
A total of 224 companies were added to the company register for Basildon in 2011. This number represents growth of 45.9% which compares favourably to the UK figure of 34.6%.

This number is 11 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2008 when the Basildon company register grew by 252 companies.

YEAR	BASILDON	UK
2011	224	138,347
2010	213	58,126
2009	51	-171,098
2008	252	111,302
2007	249	237,354
RECORD YEAR	2008 (252)	2003 (242,543)

#### net growth by year

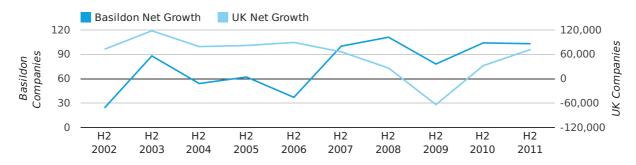


#### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Basildon increased by 103 companies. This figure is 1.0% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	BASILDON	UK
2011	103	71,922
2010	104	32,008
% CHANGE	-1.0%	124.7%
RECORD YEAR	2008 (111)	2003 (117,772)

#### net growth by half year

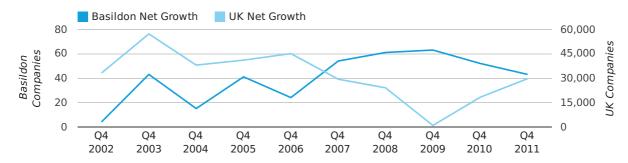


Net company growth for Basildon during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 43 companies.

This represents a decrease of 17.3% on the same period last year.

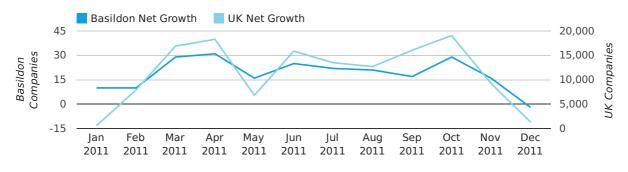
FOURTH QUARTER (OCT 2011 - DEC 2011)	BASILDON	UK
2011	43	29,640
2010	52	18,221
% CHANGE	-17.3%	62.7%
RECORD YEAR	2009 (63)	2003 (57,175)

#### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

#### net growth by month

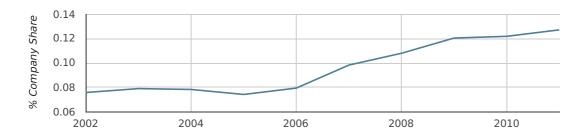


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	29	16	-2
NET GROWTH IN 2010	25	16	11
% CHANGE	16.0%	0.0%	-118.2%
RECORD YEAR	2008 (33)	2007 (19)	2009 (25)

In 2011 Basildon formed 0.1% of all UK companies. This is no change on 2010 when Basildon was responsible for 0.1% of all UK companies.

YEAR	BASILDON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.3%)

#### company share by year

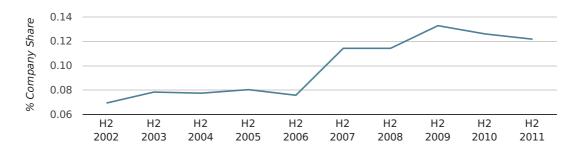


## Half Year Data (Jul-Dec 2011)

In the second half of 2011 Basildon formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	BASILDON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.3%)

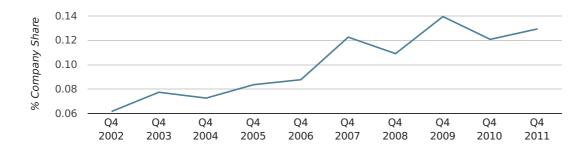
#### company share by half year



In the fourth quarter of 2011, Basildon formed 0.1% of all UK companies.

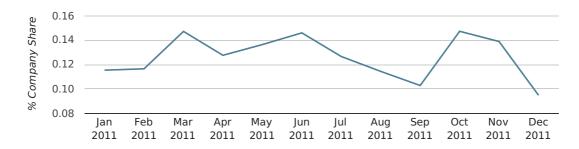
FOURTH QUARTER (OCT 2011 - DEC 2011)	BASILDON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.5%)

#### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

## company share by month



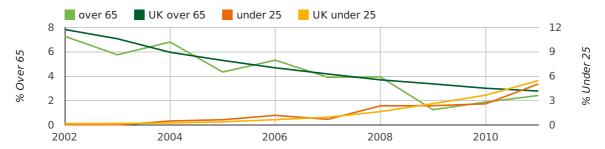
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-0.9%	6.0%	28.6%
RECORD YEAR	1969 (1.1%)	1992 (0.2%)	1969 (0.4%)

The average age of a director in 2011 was 42.3.

The percentage of directors under the age of 25 was 5.1% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.4% compared to the UK figure of 4.2%.

#### director age by year



## Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 42.5.

The percentage of directors under the age of 25 was 5.9% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 2.8% compared to the UK figure of 4.1%.

#### director age by half year

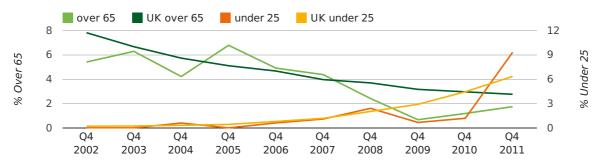


The average age of a director in the fourth quarter of 2011 was 38.8.

The percentage of directors under the age of 25 was 9.3% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 1.7% compared to the UK figure of 4.1%.

#### director age by quarter



The record year for female directors in Basildon was 1857 when 36.4% of all directors were female.

The percentage of female directors in Basildon in 2011 was 31.0%. The average for the UK during this time was 28.6%

#### director gender by year

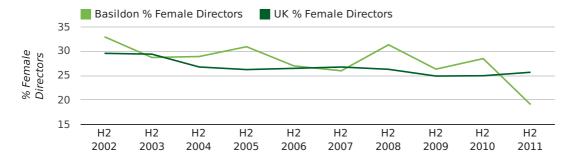


## Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Basildon was 1860 when 42.9% of all directors were female.

19.0% of all director appointments in Basildon in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year



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The record fourth quarter for female directors in Basildon was in 1977 when 31.1% of all directors were female.

23.1% of all director appointments in Basildon in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

#### director gender by quarter



# Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$ 

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
DESIGN	1.25%	CONSULTING	5.07%
CONSULTANCY	1.14%	MANAGEMENT	4.74%
ENGINEERING	1.14%	CONSULTANCY	3.26%
MANAGEMENT	1.14%	PROPERTY	2.37%
CONSULTING	1.04%	TRADING	2.07%
CONSTRUCTION	1.04%	DESIGN	1.92%
PROPERTY	0.93%	ASSOCIATES	1.86%
ESSEX	0.83%	ENGINEERING	1.78%
MECHANICAL	0.73%	BUSINESS	1.78%
C	0.73%	CONSULTANTS	1.76%
SECURITY	0.73%	CONSTRUCTION	1.73%
J	0.73%	MEDIA	1.71%
BUILDING	0.73%	LONDON	1.63%
CONSULTANTS	0.62%	J	1.51%
MAINTENANCE	0.62%	INVESTMENTS	1.48%
ELECTRICAL	0.62%	GLOBAL	1.46%
CONTRACTS	0.62%	IT	1.41%
D	0.52%	CARE	1.39%
М	0.52%	PROPERTIES	1.29%
GLOBAL	0.52%	ELECTRICAL	1.29%
S	0.52%	М	1.27%
INVESTMENTS	0.42%	BUILDING	1.26%
ALL	0.42%	ENERGY	1.25%
CO	0.42%	S	1.20%
TAX	0.42%	ENTERPRISES	1.20%

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# Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	252	205,525
7487 - Other business activities	64	57,052
82990 - Other business support service activities not elsewhere classified	55	32,483
9999 - Dormant Company	30	20,199
70229 - Management consultancy activities other than financial management	24	17,765
99999 - Dormant Company	21	21,846
62020 - Information technology consultancy activities	18	12,072
7260 - Other computer related activities	14	7,667
7222 - Other software consultancy and supply	13	7,398
4521 - General construction & civil engineering	12	5,558
9305 - Other service activities	12	9,492
7414 - Business & management consultancy	12	13,034
4534 - Other building installation	11	2,091
43210 - Electrical installation	10	3,175
41201 - Construction of commercial buildings	8	1,500
62090 - Other information technology service activities	8	7,493
4545 - Other building completion	8	2,369
4531 - Installation electrical wiring etc.	7	1,967
7499 - Non-trading company	7	9,957
86900 - Other human health activities	7	4,457