

Basildon

q1 2012 business confidence report



headlines

- Q1 2012 saw a new record in company registrations in Basildon when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Basildon when compared to any quarter in history.
- March 2012 saw a new record in company registrations in Basildon when compared to any previous March.
- March 2012 was a record month for company registrations in Basildon when compared to any month in history.
- February 2012 saw a new record in company registrations in Basildon when compared to any previous February.
- Q1 2012 saw a new record in net growth in Basildon when compared to any previous Q1.
- Q1 2012 was a record quarter for net growth in Basildon when compared to any quarter in history.
- March 2012 saw a new record in net growth in Basildon when compared to any previous March.
- March 2012 was a record month for net growth in Basildon when compared to any month in history.

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Quarterly Data (Q1 Jan-Mar 2012)

Q1 2012 saw a new record in company registrations in Basildon when compared to any previous Q1.

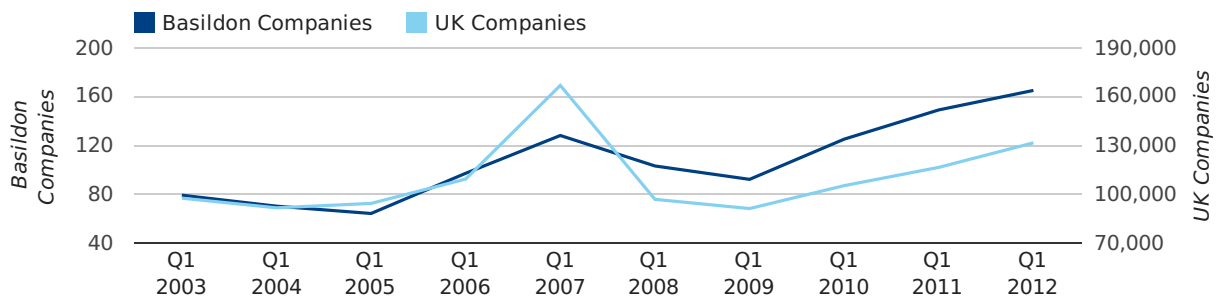
Q1 2012 was a record quarter for company registrations in Basildon when compared to any quarter in history.

A total of 165 companies were registered in Basildon during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 10.7% versus the same period last year (Q1 2011). This figure compares equally to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	BASILDON	UK
2012	165	131,491
2011	149	116,391
% CHANGE	10.7%	13.0%
RECORD YEAR	2012 (165)	2007 (166,814)

new companies by quarter



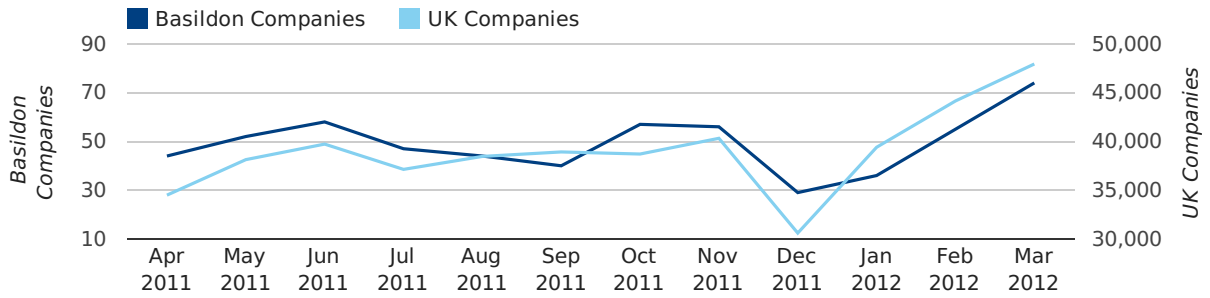
Monthly Data (Jan, Feb & Mar 2012)

March 2012 saw a new record in company registrations in Basildon when compared to any previous March.

March 2012 was a record month for company registrations in Basildon when compared to any month in history.

February 2012 saw a new record in company registrations in Basildon when compared to any previous February.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	36	55	74
NEW COMPANIES IN 2011	39	44	66
% CHANGE	-7.7%	25.0%	12.1%
RECORD YEAR	2010 (40)	2012 (55)	2012 (74)

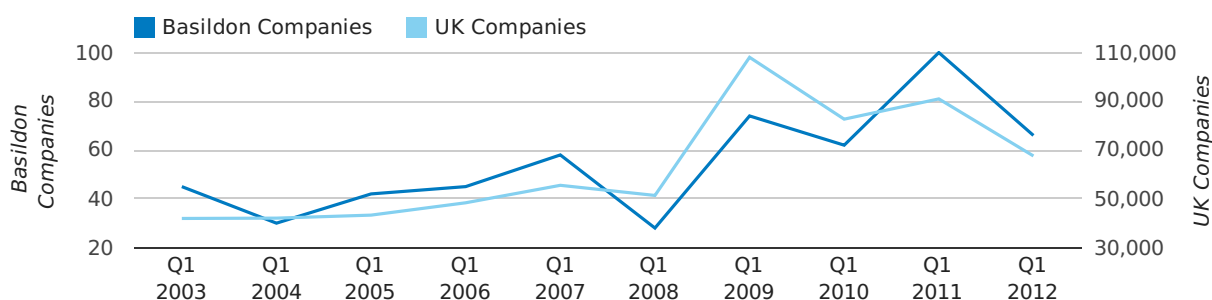
Quarterly Data (Q1 Jan-Mar 2012)

A total of 66 companies were dissolved in Basildon during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 34.0% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

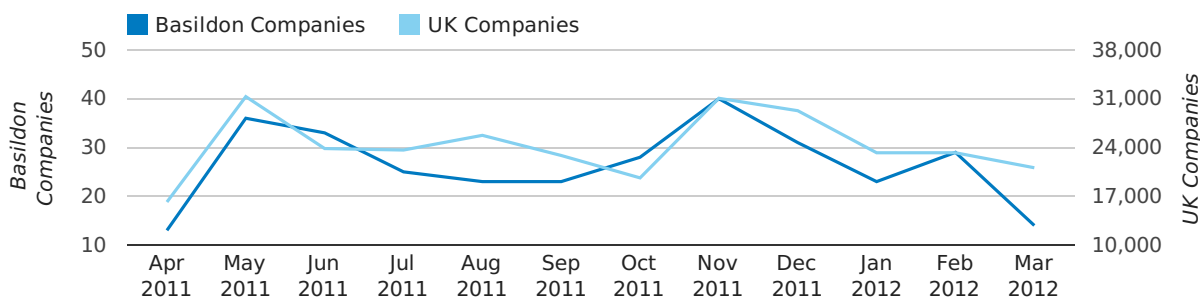
FIRST QUARTER (JAN 2012 - MAR 2012)	BASILDON	UK
2012	66	67,576
2011	100	90,986
% CHANGE	-34.0%	-25.7%
RECORD YEAR	2011 (100)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	23	29	14
CLOSED COMPANIES IN 2011	29	34	37
% CHANGE	-20.7%	-14.7%	-62%
RECORD YEAR	2011 (29)	2011 (34)	2009 (52)

Quarterly Data (Q1 Jan-Mar 2012)

Q1 2012 saw a new record in net growth in Basildon when compared to any previous Q1.

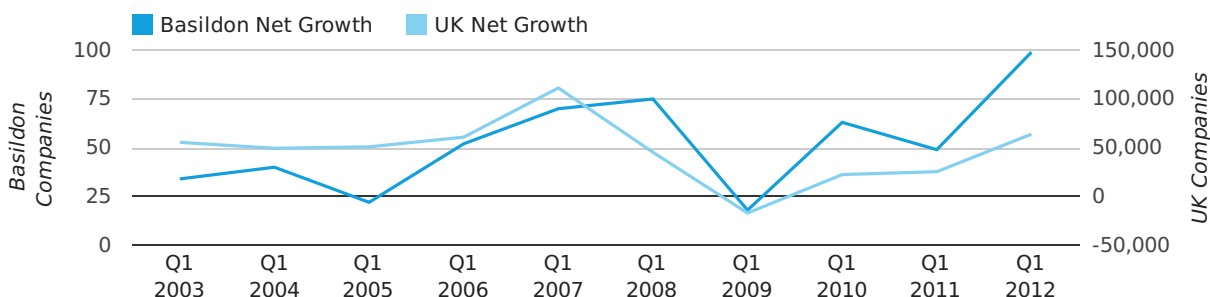
Q1 2012 was a record quarter for net growth in Basildon when compared to any quarter in history.

Net company growth for Basildon during the first quarter of 2012 (Jan 2012 - Mar 2012) was 99 companies.

This represents an increase of 102.0% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	BASILDON	UK
2012	99	63,915
2011	49	25,405
% CHANGE	102.0%	151.6%
RECORD YEAR	2012 (99)	2007 (111,282)

net growth by quarter

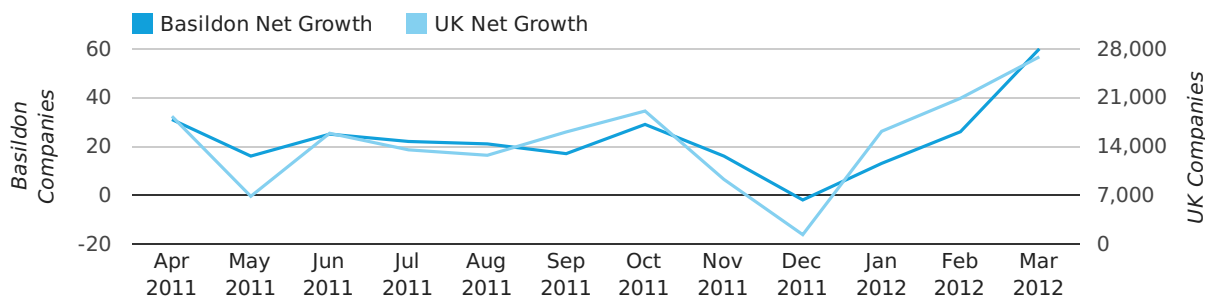


Monthly Data (Jan, Feb & Mar 2012)

March 2012 saw a new record in net growth in Basildon when compared to any previous March.

March 2012 was a record month for net growth in Basildon when compared to any month in history.

net growth by month



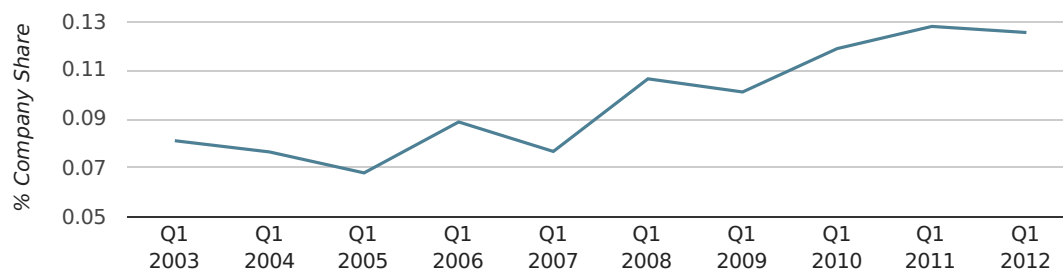
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	13	26	60
NET GROWTH IN 2011	10	10	29
% CHANGE	30.0%	160.0%	106.9%
RECORD YEAR	2008 (27)	1997 (32)	2012 (60)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Basildon formed 0.1% of all UK companies.

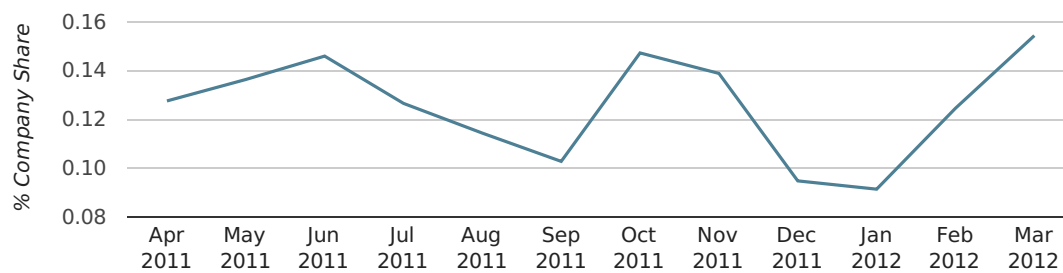
FIRST QUARTER (JAN 2012 - MAR 2012)	BASILDON
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.2%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.2%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	-20.8%	7.0%	4.9%
RECORD YEAR	1969 (0.4%)	1997 (0.2%)	1965 (0.2%)

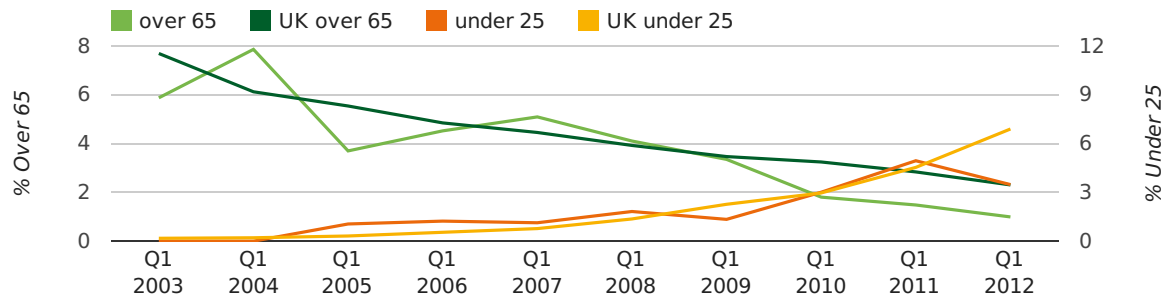
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 41.1.

The percentage of directors under the age of 25 was 3.5% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 1.0% compared to the UK figure of 3.5%.

director age by quarter

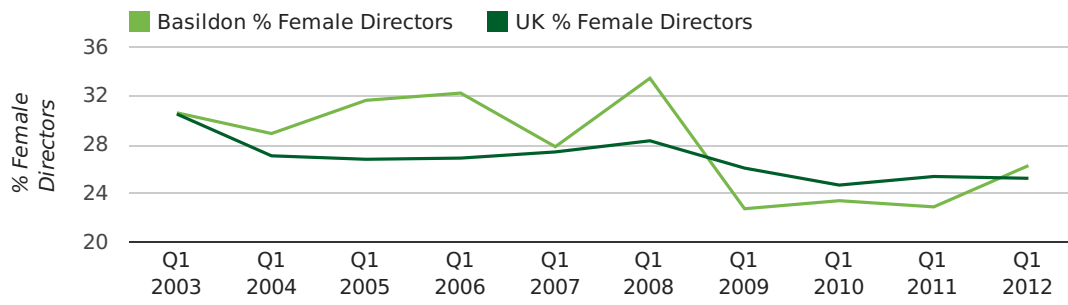


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Basildon was in 1861 when 40.0% of all directors were female.

26.3% of all director appointments in Basildon in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
PROPERTY	1.19%	CONSULTING	5.07%
MANAGEMENT	1.19%	MANAGEMENT	4.74%
CONSTRUCTION	0.99%	CONSULTANCY	3.30%
ENGINEERING	0.89%	PROPERTY	2.37%
CONSULTING	0.89%	TRADING	2.07%
CONSULTANCY	0.89%	DESIGN	1.93%
ELECTRICAL	0.89%	ENGINEERING	1.86%
ESSEX	0.79%	ASSOCIATES	1.84%
DESIGN	0.79%	CONSULTANTS	1.79%
SECURITY	0.69%	BUSINESS	1.73%
BUILDING	0.69%	MEDIA	1.72%
CONSULTANTS	0.69%	CONSTRUCTION	1.72%
BUSINESS	0.60%	LONDON	1.66%
MAINTENANCE	0.60%	J	1.54%
J	0.60%	INVESTMENTS	1.51%
MECHANICAL	0.60%	GLOBAL	1.50%
D	0.50%	IT	1.40%
CONTRACTS	0.50%	CARE	1.34%
COMMERCIAL	0.50%	PROPERTIES	1.31%
S	0.50%	ELECTRICAL	1.27%
C	0.40%	M	1.27%
IT	0.40%	BUILDING	1.24%
INTERNATIONAL	0.40%	ENERGY	1.20%
L	0.40%	S	1.20%
PLUMBING	0.40%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	265	216,665
7487 - Other business activities	62	52,735
82990 - Other business support service activities not elsewhere classified	49	35,233
70229 - Management consultancy activities other than financial management	32	19,704
9999 - Dormant Company	30	18,617
99999 - Dormant Company	24	25,084
62020 - Information technology consultancy activities	23	14,303
7222 - Other software consultancy and supply	13	6,934
7260 - Other computer related activities	13	7,154
96090 - Other service activities not elsewhere classified	12	13,637
7414 - Business & management consultancy	12	12,113
4521 - General construction & civil engineering	11	5,169
62090 - Other information technology service activities	11	8,145
4534 - Other building installation	10	1,930
43210 - Electrical installation	10	3,573
9305 - Other service activities	9	8,818
41201 - Construction of commercial buildings	9	1,563
43390 - Other building completion and finishing	8	3,228
4545 - Other building completion	8	2,196
43999 - Other specialised construction activities not elsewhere classified	8	3,931