

# Basingstoke

2011 half year business confidence report



## headlines

- May 2011 saw a new record in company registrations in Basingstoke when compared to any previous May.

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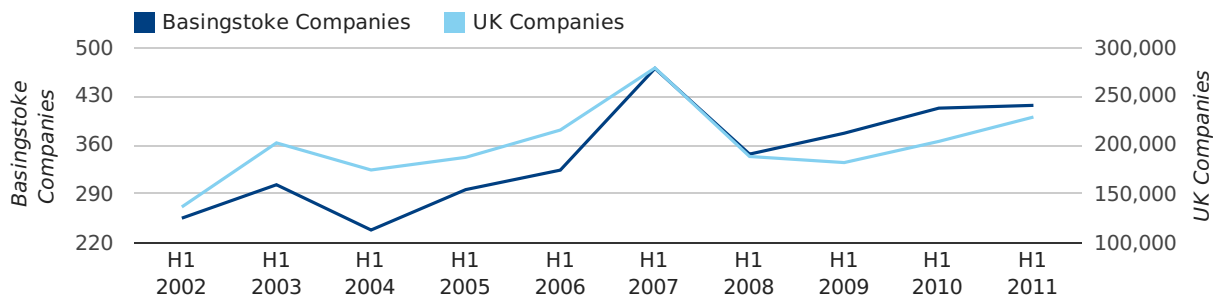
### Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 417 companies were formed in Basingstoke. This figure is 1.0% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Basingstoke occurred in 2007 when a total of 470 were formed.

HALF YEAR (JAN-JUN)	BASINGSTOKE	UK
2011	417	228,735
2010	413	203,749
% CHANGE	1.0%	12.3%
RECORD YEAR	2007 (470)	2007 (279,097)

### new companies by half year



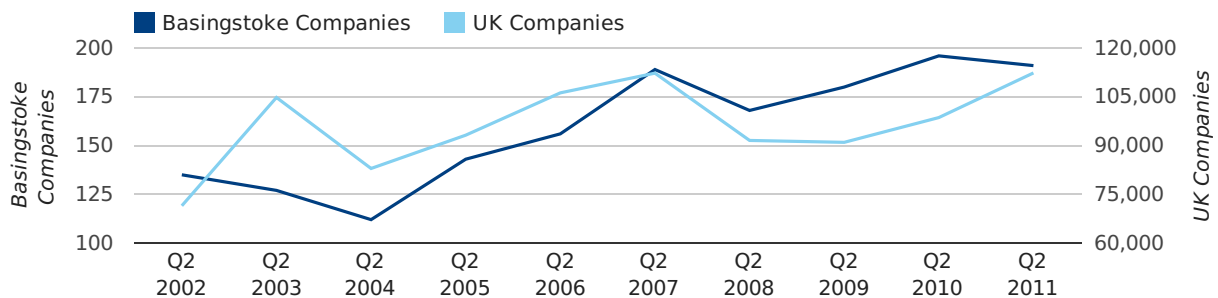
### Quarterly Data (Q2 Apr-Jun 2011)

A total of 191 companies were registered in Basingstoke during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 2.6% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	BASINGSTOKE	UK
2011	191	112,344
2010	196	98,612
% CHANGE	-2.6%	13.9%
RECORD YEAR	2010 (196)	2011 (112,344)

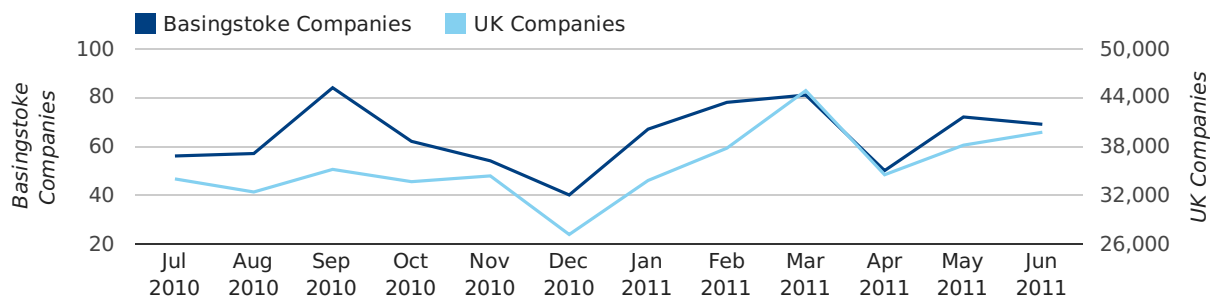
### new companies by quarter



## Monthly Data (Apr, May & Jun 2011)

May 2011 saw a new record in company registrations in Basingstoke when compared to any previous May.

### new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	50	72	69
NEW COMPANIES IN 2010	64	51	81
% CHANGE	-21.9%	41.2%	-14.8%
RECORD YEAR	2007 (67)	2011 (72)	2010 (81)

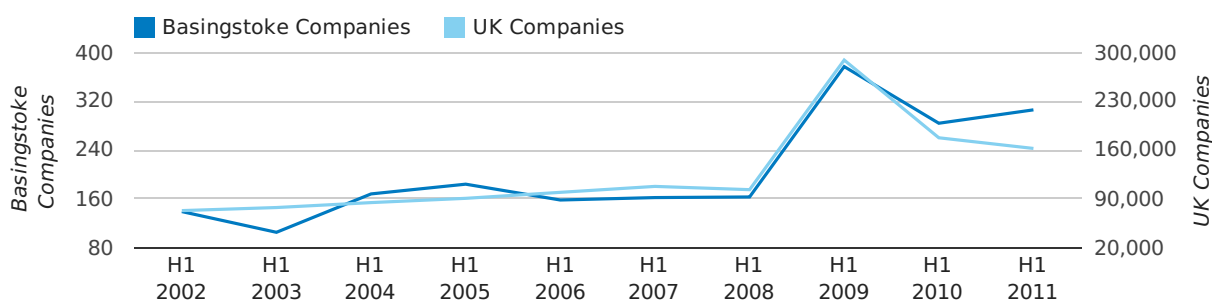
### Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 306 companies were dissolved in Basingstoke. This figure is 7.7% higher than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Basingstoke occurred in 2009 when a total of 377 were closed.

HALF YEAR (JAN-JUN)	BASINGSTOKE	UK
2011	306	162,310
2010	284	177,631
% CHANGE	7.7%	-8.6%
RECORD YEAR	2009 (377)	2009 (289,236)

### dissolved companies by half year



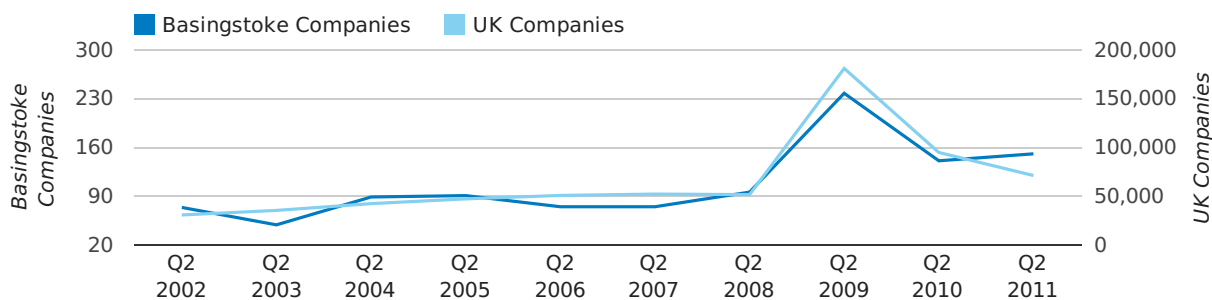
### Quarterly Data (Q2 Apr-Jun 2011)

A total of 151 companies were dissolved in Basingstoke during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 7.1% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

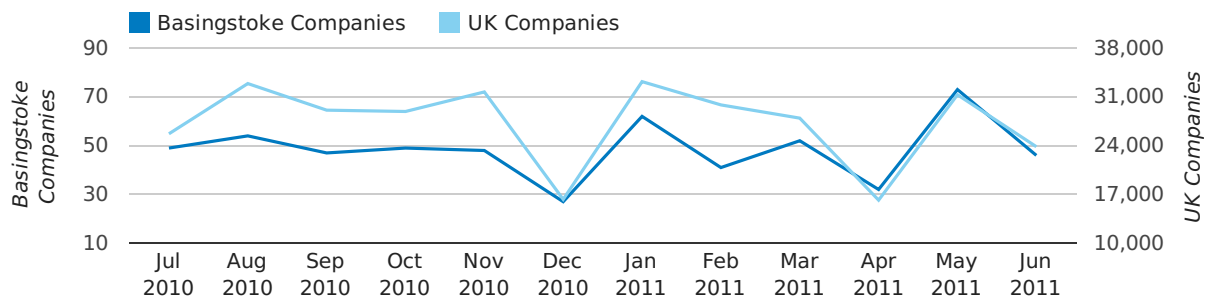
SECOND QUARTER (APR 2011 - JUN 2011)	BASINGSTOKE	UK
2011	151	71,324
2010	141	94,954
% CHANGE	7.1%	-24.9%
RECORD YEAR	2009 (238)	2009 (181,176)

### dissolved companies by quarter



# Monthly Data (Apr, May & Jun 2011)

## dissolved companies by month



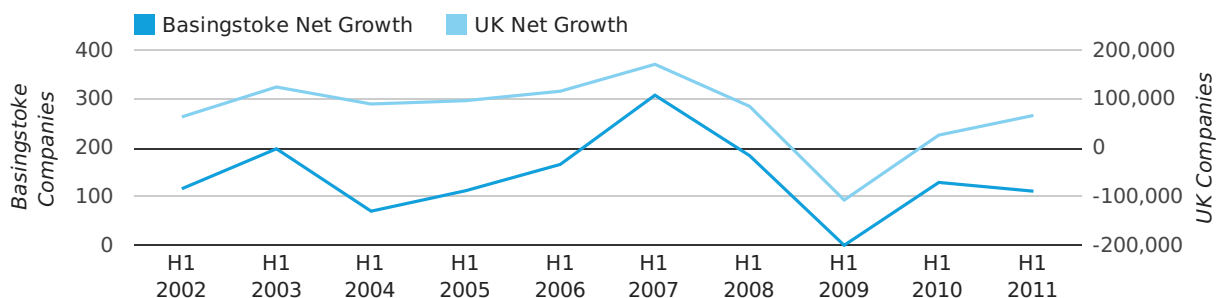
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	32	73	46
CLOSED COMPANIES IN 2010	43	48	50
% CHANGE	-25.6%	52.1%	-8%
RECORD YEAR	2009 (53)	2009 (105)	2009 (80)

### Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Basingstoke increased by 111 companies. This figure is 14.0% lower than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	BASINGSTOKE	UK
2011	111	66,425
2010	129	26,118
% CHANGE	-14.0%	154.3%
RECORD YEAR	2007 (308)	2007 (171,296)

### net growth by half year



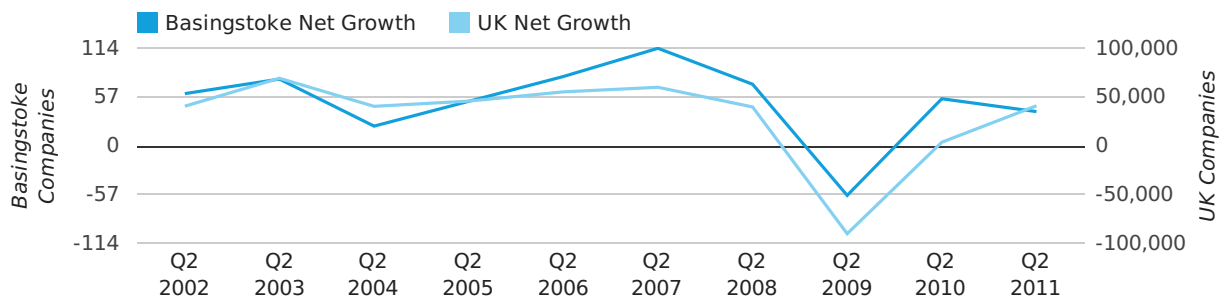
### Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Basingstoke during the second quarter of 2011 (Apr 2011 - Jun 2011) was 40 companies.

This represents a decrease of 27.3% on the same period last year.

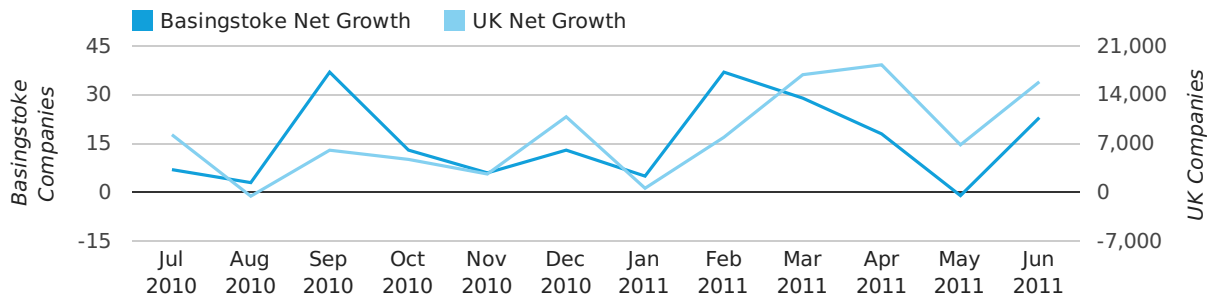
SECOND QUARTER (APR 2011 - JUN 2011)	BASINGSTOKE	UK
2011	40	41,020
2010	55	3,658
% CHANGE	-27.3%	1,021.4%
RECORD YEAR	2007 (114)	2003 (69,274)

### net growth by quarter



# Monthly Data (Apr, May & Jun 2011)

## net growth by month



	APRIL	MAY	JUNE
NET GROWTH IN 2011	18	-1	23
NET GROWTH IN 2010	21	3	31
% CHANGE	-14.3%	-133.3%	-25.8%
RECORD YEAR	2007 (57)	2003 (31)	2008 (48)

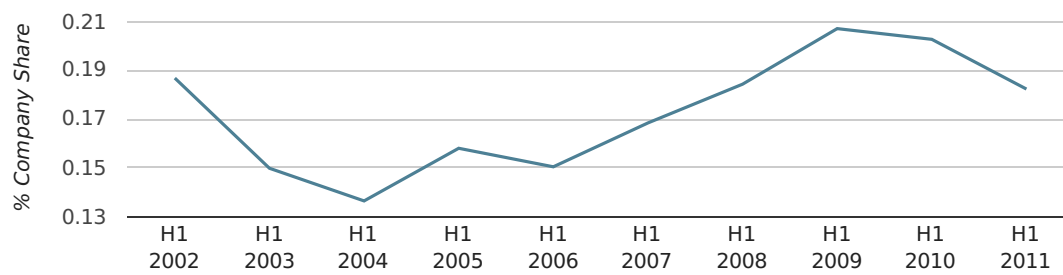


### Half Year Data (Jan-Jun 2011)

In the first half of 2011 Basingstoke formed 0.2% of all UK companies. This is the same as the 2010 figure of 0.2%.

HALF YEAR (JAN-JUN)	BASINGSTOKE
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1966 (0.4%)

#### company share by half year

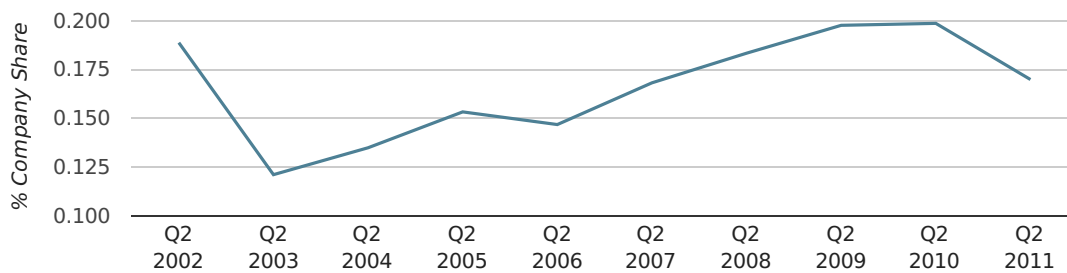


### Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Basingstoke formed 0.2% of all UK companies.

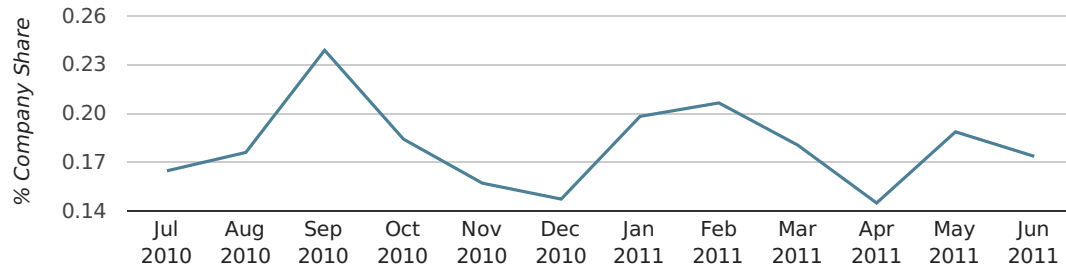
SECOND QUARTER (APR 2011 - JUN 2011)	BASINGSTOKE
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1963 (0.3%)

#### company share by quarter



# Monthly Data (Apr, May & Jun 2011)

## company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	-24.4%	11.2%	-24.5%
RECORD YEAR	1963 (0.7%)	1961 (0.5%)	1960 (0.5%)

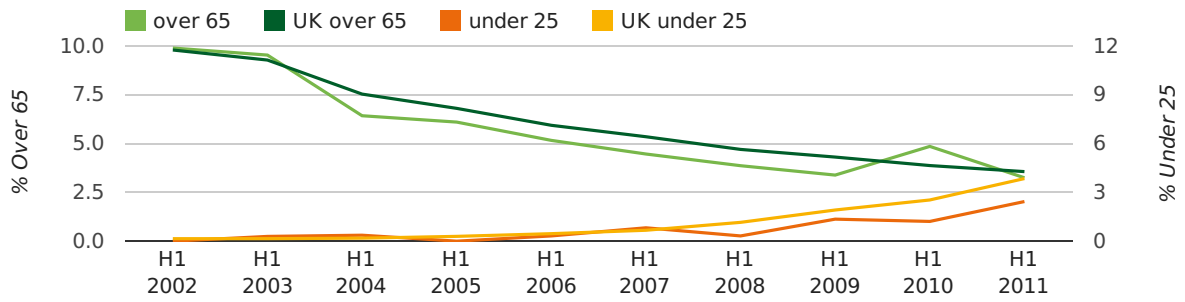
### Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 44.3.

The percentage of directors under the age of 25 was 2.4% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 3.3% compared to the UK figure of 4.3%.

#### director age by half year



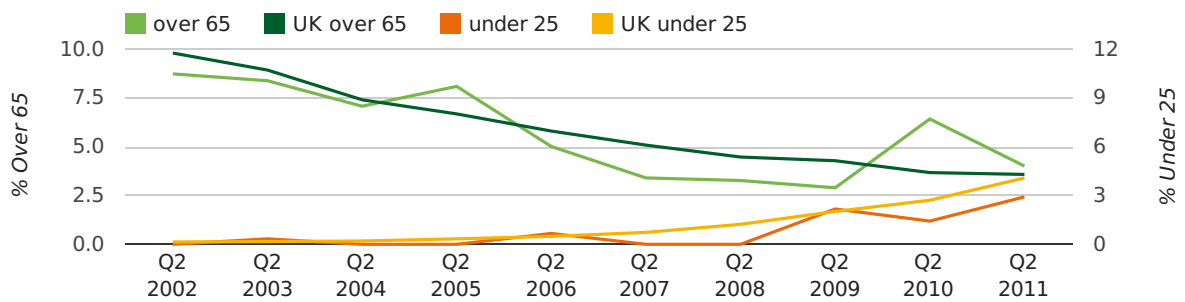
### Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 44.9.

The percentage of directors under the age of 25 was 2.9% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 4.0% compared to the UK figure of 4.3%.

#### director age by quarter

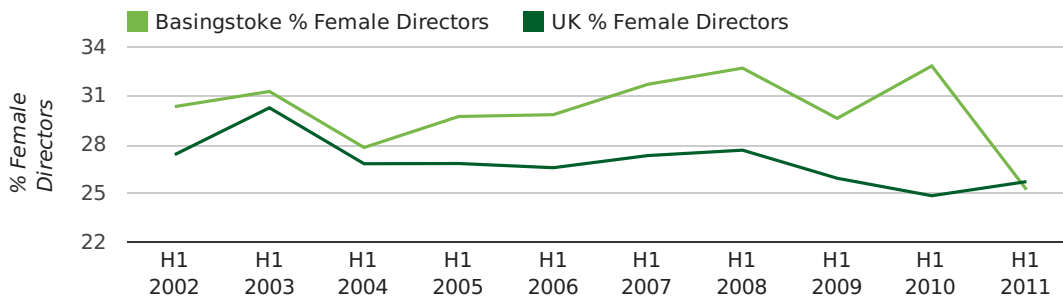


### Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Basingstoke was 1857 when 40.0% of all directors were female.

25.2% of all director appointments in Basingstoke in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

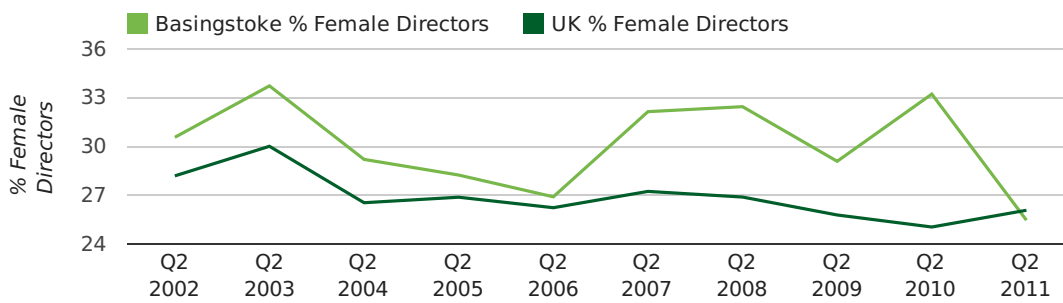


### Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Basingstoke was in 1866 when 66.7% of all directors were female.

25.5% of all director appointments in Basingstoke in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

#### director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.41%	CONSULTING	5.09%
MANAGEMENT	0.96%	MANAGEMENT	4.86%
IT	0.96%	CONSULTANCY	3.17%
ASSOCIATES	0.96%	PROPERTY	2.43%
SYSTEMS	0.80%	TRADING	2.05%
BUSINESS	0.64%	DESIGN	1.94%
CONSULTANCY	0.64%	ASSOCIATES	1.92%
R	0.64%	BUSINESS	1.87%
HAMPSHIRE	0.64%	CONSTRUCTION	1.77%
ENTERPRISES	0.64%	CONSULTANTS	1.76%
CONSULTANTS	0.56%	MEDIA	1.73%
ENGINEERING	0.56%	ENGINEERING	1.67%
TECHNOLOGIES	0.56%	LONDON	1.60%
BASINGSTOKE	0.56%	GLOBAL	1.46%
CLEANING	0.48%	J	1.44%
DESIGN	0.48%	CARE	1.44%
TRAINING	0.48%	INVESTMENTS	1.42%
K	0.48%	IT	1.39%
MEDIA	0.40%	BUILDING	1.32%
HOLDINGS	0.40%	PROPERTIES	1.31%
PLUMBING	0.40%	ELECTRICAL	1.30%
DEVELOPMENT	0.40%	M	1.27%
FOR	0.40%	S	1.23%
ACCOUNTANCY	0.40%	ENTERPRISES	1.20%
PROJECT	0.40%	SYSTEMS	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	355	202,072
7487 - Other business activities	82	60,758
82990 - Other business support service activities not elsewhere classified	66	30,647
70229 - Management consultancy activities other than financial management	64	16,419
62020 - Information technology consultancy activities	49	10,545
9999 - Dormant Company	48	20,111
7414 - Business & management consultancy	45	13,053
7260 - Other computer related activities	38	7,849
7222 - Other software consultancy and supply	29	7,143
62090 - Other information technology service activities	25	7,095
99999 - Dormant Company	24	18,918
9305 - Other service activities	22	9,063
74909 - Other professional, scientific and technical activities not elsewhere classified	18	7,835
74990 - Non-trading company	17	8,481
7499 - Non-trading company	16	10,955
43220 - Plumbing, heat and air-conditioning installation	14	2,223
86900 - Other human health activities	14	4,154
45200 - Maintenance and repair of motor vehicles	13	2,257
6523 - Other financial intermediation	12	2,022
96090 - Other service activities not elsewhere classified	11	10,322