

# Basingstoke

q3 2011 business confidence report



## headlines

- Q3 2011 saw a new record in company registrations in Basingstoke when compared to any previous Q3.
- August 2011 saw a new record in company registrations in Basingstoke when compared to any previous August.
- July 2011 saw a new record in company closures in Basingstoke when compared to any previous July.
- August 2011 saw a new record in net growth in Basingstoke when compared to any previous August.

## contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

### Quarterly Data (Q3 Jul-Sep 2011)

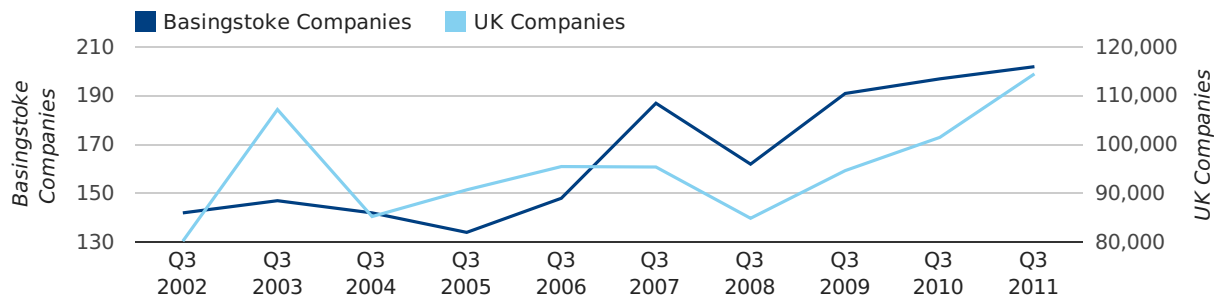
Q3 2011 saw a new record in company registrations in Basingstoke when compared to any previous Q3.

A total of 202 companies were registered in Basingstoke during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 2.5% versus the same period last year (Q3 2010). This figure compares badly to the UK as a whole, which saw an increase of 12.8% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	BASINGSTOKE	UK
2011	202	114,512
2010	197	101,492
% CHANGE	2.5%	12.8%
RECORD YEAR	2011 (202)	2011 (114,512)

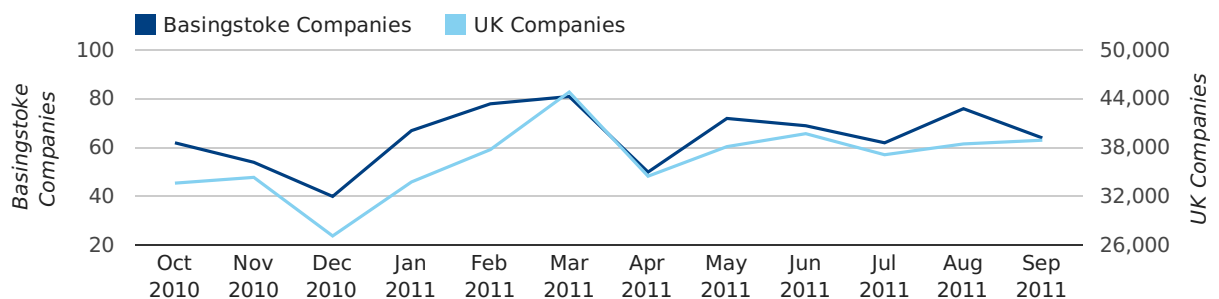
### new companies by quarter



### Monthly Data (Jul, Aug & Sep 2011)

August 2011 saw a new record in company registrations in Basingstoke when compared to any previous August.

### new companies by month



	JULY	AUGUST	SEPTEMBER
NEW COMPANIES IN 2011	62	76	64
NEW COMPANIES IN 2010	56	57	84
% CHANGE	10.7%	33.3%	-23.8%
RECORD YEAR	2009 (65)	2011 (76)	2010 (84)

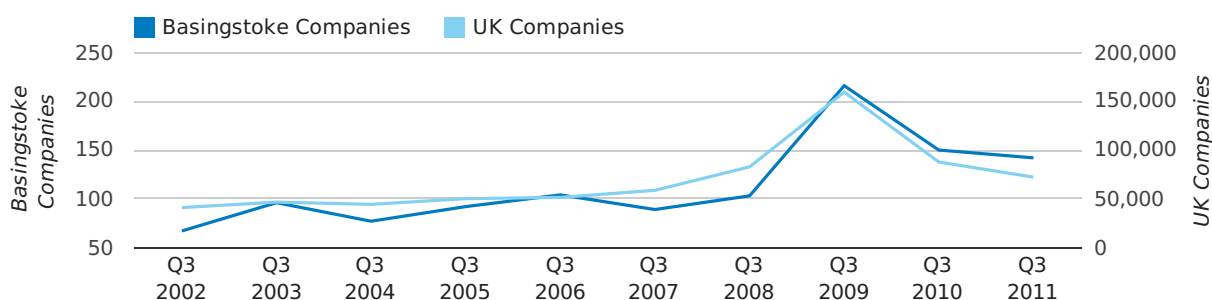
### Quarterly Data (Q3 Jul-Sep 2011)

A total of 142 companies were dissolved in Basingstoke during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 5.3% versus the same period last year (Q3 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	BASINGSTOKE	UK
2011	142	72,230
2010	150	87,705
% CHANGE	-5.3%	-17.6%
RECORD YEAR	2009 (216)	2009 (159,401)

### dissolved companies by quarter



### Monthly Data (Jul, Aug & Sep 2011)

July 2011 saw a new record in company closures in Basingstoke when compared to any previous July.

### dissolved companies by month



	JULY	AUGUST	SEPTEMBER
CLOSED COMPANIES IN 2011	59	42	41
CLOSED COMPANIES IN 2010	49	54	47
% CHANGE	20.4%	-22.2%	-13%
RECORD YEAR	2011 (59)	2008 (77)	2009 (114)

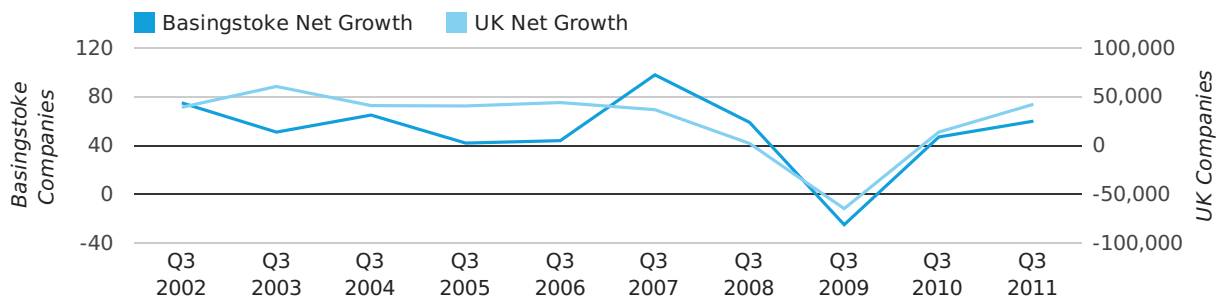
### Quarterly Data (Q3 Jul-Sep 2011)

Net company growth for Basingstoke during the third quarter of 2011 (Jul 2011 - Sep 2011) was 60 companies.

This represents an increase of 27.7% on the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	BASINGSTOKE	UK
2011	60	42,282
2010	47	13,787
% CHANGE	27.7%	206.7%
RECORD YEAR	2007 (98)	2003 (60,597)

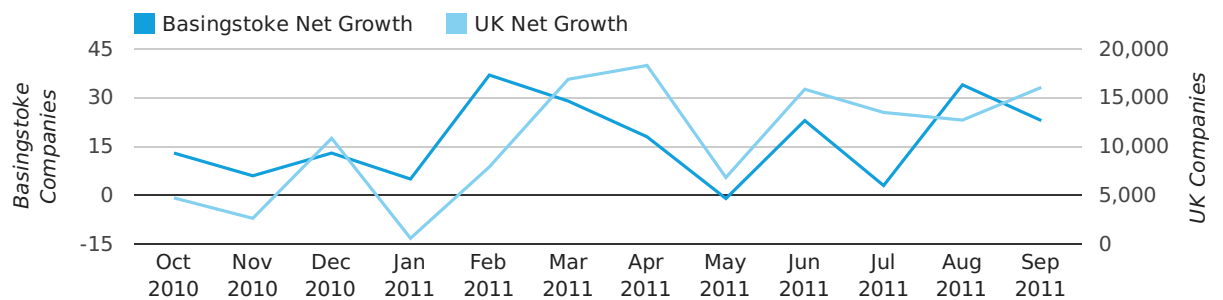
### net growth by quarter



### Monthly Data (Jul, Aug & Sep 2011)

August 2011 saw a new record in net growth in Basingstoke when compared to any previous August.

### net growth by month



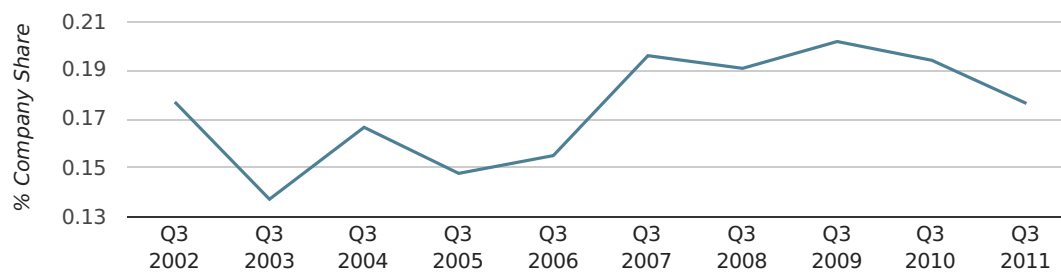
	JULY	AUGUST	SEPTEMBER
NET GROWTH IN 2011	3	34	23
NET GROWTH IN 2010	7	3	37
% CHANGE	-57.1%	1,033.3%	-37.8%
RECORD YEAR	2008 (43)	2011 (34)	2007 (46)

### Quarterly Data (Q3 Jul-Sep 2011)

In the third quarter of 2011, Basingstoke formed 0.2% of all UK companies.

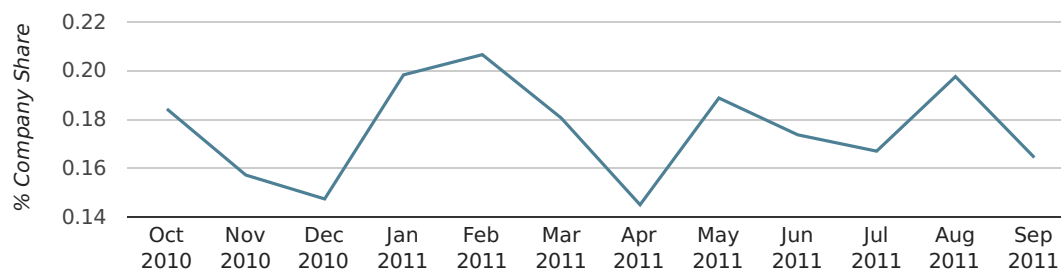
THIRD QUARTER (JUL 2011 - SEP 2011)	BASINGSTOKE
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1965 (0.5%)

### company share by quarter



### Monthly Data (Jul, Aug & Sep 2011)

### company share by month



	JULY	AUGUST	SEPTEMBER
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	1.3%	12.2%	-31.2%
RECORD YEAR	1970 (0.5%)	1965 (1.0%)	1966 (0.5%)

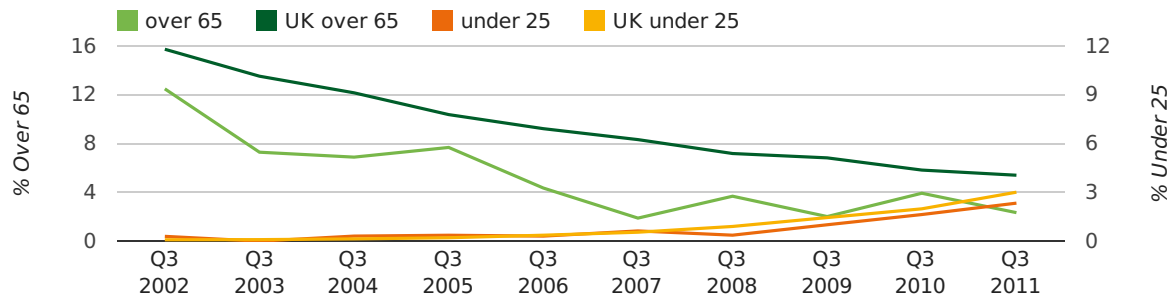
### Quarterly Data (Q3 Jul-Sep 2011)

The average age of a director in the third quarter of 2011 was 42.5.

The percentage of directors under the age of 25 was 2.3% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 2.3% compared to the UK figure of 4.1%.

#### director age by quarter

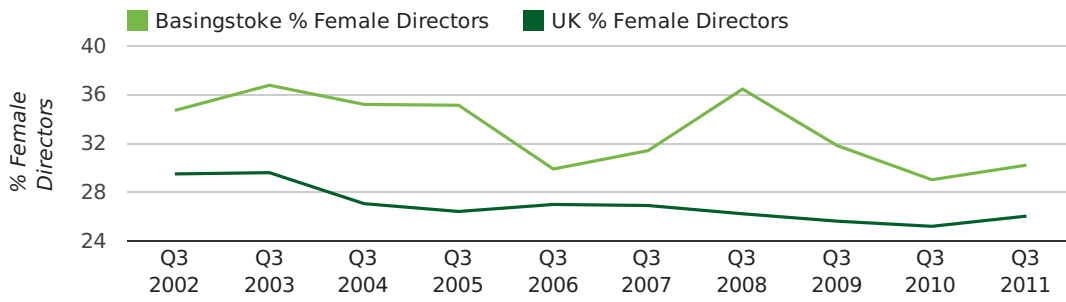


### Quarterly Data (Q3 Jul-Sep 2011)

The record third quarter for female directors in Basingstoke was in 1862 when 50.0% of all directors were female.

30.2% of all director appointments in Basingstoke in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

#### director gender by quarter





Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.42%	CONSULTING	5.11%
IT	1.37%	MANAGEMENT	4.75%
MANAGEMENT	1.05%	CONSULTANCY	3.19%
ASSOCIATES	0.97%	PROPERTY	2.41%
MEDIA	0.81%	TRADING	2.06%
CONSULTANCY	0.81%	DESIGN	1.94%
SYSTEMS	0.81%	ASSOCIATES	1.85%
DESIGN	0.65%	BUSINESS	1.82%
PLUMBING	0.56%	CONSULTANTS	1.76%
TECHNOLOGIES	0.56%	ENGINEERING	1.74%
FINANCIAL	0.56%	MEDIA	1.72%
HAMPSHIRE	0.56%	CONSTRUCTION	1.72%
BASINGSTOKE	0.56%	LONDON	1.63%
ENTERPRISES	0.56%	J	1.47%
BUSINESS	0.56%	GLOBAL	1.46%
ENGINEERING	0.56%	INVESTMENTS	1.43%
CONSULTANTS	0.56%	CARE	1.42%
CARE	0.48%	IT	1.38%
PROPERTY	0.40%	BUILDING	1.30%
DEVELOPMENT	0.40%	PROPERTIES	1.28%
CLEANING	0.40%	ELECTRICAL	1.27%
SERVICE	0.40%	M	1.25%
PROJECT	0.40%	ENERGY	1.22%
ENERGY	0.40%	TRAINING	1.21%
K	0.32%	S	1.21%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	352	204,493
7487 - Other business activities	98	65,177
82990 - Other business support service activities not elsewhere classified	64	29,245
70229 - Management consultancy activities other than financial management	60	15,760
9999 - Dormant Company	53	22,587
7414 - Business & management consultancy	53	14,755
7260 - Other computer related activities	48	8,686
62020 - Information technology consultancy activities	43	10,137
7222 - Other software consultancy and supply	32	8,345
9305 - Other service activities	23	10,525
99999 - Dormant Company	22	18,281
62090 - Other information technology service activities	22	6,798
74990 - Non-trading company	16	8,064
74909 - Other professional, scientific and technical activities not elsewhere classified	15	7,551
7499 - Non-trading company	14	11,543
86900 - Other human health activities	14	4,019
45200 - Maintenance and repair of motor vehicles	13	2,179
62012 - Business and domestic software development	12	3,137
43220 - Plumbing, heat and air-conditioning installation	12	2,134
4534 - Other building installation	11	2,443