

# Basingstoke

q1 2012 business confidence report



## headlines

- February 2012 saw a new record in company registrations in Basingstoke when compared to any previous February.

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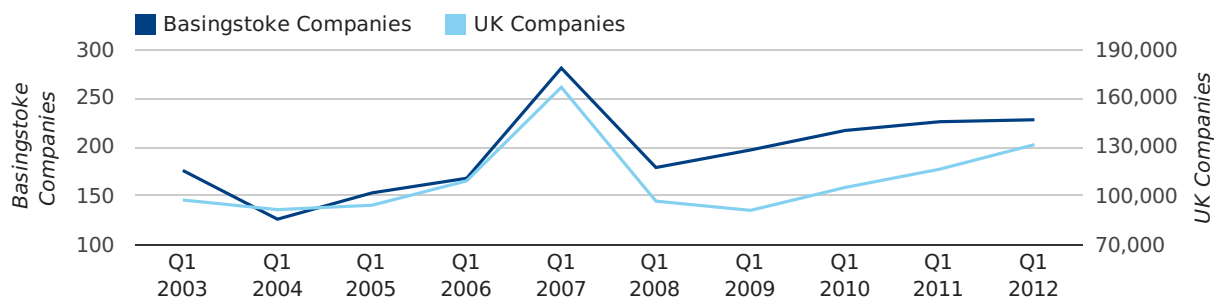
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 228 companies were registered in Basingstoke during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 0.9% versus the same period last year (Q1 2011). This figure compares badly to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	BASINGSTOKE	UK
2012	228	131,491
2011	226	116,391
% CHANGE	0.9%	13.0%
RECORD YEAR	2007 (281)	2007 (166,814)

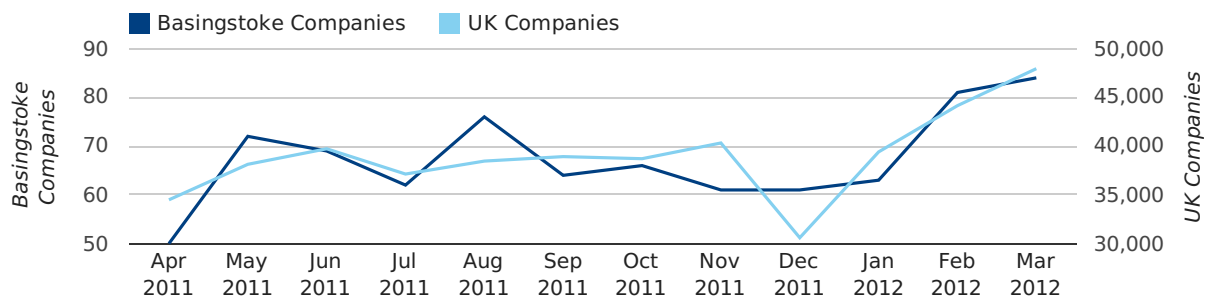
### new companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Basingstoke when compared to any previous February.

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	63	81	84
NEW COMPANIES IN 2011	67	78	81
% CHANGE	-6.0%	3.8%	3.7%
RECORD YEAR	2010 (77)	2012 (81)	2007 (144)

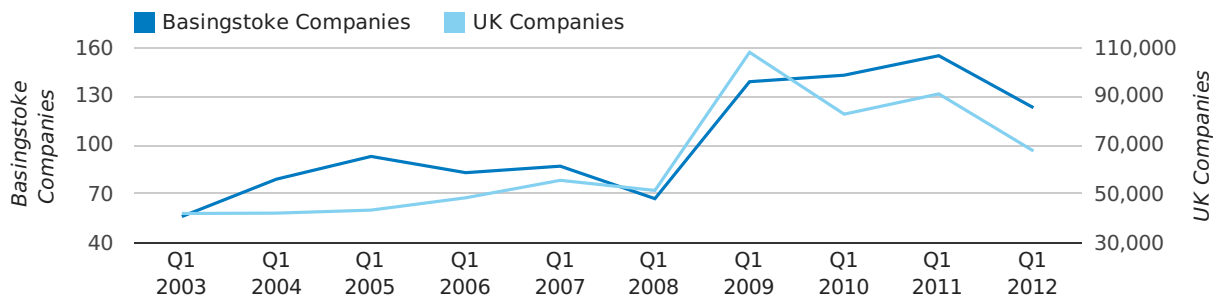
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 123 companies were dissolved in Basingstoke during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 20.6% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

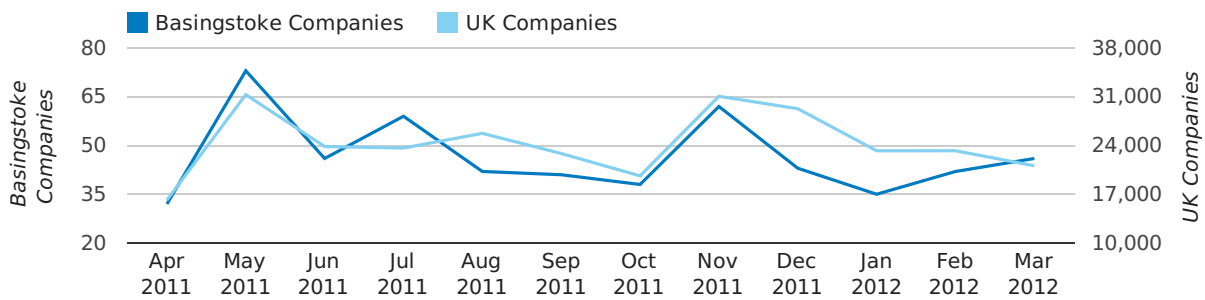
FIRST QUARTER (JAN 2012 - MAR 2012)	BASINGSTOKE	UK
2012	123	67,576
2011	155	90,986
% CHANGE	-20.6%	-25.7%
RECORD YEAR	2011 (155)	2009 (108,060)

### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

#### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	35	42	46
CLOSED COMPANIES IN 2011	62	41	52
% CHANGE	-43.5%	2.4%	-12%
RECORD YEAR	2011 (62)	2010 (57)	2009 (90)

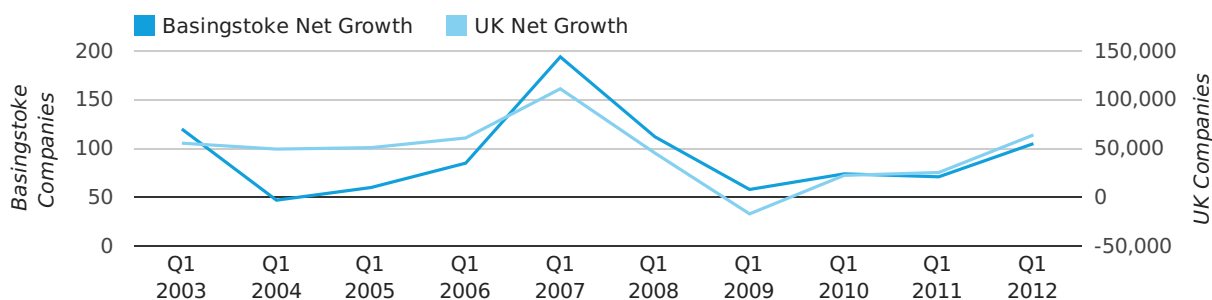
### Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Basingstoke during the first quarter of 2012 (Jan 2012 - Mar 2012) was 105 companies.

This represents an increase of 47.9% on the same period last year.

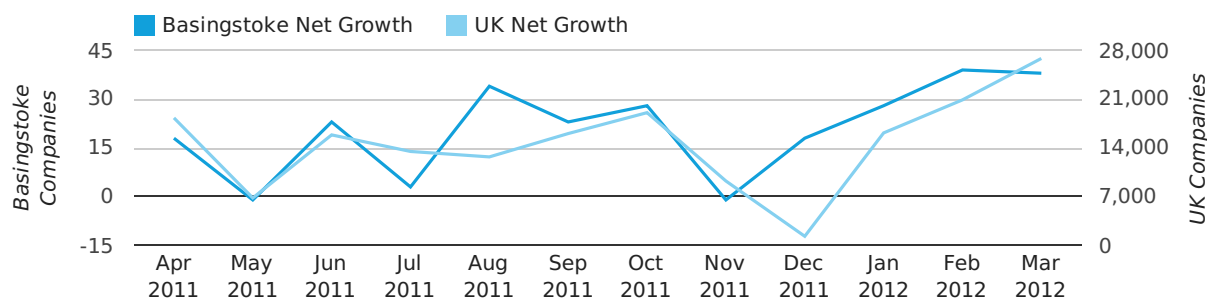
FIRST QUARTER (JAN 2012 - MAR 2012)	BASINGSTOKE	UK
2012	105	63,915
2011	71	25,405
% CHANGE	47.9%	151.6%
RECORD YEAR	2007 (194)	2007 (111,282)

### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### net growth by month



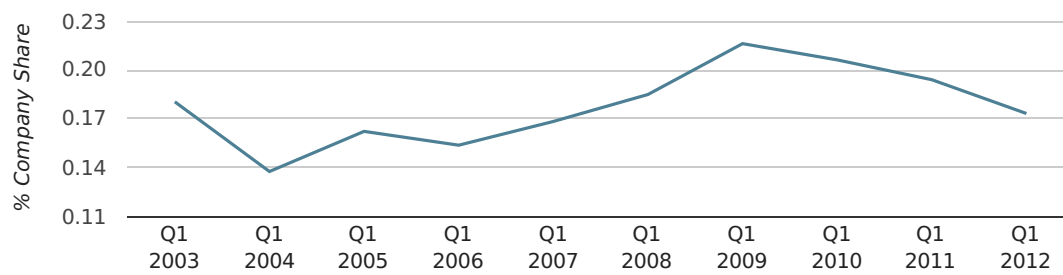
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	28	39	38
NET GROWTH IN 2011	5	37	29
% CHANGE	460.0%	5.4%	31.0%
RECORD YEAR	2010 (52)	2007 (56)	2007 (121)

### Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Basingstoke formed 0.2% of all UK companies.

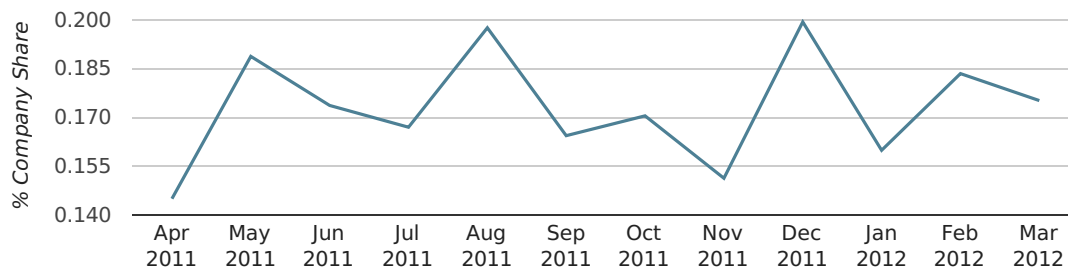
FIRST QUARTER (JAN 2012 - MAR 2012)	BASINGSTOKE
2012	0.2%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1966 (0.4%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
% CHANGE	-19.4%	-11.2%	-3.0%
RECORD YEAR	1966 (0.7%)	1967 (0.4%)	1962 (0.5%)

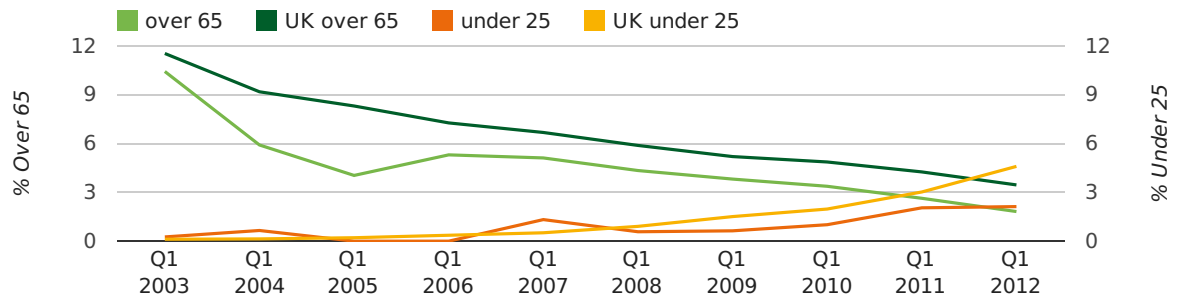
### Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 42.4.

The percentage of directors under the age of 25 was 2.1% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 1.8% compared to the UK figure of 3.5%.

### director age by quarter

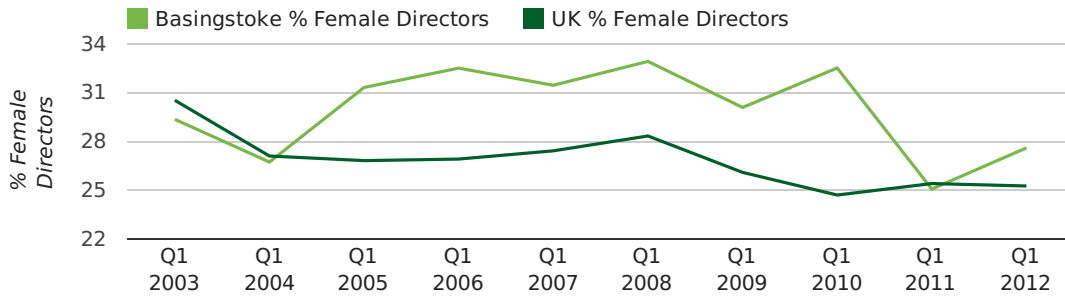


### Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Basingstoke was in 1861 when 40.0% of all directors were female.

27.6% of all director appointments in Basingstoke in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

#### director gender by quarter





## Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.41%	CONSULTING	5.07%
IT	1.79%	MANAGEMENT	4.74%
MANAGEMENT	1.71%	CONSULTANCY	3.30%
CONSULTANCY	1.56%	PROPERTY	2.37%
MEDIA	1.01%	TRADING	2.07%
CONSULTANTS	0.93%	DESIGN	1.93%
SYSTEMS	0.86%	ENGINEERING	1.86%
BASINGSTOKE	0.86%	ASSOCIATES	1.84%
DESIGN	0.86%	CONSULTANTS	1.79%
ASSOCIATES	0.78%	BUSINESS	1.73%
PROPERTY	0.62%	MEDIA	1.72%
BUSINESS	0.62%	CONSTRUCTION	1.72%
CLEANING	0.47%	LONDON	1.66%
MARKETING	0.47%	J	1.54%
ENGINEERING	0.47%	INVESTMENTS	1.51%
CARE	0.47%	GLOBAL	1.50%
ENTERPRISES	0.47%	IT	1.40%
ECO	0.39%	CARE	1.34%
SECURITY	0.39%	PROPERTIES	1.31%
ME	0.39%	ELECTRICAL	1.27%
SUPPORT	0.39%	M	1.27%
HOLDINGS	0.39%	BUILDING	1.24%
FINANCIAL	0.39%	ENERGY	1.20%
PLUMBING	0.39%	S	1.20%
INVESTMENTS	0.39%	ENTERPRISES	1.19%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	333	216,665
70229 - Management consultancy activities other than financial management	79	19,704
7487 - Other business activities	76	52,735
82990 - Other business support service activities not elsewhere classified	67	35,233
62020 - Information technology consultancy activities	66	14,303
7414 - Business & management consultancy	47	12,113
9999 - Dormant Company	43	18,617
7260 - Other computer related activities	42	7,154
62090 - Other information technology service activities	28	8,145
99999 - Dormant Company	26	25,084
74909 - Other professional, scientific and technical activities not elsewhere classified	24	9,892
7222 - Other software consultancy and supply	24	6,934
62012 - Business and domestic software development	19	4,356
9305 - Other service activities	18	8,818
43220 - Plumbing, heat and air-conditioning installation	17	2,693
69201 - Accounting and auditing activities	14	4,132
96090 - Other service activities not elsewhere classified	14	13,637
86900 - Other human health activities	14	5,066
74990 - Non-trading company	14	9,729
8042 - Adult and other education	11	2,096