

Basingstoke

2012 half year business confidence report



headlines

- Q2 2012 saw a new record in company registrations in Basingstoke when compared to any previous Q2.
- May 2012 saw a new record in company registrations in Basingstoke when compared to any previous May.

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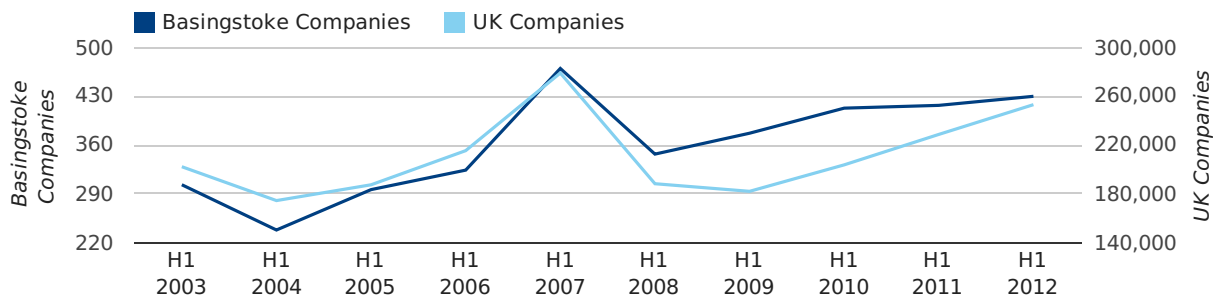
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 430 companies were formed in Basingstoke. This figure is 3.1% higher than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Basingstoke occurred in 2007 when a total of 470 were formed.

HALF YEAR (JAN-JUN)	BASINGSTOKE	UK
2012	430	253,150
2011	417	228,735
% CHANGE	3.1%	10.7%
RECORD YEAR	2007 (470)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

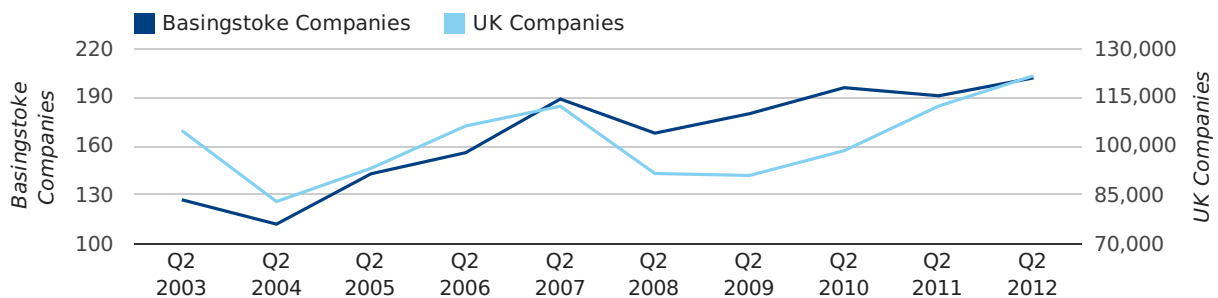
Q2 2012 saw a new record in company registrations in Basingstoke when compared to any previous Q2.

A total of 202 companies were registered in Basingstoke during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 5.8% versus the same period last year (Q2 2011). This figure compares equally to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BASINGSTOKE	UK
2012	202	121,659
2011	191	112,344
% CHANGE	5.8%	8.3%
RECORD YEAR	2012 (202)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in Basingstoke when compared to any previous May.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	65	74	63
NEW COMPANIES IN 2011	50	72	69
% CHANGE	30.0%	2.8%	-8.7%
RECORD YEAR	2007 (67)	2012 (74)	2010 (81)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 286 companies were dissolved in Basingstoke. This figure is 6.5% lower than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Basingstoke occurred in 2009 when a total of 377 were closed.

HALF YEAR (JAN-JUN)	BASINGSTOKE	UK
2012	286	147,793
2011	306	162,310
% CHANGE	-6.5%	-8.9%
RECORD YEAR	2009 (377)	2009 (289,236)

dissolved companies by half year



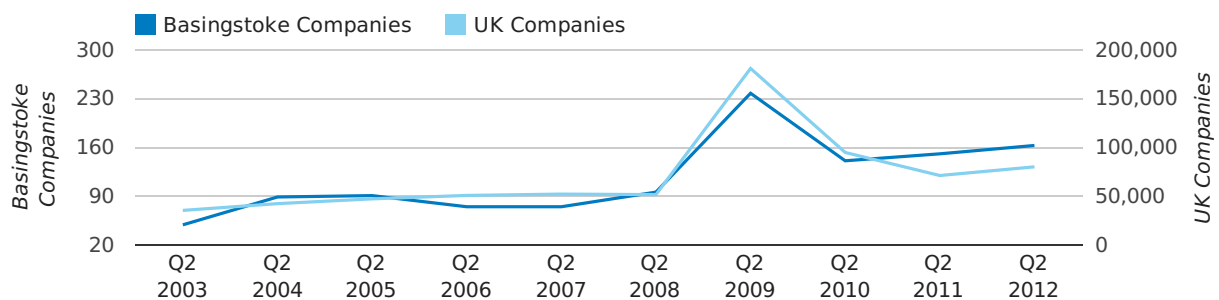
Quarterly Data (Q2 Apr-Jun 2012)

A total of 163 companies were dissolved in Basingstoke during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 7.9% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BASINGSTOKE	UK
2012	163	80,217
2011	151	71,324
% CHANGE	7.9%	12.5%
RECORD YEAR	2009 (238)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



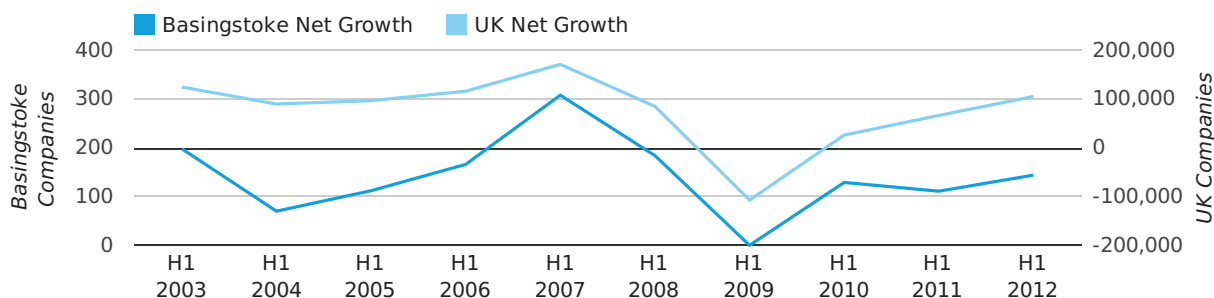
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	37	62	64
CLOSED COMPANIES IN 2011	32	73	46
% CHANGE	15.6%	-15.1%	39%
RECORD YEAR	2009 (53)	2009 (105)	2009 (80)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Basingstoke increased by 144 companies. This figure is 29.7% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	BASINGSTOKE	UK
2012	144	105,357
2011	111	66,425
% CHANGE	29.7%	58.6%
RECORD YEAR	2007 (308)	2007 (171,296)

net growth by half year



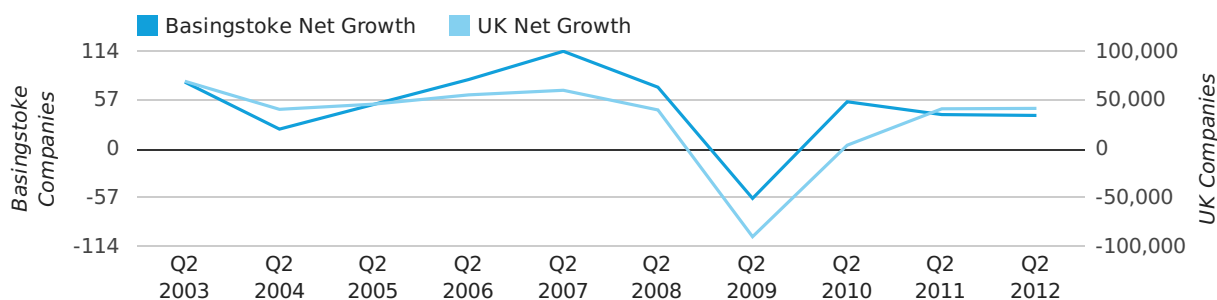
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Basingstoke during the second quarter of 2012 (Apr 2012 - Jun 2012) was 39 companies.

This represents a decrease of 2.5% on the same period last year.

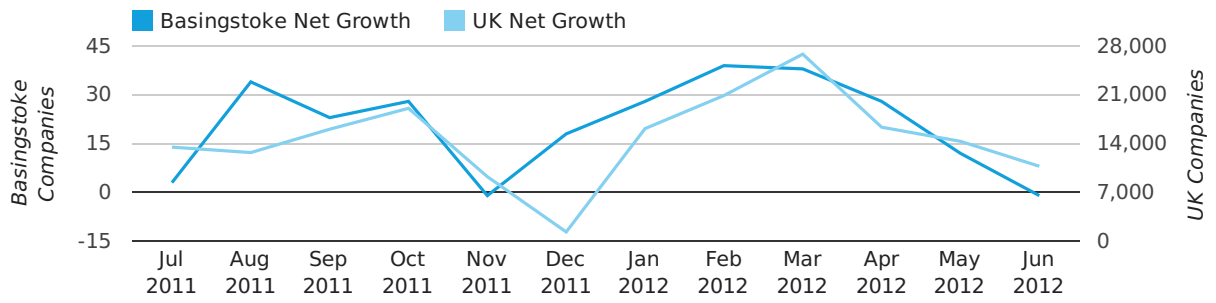
SECOND QUARTER (APR 2012 - JUN 2012)	BASINGSTOKE	UK
2012	39	41,442
2011	40	41,020
% CHANGE	-2.5%	1.0%
RECORD YEAR	2007 (114)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



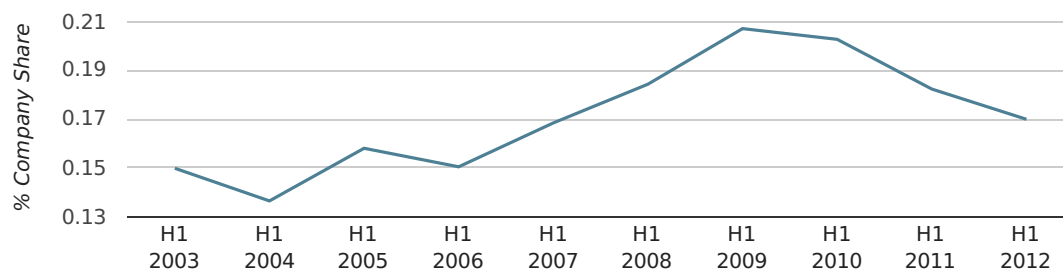
	APRIL	MAY	JUNE
NET GROWTH IN 2012	28	12	-1
NET GROWTH IN 2011	18	-1	23
% CHANGE	55.6%	-1,300.0%	-104.3%
RECORD YEAR	2007 (57)	2003 (31)	2008 (48)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Basingstoke formed 0.2% of all UK companies. This is the same as the 2011 figure of 0.2%.

HALF YEAR (JAN-JUN)	BASINGSTOKE
2012	0.2%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1966 (0.4%)

company share by half year

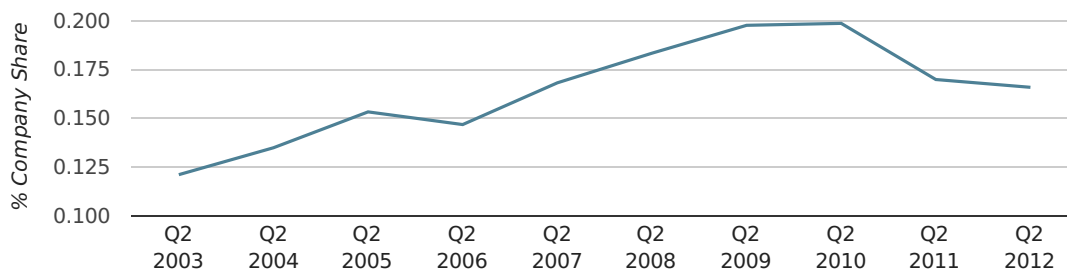


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Basingstoke formed 0.2% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	BASINGSTOKE
2012	0.2%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1963 (0.3%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2011	0.1%	0.2%	0.2%
% CHANGE	9.4%	-9.9%	-2.5%
RECORD YEAR	1963 (0.7%)	1961 (0.5%)	1960 (0.5%)

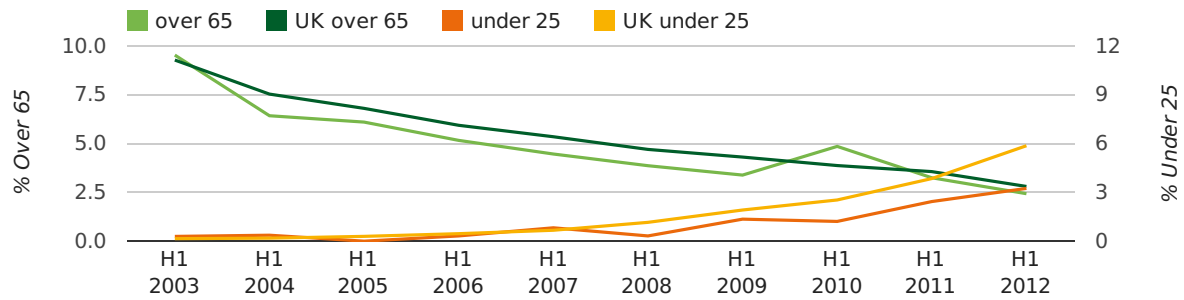
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 42.6.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 2.4% compared to the UK figure of 3.4%.

director age by half year



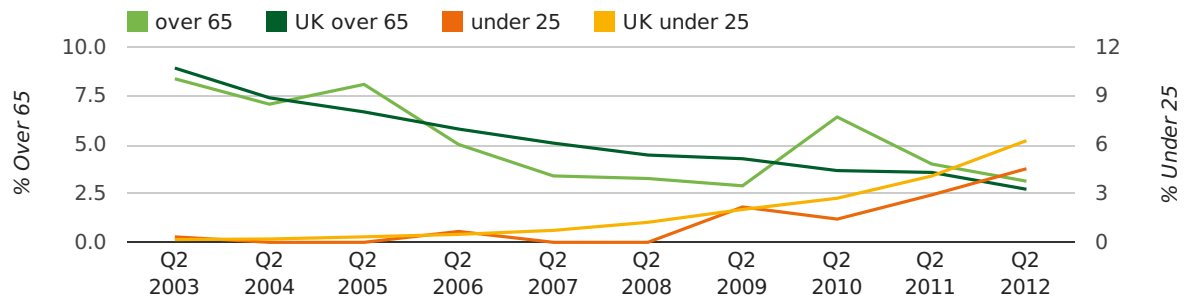
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 43.0.

The percentage of directors under the age of 25 was 4.5% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 3.1% compared to the UK figure of 3.3%.

director age by quarter

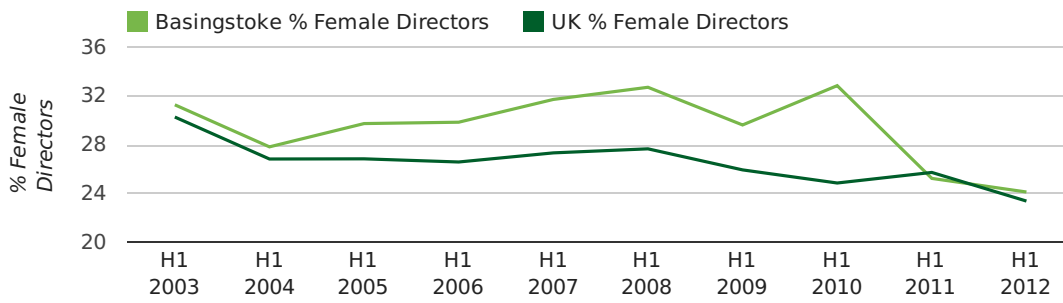


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Basingstoke was 1861 when 40.0% of all directors were female.

24.1% of all director appointments in Basingstoke in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

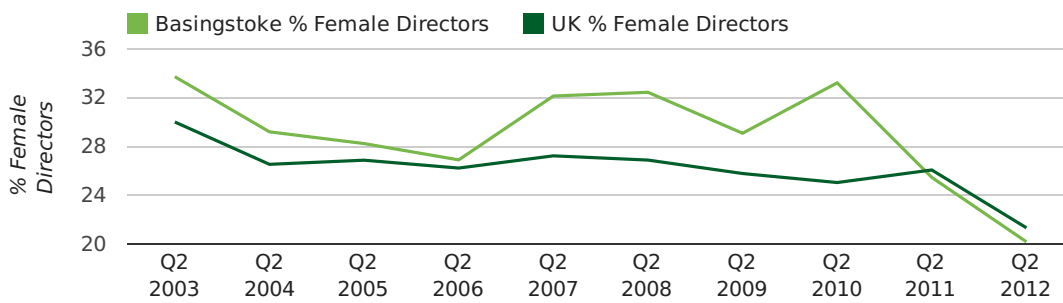


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Basingstoke was in 1866 when 66.7% of all directors were female.

20.2% of all director appointments in Basingstoke in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.33%	CONSULTING	5.07%
MANAGEMENT	1.96%	MANAGEMENT	4.74%
CONSULTANCY	1.81%	CONSULTANCY	3.28%
IT	1.43%	PROPERTY	2.35%
ASSOCIATES	1.05%	TRADING	2.10%
PROPERTY	0.98%	DESIGN	1.89%
MEDIA	0.90%	ENGINEERING	1.87%
CONSULTANTS	0.83%	ASSOCIATES	1.82%
DESIGN	0.75%	CONSULTANTS	1.78%
SYSTEMS	0.75%	CONSTRUCTION	1.71%
BASINGSTOKE	0.75%	BUSINESS	1.70%
ENGINEERING	0.53%	MEDIA	1.69%
BUSINESS	0.53%	LONDON	1.68%
MARKETING	0.53%	J	1.57%
SECURITY	0.45%	GLOBAL	1.51%
CONSTRUCTION	0.45%	INVESTMENTS	1.48%
PLUMBING	0.45%	IT	1.42%
PROJECTS	0.45%	CARE	1.31%
CARE	0.45%	PROPERTIES	1.31%
TECH	0.45%	M	1.26%
ECO	0.38%	ELECTRICAL	1.23%
B	0.38%	BUILDING	1.23%
TECHNOLOGIES	0.38%	SECURITY	1.19%
ELECTRICAL	0.38%	S	1.18%
J	0.38%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	362	244,457
70229 - Management consultancy activities other than financial management	76	20,390
7487 - Other business activities	73	47,029
62020 - Information technology consultancy activities	62	15,280
82990 - Other business support service activities not elsewhere classified	59	35,447
7414 - Business & management consultancy	41	10,978
7260 - Other computer related activities	37	6,456
9999 - Dormant Company	31	16,469
62012 - Business and domestic software development	28	4,742
62090 - Other information technology service activities	26	8,258
74909 - Other professional, scientific and technical activities not elsewhere classified	25	10,271
7222 - Other software consultancy and supply	24	6,356
99999 - Dormant Company	23	26,088
9305 - Other service activities	17	7,926
43220 - Plumbing, heat and air-conditioning installation	16	2,716
86900 - Other human health activities	15	5,222
45200 - Maintenance and repair of motor vehicles	13	2,880
69201 - Accounting and auditing activities	13	4,295
96090 - Other service activities not elsewhere classified	13	14,220
74990 - Non-trading company	11	9,706