

Bath

q1 2011 business confidence report



headlines

- January 2011 saw a new record in company registrations in Bath when compared to any previous January.
- February 2011 saw a new record in company closures in Bath when compared to any previous February.
- January 2011 saw a new record in company closures in Bath when compared to any previous January.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

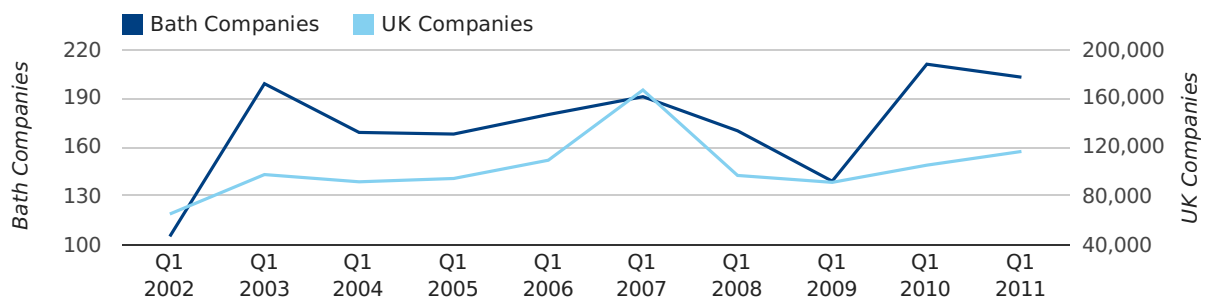
Quarterly Data (Q1 Jan-Mar 2011)

A total of 203 companies were registered in Bath during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 3.8% versus the same period last year (Q1 2010). This figure compares badly to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	BATH	UK
2011	203	116,391
2010	211	105,137
% CHANGE	-3.8%	10.7%
RECORD YEAR	2010 (211)	2007 (166,814)

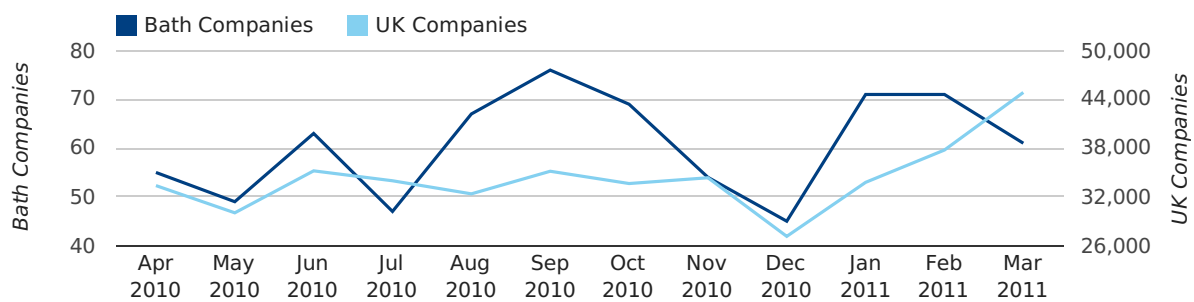
new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company registrations in Bath when compared to any previous January.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	71	71	61
NEW COMPANIES IN 2010	51	80	80
% CHANGE	39.2%	-11.3%	-23.8%
RECORD YEAR	2011 (71)	2010 (80)	2006 (87)

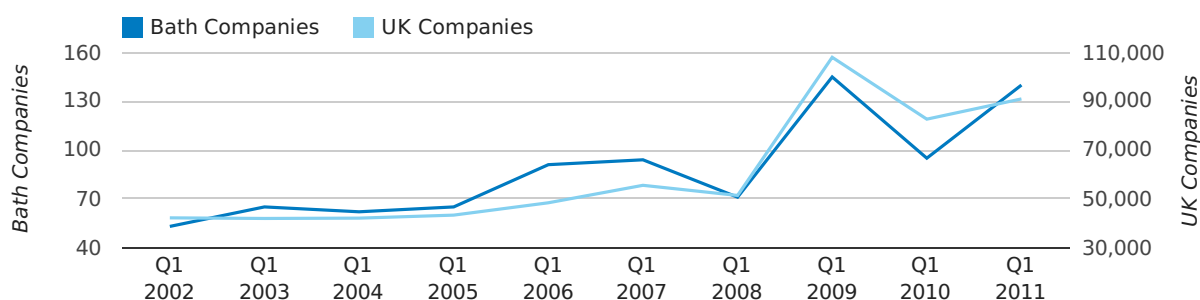
Quarterly Data (Q1 Jan-Mar 2011)

A total of 140 companies were dissolved in Bath during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 47.4% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	BATH	UK
2011	140	90,986
2010	95	82,677
% CHANGE	47.4%	10.0%
RECORD YEAR	2009 (145)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company closures in Bath when compared to any previous February.

January 2011 saw a new record in company closures in Bath when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	54	50	36
CLOSED COMPANIES IN 2010	18	25	52
% CHANGE	200.0%	100.0%	-31%
RECORD YEAR	2011 (54)	2011 (50)	2009 (79)

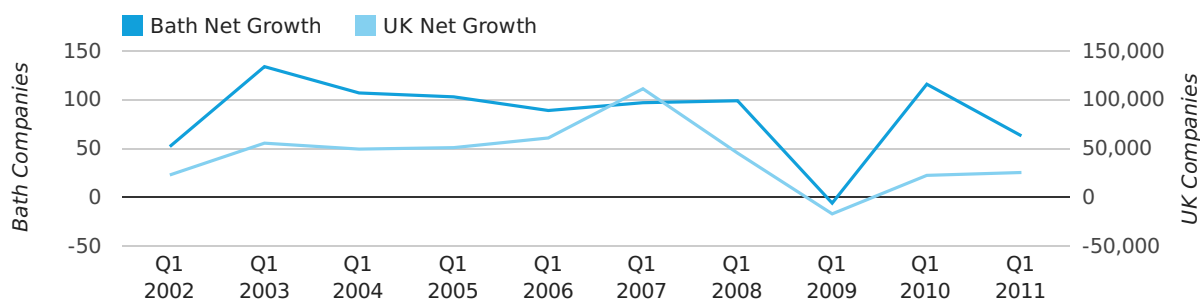
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Bath during the first quarter of 2011 (Jan 2011 - Mar 2011) was 63 companies.

This represents a decrease of 45.7% on the same period last year.

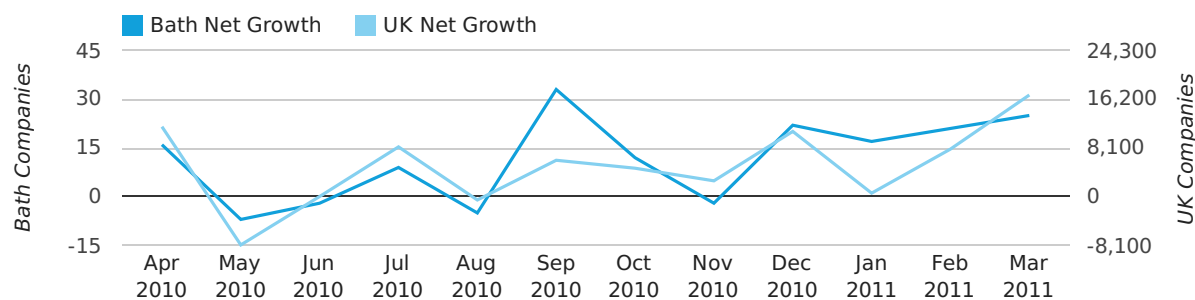
FIRST QUARTER (JAN 2011 - MAR 2011)	BATH	UK
2011	63	25,405
2010	116	22,460
% CHANGE	-45.7%	13.1%
RECORD YEAR	2003 (134)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



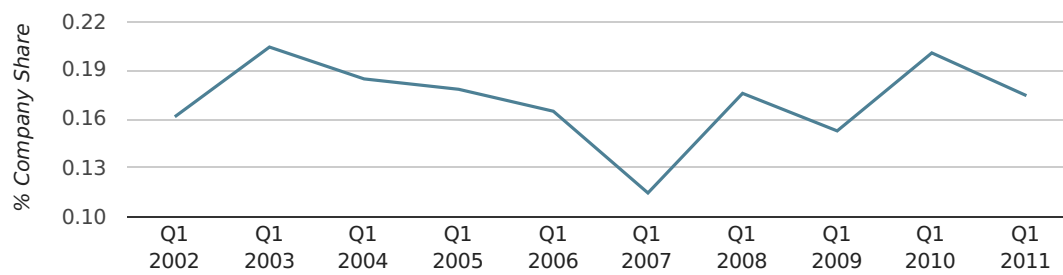
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	17	21	25
NET GROWTH IN 2010	33	55	28
% CHANGE	-48.5%	-61.8%	-10.7%
RECORD YEAR	2004 (45)	2010 (55)	2008 (67)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Bath formed 0.2% of all UK companies.

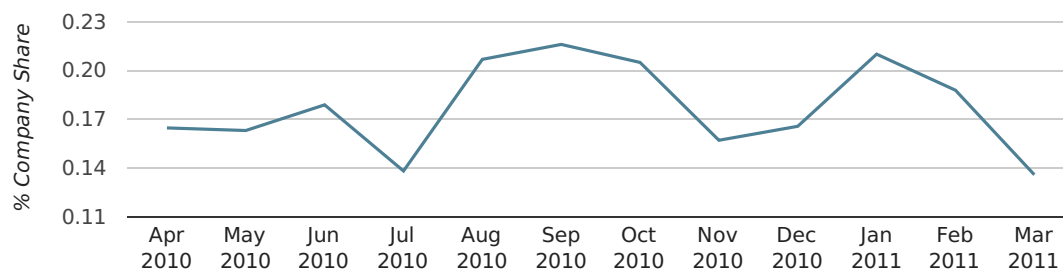
FIRST QUARTER (JAN 2011 - MAR 2011)	BATH
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.1%
RECORD YEAR (SINCE 1960)	1981 (0.5%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.1%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	20.1%	-22.0%	-27.3%
RECORD YEAR	1973 (0.5%)	1970 (0.7%)	1981 (0.7%)

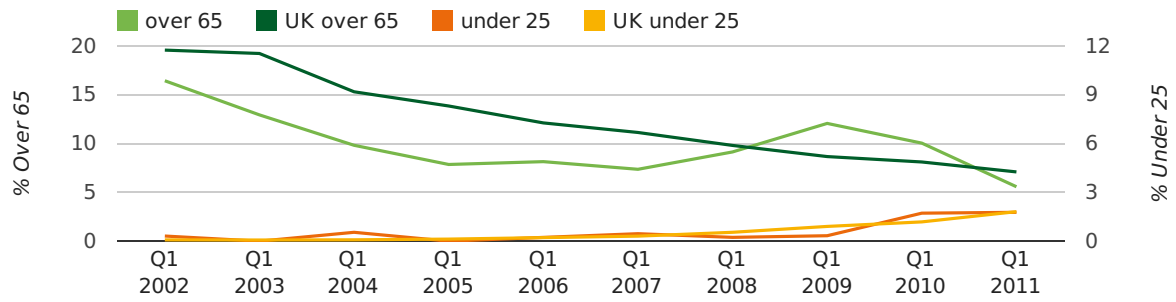
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 47.3.

The percentage of directors under the age of 25 was 1.8% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 5.6% compared to the UK figure of 4.3%.

director age by quarter

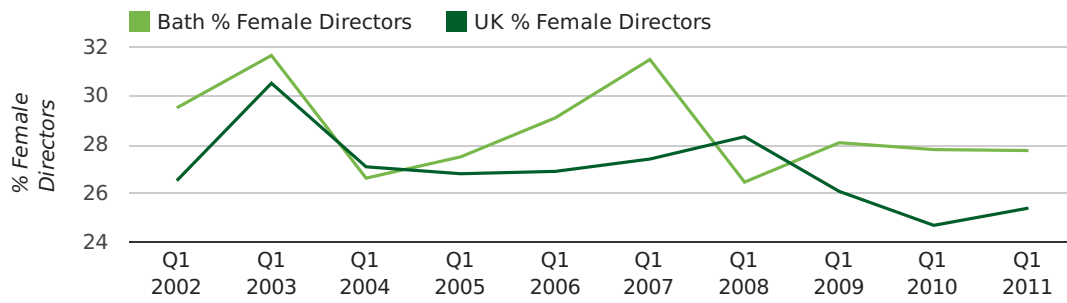


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Bath was in 1861 when 40.0% of all directors were female.

27.8% of all director appointments in Bath in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
BATH	2.30%	CONSULTING	5.04%
CONSULTING	2.14%	MANAGEMENT	4.97%
MANAGEMENT	1.89%	CONSULTANCY	3.16%
(BATH)	1.15%	PROPERTY	2.38%
PROPERTY	0.99%	TRADING	2.10%
CONSULTANCY	0.82%	DESIGN	1.93%
DESIGN	0.74%	ASSOCIATES	1.92%
ASSOCIATES	0.74%	BUSINESS	1.87%
DEVELOPMENTS	0.74%	CONSTRUCTION	1.80%
WEST	0.58%	CONSULTANTS	1.76%
HOLIDAY	0.58%	MEDIA	1.69%
SECURITY	0.49%	ENGINEERING	1.61%
CAFE	0.49%	LONDON	1.60%
MUSIC	0.49%	CARE	1.45%
DIGITAL	0.49%	J	1.45%
INVESTMENTS	0.49%	GLOBAL	1.44%
CONSTRUCTION	0.49%	INVESTMENTS	1.43%
MARKETING	0.49%	IT	1.41%
ENERGY	0.49%	PROPERTIES	1.36%
FOR	0.49%	BUILDING	1.34%
CONSULTANTS	0.49%	M	1.30%
BUSINESS	0.49%	ELECTRICAL	1.28%
IT	0.41%	S	1.24%
ELECTRICAL	0.41%	INTERNATIONAL	1.23%
COMMUNICATIONS	0.41%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	238	202,798
7487 - Other business activities	69	60,968
70229 - Management consultancy activities other than financial management	47	16,150
82990 - Other business support service activities not elsewhere classified	47	30,253
7414 - Business & management consultancy	40	12,916
9999 - Dormant Company	29	19,765
74909 - Other professional, scientific and technical activities not elsewhere classified	28	7,788
99999 - Dormant Company	28	18,336
96090 - Other service activities not elsewhere classified	24	10,085
7222 - Other software consultancy and supply	22	7,000
74990 - Non-trading company	22	8,695
98000 - Residents property management	20	3,154
62090 - Other information technology service activities	19	6,996
62020 - Information technology consultancy activities	19	10,246
7260 - Other computer related activities	18	7,789
9305 - Other service activities	16	8,740
70100 - Activities of head offices	14	2,849
7499 - Non-trading company	13	11,316
41100 - Development of building projects	12	3,921
5530 - Restaurants	12	4,898