# **Bath**

q3 2011 business confidence report





## headlines

- Q3 2011 saw a new record in company registrations in Bath when compared to any previous Q3.
- August 2011 saw a new record in company registrations in Bath when compared to any previous August.
- July 2011 saw a new record in company registrations in Bath when compared to any previous July.

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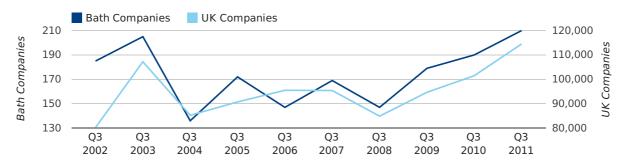
Q3 2011 saw a new record in company registrations in Bath when compared to any previous Q3.

A total of 210 companies were registered in Bath during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 10.5% versus the same period last year (Q3 2010). This figure compares equally to the UK as a whole, which saw an increase of 12.8% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	BATH	UK
2011	210	114,512
2010	190	101,492
% CHANGE	10.5%	12.8%
RECORD YEAR	2011 (210)	2011 (114,512)

#### new companies by quarter

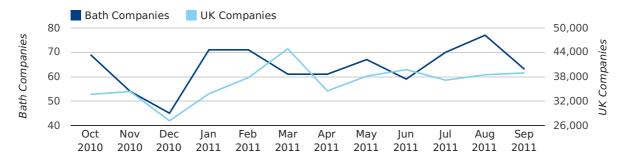


#### Monthly Data (Jul, Aug & Sep 2011)

August 2011 saw a new record in company registrations in Bath when compared to any previous August.

July 2011 saw a new record in company registrations in Bath when compared to any previous July.

#### new companies by month



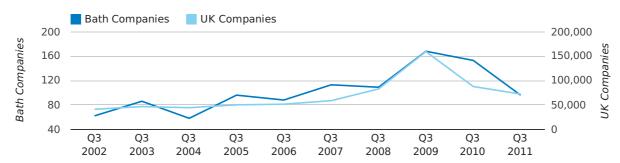
	JULY	AUGUST	SEPTEMBER
NEW COMPANIES IN 2011	70	77	63
NEW COMPANIES IN 2010	47	67	76
% CHANGE	48.9%	14.9%	-17.1%
RECORD YEAR	2011 (70)	2011 (77)	2003 (87)

A total of 96 companies were dissolved in Bath during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 37.3% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

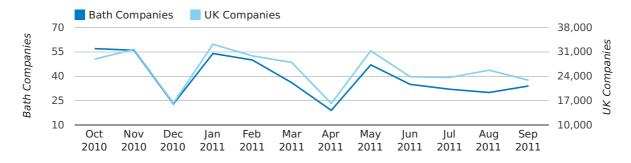
THIRD QUARTER (JUL 2011 - SEP 2011)	BATH	UK
2011	96	72,230
2010	153	87,705
% CHANGE	-37.3%	-17.6%
RECORD YEAR	2009 (168)	2009 (159,401)

#### dissolved companies by quarter



#### Monthly Data (Jul, Aug & Sep 2011)

dissolved companies by month



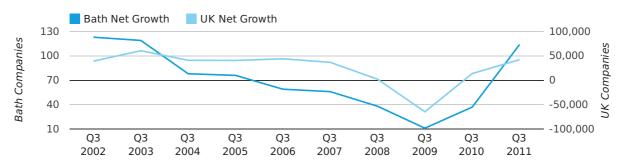
	JULY	AUGUST	SEPTEMBER
CLOSED COMPANIES IN 2011	32	30	34
CLOSED COMPANIES IN 2010	38	72	43
% CHANGE	-15.8%	-58.3%	-21%
RECORD YEAR	2007 (45)	2008 (74)	2009 (75)

Net company growth for Bath during the third quarter of 2011 (Jul 2011 - Sep 2011) was 114 companies.

This represents an increase of 208.1% on the same period last year.

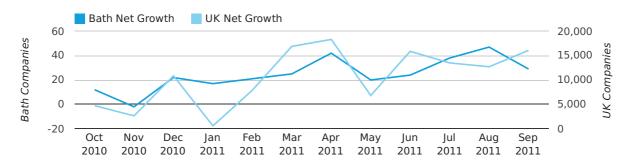
THIRD QUARTER (JUL 2011 - SEP 2011)	BATH	UK
2011	114	42,282
2010	37	13,787
% CHANGE	208.1%	206.7%
RECORD YEAR	2002 (123)	2003 (60,597)

#### net growth by quarter



### Monthly Data (Jul, Aug & Sep 2011)

#### net growth by month

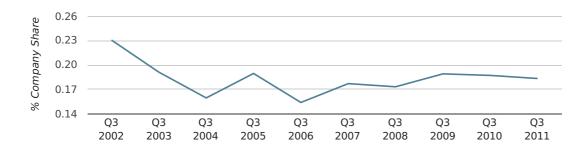


	JULY	AUGUST	SEPTEMBER
NET GROWTH IN 2011	38	47	29
NET GROWTH IN 2010	9	-5	33
% CHANGE	322.2%	-1,040.0%	-12.1%
RECORD YEAR	2008 (54)	2002 (51)	2002 (57)

In the third quarter of 2011, Bath formed 0.2% of all UK companies.

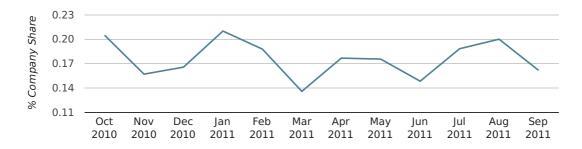
THIRD QUARTER (JUL 2011 - SEP 2011)	BATH
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1981 (0.5%)

#### company share by quarter



## Monthly Data (Jul, Aug & Sep 2011)

#### company share by month



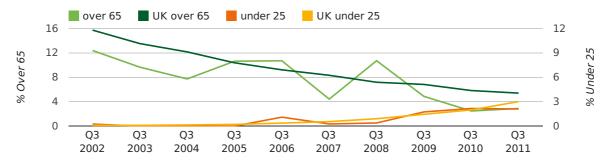
	JULY	AUGUST	SEPTEMBER
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.1%	0.2%	0.2%
% CHANGE	36.3%	-3.3%	-25.1%
RECORD YEAR	1987 (0.5%)	1966 (0.5%)	1981 (0.6%)

The average age of a director in the third quarter of 2011 was 45.2.

The percentage of directors under the age of 25 was 2.1% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 2.9% compared to the UK figure of 4.1%.

#### director age by quarter



The record third quarter for female directors in Bath was in 1862 when 50.0% of all directors were female.

21.9% of all director appointments in Bath in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

#### director gender by quarter



naming trends  $\operatorname{duport} \omega$ 

## Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
BATH	2.49%	CONSULTING	5.11%
CONSULTING	1.94%	MANAGEMENT	4.75%
(BATH)	1.55%	CONSULTANCY	3.19%
MANAGEMENT	1.40%	PROPERTY	2.41%
CONSULTANCY	1.01%	TRADING	2.06%
ASSOCIATES	0.93%	DESIGN	1.94%
DEVELOPMENTS	0.70%	ASSOCIATES	1.85%
SOFTWARE	0.54%	BUSINESS	1.82%
WEST	0.54%	CONSULTANTS	1.76%
TRADING	0.47%	ENGINEERING	1.74%
PROPERTY	0.47%	MEDIA	1.72%
MARKETING	0.47%	CONSTRUCTION	1.72%
P	0.47%	LONDON	1.63%
MEDIA	0.47%	J	1.47%
DESIGN	0.47%	GLOBAL	1.46%
DIGITAL	0.47%	INVESTMENTS	1.43%
CONSTRUCTION	0.47%	CARE	1.42%
PRESTIGE	0.39%	IT	1.38%
WORLD	0.39%	BUILDING	1.30%
SCH00L	0.39%	PROPERTIES	1.28%
FOR	0.39%	ELECTRICAL	1.27%
CS	0.39%	М	1.25%
INVESTMENTS	0.39%	ENERGY	1.22%
CONSULTANTS	0.39%	TRAINING	1.21%
PARTNERS	0.39%	S	1.21%

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# Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	249	204,493
7487 - Other business activities	85	65,177
70229 - Management consultancy activities other than financial management	50	15,760
7414 - Business & management consultancy	45	14,755
82990 - Other business support service activities not elsewhere classified	43	29,245
9999 - Dormant Company	37	22,587
99999 - Dormant Company	26	18,281
96090 - Other service activities not elsewhere classified	25	10,018
74909 - Other professional, scientific and technical activities not elsewhere classified	23	7,551
7222 - Other software consultancy and supply	23	8,345
74990 - Non-trading company	21	8,064
9305 - Other service activities	16	10,525
62020 - Information technology consultancy activities	15	10,137
98000 - Residents property management	15	2,664
7499 - Non-trading company	14	11,543
7260 - Other computer related activities	12	8,686
5530 - Restaurants	12	5,640
62090 - Other information technology service activities	11	6,798
56302 - Public houses and bars	11	1,873
70100 - Activities of head offices	10	2,479