

# Bath

2011 annual business confidence report



## headlines

- 2011 was a record year for company registrations in Bath when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Bath when compared to any previous second half year.
- November 2011 saw a new record in company registrations in Bath when compared to any previous November.
- December 2011 saw a new record in company closures in Bath when compared to any previous December.
- November 2011 saw a new record in company closures in Bath when compared to any previous November.

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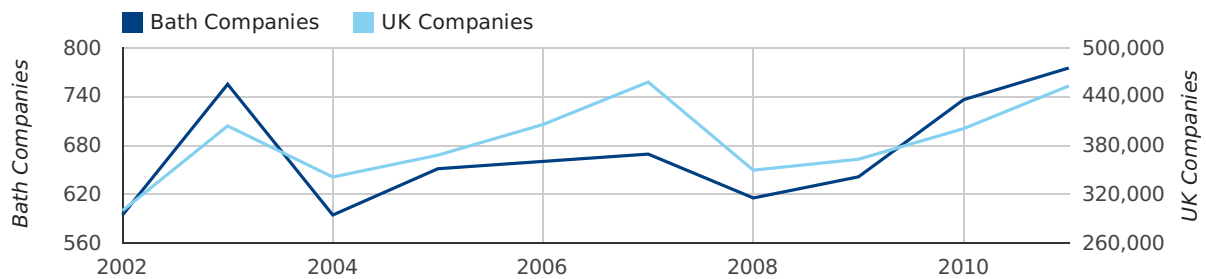
## Annual Data (2011)

2011 was a record year for company registrations in Bath when compared to any year in history.

A total of 775 companies were formed in Bath in 2011. This total is 5.3% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	BATH	UK
2011	775	452,870
2010	736	400,358
2009	641	362,675
2008	615	349,203
2007	669	457,649
RECORD YEAR	2011 (775)	2007 (457,649)

### new companies by year



## Half Year Data (Jul-Dec 2011)

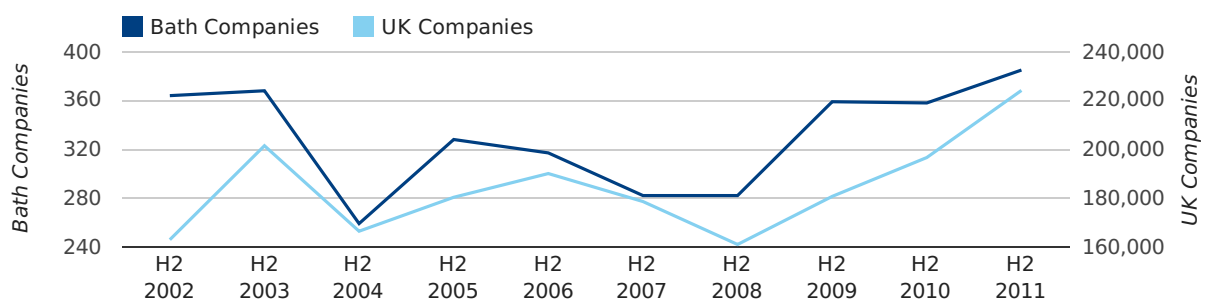
The second half of 2011 saw a new record in company registrations in Bath when compared to any previous second half year.

In the second half of 2011 a total of 385 companies were formed in Bath. This figure is 7.5% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Bath occurred in 2011 when a total of 385 were formed.

HALF YEAR (JUL-DEC)	BATH	UK
2011	385	224,135
2010	358	196,609
% CHANGE	7.5%	14.0%
RECORD YEAR	2011 (385)	2011 (224,135)

### new companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

A total of 175 companies were registered in Bath during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 4.2% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BATH	UK
2011	175	109,623
2010	168	95,117
% CHANGE	4.2%	15.3%
RECORD YEAR	2009 (180)	2011 (109,623)

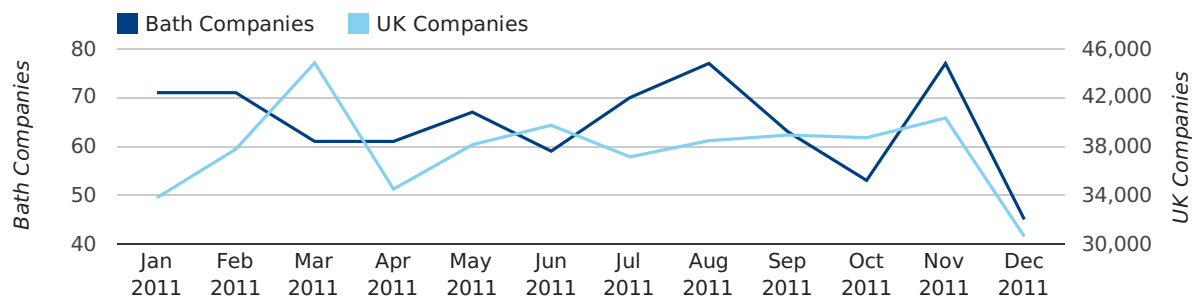
### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Bath when compared to any previous November.

### new companies by month



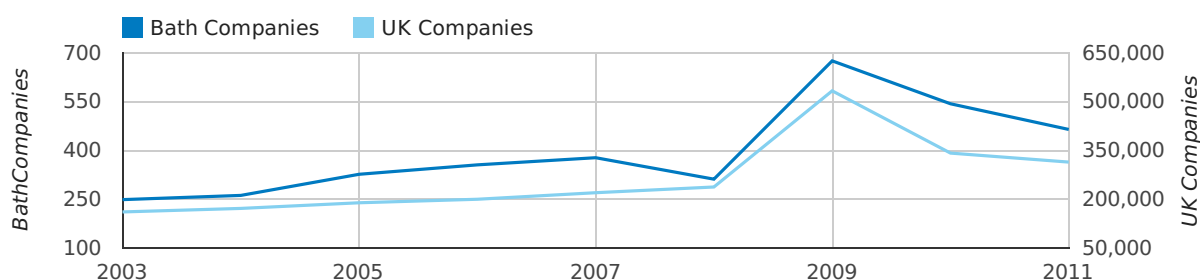
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	53	77	45
NEW COMPANIES IN 2010	69	54	45
% CHANGE	-23.2%	42.6%	0.0%
RECORD YEAR	2006 (71)	2011 (77)	2002 (63)

### Annual Data (2011)

A total of 465 companies were dissolved in Bath in 2011. This total is 14.5% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	BATH	UK
2011	465	314,523
2010	544	342,232
2009	676	533,773
2008	312	237,901
2007	378	220,295
RECORD YEAR	2009 (676)	2009 (533,773)

### dissolved companies by year



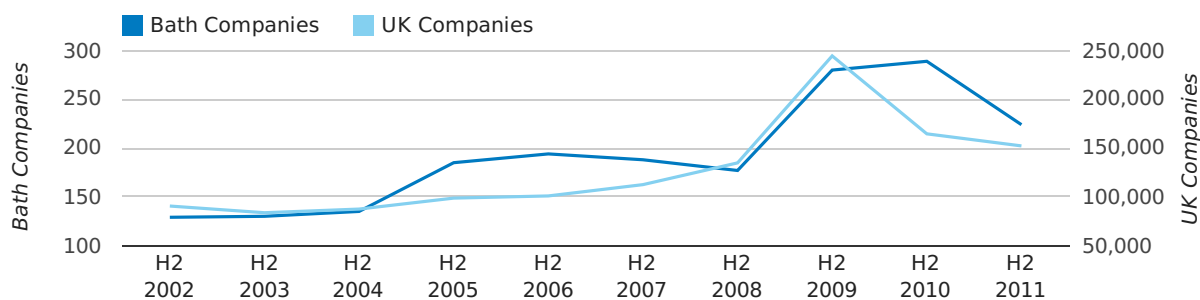
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 224 companies were dissolved in Bath. This figure is 22.5% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Bath occurred in 2010 when a total of 289 were closed.

HALF YEAR (JUL-DEC)	BATH	UK
2011	224	152,213
2010	289	164,601
% CHANGE	-22.5%	-7.5%
RECORD YEAR	2010 (289)	2009 (244,537)

### dissolved companies by half year



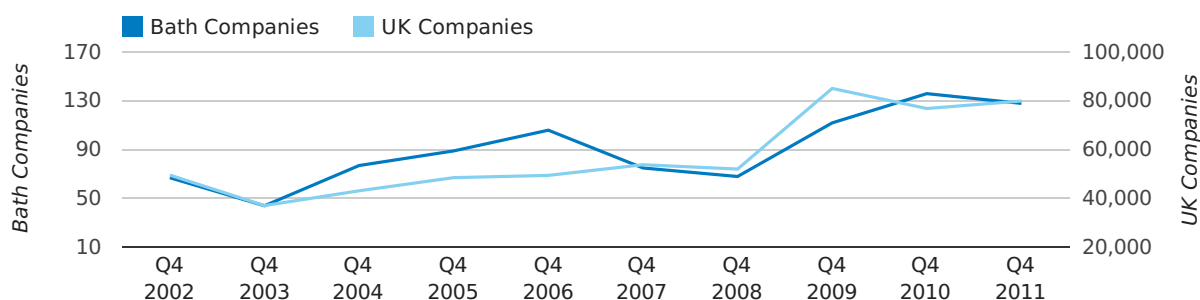
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 128 companies were dissolved in Bath during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 5.9% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BATH	UK
2011	128	79,983
2010	136	76,896
% CHANGE	-5.9%	4.0%
RECORD YEAR	2010 (136)	2009 (85,136)

### dissolved companies by quarter

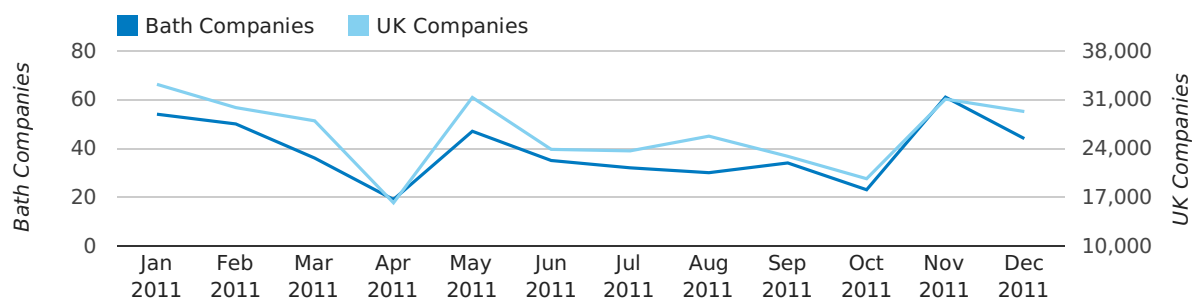


## Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Bath when compared to any previous December.

November 2011 saw a new record in company closures in Bath when compared to any previous November.

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	23	61	44
CLOSED COMPANIES IN 2010	57	56	23
% CHANGE	-59.6%	8.9%	91%
RECORD YEAR	2010 (57)	2011 (61)	2011 (44)

### Annual Data (2011)

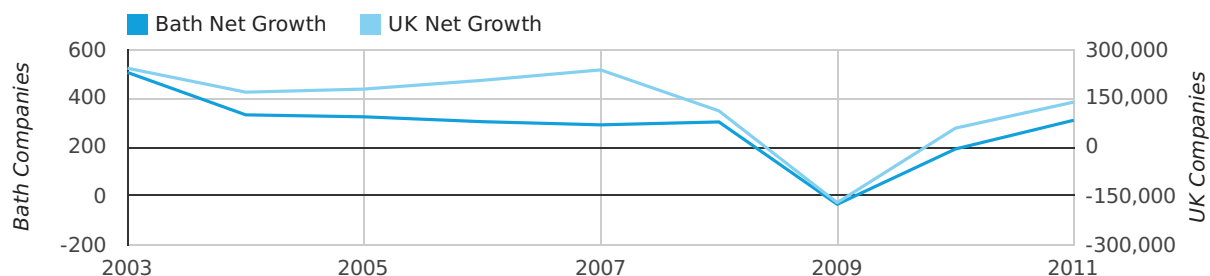
A total of 310 companies were added to the company register for Bath in 2011. This number represents growth of 42.1% which compares favourably to the UK figure of 34.6%.

This number is 118 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Bath company register grew by 506 companies.

YEAR	BATH	UK
2011	310	138,347
2010	192	58,126
2009	-35	-171,098
2008	303	111,302
2007	291	237,354
RECORD YEAR	2003 (506)	2003 (242,543)

### net growth by year

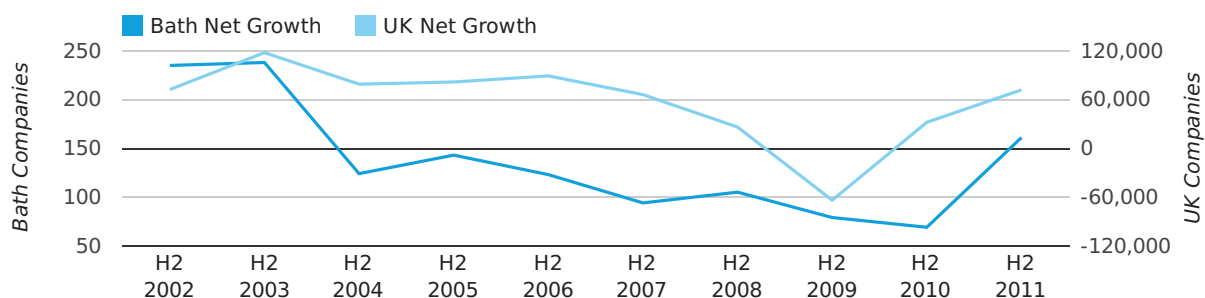


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Bath increased by 161 companies. This figure is 133.3% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	BATH	UK
2011	161	71,922
2010	69	32,008
% CHANGE	133.3%	124.7%
RECORD YEAR	2003 (238)	2003 (117,772)

### net growth by half year



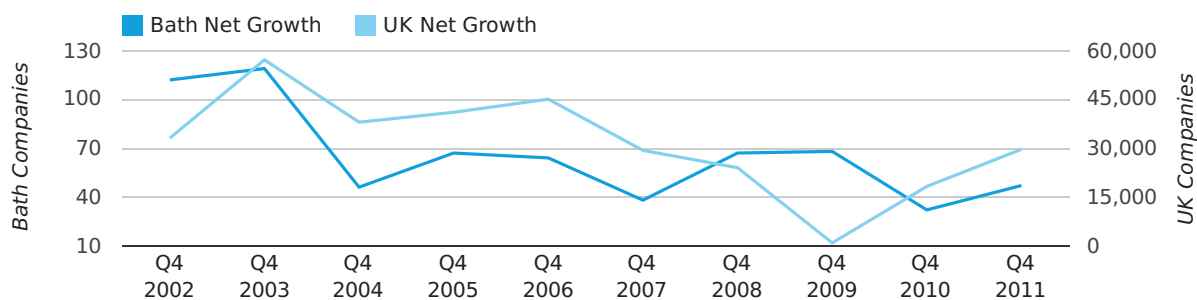
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Bath during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 47 companies.

This represents an increase of 46.9% on the same period last year.

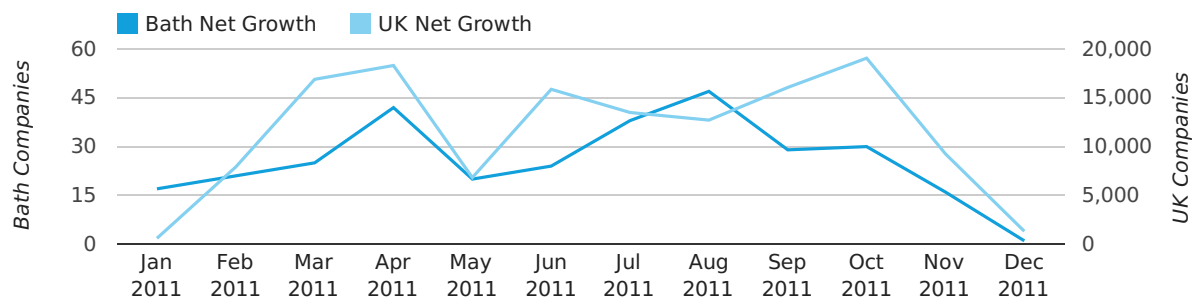
FOURTH QUARTER (OCT 2011 - DEC 2011)	BATH	UK
2011	47	29,640
2010	32	18,221
% CHANGE	46.9%	62.7%
RECORD YEAR	2003 (119)	2003 (57,175)

### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	30	16	1
NET GROWTH IN 2010	12	-2	22
% CHANGE	150.0%	-900.0%	-95.5%
RECORD YEAR	2003 (53)	2002 (38)	2002 (48)

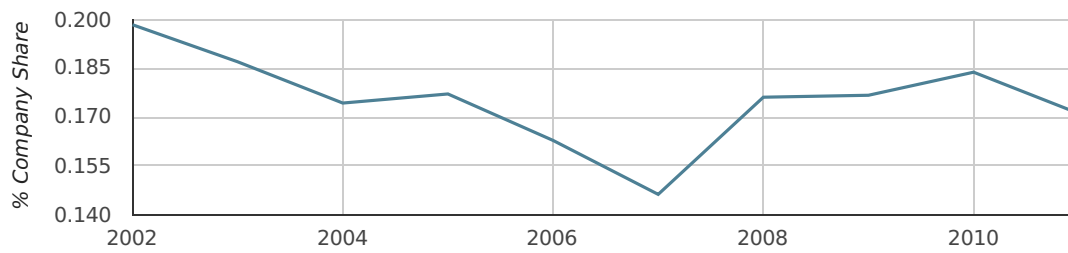


### Annual Data (2011)

In 2011 Bath formed 0.2% of all UK companies. This is no change on 2010 when Bath was responsible for 0.2% of all UK companies.

YEAR	BATH
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.1%
RECORD YEAR (SINCE 1960)	1981 (0.5%)

### company share by year

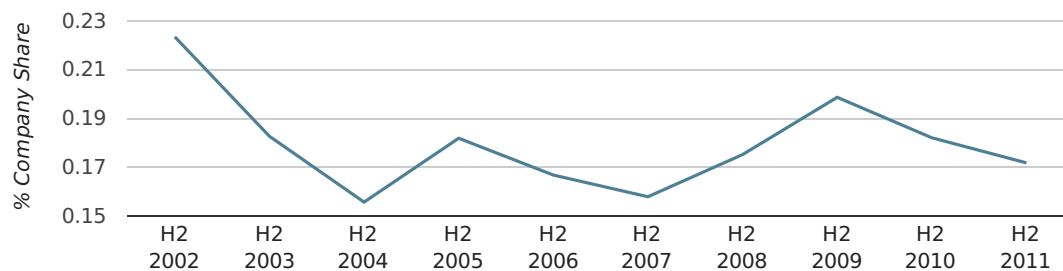


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Bath formed 0.2% of all UK companies. This is the same as the 2010 figure of 0.2%.

HALF YEAR (JUL-DEC)	BATH
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1981 (0.4%)

### company share by half year

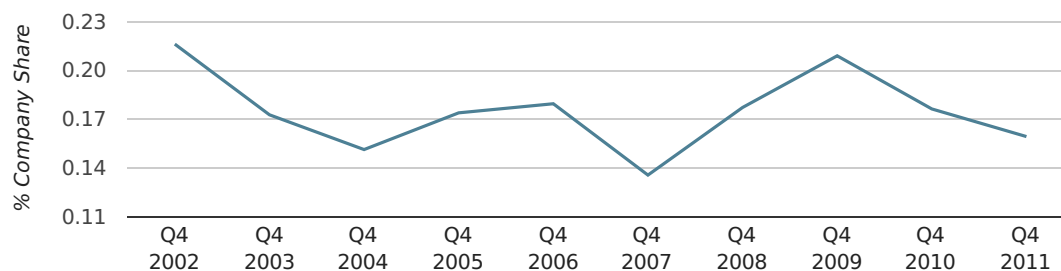


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Bath formed 0.2% of all UK companies.

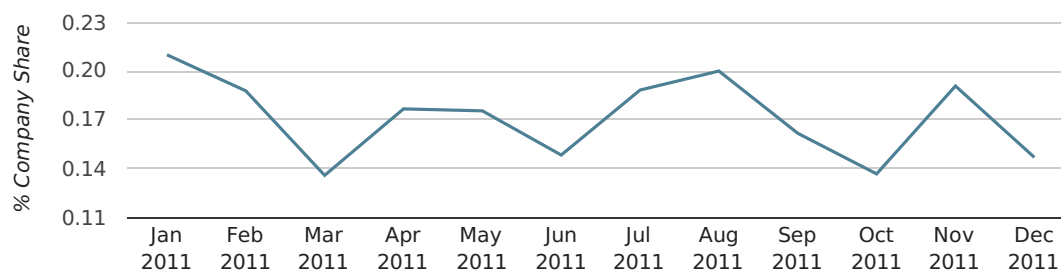
FOURTH QUARTER (OCT 2011 - DEC 2011)	BATH
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.1%
RECORD YEAR (SINCE 1960)	1981 (0.4%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.2%	0.1%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	-33.3%	21.5%	-11.3%
RECORD YEAR	1975 (0.5%)	1983 (0.5%)	1963 (0.5%)

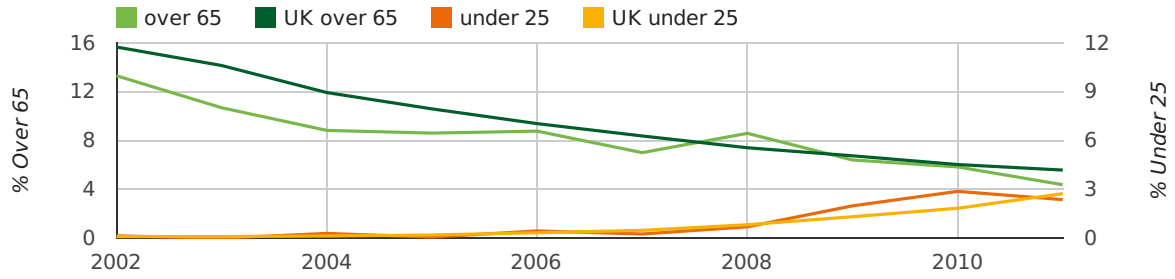
### Annual Data (2011)

The average age of a director in 2011 was 45.9.

The percentage of directors under the age of 25 was 2.4% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.4% compared to the UK figure of 4.2%.

#### director age by year



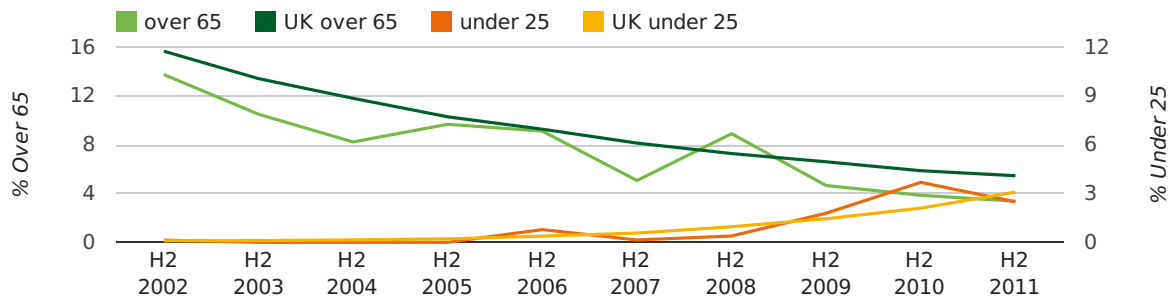
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.3.

The percentage of directors under the age of 25 was 2.5% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.4% compared to the UK figure of 4.1%.

#### director age by half year



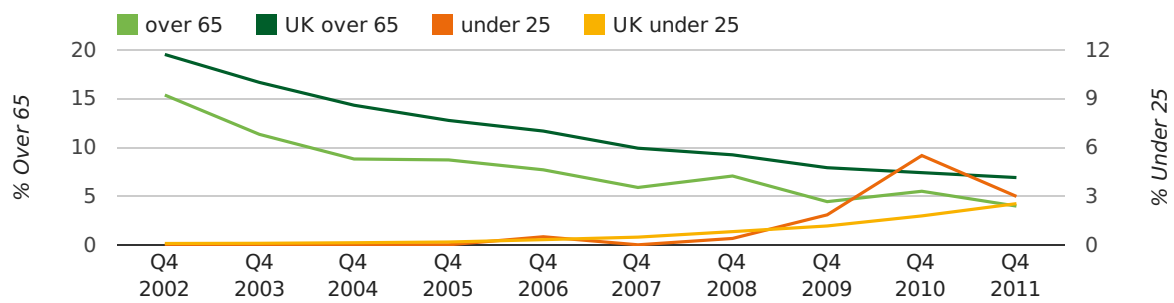
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 45.3.

The percentage of directors under the age of 25 was 3.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 4.0% compared to the UK figure of 4.1%.

### director age by quarter

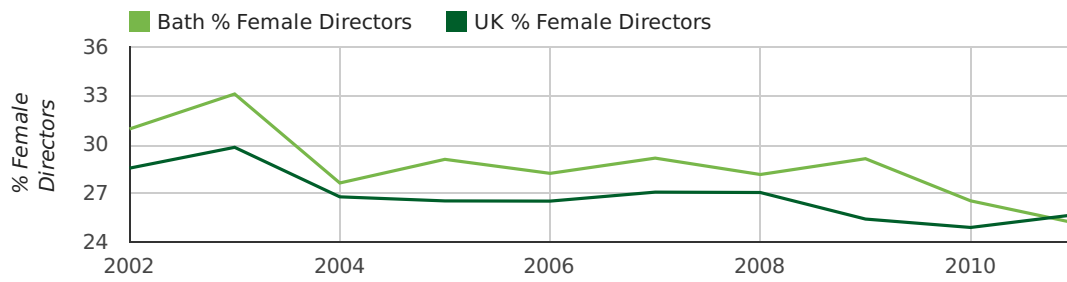


### Annual Data (2011)

The record year for female directors in Bath was 1857 when 36.4% of all directors were female.

The percentage of female directors in Bath in 2011 was 31.0%. The average for the UK during this time was 28.6%

#### director gender by year

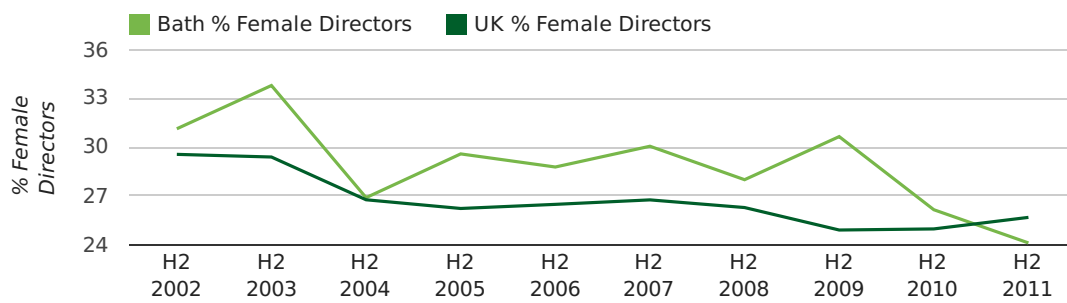


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Bath was 1860 when 42.9% of all directors were female.

24.1% of all director appointments in Bath in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

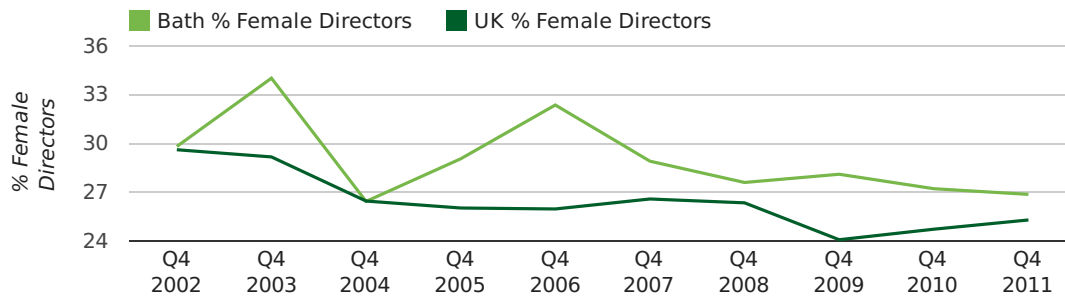


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Bath was in 1977 when 31.1% of all directors were female.

26.9% of all director appointments in Bath in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



## Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
BATH	2.63%	CONSULTING	5.07%
CONSULTING	2.16%	MANAGEMENT	4.74%
(BATH)	1.70%	CONSULTANCY	3.26%
MANAGEMENT	1.24%	PROPERTY	2.37%
CONSULTANCY	0.93%	TRADING	2.07%
DESIGN	0.62%	DESIGN	1.92%
DEVELOPMENTS	0.62%	ASSOCIATES	1.86%
CONSULTANTS	0.62%	ENGINEERING	1.78%
M	0.54%	BUSINESS	1.78%
DIGITAL	0.54%	CONSULTANTS	1.76%
MARKETING	0.54%	CONSTRUCTION	1.73%
ASSOCIATES	0.54%	MEDIA	1.71%
WEST	0.46%	LONDON	1.63%
PROPERTY	0.46%	J	1.51%
SOFTWARE	0.46%	INVESTMENTS	1.48%
MEDIA	0.46%	GLOBAL	1.46%
BUSINESS	0.46%	IT	1.41%
CONSTRUCTION	0.46%	CARE	1.39%
SCHOOL	0.39%	PROPERTIES	1.29%
PRESTIGE	0.39%	ELECTRICAL	1.29%
INVESTMENTS	0.39%	M	1.27%
ENERGY	0.39%	BUILDING	1.26%
HEALTH	0.39%	ENERGY	1.25%
COMMUNICATIONS	0.39%	S	1.20%
P	0.39%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	252	205,525
7487 - Other business activities	71	57,052
70229 - Management consultancy activities other than financial management	54	17,765
82990 - Other business support service activities not elsewhere classified	49	32,483
7414 - Business & management consultancy	40	13,034
9999 - Dormant Company	32	20,199
74909 - Other professional, scientific and technical activities not elsewhere classified	29	8,671
99999 - Dormant Company	28	21,846
96090 - Other service activities not elsewhere classified	28	11,768
74990 - Non-trading company	21	8,929
7222 - Other software consultancy and supply	21	7,398
62020 - Information technology consultancy activities	19	12,072
98000 - Residents property management	14	2,874
9305 - Other service activities	14	9,492
62090 - Other information technology service activities	13	7,493
56302 - Public houses and bars	12	2,308
5530 - Restaurants	11	5,013
7499 - Non-trading company	11	9,957
7260 - Other computer related activities	11	7,667
68209 - Other letting and operating of own or leased real estate	11	4,082