

# Bath

q1 2012 business confidence report



## headlines

- Q1 2012 saw a new record in company registrations in Bath when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Bath when compared to any quarter in history.
- March 2012 saw a new record in company registrations in Bath when compared to any previous March.
- March 2012 was a record month for company registrations in Bath when compared to any month in history.
- January 2012 saw a new record in company registrations in Bath when compared to any previous January.

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### Quarterly Data (Q1 Jan-Mar 2012)

Q1 2012 saw a new record in company registrations in Bath when compared to any previous Q1.

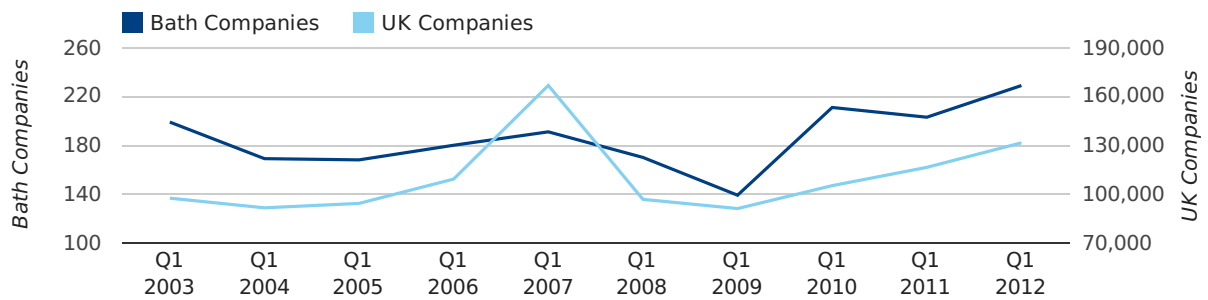
Q1 2012 was a record quarter for company registrations in Bath when compared to any quarter in history.

A total of 229 companies were registered in Bath during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 12.8% versus the same period last year (Q1 2011). This figure compares equally to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	BATH	UK
2012	229	131,491
2011	203	116,391
% CHANGE	12.8%	13.0%
RECORD YEAR	2012 (229)	2007 (166,814)

### new companies by quarter



## Monthly Data (Jan, Feb & Mar 2012)

March 2012 saw a new record in company registrations in Bath when compared to any previous March.

March 2012 was a record month for company registrations in Bath when compared to any month in history.

January 2012 saw a new record in company registrations in Bath when compared to any previous January.

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	71	64	94
NEW COMPANIES IN 2011	71	71	61
% CHANGE	0.0%	-9.9%	54.1%
RECORD YEAR	2012 (71)	2010 (80)	2012 (94)

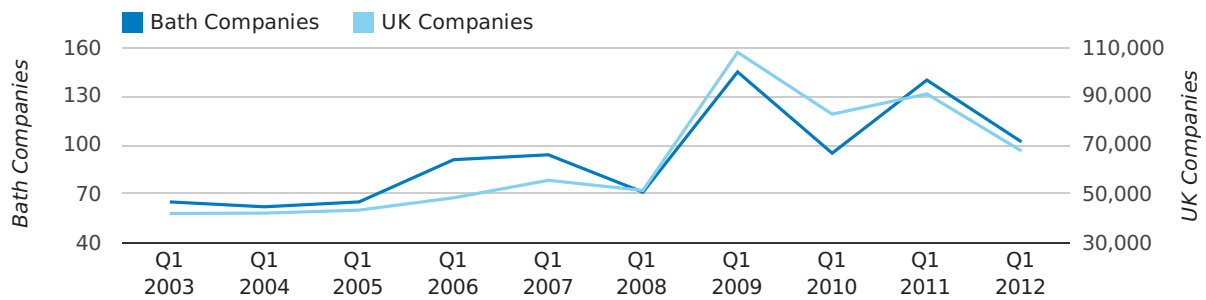
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 102 companies were dissolved in Bath during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 27.1% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	BATH	UK
2012	102	67,576
2011	140	90,986
% CHANGE	-27.1%	-25.7%
RECORD YEAR	2009 (145)	2009 (108,060)

### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

#### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	37	25	40
CLOSED COMPANIES IN 2011	54	50	36
% CHANGE	-31.5%	-50.0%	11%
RECORD YEAR	2011 (54)	2011 (50)	2009 (79)

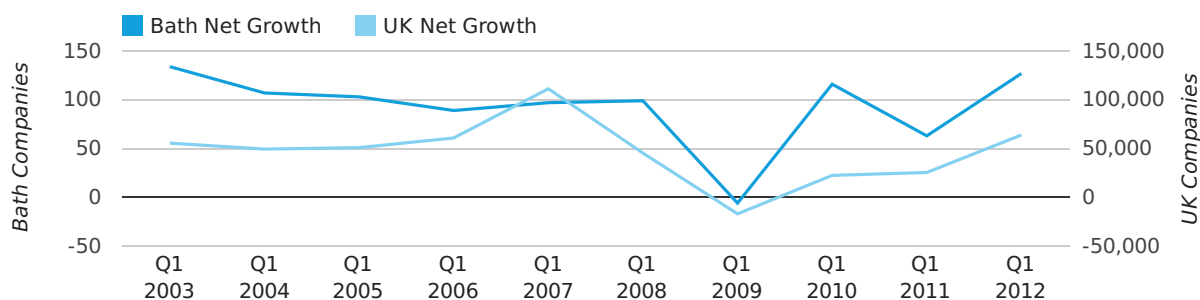
### Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Bath during the first quarter of 2012 (Jan 2012 - Mar 2012) was 127 companies.

This represents an increase of 101.6% on the same period last year.

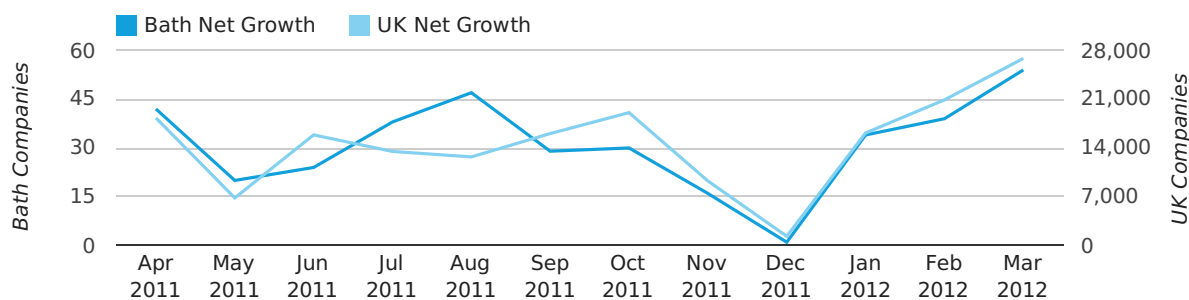
FIRST QUARTER (JAN 2012 - MAR 2012)	BATH	UK
2012	127	63,915
2011	63	25,405
% CHANGE	101.6%	151.6%
RECORD YEAR	2003 (134)	2007 (111,282)

### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2012)

#### net growth by month



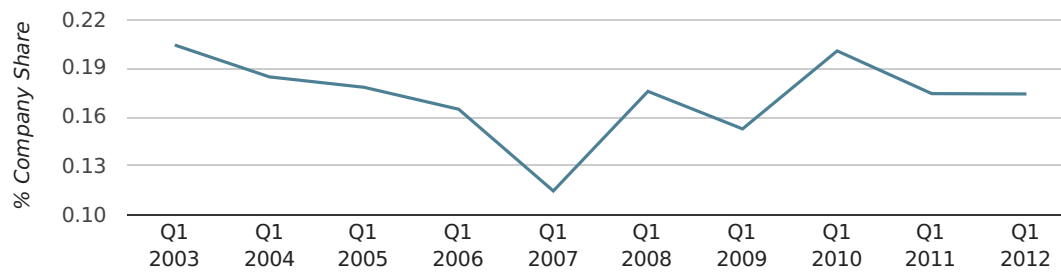
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	34	39	54
NET GROWTH IN 2011	17	21	25
% CHANGE	100.0%	85.7%	116.0%
RECORD YEAR	2004 (45)	2010 (55)	2008 (67)

### Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Bath formed 0.2% of all UK companies.

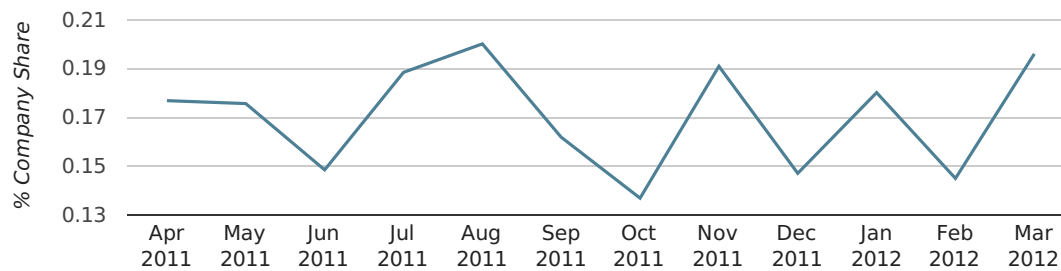
FIRST QUARTER (JAN 2012 - MAR 2012)	BATH
2012	0.2%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1981 (0.5%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.2%	0.1%	0.2%
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.1%
% CHANGE	-14.3%	-22.9%	44.2%
RECORD YEAR	1973 (0.5%)	1970 (0.7%)	1981 (0.7%)

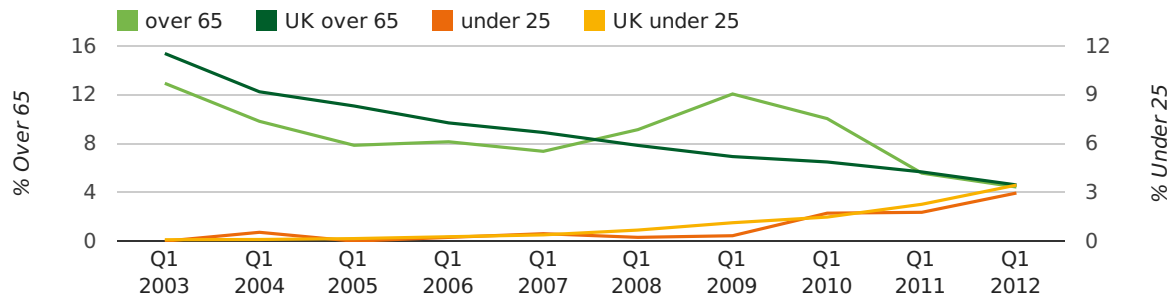
### Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 46.0.

The percentage of directors under the age of 25 was 3.0% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 4.4% compared to the UK figure of 3.5%.

#### director age by quarter



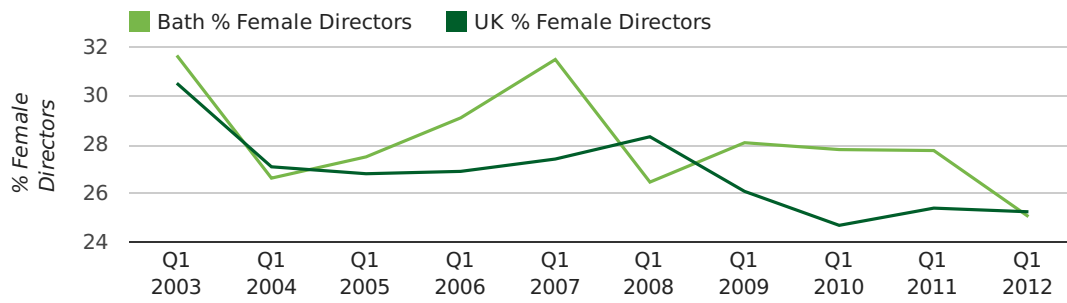


### Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Bath was in 1861 when 40.0% of all directors were female.

25.1% of all director appointments in Bath in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

#### director gender by quarter



## Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
BATH	2.70%	CONSULTING	5.07%
CONSULTING	1.95%	MANAGEMENT	4.74%
(BATH)	1.50%	CONSULTANCY	3.30%
MANAGEMENT	1.35%	PROPERTY	2.37%
CONSULTANCY	0.90%	TRADING	2.07%
ASSOCIATES	0.68%	DESIGN	1.93%
PROPERTY	0.60%	ENGINEERING	1.86%
CONSULTANTS	0.53%	ASSOCIATES	1.84%
MEDIA	0.53%	CONSULTANTS	1.79%
DIGITAL	0.45%	BUSINESS	1.73%
TRADING	0.45%	MEDIA	1.72%
PARTNERSHIP	0.45%	CONSTRUCTION	1.72%
DESIGN	0.45%	LONDON	1.66%
WEST	0.45%	J	1.54%
STREET	0.45%	INVESTMENTS	1.51%
HOLDINGS	0.45%	GLOBAL	1.50%
M	0.45%	IT	1.40%
ONE	0.38%	CARE	1.34%
PARTNERS	0.38%	PROPERTIES	1.31%
DEVELOPMENT	0.38%	ELECTRICAL	1.27%
DEVELOPMENTS	0.38%	M	1.27%
HEALTH	0.38%	BUILDING	1.24%
PROPERTIES	0.38%	ENERGY	1.20%
LITTLE	0.38%	S	1.20%
BUILDING	0.38%	ENTERPRISES	1.19%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	272	216,665
7487 - Other business activities	67	52,735
70229 - Management consultancy activities other than financial management	59	19,704
82990 - Other business support service activities not elsewhere classified	52	35,233
7414 - Business & management consultancy	39	12,113
99999 - Dormant Company	32	25,084
9999 - Dormant Company	31	18,617
96090 - Other service activities not elsewhere classified	30	13,637
74909 - Other professional, scientific and technical activities not elsewhere classified	28	9,892
62020 - Information technology consultancy activities	27	14,303
74990 - Non-trading company	26	9,729
7222 - Other software consultancy and supply	21	6,934
62090 - Other information technology service activities	14	8,145
68209 - Other letting and operating of own or leased real estate	14	4,427
9305 - Other service activities	13	8,818
62012 - Business and domestic software development	13	4,356
7499 - Non-trading company	11	9,102
56302 - Public houses and bars	11	2,795
5530 - Restaurants	11	4,633
7260 - Other computer related activities	11	7,154