Bath

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Bath when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Bath when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in Bath when compared to any previous Q2.
- June 2012 saw a new record in company registrations in Bath when compared to any previous June.
- May 2012 saw a new record in company registrations in Bath when compared to any previous May.

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The first half of 2012 saw a new record in company registrations in Bath when compared to any previous first half year.

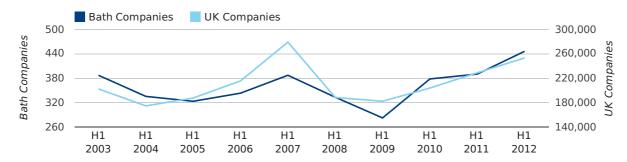
The first half of 2012 was a record first half year for company registrations in Bath when compared to any half year in history.

In the first half of 2012 a total of 446 companies were formed in Bath. This figure is 14.4% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Bath occurred in 2012 when a total of 446 were formed.

| HALF YEAR (JAN-JUN) | BATH | UK |
|---------------------|------------|----------------|
| 2012 | 446 | 253,150 |
| 2011 | 390 | 228,735 |
| % CHANGE | 14.4% | 10.7% |
| RECORD YEAR | 2012 (446) | 2007 (279,097) |

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

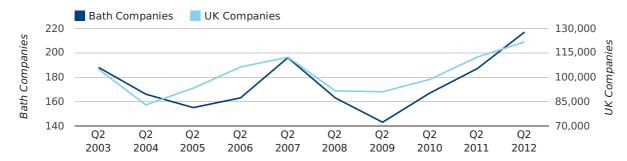
Q2 2012 saw a new record in company registrations in Bath when compared to any previous Q2.

A total of 217 companies were registered in Bath during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 16.0% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

| SECOND QUARTER (APR 2012 - JUN 2012) | BATH | UK |
|--------------------------------------|------------|----------------|
| 2012 | 217 | 121,659 |
| 2011 | 187 | 112,344 |
| % CHANGE | 16.0% | 8.3% |
| RECORD YEAR | 2012 (217) | 2012 (121,659) |

new companies by quarter

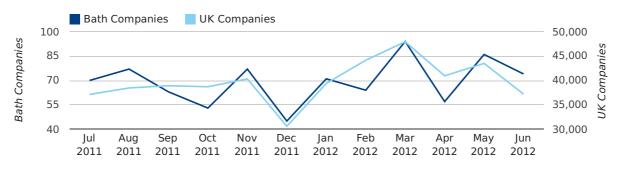


Monthly Data (Apr, May & Jun 2012)

June 2012 saw a new record in company registrations in Bath when compared to any previous June.

May 2012 saw a new record in company registrations in Bath when compared to any previous May.

new companies by month



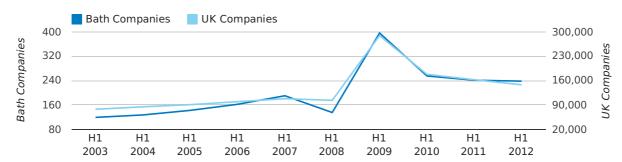
| | APRIL | MAY | JUNE |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2012 | 57 | 86 | 74 |
| NEW COMPANIES IN 2011 | 61 | 67 | 59 |
| % CHANGE | -6.6% | 28.4% | 25.4% |
| RECORD YEAR | 2007 (73) | 2012 (86) | 2012 (74) |

In the first half of 2012 a total of 238 companies were dissolved in Bath. This figure is 1.2% lower than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Bath occurred in 2009 when a total of 396 were closed.

| HALF YEAR (JAN-JUN) | ватн | UK |
|---------------------|------------|----------------|
| 2012 | 238 | 147,793 |
| 2011 | 241 | 162,310 |
| % CHANGE | -1.2% | -8.9% |
| RECORD YEAR | 2009 (396) | 2009 (289,236) |

dissolved companies by half year



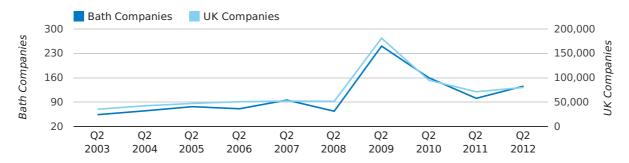
Quarterly Data (Q2 Apr-Jun 2012)

A total of 136 companies were dissolved in Bath during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 34.7% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

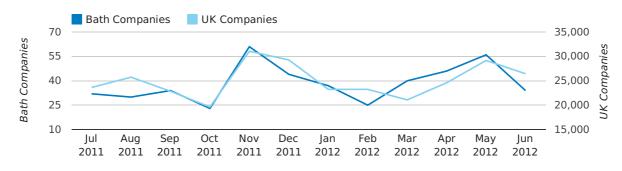
| SECOND QUARTER (APR 2012 - JUN 2012) | BATH | UK |
|--------------------------------------|------------|----------------|
| 2012 | 136 | 80,217 |
| 2011 | 101 | 71,324 |
| % CHANGE | 34.7% | 12.5% |
| RECORD YEAR | 2009 (251) | 2009 (181,176) |

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month

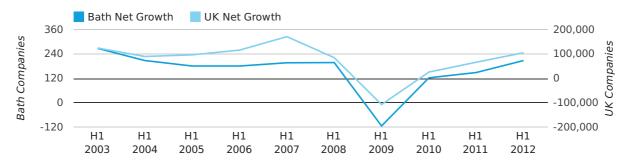


| | APRIL | MAY | JUNE |
|--------------------------|-----------|------------|-----------|
| CLOSED COMPANIES IN 2012 | 46 | 56 | 34 |
| CLOSED COMPANIES IN 2011 | 19 | 47 | 35 |
| % CHANGE | 142.1% | 19.1% | -3% |
| RECORD YEAR | 2009 (58) | 2009 (125) | 2009 (68) |

In the first half of 2012 the company register for Bath increased by 208 companies. This figure is 39.6% higher than last year, which compares badly to a UK increase of 58.6%.

| HALF YEAR (JAN-JUN) | BATH | UK |
|---------------------|------------|----------------|
| 2012 | 208 | 105,357 |
| 2011 | 149 | 66,425 |
| % CHANGE | 39.6% | 58.6% |
| RECORD YEAR | 2003 (268) | 2007 (171,296) |

net growth by half year



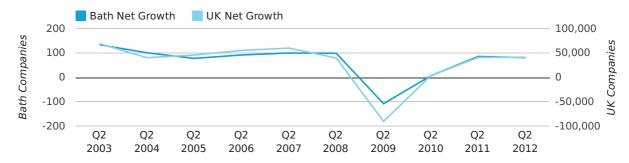
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Bath during the second quarter of 2012 (Apr 2012 - Jun 2012) was 81 companies.

This represents a decrease of 5.8% on the same period last year.

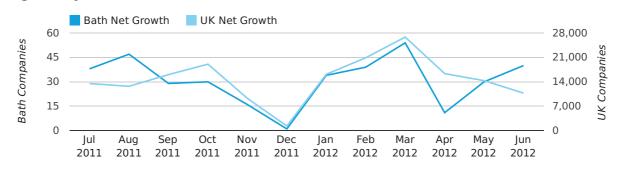
| SECOND QUARTER (APR 2012 - JUN 2012) | BATH | UK |
|--------------------------------------|------------|---------------|
| 2012 | 81 | 41,442 |
| 2011 | 86 | 41,020 |
| % CHANGE | -5.8% | 1.0% |
| RECORD YEAR | 2003 (134) | 2003 (69,274) |

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month

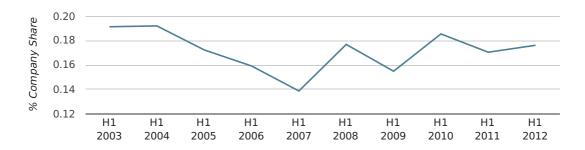


| | APRIL | MAY | JUNE |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2012 | 11 | 30 | 40 |
| NET GROWTH IN 2011 | 42 | 20 | 24 |
| % CHANGE | -73.8% | 50.0% | 66.7% |
| RECORD YEAR | 2007 (55) | 2003 (49) | 2008 (50) |

In the first half of 2012 Bath formed 0.2% of all UK companies. This is the same as the 2011 figure of 0.2%.

| HALF YEAR (JAN-JUN) | BATH |
|--------------------------|-------------|
| 2012 | 0.2% |
| 2011 | 0.2% |
| 2010 | 0.2% |
| 2009 | 0.2% |
| 2008 | 0.2% |
| RECORD YEAR (SINCE 1960) | 1981 (0.5%) |

company share by half year

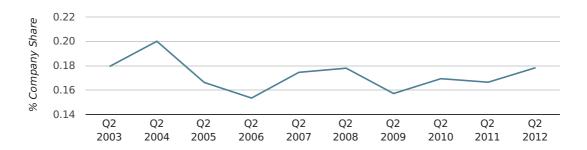


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Bath formed 0.2% of all UK companies.

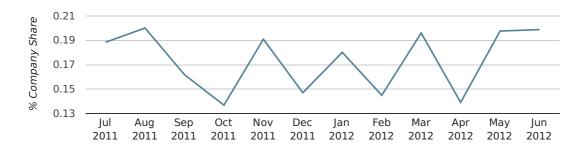
| SECOND QUARTER (APR 2012 - JUN 2012) | BATH |
|--------------------------------------|-------------|
| 2012 | 0.2% |
| 2011 | 0.2% |
| 2010 | 0.2% |
| 2009 | 0.2% |
| 2008 | 0.2% |
| RECORD YEAR (SINCE 1960) | 1981 (0.4%) |

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



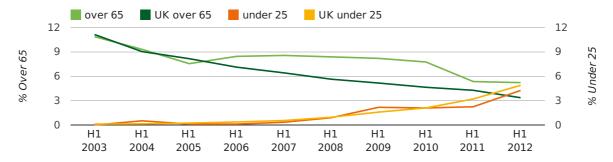
| | APRIL | MAY | JUNE |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2012 | 0.1% | 0.2% | 0.2% |
| UK FORMATION SHARE IN 2011 | 0.2% | 0.2% | 0.1% |
| % CHANGE | -21.3% | 12.5% | 33.9% |
| RECORD YEAR | 1970 (0.6%) | 1979 (0.5%) | 1978 (0.5%) |

The average age of a director in the first half of 2012 was 45.7.

The percentage of directors under the age of 25 was 4.3% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 5.2% compared to the UK figure of 3.4%.

director age by half year



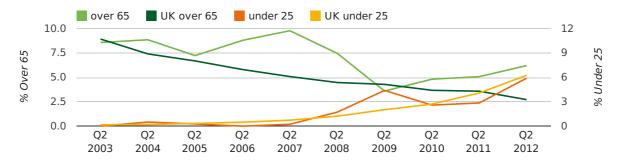
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 45.4.

The percentage of directors under the age of 25 was 5.9% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 6.2% compared to the UK figure of 3.3%.

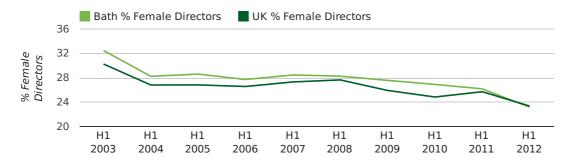
director age by quarter



The record first half year for female directors in Bath was 1861 when 40.0% of all directors were female.

23.2% of all director appointments in Bath in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year



Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Bath was in 1866 when 66.7% of all directors were female.

20.9% of all director appointments in Bath in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|-------------|------------|--------------|---------------|
| BATH | 2.62% | CONSULTING | 5.07% |
| CONSULTING | 1.75% | MANAGEMENT | 4.74% |
| (BATH) | 1.31% | CONSULTANCY | 3.28% |
| MANAGEMENT | 1.24% | PROPERTY | 2.35% |
| PROPERTY | 0.73% | TRADING | 2.10% |
| MEDIA | 0.73% | DESIGN | 1.89% |
| CONSULTANCY | 0.73% | ENGINEERING | 1.87% |
| SOFTWARE | 0.51% | ASSOCIATES | 1.82% |
| BUILDING | 0.51% | CONSULTANTS | 1.78% |
| ASSOCIATES | 0.51% | CONSTRUCTION | 1.71% |
| CONSULTANTS | 0.44% | BUSINESS | 1.70% |
| HEALTH | 0.44% | MEDIA | 1.69% |
| PARTNERSHIP | 0.44% | LONDON | 1.68% |
| HOUSE | 0.44% | J | 1.57% |
| TRAINING | 0.44% | GLOBAL | 1.51% |
| DESIGN | 0.44% | INVESTMENTS | 1.48% |
| M | 0.44% | IT | 1.42% |
| STREET | 0.36% | CARE | 1.31% |
| INVESTMENTS | 0.36% | PROPERTIES | 1.31% |
| ENTERPRISES | 0.36% | M | 1.26% |
| ONE | 0.36% | ELECTRICAL | 1.23% |
| GLOBAL | 0.36% | BUILDING | 1.23% |
| EVENTS | 0.36% | SECURITY | 1.19% |
| HOLDINGS | 0.36% | S | 1.18% |
| TRADING | 0.36% | ENTERPRISES | 1.17% |

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Previous 36 months, excluding companies less than 12 months old

| None Supplied 326 244,457 7487 - Other business activities 63 47,029 70229 - Management consultancy activities other than financial management 60 20,390 82990 - Other business support service activities not elsewhere classified 53 35,447 7414 - Business & management consultancy 36 10,978 99999 - Dormant Company 33 26,088 74909 - Other professional, scientific and technical activities not elsewhere 30 10,271 classified 96090 - Other service activities not elsewhere classified 29 14,220 9999 - Dormant Company 28 16,469 74990 - Non-trading company 26 9,706 62020 - Information technology consultancy activities 26 15,280 7222 - Other software consultancy and supply 20 6,356 62090 - Other information technology service activities 18 8,258 62012 - Business and domestic software development 15 4,742 56302 - Public houses and bars 14 2,913 69201 - Accounting and auditing activities | SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|---|--|------------------------|-----------------|
| 70229 - Management consultancy activities other than financial management 80 20,390 82990 - Other business support service activities not elsewhere classified 53 35,447 7414 - Business & management consultancy 36 10,978 99999 - Dormant Company 33 26,088 74909 - Other professional, scientific and technical activities not elsewhere classified 96090 - Other service activities not elsewhere classified 96090 - Other service activities not elsewhere classified 29 14,220 9999 - Dormant Company 28 16,469 74990 - Non-trading company 26 9,706 62020 - Information technology consultancy activities 26 15,280 7222 - Other software consultancy and supply 20 6,356 62090 - Other information technology service activities 18 8,258 62012 - Business and domestic software development 15 4,742 56302 - Public houses and bars | None Supplied | 326 | 244,457 |
| 82990 - Other business support service activities not elsewhere classified 7414 - Business & management consultancy 99999 - Dormant Company 74909 - Other professional, scientific and technical activities not elsewhere classified 96090 - Other service activities not elsewhere classified 96090 - Other service activities not elsewhere classified 29 14,220 9999 - Dormant Company 28 16,469 74990 - Non-trading company 26 9,706 62020 - Information technology consultancy activities 26 15,280 7222 - Other software consultancy and supply 20 6,356 62090 - Other information technology service activities 18 8,258 62012 - Business and domestic software development 15 4,742 56302 - Public houses and bars | 7487 - Other business activities | 63 | 47,029 |
| 7414 - Business & management consultancy3610,97899999 - Dormant Company3326,08874909 - Other professional, scientific and technical activities not elsewhere classified3010,27196090 - Other service activities not elsewhere classified2914,2209999 - Dormant Company2816,46974990 - Non-trading company269,70662020 - Information technology consultancy activities2615,2807222 - Other software consultancy and supply206,35662090 - Other information technology service activities188,25862012 - Business and domestic software development154,74256302 - Public houses and bars142,913 | 70229 - Management consultancy activities other than financial management | 60 | 20,390 |
| 99999 - Dormant Company 74909 - Other professional, scientific and technical activities not elsewhere classified 96090 - Other service activities not elsewhere classified 99999 - Dormant Company 28 16,469 74990 - Non-trading company 26 9,706 62020 - Information technology consultancy activities 26 7222 - Other software consultancy and supply 20 6,356 62090 - Other information technology service activities 18 8,258 62012 - Business and domestic software development 15 4,742 56302 - Public houses and bars | 82990 - Other business support service activities not elsewhere classified | 53 | 35,447 |
| 74909 - Other professional, scientific and technical activities not elsewhere classified 96090 - Other service activities not elsewhere classified 29 14,220 9999 - Dormant Company 28 16,469 74990 - Non-trading company 26 9,706 62020 - Information technology consultancy activities 26 15,280 7222 - Other software consultancy and supply 20 6,356 62090 - Other information technology service activities 18 8,258 62012 - Business and domestic software development 15 4,742 56302 - Public houses and bars | 7414 - Business & management consultancy | 36 | 10,978 |
| classified 96090 - Other service activities not elsewhere classified 29 14,220 9999 - Dormant Company 28 16,469 74990 - Non-trading company 26 9,706 62020 - Information technology consultancy activities 26 15,280 7222 - Other software consultancy and supply 20 6,356 62090 - Other information technology service activities 18 8,258 62012 - Business and domestic software development 15 4,742 56302 - Public houses and bars | 99999 - Dormant Company | 33 | 26,088 |
| 9999 - Dormant Company 28 16,469 74990 - Non-trading company 26 9,706 62020 - Information technology consultancy activities 26 15,280 7222 - Other software consultancy and supply 20 6,356 62090 - Other information technology service activities 18 8,258 62012 - Business and domestic software development 15 4,742 56302 - Public houses and bars 14 2,913 | | 30 | 10,271 |
| 74990 - Non-trading company 26 9,706 62020 - Information technology consultancy activities 26 15,280 7222 - Other software consultancy and supply 20 6,356 62090 - Other information technology service activities 18 8,258 62012 - Business and domestic software development 15 4,742 56302 - Public houses and bars 14 2,913 | 96090 - Other service activities not elsewhere classified | 29 | 14,220 |
| 62020 - Information technology consultancy activities 7222 - Other software consultancy and supply 20 6,356 62090 - Other information technology service activities 18 8,258 62012 - Business and domestic software development 15 4,742 56302 - Public houses and bars 14 2,913 | 9999 - Dormant Company | 28 | 16,469 |
| 7222 - Other software consultancy and supply206,35662090 - Other information technology service activities188,25862012 - Business and domestic software development154,74256302 - Public houses and bars142,913 | 74990 - Non-trading company | 26 | 9,706 |
| 62090 - Other information technology service activities 18 8,258 62012 - Business and domestic software development 15 4,742 56302 - Public houses and bars 14 2,913 | 62020 - Information technology consultancy activities | 26 | 15,280 |
| 62012 - Business and domestic software development 15 4,742 56302 - Public houses and bars 14 2,913 | 7222 - Other software consultancy and supply | 20 | 6,356 |
| 56302 - Public houses and bars 14 2,913 | 62090 - Other information technology service activities | 18 | 8,258 |
| 2,522 | 62012 - Business and domestic software development | 15 | 4,742 |
| 69201 - Accounting and auditing activities 13 4,295 | 56302 - Public houses and bars | 14 | 2,913 |
| | 69201 - Accounting and auditing activities | 13 | 4,295 |
| 68209 - Other letting and operating of own or leased real estate 13 4,535 | 68209 - Other letting and operating of own or leased real estate | 13 | 4,535 |
| 7499 - Non-trading company 11 8,023 | 7499 - Non-trading company | 11 | 8,023 |
| 9305 - Other service activities 11 7,926 | 9305 - Other service activities | 11 | 7,926 |
| 41100 - Development of building projects 11 5,149 | 41100 - Development of building projects | 11 | 5,149 |