

# Battle

2011 annual business confidence report



## headlines

- 2011 was a record year for company registrations in Battle when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Battle when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Battle when compared to any previous Q4.
- November 2011 saw a new record in company registrations in Battle when compared to any previous November.
- 2011 was a record year for net growth in Battle when compared to any year in history.
- The second half of 2011 saw a new record in net growth in Battle when compared to any previous second half year.
- The second half of 2011 was a record second half year for net growth in Battle when compared to any half year in history.
- November 2011 saw a new record in net growth in Battle when compared to any previous November.

## contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

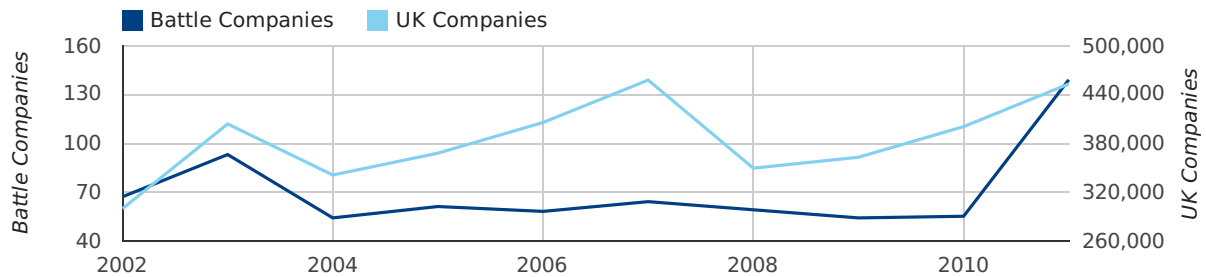
## Annual Data (2011)

2011 was a record year for company registrations in Battle when compared to any year in history.

A total of 139 companies were formed in Battle in 2011. This total is 152.7% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	BATTLE	UK
2011	139	452,870
2010	55	400,358
2009	54	362,675
2008	59	349,203
2007	64	457,649
RECORD YEAR	2011 (139)	2007 (457,649)

### new companies by year



## Half Year Data (Jul-Dec 2011)

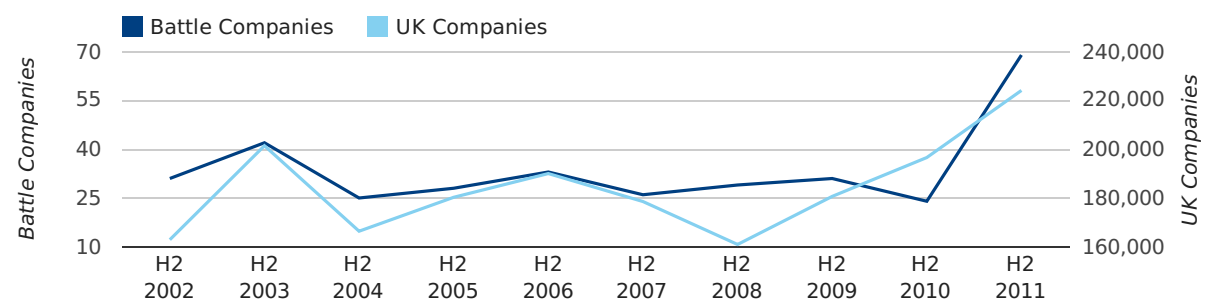
The second half of 2011 saw a new record in company registrations in Battle when compared to any previous second half year.

In the second half of 2011 a total of 69 companies were formed in Battle. This figure is 187.5% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Battle occurred in 2011 when a total of 69 were formed.

HALF YEAR (JUL-DEC)	BATTLE	UK
2011	69	224,135
2010	24	196,609
% CHANGE	187.5%	14.0%
RECORD YEAR	2011 (69)	2011 (224,135)

### new companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

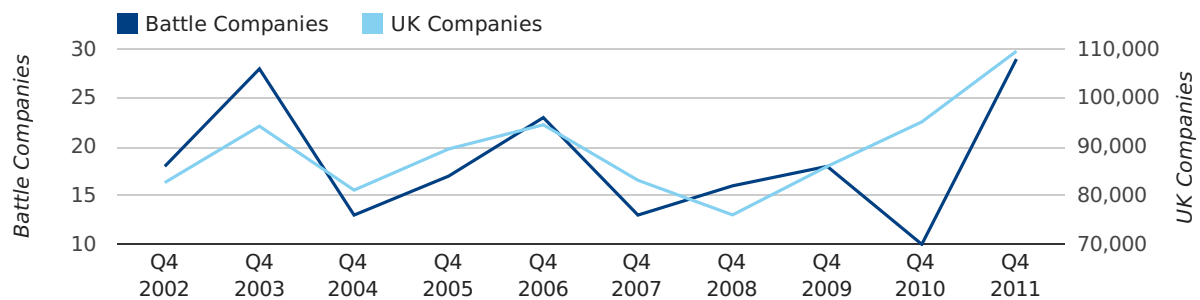
Q4 2011 saw a new record in company registrations in Battle when compared to any previous Q4.

A total of 29 companies were registered in Battle during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 190.0% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BATTLE	UK
2011	29	109,623
2010	10	95,117
% CHANGE	190.0%	15.3%
RECORD YEAR	2011 (29)	2011 (109,623)

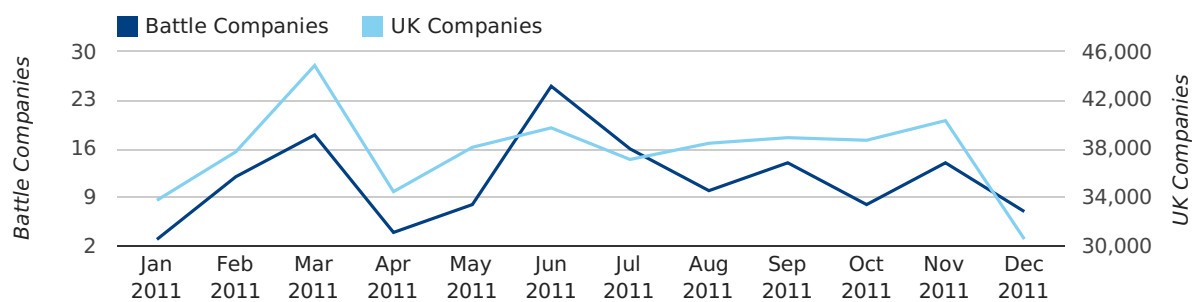
### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Battle when compared to any previous November.

### new companies by month



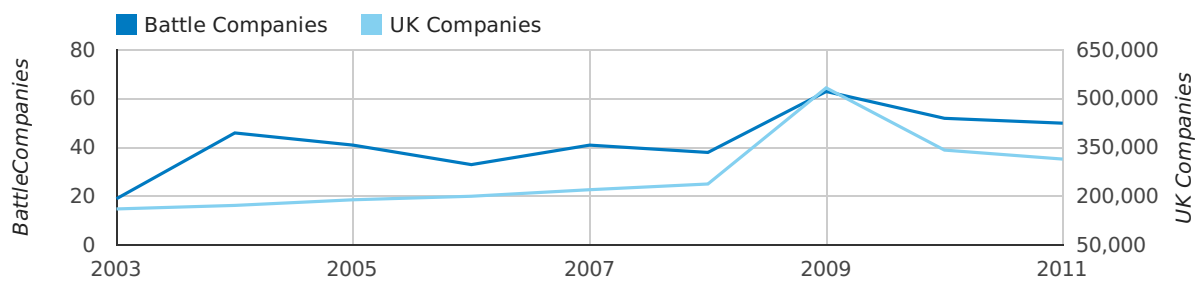
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	8	14	7
NEW COMPANIES IN 2010	4	3	3
% CHANGE	100.0%	366.7%	133.3%
RECORD YEAR	2006 (15)	2011 (14)	2003 (11)

### Annual Data (2011)

A total of 50 companies were dissolved in Battle in 2011. This total is 3.8% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	BATTLE	UK
2011	50	314,523
2010	52	342,232
2009	63	533,773
2008	38	237,901
2007	41	220,295
RECORD YEAR	2009 (63)	2009 (533,773)

### dissolved companies by year



### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 21 companies were dissolved in Battle. This figure is 12.5% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Battle occurred in 2009 when a total of 30 were closed.

HALF YEAR (JUL-DEC)	BATTLE	UK
2011	21	152,213
2010	24	164,601
% CHANGE	-12.5%	-7.5%
RECORD YEAR	2009 (30)	2009 (244,537)

### dissolved companies by half year



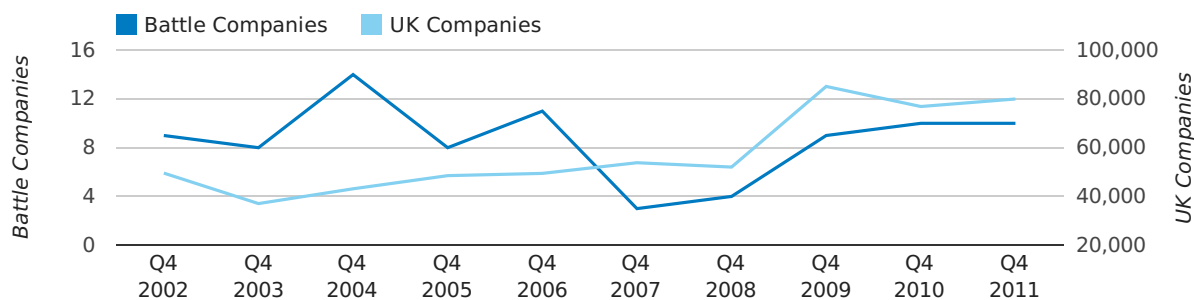
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 10 companies were dissolved in Battle during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 0.0% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BATTLE	UK
2011	10	79,983
2010	10	76,896
% CHANGE	0.0%	4.0%
RECORD YEAR	2004 (14)	2009 (85,136)

### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	3	4	3
CLOSED COMPANIES IN 2010	5	1	4
% CHANGE	-40.0%	300.0%	-25%
RECORD YEAR	2010 (5)	2004 (10)	2002 (4)

## Annual Data (2011)

2011 was a record year for net growth in Battle when compared to any year in history.

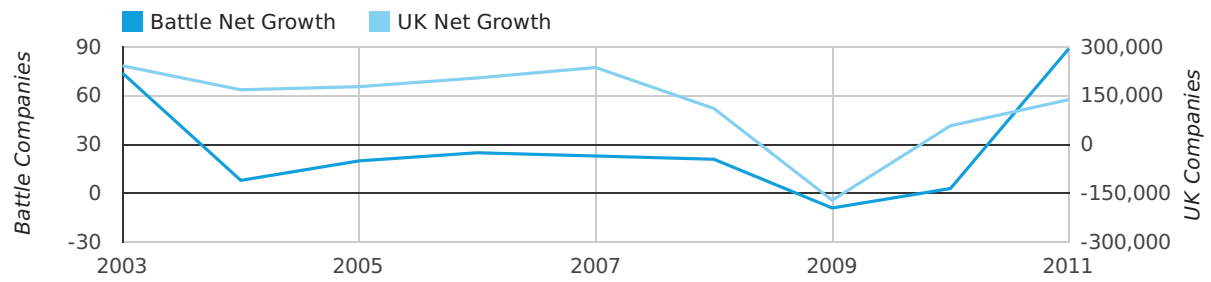
A total of 89 companies were added to the company register for Battle in 2011. This number represents growth of 161.8% which compares favourably to the UK figure of 34.6%.

This number is 86 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2011 when the Battle company register grew by 89 companies.

YEAR	BATTLE	UK
2011	89	138,347
2010	3	58,126
2009	-9	-171,098
2008	21	111,302
2007	23	237,354
RECORD YEAR	2011 (89)	2003 (242,543)

### net growth by year



## Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in net growth in Battle when compared to any previous second half year.

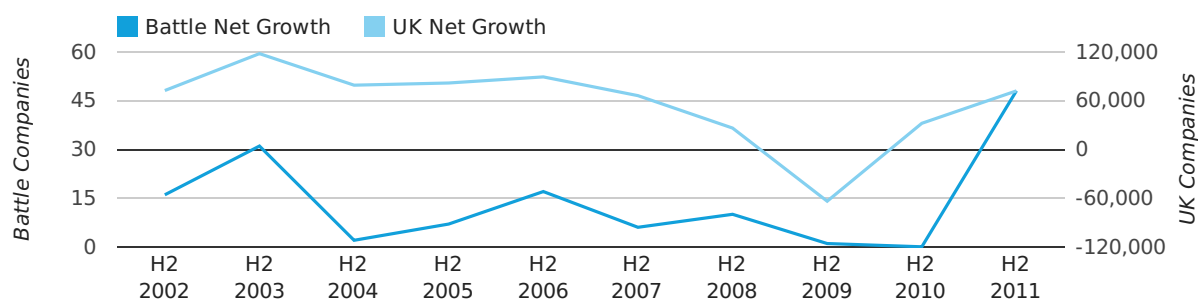
The second half of 2011 was a record second half year for net growth in Battle when compared to any half year in history.

Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96) : eval()'d code on line 1 Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96) : eval()'d code on line 1 Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96) : eval()'d code on line 1 Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96) : eval()'d code on line 1 Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96) : eval()'d code on line 1

In the second half of 2011 the company register for Battle increased by 48 companies. This figure is 0.0% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	BATTLE	UK
2011	48	71,922
2010	0	32,008
% CHANGE	0.0%	124.7%
RECORD YEAR	2011 (48)	2003 (117,772)

### net growth by half year



## Quarterly Data (Q4 Oct-Dec 2011)

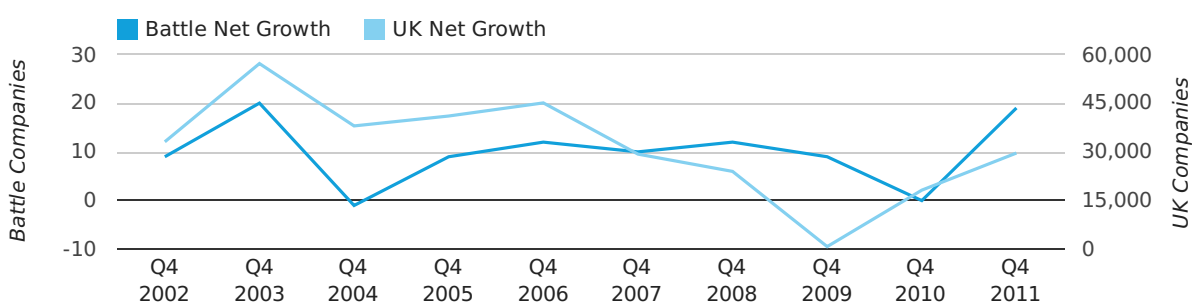
Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96) : eval()'d code on line 1 Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96) : eval()'d code on line 1 Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96) : eval()'d code on line 1

Net company growth for Battle during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 19 companies.

This represents an increase of 0.0% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BATTLE	UK
2011	19	29,640
2010	0	18,221
% CHANGE	0.0%	62.7%
RECORD YEAR	2003 (20)	2003 (57,175)

### net growth by quarter

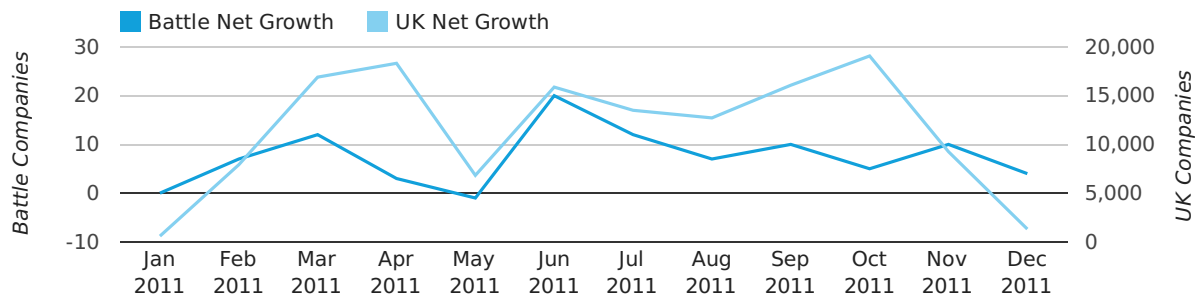




## Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in net growth in Battle when compared to any previous November.

### net growth by month



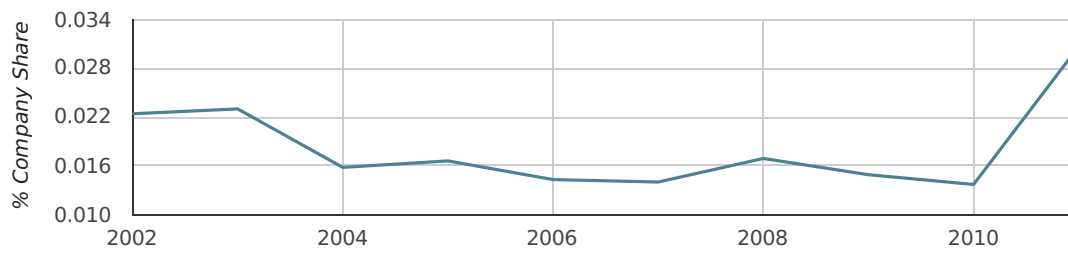
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	5	10	4
NET GROWTH IN 2010	-1	2	-1
% CHANGE	-600.0%	400.0%	-500.0%
RECORD YEAR	2006 (12)	2011 (10)	2003 (9)

### Annual Data (2011)

In 2011 Battle formed 0.0% of all UK companies. This is no change on 2010 when Battle was responsible for 0.0% of all UK companies.

YEAR	BATTLE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1960 (0.1%)

### company share by year

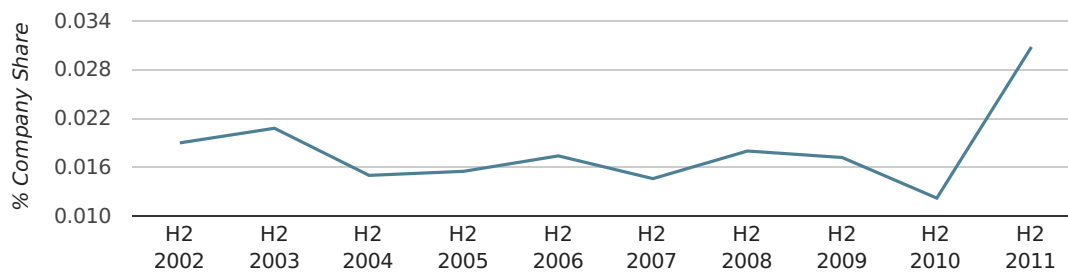


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Battle formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	BATTLE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

### company share by half year

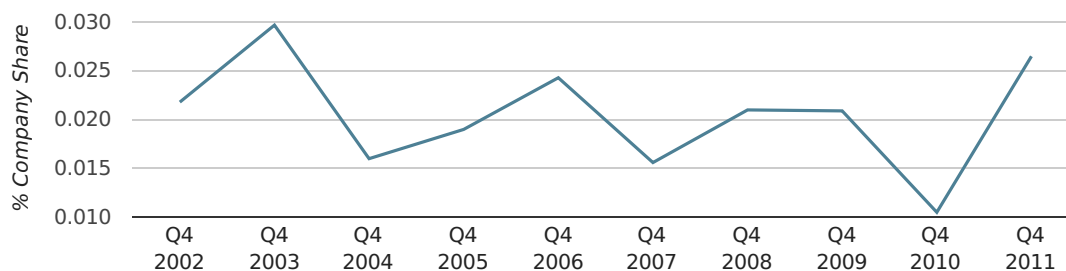


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Battle formed 0.0% of all UK companies.

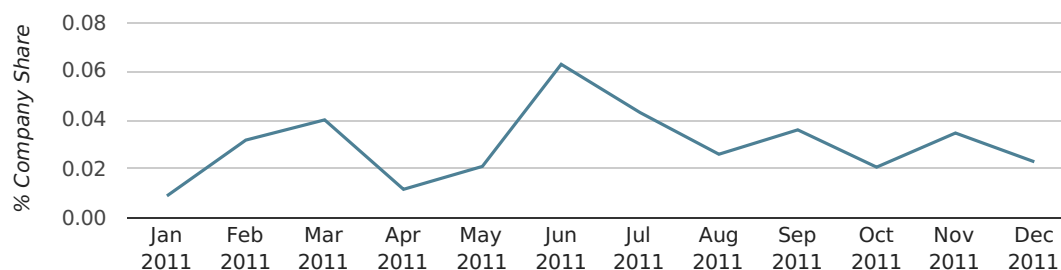
FOURTH QUARTER (OCT 2011 - DEC 2011)	BATTLE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1963 (0.1%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	73.9%	298.9%	106.3%
RECORD YEAR	1964 (0.1%)	1963 (0.3%)	1968 (0.2%)

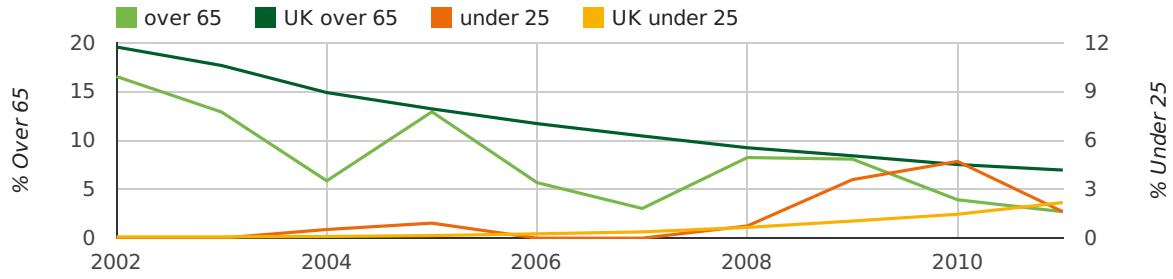
### Annual Data (2011)

The average age of a director in 2011 was 43.8.

The percentage of directors under the age of 25 was 1.6% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.7% compared to the UK figure of 4.2%.

#### director age by year



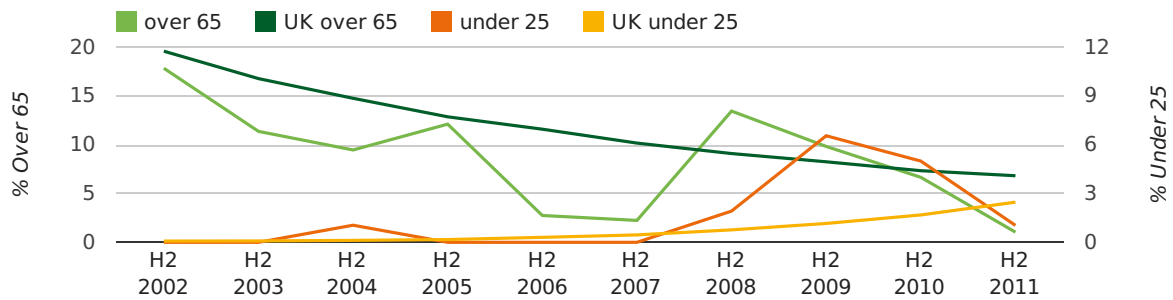
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.1.

The percentage of directors under the age of 25 was 1.0% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 1.0% compared to the UK figure of 4.1%.

#### director age by half year



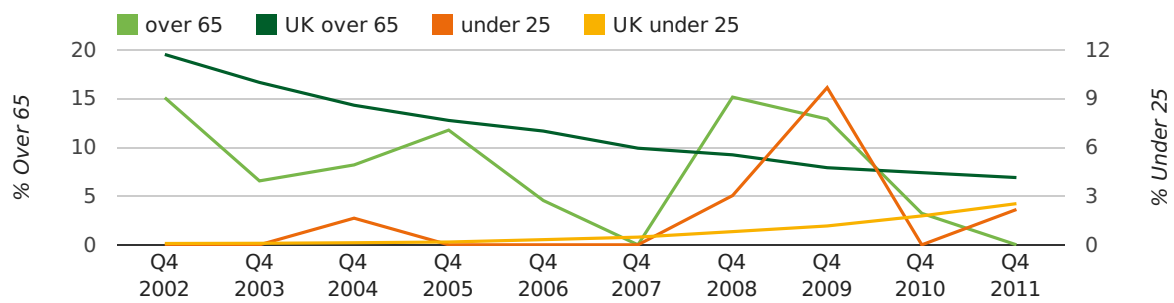
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 41.2.

The percentage of directors under the age of 25 was 2.2% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 4.1%.

### director age by quarter

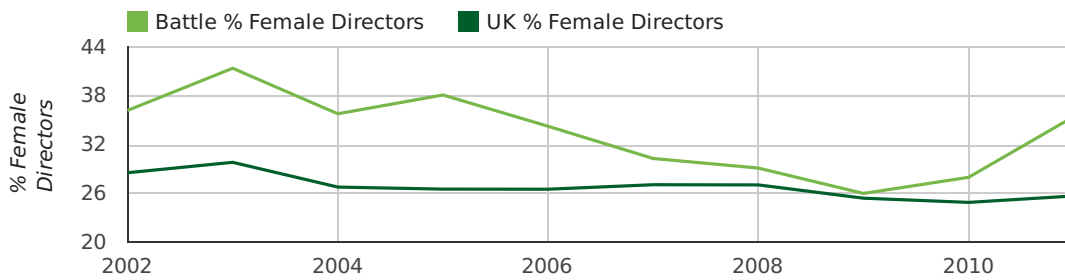


### Annual Data (2011)

The record year for female directors in Battle was 1857 when 36.4% of all directors were female.

The percentage of female directors in Battle in 2011 was 36.2%. The average for the UK during this time was 28.6%

#### director gender by year

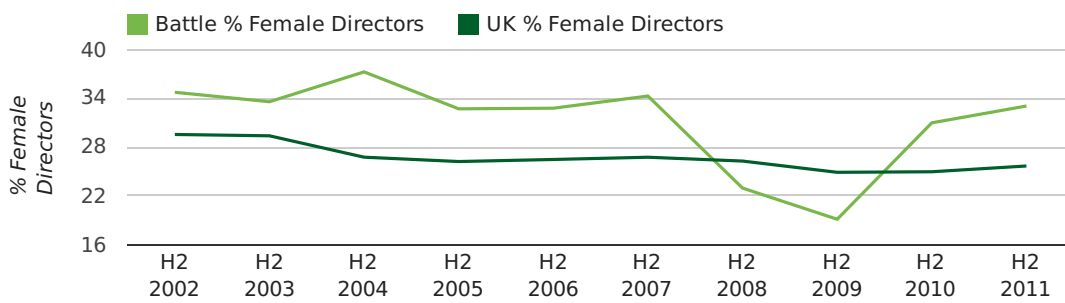


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Battle was 1860 when 42.9% of all directors were female.

33.1% of all director appointments in Battle in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

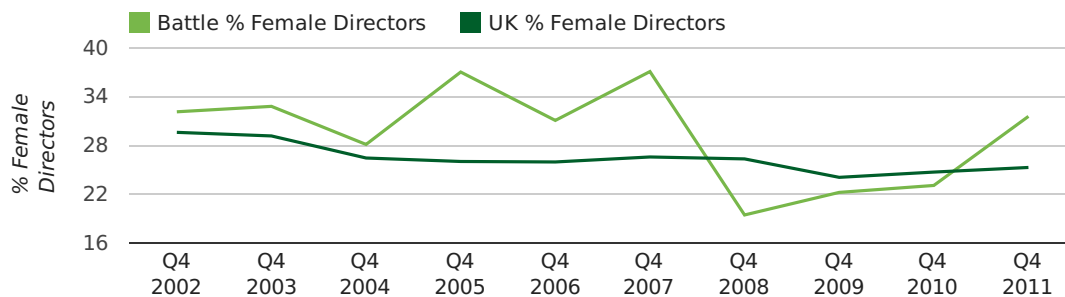


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Battle was in 1977 when 31.1% of all directors were female.

31.6% of all director appointments in Battle in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



## Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTANCY	13.96%	CONSULTING	5.07%
TRADE	1.89%	MANAGEMENT	4.74%
BATTLE	1.89%	CONSULTANCY	3.26%
ECO	1.13%	PROPERTY	2.37%
COSTAEH	1.13%	TRADING	2.07%
MEDIA	1.13%	DESIGN	1.92%
GROUP	1.13%	ASSOCIATES	1.86%
INVESTMENT	0.75%	ENGINEERING	1.78%
TERRACE	0.75%	BUSINESS	1.78%
RED	0.75%	CONSULTANTS	1.76%
GREEN	0.75%	CONSTRUCTION	1.73%
81918	0.75%	MEDIA	1.71%
REBECCA	0.75%	LONDON	1.63%
ALBA	0.75%	J	1.51%
CONSULTING	0.75%	INVESTMENTS	1.48%
SERVICE	0.75%	GLOBAL	1.46%
NOW	0.75%	IT	1.41%
ENTERPRISES	0.75%	CARE	1.39%
ANGLING	0.75%	PROPERTIES	1.29%
ASSESSMENTS	0.75%	ELECTRICAL	1.29%
ENERGY	0.75%	M	1.27%
SOUTH	0.75%	BUILDING	1.26%
CO	0.75%	ENERGY	1.25%
SOLAR	0.38%	S	1.20%
STEVEN	0.38%	ENTERPRISES	1.20%



## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	22	205,525
7487 - Other business activities	8	57,052
82990 - Other business support service activities not elsewhere classified	5	32,483
7414 - Business & management consultancy	4	13,034
99999 - Dormant Company	4	21,846
74909 - Other professional, scientific and technical activities not elsewhere classified	4	8,671
86900 - Other human health activities	3	4,457
74990 - Non-trading company	3	8,929
82200 - Activities of call centres	2	167
70229 - Management consultancy activities other than financial management	2	17,765
93290 - Other amusement and recreation activities not elsewhere classified	2	1,595
4543 - Floor and wall covering	2	458
59111 - Motion picture production activities	2	1,357
4544 - Painting and glazing	2	614
62090 - Other information technology service activities	2	7,493
71111 - Architectural activities	2	1,615
9262 - Other sporting activities	1	1,650
70100 - Activities of head offices	1	2,662
43390 - Other building completion and finishing	1	2,832
42990 - Construction of other civil engineering projects not elsewhere classified	1	1,441