# Beaconsfield

2011 annual business confidence report



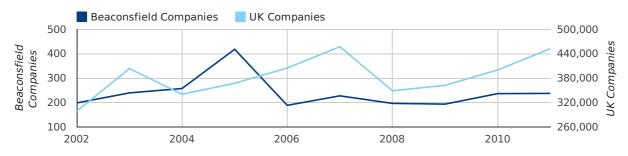
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A total of 238 companies were formed in Beaconsfield in 2011. This total is 0.4% higher than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	BEACONSFIELD	UK
2011	238	452,870
2010	237	400,358
2009	194	362,675
2008	197	349,203
2007	228	457,649
RECORD YEAR	2005 (419)	2007 (457,649)

#### new companies by year

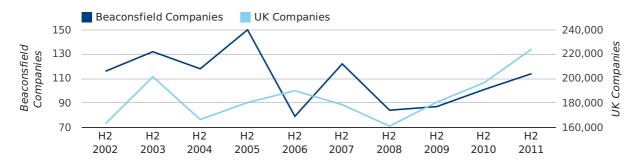


#### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 114 companies were formed in Beaconsfield. This figure is 12.9% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Beaconsfield occurred in 2005 when a total of 150 were formed.

HALF YEAR (JUL-DEC)	BEACONSFIELD	UK
2011	114	224,135
2010	101	196,609
% CHANGE	12.9%	14.0%
RECORD YEAR	2005 (150)	2011 (224,135)

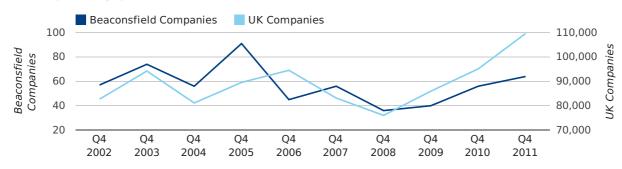


#### new companies by half year

A total of 64 companies were registered in Beaconsfield during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

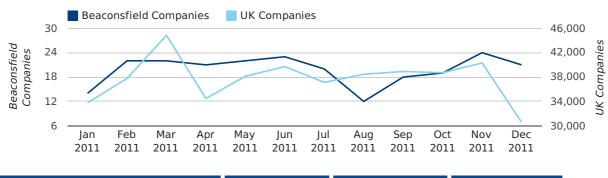
This figure is an increase of 14.3% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BEACONSFIELD	UK
2011	64	109,623
2010	56	95,117
% CHANGE	14.3%	15.3%
RECORD YEAR	2005 (91)	2011 (109,623)



#### new companies by quarter

#### Monthly Data (Oct, Nov & Dec 2011)



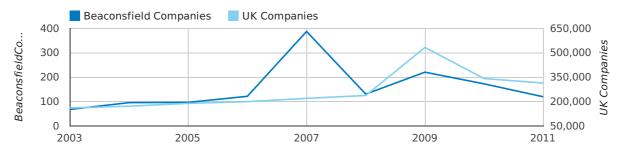
new companies by month

	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	19	24	21
NEW COMPANIES IN 2010	19	20	17
% CHANGE	0.0%	20.0%	23.5%
RECORD YEAR	2002 (23)	2005 (51)	2003 (32)

A total of 120 companies were dissolved in Beaconsfield in 2011. This total is 30.6% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	BEACONSFIELD	UK
2011	120	314,523
2010	173	342,232
2009	221	533,773
2008	131	237,901
2007	388	220,295
RECORD YEAR	2007 (388)	2009 (533,773)

dissolved companies by year



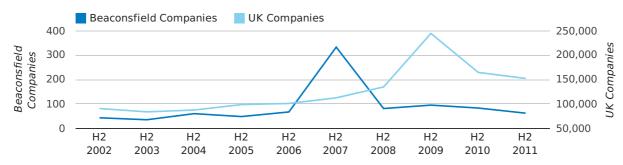
## Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 62 companies were dissolved in Beaconsfield. This figure is 25.3% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Beaconsfield occurred in 2007 when a total of 333 were closed.

HALF YEAR (JUL-DEC)	BEACONSFIELD	UK
2011	62	152,213
2010	83	164,601
% CHANGE	-25.3%	-7.5%
RECORD YEAR	2007 (333)	2009 (244,537)

#### dissolved companies by half year



A total of 28 companies were dissolved in Beaconsfield during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 22.2% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BEACONSFIELD	UK
2011	28	79,983
2010	36	76,896
% CHANGE	-22.2%	4.0%
RECORD YEAR	2009 (36)	2009 (85,136)

#### **Beaconsfield Companies** UK Companies 40 100,000 Beaconsfield Companies 80,000 32 24 60,000 16 40,000 8 20,000 Q4 2002 2003 2008 2004 2005 2006 2007 2009 2010 2011

UK Companies

dissolved companies by quarter

#### Monthly Data (Oct, Nov & Dec 2011)

Beaconsfield Companies UK Companies 20 38,000 Beaconsfield Companies UK Companies 31,000 15 24,000 10 5 17,000 10,000 0 Jan Feb Mar Oct Dec Apr May Jun Jul Aug Sep Nov 2011 2011 2011 2011 2011 2011 2011 2011 2011 2011 2011 2011

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	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	4	11	13
CLOSED COMPANIES IN 2010	14	15	7
% CHANGE	-71.4%	-26.7%	86%
RECORD YEAR	2006 (15)	2010 (15)	2009 (14)

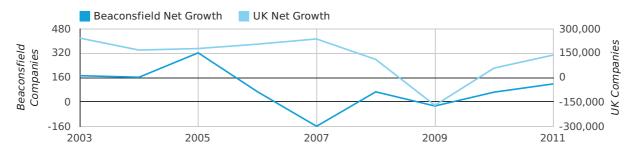
A total of 118 companies were added to the company register for Beaconsfield in 2011. This number represents growth of 49.8% which compares favourably to the UK figure of 34.6%.

This number is 54 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2005 when the Beaconsfield company register grew by 322 companies.

YEAR	BEACONSFIELD	UK
2011	118	138,347
2010	64	58,126
2009	-27	-171,098
2008	66	111,302
2007	-160	237,354
RECORD YEAR	2005 (322)	2003 (242,543)

#### net growth by year

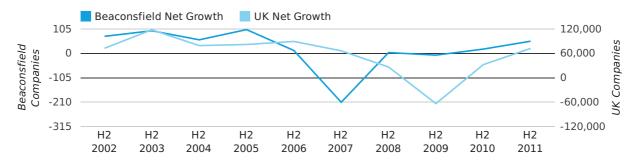


#### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Beaconsfield increased by 52 companies. This figure is 188.9% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	BEACONSFIELD	UK
2011	52	71,922
2010	18	32,008
% CHANGE	188.9%	124.7%
RECORD YEAR	2005 (102)	2003 (117,772)

net growth by half year

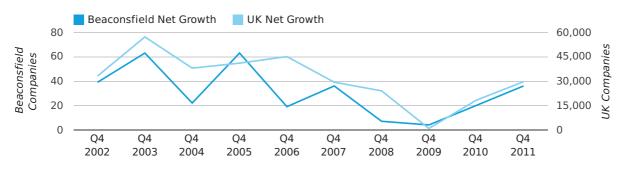


Net company growth for Beaconsfield during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 36 companies.

This represents an increase of 80.0% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BEACONSFIELD	UK
2011	36	29,640
2010	20	18,221
% CHANGE	80.0%	62.7%
RECORD YEAR	2005 (63)	2003 (57,175)

#### net growth by quarter



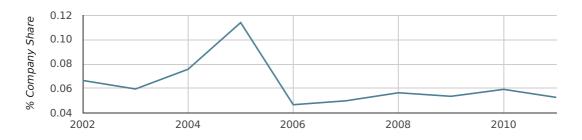
## Monthly Data (Oct, Nov & Dec 2011)



In 2011 Beaconsfield formed 0.1% of all UK companies. This is no change on 2010 when Beaconsfield was responsible for 0.1% of all UK companies.

YEAR	BEACONSFIELD
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1960 (0.1%)

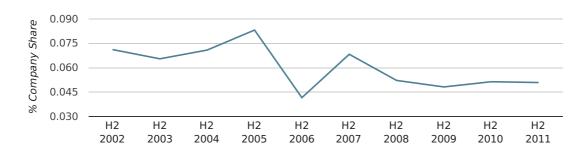
company share by year



# Half Year Data (Jul-Dec 2011)

In the second half of 2011 Beaconsfield formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	BEACONSFIELD
2011	0.1%
2010	0.1%
2009	0.0%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1960 (0.3%)

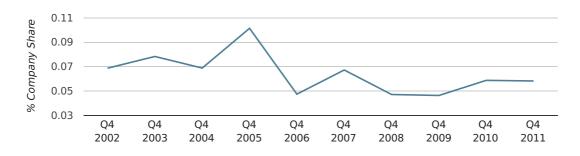


company share by half year

In the fourth quarter of 2011, Beaconsfield formed 0.1% of all UK companies.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BEACONSFIELD
2011	0.1%
2010	0.1%
2009	0.0%
2008	0.0%
2007	0.1%
RECORD YEAR (SINCE 1960)	1960 (0.3%)





#### Monthly Data (Oct, Nov & Dec 2011)



company share by month

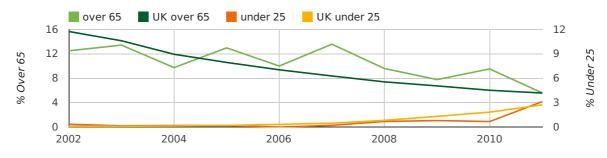
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-13.1%	2.2%	9.4%
RECORD YEAR	1963 (0.3%)	1965 (0.4%)	1960 (0.3%)

The average age of a director in 2011 was 47.3.

The percentage of directors under the age of 25 was 3.1% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.6% compared to the UK figure of 4.2%.

#### director age by year



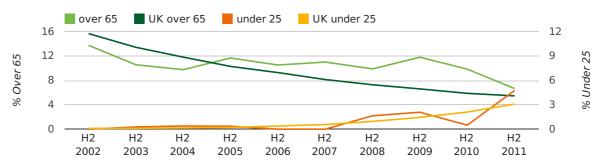
#### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 48.4.

The percentage of directors under the age of 25 was 4.8% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 6.7% compared to the UK figure of 4.1%.

#### director age by half year

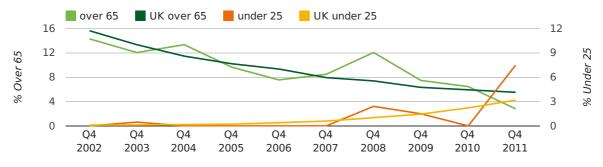


The average age of a director in the fourth quarter of 2011 was 48.0.

The percentage of directors under the age of 25 was 7.5% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 2.8% compared to the UK figure of 4.1%.

#### director age by quarter



# director gender

#### Annual Data (2011)

The record year for female directors in Beaconsfield was 1857 when 36.4% of all directors were female.

The percentage of female directors in Beaconsfield in 2011 was 29.0%. The average for the UK during this time was 28.6%

#### director gender by year

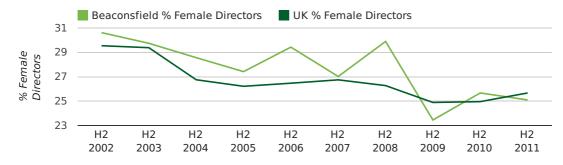


#### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Beaconsfield was 1860 when 42.9% of all directors were female.

25.1% of all director appointments in Beaconsfield in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year



The record fourth quarter for female directors in Beaconsfield was in 1977 when 31.1% of all directors were female.

26.9% of all director appointments in Beaconsfield in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

#### director gender by quarter



# Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	3.93%	CONSULTING	5.07%
CONSULTING	2.18%	MANAGEMENT	4.74%
DEVELOPMENTS	1.31%	CONSULTANCY	3.26%
RESIDENTS	1.31%	PROPERTY	2.37%
CONSULTANCY	1.31%	TRADING	2.07%
MIDDLETON	0.87%	DESIGN	1.92%
UPHORIA	0.87%	ASSOCIATES	1.86%
LONDON	0.87%	ENGINEERING	1.78%
PROPERTY	0.87%	BUSINESS	1.78%
PLACE	0.87%	CONSULTANTS	1.76%
SIGNATURE	0.87%	CONSTRUCTION	1.73%
SPORTS	0.87%	MEDIA	1.71%
CAPITAL	0.87%	LONDON	1.63%
POINT	0.87%	J	1.51%
PARTNERS	0.66%	INVESTMENTS	1.48%
CONSULTANTS	0.66%	GLOBAL	1.46%
MEDIA	0.66%	IT	1.41%
BEACONSFIELD	0.66%	CARE	1.39%
PRODUCTIONS	0.66%	PROPERTIES	1.29%
LIFESTYLE	0.66%	ELECTRICAL	1.29%
SIDELAND	0.66%	М	1.27%
BUSINESS	0.66%	BUILDING	1.26%
SCHOOL	0.66%	ENERGY	1.25%
SENIOR	0.66%	S	1.20%
II	0.66%	ENTERPRISES	1.20%



# Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	71	205,525
70229 - Management consultancy activities other than financial management	36	17,765
82990 - Other business support service activities not elsewhere classified	30	32,483
7487 - Other business activities	23	57,052
99999 - Dormant Company	17	21,846
98000 - Residents property management	15	2,874
7414 - Business & management consultancy	15	13,034
74909 - Other professional, scientific and technical activities not elsewhere classified	14	8,671
9305 - Other service activities	10	9,492
9999 - Dormant Company	9	20,199
41100 - Development of building projects	6	4,331
9800 - Residents Property Management	6	1,451
62020 - Information technology consultancy activities	6	12,072
47910 - Retail sale via mail order houses or via Internet	6	2,740
74201 - Portrait photographic activities	5	239
96090 - Other service activities not elsewhere classified	5	11,768
74990 - Non-trading company	5	8,929
68320 - Management of real estate on a fee or contract basis	5	3,194
59111 - Motion picture production activities	4	1,357
7222 - Other software consultancy and supply	4	7,398