

Berkhamsted

2011 half year business confidence report



headlines

- The first half of 2011 saw a new record in company registrations in Berkhamsted when compared to any previous first half year.
- The first half of 2011 was a record first half year for company registrations in Berkhamsted when compared to any half year in history.

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Half Year Data (Jan-Jun 2011)

The first half of 2011 saw a new record in company registrations in Berkhamsted when compared to any previous first half year.

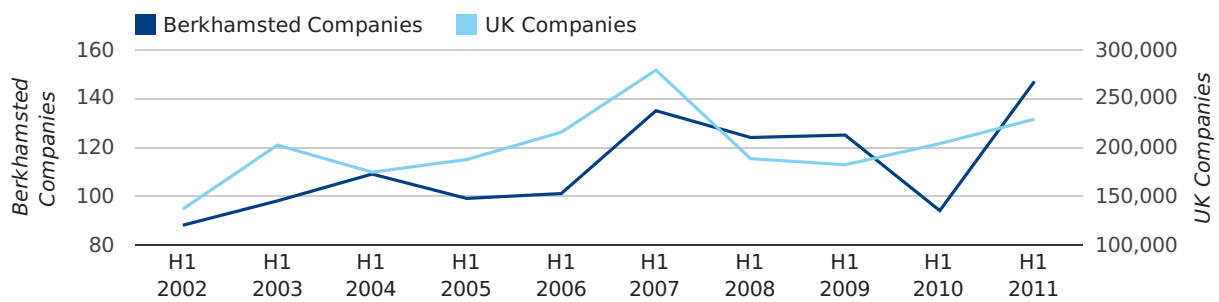
The first half of 2011 was a record first half year for company registrations in Berkhamsted when compared to any half year in history.

In the first half of 2011 a total of 147 companies were formed in Berkhamsted. This figure is 56.4% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Berkhamsted occurred in 2011 when a total of 147 were formed.

HALF YEAR (JAN-JUN)	BERKHAMSTED	UK
2011	147	228,735
2010	94	203,749
% CHANGE	56.4%	12.3%
RECORD YEAR	2011 (147)	2007 (279,097)

new companies by half year



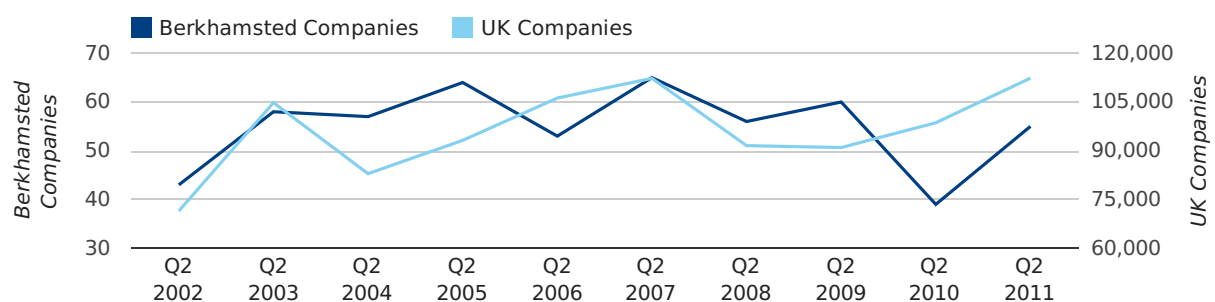
Quarterly Data (Q2 Apr-Jun 2011)

A total of 55 companies were registered in Berkhamsted during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 41.0% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	BERKHAMSTED	UK
2011	55	112,344
2010	39	98,612
% CHANGE	41.0%	13.9%
RECORD YEAR	2007 (65)	2011 (112,344)

new companies by quarter



Monthly Data (Apr, May & Jun 2011)

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	23	12	20
NEW COMPANIES IN 2010	16	9	14
% CHANGE	43.8%	33.3%	42.9%
RECORD YEAR	2005 (25)	2004 (24)	2008 (24)

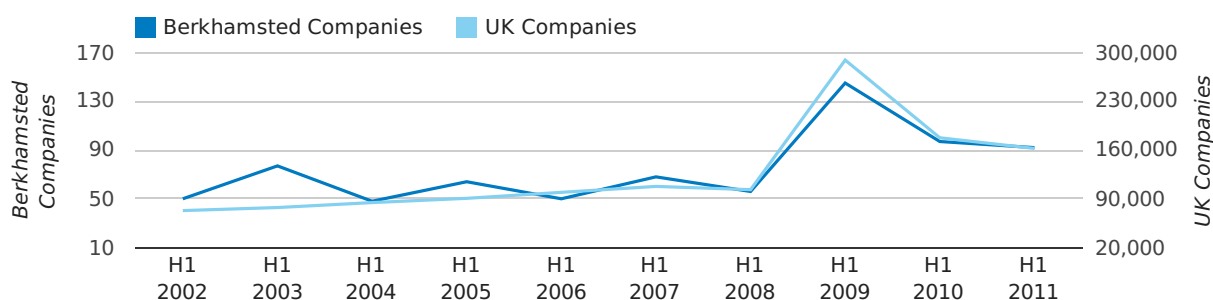
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 92 companies were dissolved in Berkhamsted. This figure is 5.2% lower than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Berkhamsted occurred in 2009 when a total of 145 were closed.

HALF YEAR (JAN-JUN)	BERKHAMSTED	UK
2011	92	162,310
2010	97	177,631
% CHANGE	-5.2%	-8.6%
RECORD YEAR	2009 (145)	2009 (289,236)

dissolved companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

A total of 35 companies were dissolved in Berkhamsted during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 38.6% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

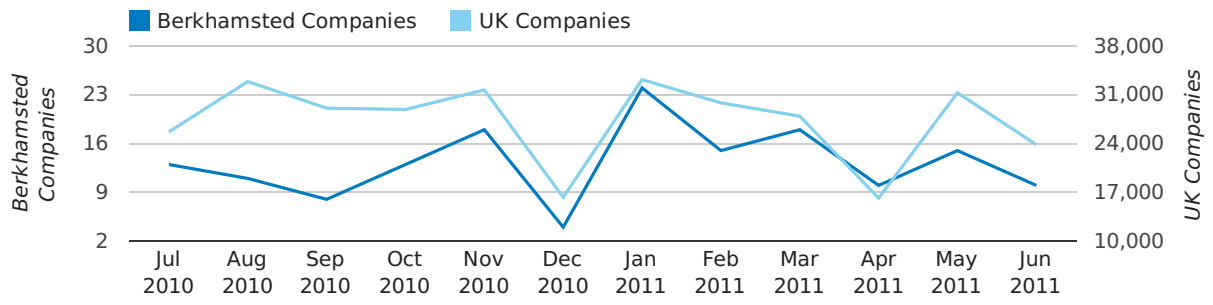
SECOND QUARTER (APR 2011 - JUN 2011)	BERKHAMSTED	UK
2011	35	71,324
2010	57	94,954
% CHANGE	-38.6%	-24.9%
RECORD YEAR	2009 (85)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



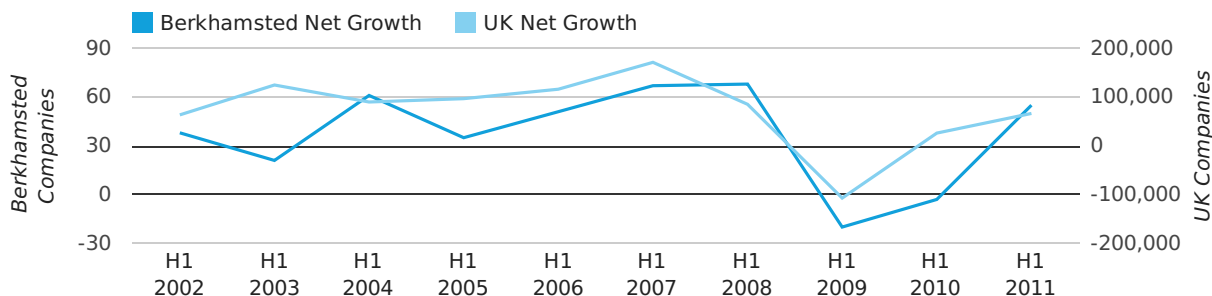
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	10	15	10
CLOSED COMPANIES IN 2010	17	22	18
% CHANGE	-41.2%	-31.8%	-44%
RECORD YEAR	2009 (28)	2009 (44)	2010 (18)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Berkhamsted increased by 55 companies. This figure is 1,933.3% lower than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	BERKHAMSTED	UK
2011	55	66,425
2010	-3	26,118
% CHANGE	-1,933.3%	154.3%
RECORD YEAR	2008 (68)	2007 (171,296)

net growth by half year



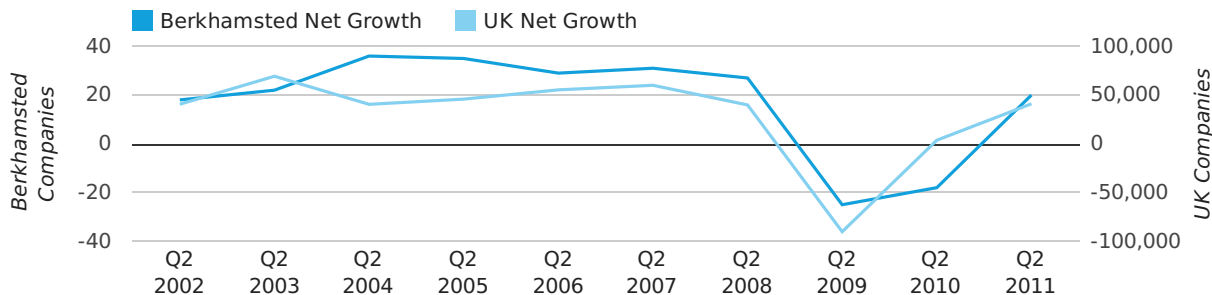
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Berkhamsted during the second quarter of 2011 (Apr 2011 - Jun 2011) was 20 companies.

This represents an increase of 211.1% on the same period last year.

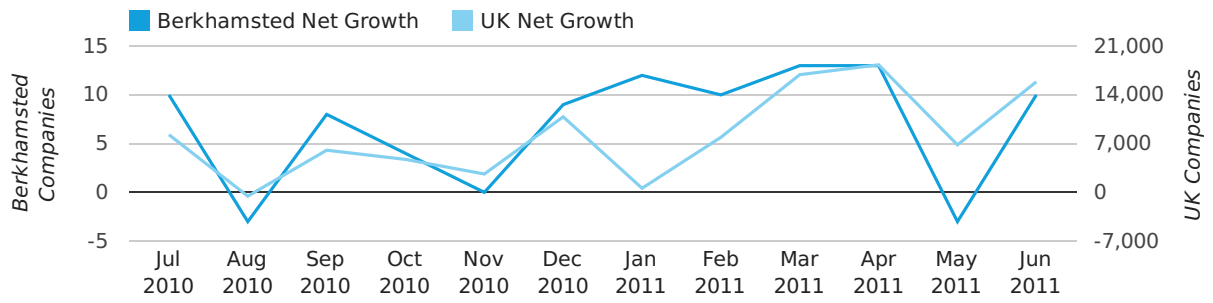
SECOND QUARTER (APR 2011 - JUN 2011)	BERKHAMSTED	UK
2011	20	41,020
2010	-18	3,658
% CHANGE	-211.1%	1,021.4%
RECORD YEAR	1998 (38)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



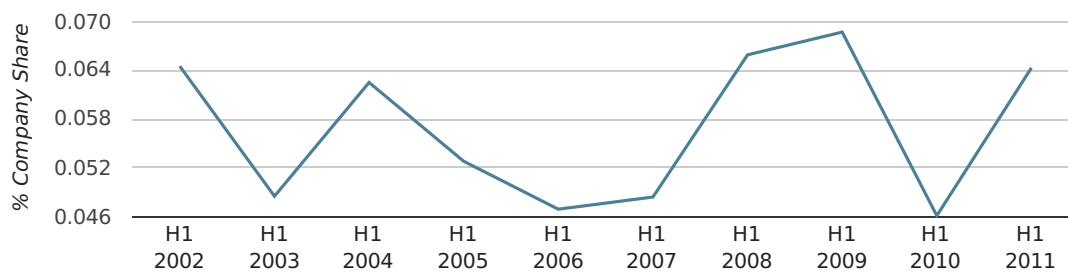
	APRIL	MAY	JUNE
NET GROWTH IN 2011	13	-3	10
NET GROWTH IN 2010	-1	-13	-4
% CHANGE	-1,400.0%	-76.9%	-350.0%
RECORD YEAR	1998 (19)	1998 (17)	2003 (14)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Berkhamsted formed 0.1% of all UK companies. This is more than the 2010 figure of 0.0%.

HALF YEAR (JAN-JUN)	BERKHAMSTED
2011	0.1%
2010	0.0%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1991 (0.1%)

company share by half year

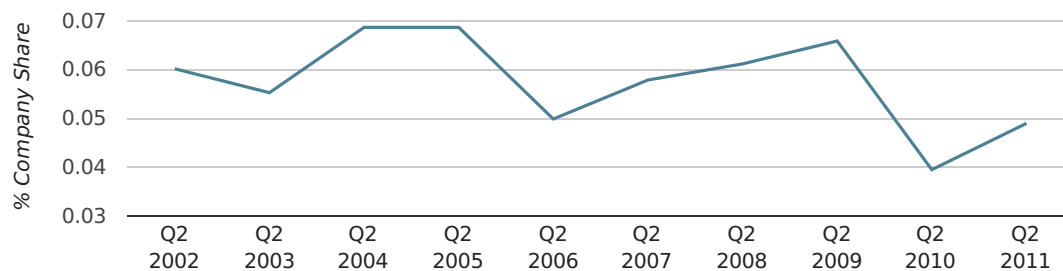


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Berkhamsted formed 0.0% of all UK companies.

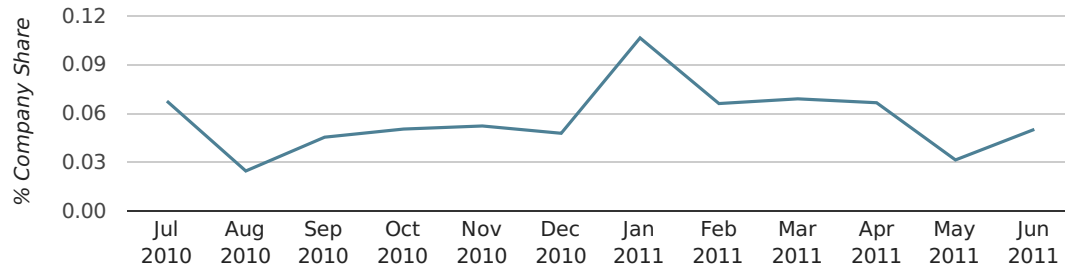
SECOND QUARTER (APR 2011 - JUN 2011)	BERKHAMSTED
2011	0.0%
2010	0.0%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.0%	0.1%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	39.2%	5.0%	26.4%
RECORD YEAR	1980 (0.2%)	1967 (0.2%)	1975 (0.2%)

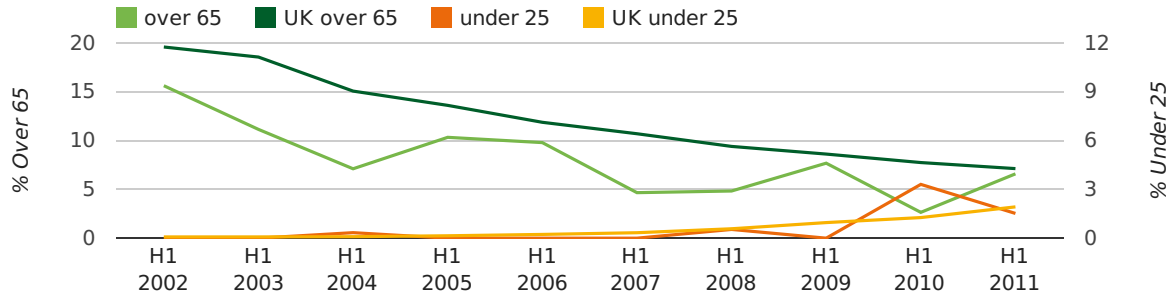
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 47.6.

The percentage of directors under the age of 25 was 1.5% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 6.6% compared to the UK figure of 4.3%.

director age by half year



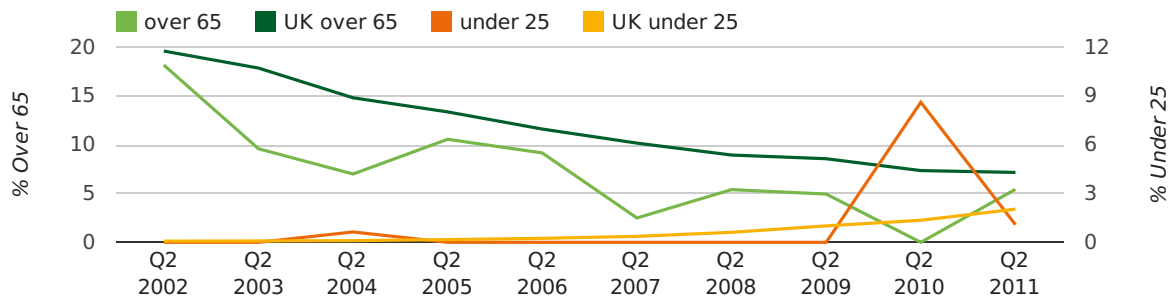
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 48.2.

The percentage of directors under the age of 25 was 1.1% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 5.4% compared to the UK figure of 4.3%.

director age by quarter

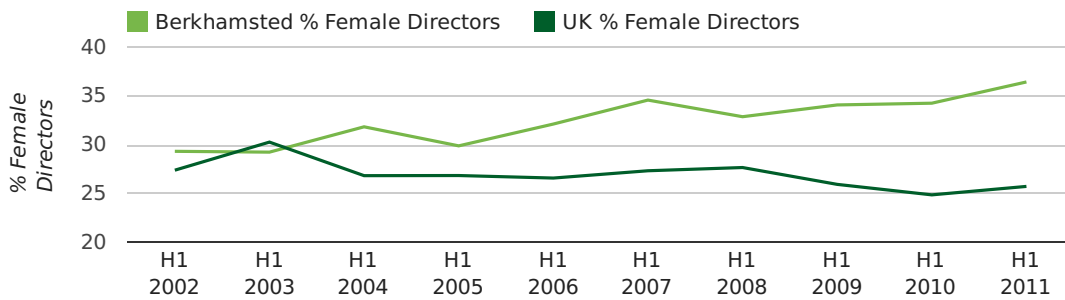


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Berkhamsted was 1861 when 40.0% of all directors were female.

36.4% of all director appointments in Berkhamsted in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

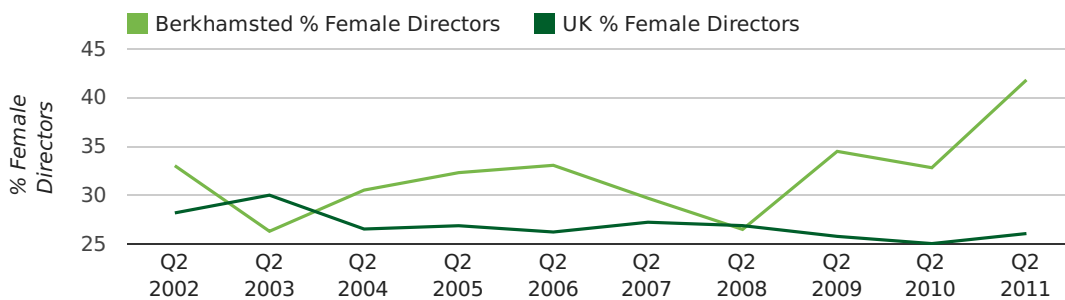


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Berkhamsted was in 1866 when 66.7% of all directors were female.

41.8% of all director appointments in Berkhamsted in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
RECRUITMENT	2.97%	CONSULTING	5.09%
CONSULTING	2.74%	MANAGEMENT	4.86%
MANAGEMENT	1.60%	CONSULTANCY	3.17%
ASSOCIATES	1.60%	PROPERTY	2.43%
CONSULTANCY	1.37%	TRADING	2.05%
IT	0.91%	DESIGN	1.94%
MARKETING	0.68%	ASSOCIATES	1.92%
ENTERPRISE	0.68%	BUSINESS	1.87%
RETAIL	0.68%	CONSTRUCTION	1.77%
CONSULTANTS	0.68%	CONSULTANTS	1.76%
DCK	0.68%	MEDIA	1.73%
RESOURCING	0.68%	ENGINEERING	1.67%
SYSTEMS	0.68%	LONDON	1.60%
SIGN	0.46%	GLOBAL	1.46%
TRAINING	0.46%	J	1.44%
EVENTS	0.46%	CARE	1.44%
BLUE	0.46%	INVESTMENTS	1.42%
PARTNERSHIP	0.46%	IT	1.39%
DAY	0.46%	BUILDING	1.32%
NETWORKS	0.46%	PROPERTIES	1.31%
MUSIC	0.46%	ELECTRICAL	1.30%
SECURITY	0.46%	M	1.27%
LONDON	0.46%	S	1.23%
TV	0.46%	ENTERPRISES	1.20%
INSTALLATIONS	0.46%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	99	202,072
7450 - Labour recruitment	28	2,304
7487 - Other business activities	26	60,758
70229 - Management consultancy activities other than financial management	23	16,419
78109 - Other activities of employment placement agencies	22	1,595
82990 - Other business support service activities not elsewhere classified	18	30,647
7414 - Business & management consultancy	12	13,053
62020 - Information technology consultancy activities	11	10,545
78200 - Temporary employment agency activities	10	1,052
9999 - Dormant Company	9	20,111
74990 - Non-trading company	7	8,481
99999 - Dormant Company	7	18,918
7499 - Non-trading company	6	10,955
7222 - Other software consultancy and supply	6	7,143
73110 - Advertising agencies	5	1,633
69201 - Accounting and auditing activities	5	3,394
43999 - Other specialised construction activities not elsewhere classified	4	3,050
62012 - Business and domestic software development	4	3,262
74909 - Other professional, scientific and technical activities not elsewhere classified	4	7,835
9211 - Motion picture and video production	3	969