

Berkhamsted

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Berkhamsted when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Berkhamsted when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Berkhamsted when compared to any previous Q4.
- November 2011 saw a new record in company registrations in Berkhamsted when compared to any previous November.
- October 2011 saw a new record in company registrations in Berkhamsted when compared to any previous October.
- 2011 was a record year for net growth in Berkhamsted when compared to any year in history.
- The second half of 2011 saw a new record in net growth in Berkhamsted when compared to any previous second half year.
- October 2011 saw a new record in net growth in Berkhamsted when compared to any previous October.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

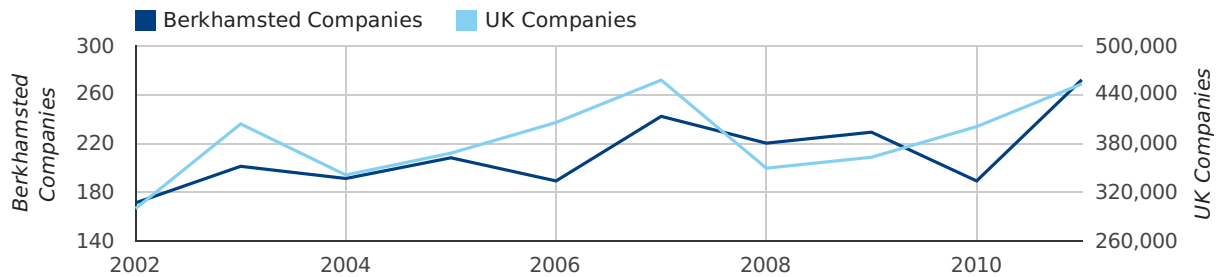
Annual Data (2011)

2011 was a record year for company registrations in Berkhamsted when compared to any year in history.

A total of 272 companies were formed in Berkhamsted in 2011. This total is 43.9% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	BERKHAMSTED	UK
2011	272	452,870
2010	189	400,358
2009	229	362,675
2008	220	349,203
2007	242	457,649
RECORD YEAR	2011 (272)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

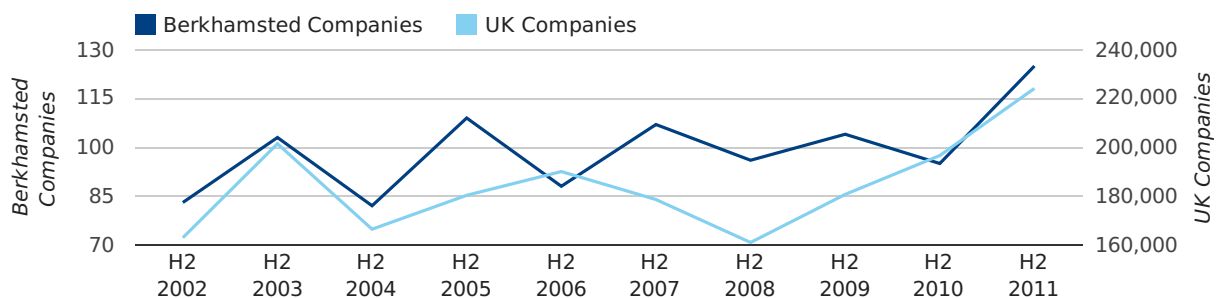
The second half of 2011 saw a new record in company registrations in Berkhamsted when compared to any previous second half year.

In the second half of 2011 a total of 125 companies were formed in Berkhamsted. This figure is 31.6% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Berkhamsted occurred in 2011 when a total of 125 were formed.

HALF YEAR (JUL-DEC)	BERKHAMSTED	UK
2011	125	224,135
2010	95	196,609
% CHANGE	31.6%	14.0%
RECORD YEAR	2011 (125)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

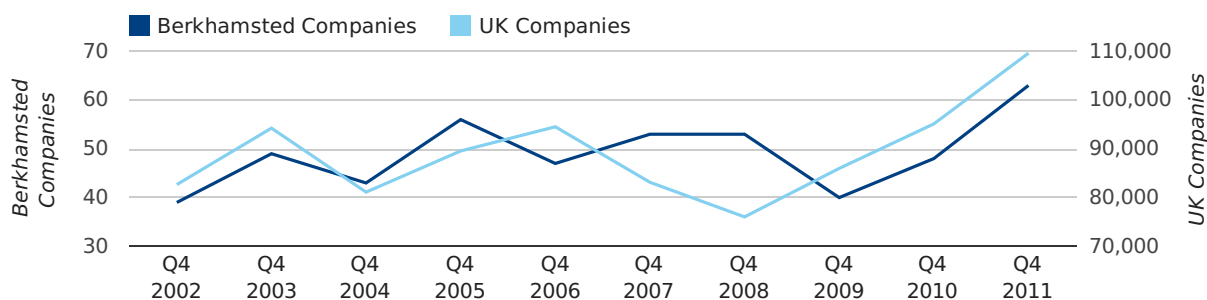
Q4 2011 saw a new record in company registrations in Berkhamsted when compared to any previous Q4.

A total of 63 companies were registered in Berkhamsted during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 31.3% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BERKHAMSTED	UK
2011	63	109,623
2010	48	95,117
% CHANGE	31.3%	15.3%
RECORD YEAR	2011 (63)	2011 (109,623)

new companies by quarter

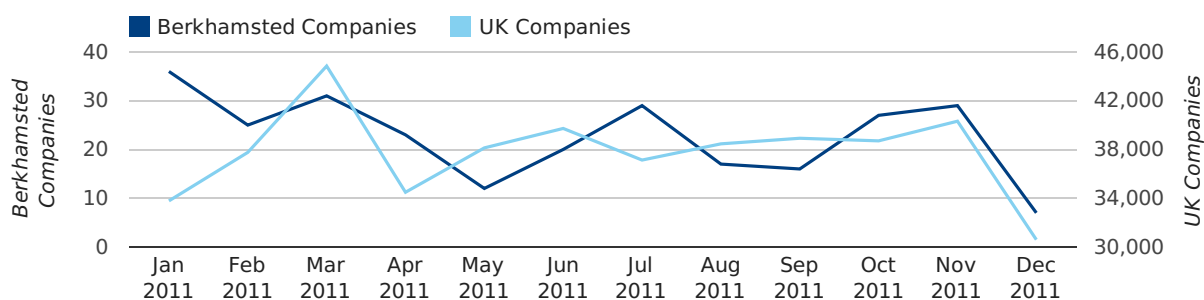


Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Berkhamsted when compared to any previous November.

October 2011 saw a new record in company registrations in Berkhamsted when compared to any previous October.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	27	29	7
NEW COMPANIES IN 2010	17	18	13
% CHANGE	58.8%	61.1%	-46.2%
RECORD YEAR	2011 (27)	2011 (29)	2005 (20)

Annual Data (2011)

A total of 157 companies were dissolved in Berkhamsted in 2011. This total is 4.3% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	BERKHAMSTED	UK
2011	157	314,523
2010	164	342,232
2009	266	533,773
2008	117	237,901
2007	127	220,295
RECORD YEAR	2009 (266)	2009 (533,773)

dissolved companies by year



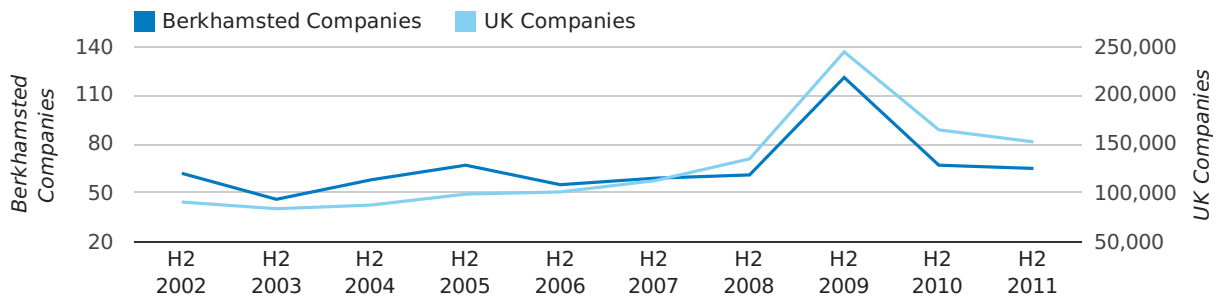
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 65 companies were dissolved in Berkhamsted. This figure is 3.0% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Berkhamsted occurred in 2009 when a total of 121 were closed.

HALF YEAR (JUL-DEC)	BERKHAMSTED	UK
2011	65	152,213
2010	67	164,601
% CHANGE	-3.0%	-7.5%
RECORD YEAR	2009 (121)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

A total of 34 companies were dissolved in Berkhamsted during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 2.9% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

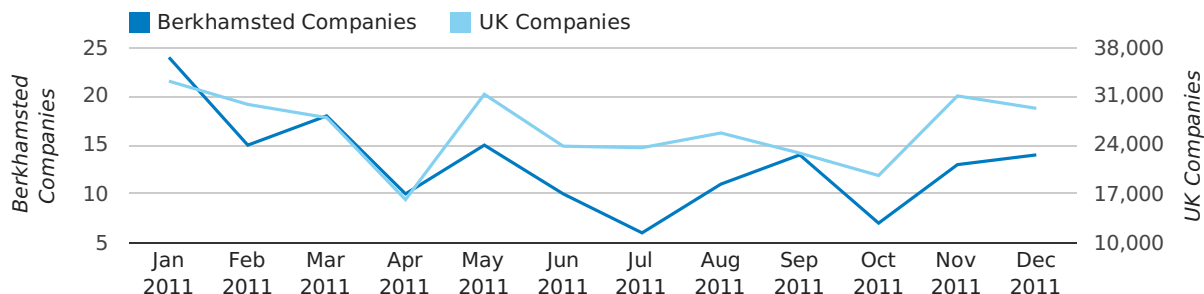
FOURTH QUARTER (OCT 2011 - DEC 2011)	BERKHAMSTED	UK
2011	34	79,983
2010	35	76,896
% CHANGE	-2.9%	4.0%
RECORD YEAR	2009 (56)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	7	13	14
CLOSED COMPANIES IN 2010	13	18	4
% CHANGE	-46.2%	-27.8%	250%
RECORD YEAR	2009 (18)	2005 (22)	2009 (17)

Annual Data (2011)

2011 was a record year for net growth in Berkhamsted when compared to any year in history.

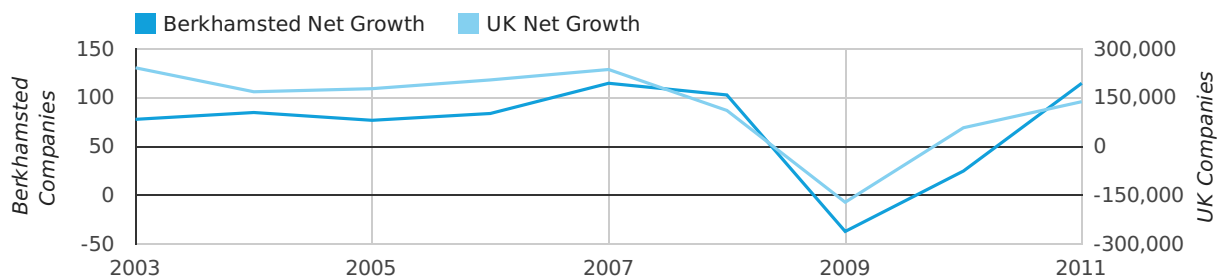
A total of 115 companies were added to the company register for Berkhamsted in 2011. This number represents growth of 60.8% which compares favourably to the UK figure of 34.6%.

This number is 90 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Berkhamsted company register grew by 115 companies.

YEAR	BERKHAMSTED	UK
2011	115	138,347
2010	25	58,126
2009	-37	-171,098
2008	103	111,302
2007	115	237,354
RECORD YEAR	2007 (115)	2003 (242,543)

net growth by year



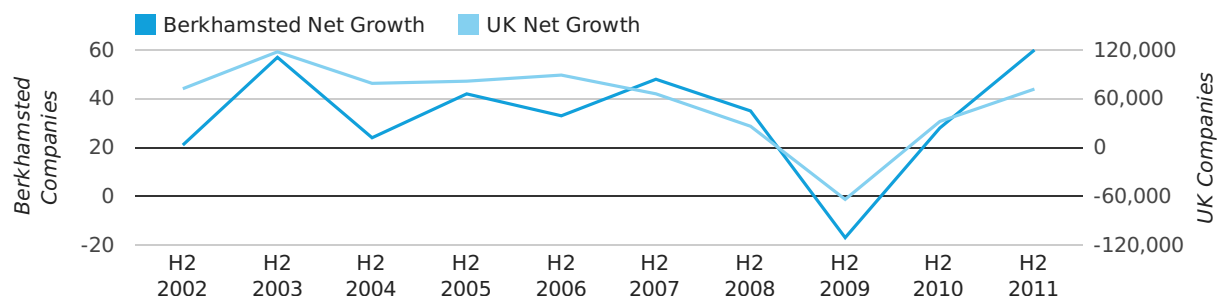
Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in net growth in Berkhamsted when compared to any previous second half year.

In the second half of 2011 the company register for Berkhamsted increased by 60 companies. This figure is 114.3% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	BERKHAMSTED	UK
2011	60	71,922
2010	28	32,008
% CHANGE	114.3%	124.7%
RECORD YEAR	2011 (60)	2003 (117,772)

net growth by half year



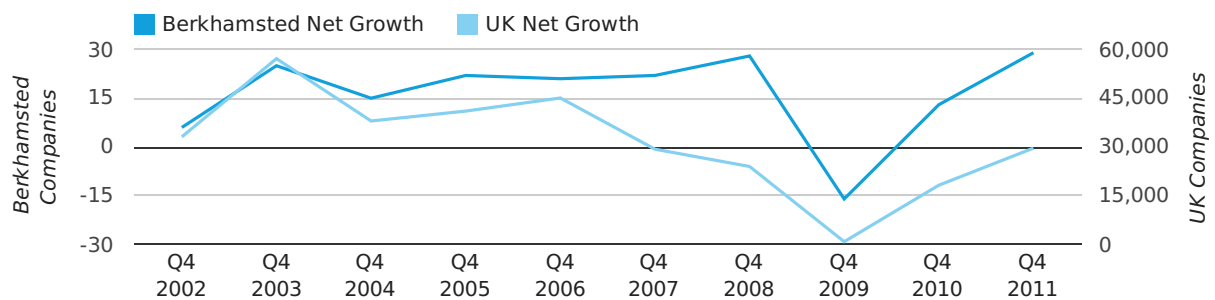
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Berkhamsted during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 29 companies.

This represents an increase of 123.1% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BERKHAMSTED	UK
2011	29	29,640
2010	13	18,221
% CHANGE	123.1%	62.7%
RECORD YEAR	1999 (35)	2003 (57,175)

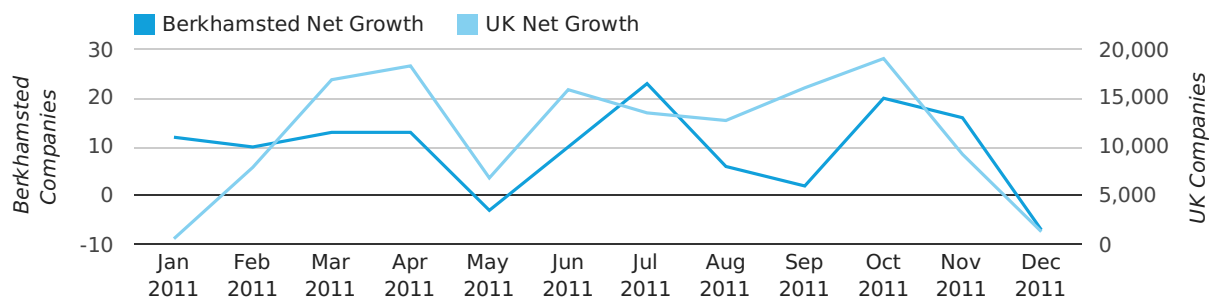
net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in Berkhamsted when compared to any previous October.

net growth by month



Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96) : eval()'d code on line 1 Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96) : eval()'d code on line 1

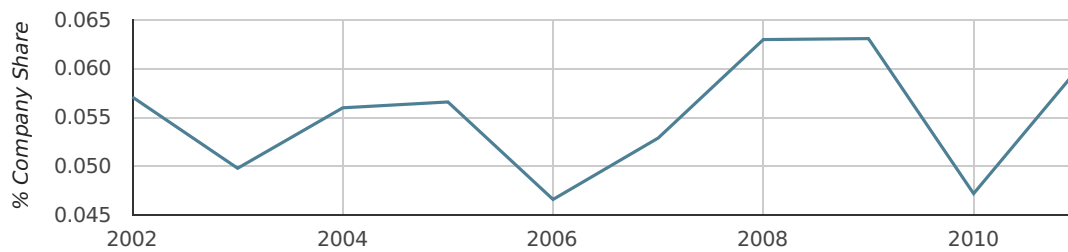
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	20	16	-7
NET GROWTH IN 2010	4	0	9
% CHANGE	400.0%	0.0%	-177.8%
RECORD YEAR	2011 (20)	1999 (17)	1997 (17)

Annual Data (2011)

In 2011 Berkhamsted formed 0.1% of all UK companies. This is an improvement on 2010 when Berkhamsted was responsible for 0.0% of all UK companies.

YEAR	BERKHAMSTED
2011	0.1%
2010	0.0%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1971 (0.1%)

company share by year

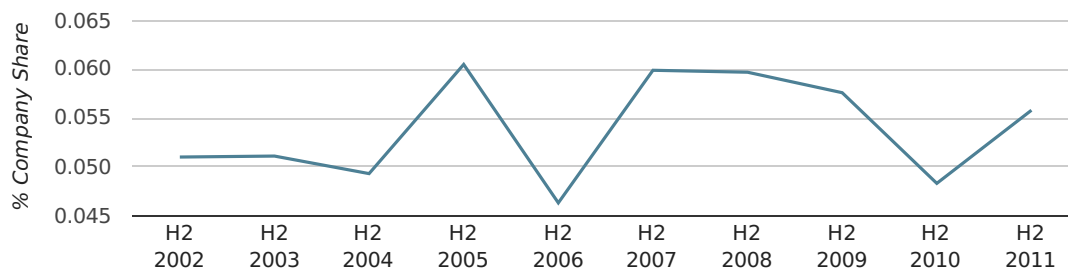


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Berkhamsted formed 0.1% of all UK companies. This is more than the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	BERKHAMSTED
2011	0.1%
2010	0.0%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.1%)

company share by half year

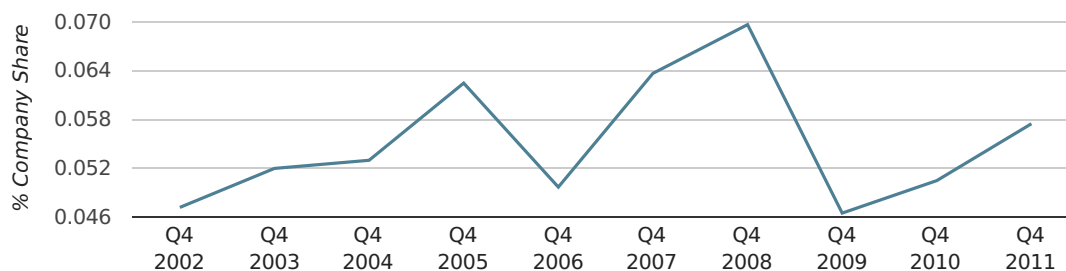


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Berkhamsted formed 0.1% of all UK companies.

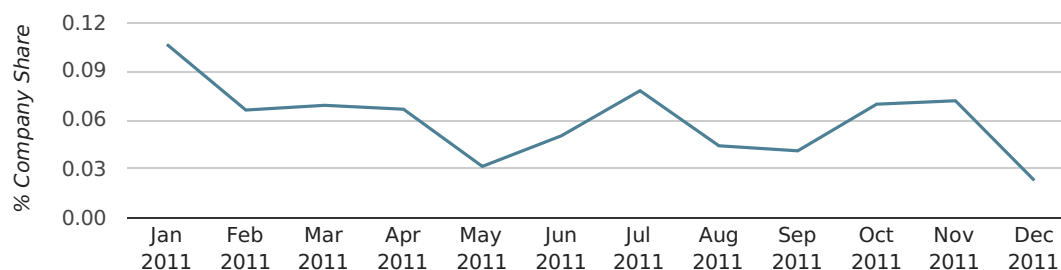
FOURTH QUARTER (OCT 2011 - DEC 2011)	BERKHAMSTED
2011	0.1%
2010	0.1%
2009	0.0%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.0%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.0%
% CHANGE	38.2%	37.2%	-52.2%
RECORD YEAR	1974 (0.3%)	1965 (0.2%)	1970 (0.3%)

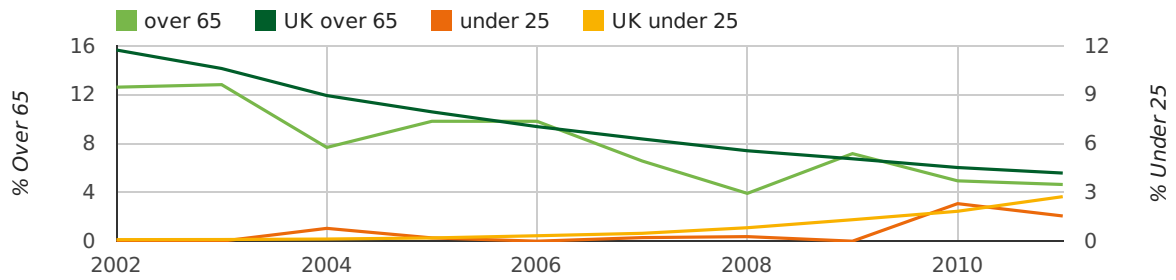
Annual Data (2011)

The average age of a director in 2011 was 46.7.

The percentage of directors under the age of 25 was 1.6% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.7% compared to the UK figure of 4.2%.

director age by year



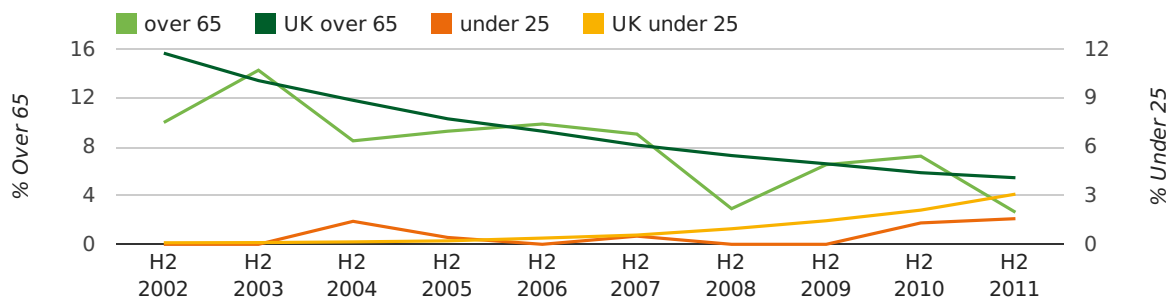
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.8.

The percentage of directors under the age of 25 was 1.6% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 2.6% compared to the UK figure of 4.1%.

director age by half year



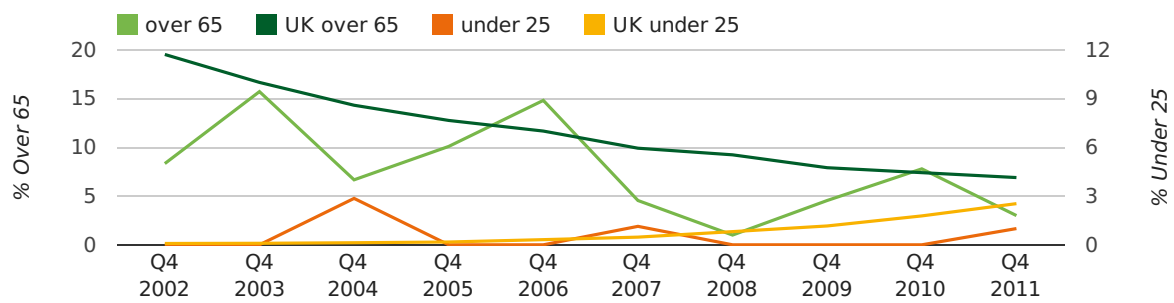
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 46.9.

The percentage of directors under the age of 25 was 1.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.0% compared to the UK figure of 4.1%.

director age by quarter

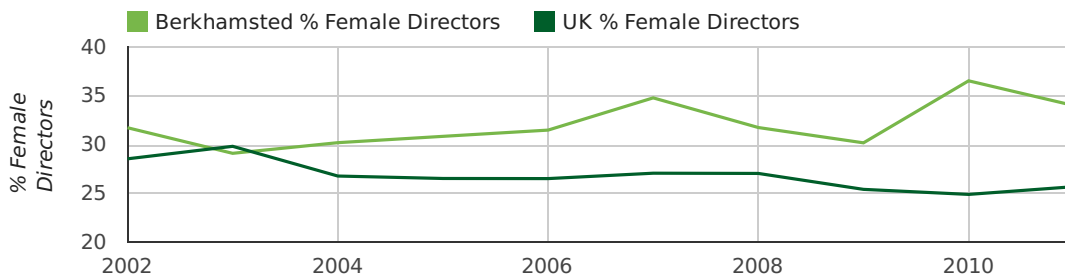


Annual Data (2011)

The record year for female directors in Berkhamsted was 1857 when 36.4% of all directors were female.

The percentage of female directors in Berkhamsted in 2011 was 31.8%. The average for the UK during this time was 28.6%

director gender by year

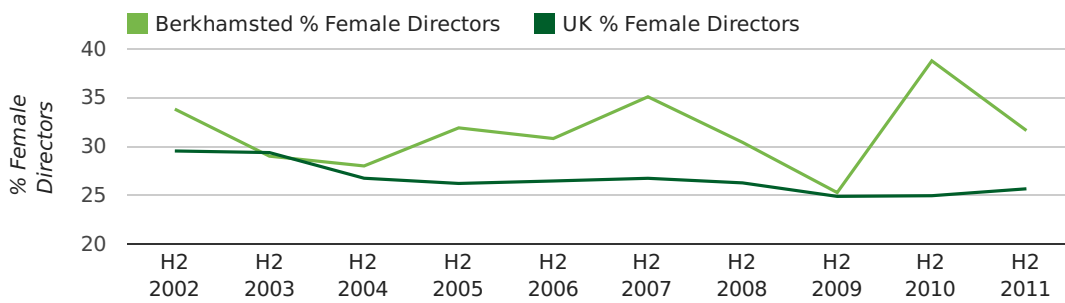


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Berkhamsted was 1860 when 42.9% of all directors were female.

31.7% of all director appointments in Berkhamsted in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

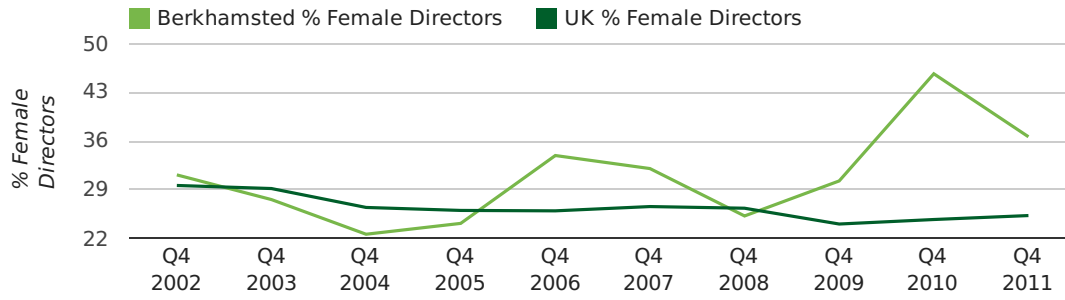


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Berkhamsted was in 1977 when 31.1% of all directors were female.

36.6% of all director appointments in Berkhamsted in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
RECRUITMENT	3.93%	CONSULTING	5.07%
CONSULTING	2.90%	MANAGEMENT	4.74%
MANAGEMENT	1.86%	CONSULTANCY	3.26%
CAPITAL	1.04%	PROPERTY	2.37%
PARTNERS	1.04%	TRADING	2.07%
ASSOCIATES	1.04%	DESIGN	1.92%
PROPERTY	0.83%	ASSOCIATES	1.86%
PARTNERSHIP	0.83%	ENGINEERING	1.78%
DCK	0.62%	BUSINESS	1.78%
EVENTS	0.62%	CONSULTANTS	1.76%
SALES	0.62%	CONSTRUCTION	1.73%
RETAIL	0.62%	MEDIA	1.71%
CONSULTANCY	0.62%	LONDON	1.63%
DATA	0.62%	J	1.51%
TRADING	0.41%	INVESTMENTS	1.48%
GLOBAL	0.41%	GLOBAL	1.46%
CLOUD	0.41%	IT	1.41%
RESTAURANT	0.41%	CARE	1.39%
HIDDEN	0.41%	PROPERTIES	1.29%
CONSULTANTS	0.41%	ELECTRICAL	1.29%
STUDIOS	0.41%	M	1.27%
DIRECT	0.41%	BUILDING	1.26%
FUEL	0.41%	ENERGY	1.25%
FOR	0.41%	S	1.20%
BUSINESS	0.41%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	82	205,525
7487 - Other business activities	28	57,052
70229 - Management consultancy activities other than financial management	27	17,765
78109 - Other activities of employment placement agencies	23	1,784
7450 - Labour recruitment	20	1,864
82990 - Other business support service activities not elsewhere classified	16	32,483
7414 - Business & management consultancy	12	13,034
62020 - Information technology consultancy activities	11	12,072
9999 - Dormant Company	8	20,199
7222 - Other software consultancy and supply	8	7,398
99999 - Dormant Company	8	21,846
78200 - Temporary employment agency activities	7	1,128
7499 - Non-trading company	6	9,957
74990 - Non-trading company	6	8,929
69201 - Accounting and auditing activities	6	3,633
73110 - Advertising agencies	6	1,823
74909 - Other professional, scientific and technical activities not elsewhere classified	5	8,671
43999 - Other specialised construction activities not elsewhere classified	5	3,342
86900 - Other human health activities	4	4,457
4521 - General construction & civil engineering	3	5,558