

# Berkhamsted

2012 half year business confidence report



## headlines

- The first half of 2012 saw a new record in company registrations in Berkhamsted when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Berkhamsted when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in Berkhamsted when compared to any previous Q2.
- June 2012 saw a new record in company registrations in Berkhamsted when compared to any previous June.
- The first half of 2012 saw a new record in net growth in Berkhamsted when compared to any previous first half year.
- The first half of 2012 was a record first half year for net growth in Berkhamsted when compared to any half year in history.
- Q2 2012 saw a new record in net growth in Berkhamsted when compared to any previous Q2.

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### Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in Berkhamsted when compared to any previous first half year.

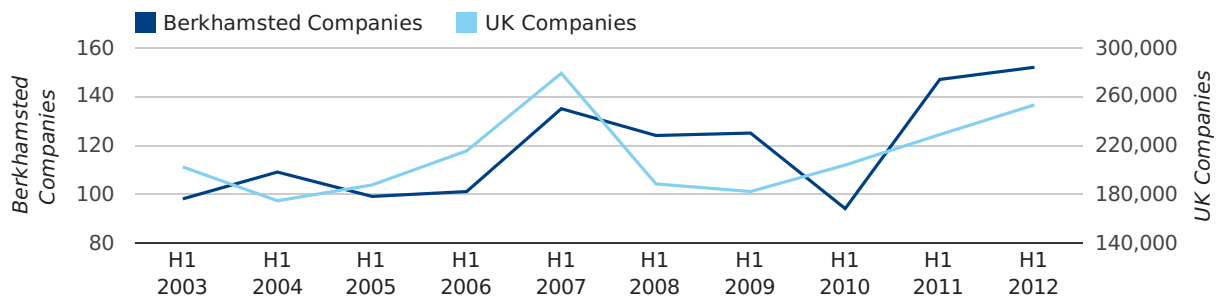
The first half of 2012 was a record first half year for company registrations in Berkhamsted when compared to any half year in history.

In the first half of 2012 a total of 152 companies were formed in Berkhamsted. This figure is 3.4% higher than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Berkhamsted occurred in 2012 when a total of 152 were formed.

HALF YEAR (JAN-JUN)	BERKHAMSTED	UK
2012	152	253,150
2011	147	228,735
% CHANGE	3.4%	10.7%
RECORD YEAR	2012 (152)	2007 (279,097)

### new companies by half year



## Quarterly Data (Q2 Apr-Jun 2012)

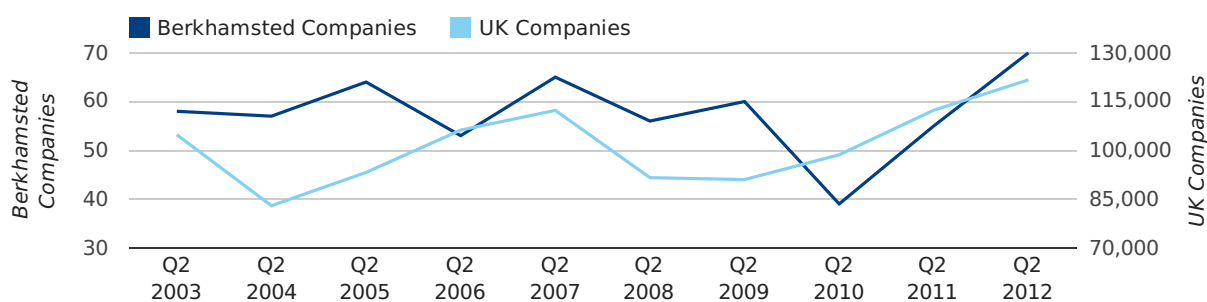
Q2 2012 saw a new record in company registrations in Berkhamsted when compared to any previous Q2.

A total of 70 companies were registered in Berkhamsted during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 27.3% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BERKHAMSTED	UK
2012	70	121,659
2011	55	112,344
% CHANGE	27.3%	8.3%
RECORD YEAR	2012 (70)	2012 (121,659)

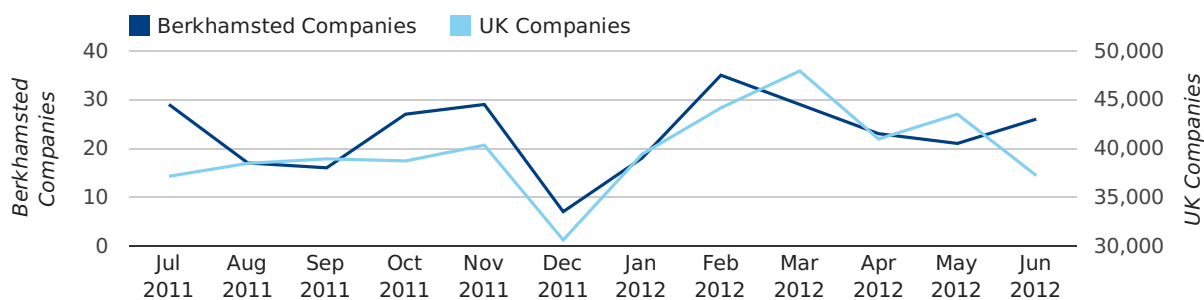
### new companies by quarter



## Monthly Data (Apr, May & Jun 2012)

June 2012 saw a new record in company registrations in Berkhamsted when compared to any previous June.

### new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	23	21	26
NEW COMPANIES IN 2011	23	12	20
% CHANGE	0.0%	75.0%	30.0%
RECORD YEAR	2005 (25)	2004 (24)	2012 (26)

### Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 56 companies were dissolved in Berkhamsted. This figure is 39.1% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Berkhamsted occurred in 2009 when a total of 145 were closed.

HALF YEAR (JAN-JUN)	BERKHAMSTED	UK
2012	56	147,793
2011	92	162,310
% CHANGE	-39.1%	-8.9%
RECORD YEAR	2009 (145)	2009 (289,236)

### dissolved companies by half year



### Quarterly Data (Q2 Apr-Jun 2012)

A total of 27 companies were dissolved in Berkhamsted during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 22.9% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BERKHAMSTED	UK
2012	27	80,217
2011	35	71,324
% CHANGE	-22.9%	12.5%
RECORD YEAR	2009 (85)	2009 (181,176)

### dissolved companies by quarter



# Monthly Data (Apr, May & Jun 2012)

## dissolved companies by month



	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	5	10	12
CLOSED COMPANIES IN 2011	10	15	10
% CHANGE	-50.0%	-33.3%	20%
RECORD YEAR	2009 (28)	2009 (44)	2010 (18)

### Half Year Data (Jan-Jun 2012)

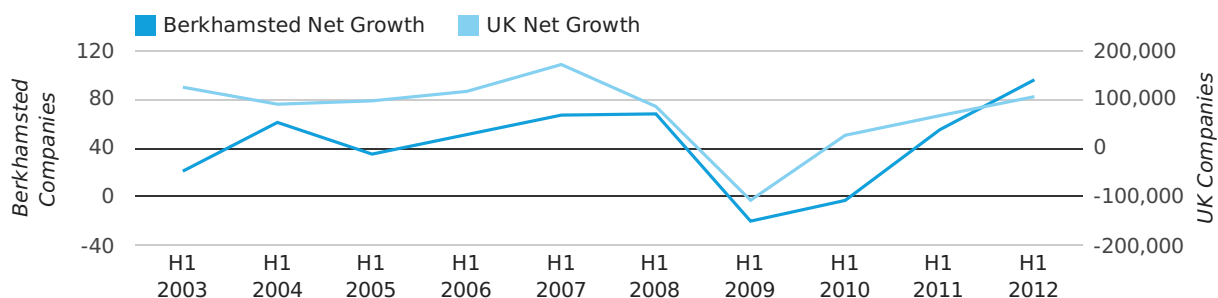
The first half of 2012 saw a new record in net growth in Berkhamsted when compared to any previous first half year.

The first half of 2012 was a record first half year for net growth in Berkhamsted when compared to any half year in history.

In the first half of 2012 the company register for Berkhamsted increased by 96 companies. This figure is 74.5% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	BERKHAMSTED	UK
2012	96	105,357
2011	55	66,425
% CHANGE	74.5%	58.6%
RECORD YEAR	2012 (96)	2007 (171,296)

### net growth by half year



### Quarterly Data (Q2 Apr-Jun 2012)

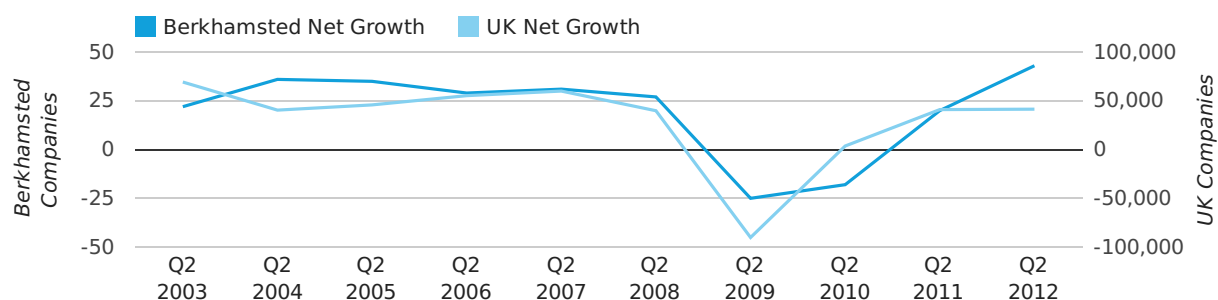
Q2 2012 saw a new record in net growth in Berkhamsted when compared to any previous Q2.

Net company growth for Berkhamsted during the second quarter of 2012 (Apr 2012 - Jun 2012) was 43 companies.

This represents an increase of 115.0% on the same period last year.

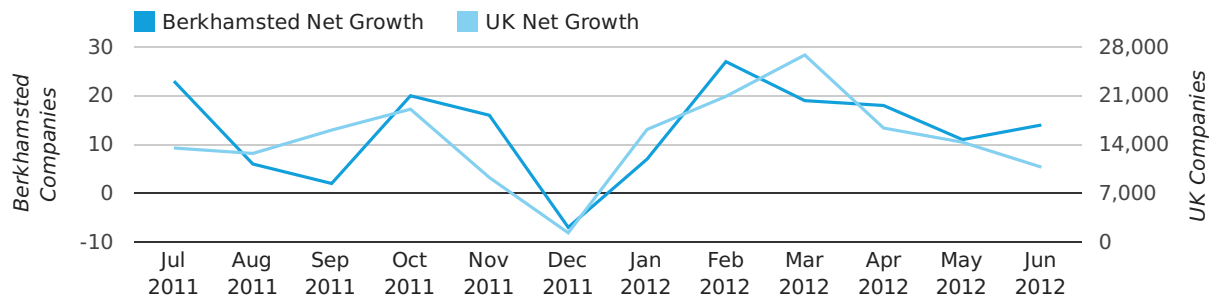
SECOND QUARTER (APR 2012 - JUN 2012)	BERKHAMSTED	UK
2012	43	41,442
2011	20	41,020
% CHANGE	115.0%	1.0%
RECORD YEAR	2012 (43)	2003 (69,274)

### net growth by quarter



## Monthly Data (Apr, May & Jun 2012)

### net growth by month



	APRIL	MAY	JUNE
NET GROWTH IN 2012	18	11	14
NET GROWTH IN 2011	13	-3	10
% CHANGE	38.5%	-466.7%	40.0%
RECORD YEAR	1998 (19)	1998 (17)	2003 (14)

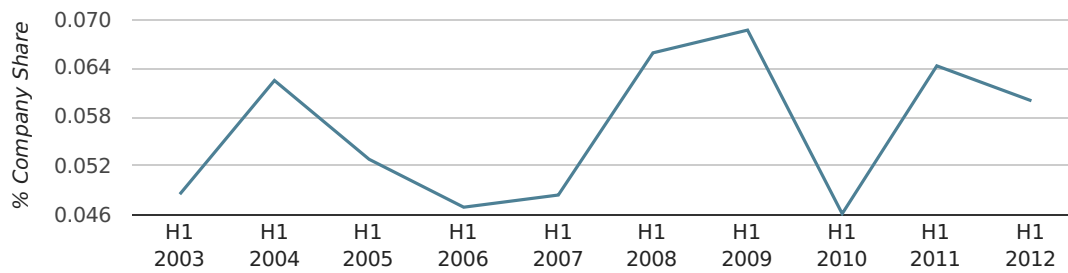


### Half Year Data (Jan-Jun 2012)

In the first half of 2012 Berkhamsted formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	BERKHAMSTED
2012	0.1%
2011	0.1%
2010	0.0%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1991 (0.1%)

#### company share by half year

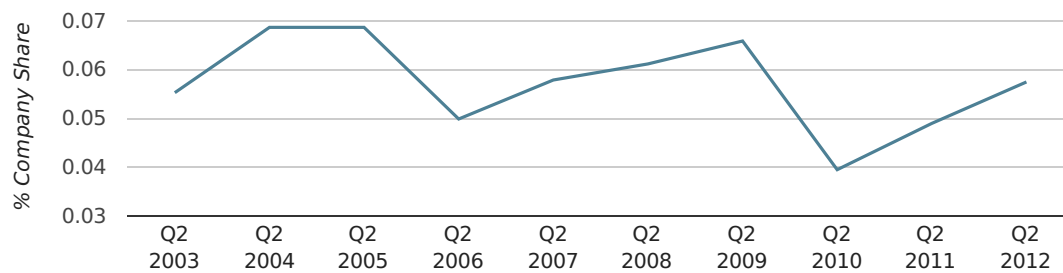


### Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Berkhamsted formed 0.1% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	BERKHAMSTED
2012	0.1%
2011	0.0%
2010	0.0%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

#### company share by quarter



## Monthly Data (Apr, May & Jun 2012)

### company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.0%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.0%	0.1%
% CHANGE	-15.7%	53.3%	39.0%
RECORD YEAR	1980 (0.2%)	1967 (0.2%)	1975 (0.2%)

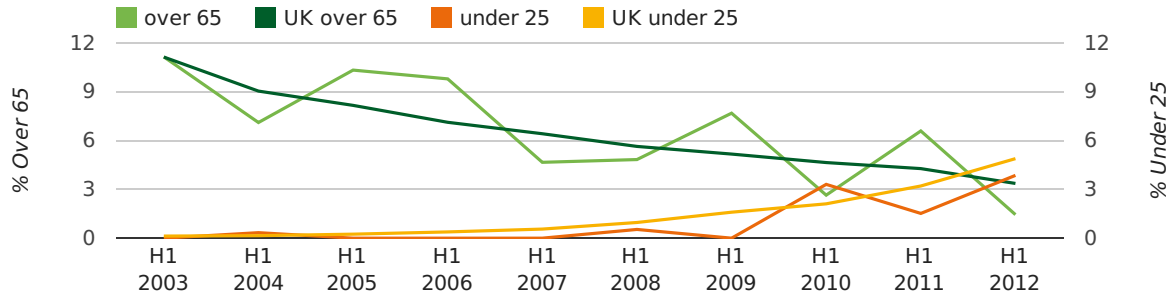
### Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 44.8.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 1.4% compared to the UK figure of 3.4%.

#### director age by half year



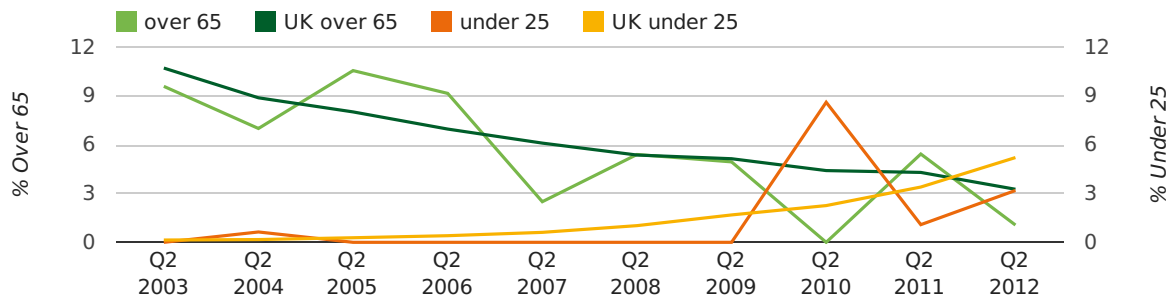
### Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 46.1.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 1.1% compared to the UK figure of 3.3%.

#### director age by quarter

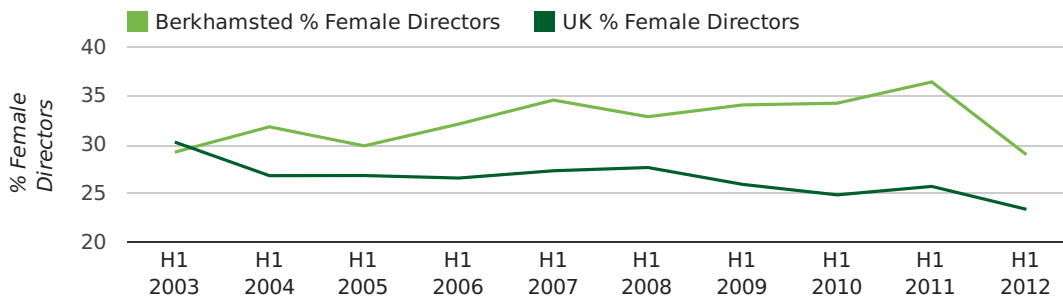


### Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Berkhamsted was 1861 when 40.0% of all directors were female.

29.0% of all director appointments in Berkhamsted in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

#### director gender by half year

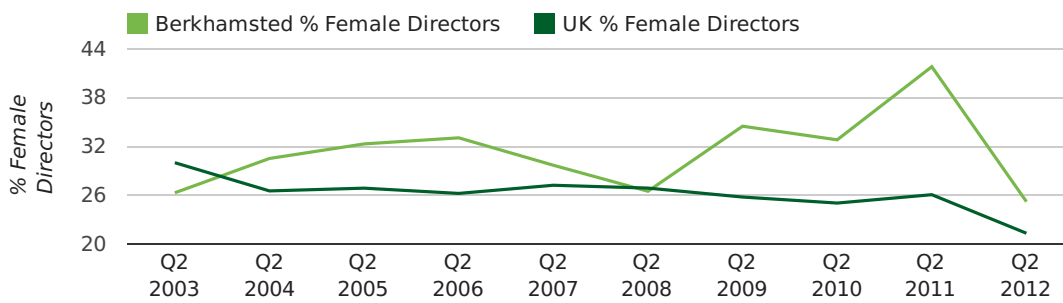


### Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Berkhamsted was in 1866 when 66.7% of all directors were female.

25.2% of all director appointments in Berkhamsted in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

#### director gender by quarter



## Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
RECRUITMENT	4.67%	CONSULTING	5.07%
CONSULTING	3.45%	MANAGEMENT	4.74%
ASSOCIATES	2.03%	CONSULTANCY	3.28%
CONSULTANCY	1.83%	PROPERTY	2.35%
MANAGEMENT	1.22%	TRADING	2.10%
PARTNERS	1.01%	DESIGN	1.89%
CAPITAL	1.01%	ENGINEERING	1.87%
BLUE	0.81%	ASSOCIATES	1.82%
PROPERTY	0.81%	CONSULTANTS	1.78%
JAMES	0.81%	CONSTRUCTION	1.71%
DATA	0.61%	BUSINESS	1.70%
EVENTS	0.61%	MEDIA	1.69%
LEXADON	0.61%	LONDON	1.68%
IT	0.61%	J	1.57%
SALES	0.61%	GLOBAL	1.51%
DOCTOR	0.41%	INVESTMENTS	1.48%
BUSINESS	0.41%	IT	1.42%
PARTNERSHIP	0.41%	CARE	1.31%
PALACE	0.41%	PROPERTIES	1.31%
ASSETS	0.41%	M	1.26%
JGE	0.41%	ELECTRICAL	1.23%
PHILIP	0.41%	BUILDING	1.23%
CLOUD	0.41%	SECURITY	1.19%
RETAIL	0.41%	S	1.18%
ENTERPRISE	0.41%	ENTERPRISES	1.17%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	96	244,457
70229 - Management consultancy activities other than financial management	35	20,390
7487 - Other business activities	23	47,029
82990 - Other business support service activities not elsewhere classified	18	35,447
78109 - Other activities of employment placement agencies	18	2,039
7450 - Labour recruitment	18	1,553
62020 - Information technology consultancy activities	17	15,280
99999 - Dormant Company	14	26,088
62090 - Other information technology service activities	10	8,258
7414 - Business & management consultancy	10	10,978
7222 - Other software consultancy and supply	7	6,356
74909 - Other professional, scientific and technical activities not elsewhere classified	6	10,271
86900 - Other human health activities	6	5,222
78200 - Temporary employment agency activities	6	1,219
74990 - Non-trading company	5	9,706
68209 - Other letting and operating of own or leased real estate	4	4,535
90030 - Artistic creation	4	2,106
43999 - Other specialised construction activities not elsewhere classified	4	4,091
70210 - Public relations and communications activities	4	783
9999 - Dormant Company	4	16,469