

Berkshire

q1 2012 business confidence report



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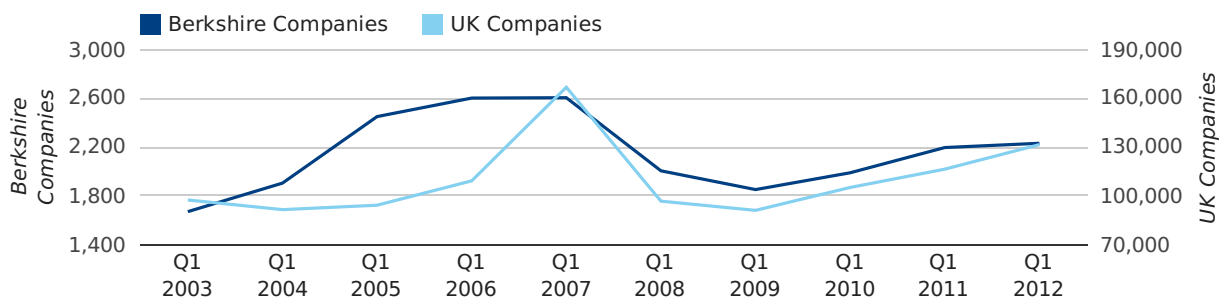
Quarterly Data (Q1 Jan-Mar 2012)

A total of 2,231 companies were registered in Berkshire during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 1.6% versus the same period last year (Q1 2011). This figure compares badly to the UK as a whole, which saw an increase of 13.0% against the same period last year.

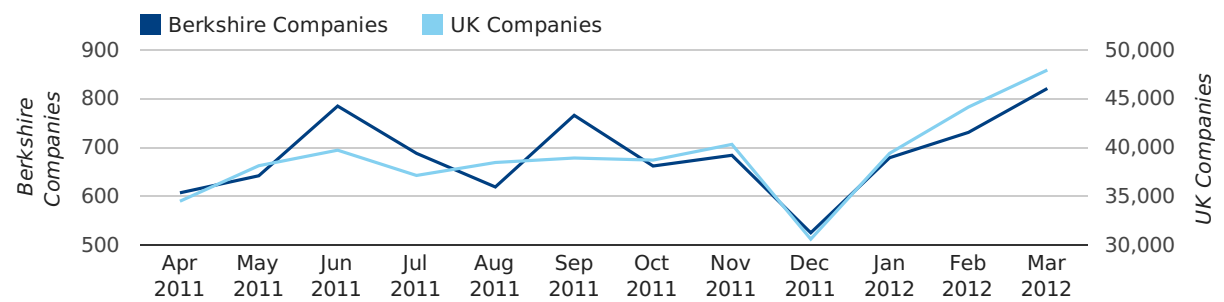
FIRST QUARTER (JAN 2012 - MAR 2012)	BERKSHIRE	UK
2012	2,231	131,491
2011	2,196	116,391
% CHANGE	1.6%	13.0%
RECORD YEAR	2007 (2,605)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	679	731	821
NEW COMPANIES IN 2011	638	764	794
% CHANGE	6.4%	-4.3%	3.4%
RECORD YEAR	2006 (797)	2005 (872)	2007 (1,074)

Quarterly Data (Q1 Jan-Mar 2012)

A total of 1,426 companies were dissolved in Berkshire during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 31.6% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

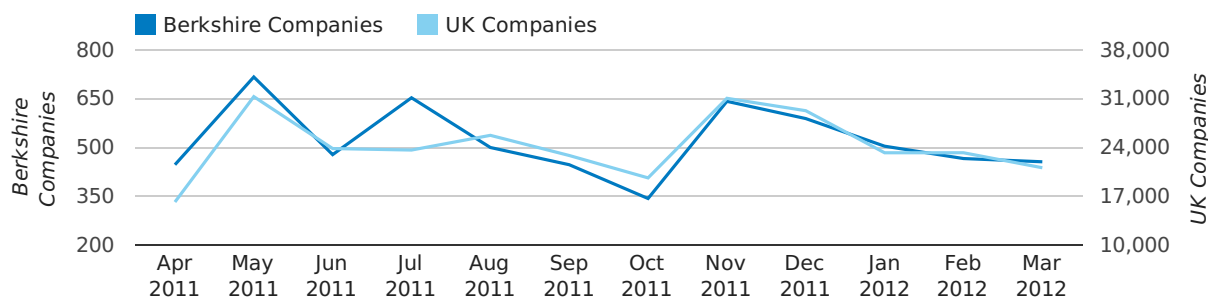
FIRST QUARTER (JAN 2012 - MAR 2012)	BERKSHIRE	UK
2012	1,426	67,576
2011	2,084	90,986
% CHANGE	-31.6%	-25.7%
RECORD YEAR	2009 (2,568)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	504	466	456
CLOSED COMPANIES IN 2011	694	676	714
% CHANGE	-27.4%	-31.1%	-36%
RECORD YEAR	2011 (694)	2011 (676)	2009 (1,781)

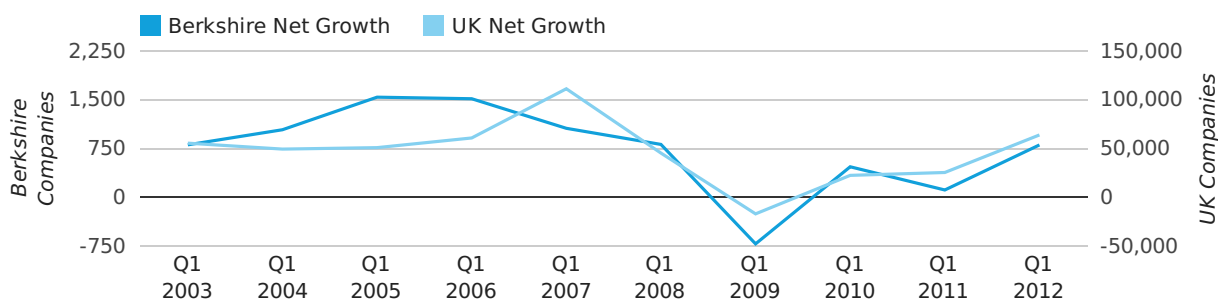
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Berkshire during the first quarter of 2012 (Jan 2012 - Mar 2012) was 805 companies.

This represents an increase of 618.8% on the same period last year.

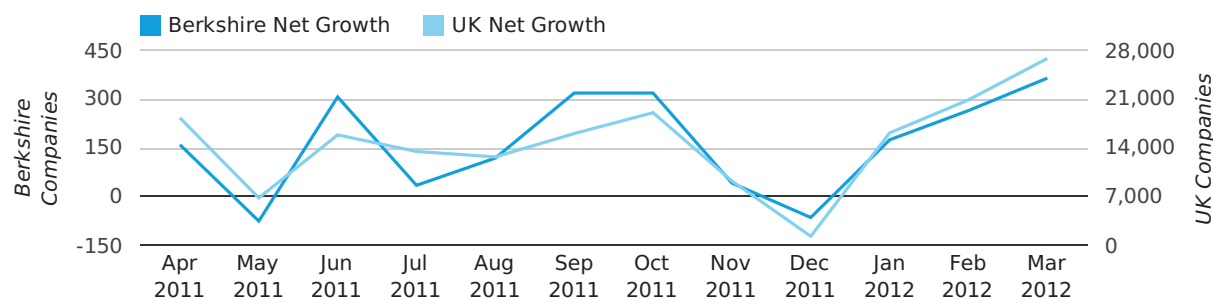
FIRST QUARTER (JAN 2012 - MAR 2012)	BERKSHIRE	UK
2012	805	63,915
2011	112	25,405
% CHANGE	618.8%	151.6%
RECORD YEAR	2005 (1,540)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month



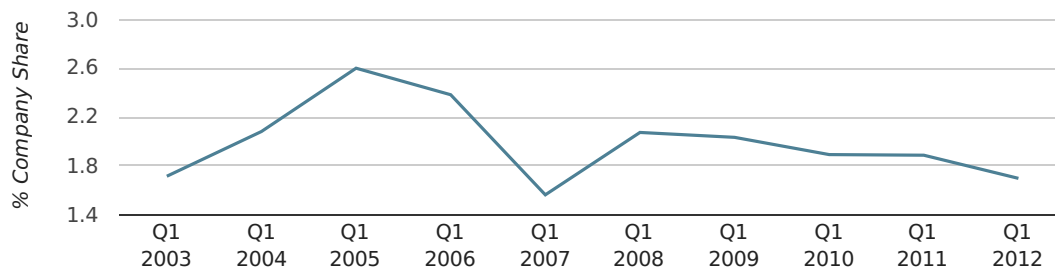
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	175	265	365
NET GROWTH IN 2011	-56	88	80
% CHANGE	-412.5%	201.1%	356.3%
RECORD YEAR	2005 (421)	2005 (589)	2008 (687)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Berkshire formed 1.7% of all UK companies.

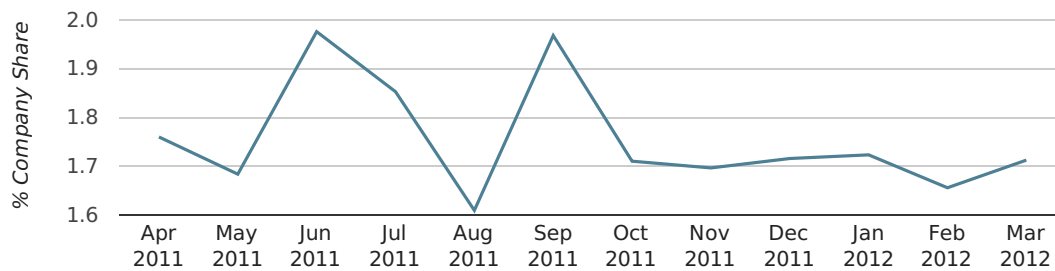
FIRST QUARTER (JAN 2012 - MAR 2012)	BERKSHIRE
2012	1.7%
2011	1.9%
2010	1.9%
2009	2.0%
2008	2.1%
RECORD YEAR (SINCE 1960)	2005 (2.6%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	1.7%	1.7%	1.7%
UK FORMATION SHARE IN 2011	1.9%	2.0%	1.8%
% CHANGE	-8.8%	-18.2%	-3.3%
RECORD YEAR	1969 (2.5%)	1961 (3.6%)	1974 (2.8%)

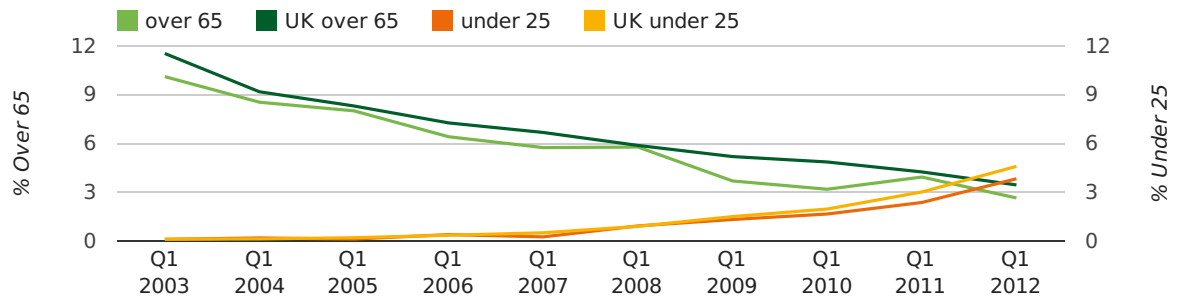
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 43.0.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 2.7% compared to the UK figure of 3.5%.

director age by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.34%	CONSULTING	5.07%
MANAGEMENT	2.52%	MANAGEMENT	4.74%
CONSULTANCY	1.68%	CONSULTANCY	3.30%
IT	0.95%	PROPERTY	2.37%
ASSOCIATES	0.92%	TRADING	2.07%
CONSULTANTS	0.78%	DESIGN	1.93%
BUSINESS	0.78%	ENGINEERING	1.86%
PROPERTY	0.77%	ASSOCIATES	1.84%
CONSTRUCTION	0.70%	CONSULTANTS	1.79%
MEDIA	0.69%	BUSINESS	1.73%
TECHNOLOGIES	0.63%	MEDIA	1.72%
SYSTEMS	0.62%	CONSTRUCTION	1.72%
TRADING	0.61%	LONDON	1.66%
PROJECT	0.60%	J	1.54%
GLOBAL	0.59%	INVESTMENTS	1.51%
SECURITY	0.58%	GLOBAL	1.50%
DESIGN	0.58%	IT	1.40%
ENGINEERING	0.54%	CARE	1.34%
S	0.54%	PROPERTIES	1.31%
INVESTMENTS	0.54%	ELECTRICAL	1.27%
PARTNERS	0.54%	M	1.27%
MARKETING	0.54%	BUILDING	1.24%
TECHNOLOGY	0.52%	ENERGY	1.20%
J	0.50%	S	1.20%
BERKSHIRE	0.50%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	4,136	216,665
7487 - Other business activities	841	52,735
70229 - Management consultancy activities other than financial management	614	19,704
62020 - Information technology consultancy activities	603	14,303
82990 - Other business support service activities not elsewhere classified	512	35,233
7414 - Business & management consultancy	402	12,113
99999 - Dormant Company	356	25,084
9999 - Dormant Company	325	18,617
74990 - Non-trading company	284	9,729
7499 - Non-trading company	276	9,102
7222 - Other software consultancy and supply	274	6,934
62090 - Other information technology service activities	268	8,145
96090 - Other service activities not elsewhere classified	231	13,637
7260 - Other computer related activities	214	7,154
74909 - Other professional, scientific and technical activities not elsewhere classified	183	9,892
9305 - Other service activities	179	8,818
62012 - Business and domestic software development	158	4,356
69201 - Accounting and auditing activities	96	4,132
4521 - General construction & civil engineering	89	5,169
98000 - Residents property management	89	3,050