

Bicester

2011 annual business confidence report



headlines

- The second half of 2011 saw a new record in company registrations in Bicester when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Bicester when compared to any previous Q4.
- November 2011 saw a new record in company registrations in Bicester when compared to any previous November.
- October 2011 saw a new record in company registrations in Bicester when compared to any previous October.
- October 2011 saw a new record in net growth in Bicester when compared to any previous October.

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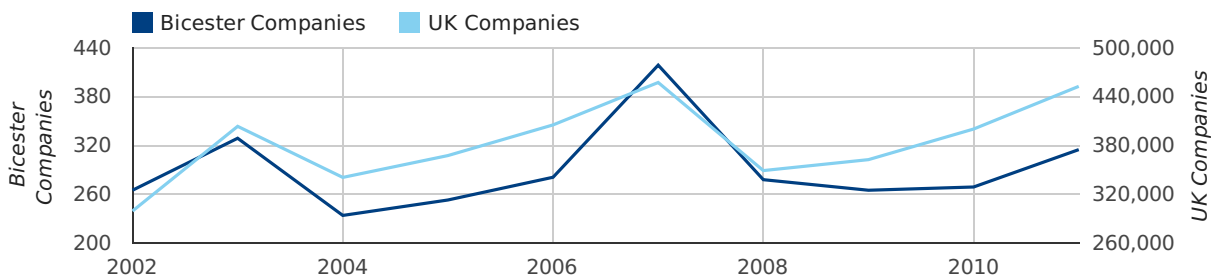
sic data

Annual Data (2011)

A total of 315 companies were formed in Bicester in 2011. This total is 17.1% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	BICESTER	UK
2011	315	452,870
2010	269	400,358
2009	265	362,675
2008	278	349,203
2007	419	457,649
RECORD YEAR	2007 (419)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

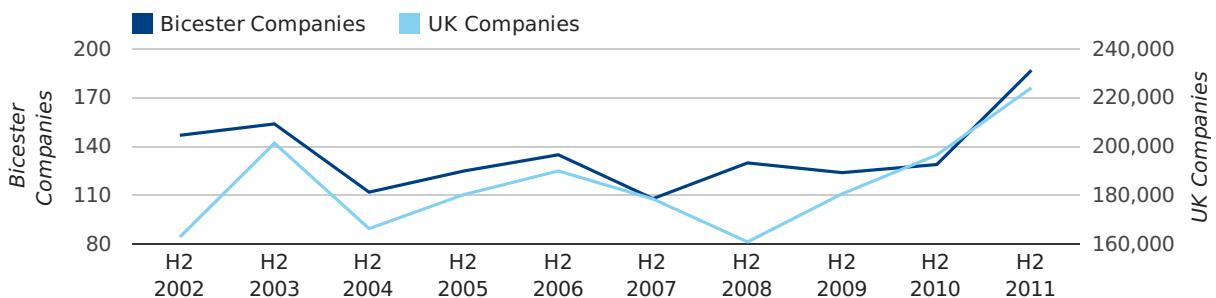
The second half of 2011 saw a new record in company registrations in Bicester when compared to any previous second half year.

In the second half of 2011 a total of 187 companies were formed in Bicester. This figure is 45.0% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Bicester occurred in 2011 when a total of 187 were formed.

HALF YEAR (JUL-DEC)	BICESTER	UK
2011	187	224,135
2010	129	196,609
% CHANGE	45.0%	14.0%
RECORD YEAR	2011 (187)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

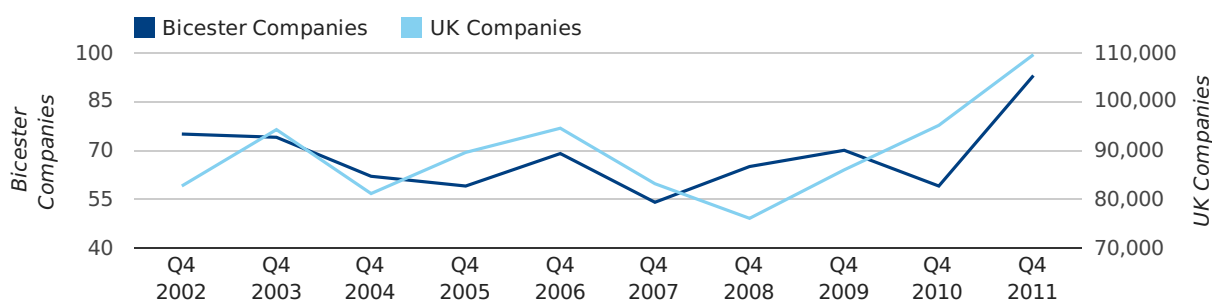
Q4 2011 saw a new record in company registrations in Bicester when compared to any previous Q4.

A total of 93 companies were registered in Bicester during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 57.6% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BICESTER	UK
2011	93	109,623
2010	59	95,117
% CHANGE	57.6%	15.3%
RECORD YEAR	2011 (93)	2011 (109,623)

new companies by quarter

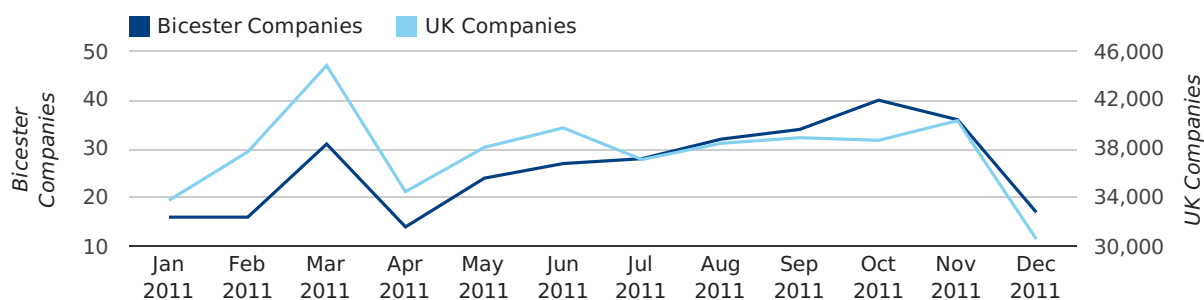


Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Bicester when compared to any previous November.

October 2011 saw a new record in company registrations in Bicester when compared to any previous October.

new companies by month



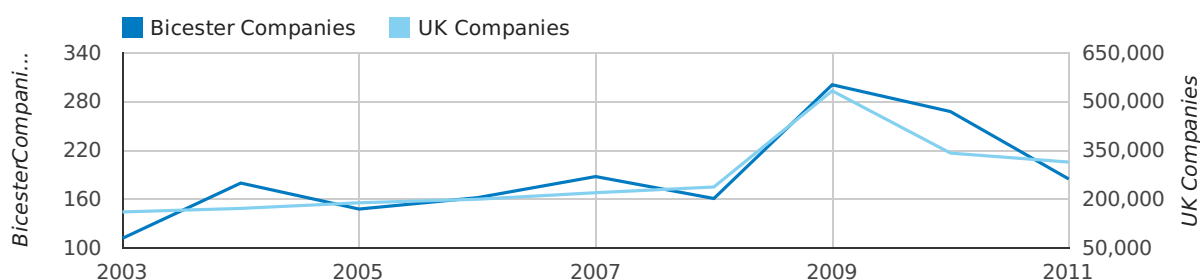
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	40	36	17
NEW COMPANIES IN 2010	11	23	25
% CHANGE	263.6%	56.5%	-32.0%
RECORD YEAR	2011 (40)	2011 (36)	2006 (26)

Annual Data (2011)

A total of 185 companies were dissolved in Bicester in 2011. This total is 31.0% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	BICESTER	UK
2011	185	314,523
2010	268	342,232
2009	301	533,773
2008	161	237,901
2007	188	220,295
RECORD YEAR	2009 (301)	2009 (533,773)

dissolved companies by year



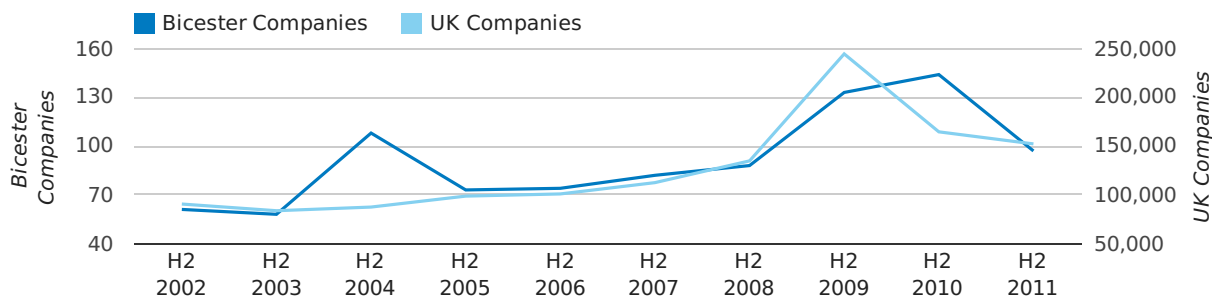
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 97 companies were dissolved in Bicester. This figure is 32.6% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Bicester occurred in 2010 when a total of 144 were closed.

HALF YEAR (JUL-DEC)	BICESTER	UK
2011	97	152,213
2010	144	164,601
% CHANGE	-32.6%	-7.5%
RECORD YEAR	2010 (144)	2009 (244,537)

dissolved companies by half year



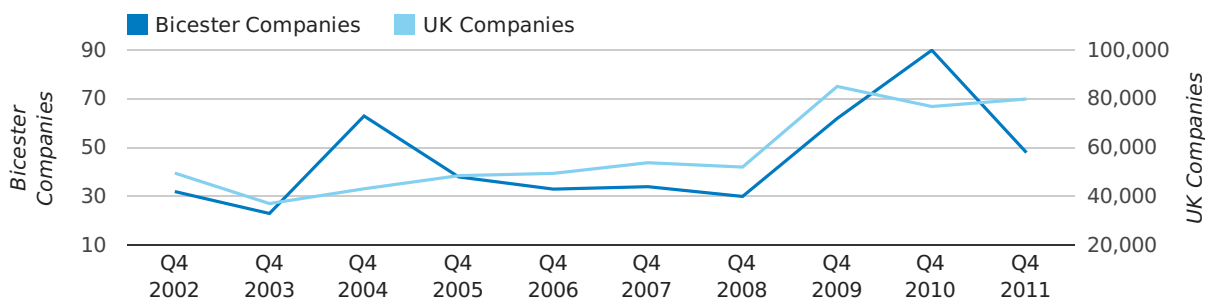
Quarterly Data (Q4 Oct-Dec 2011)

A total of 48 companies were dissolved in Bicester during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 46.7% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

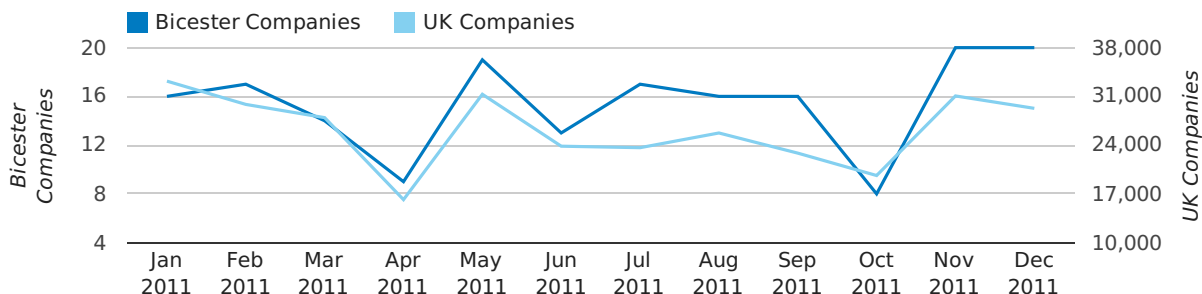
FOURTH QUARTER (OCT 2011 - DEC 2011)	BICESTER	UK
2011	48	79,983
2010	90	76,896
% CHANGE	-46.7%	4.0%
RECORD YEAR	2010 (90)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	8	20	20
CLOSED COMPANIES IN 2010	61	15	14
% CHANGE	-86.9%	33.3%	43%
RECORD YEAR	2010 (61)	2004 (21)	2009 (23)

Annual Data (2011)

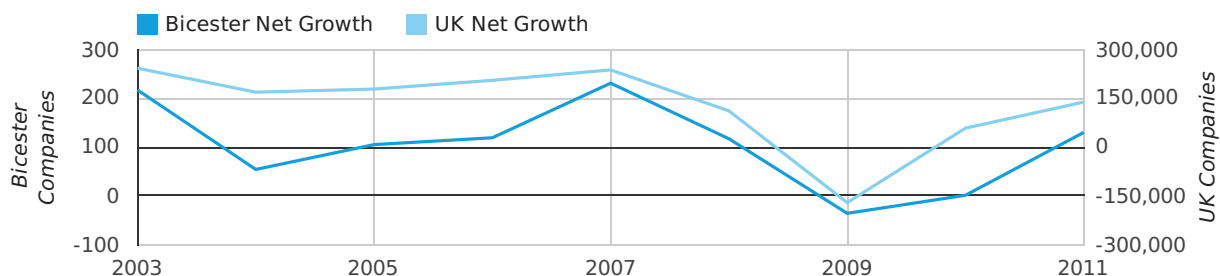
A total of 130 companies were added to the company register for Bicester in 2011. This number represents growth of 48.3% which compares favourably to the UK figure of 34.6%.

This number is 129 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Bicester company register grew by 231 companies.

YEAR	BICESTER	UK
2011	130	138,347
2010	1	58,126
2009	-36	-171,098
2008	117	111,302
2007	231	237,354
RECORD YEAR	2007 (231)	2003 (242,543)

net growth by year

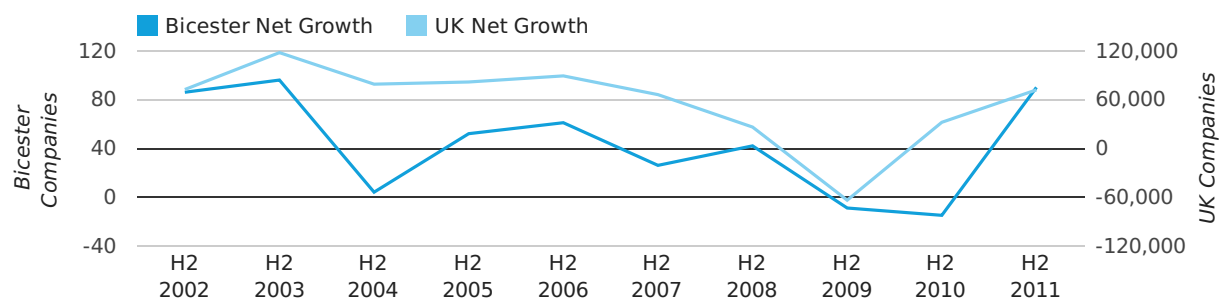


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Bicester increased by 90 companies. This figure is 700.0% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	BICESTER	UK
2011	90	71,922
2010	-15	32,008
% CHANGE	-700.0%	124.7%
RECORD YEAR	2003 (96)	2003 (117,772)

net growth by half year



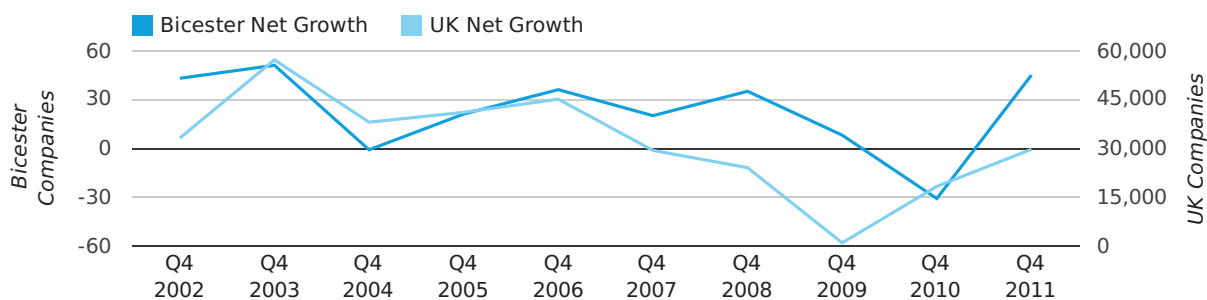
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Bicester during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 45 companies.

This represents an increase of 245.2% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BICESTER	UK
2011	45	29,640
2010	-31	18,221
% CHANGE	-245.2%	62.7%
RECORD YEAR	2003 (51)	2003 (57,175)

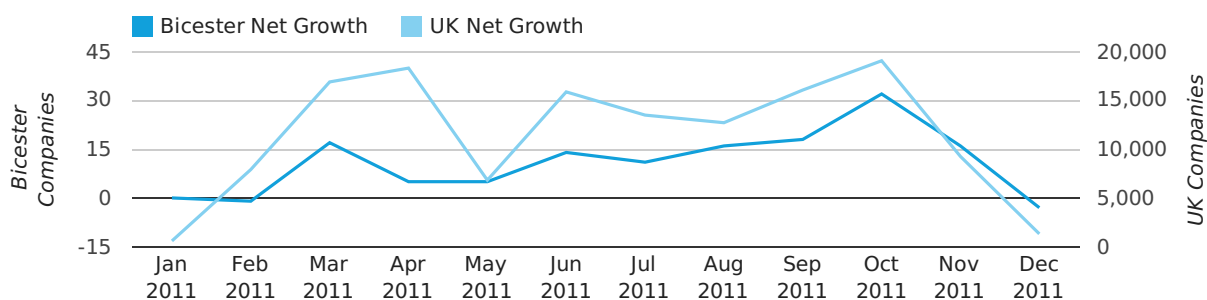
net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in Bicester when compared to any previous October.

net growth by month



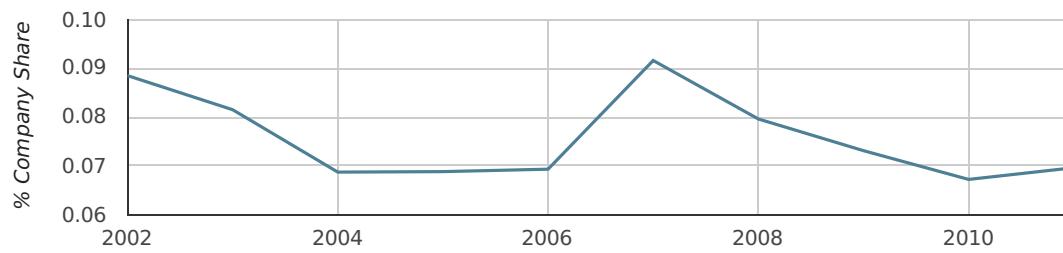
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	32	16	-3
NET GROWTH IN 2010	-50	8	11
% CHANGE	-164.0%	100.0%	-127.3%
RECORD YEAR	2011 (32)	2003 (19)	2006 (18)

Annual Data (2011)

In 2011 Bicester formed 0.1% of all UK companies. This is no change on 2010 when Bicester was responsible for 0.1% of all UK companies.

YEAR	BICESTER
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1974 (0.1%)

company share by year

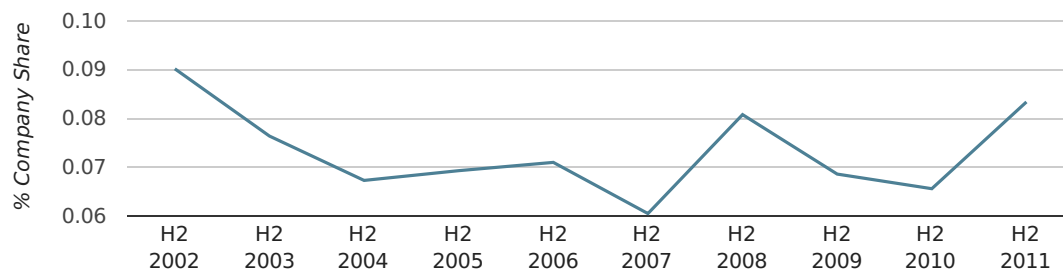


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Bicester formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	BICESTER
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1974 (0.2%)

company share by half year

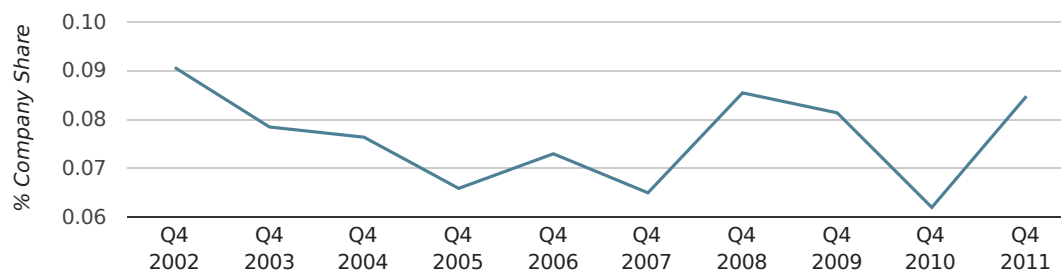


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Bicester formed 0.1% of all UK companies.

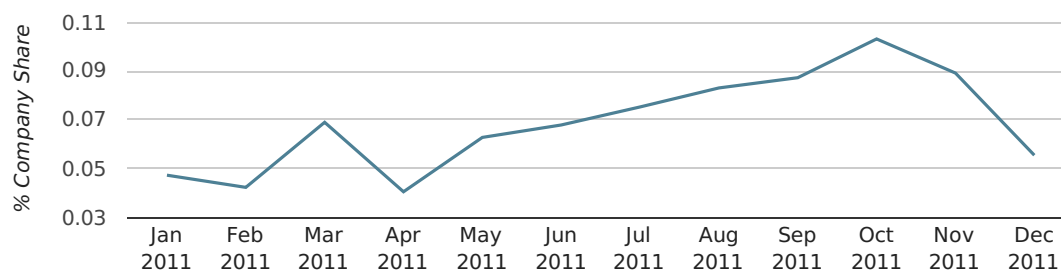
FOURTH QUARTER (OCT 2011 - DEC 2011)	BICESTER
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1974 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.0%	0.1%	0.1%
% CHANGE	215.9%	33.3%	-39.6%
RECORD YEAR	1974 (0.5%)	1971 (0.3%)	1965 (0.4%)

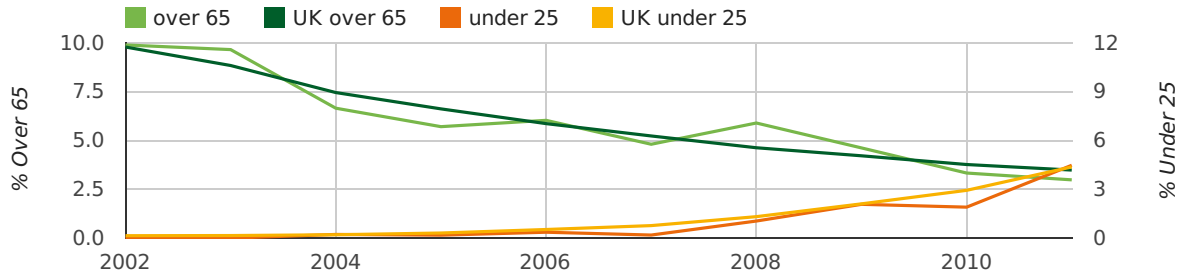
Annual Data (2011)

The average age of a director in 2011 was 44.0.

The percentage of directors under the age of 25 was 4.5% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.0% compared to the UK figure of 4.2%.

director age by year



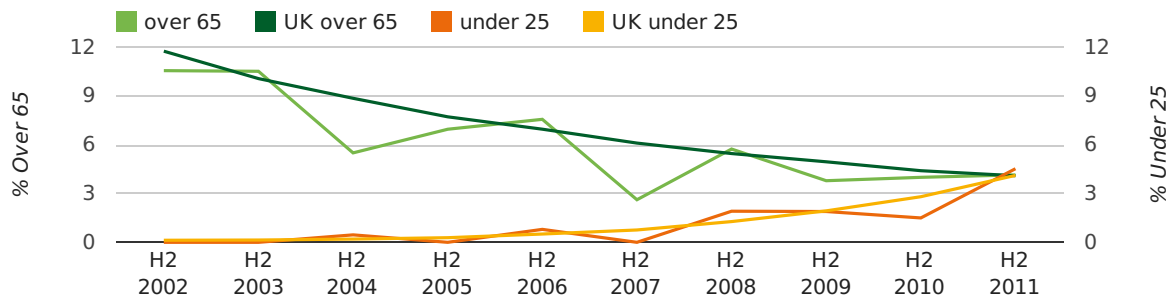
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.5.

The percentage of directors under the age of 25 was 4.5% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 4.2% compared to the UK figure of 4.1%.

director age by half year



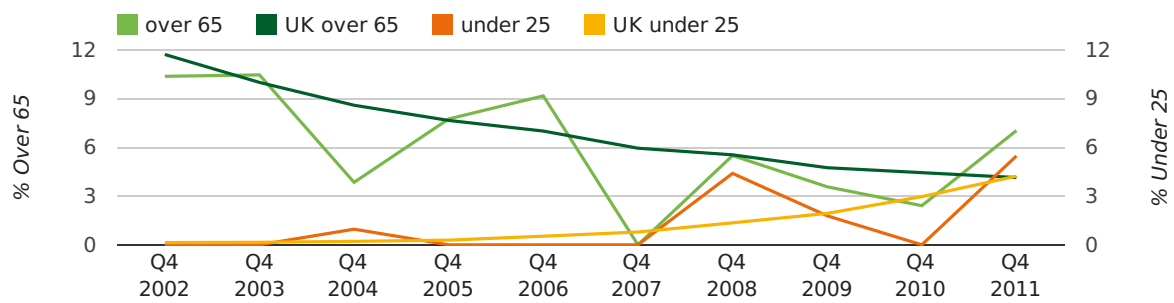
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 46.0.

The percentage of directors under the age of 25 was 5.5% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 7.0% compared to the UK figure of 4.1%.

director age by quarter

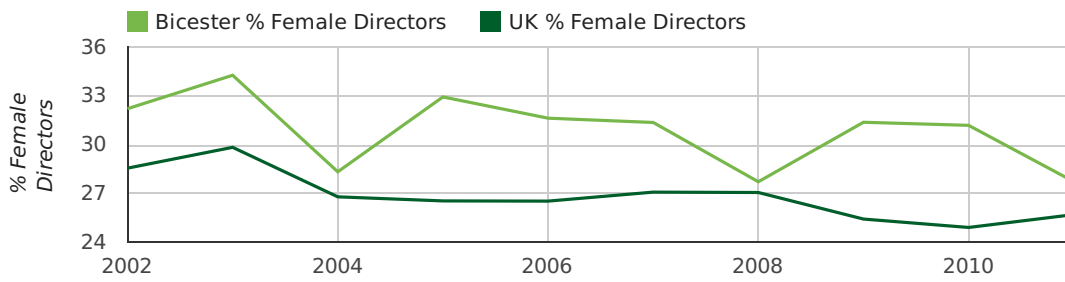


Annual Data (2011)

The record year for female directors in Bicester was 1857 when 36.4% of all directors were female.

The percentage of female directors in Bicester in 2011 was 32.2%. The average for the UK during this time was 28.6%

director gender by year

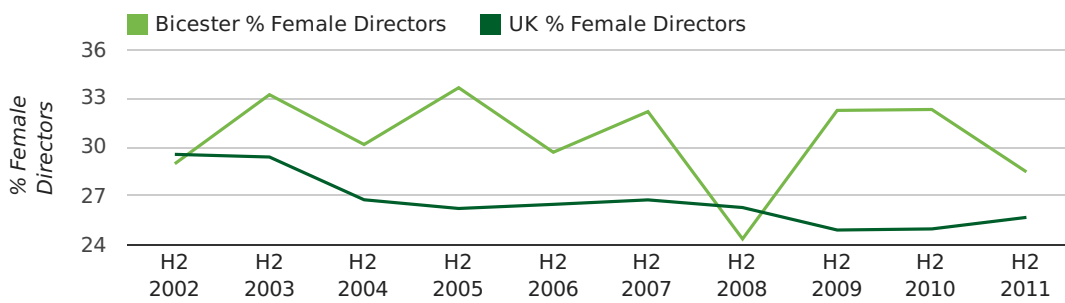


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Bicester was 1860 when 42.9% of all directors were female.

28.5% of all director appointments in Bicester in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

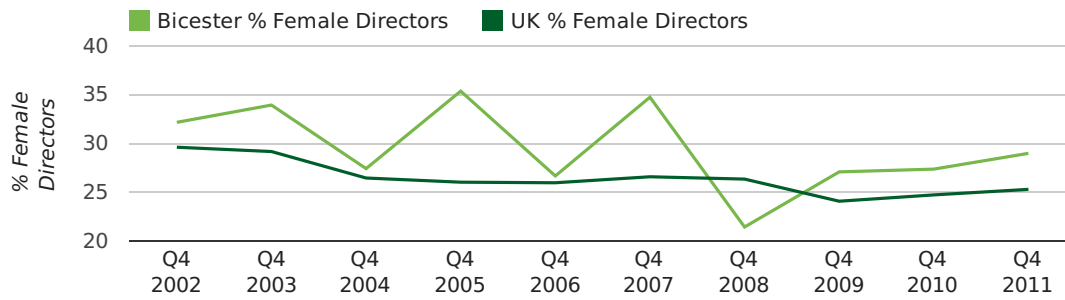


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Bicester was in 1977 when 31.1% of all directors were female.

29.0% of all director appointments in Bicester in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.25%	CONSULTING	5.07%
LEASING	1.21%	MANAGEMENT	4.74%
OXFORD	1.21%	CONSULTANCY	3.26%
CONSULTANCY	1.21%	PROPERTY	2.37%
ASCOT	1.04%	TRADING	2.07%
ENGINEERING	1.04%	DESIGN	1.92%
POWER	0.87%	ASSOCIATES	1.86%
DESIGN	0.87%	ENGINEERING	1.78%
TECHNICAL	0.69%	BUSINESS	1.78%
ARAVIS	0.69%	CONSULTANTS	1.76%
BICESTER	0.69%	CONSTRUCTION	1.73%
K	0.69%	MEDIA	1.71%
ON	0.52%	LONDON	1.63%
TECHNOLOGY	0.52%	J	1.51%
TRANSPORT	0.52%	INVESTMENTS	1.48%
TRADING	0.52%	GLOBAL	1.46%
G	0.52%	IT	1.41%
B	0.52%	CARE	1.39%
FARM	0.52%	PROPERTIES	1.29%
SMITH	0.52%	ELECTRICAL	1.29%
ASSOCIATES	0.52%	M	1.27%
D	0.52%	BUILDING	1.26%
AUTO	0.52%	ENERGY	1.25%
TRAINING	0.52%	S	1.20%
MAINTENANCE	0.52%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	94	205,525
7487 - Other business activities	37	57,052
70229 - Management consultancy activities other than financial management	29	17,765
82990 - Other business support service activities not elsewhere classified	29	32,483
62090 - Other information technology service activities	15	7,493
7414 - Business & management consultancy	13	13,034
99999 - Dormant Company	12	21,846
62020 - Information technology consultancy activities	9	12,072
9999 - Dormant Company	8	20,199
74990 - Non-trading company	7	8,929
62012 - Business and domestic software development	7	3,714
7499 - Non-trading company	6	9,957
74909 - Other professional, scientific and technical activities not elsewhere classified	6	8,671
7260 - Other computer related activities	5	7,667
9305 - Other service activities	5	9,492
41100 - Development of building projects	5	4,331
7222 - Other software consultancy and supply	4	7,398
43290 - Other construction installation	4	1,559
46180 - Agents specialized in the sale of other particular products	4	555
43210 - Electrical installation	4	3,175