

Bicester

2012 half year business confidence report



headlines

- Q2 2012 saw a new record in company registrations in Bicester when compared to any previous Q2.
- June 2012 saw a new record in company registrations in Bicester when compared to any previous June.

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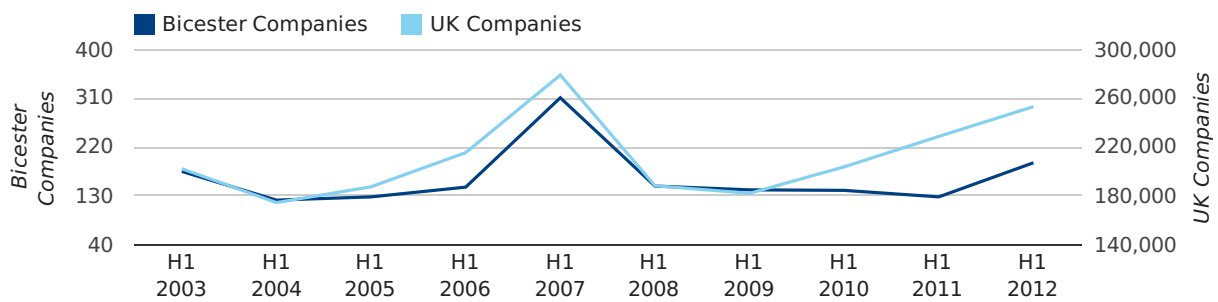
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 191 companies were formed in Bicester. This figure is 49.2% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Bicester occurred in 2007 when a total of 311 were formed.

HALF YEAR (JAN-JUN)	BICESTER	UK
2012	191	253,150
2011	128	228,735
% CHANGE	49.2%	10.7%
RECORD YEAR	2007 (311)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

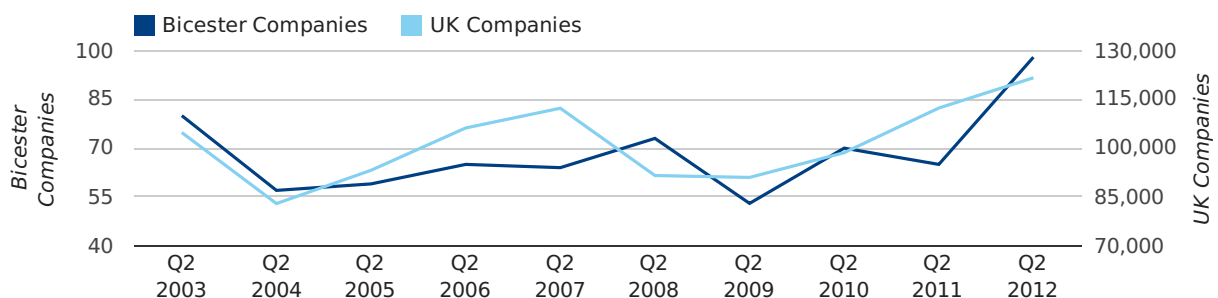
Q2 2012 saw a new record in company registrations in Bicester when compared to any previous Q2.

A total of 98 companies were registered in Bicester during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 50.8% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BICESTER	UK
2012	98	121,659
2011	65	112,344
% CHANGE	50.8%	8.3%
RECORD YEAR	2012 (98)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

June 2012 saw a new record in company registrations in Bicester when compared to any previous June.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	30	32	36
NEW COMPANIES IN 2011	14	24	27
% CHANGE	114.3%	33.3%	33.3%
RECORD YEAR	2003 (40)	2008 (34)	2012 (36)

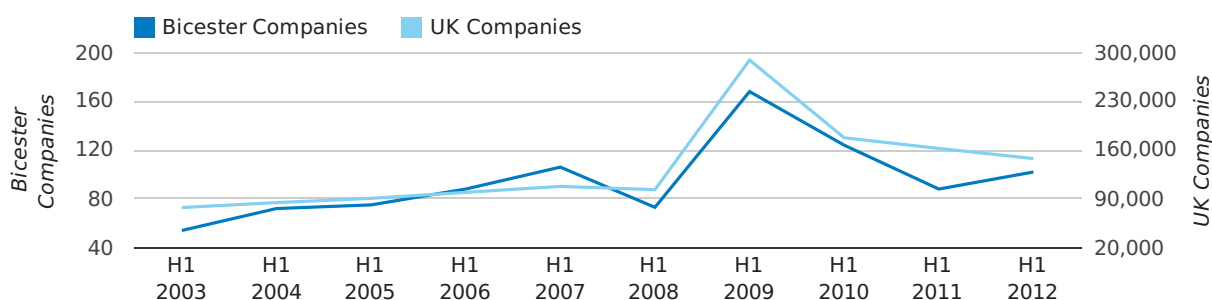
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 102 companies were dissolved in Bicester. This figure is 15.9% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Bicester occurred in 2009 when a total of 168 were closed.

HALF YEAR (JAN-JUN)	BICESTER	UK
2012	102	147,793
2011	88	162,310
% CHANGE	15.9%	-8.9%
RECORD YEAR	2009 (168)	2009 (289,236)

dissolved companies by half year



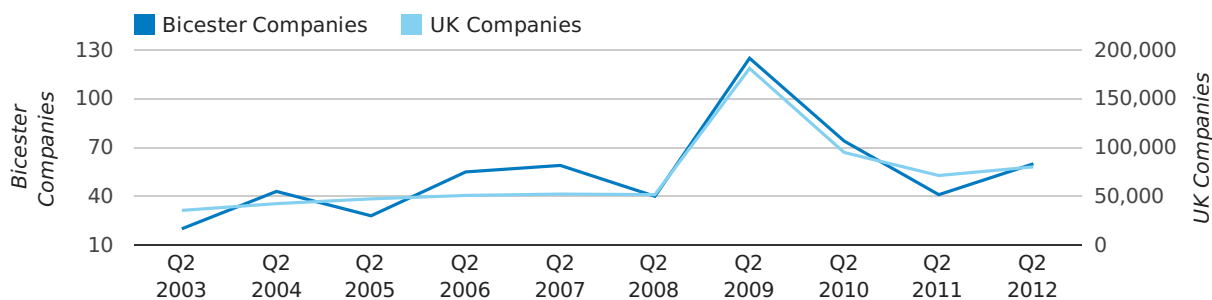
Quarterly Data (Q2 Apr-Jun 2012)

A total of 60 companies were dissolved in Bicester during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 46.3% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BICESTER	UK
2012	60	80,217
2011	41	71,324
% CHANGE	46.3%	12.5%
RECORD YEAR	2009 (125)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



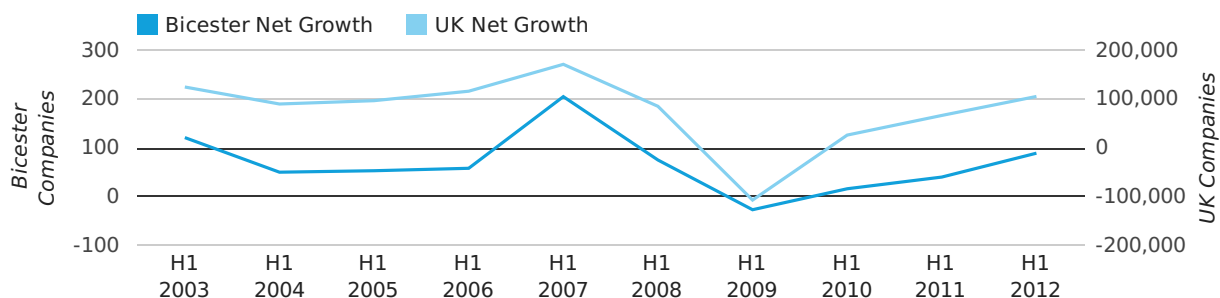
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	20	22	18
CLOSED COMPANIES IN 2011	9	19	13
% CHANGE	122.2%	15.8%	38%
RECORD YEAR	2009 (21)	2009 (49)	2009 (55)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Bicester increased by 89 companies. This figure is 122.5% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	BICESTER	UK
2012	89	105,357
2011	40	66,425
% CHANGE	122.5%	58.6%
RECORD YEAR	2007 (205)	2007 (171,296)

net growth by half year



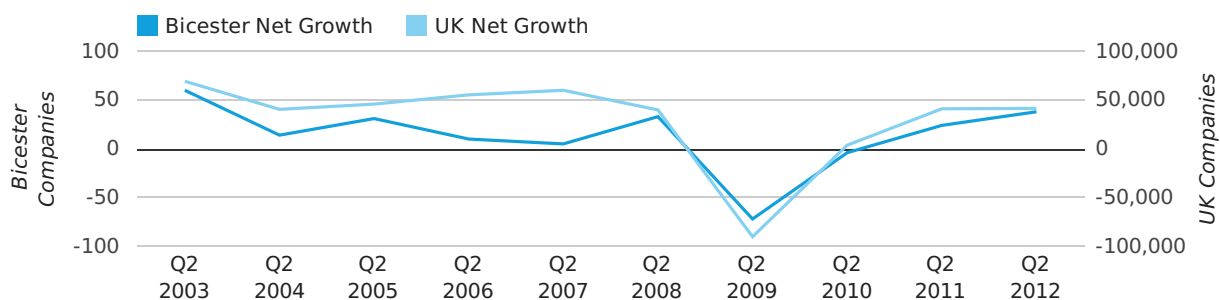
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Bicester during the second quarter of 2012 (Apr 2012 - Jun 2012) was 38 companies.

This represents an increase of 58.3% on the same period last year.

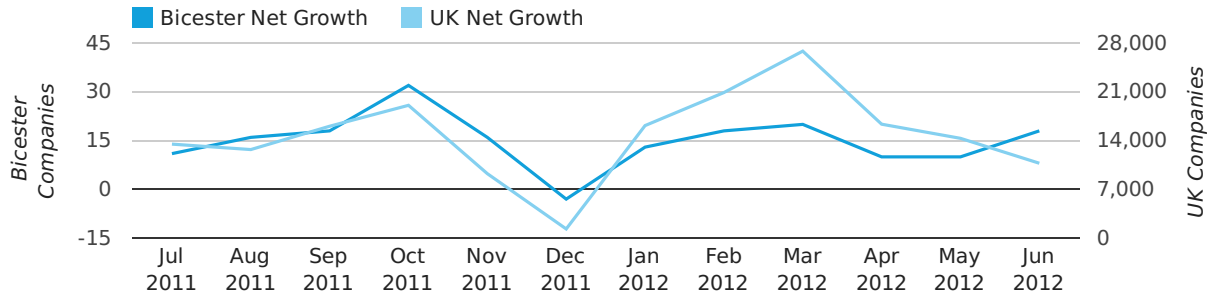
SECOND QUARTER (APR 2012 - JUN 2012)	BICESTER	UK
2012	38	41,442
2011	24	41,020
% CHANGE	58.3%	1.0%
RECORD YEAR	2003 (60)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



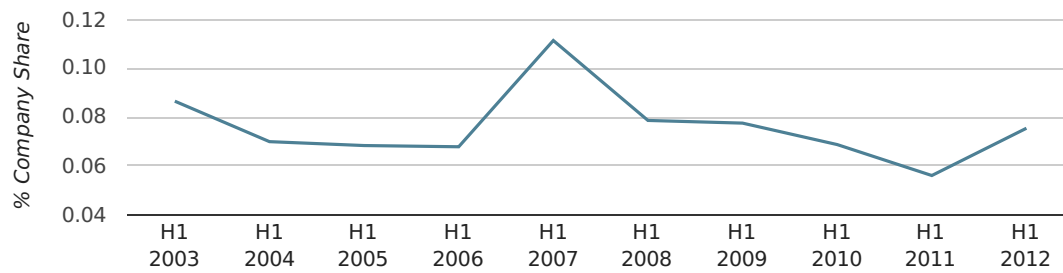
	APRIL	MAY	JUNE
NET GROWTH IN 2012	10	10	18
NET GROWTH IN 2011	5	5	14
% CHANGE	100.0%	100.0%	28.6%
RECORD YEAR	2003 (30)	2006 (19)	2003 (20)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Bicester formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	BICESTER
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.1%)

company share by half year

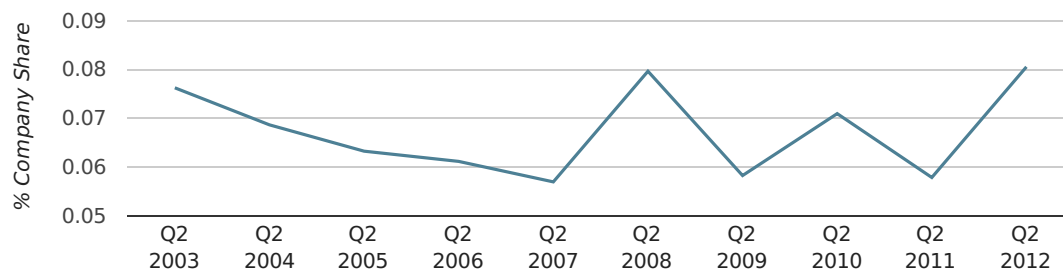


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Bicester formed 0.1% of all UK companies.

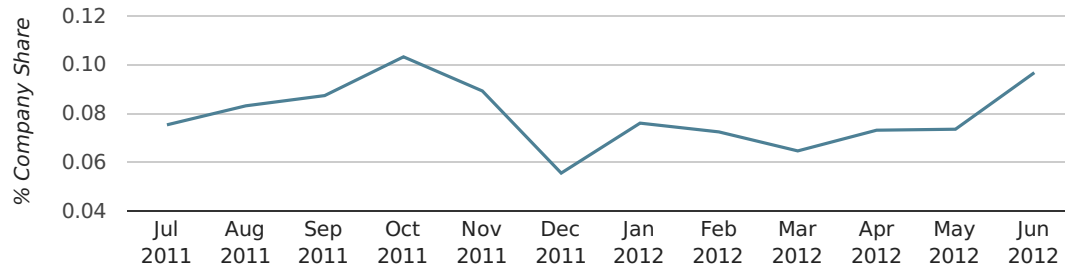
SECOND QUARTER (APR 2012 - JUN 2012)	BICESTER
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.1%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.0%	0.1%	0.1%
% CHANGE	80.3%	17.0%	42.4%
RECORD YEAR	1969 (0.4%)	1987 (0.2%)	1966 (0.2%)

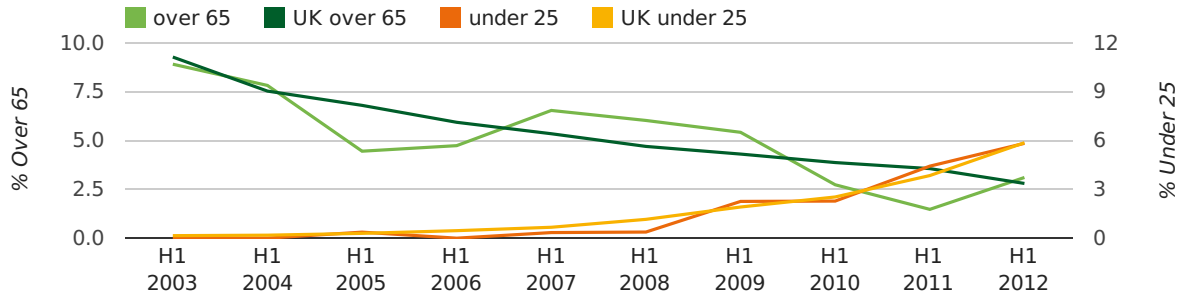
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 43.0.

The percentage of directors under the age of 25 was 5.8% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 3.1% compared to the UK figure of 3.4%.

director age by half year



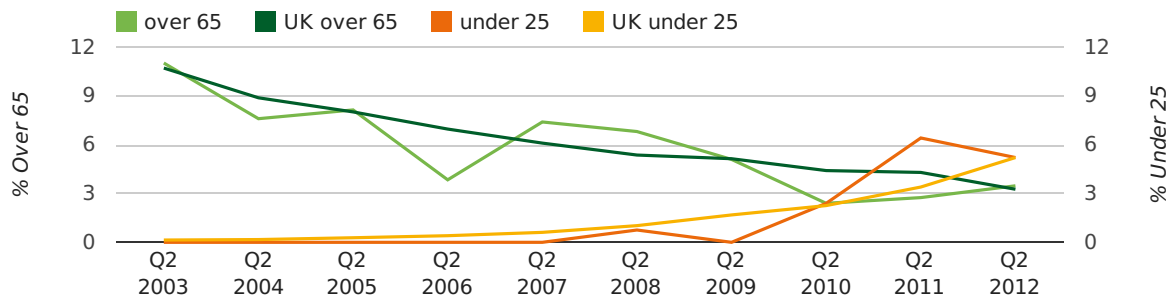
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 41.1.

The percentage of directors under the age of 25 was 5.2% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 3.5% compared to the UK figure of 3.3%.

director age by quarter

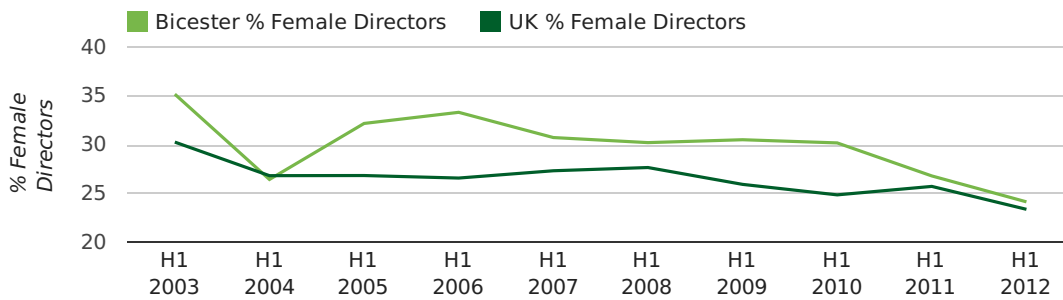


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Bicester was 1861 when 40.0% of all directors were female.

24.1% of all director appointments in Bicester in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

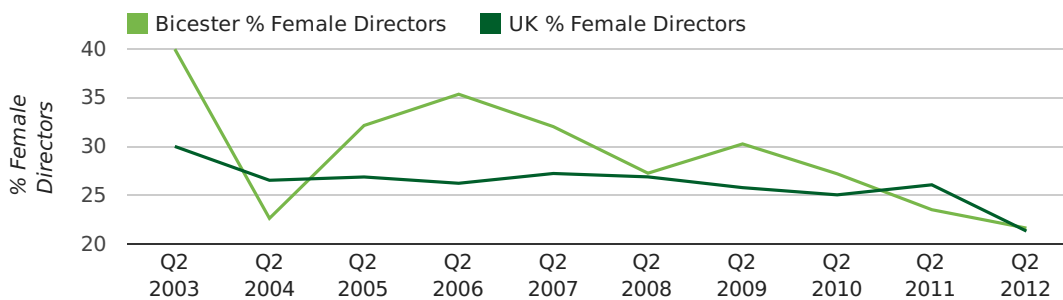


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Bicester was in 1866 when 66.7% of all directors were female.

21.6% of all director appointments in Bicester in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.34%	CONSULTING	5.07%
OXFORD	1.19%	MANAGEMENT	4.74%
LEASING	1.19%	CONSULTANCY	3.28%
CONSULTANCY	1.04%	PROPERTY	2.35%
BICESTER	0.89%	TRADING	2.10%
HEYFORD	0.89%	DESIGN	1.89%
ENGINEERING	0.89%	ENGINEERING	1.87%
E	0.74%	ASSOCIATES	1.82%
PARK	0.59%	CONSULTANTS	1.78%
DEVELOPMENTS	0.59%	CONSTRUCTION	1.71%
BUSINESS	0.59%	BUSINESS	1.70%
G	0.59%	MEDIA	1.69%
K	0.59%	LONDON	1.68%
HOUSE	0.59%	J	1.57%
IT	0.59%	GLOBAL	1.51%
TRAINING	0.59%	INVESTMENTS	1.48%
CARE	0.59%	IT	1.42%
TRANSPORT	0.59%	CARE	1.31%
CAPITAL	0.59%	PROPERTIES	1.31%
PROJECTS	0.45%	M	1.26%
TRUST	0.45%	ELECTRICAL	1.23%
SUPPORT	0.45%	BUILDING	1.23%
FOR	0.45%	SECURITY	1.19%
ASSOCIATES	0.45%	S	1.18%
AIR	0.45%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	95	244,457
7487 - Other business activities	31	47,029
82990 - Other business support service activities not elsewhere classified	29	35,447
70229 - Management consultancy activities other than financial management	26	20,390
62020 - Information technology consultancy activities	17	15,280
7414 - Business & management consultancy	13	10,978
99999 - Dormant Company	13	26,088
62090 - Other information technology service activities	12	8,258
74909 - Other professional, scientific and technical activities not elsewhere classified	8	10,271
62012 - Business and domestic software development	7	4,742
9999 - Dormant Company	6	16,469
7499 - Non-trading company	6	8,023
45200 - Maintenance and repair of motor vehicles	5	2,880
9305 - Other service activities	5	7,926
93290 - Other amusement and recreation activities not elsewhere classified	5	1,751
7260 - Other computer related activities	4	6,456
90030 - Artistic creation	4	2,106
43210 - Electrical installation	4	3,557
74100 - specialised design activities	4	2,028
74990 - Non-trading company	4	9,706