

Birkenhead

2011 half year business confidence report



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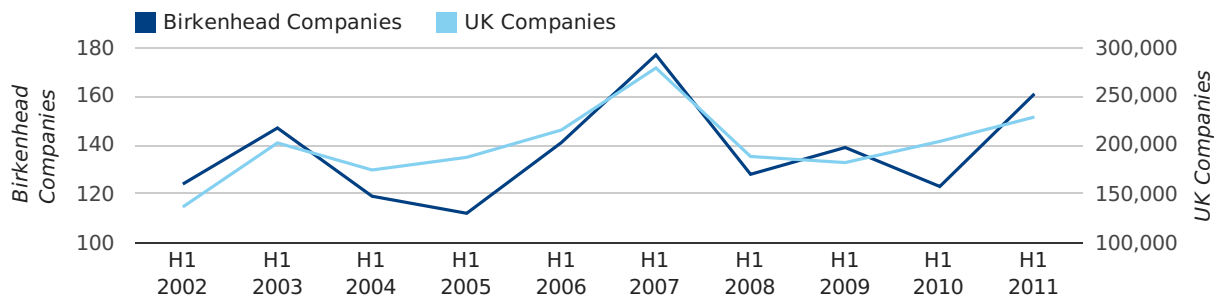
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 161 companies were formed in Birkenhead. This figure is 30.9% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Birkenhead occurred in 2007 when a total of 177 were formed.

| HALF YEAR (JAN-JUN) | BIRKENHEAD | UK |
|---------------------|------------|----------------|
| 2011 | 161 | 228,735 |
| 2010 | 123 | 203,749 |
| % CHANGE | 30.9% | 12.3% |
| RECORD YEAR | 2007 (177) | 2007 (279,097) |

new companies by half year



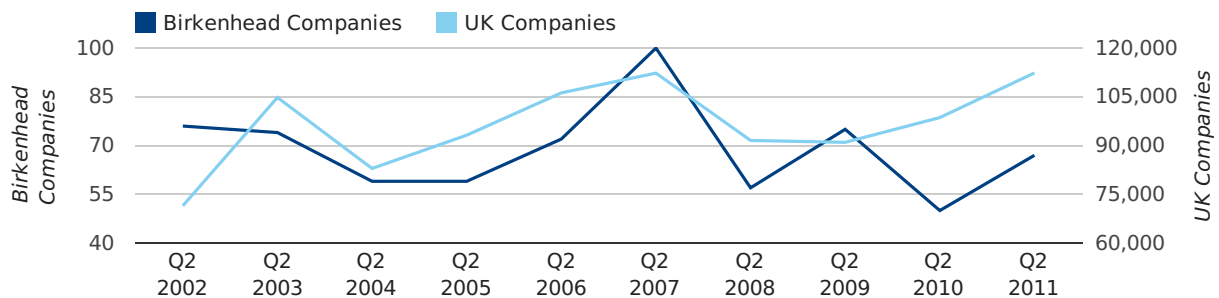
Quarterly Data (Q2 Apr-Jun 2011)

A total of 67 companies were registered in Birkenhead during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 34.0% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

| SECOND QUARTER (APR 2011 - JUN 2011) | BIRKENHEAD | UK |
|--------------------------------------|------------|----------------|
| 2011 | 67 | 112,344 |
| 2010 | 50 | 98,612 |
| % CHANGE | 34.0% | 13.9% |
| RECORD YEAR | 2007 (100) | 2011 (112,344) |

new companies by quarter



Monthly Data (Apr, May & Jun 2011)

new companies by month



| | APRIL | MAY | JUNE |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2011 | 20 | 21 | 26 |
| NEW COMPANIES IN 2010 | 18 | 15 | 17 |
| % CHANGE | 11.1% | 40.0% | 52.9% |
| RECORD YEAR | 2007 (35) | 2007 (33) | 2002 (35) |

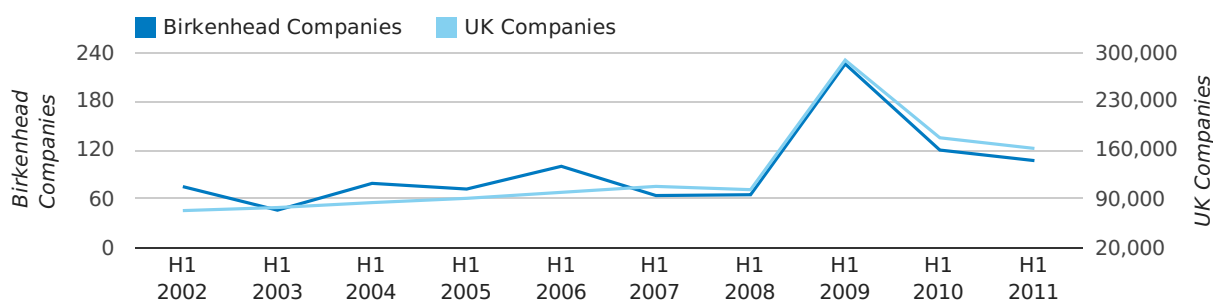
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 107 companies were dissolved in Birkenhead. This figure is 10.8% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Birkenhead occurred in 2009 when a total of 226 were closed.

| HALF YEAR (JAN-JUN) | BIRKENHEAD | UK |
|---------------------|------------|----------------|
| 2011 | 107 | 162,310 |
| 2010 | 120 | 177,631 |
| % CHANGE | -10.8% | -8.6% |
| RECORD YEAR | 2009 (226) | 2009 (289,236) |

dissolved companies by half year



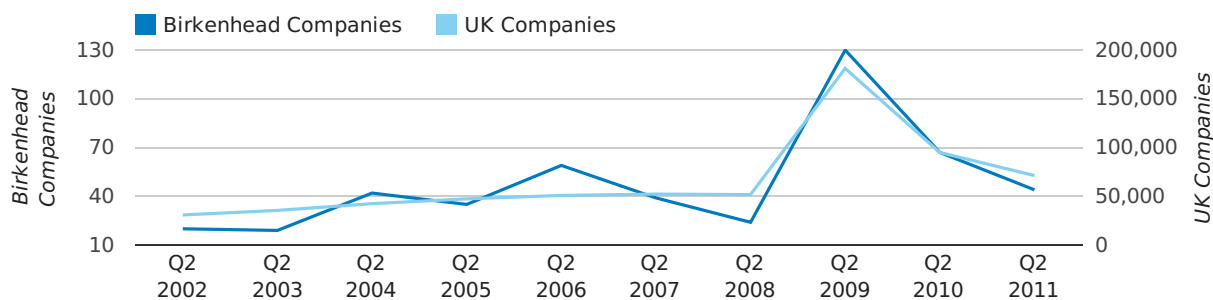
Quarterly Data (Q2 Apr-Jun 2011)

A total of 44 companies were dissolved in Birkenhead during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 34.3% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

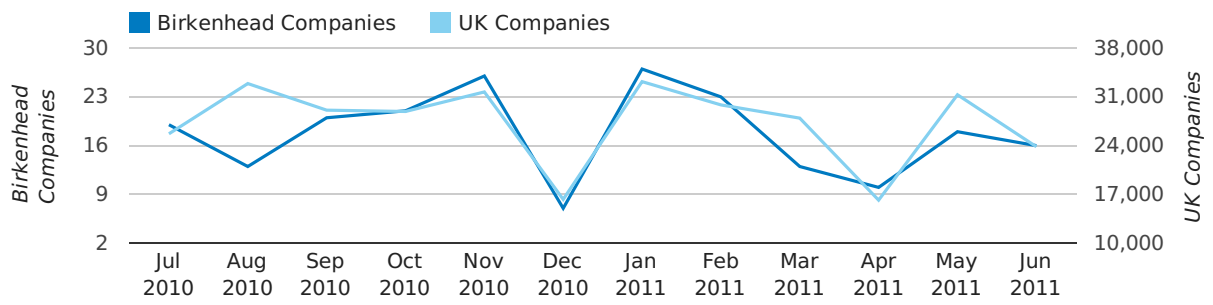
| SECOND QUARTER (APR 2011 - JUN 2011) | BIRKENHEAD | UK |
|--------------------------------------|------------|----------------|
| 2011 | 44 | 71,324 |
| 2010 | 67 | 94,954 |
| % CHANGE | -34.3% | -24.9% |
| RECORD YEAR | 2009 (130) | 2009 (181,176) |

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



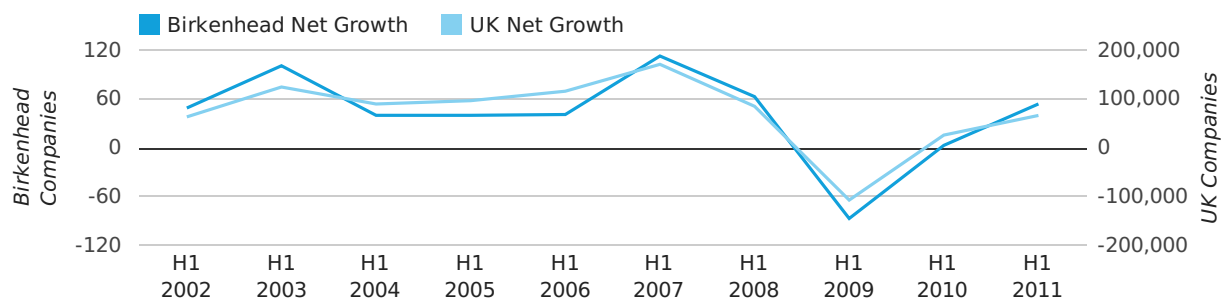
| | APRIL | MAY | JUNE |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2011 | 10 | 18 | 16 |
| CLOSED COMPANIES IN 2010 | 18 | 27 | 22 |
| % CHANGE | -44.4% | -33.3% | -27% |
| RECORD YEAR | 2009 (43) | 2009 (54) | 2009 (33) |

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Birkenhead increased by 54 companies. This figure is 1,700.0% higher than last year, which compares well to a UK increase of 154.3%.

| HALF YEAR (JAN-JUN) | BIRKENHEAD | UK |
|---------------------|------------|----------------|
| 2011 | 54 | 66,425 |
| 2010 | 3 | 26,118 |
| % CHANGE | 1,700.0% | 154.3% |
| RECORD YEAR | 2007 (113) | 2007 (171,296) |

net growth by half year



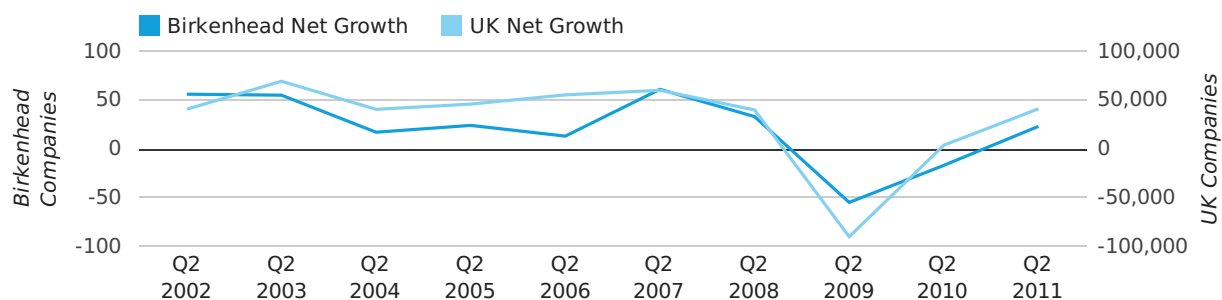
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Birkenhead during the second quarter of 2011 (Apr 2011 - Jun 2011) was 23 companies.

This represents an increase of 235.3% on the same period last year.

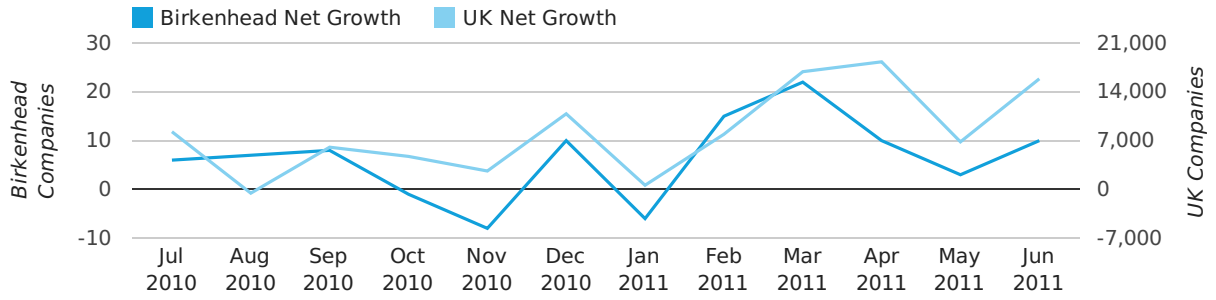
| SECOND QUARTER (APR 2011 - JUN 2011) | BIRKENHEAD | UK |
|--------------------------------------|------------|---------------|
| 2011 | 23 | 41,020 |
| 2010 | -17 | 3,658 |
| % CHANGE | -235.3% | 1,021.4% |
| RECORD YEAR | 2007 (61) | 2003 (69,274) |

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96) : eval()'d code on line 1 Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96) : eval()'d code on line 1

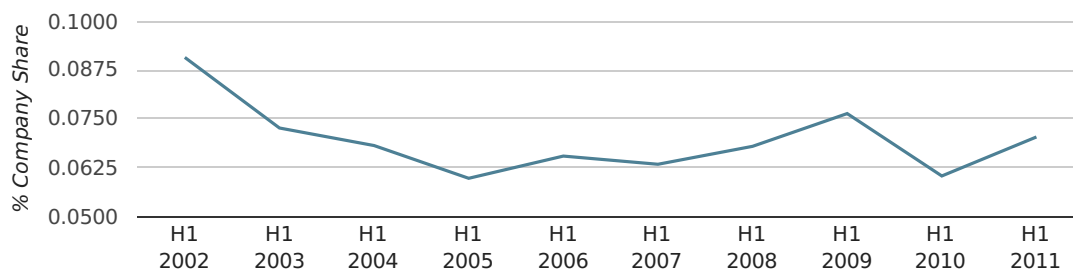
| | APRIL | MAY | JUNE |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2011 | 10 | 3 | 10 |
| NET GROWTH IN 2010 | 0 | -12 | -5 |
| % CHANGE | 0.0% | -125.0% | -300.0% |
| RECORD YEAR | 2007 (28) | 2003 (18) | 2002 (31) |

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Birkenhead formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

| HALF YEAR (JAN-JUN) | BIRKENHEAD |
|--------------------------|-------------|
| 2011 | 0.1% |
| 2010 | 0.1% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| 2007 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1986 (0.1%) |

company share by half year

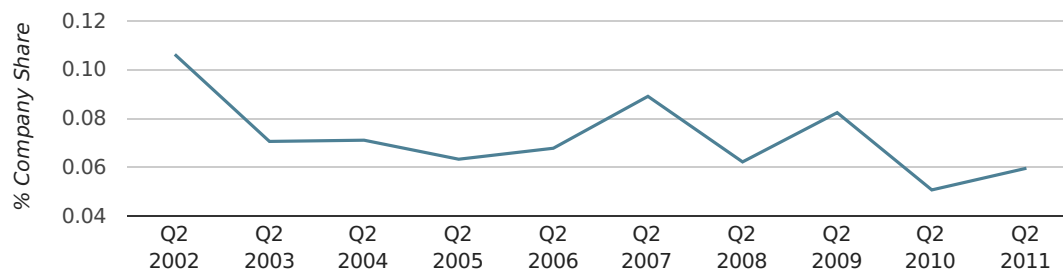


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Birkenhead formed 0.1% of all UK companies.

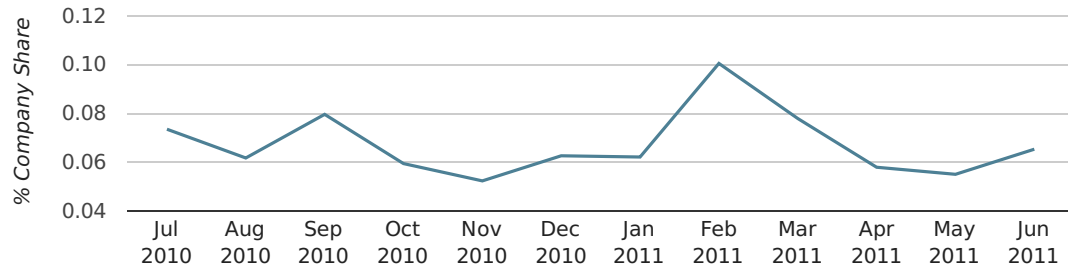
| SECOND QUARTER (APR 2011 - JUN 2011) | BIRKENHEAD |
|--------------------------------------|-------------|
| 2011 | 0.1% |
| 2010 | 0.1% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| 2007 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1960 (0.2%) |

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



| | APRIL | MAY | JUNE |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.1% | 0.1% | 0.1% |
| UK FORMATION SHARE IN 2010 | 0.1% | 0.0% | 0.0% |
| % CHANGE | 7.6% | 10.4% | 35.4% |
| RECORD YEAR | 1960 (0.3%) | 1970 (0.5%) | 1960 (0.3%) |

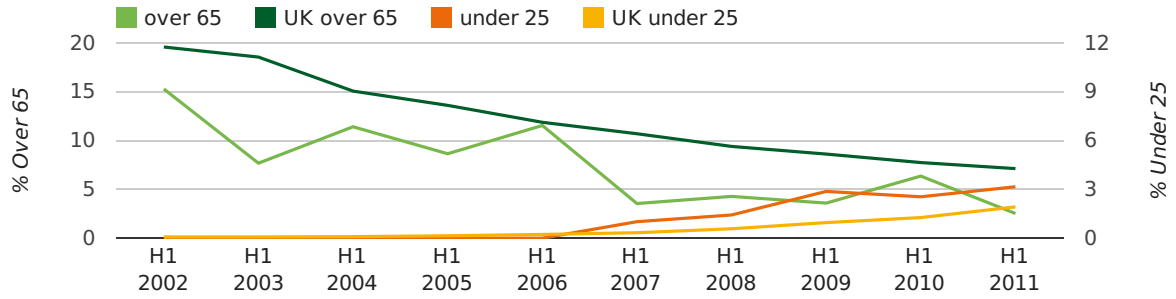
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 44.7.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 4.3%.

director age by half year



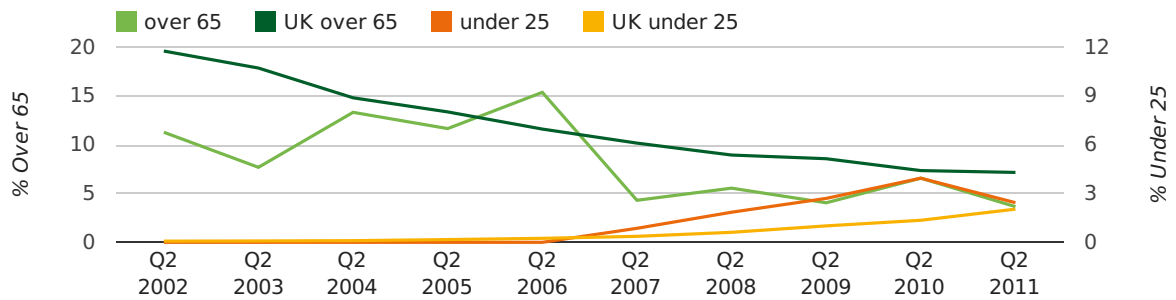
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 43.6.

The percentage of directors under the age of 25 was 2.4% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 3.7% compared to the UK figure of 4.3%.

director age by quarter

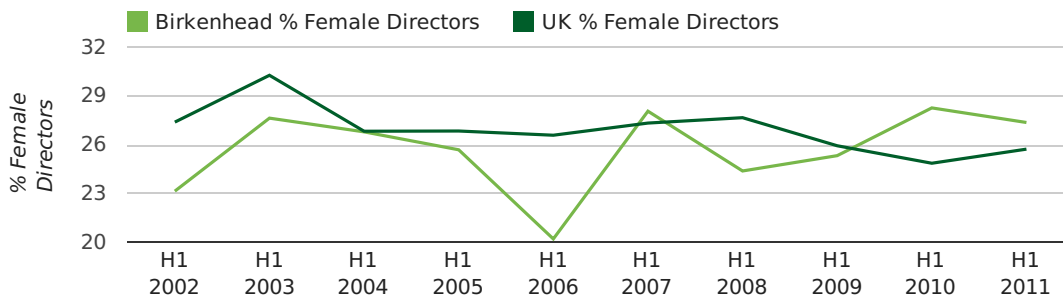


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Birkenhead was 1861 when 40.0% of all directors were female.

27.4% of all director appointments in Birkenhead in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

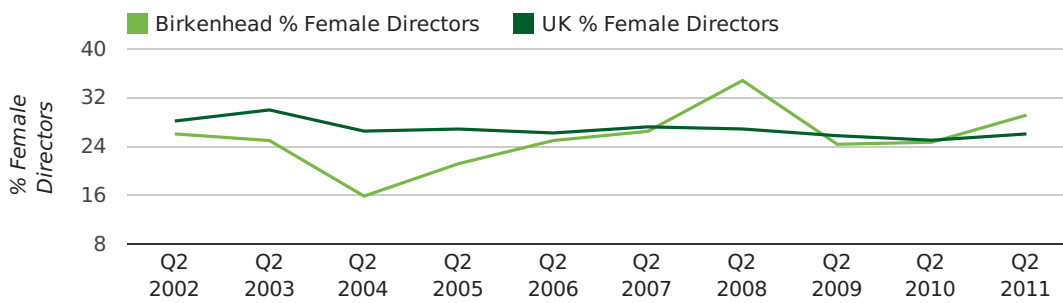


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Birkenhead was in 1866 when 66.7% of all directors were female.

29.2% of all director appointments in Birkenhead in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|----------------|------------|--------------|---------------|
| SCM | 1.95% | CONSULTING | 5.09% |
| WIRRAL | 1.24% | MANAGEMENT | 4.86% |
| ENGINEERING | 1.06% | CONSULTANCY | 3.17% |
| SYSTEMS | 1.06% | PROPERTY | 2.43% |
| (NW) | 1.06% | TRADING | 2.05% |
| ELECTRICAL | 0.89% | DESIGN | 1.94% |
| MANAGEMENT | 0.89% | ASSOCIATES | 1.92% |
| ENERGY | 0.71% | BUSINESS | 1.87% |
| WEST | 0.71% | CONSTRUCTION | 1.77% |
| (NORTH | 0.71% | CONSULTANTS | 1.76% |
| PROPERTY | 0.71% | MEDIA | 1.73% |
| (WIRRAL) | 0.71% | ENGINEERING | 1.67% |
| CARE | 0.71% | LONDON | 1.60% |
| WEST) | 0.71% | GLOBAL | 1.46% |
| TECHNOLOGY | 0.53% | J | 1.44% |
| M | 0.53% | CARE | 1.44% |
| STORAGE | 0.53% | INVESTMENTS | 1.42% |
| SPA | 0.53% | IT | 1.39% |
| IN | 0.53% | BUILDING | 1.32% |
| STAR | 0.53% | PROPERTIES | 1.31% |
| COMMUNICATIONS | 0.53% | ELECTRICAL | 1.30% |
| ASSOCIATES | 0.53% | M | 1.27% |
| S | 0.53% | S | 1.23% |
| ASIAEUROPE | 0.53% | ENTERPRISES | 1.20% |
| MARINE | 0.53% | SYSTEMS | 1.20% |

Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|---------------------|--------------|
| None Supplied | 162 | 202,072 |
| 7487 - Other business activities | 44 | 60,758 |
| 7499 - Non-trading company | 15 | 10,955 |
| 99999 - Dormant Company | 14 | 18,918 |
| 9999 - Dormant Company | 12 | 20,111 |
| 82990 - Other business support service activities not elsewhere classified | 12 | 30,647 |
| 70229 - Management consultancy activities other than financial management | 9 | 16,419 |
| 7414 - Business & management consultancy | 8 | 13,053 |
| 70100 - Activities of head offices | 7 | 2,632 |
| 9305 - Other service activities | 6 | 9,063 |
| 96090 - Other service activities not elsewhere classified | 6 | 10,322 |
| 74990 - Non-trading company | 5 | 8,481 |
| 43210 - Electrical installation | 5 | 3,085 |
| 7031 - Real estate agencies | 4 | 1,480 |
| 68320 - Management of real estate on a fee or contract basis | 4 | 3,095 |
| 7260 - Other computer related activities | 4 | 7,849 |
| 56302 - Public houses and bars | 4 | 1,900 |
| 45200 - Maintenance and repair of motor vehicles | 4 | 2,257 |
| 68100 - Buying and selling of own real estate | 3 | 2,543 |
| 7032 - Manage real estate, fee or contract | 3 | 2,208 |