

# Birkenhead

2011 annual business confidence report



## headlines

- November 2011 saw a new record in net growth in Birkenhead when compared to any previous November.

## contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

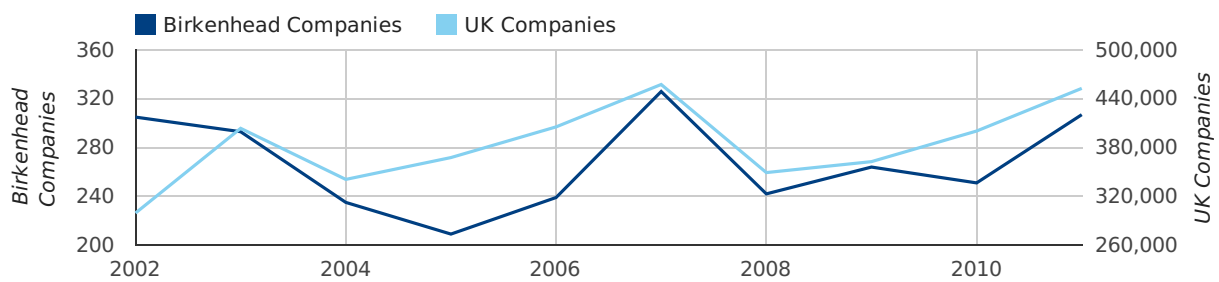
sic data

### Annual Data (2011)

A total of 307 companies were formed in Birkenhead in 2011. This total is 22.3% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	BIRKENHEAD	UK
2011	307	452,870
2010	251	400,358
2009	264	362,675
2008	242	349,203
2007	326	457,649
RECORD YEAR	2007 (326)	2007 (457,649)

### new companies by year



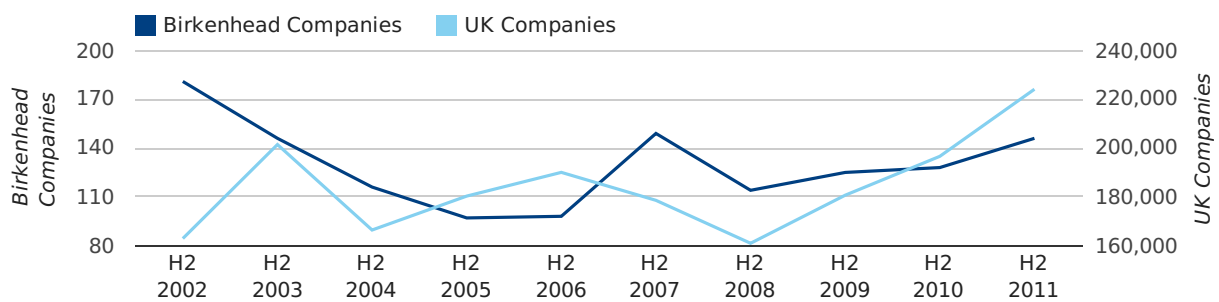
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 146 companies were formed in Birkenhead. This figure is 14.1% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Birkenhead occurred in 2002 when a total of 181 were formed.

HALF YEAR (JUL-DEC)	BIRKENHEAD	UK
2011	146	224,135
2010	128	196,609
% CHANGE	14.1%	14.0%
RECORD YEAR	2002 (181)	2011 (224,135)

### new companies by half year



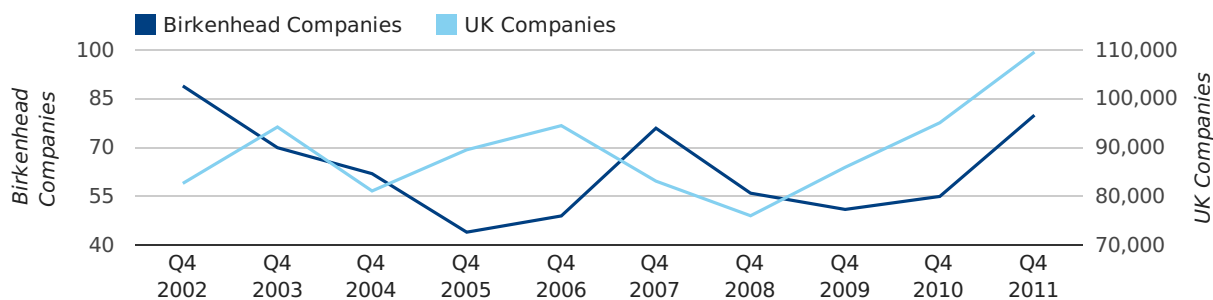
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 80 companies were registered in Birkenhead during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 45.5% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

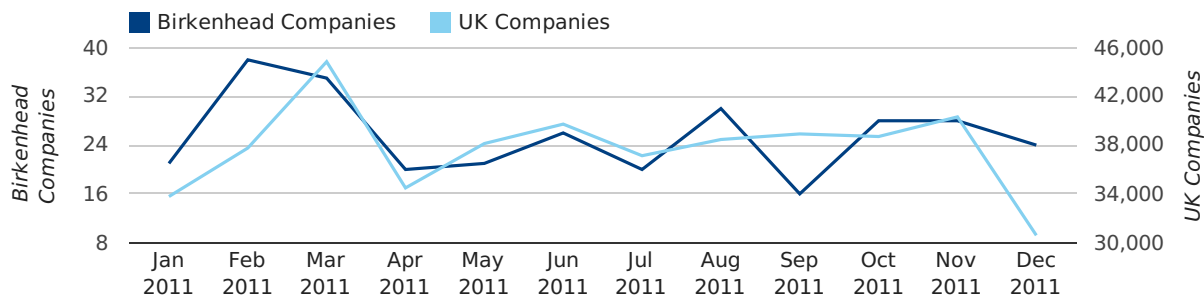
FOURTH QUARTER (OCT 2011 - DEC 2011)	BIRKENHEAD	UK
2011	80	109,623
2010	55	95,117
% CHANGE	45.5%	15.3%
RECORD YEAR	2002 (89)	2011 (109,623)

### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### new companies by month



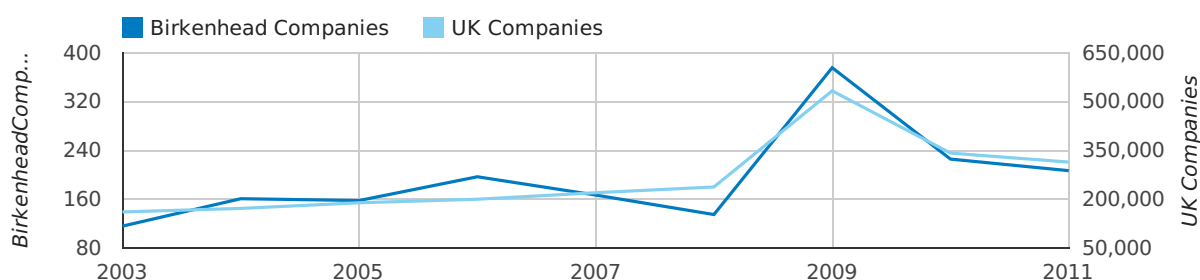
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	28	28	24
NEW COMPANIES IN 2010	20	18	17
% CHANGE	40.0%	55.6%	41.2%
RECORD YEAR	2007 (38)	2007 (28)	2002 (25)

### Annual Data (2011)

A total of 207 companies were dissolved in Birkenhead in 2011. This total is 8.4% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	BIRKENHEAD	UK
2011	207	314,523
2010	226	342,232
2009	376	533,773
2008	135	237,901
2007	167	220,295
RECORD YEAR	2009 (376)	2009 (533,773)

### dissolved companies by year



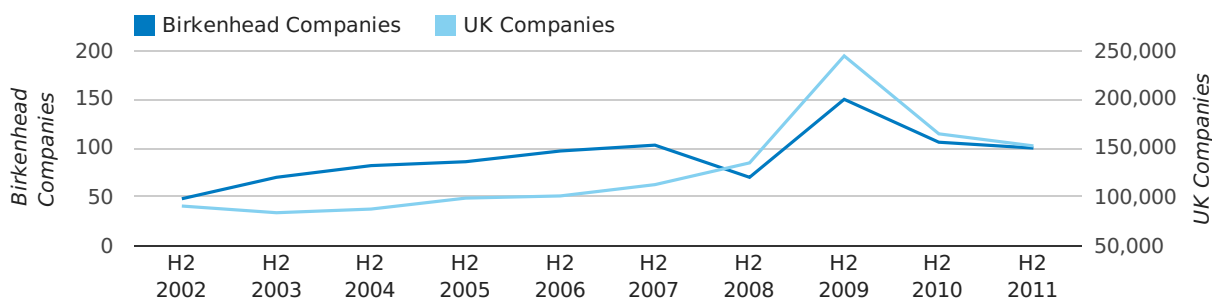
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 100 companies were dissolved in Birkenhead. This figure is 5.7% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Birkenhead occurred in 2009 when a total of 150 were closed.

HALF YEAR (JUL-DEC)	BIRKENHEAD	UK
2011	100	152,213
2010	106	164,601
% CHANGE	-5.7%	-7.5%
RECORD YEAR	2009 (150)	2009 (244,537)

### dissolved companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

A total of 43 companies were dissolved in Birkenhead during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 20.4% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

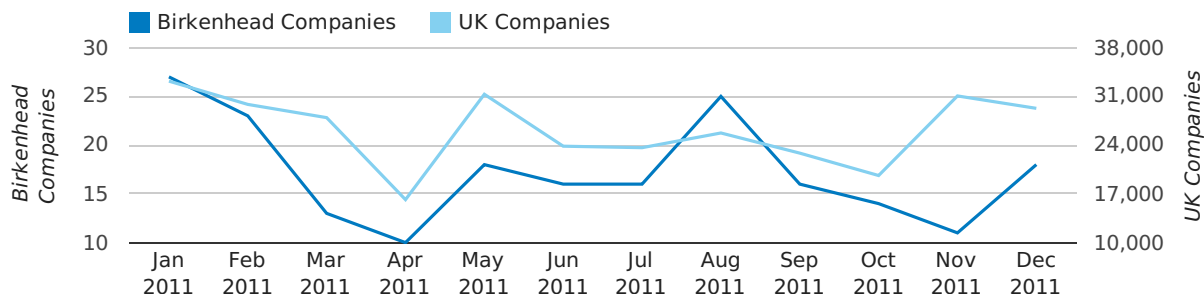
FOURTH QUARTER (OCT 2011 - DEC 2011)	BIRKENHEAD	UK
2011	43	79,983
2010	54	76,896
% CHANGE	-20.4%	4.0%
RECORD YEAR	2009 (59)	2009 (85,136)

### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	14	11	18
CLOSED COMPANIES IN 2010	21	26	7
% CHANGE	-33.3%	-57.7%	157%
RECORD YEAR	2006 (23)	2007 (26)	2009 (26)

### Annual Data (2011)

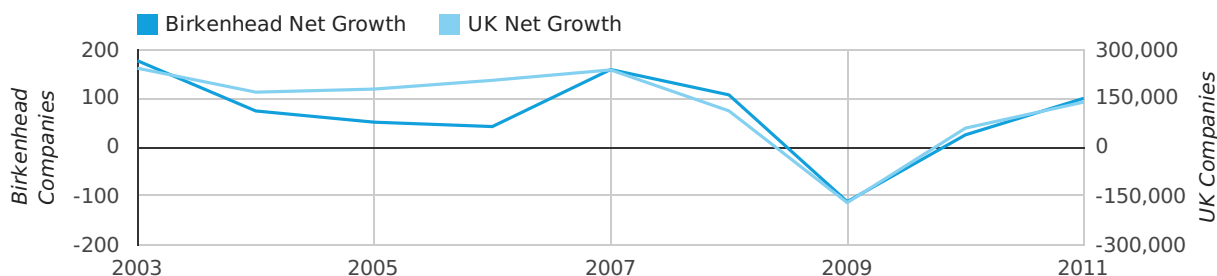
A total of 100 companies were added to the company register for Birkenhead in 2011. This number represents growth of 39.8% which compares favourably to the UK figure of 34.6%.

This number is 75 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2002 when the Birkenhead company register grew by 182 companies.

YEAR	BIRKENHEAD	UK
2011	100	138,347
2010	25	58,126
2009	-112	-171,098
2008	107	111,302
2007	159	237,354
RECORD YEAR	2002 (182)	2003 (242,543)

### net growth by year

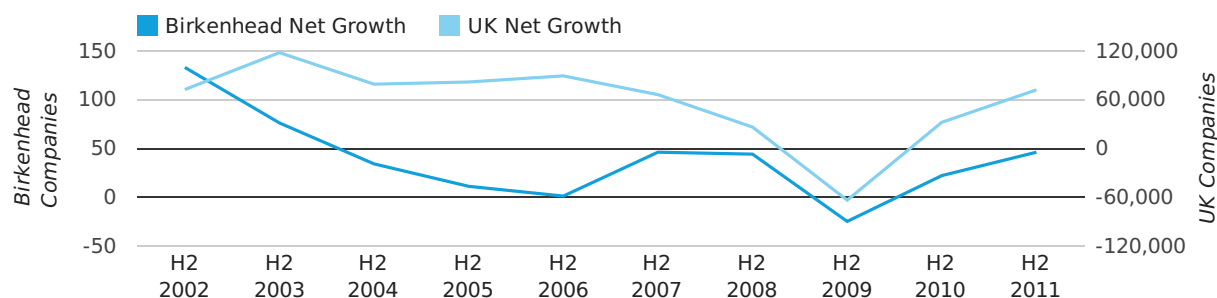


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Birkenhead increased by 46 companies. This figure is 109.1% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	BIRKENHEAD	UK
2011	46	71,922
2010	22	32,008
% CHANGE	109.1%	124.7%
RECORD YEAR	2002 (133)	2003 (117,772)

### net growth by half year



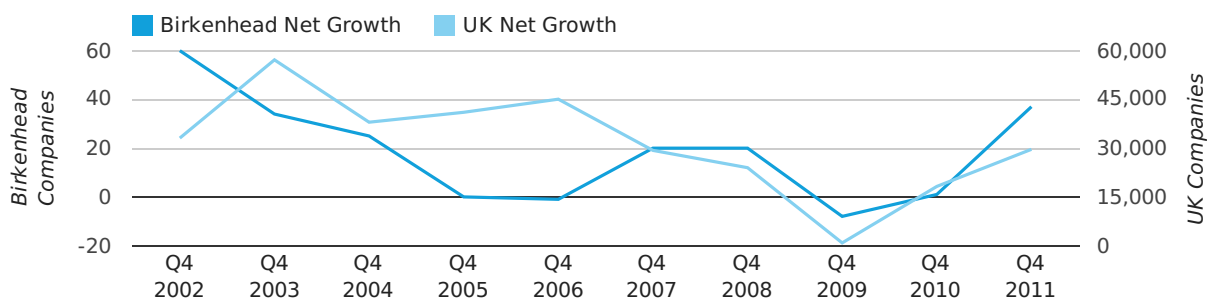
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Birkenhead during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 37 companies.

This represents an increase of 3,600.0% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BIRKENHEAD	UK
2011	37	29,640
2010	1	18,221
% CHANGE	3,600.0%	62.7%
RECORD YEAR	2002 (60)	2003 (57,175)

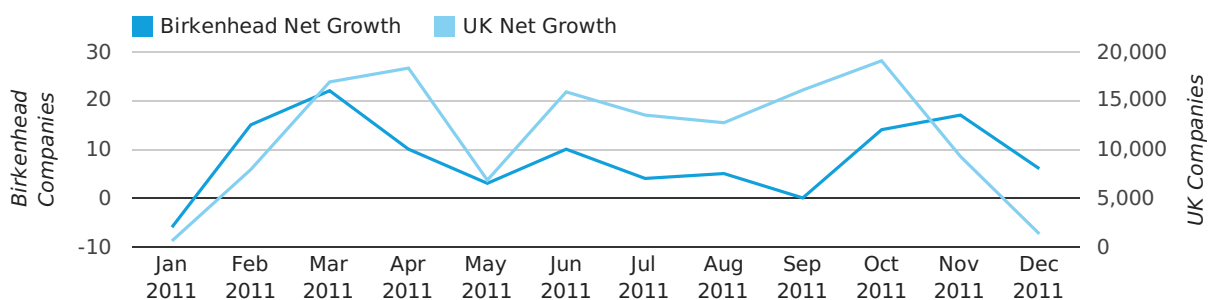
### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in net growth in Birkenhead when compared to any previous November.

### net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	14	17	6
NET GROWTH IN 2010	-1	-8	10
% CHANGE	-1,500.0%	-312.5%	-40.0%
RECORD YEAR	2002 (25)	2011 (17)	2002 (19)

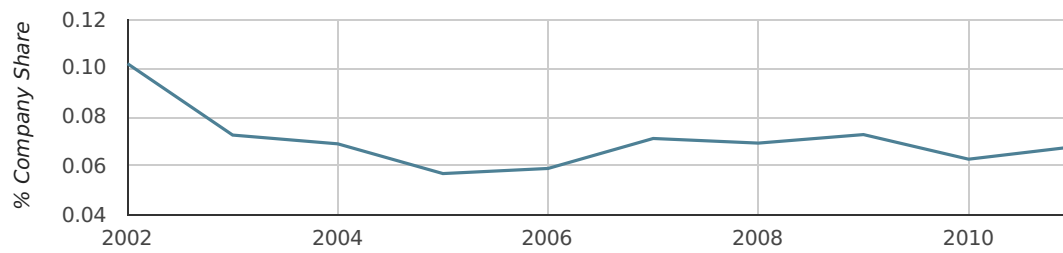


### Annual Data (2011)

In 2011 Birkenhead formed 0.1% of all UK companies. This is no change on 2010 when Birkenhead was responsible for 0.1% of all UK companies.

YEAR	BIRKENHEAD
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1986 (0.1%)

### company share by year

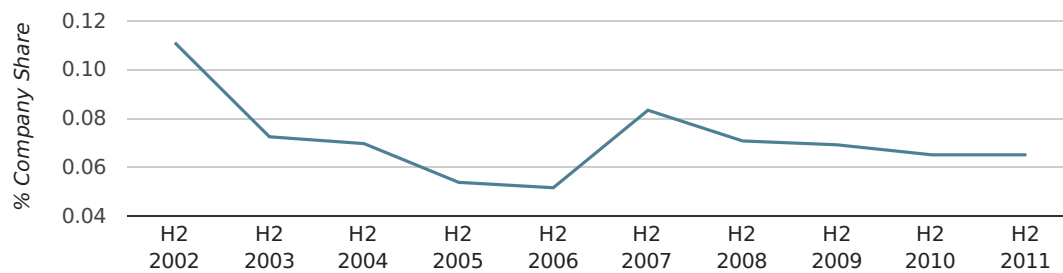


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Birkenhead formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	BIRKENHEAD
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1981 (0.1%)

### company share by half year

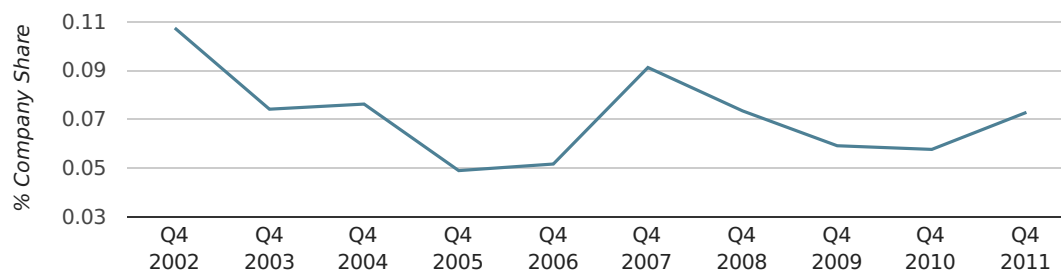


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Birkenhead formed 0.1% of all UK companies.

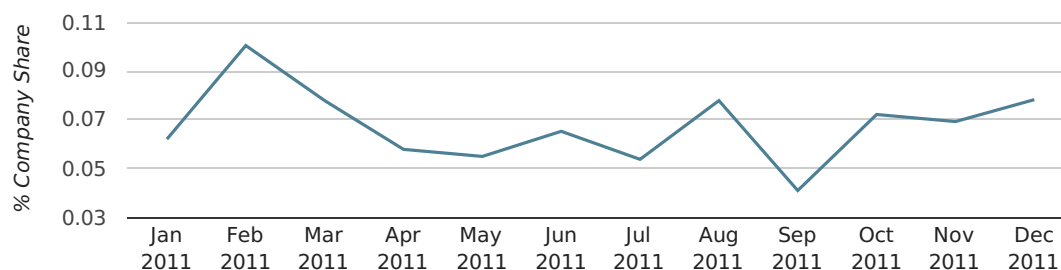
FOURTH QUARTER (OCT 2011 - DEC 2011)	BIRKENHEAD
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1966 (0.2%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	21.5%	32.4%	25.0%
RECORD YEAR	1982 (0.4%)	1961 (0.2%)	1966 (0.5%)

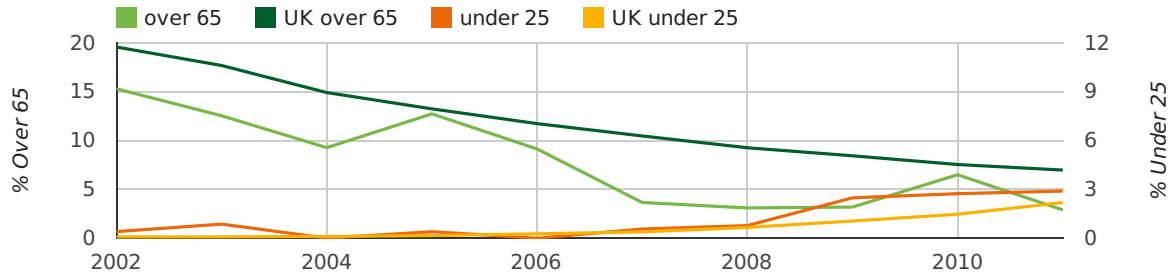
### Annual Data (2011)

The average age of a director in 2011 was 44.6.

The percentage of directors under the age of 25 was 2.9% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.9% compared to the UK figure of 4.2%.

#### director age by year



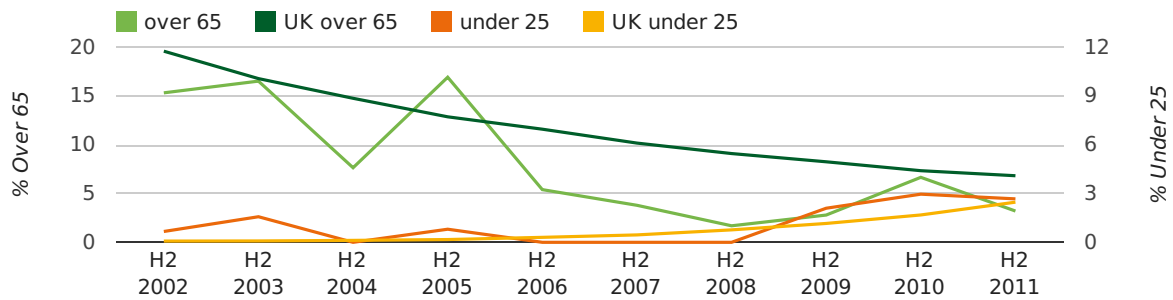
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.5.

The percentage of directors under the age of 25 was 2.7% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.2% compared to the UK figure of 4.1%.

#### director age by half year



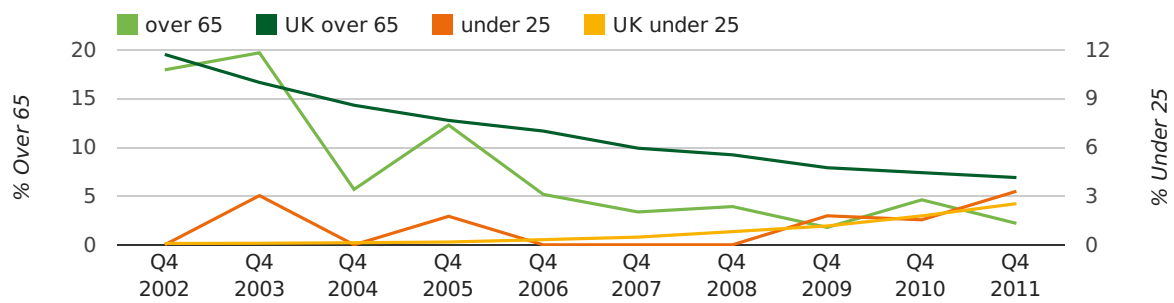
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 43.8.

The percentage of directors under the age of 25 was 3.3% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 2.2% compared to the UK figure of 4.1%.

### director age by quarter

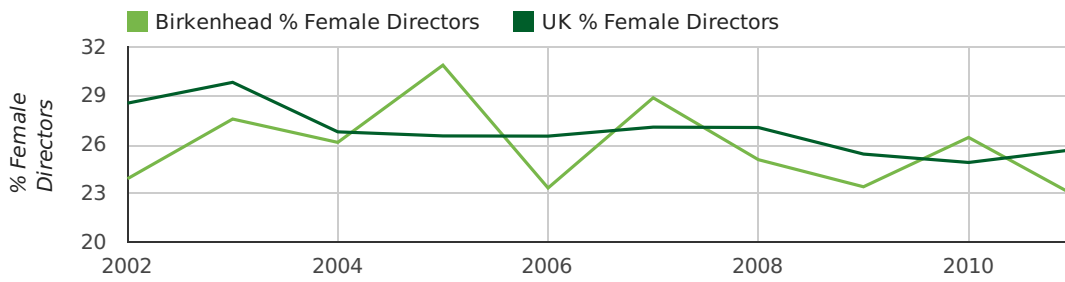


### Annual Data (2011)

The record year for female directors in Birkenhead was 1857 when 36.4% of all directors were female.

The percentage of female directors in Birkenhead in 2011 was 23.9%. The average for the UK during this time was 28.6%

### director gender by year

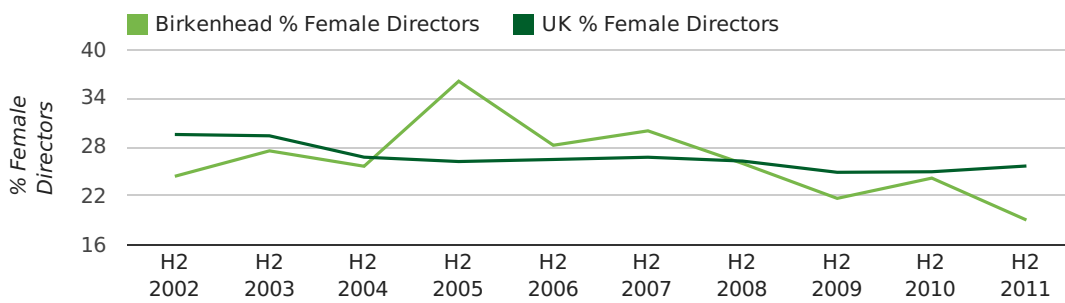


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Birkenhead was 1860 when 42.9% of all directors were female.

19.0% of all director appointments in Birkenhead in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

### director gender by half year

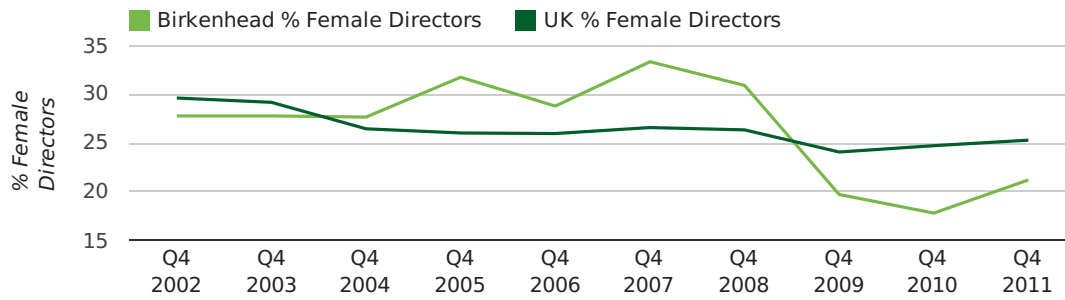


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Birkenhead was in 1977 when 31.1% of all directors were female.

21.2% of all director appointments in Birkenhead in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



## Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
SCM	1.88%	CONSULTING	5.07%
WIRRAL	1.54%	MANAGEMENT	4.74%
(WIRRAL)	1.37%	CONSULTANCY	3.26%
COMMUNITY	1.37%	PROPERTY	2.37%
(NW)	1.20%	TRADING	2.07%
MANAGEMENT	1.03%	DESIGN	1.92%
WEST	1.03%	ASSOCIATES	1.86%
SYSTEMS	0.86%	ENGINEERING	1.78%
EDUCATION	0.86%	BUSINESS	1.78%
ENGINEERING	0.86%	CONSULTANTS	1.76%
J	0.68%	CONSTRUCTION	1.73%
GLOBAL	0.68%	MEDIA	1.71%
HOUSE	0.68%	LONDON	1.63%
D	0.68%	J	1.51%
CENTRE	0.68%	INVESTMENTS	1.48%
TRAINING	0.51%	GLOBAL	1.46%
TOTAL	0.51%	IT	1.41%
CONSTRUCTION	0.51%	CARE	1.39%
NORTH	0.51%	PROPERTIES	1.29%
TRADING	0.51%	ELECTRICAL	1.29%
ELECTRICAL	0.51%	M	1.27%
YOU	0.51%	BUILDING	1.26%
B	0.51%	ENERGY	1.25%
HIRE	0.51%	S	1.20%
TECHNOLOGY	0.51%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	159	205,525
7487 - Other business activities	41	57,052
99999 - Dormant Company	21	21,846
9999 - Dormant Company	19	20,199
7414 - Business & management consultancy	12	13,034
82990 - Other business support service activities not elsewhere classified	11	32,483
70229 - Management consultancy activities other than financial management	10	17,765
7499 - Non-trading company	9	9,957
70100 - Activities of head offices	7	2,662
74990 - Non-trading company	7	8,929
9305 - Other service activities	7	9,492
96090 - Other service activities not elsewhere classified	6	11,768
56302 - Public houses and bars	5	2,308
68209 - Other letting and operating of own or leased real estate	5	4,082
43210 - Electrical installation	5	3,175
9302 - Hairdressing & other beauty treatment	5	1,516
45200 - Maintenance and repair of motor vehicles	4	2,452
43999 - Other specialised construction activities not elsewhere classified	4	3,342
4545 - Other building completion	4	2,369
43320 - Joinery installation	3	1,158