

Blackpool

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Blackpool when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Blackpool when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Blackpool when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Blackpool when compared to any previous December.
- November 2011 saw a new record in company registrations in Blackpool when compared to any previous November.
- October 2011 saw a new record in company registrations in Blackpool when compared to any previous October.
- 2011 was a record year for net growth in Blackpool when compared to any year in history.
- The second half of 2011 saw a new record in net growth in Blackpool when compared to any previous second half year.
- Q4 2011 saw a new record in net growth in Blackpool when compared to any previous Q4.
- November 2011 saw a new record in net growth in Blackpool when compared to any previous November.
- October 2011 saw a new record in net growth in Blackpool when compared to any previous October.
- 2011 was a record year for UK company share in Blackpool when compared to any year in history.
- The second half of 2011 saw a new record in UK company share in Blackpool when compared to any previous second half year.
- The second half of 2011 was a record second half year for UK company share in Blackpool when compared to any half year in history.
- Q4 2011 saw a new record in UK company share in Blackpool when compared to any previous Q4.
- October 2011 saw a new record in UK company share in Blackpool when compared to any previous October.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

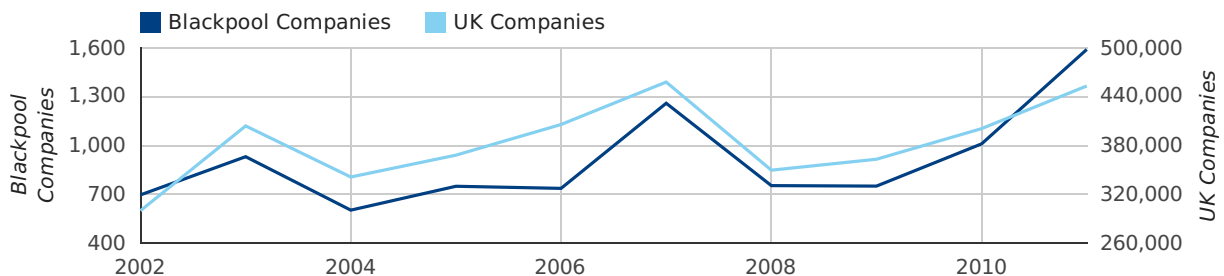
Annual Data (2011)

2011 was a record year for company registrations in Blackpool when compared to any year in history.

A total of 1,589 companies were formed in Blackpool in 2011. This total is 57.6% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	BLACKPOOL	UK
2011	1,589	452,870
2010	1,008	400,358
2009	748	362,675
2008	751	349,203
2007	1,258	457,649
RECORD YEAR	2011 (1,589)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

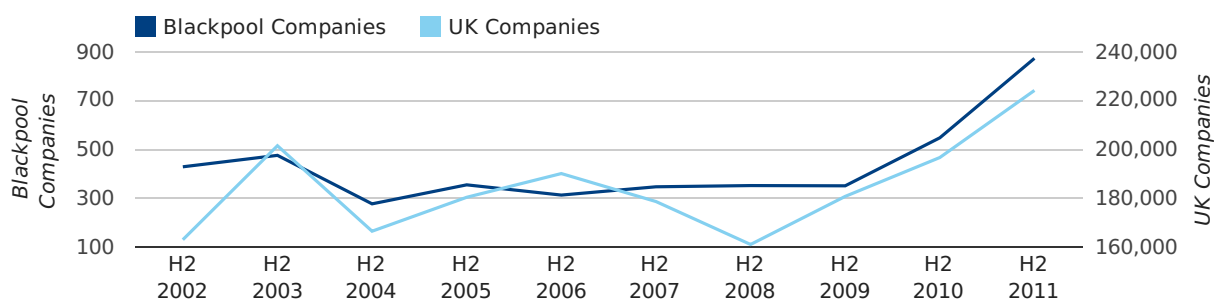
The second half of 2011 saw a new record in company registrations in Blackpool when compared to any previous second half year.

In the second half of 2011 a total of 873 companies were formed in Blackpool. This figure is 59.6% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Blackpool occurred in 2011 when a total of 873 were formed.

HALF YEAR (JUL-DEC)	BLACKPOOL	UK
2011	873	224,135
2010	547	196,609
% CHANGE	59.6%	14.0%
RECORD YEAR	2011 (873)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

Q4 2011 saw a new record in company registrations in Blackpool when compared to any previous Q4.

A total of 438 companies were registered in Blackpool during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 55.3% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BLACKPOOL	UK
2011	438	109,623
2010	282	95,117
% CHANGE	55.3%	15.3%
RECORD YEAR	2011 (438)	2011 (109,623)

new companies by quarter



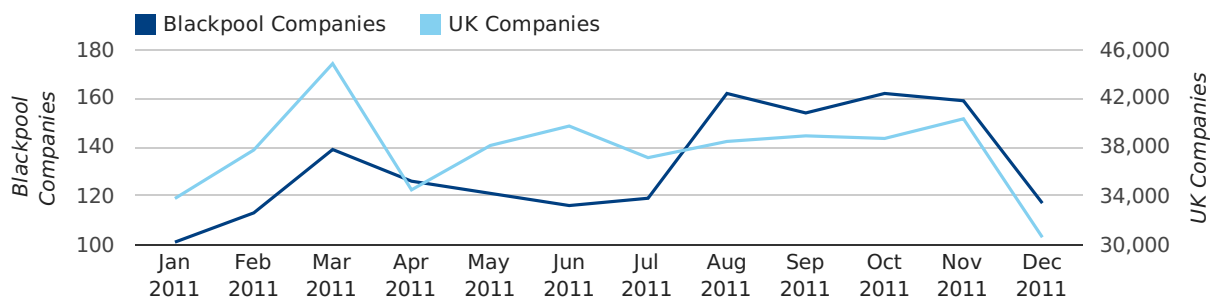
Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Blackpool when compared to any previous December.

November 2011 saw a new record in company registrations in Blackpool when compared to any previous November.

October 2011 saw a new record in company registrations in Blackpool when compared to any previous October.

new companies by month



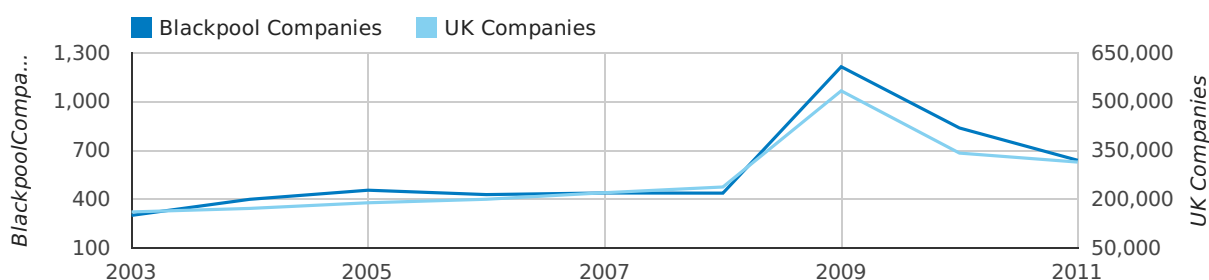
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	162	159	117
NEW COMPANIES IN 2010	91	114	77
% CHANGE	78.0%	39.5%	51.9%
RECORD YEAR	2011 (162)	2011 (159)	2011 (117)

Annual Data (2011)

A total of 640 companies were dissolved in Blackpool in 2011. This total is 23.7% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	BLACKPOOL	UK
2011	640	314,523
2010	839	342,232
2009	1,216	533,773
2008	438	237,901
2007	439	220,295
RECORD YEAR	2009 (1,216)	2009 (533,773)

dissolved companies by year



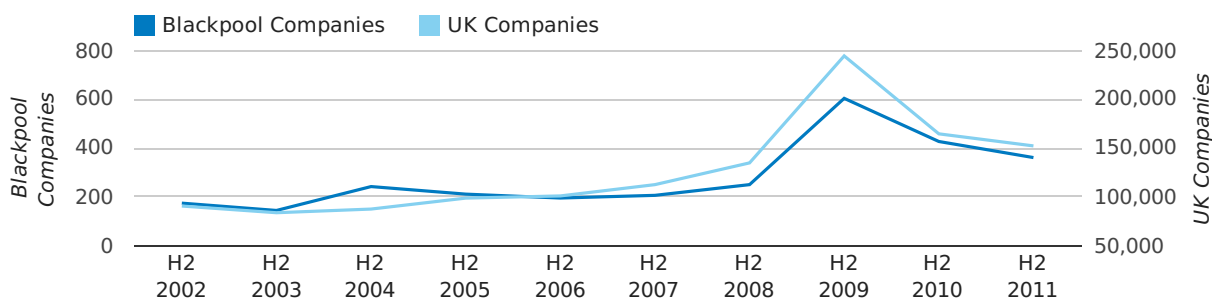
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 361 companies were dissolved in Blackpool. This figure is 15.5% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Blackpool occurred in 2009 when a total of 604 were closed.

HALF YEAR (JUL-DEC)	BLACKPOOL	UK
2011	361	152,213
2010	427	164,601
% CHANGE	-15.5%	-7.5%
RECORD YEAR	2009 (604)	2009 (244,537)

dissolved companies by half year



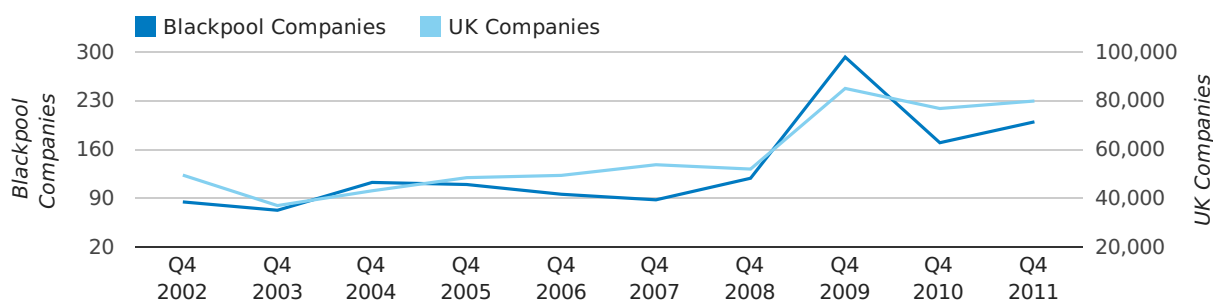
Quarterly Data (Q4 Oct-Dec 2011)

A total of 200 companies were dissolved in Blackpool during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 17.6% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

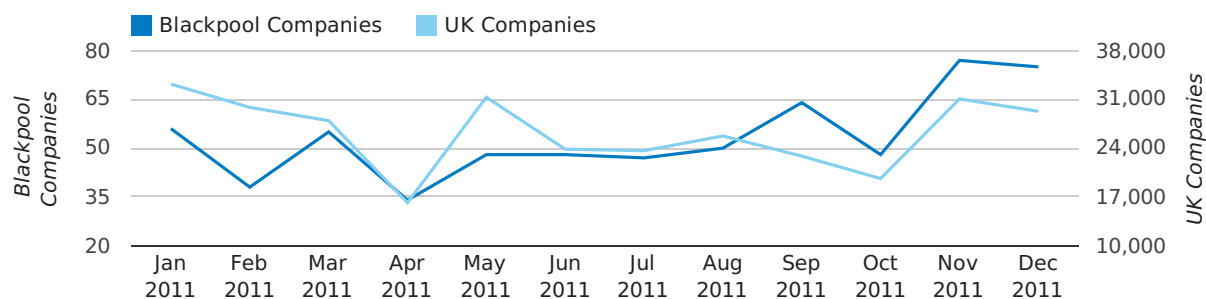
FOURTH QUARTER (OCT 2011 - DEC 2011)	BLACKPOOL	UK
2011	200	79,983
2010	170	76,896
% CHANGE	17.6%	4.0%
RECORD YEAR	2009 (293)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	48	77	75
CLOSED COMPANIES IN 2010	71	74	25
% CHANGE	-32.4%	4.1%	200%
RECORD YEAR	2010 (71)	2009 (135)	2009 (97)

Annual Data (2011)

2011 was a record year for net growth in Blackpool when compared to any year in history.

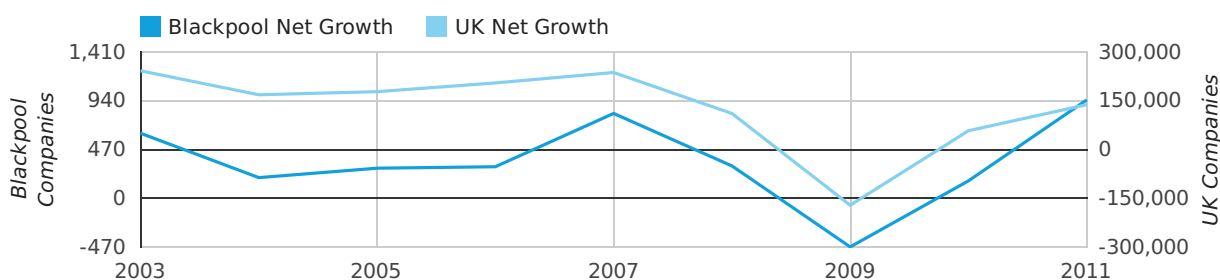
A total of 949 companies were added to the company register for Blackpool in 2011. This number represents growth of 94.1% which compares favourably to the UK figure of 34.6%.

This number is 780 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2011 when the Blackpool company register grew by 949 companies.

YEAR	BLACKPOOL	UK
2011	949	138,347
2010	169	58,126
2009	-468	-171,098
2008	313	111,302
2007	819	237,354
RECORD YEAR	2011 (949)	2003 (242,543)

net growth by year



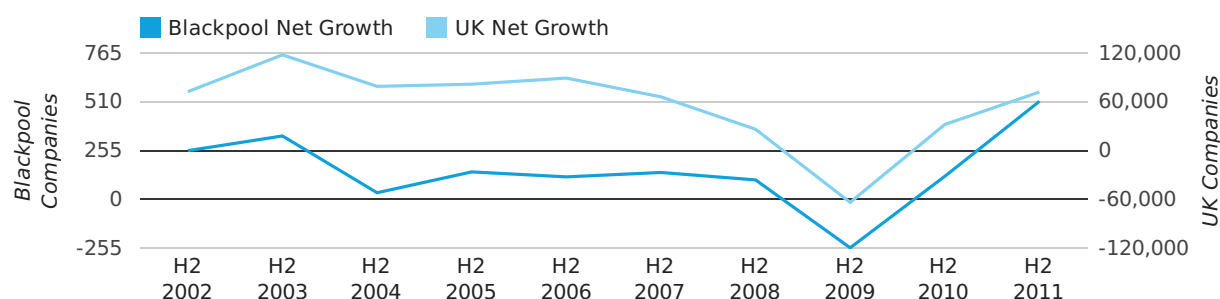
Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in net growth in Blackpool when compared to any previous second half year.

In the second half of 2011 the company register for Blackpool increased by 512 companies. This figure is 326.7% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	BLACKPOOL	UK
2011	512	71,922
2010	120	32,008
% CHANGE	326.7%	124.7%
RECORD YEAR	2011 (512)	2003 (117,772)

net growth by half year



Quarterly Data (Q4 Oct-Dec 2011)

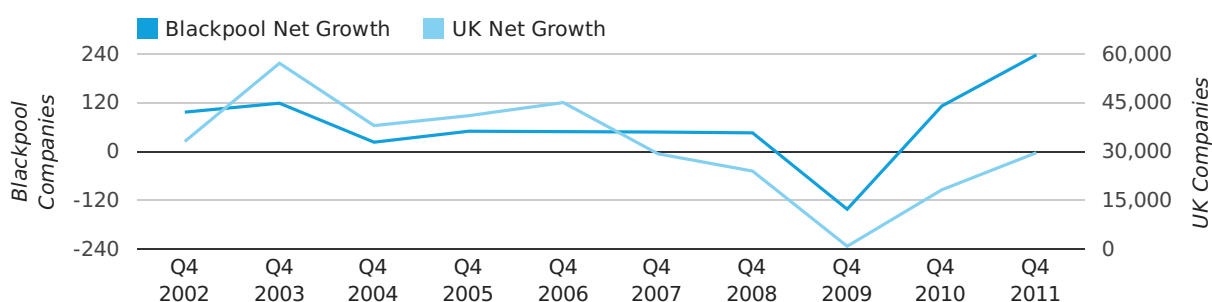
Q4 2011 saw a new record in net growth in Blackpool when compared to any previous Q4.

Net company growth for Blackpool during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 238 companies.

This represents an increase of 112.5% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BLACKPOOL	UK
2011	238	29,640
2010	112	18,221
% CHANGE	112.5%	62.7%
RECORD YEAR	2011 (238)	2003 (57,175)

net growth by quarter

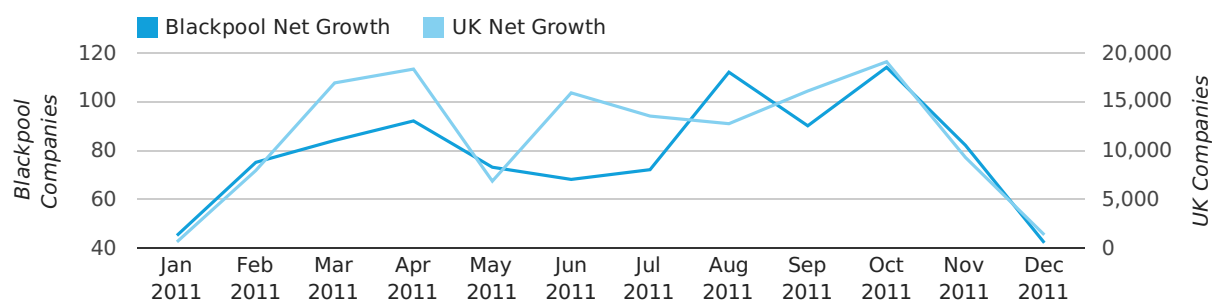


Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in net growth in Blackpool when compared to any previous November.

October 2011 saw a new record in net growth in Blackpool when compared to any previous October.

net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	114	82	42
NET GROWTH IN 2010	20	40	52
% CHANGE	470.0%	105.0%	-19.2%
RECORD YEAR	2011 (114)	2011 (82)	2010 (52)

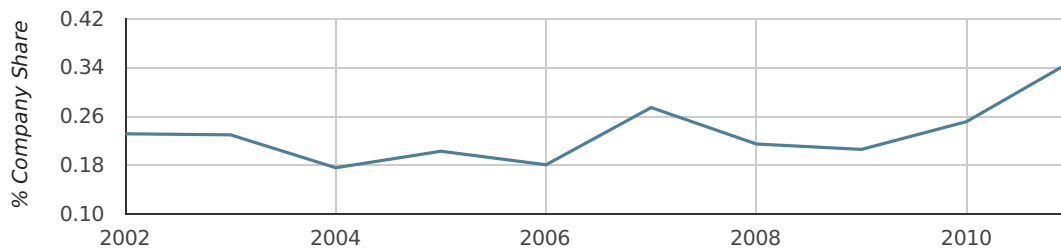
Annual Data (2011)

2011 was a record year for UK company share in Blackpool when compared to any year in history.

In 2011 Blackpool formed 0.4% of all UK companies. This is an improvement on 2010 when Blackpool was responsible for 0.3% of all UK companies.

YEAR	BLACKPOOL
2011	0.4%
2010	0.3%
2009	0.2%
2008	0.2%
2007	0.3%
RECORD YEAR (SINCE 1960)	2011 (0.4%)

company share by year



Half Year Data (Jul-Dec 2011)

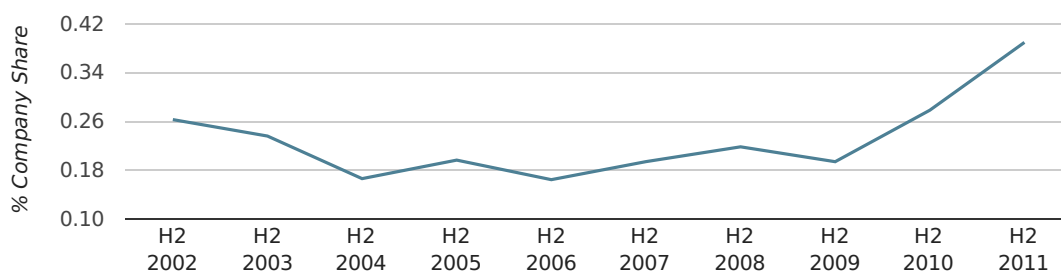
The second half of 2011 saw a new record in UK company share in Blackpool when compared to any previous second half year.

The second half of 2011 was a record second half year for UK company share in Blackpool when compared to any half year in history.

In the second half of 2011 Blackpool formed 0.4% of all UK companies. This is more than the 2010 figure of 0.3%.

HALF YEAR (JUL-DEC)	BLACKPOOL
2011	0.4%
2010	0.3%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	2011 (0.4%)

company share by half year

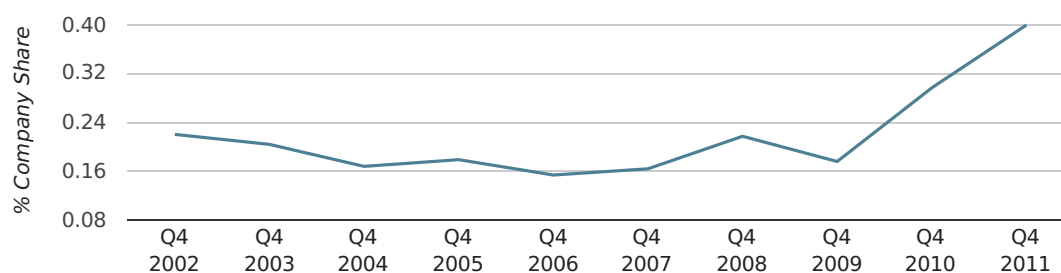


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Blackpool formed 0.4% of all UK companies.

FOURTH QUARTER (OCT 2011 - DEC 2011)	BLACKPOOL
2011	0.4%
2010	0.3%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	2011 (0.4%)

company share by quarter

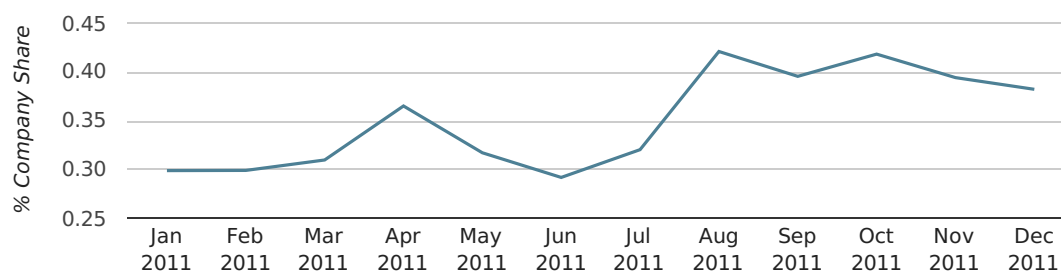


Q4 2011 saw a new record in UK company share in Blackpool when compared to any previous Q4.

Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in UK company share in Blackpool when compared to any previous October.

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.4%	0.4%	0.4%
UK FORMATION SHARE IN 2010	0.3%	0.3%	0.3%
% CHANGE	54.7%	18.8%	34.7%
RECORD YEAR	2011 (0.4%)	1967 (0.5%)	1975 (0.4%)

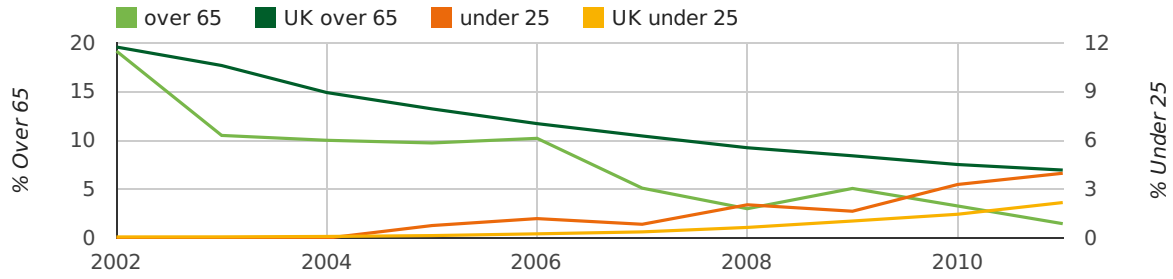
Annual Data (2011)

The average age of a director in 2011 was 41.9.

The percentage of directors under the age of 25 was 4.0% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 1.5% compared to the UK figure of 4.2%.

director age by year



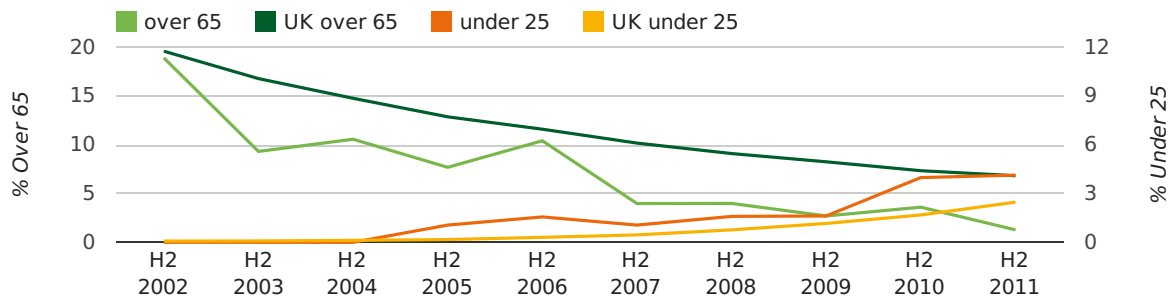
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 41.2.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 1.3% compared to the UK figure of 4.1%.

director age by half year



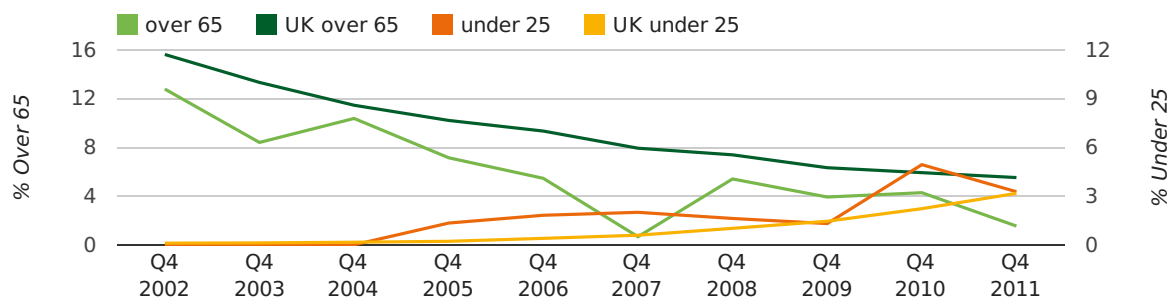
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 41.8.

The percentage of directors under the age of 25 was 3.3% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 1.5% compared to the UK figure of 4.1%.

director age by quarter

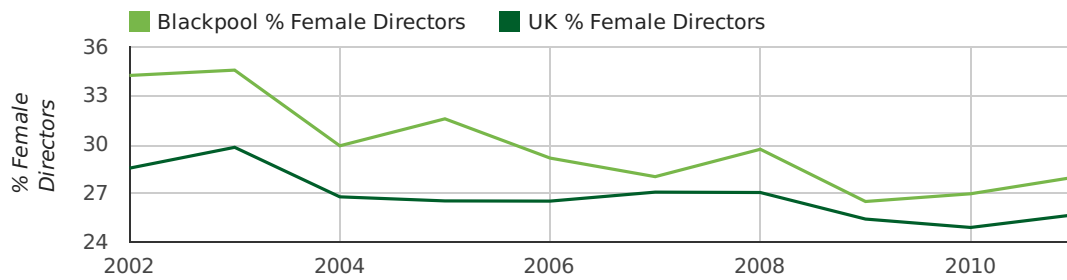


Annual Data (2011)

The record year for female directors in Blackpool was 1857 when 36.4% of all directors were female.

The percentage of female directors in Blackpool in 2011 was 34.3%. The average for the UK during this time was 28.6%

director gender by year

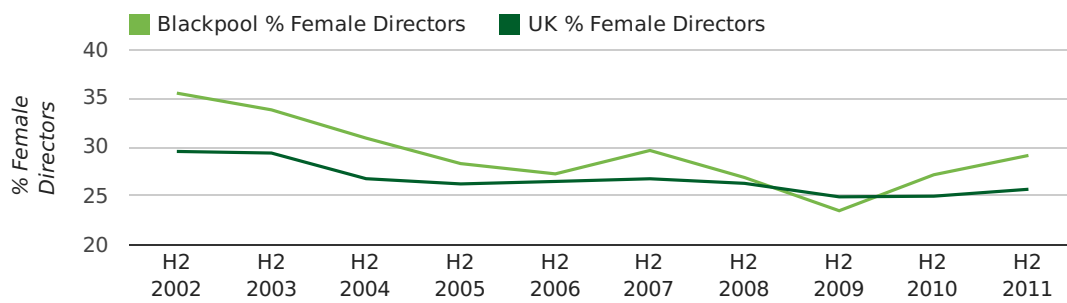


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Blackpool was 1860 when 42.9% of all directors were female.

29.1% of all director appointments in Blackpool in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

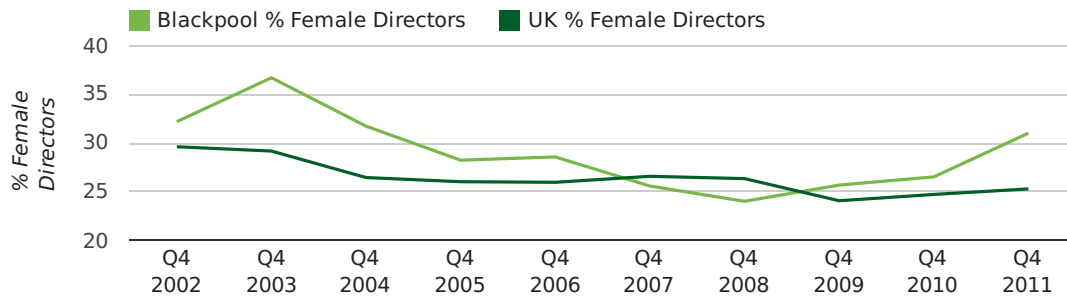


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Blackpool was in 1977 when 31.1% of all directors were female.

31.0% of all director appointments in Blackpool in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.96%	CONSULTING	5.07%
ENGINEERING	3.15%	MANAGEMENT	4.74%
IT	1.71%	CONSULTANCY	3.26%
CONSULTANCY	1.71%	PROPERTY	2.37%
METERS	1.26%	TRADING	2.07%
MANAGEMENT	1.17%	DESIGN	1.92%
BLACKPOOL	0.90%	ASSOCIATES	1.86%
DESIGN	0.90%	ENGINEERING	1.78%
ELECTRICAL	0.76%	BUSINESS	1.78%
PROPERTY	0.72%	CONSULTANTS	1.76%
CONSULTANTS	0.58%	CONSTRUCTION	1.73%
MEDIA	0.58%	MEDIA	1.71%
ASSOCIATES	0.58%	LONDON	1.63%
BUSINESS	0.58%	J	1.51%
DATA	0.58%	INVESTMENTS	1.48%
ACTUARIAL	0.54%	GLOBAL	1.46%
METER	0.54%	IT	1.41%
ENERGY	0.49%	CARE	1.39%
C	0.49%	PROPERTIES	1.29%
J	0.49%	ELECTRICAL	1.29%
HOTEL	0.45%	M	1.27%
PROJECT	0.45%	BUILDING	1.26%
SYSTEMS	0.45%	ENERGY	1.25%
(BLACKPOOL)	0.40%	S	1.20%
CARE	0.40%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	408	205,525
7487 - Other business activities	210	57,052
82990 - Other business support service activities not elsewhere classified	145	32,483
62020 - Information technology consultancy activities	67	12,072
7222 - Other software consultancy and supply	40	7,398
9999 - Dormant Company	40	20,199
99999 - Dormant Company	38	21,846
74909 - Other professional, scientific and technical activities not elsewhere classified	36	8,671
7499 - Non-trading company	31	9,957
96090 - Other service activities not elsewhere classified	25	11,768
9305 - Other service activities	22	9,492
71129 - Other engineering activities	21	1,823
69201 - Accounting and auditing activities	21	3,633
7260 - Other computer related activities	20	7,667
7414 - Business & management consultancy	20	13,034
70229 - Management consultancy activities other than financial management	20	17,765
62012 - Business and domestic software development	16	3,714
62090 - Other information technology service activities	15	7,493
5510 - Hotels and Motels with (or without) restaurant	13	585
74990 - Non-trading company	13	8,929