

Blackpool

q1 2012 business confidence report



headlines

- February 2012 saw a new record in net growth in Blackpool when compared to any previous February.
- Q1 2012 saw a new record in UK company share in Blackpool when compared to any previous Q1.

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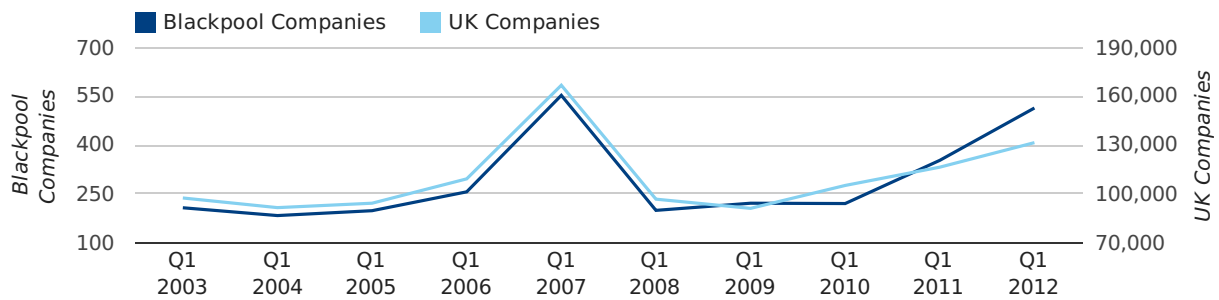
Quarterly Data (Q1 Jan-Mar 2012)

A total of 514 companies were registered in Blackpool during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 45.6% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

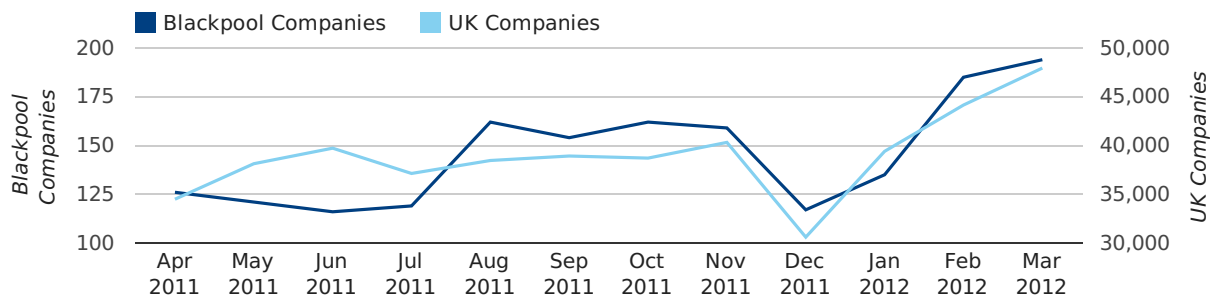
FIRST QUARTER (JAN 2012 - MAR 2012)	BLACKPOOL	UK
2012	514	131,491
2011	353	116,391
% CHANGE	45.6%	13.0%
RECORD YEAR	2007 (553)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	135	185	194
NEW COMPANIES IN 2011	101	113	139
% CHANGE	33.7%	63.7%	39.6%
RECORD YEAR	2007 (140)	2007 (186)	2007 (227)

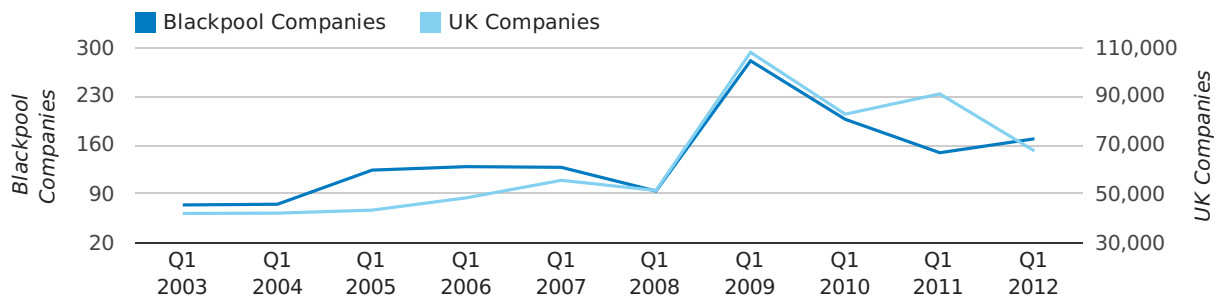
Quarterly Data (Q1 Jan-Mar 2012)

A total of 169 companies were dissolved in Blackpool during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 13.4% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

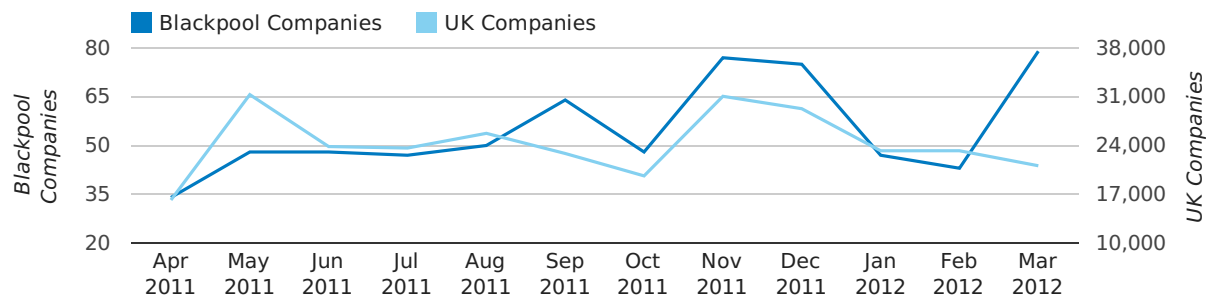
FIRST QUARTER (JAN 2012 - MAR 2012)	BLACKPOOL	UK
2012	169	67,576
2011	149	90,986
% CHANGE	13.4%	-25.7%
RECORD YEAR	2009 (281)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	47	43	79
CLOSED COMPANIES IN 2011	56	38	55
% CHANGE	-16.1%	13.2%	44%
RECORD YEAR	2010 (68)	2009 (73)	2009 (154)

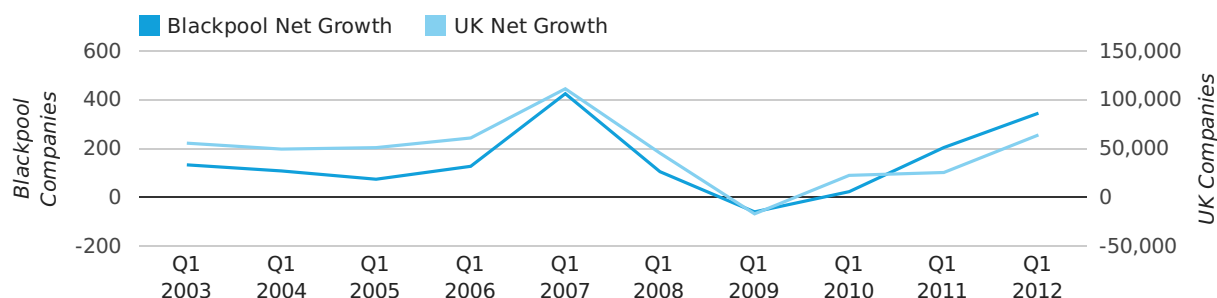
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Blackpool during the first quarter of 2012 (Jan 2012 - Mar 2012) was 345 companies.

This represents an increase of 69.1% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	BLACKPOOL	UK
2012	345	63,915
2011	204	25,405
% CHANGE	69.1%	151.6%
RECORD YEAR	2007 (425)	2007 (111,282)

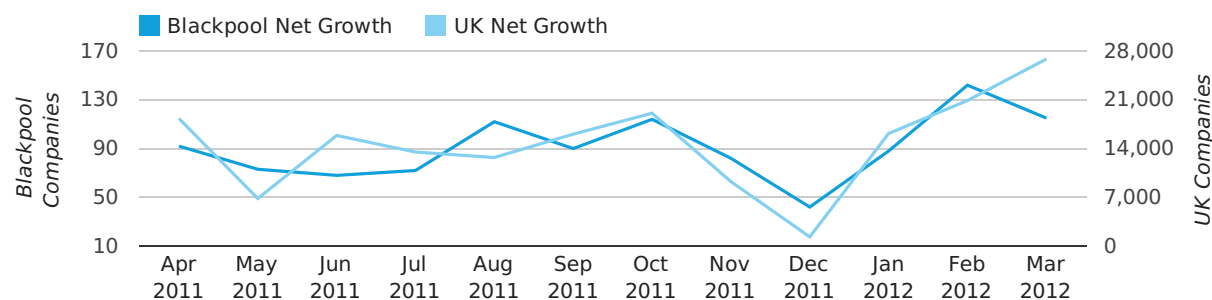
net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in net growth in Blackpool when compared to any previous February.

net growth by month



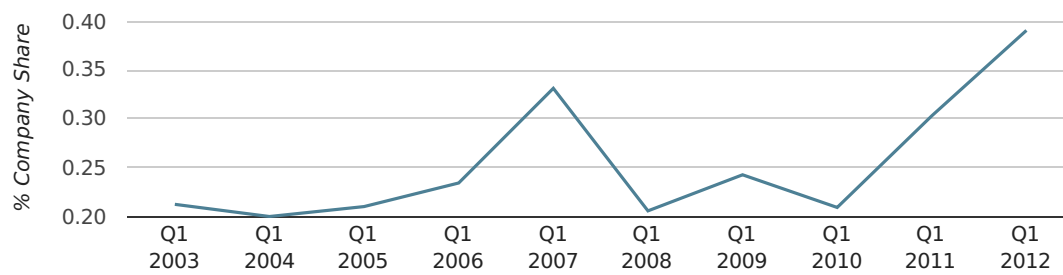
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	88	142	115
NET GROWTH IN 2011	45	75	84
% CHANGE	95.6%	89.3%	36.9%
RECORD YEAR	2007 (101)	2012 (142)	2007 (187)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Blackpool formed 0.4% of all UK companies.

FIRST QUARTER (JAN 2012 - MAR 2012)	BLACKPOOL
2012	0.4%
2011	0.3%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	2012 (0.4%)

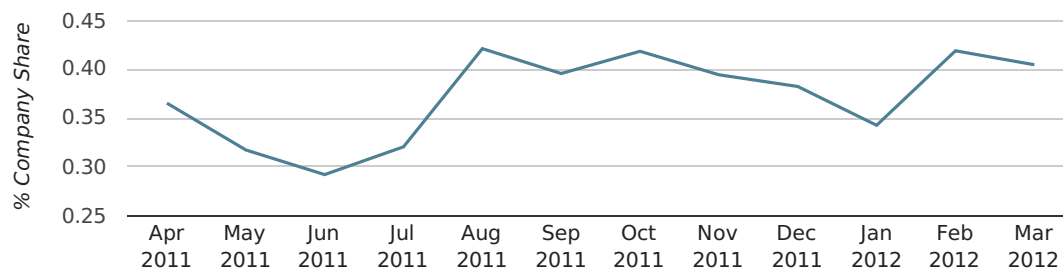
company share by quarter



Q1 2012 saw a new record in UK company share in Blackpool when compared to any previous Q1.

Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.3%	0.4%	0.4%
UK FORMATION SHARE IN 2011	0.3%	0.3%	0.3%
% CHANGE	14.6%	40.0%	30.6%
RECORD YEAR	1967 (0.7%)	1972 (0.4%)	1960 (0.6%)

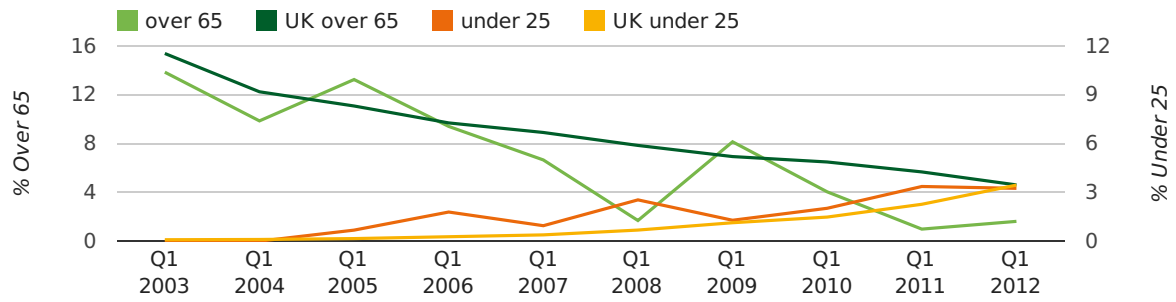
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 41.8.

The percentage of directors under the age of 25 was 3.3% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 1.6% compared to the UK figure of 3.5%.

director age by quarter

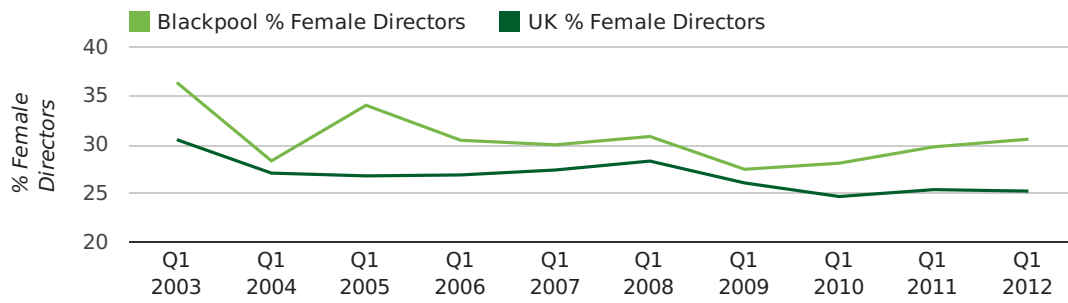


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Blackpool was in 1861 when 40.0% of all directors were female.

30.6% of all director appointments in Blackpool in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
ENGINEERING	3.74%	CONSULTING	5.07%
CONSULTING	3.66%	MANAGEMENT	4.74%
CONSULTANCY	1.58%	CONSULTANCY	3.30%
IT	1.50%	PROPERTY	2.37%
MANAGEMENT	1.12%	TRADING	2.07%
BLACKPOOL	1.08%	DESIGN	1.93%
DESIGN	1.04%	ENGINEERING	1.86%
METERS	0.91%	ASSOCIATES	1.84%
ELECTRICAL	0.91%	CONSULTANTS	1.79%
PROPERTY	0.75%	BUSINESS	1.73%
CONSULTANTS	0.67%	MEDIA	1.72%
ASSOCIATES	0.62%	CONSTRUCTION	1.72%
PROJECT	0.62%	LONDON	1.66%
ENTERPRISES	0.58%	J	1.54%
J	0.58%	INVESTMENTS	1.51%
FYLDE	0.54%	GLOBAL	1.50%
MEDIA	0.54%	IT	1.40%
DATA	0.50%	CARE	1.34%
C	0.46%	PROPERTIES	1.31%
M	0.46%	ELECTRICAL	1.27%
HOTEL	0.46%	M	1.27%
CARE	0.46%	BUILDING	1.24%
S	0.46%	ENERGY	1.20%
LEGAL	0.42%	S	1.20%
BUSINESS	0.42%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	443	216,665
7487 - Other business activities	189	52,735
82990 - Other business support service activities not elsewhere classified	153	35,233
62020 - Information technology consultancy activities	87	14,303
74909 - Other professional, scientific and technical activities not elsewhere classified	64	9,892
99999 - Dormant Company	48	25,084
7222 - Other software consultancy and supply	39	6,934
9999 - Dormant Company	38	18,617
71129 - Other engineering activities	32	2,217
70229 - Management consultancy activities other than financial management	31	19,704
7499 - Non-trading company	30	9,102
96090 - Other service activities not elsewhere classified	28	13,637
69201 - Accounting and auditing activities	25	4,132
9305 - Other service activities	22	8,818
62012 - Business and domestic software development	22	4,356
7414 - Business & management consultancy	20	12,113
7260 - Other computer related activities	20	7,154
62090 - Other information technology service activities	19	8,145
42990 - Construction of other civil engineering projects not elsewhere classified	19	1,498
68320 - Management of real estate on a fee or contract basis	16	3,448