

Blackpool

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Blackpool when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Blackpool when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in Blackpool when compared to any previous Q2.
- June 2012 saw a new record in company registrations in Blackpool when compared to any previous June.
- May 2012 saw a new record in company registrations in Blackpool when compared to any previous May.
- Q2 2012 saw a new record in net growth in Blackpool when compared to any previous Q2.
- June 2012 saw a new record in net growth in Blackpool when compared to any previous June.
- May 2012 saw a new record in net growth in Blackpool when compared to any previous May.
- The first half of 2012 saw a new record in UK company share in Blackpool when compared to any previous first half year.

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Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in Blackpool when compared to any previous first half year.

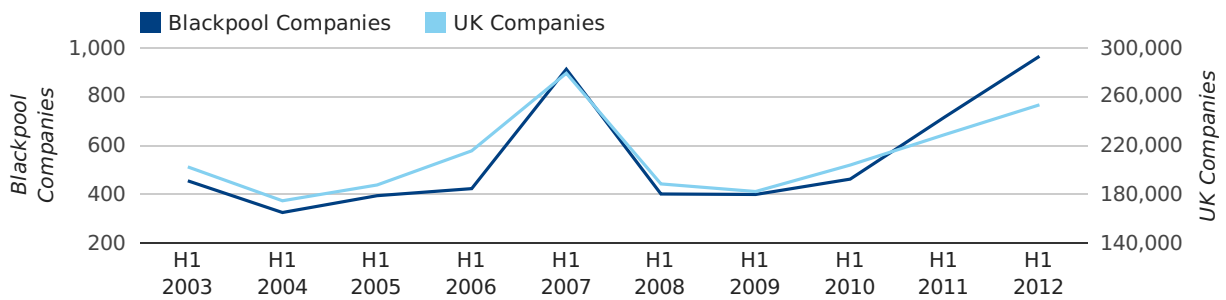
The first half of 2012 was a record first half year for company registrations in Blackpool when compared to any half year in history.

In the first half of 2012 a total of 965 companies were formed in Blackpool. This figure is 34.8% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Blackpool occurred in 2012 when a total of 965 were formed.

HALF YEAR (JAN-JUN)	BLACKPOOL	UK
2012	965	253,150
2011	716	228,735
% CHANGE	34.8%	10.7%
RECORD YEAR	2012 (965)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

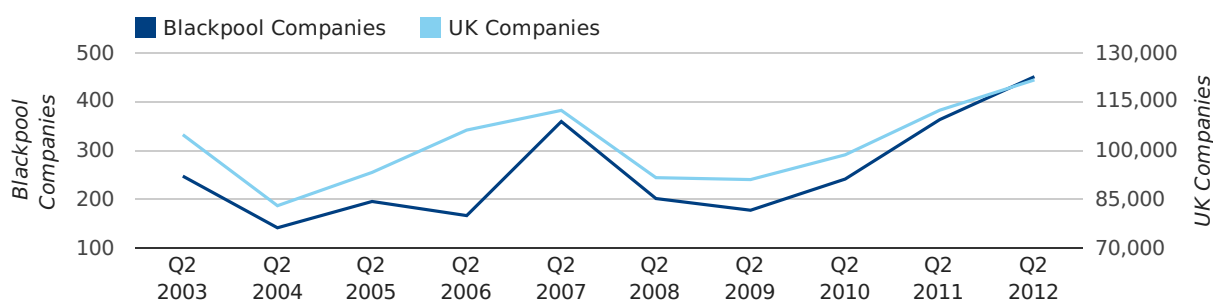
Q2 2012 saw a new record in company registrations in Blackpool when compared to any previous Q2.

A total of 451 companies were registered in Blackpool during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 24.2% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BLACKPOOL	UK
2012	451	121,659
2011	363	112,344
% CHANGE	24.2%	8.3%
RECORD YEAR	2012 (451)	2012 (121,659)

new companies by quarter

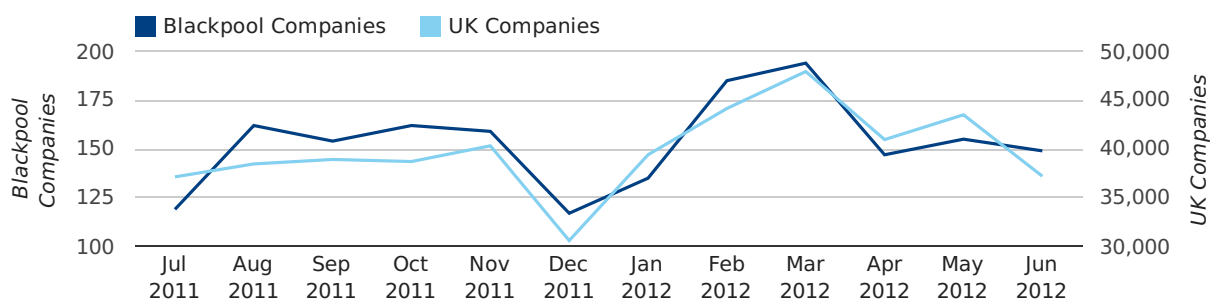


Monthly Data (Apr, May & Jun 2012)

June 2012 saw a new record in company registrations in Blackpool when compared to any previous June.

May 2012 saw a new record in company registrations in Blackpool when compared to any previous May.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	147	155	149
NEW COMPANIES IN 2011	126	121	116
% CHANGE	16.7%	28.1%	28.4%
RECORD YEAR	2007 (148)	2012 (155)	2012 (149)

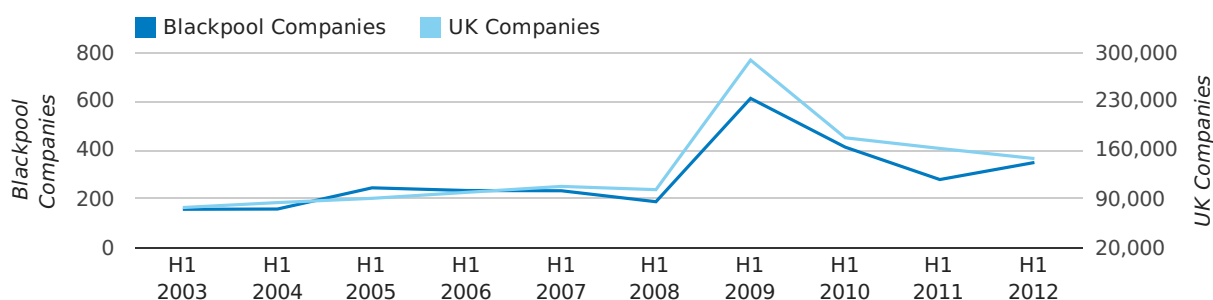
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 349 companies were dissolved in Blackpool. This figure is 25.1% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Blackpool occurred in 2009 when a total of 612 were closed.

HALF YEAR (JAN-JUN)	BLACKPOOL	UK
2012	349	147,793
2011	279	162,310
% CHANGE	25.1%	-8.9%
RECORD YEAR	2009 (612)	2009 (289,236)

dissolved companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

A total of 180 companies were dissolved in Blackpool during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 38.5% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BLACKPOOL	UK
2012	180	80,217
2011	130	71,324
% CHANGE	38.5%	12.5%
RECORD YEAR	2009 (331)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



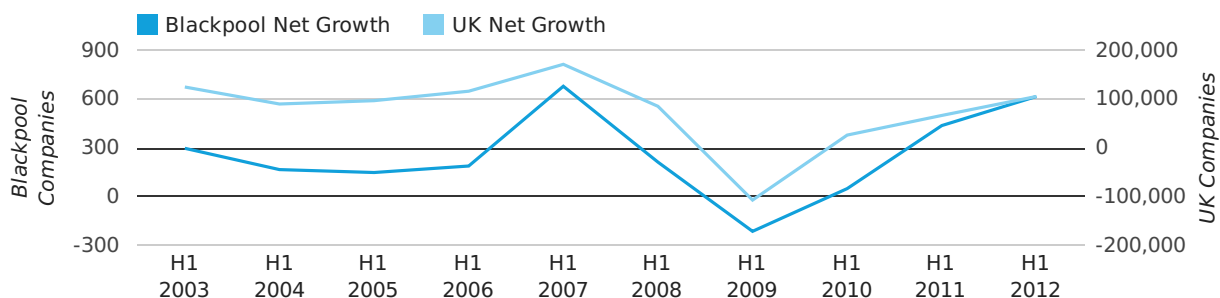
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	61	51	68
CLOSED COMPANIES IN 2011	34	48	48
% CHANGE	79.4%	6.3%	42%
RECORD YEAR	2009 (91)	2009 (121)	2009 (119)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Blackpool increased by 616 companies. This figure is 41.0% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	BLACKPOOL	UK
2012	616	105,357
2011	437	66,425
% CHANGE	41.0%	58.6%
RECORD YEAR	2007 (679)	2007 (171,296)

net growth by half year



Quarterly Data (Q2 Apr-Jun 2012)

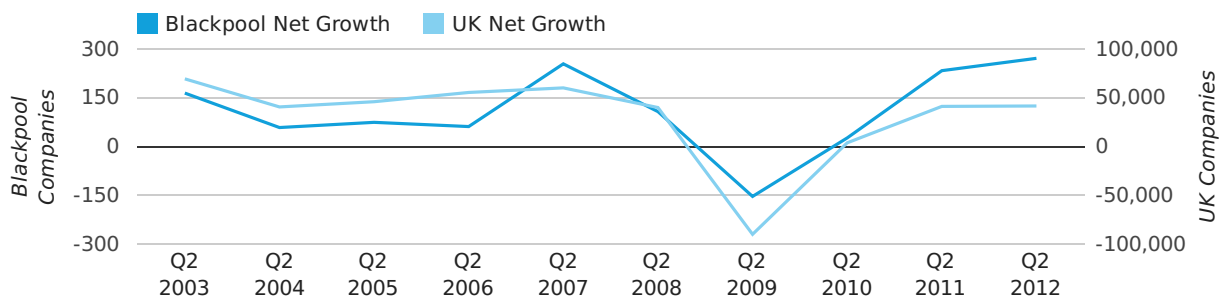
Q2 2012 saw a new record in net growth in Blackpool when compared to any previous Q2.

Net company growth for Blackpool during the second quarter of 2012 (Apr 2012 - Jun 2012) was 271 companies.

This represents an increase of 16.3% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	BLACKPOOL	UK
2012	271	41,442
2011	233	41,020
% CHANGE	16.3%	1.0%
RECORD YEAR	2012 (271)	2003 (69,274)

net growth by quarter

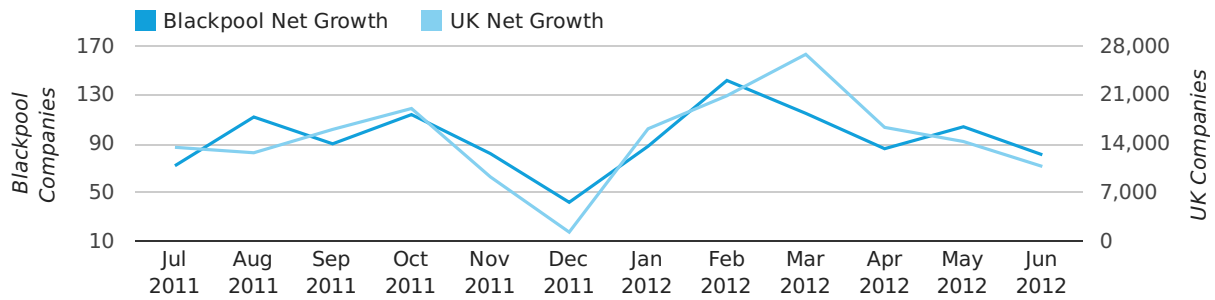


Monthly Data (Apr, May & Jun 2012)

June 2012 saw a new record in net growth in Blackpool when compared to any previous June.

May 2012 saw a new record in net growth in Blackpool when compared to any previous May.

net growth by month



	APRIL	MAY	JUNE
NET GROWTH IN 2012	86	104	81
NET GROWTH IN 2011	92	73	68
% CHANGE	-6.5%	42.5%	19.1%
RECORD YEAR	2007 (120)	2012 (104)	2012 (81)

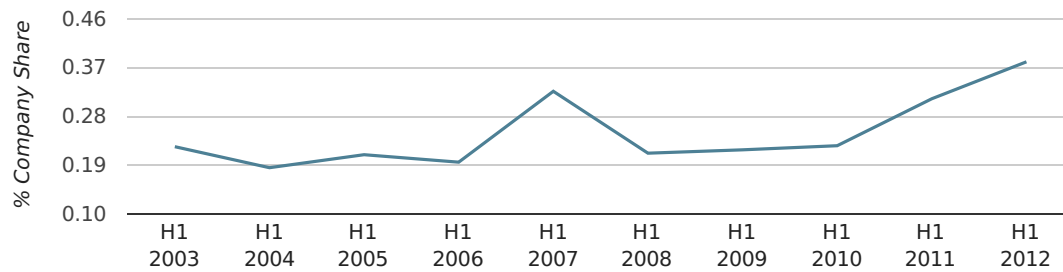
Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in UK company share in Blackpool when compared to any previous first half year.

In the first half of 2012 Blackpool formed 0.4% of all UK companies. This is more than the 2011 figure of 0.3%.

HALF YEAR (JAN-JUN)	BLACKPOOL
2012	0.4%
2011	0.3%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	2012 (0.4%)

company share by half year

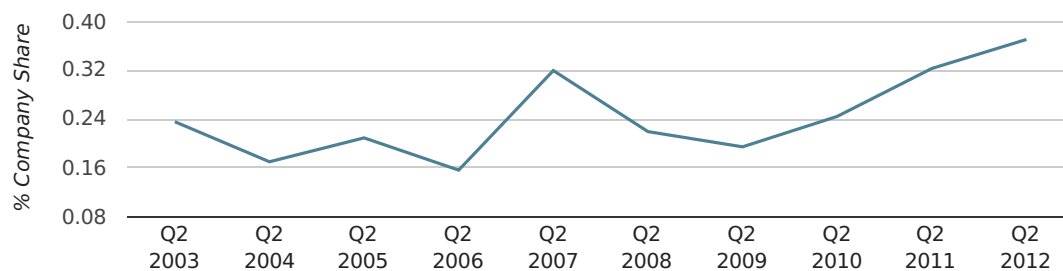


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Blackpool formed 0.4% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	BLACKPOOL
2012	0.4%
2011	0.3%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1965 (0.4%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.4%	0.4%	0.4%
UK FORMATION SHARE IN 2011	0.4%	0.3%	0.3%
% CHANGE	-1.8%	12.3%	37.2%
RECORD YEAR	1966 (0.6%)	1967 (0.6%)	1965 (0.8%)

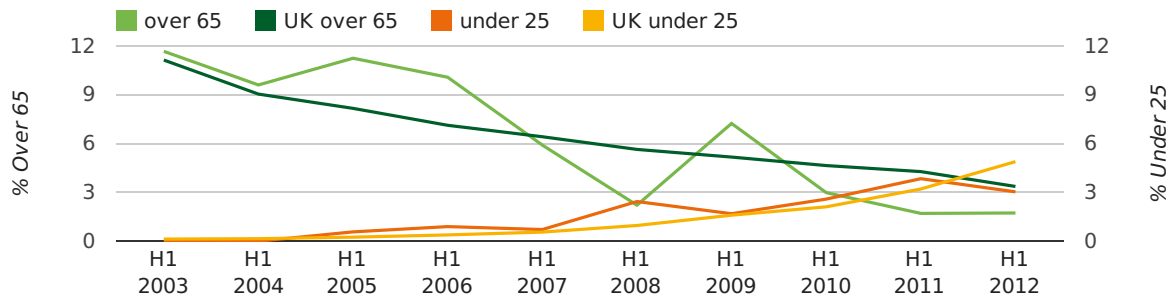
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 42.0.

The percentage of directors under the age of 25 was 3.0% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 1.7% compared to the UK figure of 3.4%.

director age by half year



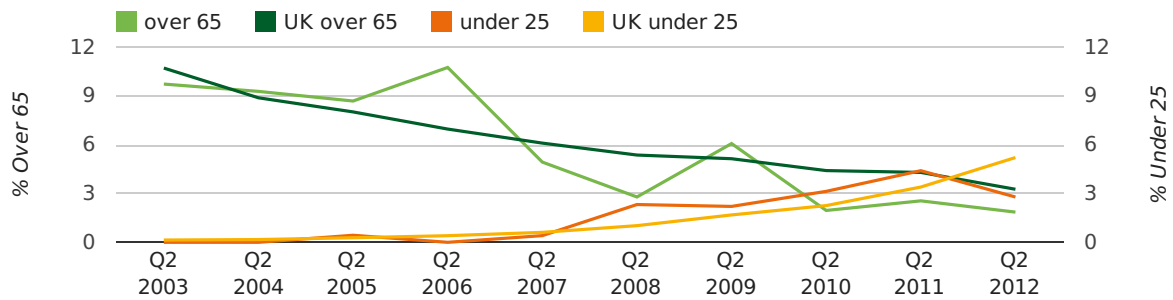
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 42.2.

The percentage of directors under the age of 25 was 2.8% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 1.9% compared to the UK figure of 3.3%.

director age by quarter

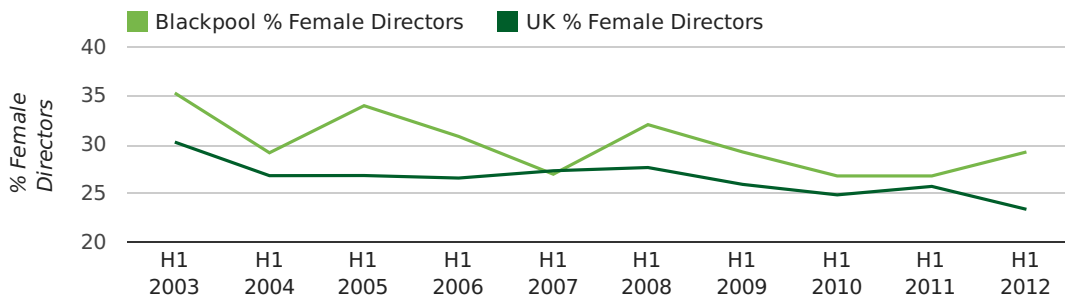


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Blackpool was 1861 when 40.0% of all directors were female.

29.3% of all director appointments in Blackpool in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

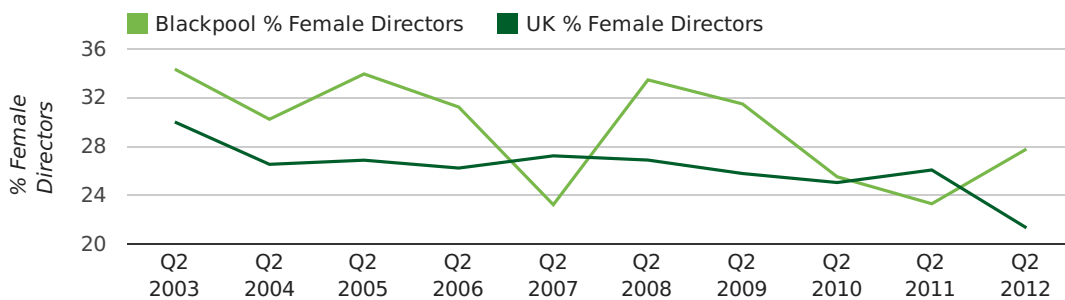


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Blackpool was in 1866 when 66.7% of all directors were female.

27.8% of all director appointments in Blackpool in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.90%	CONSULTING	5.07%
ENGINEERING	3.62%	MANAGEMENT	4.74%
CONSULTANCY	1.75%	CONSULTANCY	3.28%
IT	1.47%	PROPERTY	2.35%
BLACKPOOL	1.23%	TRADING	2.10%
MANAGEMENT	1.15%	DESIGN	1.89%
DESIGN	0.96%	ENGINEERING	1.87%
ELECTRICAL	0.92%	ASSOCIATES	1.82%
PROPERTY	0.80%	CONSULTANTS	1.78%
PROJECT	0.76%	CONSTRUCTION	1.71%
J	0.68%	BUSINESS	1.70%
ASSOCIATES	0.64%	MEDIA	1.69%
ENTERPRISES	0.60%	LONDON	1.68%
MEDIA	0.60%	J	1.57%
FYLDE	0.56%	GLOBAL	1.51%
CONSULTANTS	0.56%	INVESTMENTS	1.48%
METERS	0.52%	IT	1.42%
SYSTEMS	0.48%	CARE	1.31%
TRAINING	0.48%	PROPERTIES	1.31%
M	0.48%	M	1.26%
LEGAL	0.48%	ELECTRICAL	1.23%
R	0.44%	BUILDING	1.23%
D	0.44%	SECURITY	1.19%
WEST	0.44%	S	1.18%
TECHNICAL	0.44%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	511	244,457
7487 - Other business activities	174	47,029
82990 - Other business support service activities not elsewhere classified	173	35,447
62020 - Information technology consultancy activities	109	15,280
74909 - Other professional, scientific and technical activities not elsewhere classified	72	10,271
99999 - Dormant Company	49	26,088
70229 - Management consultancy activities other than financial management	42	20,390
71129 - Other engineering activities	40	2,453
7222 - Other software consultancy and supply	38	6,356
9999 - Dormant Company	36	16,469
42990 - Construction of other civil engineering projects not elsewhere classified	31	1,423
69201 - Accounting and auditing activities	31	4,295
96090 - Other service activities not elsewhere classified	29	14,220
62012 - Business and domestic software development	26	4,742
7499 - Non-trading company	25	8,023
62090 - Other information technology service activities	21	8,258
9305 - Other service activities	21	7,926
7260 - Other computer related activities	19	6,456
7414 - Business & management consultancy	19	10,978
68320 - Management of real estate on a fee or contract basis	17	3,365