

Borehamwood

q1 2011 business confidence report



headlines

- Q1 2011 saw a new record in company registrations in Borehamwood when compared to any previous Q1.
- Q1 2011 was a record quarter for company registrations in Borehamwood when compared to any quarter in history.
- March 2011 saw a new record in company registrations in Borehamwood when compared to any previous March.
- February 2011 saw a new record in company registrations in Borehamwood when compared to any previous February.
- February 2011 was a record month for company registrations in Borehamwood when compared to any month in history.
- January 2011 saw a new record in company closures in Borehamwood when compared to any previous January.
- Q1 2011 saw a new record in net growth in Borehamwood when compared to any previous Q1.
- Q1 2011 was a record quarter for net growth in Borehamwood when compared to any quarter in history.
- March 2011 saw a new record in net growth in Borehamwood when compared to any previous March.
- February 2011 saw a new record in net growth in Borehamwood when compared to any previous February.
- February 2011 was a record month for net growth in Borehamwood when compared to any month in history.
- February 2011 saw a new record in UK company share in Borehamwood when compared to any previous February.

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Quarterly Data (Q1 Jan-Mar 2011)

Q1 2011 saw a new record in company registrations in Borehamwood when compared to any previous Q1.

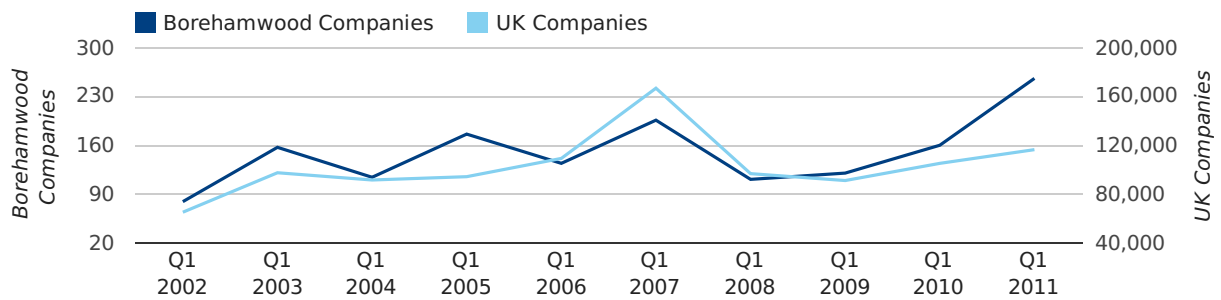
Q1 2011 was a record quarter for company registrations in Borehamwood when compared to any quarter in history.

A total of 256 companies were registered in Borehamwood during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 60.0% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	BOREHAMWOOD	UK
2011	256	116,391
2010	160	105,137
% CHANGE	60.0%	10.7%
RECORD YEAR	2011 (256)	2007 (166,814)

new companies by quarter



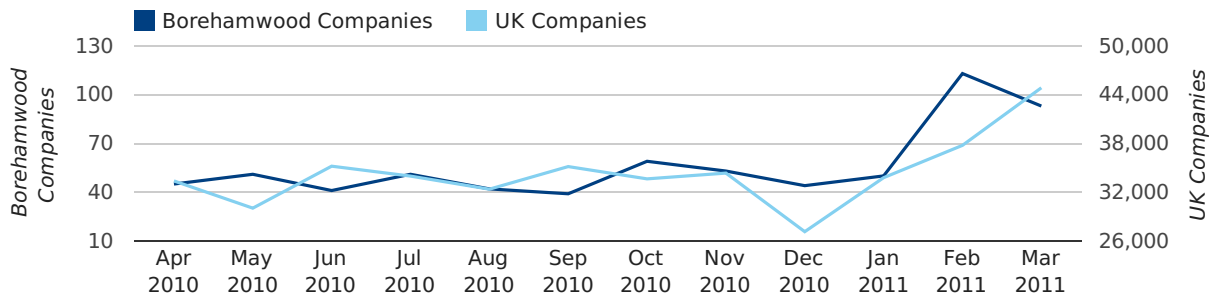
Monthly Data (Jan, Feb & Mar 2011)

March 2011 saw a new record in company registrations in Borehamwood when compared to any previous March.

February 2011 saw a new record in company registrations in Borehamwood when compared to any previous February.

February 2011 was a record month for company registrations in Borehamwood when compared to any month in history.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	50	113	93
NEW COMPANIES IN 2010	45	43	72
% CHANGE	11.1%	162.8%	29.2%
RECORD YEAR	2007 (56)	2011 (113)	2011 (93)

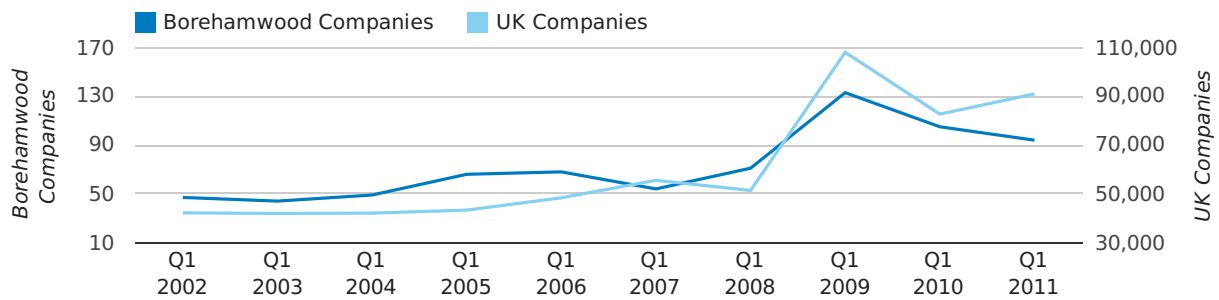
Quarterly Data (Q1 Jan-Mar 2011)

A total of 94 companies were dissolved in Borehamwood during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 10.5% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	BOREHAMWOOD	UK
2011	94	90,986
2010	105	82,677
% CHANGE	-10.5%	10.0%
RECORD YEAR	2009 (133)	2009 (108,060)

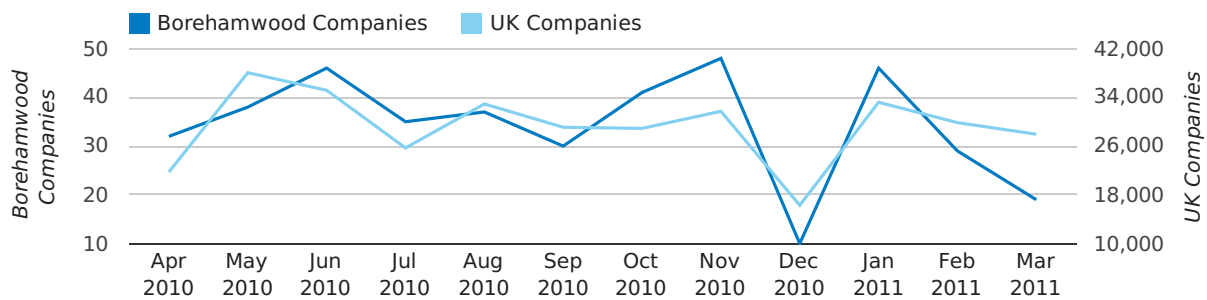
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Borehamwood when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	46	29	19
CLOSED COMPANIES IN 2010	21	45	39
% CHANGE	119.0%	-35.6%	-51%
RECORD YEAR	2011 (46)	2008 (50)	2009 (94)

Quarterly Data (Q1 Jan-Mar 2011)

Q1 2011 saw a new record in net growth in Borehamwood when compared to any previous Q1.

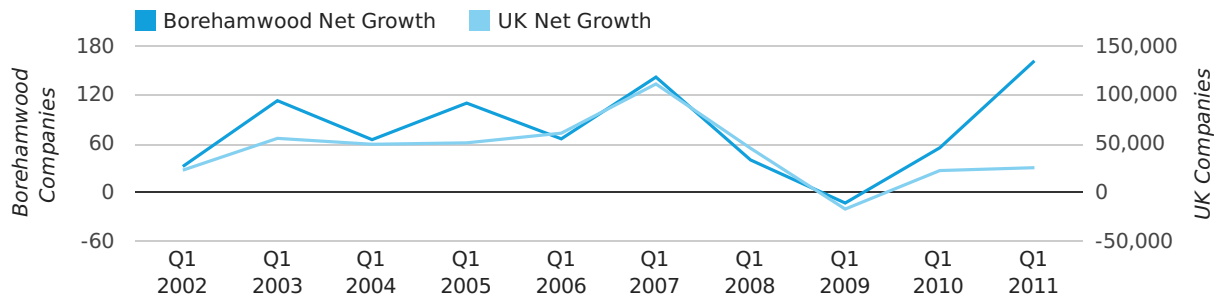
Q1 2011 was a record quarter for net growth in Borehamwood when compared to any quarter in history.

Net company growth for Borehamwood during the first quarter of 2011 (Jan 2011 - Mar 2011) was 162 companies.

This represents an increase of 194.5% on the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	BOREHAMWOOD	UK
2011	162	25,405
2010	55	22,460
% CHANGE	194.5%	13.1%
RECORD YEAR	2011 (162)	2007 (111,282)

net growth by quarter



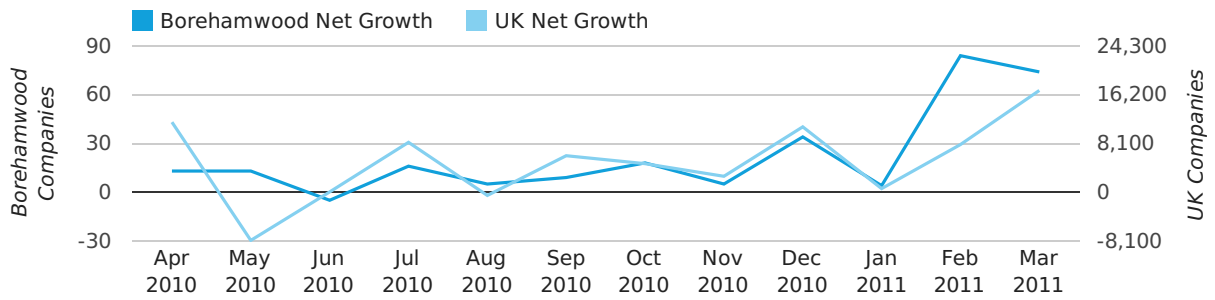
Monthly Data (Jan, Feb & Mar 2011)

March 2011 saw a new record in net growth in Borehamwood when compared to any previous March.

February 2011 saw a new record in net growth in Borehamwood when compared to any previous February.

February 2011 was a record month for net growth in Borehamwood when compared to any month in history.

net growth by month



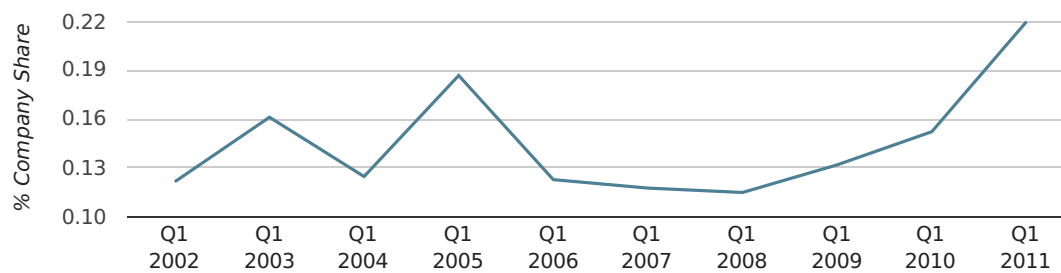
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	4	84	74
NET GROWTH IN 2010	24	-2	33
% CHANGE	-83.3%	-4,300.0%	124.2%
RECORD YEAR	2003 (41)	2011 (84)	2011 (74)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Borehamwood formed 0.2% of all UK companies.

FIRST QUARTER (JAN 2011 - MAR 2011)	BOREHAMWOOD
2011	0.2%
2010	0.2%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1971 (0.3%)

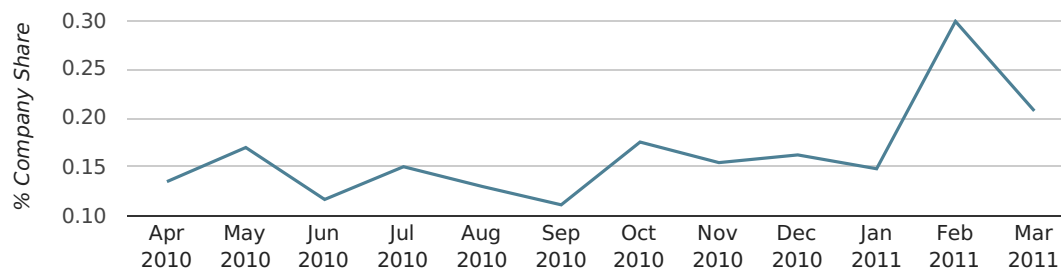
company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in UK company share in Borehamwood when compared to any previous February.

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.1%	0.3%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.1%	0.2%
% CHANGE	-4.1%	131.0%	23.2%
RECORD YEAR	1963 (0.5%)	2011 (0.3%)	1969 (0.4%)

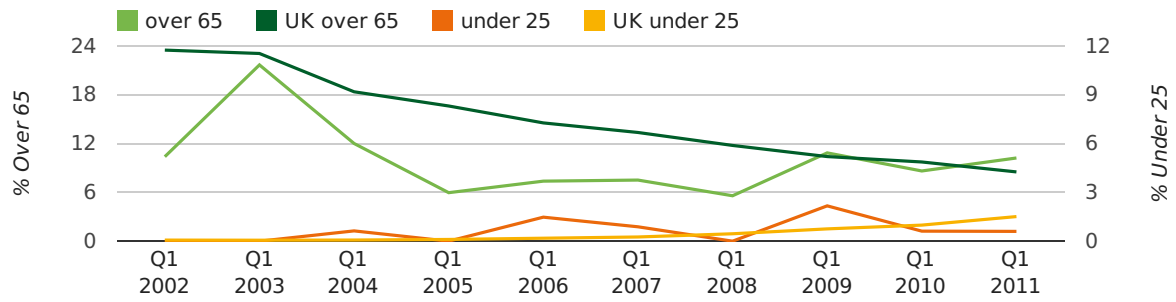
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 47.0.

The percentage of directors under the age of 25 was 0.6% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 10.2% compared to the UK figure of 4.3%.

director age by quarter

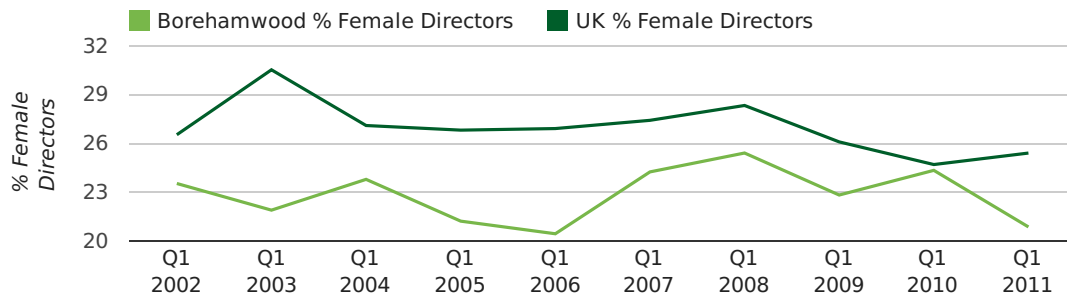


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Borehamwood was in 1861 when 40.0% of all directors were female.

20.9% of all director appointments in Borehamwood in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
TRADE	1.29%	CONSULTING	5.04%
MANAGEMENT	1.20%	MANAGEMENT	4.97%
SALES	1.11%	CONSULTANCY	3.16%
PRODUCTIONS	1.01%	PROPERTY	2.38%
CONSULTING	0.92%	TRADING	2.10%
BUSINESS	0.92%	DESIGN	1.93%
UNIVERSAL	0.83%	ASSOCIATES	1.92%
LONDON	0.83%	BUSINESS	1.87%
CORPORATION	0.74%	CONSTRUCTION	1.80%
PRODUCTS	0.65%	CONSULTANTS	1.76%
ALLIANCE	0.65%	MEDIA	1.69%
ASSOCIATES	0.65%	ENGINEERING	1.61%
INTERNATIONAL	0.55%	LONDON	1.60%
AGENCY	0.55%	CARE	1.45%
DEVELOPMENTS	0.55%	J	1.45%
ELSTREE	0.55%	GLOBAL	1.44%
MEDIA	0.55%	INVESTMENTS	1.43%
WORLDWIDE	0.55%	IT	1.41%
CONSTRUCTION	0.46%	PROPERTIES	1.36%
EUROPE	0.46%	BUILDING	1.34%
PROPERTIES	0.46%	M	1.30%
IT	0.46%	ELECTRICAL	1.28%
CONSULTANCY	0.46%	S	1.24%
EVENTS	0.46%	INTERNATIONAL	1.23%
PROVIDER	0.46%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	316	202,798
7487 - Other business activities	76	60,968
82990 - Other business support service activities not elsewhere classified	35	30,253
62020 - Information technology consultancy activities	30	10,246
99999 - Dormant Company	28	18,336
70229 - Management consultancy activities other than financial management	22	16,150
9999 - Dormant Company	20	19,765
7499 - Non-trading company	19	11,316
96090 - Other service activities not elsewhere classified	18	10,085
7222 - Other software consultancy and supply	13	7,000
7414 - Business & management consultancy	12	12,916
7260 - Other computer related activities	10	7,789
74990 - Non-trading company	9	8,695
62090 - Other information technology service activities	9	6,996
9305 - Other service activities	8	8,740
74909 - Other professional, scientific and technical activities not elsewhere classified	8	7,788
43390 - Other building completion and finishing	7	2,707
5263 - Other non-store retail sale	7	1,853
68100 - Buying and selling of own real estate	7	2,528
4521 - General construction & civil engineering	6	6,183