

Borehamwood

2011 half year business confidence report



headlines

- The first half of 2011 saw a new record in company registrations in Borehamwood when compared to any previous first half year.
- The first half of 2011 was a record first half year for company registrations in Borehamwood when compared to any half year in history.
- Q2 2011 saw a new record in company registrations in Borehamwood when compared to any previous Q2.
- Q2 2011 was a record quarter for company registrations in Borehamwood when compared to any quarter in history.
- June 2011 saw a new record in company registrations in Borehamwood when compared to any previous June.
- June 2011 was a record month for company registrations in Borehamwood when compared to any month in history.
- May 2011 saw a new record in company registrations in Borehamwood when compared to any previous May.
- May 2011 was a record month for company registrations in Borehamwood when compared to any month in history.
- April 2011 saw a new record in company registrations in Borehamwood when compared to any previous April.
- April 2011 was a record month for company registrations in Borehamwood when compared to any month in history.
- The first half of 2011 saw a new record in net growth in Borehamwood when compared to any previous first half year.
- The first half of 2011 was a record first half year for net growth in Borehamwood when compared to any half year in history.
- Q2 2011 saw a new record in net growth in Borehamwood when compared to any previous Q2.
- Q2 2011 was a record quarter for net growth in Borehamwood when compared to any quarter in history.
- June 2011 saw a new record in net growth in Borehamwood when compared to any previous June.
- June 2011 was a record month for net growth in Borehamwood when compared to any month in history.
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- April 2011 saw a new record in net growth in Borehamwood when compared to any previous April.
- April 2011 was a record month for net growth in Borehamwood when compared to any month in history.
- The first half of 2011 saw a new record in UK company share in Borehamwood when compared to any previous first half year.
- Q2 2011 saw a new record in UK company share in Borehamwood when compared to any previous Q2.
- June 2011 saw a new record in UK company share in Borehamwood when compared to any previous June.
- April 2011 saw a new record in UK company share in Borehamwood when compared to any previous April.

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Half Year Data (Jan-Jun 2011)

The first half of 2011 saw a new record in company registrations in Borehamwood when compared to any previous first half year.

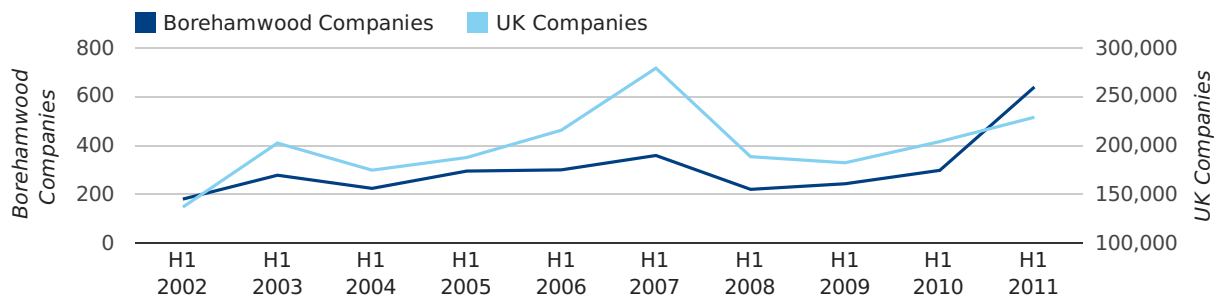
The first half of 2011 was a record first half year for company registrations in Borehamwood when compared to any half year in history.

In the first half of 2011 a total of 639 companies were formed in Borehamwood. This figure is 115.2% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Borehamwood occurred in 2011 when a total of 639 were formed.

HALF YEAR (JAN-JUN)	BOREHAMWOOD	UK
2011	639	228,735
2010	297	203,749
% CHANGE	115.2%	12.3%
RECORD YEAR	2011 (639)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

Q2 2011 saw a new record in company registrations in Borehamwood when compared to any previous Q2.

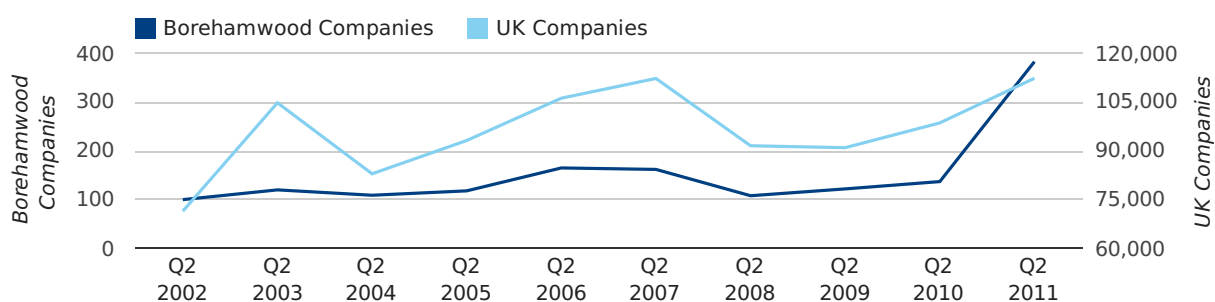
Q2 2011 was a record quarter for company registrations in Borehamwood when compared to any quarter in history.

A total of 383 companies were registered in Borehamwood during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 179.6% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	BOREHAMWOOD	UK
2011	383	112,344
2010	137	98,612
% CHANGE	179.6%	13.9%
RECORD YEAR	2011 (383)	2011 (112,344)

new companies by quarter



Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company registrations in Borehamwood when compared to any previous June.

June 2011 was a record month for company registrations in Borehamwood when compared to any month in history.

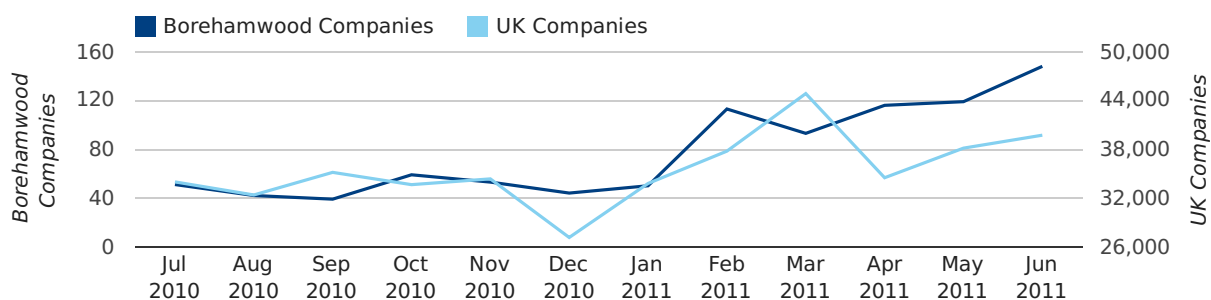
May 2011 saw a new record in company registrations in Borehamwood when compared to any previous May.

May 2011 was a record month for company registrations in Borehamwood when compared to any month in history.

April 2011 saw a new record in company registrations in Borehamwood when compared to any previous April.

April 2011 was a record month for company registrations in Borehamwood when compared to any month in history.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	116	119	148
NEW COMPANIES IN 2010	45	51	41
% CHANGE	157.8%	133.3%	261.0%
RECORD YEAR	2011 (116)	2011 (119)	2011 (148)

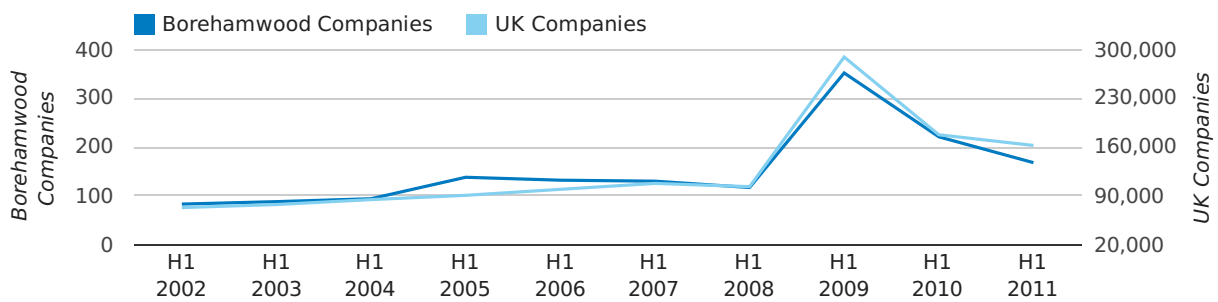
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 168 companies were dissolved in Borehamwood. This figure is 24.0% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Borehamwood occurred in 2009 when a total of 352 were closed.

HALF YEAR (JAN-JUN)	BOREHAMWOOD	UK
2011	168	162,310
2010	221	177,631
% CHANGE	-24.0%	-8.6%
RECORD YEAR	2009 (352)	2009 (289,236)

dissolved companies by half year



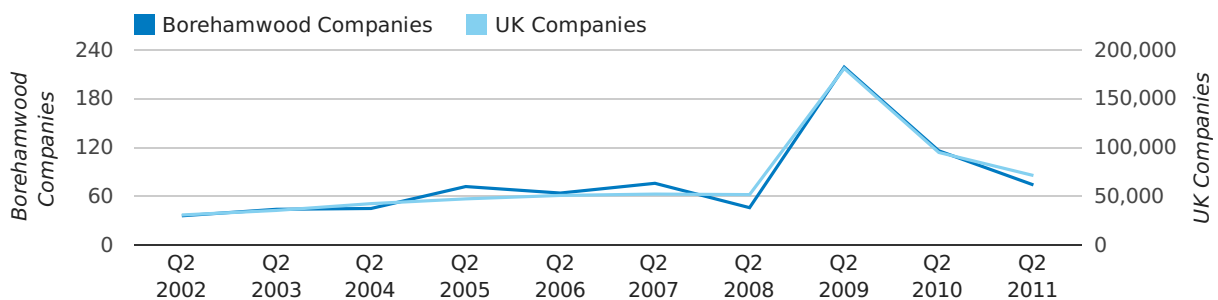
Quarterly Data (Q2 Apr-Jun 2011)

A total of 74 companies were dissolved in Borehamwood during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 36.2% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

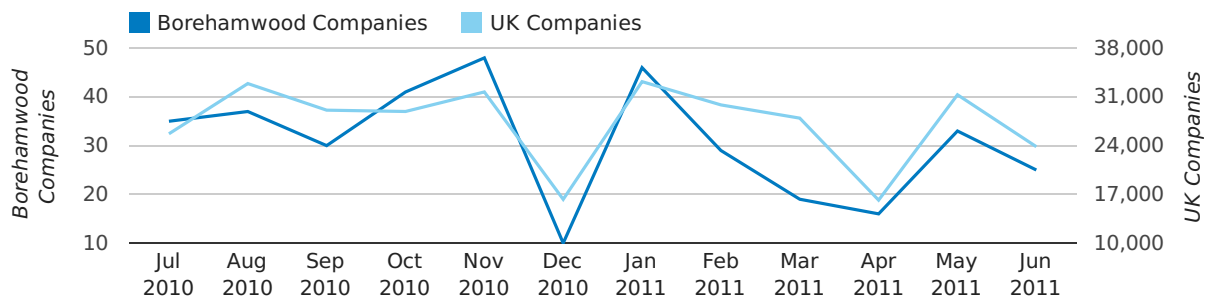
SECOND QUARTER (APR 2011 - JUN 2011)	BOREHAMWOOD	UK
2011	74	71,324
2010	116	94,954
% CHANGE	-36.2%	-24.9%
RECORD YEAR	2009 (219)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	16	33	25
CLOSED COMPANIES IN 2010	32	38	46
% CHANGE	-50.0%	-13.2%	-46%
RECORD YEAR	2009 (67)	2009 (87)	2009 (65)

Half Year Data (Jan-Jun 2011)

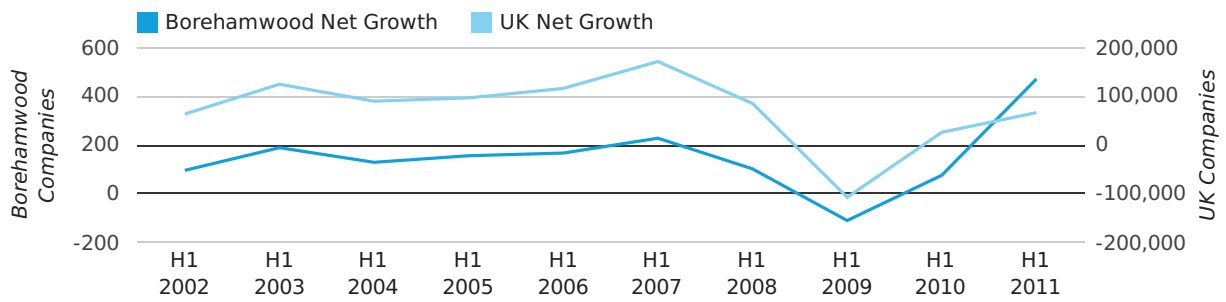
The first half of 2011 saw a new record in net growth in Borehamwood when compared to any previous first half year.

The first half of 2011 was a record first half year for net growth in Borehamwood when compared to any half year in history.

In the first half of 2011 the company register for Borehamwood increased by 471 companies. This figure is 519.7% higher than last year, which compares well to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	BOREHAMWOOD	UK
2011	471	66,425
2010	76	26,118
% CHANGE	519.7%	154.3%
RECORD YEAR	2011 (471)	2007 (171,296)

net growth by half year



Quarterly Data (Q2 Apr-Jun 2011)

Q2 2011 saw a new record in net growth in Borehamwood when compared to any previous Q2.

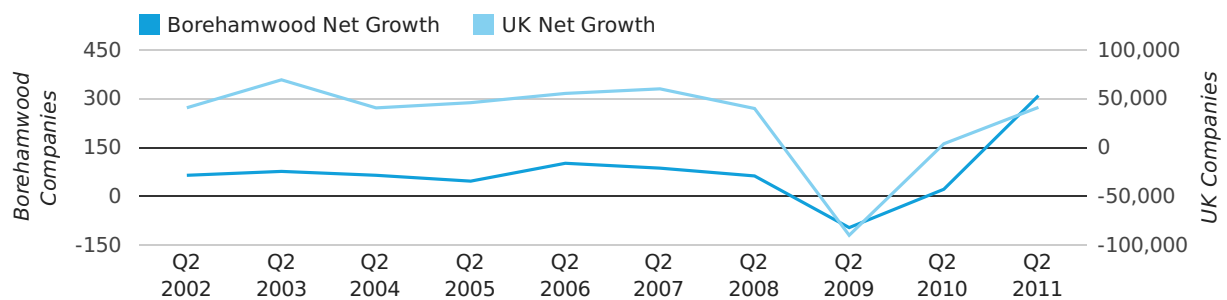
Q2 2011 was a record quarter for net growth in Borehamwood when compared to any quarter in history.

Net company growth for Borehamwood during the second quarter of 2011 (Apr 2011 - Jun 2011) was 309 companies.

This represents an increase of 1,371.4% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	BOREHAMWOOD	UK
2011	309	41,020
2010	21	3,658
% CHANGE	1,371.4%	1,021.4%
RECORD YEAR	2011 (309)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in net growth in Borehamwood when compared to any previous June.

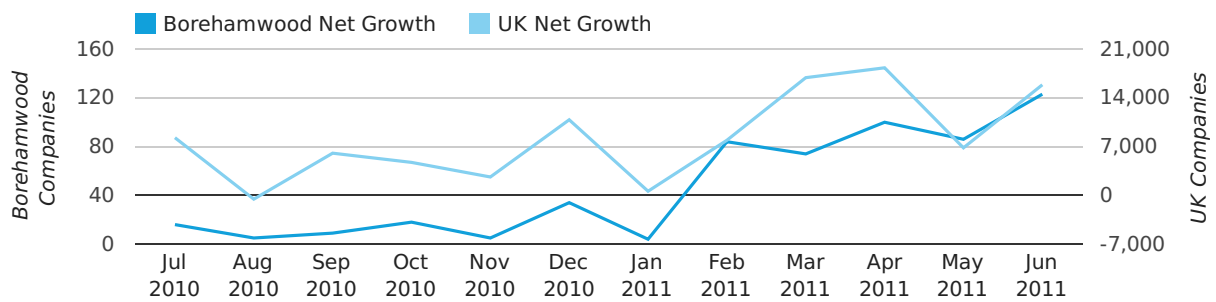
June 2011 was a record month for net growth in Borehamwood when compared to any month in history.

May 2011 saw a new record in net growth in Borehamwood when compared to any previous May.

April 2011 saw a new record in net growth in Borehamwood when compared to any previous April.

April 2011 was a record month for net growth in Borehamwood when compared to any month in history.

net growth by month



	APRIL	MAY	JUNE
NET GROWTH IN 2011	100	86	123
NET GROWTH IN 2010	13	13	-5
% CHANGE	669.2%	561.5%	-2,560.0%
RECORD YEAR	2011 (100)	2011 (86)	2011 (123)

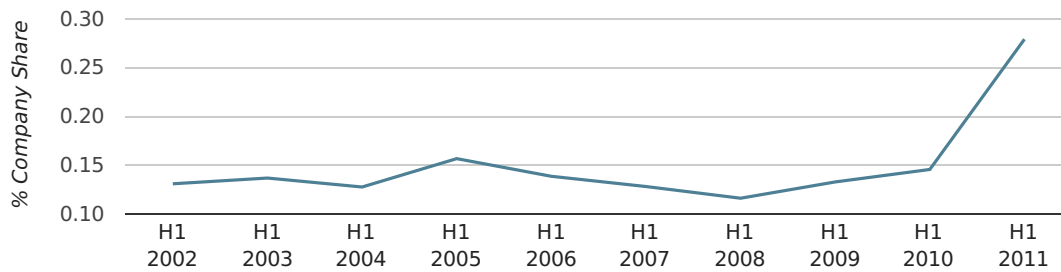
Half Year Data (Jan-Jun 2011)

The first half of 2011 saw a new record in UK company share in Borehamwood when compared to any previous first half year.

In the first half of 2011 Borehamwood formed 0.3% of all UK companies. This is more than the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	BOREHAMWOOD
2011	0.3%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	2011 (0.3%)

company share by half year

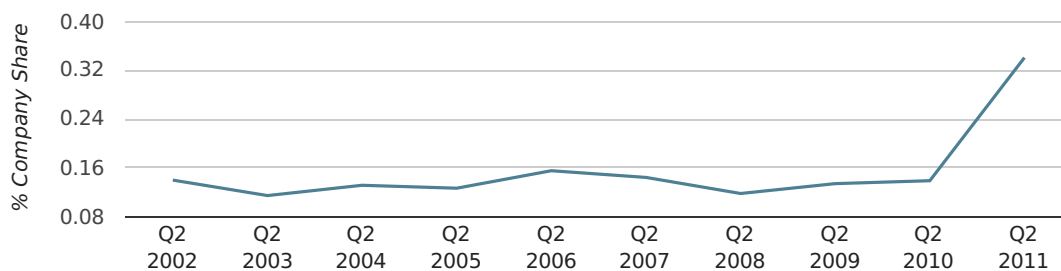


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Borehamwood formed 0.3% of all UK companies.

SECOND QUARTER (APR 2011 - JUN 2011)	BOREHAMWOOD
2011	0.3%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	2011 (0.3%)

company share by quarter



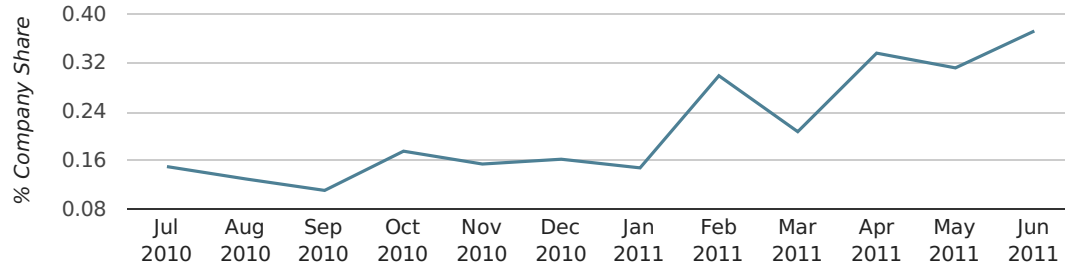
Q2 2011 saw a new record in UK company share in Borehamwood when compared to any previous Q2.

Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in UK company share in Borehamwood when compared to any previous June.

April 2011 saw a new record in UK company share in Borehamwood when compared to any previous April.

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.3%	0.3%	0.4%
UK FORMATION SHARE IN 2010	0.1%	0.2%	0.1%
% CHANGE	149.5%	83.8%	219.8%
RECORD YEAR	2011 (0.3%)	1972 (0.3%)	2011 (0.4%)

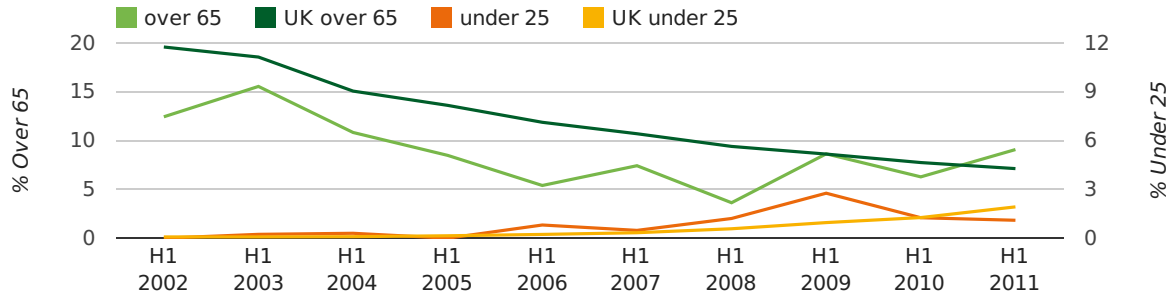
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 46.0.

The percentage of directors under the age of 25 was 1.1% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 9.1% compared to the UK figure of 4.3%.

director age by half year



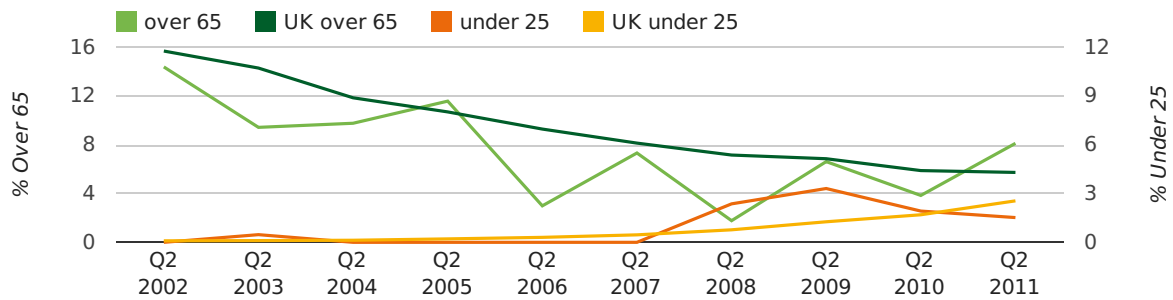
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 45.2.

The percentage of directors under the age of 25 was 1.5% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 8.1% compared to the UK figure of 4.3%.

director age by quarter

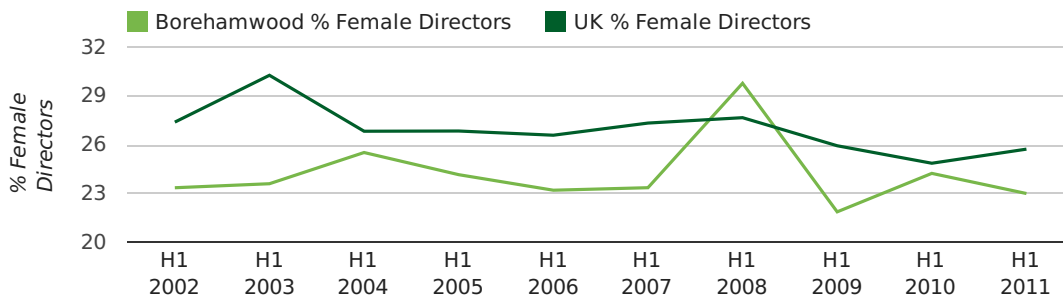


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Borehamwood was 1861 when 40.0% of all directors were female.

23.0% of all director appointments in Borehamwood in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

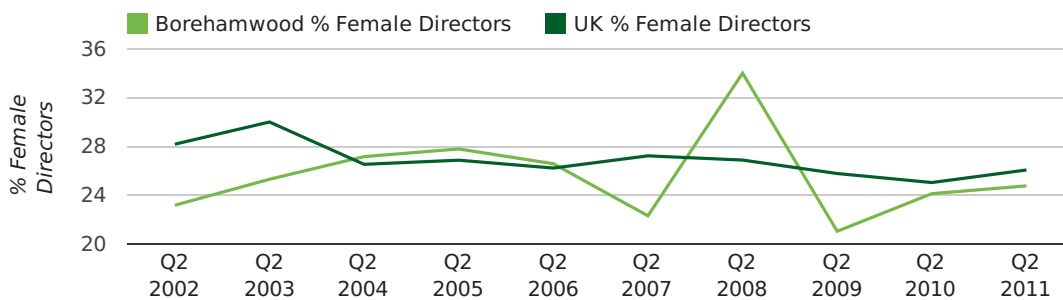


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Borehamwood was in 1866 when 66.7% of all directors were female.

24.8% of all director appointments in Borehamwood in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
SALES	2.55%	CONSULTING	5.09%
TRADE	2.48%	MANAGEMENT	4.86%
BUSINESS	1.35%	CONSULTANCY	3.17%
UNIVERSAL	1.28%	PROPERTY	2.43%
PROJECTS	1.28%	TRADING	2.05%
MANAGEMENT	1.20%	DESIGN	1.94%
CAPITAL	0.98%	ASSOCIATES	1.92%
ASSOCIATES	0.98%	BUSINESS	1.87%
CONSULTING	0.90%	CONSTRUCTION	1.77%
UNITED	0.90%	CONSULTANTS	1.76%
EXPORT	0.75%	MEDIA	1.73%
ALLIANCE	0.75%	ENGINEERING	1.67%
MERCHANTS	0.68%	LONDON	1.60%
LONDON	0.60%	GLOBAL	1.46%
PRODUCTIONS	0.60%	J	1.44%
PRODUCTS	0.60%	CARE	1.44%
TECHNICS	0.60%	INVESTMENTS	1.42%
WORLDWIDE	0.60%	IT	1.39%
PROPERTIES	0.60%	BUILDING	1.32%
CONSULTANCY	0.60%	PROPERTIES	1.31%
DEVELOPMENTS	0.53%	ELECTRICAL	1.30%
TRADING	0.53%	M	1.27%
MEDIA	0.53%	S	1.23%
AGENCY	0.53%	ENTERPRISES	1.20%
VENTURES	0.53%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	316	202,072
7487 - Other business activities	78	60,758
62020 - Information technology consultancy activities	37	10,545
82990 - Other business support service activities not elsewhere classified	37	30,647
99999 - Dormant Company	26	18,918
70229 - Management consultancy activities other than financial management	23	16,419
9999 - Dormant Company	22	20,111
7499 - Non-trading company	20	10,955
96090 - Other service activities not elsewhere classified	20	10,322
7222 - Other software consultancy and supply	16	7,143
7414 - Business & management consultancy	11	13,053
7260 - Other computer related activities	11	7,849
62090 - Other information technology service activities	11	7,095
74990 - Non-trading company	10	8,481
68100 - Buying and selling of own real estate	8	2,543
4521 - General construction & civil engineering	7	5,928
7032 - Manage real estate, fee or contract	7	2,208
9305 - Other service activities	7	9,063
74909 - Other professional, scientific and technical activities not elsewhere classified	7	7,835
43390 - Other building completion and finishing	6	2,641