

# Borehamwood

q1 2012 business confidence report



## headlines

- January 2012 saw a new record in company registrations in Borehamwood when compared to any previous January.
- January 2012 saw a new record in net growth in Borehamwood when compared to any previous January.

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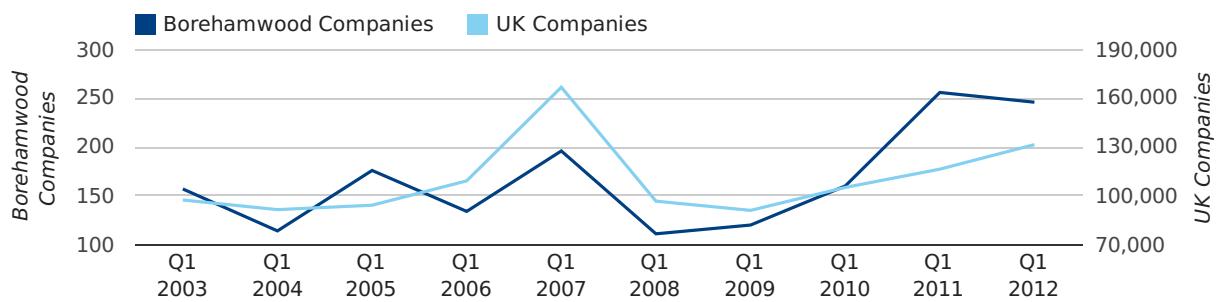
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 246 companies were registered in Borehamwood during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 3.9% versus the same period last year (Q1 2011). This figure compares badly to the UK as a whole, which saw an increase of 13.0% against the same period last year.

| FIRST QUARTER (JAN 2012 - MAR 2012) | BOREHAMWOOD | UK             |
|-------------------------------------|-------------|----------------|
| 2012                                | 246         | 131,491        |
| 2011                                | 256         | 116,391        |
| % CHANGE                            | -3.9%       | 13.0%          |
| RECORD YEAR                         | 2011 (256)  | 2007 (166,814) |

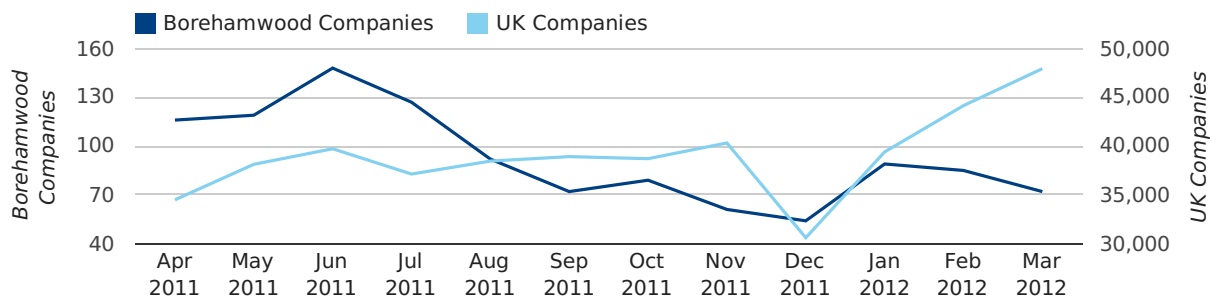
### new companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in company registrations in Borehamwood when compared to any previous January.

### new companies by month



|                       | JANUARY   | FEBRUARY   | MARCH     |
|-----------------------|-----------|------------|-----------|
| NEW COMPANIES IN 2012 | 89        | 85         | 72        |
| NEW COMPANIES IN 2011 | 50        | 113        | 93        |
| % CHANGE              | 78.0%     | -24.8%     | -22.6%    |
| RECORD YEAR           | 2012 (89) | 2011 (113) | 2011 (93) |

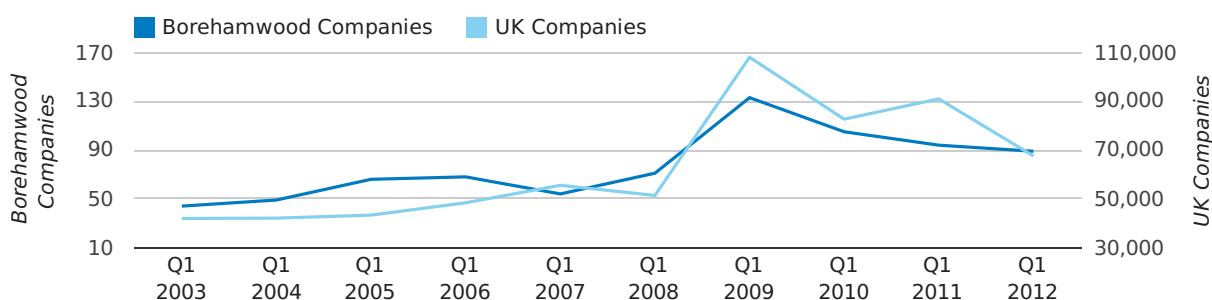
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 89 companies were dissolved in Borehamwood during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 5.3% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

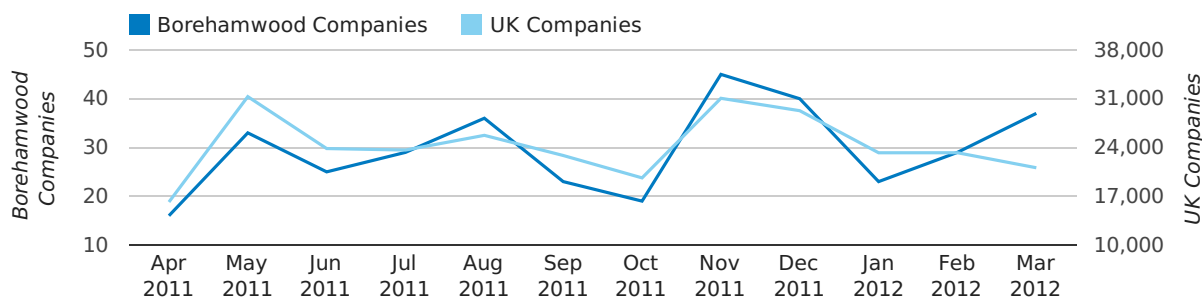
| FIRST QUARTER (JAN 2012 - MAR 2012) | BOREHAMWOOD | UK             |
|-------------------------------------|-------------|----------------|
| 2012                                | 89          | 67,576         |
| 2011                                | 94          | 90,986         |
| % CHANGE                            | -5.3%       | -25.7%         |
| RECORD YEAR                         | 2009 (133)  | 2009 (108,060) |

### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

#### dissolved companies by month



|                          | JANUARY   | FEBRUARY  | MARCH     |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2012 | 23        | 29        | 37        |
| CLOSED COMPANIES IN 2011 | 46        | 29        | 19        |
| % CHANGE                 | -50.0%    | 0.0%      | 95%       |
| RECORD YEAR              | 2011 (46) | 2008 (50) | 2009 (94) |

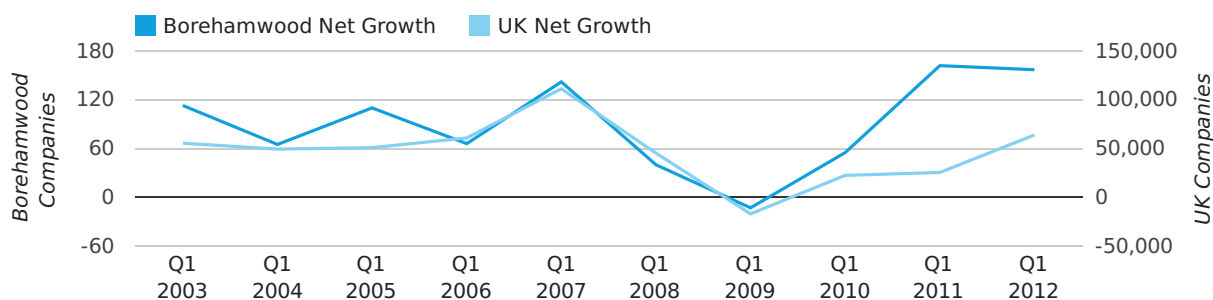
### Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Borehamwood during the first quarter of 2012 (Jan 2012 - Mar 2012) was 157 companies.

This represents a decrease of 3.1% on the same period last year.

| FIRST QUARTER (JAN 2012 - MAR 2012) | BOREHAMWOOD | UK             |
|-------------------------------------|-------------|----------------|
| 2012                                | 157         | 63,915         |
| 2011                                | 162         | 25,405         |
| % CHANGE                            | -3.1%       | 151.6%         |
| RECORD YEAR                         | 2011 (162)  | 2007 (111,282) |

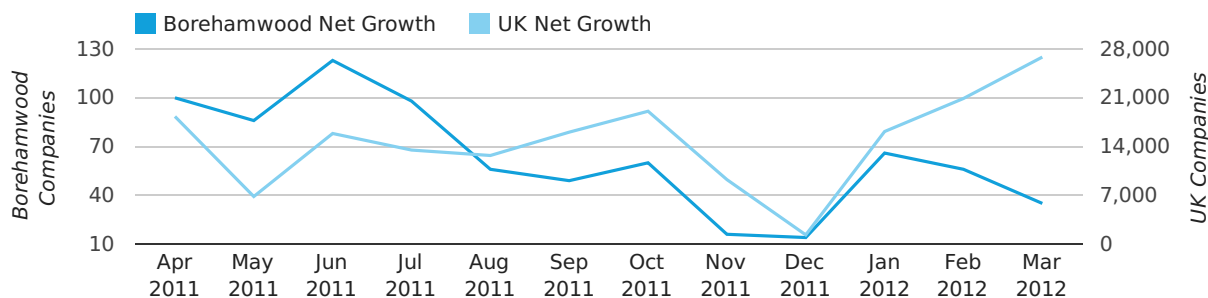
### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in net growth in Borehamwood when compared to any previous January.

### net growth by month



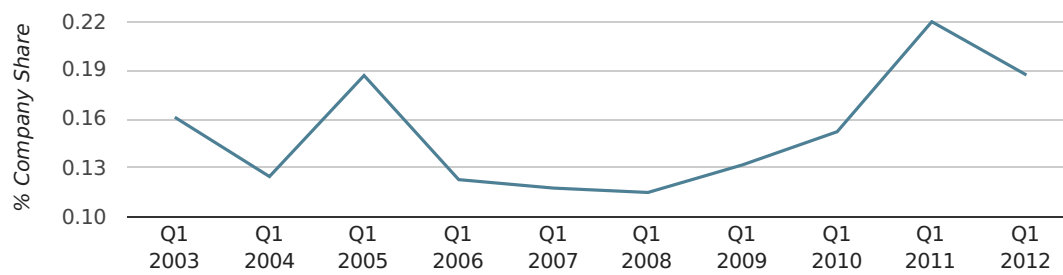
|                    | JANUARY   | FEBRUARY  | MARCH     |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2012 | 66        | 56        | 35        |
| NET GROWTH IN 2011 | 4         | 84        | 74        |
| % CHANGE           | 1,550.0%  | -33.3%    | -52.7%    |
| RECORD YEAR        | 2012 (66) | 2011 (84) | 2011 (74) |

### Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Borehamwood formed 0.2% of all UK companies.

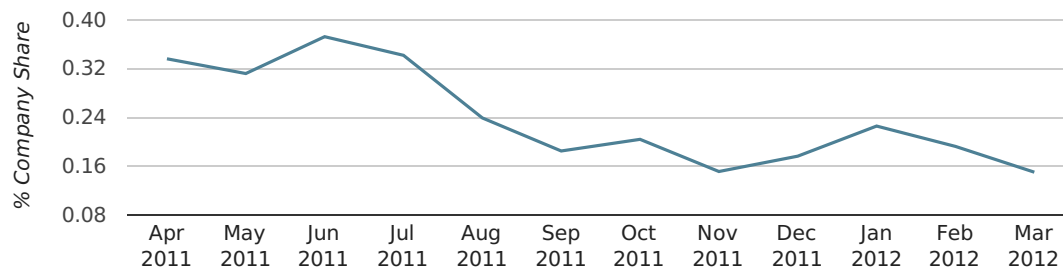
| FIRST QUARTER (JAN 2012 - MAR 2012) | BOREHAMWOOD |
|-------------------------------------|-------------|
| 2012                                | 0.2%        |
| 2011                                | 0.2%        |
| 2010                                | 0.2%        |
| 2009                                | 0.1%        |
| 2008                                | 0.1%        |
| RECORD YEAR (SINCE 1960)            | 1971 (0.3%) |

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### company share by month



|                            | JANUARY     | FEBRUARY    | MARCH       |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2012 | 0.2%        | 0.2%        | 0.2%        |
| UK FORMATION SHARE IN 2011 | 0.1%        | 0.3%        | 0.2%        |
| % CHANGE                   | 52.6%       | -35.7%      | -27.6%      |
| RECORD YEAR                | 1963 (0.5%) | 2011 (0.3%) | 1969 (0.4%) |

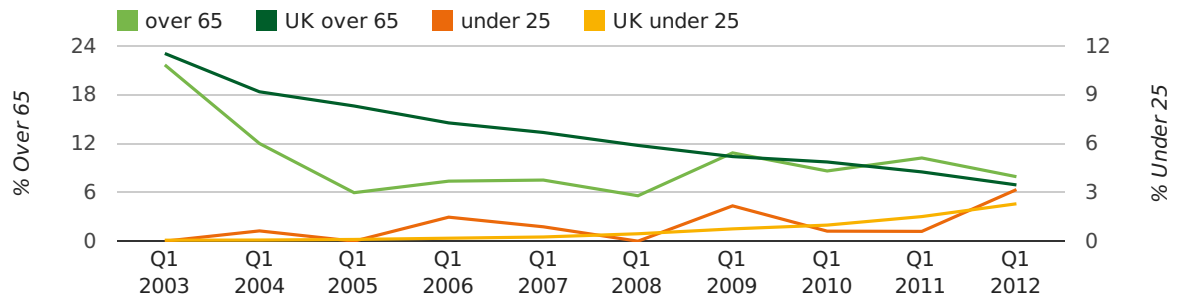
### Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 43.2.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 7.9% compared to the UK figure of 3.5%.

### director age by quarter

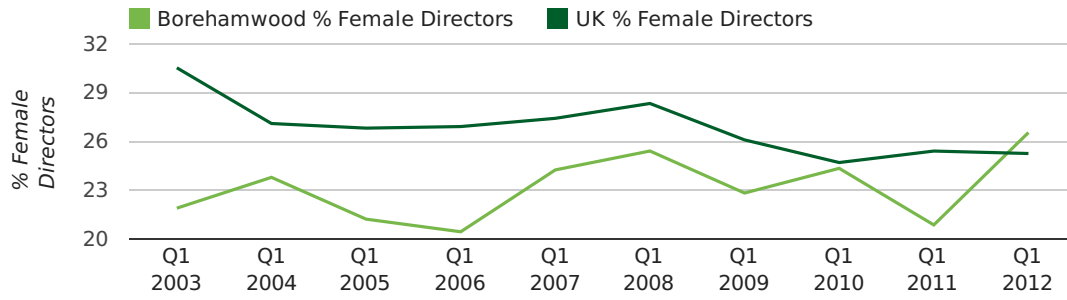


### Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Borehamwood was in 1861 when 40.0% of all directors were female.

26.5% of all director appointments in Borehamwood in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

#### director gender by quarter





Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD        | PERCENTAGE | UK WORD      | UK PERCENTAGE |
|-------------|------------|--------------|---------------|
| TRADE       | 2.25%      | CONSULTING   | 5.07%         |
| SALES       | 2.25%      | MANAGEMENT   | 4.74%         |
| CONSULTING  | 1.41%      | CONSULTANCY  | 3.30%         |
| CAPITAL     | 1.41%      | PROPERTY     | 2.37%         |
| PROJECTS    | 1.16%      | TRADING      | 2.07%         |
| BUSINESS    | 1.16%      | DESIGN       | 1.93%         |
| MANAGEMENT  | 1.16%      | ENGINEERING  | 1.86%         |
| VENTURES    | 1.09%      | ASSOCIATES   | 1.84%         |
| UNIVERSAL   | 1.03%      | CONSULTANTS  | 1.79%         |
| UNITED      | 0.90%      | BUSINESS     | 1.73%         |
| ESTATES     | 0.90%      | MEDIA        | 1.72%         |
| ASSOCIATES  | 0.84%      | CONSTRUCTION | 1.72%         |
| GLOBAL      | 0.77%      | LONDON       | 1.66%         |
| EXPORT      | 0.77%      | J            | 1.54%         |
| PROPERTIES  | 0.77%      | INVESTMENTS  | 1.51%         |
| TRADING     | 0.71%      | GLOBAL       | 1.50%         |
| ENERGY      | 0.71%      | IT           | 1.40%         |
| CONSULTANCY | 0.64%      | CARE         | 1.34%         |
| IMPORT      | 0.58%      | PROPERTIES   | 1.31%         |
| EXPRESS     | 0.45%      | ELECTRICAL   | 1.27%         |
| INVESTMENTS | 0.45%      | M            | 1.27%         |
| RESOURCES   | 0.45%      | BUILDING     | 1.24%         |
| WORLDWIDE   | 0.45%      | ENERGY       | 1.20%         |
| ALLIANCE    | 0.45%      | S            | 1.20%         |
| DESIGN      | 0.39%      | ENTERPRISES  | 1.19%         |

## Previous 36 months, excluding companies less than 12 months old

| SIC CODE   | NUMBER OF COMPANIES | UK COMPANIES |
|--|---------------------|--------------|
| None Supplied  | 463                 | 216,665      |
| 7487 - Other business activities   | 66                  | 52,735       |
| 82990 - Other business support service activities not elsewhere classified               | 45                  | 35,233       |
| 62020 - Information technology consultancy activities                                    | 37                  | 14,303       |
| 99999 - Dormant Company  | 33                  | 25,084       |
| 96090 - Other service activities not elsewhere classified                                | 31                  | 13,637       |
| 70229 - Management consultancy activities other than financial management                | 26                  | 19,704       |
| 9999 - Dormant Company   | 25                  | 18,617       |
| 7222 - Other software consultancy and supply   | 16                  | 6,934        |
| 7499 - Non-trading company   | 14                  | 9,102        |
| 74990 - Non-trading company  | 13                  | 9,729        |
| 7414 - Business & management consultancy   | 11                  | 12,113       |
| 43999 - Other specialised construction activities not elsewhere classified               | 11                  | 3,931        |
| 59111 - Motion picture production activities   | 11                  | 1,550        |
| 43390 - Other building completion and finishing  | 10                  | 3,228        |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 10                  | 9,892        |
| 62090 - Other information technology service activities                                  | 9                   | 8,145        |
| 68100 - Buying and selling of own real estate  | 9                   | 3,072        |
| 7260 - Other computer related activities   | 9                   | 7,154        |
| 4521 - General construction & civil engineering  | 8                   | 5,169        |